

1918 (Mar 16): *Fountain Head News* [A.C. 23] [7(27)] includes:

- "On Our Way to New York" by BJ Palmer (p. 4):

...Twelve years ago Mrs. **Palmer** spent a year in Chicago, alternating between 10 and 12 of the best medical universities and dissecting rooms studying the one subject she has since specialized on in teaching. Her thoroughness and masterful work is proverbial. She has never ceases to study from the day she left school. There isn't an anatomy that she doesn't know backward, even to the new and old nomenclature.

For five years Mrs. **Palmer** has been writing her book. It was not written in one day, week or year - but five years of reshaping and rewriting. On this trip to Chicago we took the drawing to have cuts made. The majority of the same will be in 3 or 4 color plates.

When it was announced in New York that such a book was in process, over 100 boys asked the privilege of having **first** copy, and would it be autographed, and could they pay extra to get that copy? When it became evident all couldn't have the first copy then they would be satisfied to have an autographed copy.

The book will be ready in about 3 months and the plans now are to print it in *THE PSC* with the exception of the color plates which will be printed in Chicago. The book will sell for \$10 per copy, advance sale. Every copy sold in advance will be autographed by Mrs. **Palmer**. This can be taken as an informal announcement of its publication, if you wish.



1932: Frank W. Elliott lasted thru acquisition of WHO, fired by Mabel circa 1932 to make a job for Dave Palmer (according to Nip Quigley interview, 11/19/96)