



*Journal of the National Chiropractic Association* 1952 (Dec); 22(12): 13; journal caption reads: "Chiropractic Before 20 Million T-V Viewers. CHIROPRACTIC IS MY LINE! Dr. Virginia Boydjjeff, chiropractor, of Reading, Pennsylvania, named 'most beautiful doctor in the U.S.' by the National Chiropractic Association convention at Miami Beach last

summer, is shown with the panel members of 'What's My Line?', famed CBS-TV Sunday night show, immediately after she appeared before an estimated audience of 20,640,000 Sunday night, November 2. Show, left to right, Miss Dorothy Kilgallen, widely read New York columnist; Bennett Cerf, author, writer, and editor; Miss Arlene Francis, Broadway and TV actress; Dr. Boydjjeff; Hal Block, comedy writer; and John Daly, newscaster, eminent columnist, and moderator of 'What's My Line?' Dr. Boydjjeff drew enthusiastic applause from the studio audience on appearance; but her vocation did not long remain a secret to the panel. Her presence on the popular television panel show, origination in New York, was arranged by Dr. Emmett J. Murphy, director of public relations of the National Chiropractic Association, Washington, D.C."