

Dave Palmer Notes

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Color Code:

Red & Magenta: questionable or uncertain information
Green: for emphasis

b

- 1823: DD's father, Thomas Palmer, is born; later settles in Port Perry as a shoe-maker, grocer, school director and post-master; he and wife Catherine McVay have three sons (Thomas J, Daniel David & Bartlett D) and three daughters (Lucinda Mariah, Hanna Jane & Catherine) (Gielow, 1981, p. 2); DD describes ancestors as Scotch, Irish, English and German (Gielow, 1981, p. 3)
- 1882 (Sept 14): BJ Palmer is born in What Cheer (Rehm, 1980, p. 271; Gielow, 1981, p. 32)
- 1902 (Jan 6): BJ and three others graduate from Palmer (Gielow, 1981, p. 96)
- 1902 (May): BJ takes over the Palmer school, while DD locates to Pasadena CA (Lerner, undated; Zarbuck & Hayes, 1990)
- 1902 (May 4): DD writes to BJ: "I have not use for those books on 'nature cure'; DD rejects nature cure as mixing (Zarbuck, 1988c)
- 1902: After graduation, BJ practices in Lake City IA, but not in Davenport (Zarbuck, 1988c)
- 1904 (Dec): **DD** and **BJ** publish first issue of *The Chiropractor* [1(1)]: -"**Harry H. Reynard**, D.C. of **Oakland**, Cal., writes us: 'All the Chiro's seem to be doing fine. I hear that Dr. Willis has an income of \$700 per month.'" (p. 2)
-curriculum at Palmer school lengthened to 9 months for \$500; shorter courses are also available: "six months, \$400; three months, \$300; one month, \$200, ten days, \$100" (p. 5)
- 1905 (June): Charles Ray Parker is valedictorian at graduation from Palmer; Mabel (Mrs. BJ) is salutatorian (Zarbuck, 1988d)
- 1905 (Aug?): Palmer School moves to 828 Brady St, Davenport (Gielow, 1981, p. 98)
- 1906 (Jan 12): Dave Palmer born (Gielow, 1981, p. 101)
- 1906 (Apr?): DD signs over school holdings to Mabel (Gielow, 1981, p. 116)
- 1906 (Apr?): BJ denies DD entry to the Palmer School (Gielow, 1981, p. 115)
- 1907 (May 21): **Palmer School & Infirmary of Chiropractic** is incorporated (formerly Palmer's School of Magnetic Cure) (Wiese, 1986)
- 1908-09: BJ builds new facilities at PSC (Palmer, 1967, p. 25)
- 1911: DD's brother Bartlett D dies (Gielow, 1981, p. 30)
- 1912: BJ purchases 22-room mansion at 808 Brady St, Davenport from Willy Petersen for \$25,000 (Palmer, 1967, p. 26)
- 1913 (Aug): DD visits Davenport for PSC lyceum at Frank W. Elliott DC's invitation; notorious auto accident episode (Gielow, 1981, p. 124)
- 1913 (Oct 20): DD dies at his home, 420 West Vernon Ave, Los Angeles; survived by two daughters [Mrs. May Brownell of Yankton SD & Mrs. Jessie Wall of Bellingham WA] (Gielow, 1981, p. 123)
- 1913 (Oct 23): Memorial services for DD at the PSC (Gielow, 1981, p. 129)
- 1913 (Nov 1): *Fountain Head News* (2[38]:1) reports:
D.D. PALMER IS DEAD
LONG LIVE D.D. PALMER
The troubles are now buried; they exist only in memory. The things good come to the front. His flesh no more is animated by spirit; but, long live the spirit.
He gave birth to Chiropractic. It did not die with him. He gave it to you and I to carry on.
His spirit passed on Oct. 20th, 1913 at 8 a.m. His age was 68. The funeral was held Oct. 22nd, 1913. On that day The P.S.C. held an Honor service.
The speakers were S.H. Weed, D.D., who named "Chiropractic", L.H. Nutting, more generally known as "Uncle Howard" to our profession and C.H. Murphy an attorney of this city. All these men knew D.D. Palmer most intimately. Nor more appropriate speakers could have been found who knew most about the early and late struggles of D.D. Palmer and Chiropractic.
Following the eulogies, school was dismissed for the day and "Old Glory" flew at half-mast for the day.
Let it be said to the credit of the D.C.C. that their student body was our guests and they too closed school out of respect. And, lest we forget, several U.C.C. boys were with us and their school, I understand was closed also.
The minutes of the meeting were reported and will be published in full in a coming issue of THE CHIROPRACTOR.
Let us all bow our heads for a minute and give more than a passing thought for he who gave the world Chiropractic.
I would say more, but I can't. I desire to utter my heart-throbs but my mind refuses to work. I trust you will pardon the briefness and lateness of this notice; for, tho we had our viewpoints, he was our Father.
- 1913-14?: **Loban** (as executor of DD's will) files suit against **BJ** (Gielow, 1981, pp. 125-7)
- 1914 (May 11): **TF Ralledge** writes to **BJ Palmer** (quoted in Palmer, 1915):
In California we have several schools whose standards and principles are on a par with the Therapy taught in the **UCC** and their ideas of coalition with the MDs and all of our friends (?). To whom

we should do obeisance, and will enclose for your perusal some of the propaganda issued by the 'Los Angeles Chiropractic College' and the 'California Chiropractic College'.

After looking this over, which I am sure will be a source of both levity and tears, PLEASE RETURN to me, as it is my only copy and is worth much as a club to use upon them.

It might be proper, or not, at least, improper, to say that the gentleman who wrote this 'masterly' enclosure is one of the 'Illustrious' Dr. AA Gregory's graduates and is the kind of a man who advocates courses patterned after the Medical and Osteopathic courses and is willing to accept a license from the AMA on any terms, as is Mr. Moyer and the UCC.

Yours for Chiropractic supremacy,
DR. **TFRATLEDGE**

1914 (Dec 28): **Loban** dismisses suit against BJ (Gielow, 1981, p. 127)

1914: DD's widow publishes his last papers as *The Chiropractor* (Rehm, 1980, p. 272)

1926 (Dec 26): letter to BJ Palmer, presumably from CS Cleveland (Cleveland papers, CCC/KC):

Dear BJ:

...Wishing you, Mabel and Dave a Merry Christmas and Happy New Year, I am, Your friend,...

1932: Frank W. Elliott lasted thru acquisition of WHO, fired by Mabel circa 1932 to make a job for Dave Palmer (according to Nip Quigley interview, 11/19/96)



At the 1949 Lyceum of the Palmer School of Chiropractic (PSC) the Haldemans are shown meeting with Leonard K. Griffin, D.C., member of the ICA Board of Control, and David D. Palmer, D.C., then Vice-President of the PSC. Left to right: Dr. Griffin, Wyn Haldeman, Dr. Haldeman and his twin daughters, Kay and Maye, and Dr. Palmer (Haldeman papers)

1949 (July 20): letter from Dave Palmer, "Vice-President" of the PSC:

Dr. Joshua N. **Haldeman**
614 Broder Building
Regina, Sask., Canada
Dear Dr. Josh:

Our Lyceum program is gradually being "jelled" into the final stages. Your talk with the subject title "Freedom" has been scheduled for 9:30 to 10:00 A.M., Monday, August 29.

As you of course know, our Lyceum program is being condensed into four days this year, and one of these days being Sunday, the program actually incorporates only three days, so we have set up a schedule of one-half-hour talks for the morning speakers.

You wrote us in March that Mrs. Haldeman and your twin daughters would accompany you, and we would like to know the

definite day and time you plan to arrive so that hotel accommodations may be made in accordance with your letter.

I'll be looking forward to hearing from you. Sincere... (my files)

1958 (June 6): Dr. **Ashworth** died in Kansas City MO, age 83 (Who's Who, 1980); funeral is held at Wadlow Mortuary in Lincoln; Rev. Walter Jewett officiates; buried in Eagle Cemetery; **Drs. BJ and Dave Palmer and Dr. LH Burdick** of Falls City are "honorary pallbearers" (newspaper obituaries; Ashworth papers-CCC/KC)

1961 (June 15): letter from David D. Palmer, DC, PhC, Vice-President of PSC to Carl Jr. (Cleveland papers, CCC/KC):

Dear Carl:

Just a note to express to you again my appreciation for having your dear wife, Millie, here for my Father's memorial service. We

all appreciated this gesture on your part and realize that you would have been here too, had time permitted.

We had a very enjoyable visit with Dr. Gillett from Brussels the other day. He showed us his film and there has been quite a bit of interest in it by other faculty members who were unable to see it the other day. Dr. Gillett suggested that we write to you because as we understand you have a copy of it which was forwarded to you, I believe from the Lincoln School or some such other place, I've forgotten which he mentioned. It could have been that he was referring to your Father but in any case we all would appreciate your attention to this request and having the film shipped to me at your convenience. I have promised to show it again to the faculty and I think they would like to have it in as much as Dr. Gillett has asked me to do this favor for him.

Lots of good luck to you, I'm sure we'll be seeing you here at homecoming. Plans are shaping up very nicely and because of the dedication of the new statue of my Father as a climax to our three day convention on Wednesday, August 23rd, we expect an unusually large attendance.

Cordially,....

1961 (Jun 23): letter from Mary J. Newcomb DC to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dr. Palmer:

Since Dr. Cleveland is away on his lecture tour of the Orient, I have taken the liberty of opening his mail. He will return on August 20, 1961, at which time I shall bring your letter to his attention.

Sincerely,...

1961 (Aug 28): letter from Carl Jr. to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dave:

Dr. Newcomb brought your letter regarding the Gillette film to my attention upon my return.

We have no information regarding the Gillette film whatsoever. However, we would like an opportunity to view it after you finish with it if you can track it down.

We again wish to congratulate you on your investiture as President of the Palmer College -- and your history-making address that followed.

We are proud of you, and we appreciate you.

Sincerely,

C.S. Cleveland, Jr., B.S., D.C., Ph.C.

P.S. Please thank Dr. Angor for the red-carpet he extended to us while we were in Davenport.

1961 (Dec 28): letter from Dave Palmer DC to Carl Cleveland Jr. (Cleveland papers, CCC/KC):

Dr. Carl S. Cleveland, Jr.

President

Cleveland Chiropractic College

3724 Troost Avenue

Kansas City, Missouri

Dear Carl:

Please accept the enclosed photo as a remembrance of a most pleasant occasion this past summer. It was truly a pleasure to have you and all of my other distinguished guests present for my investiture and I hope this picture will find a place in your family album.

Kindest good wishes for the holiday season and 1962.

Cordially,...

1962 (Jan 8): letter from Carl Jr. to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dave:

Thank you so much for the picture. It was a pleasure to have a part in such a momentous occasion, both for you and for Chiropractic.

Please give our irls.

Sincerely,...

1963 (Apr 11): letter to Stanley Hayes DC from Dave Palmer DC (Hayes collection):

Dear Dr. Stanley:

Through a mutual friend I have received your latest issue of THE BULLETIN which I have read with interest. Since you are so thoroughly dedicated to the perpetuation of our chiropractic profession I thought I'd take a moment or two and express a few of our plans and the progress that we have been accomplishing here at the Palmer College these past two years. I know you are vitally interested in the "alma mater" of our profession and what we are doing in a constructive way to help solve some of the problems that have been common in our profes these last years and which I'm sure we both agree should and MUST be eliminated in the days to come.

I am vitally interested, along with you, in working toward raising the standards of all our colleges so that the "image" that is presented of chiropractic to the lay public and the legislators AND our profession is acceptable and approved.

We have done our level best the past two years to do exactly what we feel is expected of the "Fountainhead" school. I am the first to admit and many of us here will agree that we have had shortcomings in the past, especially before my administration. Many of these should have been corrected and gradually changed over a period of a number of years but, since they weren't, our administrative staff and faculty have done a yeoman's job in this during the past two years since my administration has taken over the direction of our policies. May I state frankly that the PCC is evolving...not retrogressing. I think what we are doing today in teaching our chiropractic philosophy, science and art to over one thousand students would make my grandfather, "DD!" so contentedly happy and proud that we would all rejoice and join with him in his pleasure and deep...so deep satisfaction.

I know that if you could spend a few days here in our classrooms you would be, I think, equally impressed with our fine chiropractic policy of full spine adjusting. We are, of course, emphasizing our tradition of cervical adjusting but also now teaching equally our full spine adjusting techniques. We are including gradually working into our technique the occiput-atlanto work of Dr. D.B. Mears of St. Albans, Vermont, and Dr. Gonstead's sacro-iliac distortions and misalignments. This rounds out our students with what we feel they should have in order to be thoroughly successful as chiropractors.

We are doing everything within our power to up-grade academic, cultural and scholastic standards so as to graduate the finest chiropractors in the history of our profession. We are teaching only the most carefully evaluated cervical and full spine adjusting techniques and this allows our graduates to choose the type of professional service for which they feel best suited. Yet, Dr. Stanley, let me emphasize that with all this by tradition of the finest faculty in the entire chiropractic scholastic world we are constantly giving our students the good old Palmer Chiropractic philosophy.

Thus, you see that our purpose here with the finest chiropractic faculty, staff and campus is to graduate the best and most successful chiropractors we can. I suggest that we work together as far as we can to that point that we can have a vigorous and helpful profession that will continue to grow and will see our chiropractic philosophy and science perpetuated int he years to come.

I am sending, in case you haven't had the opportunity of seeing one, our new PCC College Bulletin. This will give you a good idea of what we have accomplished in these past two years. I am rather proud of a number of letters I have received from Deans and officials of various liberal arts colleges and universities around the country expressing a great deal of pleasure and approval of this bulletin as

being as fine as any they have ever seen. I hope you will approve of it and feel the same.

May I humbly suggest that some day when your schedule might permit you would give us the pleasure of visiting us here at the Palmer College. Perhaps, you might find it possible to attend our Homecoming this year. This is always a very happy and busy time on our campus and, with the program we have arranged this year, I am sure you would find it most interesting.

Cordially,... *DD Palmer*

1963 (May 5): letter from **Stanley Hayes** DC to **Frank W. Elliott** DC (Hayes papers; in my Elliott folder):

...I am sorry that you have not publicized your views on what chiropractic really is and ought to be. I have a strong hunch that you could furnish a blueprint for a chiropractic policy that would put us on the map and keep us there -- if it is not already too late. The only kind of chiropractic that can hope to survive and prosper under the highly competitive conditions of today lies something near midway between what I have chosen to call cultopractic and medopractic -- and I believe that nearly 90% of all those in practice today would be glad to settle for that.

NCA is at one extreme, **ICA** at the other. And I think that the very few individuals who are calling the plays for each team would rather see the profession in hell than give up their power and their job.

I am delighted that you approve the truth I am trying to give both sides. In the May *Bulletin*, which should be mailed out in the next few days, I explain why I let Moulton have a little of what's coming to him. And that is only a beginning on what he is going to get. I hope you give **J.Q.** his full portion before you finish with him.

Your long and prominent association with The **PSC** should give you much influence with **PSC** graduates, especially the older ones from whom **J.Q.** probably expects to draw his main support. If you could draft such a blueprint of proper practice as I suggested above and get it into the hands of a lot of key men you may be the key that would unlock the door to a unified profession. Your statements, backed by such prestige, would I think, influence not only **ICA** thinking but also effect the position of the **NCA** Bosses. For while they feel that they now have the upper hand they are still afraid of what **ICA** might do to them.

Dave Palmer, with 1200 students in the **PCC**, is a big thorn in the side of **NCA** and its **medopractic** schools. That is a factor that could weigh heavily in making **NCA** go somewhat against the wishes of the **medopractic** clique that now controls it. With that factor to trade on, we might come closer to the ideal chiropractic profession than we could otherwise.

I would highly value your impressions on the general situation as it stands now -- and on any other matters of chiropractic interest. I should especially like to know how you interpret the recent **NCA** maneuver on the "**American Chiropractic Association Plan**." At first glance it looks to me like an all-out move to eliminate **ICA**.

Please let me thank you again for your fine and encouraging comments on the Bulletin. Like you, I am a sort of "Old Timer" myself. **I am 72** and I figure that if I am ever going to do anything to try to help chiropractic it is time to be getting at it. I have no personal axe to grind. If chiropractic died tomorrow I know of nobody who has less to lose than I do. But I'll be damned if I can sit silent and see chiropractic crucified on the cross of ignorance, bigotry and greed.

Sincerely, yours,...

P.S. I shall not use your name in connection with anything you may say to me unless by your special written permission.

1963 (May 8): handwritten letter to **Stanley Hayes** DC from **Frank W. Elliott** DC at 611 Lafayette St., Denver (Hayes papers; in my Elliott folder):

Dear Doctor Hayes:

Thanks for your kind letter of the 5th inst. It did my old soul good to know that some one long experienced in our chiropractic affairs appreciates ones opinions.

First, as to the surprise move, I fear attack, or **ICA** makes me more sure than ever that you are right in your conclusions as to the few leaders of each, not being willing to lay down their power - or office - I don't think they will get the 1500 ap's. If they do **NCA** will dominate 95% - as in the statement.

Stanley, I took a course at Denver University called General Semantics - I learned to detest those who always say that "this is so and there is no other way to do the job" That is what **NCA** says - **ICA**, no ?? will not meet anymore with **NCA**. Board - 'Cause we know some of our board would agree to amalgamate! -Do you and I and thousands of others have to watch a disgusting spectacle which is a disgrace to **DD Palmer** et al.

If there were a real desire to solve the problem it should be based on a mutual desire to unify second both sides should submit it to arbitration - Let each side select three of their own and a neutral Public Relations Company act with them to resolve the real matters which should be in a national association. There are matters in both associations which have little value and are irritating to many chiropractors of either or both groups.

In fact I would state as purpose of the assn - to promote the welfare of chiropractic - to disseminate facts of interest and benefit to the general welfare of the public and to safeguard, and protect the chiropractic principle as enunciated by **DD. Palmer** and those teachers who followed him in our schools.

The **NCA**, thro its counsel, **Morris & Hartwell** established in the courts of our land. They defined chiropractic. The statutes of various states has elaborated and broadened the original concept somewhat, as it will in the future - when we will have had another 50 years to work out the details and prove the exact reaction to our adjustment. It is imperative that we do not miss our chance to unite before it is too late - Too many of our ideas are being used and copied by the medics now.

Keep up the good work, Stanley, I have been sending your paper to **Dave Palmer** and he sent me a copy of his to you - I'd like to see a real amalgamation - but I'd accept the one proposed as better than none - and hope that funerals etc would ere long bring about a real association.

Excuse the penmanship - I do not have a steno anymore so I labor this way - If you wish to use any of my ideas you are at liberty to do so - I have told both sides how I feel and **Dave** knows too. **FWE**

1963 (June 12): letter to **Dave Palmer** from **Stanley Hayes** DC (Hayes collection):

Dear Doctor Dave:

My head hangs in shame when I observe that I am nearly two months late in replying to your very fine and tremendously appreciated letter of April 11. There is really no legitimate excuse for such delay, but if I could tell many things have conspired to cause it, it might mitigate the offense at least a little. But I shall simply throw myself on the mercy of the court -- and spare you the details.

But I really believe that my big obstacle has been the fact that I so badly wanted to accomplish an objective that I knew was far too big for me. When I receive a letter from a really big man I hesitate to answer it until I feel in the mood to reply, and have the time to cover the subject in hand as well as I think I am capable of doing it. So far I have not been able to get the mood and time to coincide for answering your esteemed letter. And I doubt that I ever shall.

To me, the future of chiropractic is a matter of inestimable importance to the welfare of all humanity. As I have repeatedly asserted in published statements, if I were obliged to choose between spinal adjustment and all other means of healing -- I would take chiropractic and let all the rest go. Yet I think nobody more fully realizes the value of many other resources in healing than I do.

Since 1905 I have hoped -- and fought as hard as I could -- for what I call **rational chiropractic**. Your illustrious Grandfather, the really great man who founded our profession, started us on a rational basis. But death soon took him -- and then came the deluge of irrational policies and practices that have been the downfall of the Discoverer's chiropractic. The extremes of such irrational activities I have called **cultopractic** and **medopractic**. The senseless struggle between the two has all but killed chiropractic, with the help of **ICA-NCA** policies.

Meanwhile, **organized medicine has found the way to steal spinal adjustment** and kill the chiropractic profession -- all at one stroke. But if it is not already too late, we CAN save this profession and make it the greatest healing force in history.

In the June *Bulletin* I tried to show the utter futility of attempting to continue our profession on the basis of either cultopractic or medopractic. During the last ten years I have published in the *Arizona Bulletin* and then in the *Bulletin of Rational Chiropractic* enough indisputable documentary evidence to convince anybody that without basic changes in our professional policies we are doomed as a profession in the very near future. I enclose a couple of clippings from the *Bulletin* files that I believe will express to you what all the really intelligent chiropractors I have consulted are convinced what we must do to survive and prosper. These men are products of many schools, both cultopractically and medopractically inclined. But the hard, cold facts of experience in practice has brought them to see the light -- just as they did to me.

The die-hards in both extreme groups are destined to die, all right. But the trouble is that the rest of us are doomed to die right along with them. Unless we quickly destroy both of these little fanatical groups and turn at once to rational chiropractic this profession itself will be destroyed within another generation. There will then be no such profession and no schools. In fact, there will be nothing left of chiropractic but a fast-fading memory which will itself hardly survive this century.

The proposed new "ACA" is the result of heavy pressure from "the field." NCA was at last driven to do something. ICA is also behind the eight-ball. **The ACA movement is an act of desperation**. It could result in forming an association that might yet save the profession. Or it could mean merely an intensification of the cut-throat struggle between cultopractic and medopractic -- in which two opposed groups of self-seeking politicians would continue the same boss-ridden rule that has always plagued the profession. In that case we are doomed and our end is in sight. Personally, I am doubtful of the outcome. I see the fine Italian hand of **LM Rogers** moving behind the curtain. Frankly, I think he is trying to kill ICA and turn the whole thing over to the medopractors. I devoutly hope that I am wrong in that. Such a move would exactly duplicate the history of osteopathy (even if it succeeded); and before long there would be no chiropractic profession left just as right now osteopathy is as good as dead. But of course it would never get that far because the **AMA** has learned how to squelch any such attempt.

Cultopractic could last no longer, if as long. Within the next few years, at most, **every detail of chiropractic technique that is taught at PCC or anywhere else will be handed right on to the medics' captive physical therapists**. And they will apply it to the patients under medical prescription only. Goodbye chiropractic -- profession and all. They are doing it right now.

I inferred from your letter that the issue of the *Bulletin* which you said you had received through a mutual friend was the only issue you had read. A check of the Bulletin mailing list indicated that all issues of the *Bulletin* had been mailed to you. Presumably they all got sidetracked somewhere. Hence, I will have a complete *Bulletin* file mailed to you, marked "persona." Please let me know if they reach you.

What follows is undoubtedly presumptuous. But like everything I have ever said or written about chiropractic it is motivated entirely by an ardent desire to see chiropractic fulfill the dream of the very great man who founded this profession. First of all, I owe not only

my life to chiropractic but also everything else that I have been permitted to enjoy during that lifetime. Having recently passed my 72nd birthday, old Father Time is hot on my trail and gaining on me at every jump. He is bound to get me very soon -- if Mr. K doesn't beat him to it. In either case, what happens to chiropractic from now on will not effect me at all -- personally. Hence, whatever I say below is entirely impersonal. I have no axe to grind. It may be right or it may be wrong -- but it is entirely sincere.

When you succeeded to control of **PCC**, my interest was intense. I thought of many things you might or might not do. I had high hopes that you would effect a revolution in chiropractic affairs. So far, you have more than justified those hopes. Many times I have been tempted to express to you my pleasure in what you were doing. But I thought it might be a bit presumptuous. What I now write may seem even more so -- but you are the sole judge of that. In any case, I know I shall feel better to get it off my chest. First, I am convinced that you are the most important man -- with more power for the good of this profession -- than we have ever had in the entire fifty years since the Discoverer died. I believe that you are in position to dominate the profession as long as you live -- provided you play your cards right. In short, I believe that you can **SAVE** the profession -- and that you are the **ONLY** man who can save it. You have a terrific potential. In fact, you have nearly all the trumps in this game. Properly played, they will turn the trick.

You have the biggest school and by far the most students. You are teaching the most effective kind of chiropractic that is taught today. The name of your school has a world wide prestige of incalculable value. As far as I know, you have a well-earned reputation for intelligence, honesty, and dependability. Also a reputation for "shooting square" with "the field." You have all these priceless assets, and in addition you have the valuable Palmer business interests.

On the "debit" side you have a group (much smaller than you probably think) of hard-shelled **cultopractors** who see chiropractic as a religion with **BJ** as its prophet. You have also a certain number of similarly irreconcilable of people on the **ICA** Board of Control who were hand-picked by **BJ**. Those two factors may seem to be insuperable obstacles to converting these "radicals" to the idea of rational chiropractic. But I can assure you that they are not. The **TRUTH** properly explained to the **ICA** group will soon remove all effective opposition. Efficiently and diplomatically handled, it will not be at all difficult to convert all but a negligible percentage to rational chiropractic. And the same is true for the medopractors. As I have said many times before, there are really very few of the ultra-radical element on either side. There are simply not enough of them to cause us any trouble. Neither element could form an organization of any strength. And if we could blend the present **ICA** and **NCA** into an **ACA** unalterably committed to **rational chiropractic** the extreme groups on either side would fall right into line. In fact, they would have to whether it suited them at first or not. We already have ample state laws and Supreme Court decisions to **force** the **medopractors** into line. There would be neither reason nor desire to force the **cultopractors** to abandon their tenets and methods of practice -- so they could hurt nothing. And with all the schools teaching **rational chiropractic** another generation would see the last of **cultopractic**.

All we need to do is to form one national organization bound to **rational chiropractic** by proper corporate provisions and by-laws backed by an overwhelming majority that we already have in the profession who are committed to **rational chiropractic** and against **medopractic**. In short, we already have at this moment everything we need, including the legal provisions and court decisions to kill **medopractic** dead in its tracks. And under the provisions stated above, **cultopractic** will quickly die a natural death.

In my time I have known a lot of chiropractors from a lot of schools. They in turn know lots of others and I learned from them the sentiments of the latter. On the whole, there is not a shadow of doubt in my mind that at least 75% of all chiropractors at this

moment would be overjoyed to support such an association as described above. And that goes right "across the board" -- **ICA, NCA,** and non-members of either. And nearly all the rest would soon join in. Most people follow the crowd.

The most important thing is to keep the crowd headed in the right direction. And the only way to do that is by propaganda. Making people see the truth is basically simple. It is mostly merely a matter of reminding them of things they already know. With a few of them you must not only point out the facts they can see for themselves but you must also expose the fallacies that false propaganda has led them to believe.

Benjamin Franklin said, "When men differ, both sides ought equally to have the advantage of being heard by the public. For when truth and error have fair play the former is always an overmatch for the latter." Napoleon Bonaparte said, "An invasion of armies can be resisted. But an invasion of ideas cannot be resisted."

I realize that there are many comparatively minor difficulties to be overcome. For example, a matter of schools. Private ownership of chiropractic schools is one. Private control for personal profit is in bad repute on general principles. Another objective which **NCA** is using for all it is worth, is that government will not give financial aid to privately owned schools. That point bothers me more than any other. I know that you have the physical plant, the faculty, the know-how, and the desire to teach the most effective kind of chiropractic. But I also know that you can't operate in the red and that it is unrealistic to expect you to compete with other schools that are subsidized by government. I know also the quality of chiropractic education must be directed by the right kind of people. So if the **PCC** did not have your hand on the helm it would lack something which I feel that it badly needs. If controlled by a Board of Trustees that you in turn could not sufficiently influence, I feel sure it would be unfortunate for chiropractic education. Isn't there some way to take care of that?

Of course we have long had too many schools. At least half of those accredited and subsidized by **NCA** should have been liquidated years ago. I am not familiar enough with the **ICA** schools to comment on them -- but I suspect their situation is somewhat similar. **All supernumerary schools should be eliminated by purchase, absorption, or merger.**

You may be confronted by other difficulties of which I am not aware. But I am convinced that you have plenty of trumps to make you the determining factor in the future of chiropractic. I believe that any reasonable terms you lay down to the profession in general, the new **ACA** will practically have to accept. More power to you and may the wisdom and spirit of your illustrious Grandfather always guide you.

Now I owe you two apologies: First, for this long-delayed answer to your fine letter; and another one for the length of the darned thing. I suppose I could write a month on this subject and still not say very much. When I start talking about chiropractic I never know when to stop.

A good many years ago someone, lamenting the sad state of the human race, complained that Christianity had failed. George Bernard Shaw replied, "**Christianity has not failed at all. Christianity has never been tried!**" That is the way I feel about chiropractic -- has not been tried. And it never will be as long as the **medopractic** clique controls it.

I appreciate your kind invitation to attend the PCC Homecoming this year. I am sorry I shall not be able to attend this summer but I do hope to do so next year if Father Time or Mr. K. doesn't get me before then.

I nearly forgot to thank you for your new College Bulletin. You certainly have every right to be proud of it.

Please let me express my appreciation for the fine start you have made toward the best in chiropractic education and the fervent wish that you may be the chiropractic "man of the hour" in our present emergency.

Sincerely yours,...

P.S. All that I have said in this letter is entirely confidential to you alone. And I assure you that I shall never reveal without your express written permission anything you may choose to tell me confidentially.

1963 (June 28): letter from **Dave Palmer** to **Stanley Hayes DC** (Hayes collection; Dave Palmer folder):

Dear Stan:

Thank you for your kind letter of the 12th. I have read it over once and I shall read it again, a little more slowly because I appreciate the time and effort which you have put into it to counsel and guide me in my thinking.

This is about all for now but I do hope that sometime there will be an opportunity for us to be together, and have the opportunity to sit down and discuss our mutual problems, and exchange viewpoints.

I was particularly impressed with some of your articles in the May issue of your publication where you have discussed the **Medopractor**. I am enclosing a copy of a letter I have written to a certain prominent chiropractor that might have some interest to you and I am deleting the name of the individual because of your P.S. in which you said you will "never reveal without express written permission anything you may choose to tell me confidentially." This letter is in this vane and is not to be quoted or published.

Cordially,...

1963 (June 28): confidential letter from **Dave Palmer** to unnamed individual, forwarded to **Stanley Hayes DC** (Hayes collection; Dave Palmer folder):

(This letter is a personal communication and is not to be quoted in part or in full.) DDP

Pardon the delay in replying to your fine letter of June 14. I have been East and while I was away of course correspondence accumulates on my desk and it is always quite a problem to "catch up" since there are so many things that keep interfering with my doing so.

You are very kind to inform me of your opinions regarding the difficulty being experienced by our profession over the addition of a new organization - the **ACA** - to the present **NCA** and **ICA**. I wish to emphasize that I appreciate most sincerely your writing and expressing so frankly your thoughts and opinions regarding this current problem.

You may rest assured that I am giving this matter very careful attention and evaluation because of its many aspects. The President's Cabinet and the Executive Council of the **PCC** are reviewing the whole situation and, through the kindness and loyalty of our many fine friends and graduates, are being kept up to date on current developments.

Remember that we are full cognizant of the responsibility that Palmer College has in perpetuating my grandfather's Philosophy, Science and Art, and which was developed with such dedication by my father and mother and now by "Yours Truly" as president of the **Palmer College of Chiropractic**.

We are very positive and aggressive in our decision to see that chiropractic is perpetuated and it is our desire that all chiropractic organizations have this same motivation. **Palmer College** does not wish to be embroiled in any alliance that would lead to political partisanship.

Certainly as time goes on there seems to be more and more letters coming to me expressing an opinion that with the large percentage of perhaps 90% of **NCA** members in the new **ACA** the old **NCA** policies of physio therapy and all inclusive scope of practice will be continued in the new organization. Certainly the officers of the **NCA** must have been happy with any new members that can be enrolled for it must mean a considerable increase in their new programs, principals and business. I can understand that the **NCA** has everything to gain and nothing to lose.

It's rather a **disappointment to quite a few that the six ICA officers did not remain within the ICA to work toward bringing about a change in the philosophy or thinking of the ICA. This would have happened in one, two, three or four years** and truly then made amalgamation a reality and unity also a fact. However, with these men leaving the ICA under such conditions and for their published reasons the membership of the ICA and the officers are righteously indignant and angered and, it has been said, more "firmed up" than ever so that as far as "unity" is concerned there still will not be such in our ranks. I can see where there will still continue to be two groups, two national organizations which in turn will certainly mean that as far as I can understand "unity" is now more distant than ever. I wonder if the NCA, Bill, through the ACA, will continue publishing the same kind of journal with the same kind of ads. Have you thought about this? I don't know.

There are quite a few things that I don't know and I think many people are going to wait and see whether the NCA with the large percentage of NCA members who will control the elections of officers and national house of delegates will be able or even want to follow the expressions as outline in their master plan. Many have written me expressing concern and here again I don't know but what a lot of this certainly was beating the drums for membership and **only time will tell whether the NCA people can possibly change their policies on physio therapy, modalities and adjuncts** which has so long been their understanding of "freedom to practice" in chiropractic.

This is a big problem and I know that you and I sympathize with each other on the question of whether this will, in turn, be a solution for our professional ills or not. **Palmer School of Chiropractic** was here, Bill, before there was even a thought of a national organization or even one formed. The PSC was here before the UCA... the CHB... the NCA... the ICA and now the ACA. I am sure that with Palmer College teaching students the pure stream of Palmer Philosophy, Science and Art, and graduating the best chiropractors we can possibly graduate that it will blong after the present organization perhaps have gone or amalgamated into some other form or name. Our first and primary responsibility here at PCC is to see that chiropractic is perpetuated and we can only do this if we have the complete support of our profession. We have graduates in all these political organizations. They are our friends. Our primary responsibility is one of being an academic institution, we are the Mother School and as such WE MUST see that we carry the torch into the future so that chiropractic will remain as a **separate and distinct** healing school earning the respect of our profession and the public.

Cordially,...

1963 (Oct 14): letter from **Frank W. Elliott** DC at 611 Lafayette St, Denver to **Stanley Hayes** DC (Hayes collection; in my Elliott folder):

Dear Doctor Hayes:

I think you will be glad to hear that **Dave** has listened to some of his real friends and decided to cast his lot with the ACA.

At Homecoming he definitely took a stand for Palmer Philosophy etc but I know he means his grand dads kind too! Also he has asked for an accreditation committee for the school and will as soon as possible get it on a non profit basis.

I have been advising him along this line for some time and just before the ACA committee saw him last Thursday I sent him a final plea to act now - as a leader to unity or take a second place and be relegated to a position of little influence in the future. I sent him your 7 conditions and others of mine (including the exclusion of LMØ) and when he said he was doubtful of the misuse of his position with the committee while on the phone a week ago, I suggested that he insist on a joing communica after the meeting. That struck him as a find idea. After the all day conference he wrote me and said that much good had been accomplished.

My information as to the conference came by way of **LE Wunsch II** who was at Desmoines where the NCA negotiated the deal to

merge with ACA. **Dave's** action will cut the ground from under **JQ [Thaxton]** and his mossback buddies.

I report this info to you in confidence. I feel that the field boys will again have confidence in PCC and keep the old place still the number one college. I am working on him to use more field men in his teaching to the students. It has been terrible how little the grads know when they get into the field.

I have read your last *Bulletin* and as of that date you had your fingers crossed much as some of the rest of us have. But with **Logan** and **Palmer** on the wagon I feel the medico crowd will be held in check and it will go over. I hope so.

With every good wish, I am as ever,...

1965 (Feb 17): letter to **Stanley Hayes** DC from **Dave Palmer** (Hayes collection; Dave Palmer folder):

Dear Dr. Stanley:

Having just returned from a trip to California, I have been reading this morning your February issue of *The Bulletin of Rational Chiropractic*.

To say the least, I am most interested in your thoughts and viewpoints.

This prompts me again to say that I hope some day you and I may have the opportunity of visiting with each other. **We have much in common**, and I am sure that it would be a very enjoyable visit.

Please keep me on your mailing list. I enjoy your straight-forward, determined expression, and admire your efforts demanding the preservation of chiropractic and our profession as a **separate and distinct Science and Philosophy**.

My most cordial and warmest good wishes.

Sincerely,...

1965 (May 7): letter from **Stanley Hayes** DC to **Dave Palmer** (Hayes collection; Dave Palmer folder):

Dear Dr. Dave:

I trust that you will try to pardon me for this unseemly delay in replying to your very knid and greatly appreciated letter of February 17, 1965. The delay was due to the fact that I was overwhelmed by the thoughts of the power that you have to unify, preserve, protect and perpetuate the chiropractic that your illustrious Grandfather gave to the world.

But a sense of utter helplessness completely overcame me when I attempted to marshall my thought to the task of presenting them to you in any intellible form. That is why this letter is so long delayed. The longer I faced the problem the more impossible I felt it to be. But since decency admits of no further delay, I will try to say something in reply.

First, I want to assure you that from the bottom of my heart I have greatly admired and highly respected you for everything you have done since you became head of PCC.

But now comes the big problem. **I have been intensely interested in chiropractic since 1905, when it restored my health -- and probably saved my life. I have practiced chiropractic since 1922.** I have read practically everything that has been written about it -- which included many tons of trash. I watched the profession grow from less than 50 chiropractors to about 12,000 in 1930, since which time its growth has greatly diminished.

You know and I know that chiropractic can do everything today that it did in the days of the Discoverer. Chiropractic has lost nothing in potency but much in public acceptance. Hence it is obvious that the difference lies in the way it has been managed. Conditions have been gradually permitted to change until now the very existence of the profession is in dire peril.

I have been right on the job while all the evils were being perpetrated that have gradually brought our profession to the edge of oblivion. It would take a big book to point out those evils and to explain and prove how they brought us into the mess that now

surrounds us. To put it plainly, our profession is right now in a hell of a fix.

I am convinced that unless we do the right things and do them now, our profession will be extinct within less than 20 years from this date -- and that for all practical purposes, it could be done for in 10 years. But I am equally sure that we have everything we need to give organized medicine the worst of it and to give chiropractic a new, glorious and permanent existence. Our past history plainly points the way to our survival and future success -- or to our early extinction.

May I repeat that to make this matter plain is impossible in a letter or a short article. But I think it is possible that with plenty of time to sit down together and talk it through we might see eye to eye the problem we face. But even that in itself might not be the whole solution, as I could explain in a sufficient conference.

I would, of course, greatly appreciate a completely confidential and candid conference with you -- with the agreement that nobody but ourselves should ever know that we had talked together. In such complete confidence I will say that in my well considered opinion the most important thing that **ACA** can do is to get rid of the **Rogers** gang, root and branch, lock, stock, and barrel. I have long been, and still am, up to my ears in efforts to get our **ACA** Delegates to do what needs to be done at the Convention in June.

I am equally convinced that a certain amount of political housecleaning is equally essential in **ICA**. If we don't eliminate dirty politics from chiropractic, dirty politics will soon eliminate us. Unless we can "shoot square" with the profession -- and thus regain the confidence and support of the really intelligent and able men in chiropractic, the end of our profession is in sight.

Many thanks and every good wish to you. Sincerely yours,....

P.S. To be sure you receive this letter, I am sending it by registered mail.

1965 (Sept 23): letter from **Stanley Hayes** DC to **Bill Harris** DC, at P.O. Box 1296 Albany GA (Hayes collection; in my Harris folder; in my Harris folder):

Dear Dr. Harris:

In compliance with your recent kind request, I am mailing you under separate cover (1) The *Bulletin of Rational Chiropractic* for September, 1965; (2) an excerpt ("What is Rational Chiropractic?") from the *Bulletin of Rational Chiropractic* for January, 1965; and (3) a copy of "Back To Chiropractic!" which I wrote as vice-president of The **United Chiropractic Association of Arizona in 1954** to commemorate the 59 birthday of chiropractic.

NOTE: The *Bulletin of Rational Chiropractic* has been published monthly since **January, 1963**. In it there are many other references to the Discoverer and his sane, scientific teachings. I would gladly send you all of these but for the fact that I have no copies of those *Bulletins* left. The excerpt, "What is Rational Chiropractic?" I can send you because I had several hundred extra copies printed on special order for a chiropractor who wanted to distribute them, and I kept a few copies on hand.

It pleases me to note that you are immediate Past-President of the **Palmer International Alumni Association**. I am sure, therefore, that the survival and success of the chiropractic profession are uppermost in your thoughts and desires -- just as they are in my own. I have practiced straight chiropractic since 1922. I have the highest respect for everything that **Dr. Dave** has done since he took charge of **PCC**. And I believe that, just as his illustrious Grandfather created the chiropractic profession, it is now in his Grandson's power to save it from destruction by the medical monopoly whose obvious intent is to utterly destroy the profession and to steal the practice of chiropractic for its own use and profit. If you are interested in considering the ways and means by which he could accomplish that objective, please let me know and I will be glad to outline the plan as soon as I can find the time to do it.

With every good wish, I am, Sincerely yours,....

1965 (Sept 28): letter to **Stanley Hayes** DC from **Bill Harris** DC, at 413 Broad Ave., Albany GA; letterhead notes "Specializing in Structural Spinal Disorders" (Hayes collection; in my Harris folder):

Dear Dr. Hayes:

This is in reply to your letter of Sept 23rd.

I would appreciate you, at your earliest convenience, outlining ways and means by which **Dr. Palmer** and others could accomplish the objectives which you mentioned very pointedly in your letter. Believe me, I am anxiously awaiting your reply.

To date, I have not received (1) the *Bulletin of Rational Chiropractic* for Sept, 1965 (2) an excerpts from the *Bulletin of Rational Chiropractic* for Jan., 1965 and (3) a copy of "Back to Chiropractic". Thanks for having your receptionist check to see if this material was mailed.

Best wishes to you. Sincerely, **Bill Harris**

1965 (Oct 6): letter from **Stanley Hayes** DC to **Bill Harris** DC, at P.O. Box 1296 Albany GA (Hayes collection; in my Harris folder; in my Harris folder):

Dear Dr. Harris:

The material I recently mailed you by insured parcel post went out on the same day I mailed you the letter. The mail letter would, of course, reach you first and the parcel post package has doubtless reached you long before this. If not, please inform me and I'll get a tracer after it.

I am sorry that I cannot promise you a quick discussion of the plan by which I think **Dr. Dave** could accomplish a great deal for the future of chiropractic. To be understandable, it would require a great deal of explanation which involves many facts that most chiropractors in this **ICA-NCA-ACA** squabble have overlooked.

I am so busy writing and publishing the *Bulletin* that I can't say when I might have time to discuss the matter in question. And besides all that, I have to make a living by the practice of chiropractic -- which takes up a lot of my time. But I feel sure that **Dr. Dave** holds a big trump card that played properly might prove to be the salvation of our profession.

Sincerely yours,....

1965 (Oct 11): letter to **Stanley Hayes** DC from **Bill Harris** DC, at 413 Broad Ave., Albany GA; letterhead notes "Specializing in Structural Spinal Disorders" (Hayes collection; in my Harris folder):

Dear Dr. Hayes:

Your material arrived.

I have had a chance to read it and it contains much food for thought.

Since you do have a plan which you feel might help and **Dr. Dave** is a part of it, may I urge that before November 1st, you reduce this to writing so when I see him, I might discuss it for the benefit of the profession.

I would be deeply grateful to you for your considerate attention.

With every best wish, I am, Sincerely, **Bill Harris**

P.S. After consideration, the **ICA** has formed a conference committee and the heads of the **ACA** and the **ICA** met in an informal meeting in Davenport the middle of September.

The **ACA** is in the process of forming a conference committee for the possibility of a merger.

So naturally you can see that your plan and suggestions are needed at this time. That is why I anxiously await your reply.

The above information is in confidence as it is not known generally at this stage.

1965 (Oct 30): letter from **Stanley Hayes** DC to **Bill Harris** DC, Albany GA (Hayes collection; in my Harris folder):

...Since the day **Dr. Dave** took charge at Davenport, I have admired everything he did. He has certainly acted like a man who really knows the score. I have dared to cherish the hope that he would be the power to SAVE what his illustrious Grandfather CREATED.

But I am also aware of the obstacles in his way. Arrayed against him on one hand are the "medopractors," backed by **NCA-ACA** politicians -- and on the other hand, the "cultopractors," backed by **ICA** politicians. For what I mean by "medopractors" and "cultopractors" see the *Bulletin* for June, 1963.

Personally, I have always practiced D.D. Palmer's chiropractic -- and so the "medopractors" have always called me "straight" and the "straights" have damned me as a "mixer." The "cultopractic" schools long damned many things as "mixing" that they have all NOW been TEACHING for many years -- physical diagnosis, pathology, for example. They have been forced to concede many things they used to damn with all their might -- thereby keeping constant strife stirred up among us -- when what we needed most was UNITY on a RATIONAL basis. And political profiteers have used the "medopractors" and the "cultopractors" to create and continue the civil warfare that has kept us so weak that our REAL enemy, the **AMA**, found us easy victims to its plans to DESTROY us. We are losing ground to the medics every day -- and it will soon be too LATE to escape extermination.

The time has long gone when anybody can dictate what chiropractic is to be. Chiropractic is now and will always be exactly what the legislatures and the courts say it is. See "RATIONAL CHIROPRACTIC" in the January, 1965, *Bulletin*.

Since receiving your letter I have carefully read the October **ICA Review**, especially **Dr. Dave's** Homecoming speech (page 20). On page 22 he says much that could mean a great deal -- or NOTHING -- depending on how you think it is safe to interpret it. I realize that he is walking a tight rope between two opposed forces -- and that upon which way HE LEANS will in my carefully considered judgment mean the salvation or destruction of our profession.

But **Dr. Rutherford's** "PROGRESS REPORT" leaves no room for doubt about what HE means. He is for professional unity -- but only on HIS terms -- which are the exact terms of **BJ's** "CULTOPRACTIC." Beginning with the DISCOVERER himself, and coming right on down the line to this day, no really intelligent and informed chiropractor -- or layman either -- has ever accepted **BJ's** "cultopractic" -- and none ever will. And I know what I am talking about when I say that even those who give lip service to "cultopractic" don't actually PRACTICE it.

But BOTH public and profession WILL accept the Discoverer's rational chiropractic. With unity on that basis chiropractic WILL survive -- and chiropractors will prosper. Otherwise, chiropractors will very soon be an extinct species -- and chiropractic will be renamed "**Scientific Spinal Manipulation**" -- and dealt to the public by captive physical therapists under medical prescription only -- for the prestige and PROFIT of the medics.

Our battling bosses, **ICA** and **NCA-ACA** have been bunking "the field" continuously with their shadow boxing over unity -- which is the very LAST thing they really want. What each side calls unity is total surrender by the other side -- which will NEVER come. It would be no crazier to expect the Republican party to surrender to the Democratic party - or vice versa...

Dr. Dave is the one man who holds the trump cards that can save chiropractic and our profession. 1. He has in his college more than half of ALL chiropractic students. 2. **He OWNS** the college. It does NOT belong to **Rutherford, Thaxton**, or any of the others who rushed in to fight for the mantle that fell from **BJ's** shoulders when he gave up the ghost. **Dr. Dave** can and should run **PCC** to suit himself. And if he dedicates it to, and employs it for, the perpetuation of Rational chiropractic discovered and developed by his Grandfather into a completely scientific system acceptable to ALL intelligent people, he can thus save chiropractic both as a NAME and a successful PROFESSION.

I entirely agree with **Dr. Harlin R. Larson**, (PSC, 1927) Editor of The Montana Chiropractic NEWS when he says: "It is interesting to speculate on just how many letters **Dave Palmer** received when he took over from this father -- telling him that he had better stick to the old man's policies or lose support from the field. We know he received a number from Montana. Any changes he has made have been mild, indeed, and he has found it best to agree with the hierarchy that runs the **ICA**. He has very little influence in this body, but they have much on him."

I know that **Dr. Dave** has to tread cautiously at first, and I admire his judgment in doing so. But the time for pussyfooting has passed. The quicker he now shows his claws the better. The time is NOW -- or NEVER!...

2 - PROPER instruction in the drugless methods that have made unintelligent "mixers" and "medopractors" out of so many otherwise fine chiropractic students would eliminate the use of most such methods, and insure intelligent use of the rest -- the patient always knowing that it was chiropractic that got him well. Such properly instructed chiropractors would readily that they must make that clear -- because the patient can get such methods from any physical therapy technician -- but they can get chiropractic only from a chiropractor -- who is a DOCTOR and not merely a technician. That would probably let more wind out of medical propaganda than any other single thing we could do. (See Dr. Larson's letter to his patients in the Bulletin for February, 1964, pages 14, 15).

...**Dr. Dave** need not worry about losing support by such a move. He would GAIN support from all sides. Many **PCC** graduates who have gone to other schools to get this work would never have done so if they could have got it at **PSC** or **PCC**. And even greater numbers who chose other schools over Palmer on that one account would have even better chiropractors today. I have known very many "**medopractors**" who today would be valuable chiropractors had they been taught the use of "adjuncts" in the right way while in chiropractic school.

Neither does **Dr. Dave** need to worry about the few radicals who would not (at first) support **PCC** if it taught the proper use of the said methods when indicated. The only other schools that they would send their students to are the two **Cleveland** schools -- and THEY would soon follow the lead of **PCC**.

3 - Then offer MERGER with **ACC** on the above basis -- plus a **free press**, free and honest elections -- in short, rule of the profession, by the profession, for the profession -- plus strict adherence to non-medical, non-surgical practice. Draw the red line according to the laws in each state -- and unlicense any chiropractor who stepped over that line...

...**I am 74** -- so Old Father Time is not on my trail -- and gaining on me at every jump.

When I get unable to work, my Social Security will feed me -- and a **Veteran's Hospital or Medicare will find a bed for me if I need one...**

Sincerely and fraternally yours,
Copy to **Dr. Dave**

1965 (Oct 31): letter from **Stanley Hayes** DC to **Dave Palmer** (Hayes collection; in my Harris folder):

Dear Dr. Dave:

In my hurry last night to complete the letter to Dr. Bill Harris, copy of which I enclose, I forgot to add a note to you explaining the circumstances that brought this matter about.

They were these: After the September *Bulletin* was published, **Dr. C. Sterling Cooley**, one of the few living chiropractors who knew the Discoverer well -- and studied under him -- wrote Dr. Harris suggesting that he write me for a copy of that *Bulletin*. I sent him that Bulletin and also some other material that I thought might be of interest to him. It included a copy of "What is Rational Chiropractic?" from the *Bulletin* of January, 1965.

On October 11, he wrote me that since I had a plan that might help our profession and that **Dr. Dave** was a part of it, he urged that before November 1 I reduce this to writing so that when he saw **Dr. Dave** he might discuss it for the benefit of the profession.

I believe you will find the rest of the copy of my last night's letter to Dr. Harris to be self-explanatory. Sorry for the oversight.

Every good wish to you. As ever,...

1968 (Feb): **JCaCA** [24(8)]: includes:

-“CCA President enthusiastic over unity prospects” includes photograph (p. 22):



During his visit to Palmer College of Chiropractic, Dr. T.L. Shrader was guest of honor at a reception in the Palmer campus residence. Chatting in front of the cozy fireplace are, from left, Dr. E.L. Crowder, director of alumni; Dr. Shrader; Dr. David D. Palmer, president; Vern Link, superintendent of buildings and grounds, and Wm. B. Gehlsen, treas.

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Dye AA. *The evolution of chiropractic: its discovery and development*. Philadelphia: the author, 1939

Ferguson A. The sweetheart of the PSC - Mabel Heath Palmer: the early years. *Chiropractic History* 1984; 4:24-8

1969 (Oct 28): letter from George Haynes to members of the ACA Council on Education:

Los Angeles College of Chiropractic
920 East Broadway * Glendale, California 91205

George H. Haynes, D.C.
Administrative Dean

October 28, 1969

TO ALL MEMBERS OF THE COUNCIL:

I'd like to acquaint all members of The Council on Chiropractic Education of the proceedings at a recent meeting of Chiropractic College Presidents as it relates to chiropractic education.

May I make it clear that I attended such a meeting not in the capacity of member or president of The Council on Chiropractic Education but simply as the executive officer of the Los Angeles College of Chiropractic. To my understanding all the other college representatives were likewise only representing their respective schools.

In early September, Dr. Jack Fisher informed me of a probable October meeting of all chiropractic college presidents. I received a letter from Dr. W.D. Harper, dated September 8, 1969 that opened as follows: "A single room has been reserved in your name at the Royal Coach Inn, 7000 Southwest Freeway, Houston, Texas for arrival on Tuesday, October 21, 1969, for the meeting of all college presidents, called by Dr. McCarrell and Dr. Fisher to review and establish a working basis for criteria that would be acceptable to all."

Naturally with the possibility of finding an avenue for a unified criteria I was eager to attend. Such a move followed right along with the action of The Council on Chiropractic Education last June, inviting the Palmer College to attend the next meeting of The Council as a means of developing better communications and searching for a way of presenting a unified chiropractic college front.

The meeting of the presidents was held October 21st and 22nd, 1969, as scheduled, with all eleven U.S. chiropractic colleges represented by their respective administrator.

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Palmer David D. *Three generations: a brief history of chiropractic*. 1967, Palmer College of Chiropractic, Davenport IA

Quigley WH. The last days of B.J. Palmer: revolutionary confronts reality. *Chiropractic History* 1989 (Dec); 9(2):10-19

Rehm WS. In Dzaman F et al. (eds.) *Who's who in chiropractic, international*. Second Edition. 1980 Who's Who in Chiropractic International Publishing Co., Littleton CO

Issues of *The Chiropractor* wherein early photographs of Palmer graduates, others and facilities are identified:

1905 (Feb); 1(3):8 "The above half tone is the last class picture, taken Feb. 23, '05. From left to right those sitting are B.J. Palmer, D.C., D.D. Palmer, Discoverer and Developer of Chiropractic, and Mrs. B.J. Palmer. Those standing, from left to right are Brake (Australia), Darnel, Oas, Hanaska, Evans, Danelz, Doeltz, Parker."

1905 (Aug); 1(9):16 Palmer family crest

1906 (Jan); 2(2): "OUR YOUNGEST PATIENT. Born to Dr. and Mrs. B.J. Palmer, Jan. 12, '06, a boy. Named Daniel David Palmer, Junior, a grandson and namesake of D.D. Palmer. It is needless to say that this advent, in a measure, accounts for the lack of the Immortality article in this issue."

All the college presidents agreed on the following points:

1. Need for a unified college group.
2. The Chiropractic Accrediting Agency should be autonomous and not politically dominated.
3. A desire for a HEW approved Accrediting Agency for chiropractic education.

I moved to approve, in principle, the following reorganization plan with the statement that the name, number of respective representatives, and even the addition of groups to be represented was open for modification.

1. Name - "The Council on Chiropractic Education."
2. Composition - Institutional members composed of one official representative on the administration level of each member College.
Accrediting Commission composed of representatives from the Chiropractic Colleges, Council of State Chiropractic Examining Boards, International Chiropractic Association and American Chiropractic Association.
3. Purpose - The Council on Chiropractic Education is an autonomous national organization advocating high standards of quality in chiropractic education, establishing criteria of institutional excellence, evaluating and accrediting colleges through its Accrediting Commission, and publishing lists of those institutions which conform to its standards and policies.
The Council on Chiropractic Education is sponsored and supported but not governed by the American Chiropractic Association, the International Chiropractic Association and the Council of State Chiropractic Examining Boards.

Vote on Accreditation - The Accrediting Commission would decide by vote accreditation status. Decisions of the Accrediting Commission on accreditation status may be appealed to The Council on Chiropractic Education.

My motion and proposed plan was based on the following reasons:

1. The information that I gathered through discussions with Mrs. Theresa Wilkins while connected with HEW Department of Education and the June and July, 1969 meetings in Washington with Mr. Profett and Mr. Pugsley of the same department.
2. Joint professional and school representation appears to be prevalent in the composition of those HEW approved and recognized agencies to grant specialized accreditation to professional schools such as, medicine, dentistry, optometry, etc.
3. My belief that the profession is vitally concerned and affected by the federal recognition of an agency for the accreditation of the Chiropractic colleges, and therefore has the right and responsibility to participate in the accrediting program.

Some of the college presidents expressed the opinion that the members of the practicing profession and representatives from non-chiropractic academic world were not knowledgeable of the problems of chiropractic education and would tend to demand or impose educational demands that our colleges could not accept. Two of the college presidents expressed strong opposition to professional members on a chiropractic Accrediting Agency.

Action - Six negative votes were cast constituting a majority. My proposal was not adopted.

Dr. Harper presented a prepared set of Articles of Incorporation and a set of By-Laws for the formation of an Accrediting Agency composed of the eleven U.S. chiropractic colleges.

It embodied the following:

1. Name - "The Association of Chiropractic Colleges."
2. Composition - "The association is and shall be comprised of the presidents, or their chief executive officer or their designated representatives of each of the member Chiropractic Colleges in the United States." (To be called Trustees.)
3. Purpose - "...Specifically and without limitation of the generality of the foregoing, to inspect from time to time all duly recognized chiropractic educational institutes, to set standards, rules and regulations for the administration and conduct thereof, to issue certificates of recognition to withhold or withdraw such certificates and to do all things and have such other powers necessary in order to carry out a complete program of accreditation of chiropractic educational colleges and..."
4. Vote on Accreditation - "A majority vote of all Trustees either in person or by proxy shall be required to accredit a college or, to remove a college from the accredited list."

Dr. David Palmer moved the adoption of the Articles of Incorporation and By-Laws presented by Dr. Harper.

Some of the college presidents expressed doubt that an accrediting agency, composed of only the eleven chiropractic colleges would be acceptable to the Federal Department of Education. The following telegram sent to all eleven college presidents was brought out.

Royal Coach Inn 7000 Southwest Frwy Houston

Dear Doctor Haynes:

Tried to contact Dr. Dicky this date. He was not in the city and not expected back until wed. Talked to Jerry Miller, Associate Director to Dr. Dicky. He stated he did not believe that a group of Education people of our colleges could be acceptable as the sole members of an Accreditation Committee. He further stated that we must have a group of people of a wide variety. He suggested that four categories be presented. 1. Institutional member, 2. Examining Board members, 3. Members of and from both national groups, and 4. Lay people (an additional feature that to date has not been included by any faction in the profession). In forming any program we should always have a wide range of views to be able to meet any prospective problems. I offer you this information not to champion anyone, but hoping that you will give this your very personal attention in the present meeting on Accreditation.

Rex A. Wright, D.C., President of the Council of State Chiropractic Examining Boards.

I moved that the motion be tabled until all eleven college presidents would meet as a unit with Dr. Dicky of the National Commission on Accreditation and representatives of the Federal Department of Education to clarify the acceptability of an accrediting agency composed of only chiropractic college representatives.

Action - My motion was defeated by the casting of six negative votes.

I made it clear that I should not be placed in a position to vote on Dr. Palmer's motion endorsing such a program when there was a clear doubt of the acceptability of the composition of such an accrediting agency. Dr. Janse recommended that a plain association of our eleven colleges could be formed. Dr. Simon proposed the deletion of the accrediting provision of the proposed articles of incorporation or modification of the composition of the proposed association.

However, the question was moved for the proposed articles of Incorporation and By-Laws. Six votes were cast in favor. Five colleges could not accept the proposal.

Sincerely,
George H. Haynes, D.C.

GHH:lh