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Chronology of Dave Palmer & Palmer College

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Year/Volume Index to the *Journal of the National Chiropractic Association* (1949-1963), formerly *National Chiropractic Journal* (1939-1948), formerly *The Chiropractic Journal* (1933-1938), formerly *Journal of the International Chiropractic Congress* (1931-1932) and *Journal of the National Chiropractic Association* (1930-1932):

Year	Vol.	Year	Vol.	Year	Vol.	Year	Vol.
		1941	10	1951	21	1961	31
		1942	11	1952	22	1962	32
1933	1	1943	12	1953	23	1963	33
1934	3	1944	14	1954	24		
1935	4	1945	15	1955	25		
1936	5	1946	16	1956	26		
1937	6	1947	17	1957	27		
1938	7	1948	18	1958	28		
1939	8	1949	19	1959	29		
1940	9	1950	20	1960	30		

1823: DD's father, Thomas Palmer, is born; later settles in Port Perry as a shoe-maker, grocer, school director and post-master; he and wife Catherine McVay have three sons (Thomas J, Daniel David & Bartlett D) and three daughters (Lucinda Mariah, Hanna Jane & Catherine) (Gielow, 1981, p. 2); DD describes ancestors as Scotch, Irish, English and German (Gielow, 1981, p. 3)

1882 (Sept 14): BJ Palmer is born in What Cheer (Rehm, 1980, p. 271; Gielow, 1981, p. 32)

1902 (Jan 6): BJ and three others graduate from Palmer (Gielow, 1981, p. 96)

1902 (May): BJ takes over the Palmer school, while DD locates to Pasadena CA (Lerner, undated; Zarbuck & Hayes, 1990)

1902 (May 4): DD writes to BJ: "I have not use for those books on 'nature cure'"; DD rejects nature cure as mixing (Zarbuck, 1988c)

1902: After graduation, BJ practices in Lake City IA, but not in Davenport (Zarbuck, 1988c)

1904 (Dec): **DD** and **BJ** publish first issue of *The Chiropractor* [1(1)]:

-**Harry H. Reynard**, D.C. of **Oakland**, Cal., writes us: "All the Chiro's seem to be doing fine. I hear that Dr. Willis has an income of \$700 per month." (p. 2)

-curriculum at Palmer school lengthened to 9 months for \$500; shorter courses are also available: "six months, \$400; three months, \$300; one month, \$200, ten days, \$100" (p. 5)

1905 (June): Charles Ray Parker is valedictorian at graduation from Palmer; Mabel (Mrs. BJ) is salutatorian (Zarbuck, 1988d)

1905 (Aug?): Palmer School moves to 828 Brady St, Davenport (Gielow, 1981, p. 98)

1906 (Jan 12): Dave Palmer born (Gielow, 1981, p. 101)

1906 (Apr?): DD signs over school holdings to Mabel (Gielow, 1981, p. 116)

1906 (Apr?): BJ denies DD entry to the Palmer School (Gielow, 1981, p. 115)

1907 (May 21): **Palmer School & Infirmary of Chiropractic** is incorporated (formerly Palmer's School of Magnetic Cure) (Wiese, 1986)

1908-09: BJ builds new facilities at PSC (Palmer, 1967, p. 25)

1911: DD's brother Bartlett D dies (Gielow, 1981, p. 30)

1912: BJ purchases 22-room mansion at 808 Brady St, Davenport from Willy Petersen for \$25,000 (Palmer, 1967, p. 26)

1913 (Aug): DD visits Davenport for PSC lyceum at Frank W. Elliott DC's invitation; notorious auto accident episode (Gielow, 1981, p. 124)

1913 (Oct 20): DD dies at his home, 420 West Vernon Ave, Los Angeles; survived by two daughters [Mrs. May Brownell of Yankton SD & Mrs. Jessie Wall of Bellingham WA] (Gielow, 1981, p. 123)

1913 (Oct 23): Memorial services for DD at the PSC (Gielow, 1981, p. 129)

1913 (Nov 1): **Fountain Head News** (2[38]:1) reports:

D.D. PALMER IS DEAD
LONG LIVE D.D. PALMER

The troubles are now buried; they exist only in memory. The things good come to the front. His flesh no more is animated by spirit; but, long live the spirit.

He gave birth to Chiropractic. It did not die with him. He gave it to you and I to carry on.

His spirit passed on Oct. 20th, 1913 at 8 a.m. His age was 68. The funeral was held Oct. 22nd, 1913. On that day The P.S.C. held an Honor service.

The speakers were S.H. Weed, D.D., who named "Chiropractic", L.H. Nutting, more generally known as "Uncle Howard" to our profession and C.H. Murphy an attorney of this city. All these men knew D.D. Palmer most intimately. Nor more appropriate speakers could have been found who knew most about the early and late struggles of D.D. Palmer and Chiropractic.

Following the eulogies, school was dismissed for the day and "Old Glory" flew at half-mast for the day.

Let it be said to the credit of the D.C.C. that their student body was our guests and they too closed school out of respect. And, lest we forget, several U.C.C. boys were with us and their school, I understand was closed also.

The minutes of the meeting were reported and will be published in full in a coming issue of THE CHIROPRACTOR.

Let us all bow our heads for a minute and give more than a passing thought for he who gave the world Chiropractic.

I would say more, but I can't. I desire to utter my heart-throbs but my mind refuses to work. I trust you will pardon the briefness and lateness of this notice; for, though we had our viewpoints, he was our Father.

1913-14?: **Loban** (as executor of DD's will) files suit against **BJ** (Gielow, 1981, pp. 125-7)

1914 (May 11): **TF Ratledge** writes to **BJ Palmer** (quoted in Palmer, 1915):

In California we have several schools whose standards and principles are on a par with the Therapy taught in the **UCC** and their ideas of coalition with the MDs and all of our friends (?). To whom we should do obeisance, and will enclose for your perusal some of the propaganda issued by the **Los Angeles Chiropractic College** and the **California Chiropractic College**.

After looking this over, which I am sure will be a source of both levity and tears, PLEASE RETURN to me, as it is my only copy and is worth much as a club to use upon them.

It might be proper, or not, at least, improper, to say that the gentleman who wrote this 'masterly' enclosure is one of the 'Illustrious' Dr. **AA Gregory's** graduates and is the kind of a man who advocates courses patterned after the Medical and Osteopathic courses and is willing to accept a license from the **AMA** on any terms, as is Mr. Moyer and the **UCC**.

Yours for Chiropractic supremacy,
DR. TF RATLEDGE

1914 (Dec 28): **Loban** dismisses suit against **BJ** (Gielow, 1981, p. 127)

1914: DD's widow publishes his last papers as *The Chiropractor* (Rehm, 1980, p. 272)

1916 (June 17): **Fountain Head News** [5(18)] includes:

-photo of Dave Palmer with photo of **BJ** and cornerstone to new D.D. Palmer Memorial Building (p. 1)

1926 (Dec 26): letter to **BJ Palmer**, presumably from **CS Cleveland** (Cleveland papers, CCC/KC):

Dear **BJ**:

...Wishing you, Mabel and Dave a Merry Christmas and Happy New Year, I am, Your friend,...

1928 (May): **The Hawkeye Chiropractor** [3(6)] reports:

-“Davenport is Honored at Pennsylvania University” (p. 5):

David D. Palmer, son of Dr. and Mrs. B.J. Palmer, has been elected president of the Omega Chapter of the Delta Tau Delta fraternity at the University of Pennsylvania, where he is a senior student. He also retains his position in the Inter-fraternity council.

-- Davenport Democrat

1931 (June): **The Chiropractor** [25(6)] includes:

-“Marriage takes place June 15th” (p. 3):

An announcement of interest to a host of friends in the Chiropractic profession is that of the marriage of David Daniel Palmer, son of Dr. B.J. and Mabel Heath Palmer, to Miss Helen Louise Brooke Evans, daughter of Attorney and Mrs. John Brooke Evans of Pottstown, Pennsylvania; the marriage ceremony taking place on June 15th, at 6 o'clock, in the old historic Trinity Reformed Church at Pottstown, Pa.

Mrs. David D. Palmer was educated at the Pottstown High School and at Hood College, Frederick, Maryland. She comes from an old Pennsylvania family that has long been identified with the history of the that state. Her father was former solicitor of Pottstown, and also for some years district attorney of Montgomery county, and former assistant treasurer of the United States at Philadelphia from 1915 to 1921 under President Wilson, when the sub-treasury was abolished and the duties taken over by the Federal Reserve System. He has been solicitor for Pottstown school district for 25 years. Her mother was formerly president of the board of managers of the Pottstown hospital, and is now serving her second term as president of the Pottstown Woman's Club.

Dave, who recently graduated with high honors from the Wharton School of Finance and Commerce at the University of Pennsylvania, was quite prominent in the campus activities at the University, being a member and president of the Delta Tau Delta fraternity, president of the Pentagon Senior society and member of the Intra-Fraternity Council.

The happy couple will motor to Davenport and after a brief stay will continue to the west, returning later in the season to make their home in Davenport, where Dave will resume his activities as Vice-President of the Palmer School of Chiropractic and of Radio Broadcasting Station WOC.

Our sincere congratulations and best wishes for a happy and prosperous future are hereby extended to Dave and his bride.

1932: Frank W. Elliott lasted thru acquisition of WHO, fired by Mabel circa 1932 to make a job for Dave Palmer (according to Nip Quigley interview, 11/19/96)

c1947: Declaration of Purposes and Intentions of the American Chiropractors' Legal Action Committee, signed by trustees James N. Firth, D.C., Vinton Logan, D.C., Dave Palmer, D.C., H.E. Weiser, D.C. and John B. Wolfe, D.C. (in my Wilk file); calls for DCs to press for equal privileges with medicine re: hospital access, government grants; notes founding of Committee on 19 April 1947 at Hotel DeSoto in St. Louis

1949 (July 20): letter from Dave Palmer, "Vice-President" of the PSC:

Dr. Joshua N. **Haldeman**
614 Broder Building

Regina, Sask., Canada

Dear Dr. Josh:

Our Lyceum program is gradually being "jelled" into the final stages. Your talk with the subject title "Freedom" has been scheduled for 9:30 to 10:00 A.M., Monday, August 29.

As you of course know, our Lyceum program is being condensed into four days this year, and one of these days being Sunday, the program actually incorporates only three days, so we have set up a schedule of one-half-hour talks for the morning speakers.

You wrote us in March that Mrs. Haldeman and your twin daughters would accompany you, and we would like to know the definite day and time you plan to arrive so that hotel accommodations may be made in accordance with your letter.

I'll be looking forward to hearing from you. Sincerely...

PHOTOGRAPH



At the 1949 Lyceum of the Palmer School of Chiropractic (PSC) the Haldemans are shown meeting with Leonard K. Griffin, D.C., member of the ICA Board of Control, and David D. Palmer, D.C., then Vice-President of the PSC. Left to right: Dr. Griffin, Wyn Haldeman, Dr. Haldeman and his twin daughters, Kay and Maye, and Dr. Palmer (Haldeman papers)

1949 (Sept): **JNCA** [19(9)] includes:
-"DR. C.F. KAISER PASSES" (p. 33):

Dr. Carl F. Kaiser, of Connersville, Indiana, passed to his reward on July 13, 1949 following a long illness. He was a man very active in chiropractic circles and his passing will be mourned by his many associates and friends.

Dr. Kaiser was born September 13, 1895 in Ohio County, Indiana where he attended school. He attended the Palmer School of Chiropractic, graduating in 1918. Later he took post-graduate work at Lincoln, National and Logan colleges. He served in the X-

ray Division of the Medical Corps in World War I at Fort Ogelthorpe and later at Norfolk.

His activities included membership in the Indiana Chiropractors Association and the National Chiropractic Association, having served as president of the ICA and state delegate to the NCA. His civic interests included membership in the Masons, Lions International, Methodist church, where he was president of the men's Bible class for nine years, and director of the Connersville Y.M.C.A. for two years.

Dr. Kaiser is survived by his wife and two daughters and the entire profession extends to them sincerest condolences. The profession indeed suffered a great loss in his passing.

1956 (Jan 4): "Policy Talk" by Herbert M. Himes, D.C., Ph.C. of the PSC Technic Department (Himes folder):

To P.S.C. Student Body

I have something important to say this morning, but first, all of us here at P.S.C. want to welcome all of you back from the holidays. We are all very happy that you all have returned safely, and sincerely want to wish you the happiest of new years.

As I said, this is an important talk, and you are asked to pay close attention. It was decided to present this talk today because some ill-timed and ill-advised remarks have started a series of rumors. Rumors are vicious things, and tumor-mongers are unintentionally vicious. They suffer from a form of hoof-and-mouth disease. They hear something and cannot wait to hoof it to the first waiting ear, and there [sic] mouth what they heard, adding their own opinions and statements, thereby creating a situation that gets entirely out of hand.

We, and when I saw we, I do not mean it in the sense that B.J. uses it. I refer to the entire faculty, the Dean's office and the business office.

We come to you today with a cards-on-the-table attitude, stating some conclusions and a series of propositions as clearly and as concisely as possible. Even so, there will be room for misunderstanding and misinterpretation. I again ask you to pay close attention reserving remarks, opinions, and questions until we are finished.

The following is an extract from B.J.'s book "The Fight to Climb" page 507: QUOTE "In 1895, D.D. Palmer brought for a NEW principles with a NEW practice, which attained a NEW result. On the NATURAL, NORMAL SIDE it was:

- if there were no concussion of forces, accidentally applied;
- if there were no vertebral subluxation;
- if all vertebral and spinal foramina were normally open to full size;
- if there were no pressure upon nerves;
- if there were no interference to any normal quantity flow of mental impulse supply between brain and body;
- if there were no resistance to any transmission of nerve force flow;

Then

- there would be normal quantity of and/or normal speed of action of all tissue cell structure;
- there would be normal function;
- there would be chemical balance;
- there would be functional, physiological, chemical health,

On the ABNORMAL side, it further was:

- A concussion of forces accidentally applied produced a vertebral subluxation.
- a vertebral subluxation occluded a vertebral or spinal foramen.
- the occluded foramen produced a pressure upon nerves.
- pressure upon nerves interfered with normal quantity flow of mental impulse supply between brain and body
- pressure produced resistance to transmission.
- resistance to transmission offered interference to transmission of mental impulse supply.
- this reduction in quantity flow created the beginning of ALL disease, either functional, chemical, or pathological. In verity, he further said:
- a concussion of forces intentionally applied reduced a vertebral subluxation.

- a reduced vertebral subluxation opened the vertebral or spinal occlusion.
- opened occlusion released pressure upon nerves.
- released pressure upon nerves restored normal quantity flow of mental impulse supply between brain and body.
- released pressure reduced resistance.
- reduced resistance reduced interference.
- increased quantity flow recreated restoration of health to ALL dis-ease-functional, chemical or pathological. Diseases, and entities, were multiple: disease, as a condition, was single. As entities, each had its own cure; as a condition, there was but one cure. This is the 1895 PHILOSOPHY of D.D. Palmer's Chiropractic. That principle and practice was either right or wrong." END QUOTE.

Our present day text book on philosophy states in Principle #30, and again in articles #122 and #123 that, QUOTE "the cause of dis-ease is interference with transmission of mental impulses; and, interference with transmission causes dis-ease by preventing Innate Intelligence from producing adaptation in the tissue cell; hence it becomes unsound and not at ease." END QUOTE.

Chiropractors the world over, who are worthy of the name, confining their practices to adjustment of the segments of the spinal column by hands only, are in whole-hearted agreement with the above principles. It is upon these principles, therefore, that we state the following conclusions and propositions:

Conclusion I. The first thirty-five years of our history was a period for evolving technics. Many were used, most were discarded. This was the period during which the very building housing your now were built. This was made possible because our graduates were REMOVING INTERFERENCE, gradually increasing their effectiveness, getting an ever increasing number of sick people well. The new science had caught on, and the very principles with which the profession worked were responsible.

Conclusion II. In 1930, the Hole-in-One or HIO or, as it is now called, Upper Cervical specific was introduced; B.J. produced his book in the subject in 1934 and the B.J.P.C.C. began to prove it in 1935. It was developed by one man; its purity is understood by some, and is practiced exclusively by relatively few. For sixteen years, the argument pro and con went on, comparing strict Upper Cervical Technic and results against the Meric system and general full-spine adjusting technics and results. Meanwhile, the B.J.P.C.C. and certain field men who were practicing strict upper cervical work were accumulating sufficient evidence to prove its effectiveness. Today, we are safe in stating that the majority of good Chiropractors recognize upper cervical work as the most effective SINGLE technic in Chiropractic.

Conclusion III. At Lyceum 1946, Dr. Hender was empowered to make the statement changing the name H-I-O to "Upper Cervical Specific" and adding that the PSC would stand behind any Chiropractor who adjusted the spinal column for the REMOVAL OF INTERFERENCE, when and where he found it.

Conclusion IV. Since 1946, many new graduates entered the field, and immediately entered the argument as stated above, no one advancing a satisfactory solution. Therefore, for twenty-five years, we have had a division in our Chiropractic ranks.

Conclusion V. Obviously the Member Schools of the NAACSC using various technics of adjusting the segments of the spinal

column, have their percentage of successful and failure graduates even as we.

Conclusion VI. Leadership from the PSC has always been expected, and therefore, is now logical and imperative.

Conclusion VII. Until such time as the Chiropractor becomes the PRINCIPLE HEALER, legally and legislatively, we must have a circumscribed area of practice, and that area must be the ENTIRE spine.

Conclusion VIII. The consensus of opinion of the most staunch supporters of the PSC in the field, with the exception of few, was to the effect that occasionally some lower spine adjusting was necessary, should be thoroughly taught at school, and not discredited by the school causing a man to feel guilty or defensive when he used it.

Conclusion IX. It is time life be given to the 1946 announcement, and the so-called controversy between lower spine and upper cervical be given its death blow.

Therefore, we of the PSC propose to teach the Chiropractor of the future in the following manner.

Proposition I. Upper Cervical Specific will remain the main area of interest. Overwhelming evidence commands this attitude.

Proposition II. Investigate the lower spine in a practical research manner, assisting and encouraging the student to do likewise, for the purpose of eliminating any variable relative to the problem of interference.

In this connection, the program begins as a senior class project this quarter, known as a "Clinic Evaluation" or Pit Class. The Pit Class will be a two hour class demonstration in the technics of: Taking a case history, physical examination, NCGH analysis, palpation, spinography, and adjustment. It will include the ENTIRE SPINE and will be the foundation block for the eventual establishment of proper, standardized patient handling. These technics, so learned, will, when proper facilities have been provided, extend over into the student clinics, so the student may "learn by doing."

If you know of any person who is sick, ambulatory, available at 9:00 a.m. and is willing to appear before the class as an objective patient, we can assure them that the finest in Chiropractic care that the PSC has to offer will be theirs for the next three months.

Proposition III. We will demonstrate and insist upon sincerity of purpose and HONEST evaluation of all findings. This program will not lend itself to prove or disprove anything, merely to find and record FACTS surrounding the problems of interference, and its COMPLETE removal.

We make the following observations:

Observation I. This program will point up the highest philosophical and artistic achievement of those men who can and do practice upper cervical work exclusively.

Observation II. It must be thoroughly understood that this program is not being adopted as an expedient, nor to meet any supposed competition, but instead, to render improved service to the patient, to the Chiropractor, and to the Chiropractic profession in general, removing the stigma of dogmatic pronouncements, by opening the spine to objective research.

Observation III. Some of you and some in the field will react as screaming alarmists, the "Chicken Little" type, who will think the sky is falling and we are going back to the dark ages of Chiropractic. Some others, both here and in the field, will hail this move as a return to the "Good Old Days" when "hit 'em high, hit 'em low, get all 26 and collect the dough" was the order

of the day in most practices. You are both wrong, as the above statements indicate.

Observation IV. The Theme of the program shall be, "To adjust where and when we find provable pressure, and how it shall be done most effectively." Let it be made clear, here and now, that this will not be the practice of Meric Chiropractic as it was practiced in the '20's. I repeat, our theme is to adjust WHERE and WHEN we find PROVABLE PRESSURE, developing and using the methods to do so most effectively. If the dignity of Chiropractic is to ever reach its scientific achievements, and its recognizable value elevated to the level of the service it renders, then it must come from YOU, and educated out of the hands of those who are massaging, patting, rolling, rubbing, and jerking, eliminating all of the thoughtless, needless, and sometimes damaging adjusting that is done in the field today. Until that is done, we are worthy of being called glorified masseurs for which we receive three dollars a treatment.

Observation V. There are many points that have to be decided upon and researched. There are curricular changes that have to be made. This takes time and will require patience on your part. I ask you now, will you make a contribution to the success of Chiropractic and your own success by going along with us.

Observation VI. I plead, I beseech, I beg, I implore you; in short, I'm telling you, do not misrepresent this to your home town Chiropractor. To every writer of an indignant letter, demanding to know what is going on, I shall send a printed copy of this talk as a reply, and, as the saying goes, you shall be "hoist by your own petard."

Observation VII. In case you have any ideas that we are sneaking this into school while B.J. is in Florida, let me close this talk by reading two quotations from recent correspondence with him. FIRST QUOTE "In granting this program, as outline, with exceptions noted, we do so knowing that if it is RIGHT, it will live and grow in the minds of more people. If it is WRONG, it will die and anything we might stubbornly refuse to yield on would be a dogmatic attitude in dealing with this problem." END QUOTE.

2ND QUOTE "I do fully and most heartily concur in getting on top of this program, the sooner the better. We DO give YOU the greenest light we know, to go ahead."

1956 (May 7): letter from Adam D. Baer, D.C., secretary-treasurer of the Maryland BCE on BCE stationery, to John J. Nugent, D.C. (CCE Archives #35-01-1949):

Dear John:

I received a copy of the letter in answer to Mr. O'Sullivan's inquiry. I do not understand why Mr. O'Sullivan contacted your office relative to recognition of Logan College, without first discussing the matter with our Board. I talked to Dr. Brinker concerning the Logan school, but she is of the opinion that the Maryland Board is prejudice, and should be forced to accept the Logan school. It is my opinion that neither the Logan school or the Palmer school will take legal action to force state recognition, since there is too much chance of a reverse decision. Since my report to the law firm representing the Palmer school following our visit there in November, there has been no communication from the firm.

I am heading the **committee on accreditation for the National Council of Examining Boards**, and will report in Chicago in July. From the agenda, I notice that Dr. Adams and

yourself will appear before the Council. I need the help of your office and your experience in compiling this report, I would like your suggestions on what type of a report to give and what information would be most profitable. I am making a suggestive questionnaire and mailing to your office and the office of the I.C.A. I would appreciate your opinion on the questionnaire. I would like any information you may have on the director of Education of the I.C.A. – their accreditation set-up, history and methods used in accrediting schools.

Sincerely,...

AB:lg

1956 (Dec): *ICA International Review* [11(6)] includes:

-“Dr. Dave Palmer is close friend of new justice’ (p. 22); re: Supreme Court Justice William J. Brennan, who were roommates as students at University of Pennsylvania

1956: Donald O. Pharaoh DC, PhC, “Head, Department of Anatomy” at PSC, authors **Chiropractic Orthopedy**, published by the PSC

1958 (June 6): Dr. **Ashworth** died in Kansas City MO, age 83 (Who’s Who, 1980); funeral is held at Wadlow Mortuary in Lincoln; Rev. Walter Jewett officiates; buried in Eagle Cemetery; **Drs. BJ and Dave Palmer and Dr. LH Burdick** of Falls City are “honorary pallbearers” (newspaper obituaries; Ashworth papers-CCC/KC)

1958 (Sept): *ICA International Review of Chiropractic* [13(3)] includes:

-“Barge synonymous with chiropractic in LaCrosse” (p. 14); includes photo and floor plan of Barge Clinic

1961 (May/June): *Digest of Chiropractic Economics* [3(6)] includes:

-“A leader passes” (pp. 20, 36), noting death of B.J. Palmer:

“Words are inadequate to express my personal feelings of loss. The chiropractic profession is most fortunate in having Dr. Dave Palmer to carry on the chiropractic torch and the Palmer School. Thank God for Dave Palmer. May the profession rally behind him.”

George C. Paulk, Jr.

-William L. Luckey, publisher of the Digest, authors “Dr. B.J. Palmer dies at age 79; called Developer of chiropractic” (pp. 21, 31); includes:

Forth Worth, Texas – May 27, Dr. B.J. Palmer passed away at 8 o’clock this morning at his winter home in Sarasota, Florida, it was announced by his son, Dr. David D. Palmer.

In the Grand Ballroom of the Texas Hotel in Fort Worth, at 10:30 o’clock, while Dr. James W. Parker was addressing about a thousand chiropractors in the room, Dr. “Dave” came down the outside right aisle toward the speaker’s podium. Dr. Parker broke off in the midst of a sentence and, leaning forward, exchanged a few whispered words with the son of the deceased. Then, removing the microphone from around his neck, he passed it to Dr. ‘Dave’ who said very simply, to a hushed and somehow anticipatory audience, that his father had died some two and a half hours earlier.

“I shall be with you at the banquet this evening with my promised talk,” said Dr. Dave, “for my father would have wished it so.” (It was understood at once by all present that this was

Dave’s manner of saying that the work of projecting and communicating -the Palmer tradition in chiropractic goes on without ceasing, now that the mantle has passed to the third generation.)

“There is nothing sensible or worthwhile that I can accomplish right now by leaving this moment,” continued Dr. Dave, “but I shall not be with you tomorrow morning to hear the final lectures of Dr. Marcus Bach, Dr. Marsh Morrison and Mr. Napoleon Hill, for following this evening’s banquet we fly back home by private plane.”

There was a pause, and the audience strained for the next words.

“The funeral will be held in Davenport next Wednesday,” Dr. Dave finished very simply. Dr. Parker, his voice husky and shaken, asked for the audience to stand in silent, eloquent tribute to the departed leader.

A memorial urn will be sealed in the base of the statue of B.J. at the Palmer School following the cremation. The statue will be unveiled at a ceremony during Homecoming in August of this year.

-“Palmer plans new dormitory for men” (p. 25); includes photos of campus and of Dave Palmer

-“Parker homecoming attracts 1,000 at Fort Worth” (p. 29); includes three photographs:



FORT WORTH, TEXAS – May 28 – An overflow crowd in excess of 1,000 doctors, nurses and receptionists were on hand to greet the outstanding panel of lecturers assembled at the Texas Hotel for the fourth annual Parker Practice Building Seminar and Homecoming.

Activities started Wednesday evening with a western style barbecue. Lectures and classes throughout the balance of the week, ended with adjournment at 2 p.m. Sunday.

Five honorary degrees and trophies were presented to Dr. Parker at the Saturday night banquet in appreciation for his outstanding service to the profession and the colleges.

There were honorary Ph.C. degrees from the Cleveland Chiropractic College of Los Angeles, Columbia Institute of Chiropractic, Atlantic States Institute and a specially engraved trophy from the Texas Chiropractic College.

Drs. Dave and Agnes Palmer presented a beautiful silver serving tray engraved with a reproduction of the Palmer Coat of Arms, the first ever presented.

Among the chiropractic leaders assembled were the school heads and lecturers shown below. Standing left to right were Drs. William C. Chapel, Sid E. Williams, C.S. Cleveland, Sr., N. Robert Limber, Jules Troilo, Ed R. Reinhart, Roy E. Lemond and George C. Paulk Jr. Sitting were Drs. Bill Roush, Carl S. Cleveland Jr., Marsh Morrison, Dave Palmer and James W. Parker. To Dr. Parker’s left was Mr. Napoleon Hill and Drs. John Collum and **Rolla Pennel**.



-“Plans announced: P.S.C. lyceum and I.C.A. convention” (p. 32):

A new and more dynamic program of activities for both the Convention and Lyceum at Davenport the last of August is evidence in final plans announced this week.

“For the 35th convention to be held here August 19 and 20,” states Dr. Galen R. Price, ICA Secretary-Treasurer, “ICA’s Board of Control has approved an educational program of interest to all chiropractors. Just a few of the topics to be covered are: Insurance case reporting, chiropractic technique, national legislative goals for the profession, jurisprudence and office procedures.”

Congressman Joseph M. Montoya will be the guest speaker at the annual banquet, Saturday evening, August 19. Congressman Montoya has pioneered legislation which assures freedom of choice in health care issues.

Accommodations for another overflowing crowd at Lyceum are now being arranged according to Dr. Dave Palmer.

“One of the features of the Homecoming Program will be the unveiling of the new statue of ‘B.J.’ at a ceremony planned for Wednesday afternoon during Lyceum” he said.

Dr. “Dave” has **just returned from a trip to Sarasota where he conferred with his father** on plans and activities for another outstanding week of chiropractic good fellowship.

1961 (June): **Share** [1(6)], “The Official BB Publication” includes:

-cover photo is painting of B.J. Palmer with caption “In Memoriam”

-“Share No. 93” (inside front cover, p. 92) includes:
“Jim’s Journal”

This issue of SHARE is lovingly dedicated to the memory of Dr. Bartlett Joshua Palmer. Because of his having lived, millions of pain-free years will be added to millions of lives, for as long as the human race survives. B.J., as president of the Palmer School of Chiropractic, the Palmer Enterprises and the International Chiropractors Association, was the first of the chiropractic leaders to endorse the Parker course after the very first Seminar was presented in Florida a decade ago. Thank you, B.J.... thank you so much. God rest your soul, and yes, “We love you because you love the same things we love” and “We will carry on.”

Jim and Mary

-“Share No. 94” (inside front cover, p. 92) includes:

THE FABULOUS FOURTH – “The Omega and Alpha” – and FABULOUS it was – ended Sunday afternoon, May 28th, after five days filled to the brim with practice-building, office-procedure, success – and healing – consciousness education, inspiration, illustration and association for about 1,000 BB’s and BB’ettes.

Aptly named the “Omega and Alpha,” the 123rd Seminar not only welcomed BB’s whose names begin with every letter of the alphabet, from Zimbeck to Abels, and had representation from every state and province either in person or by telegram, but marked “the end and the beginning” with the announcement of B.J.’s death on Saturday morning, and the first official appearance of Dr. Dave Palmer (below) as the new head of the Palmer School of Chiropractic in a stirring 2-1/2 hour address Saturday night.

At the Saturday banquet, he gratefully accepted the presentation of three honorary degrees of Philosopher of Chiropractic (Ph.C.) by Atlantic States Chiropractic Institute, Columbia Institute of Chiropractic, and Cleveland Chiropractic College, L.A.; a beautiful silver tray bearing the Palmer School of Chiropractic crest and the inscription “In Appreciation of Valued Service to the Chiropractic Profession” (the first of its kind given); and a Texas Trophy from the Texas Chiropractic College...

1961 (June 15): letter from David D. Palmer, DC, PhC, Vice-President of PSC to Carl Jr. (Cleveland papers, CCC/KC):
Dear Carl:

Just a note to express to you again my appreciation for having your dear wife, Millie, here for my Father’s memorial service. We all appreciated this gesture on your part and realize that you would have been here too, had time permitted.

We had a very enjoyable visit with Dr. Gillett from Brussels the other day. He showed us his film and there has been quite a bit of interest in it by other faculty members who were unable to see it the other day. Dr. Gillett suggested that we write to you because as we understand you have a copy of it which was forwarded to you, I believe from the Lincoln School or some such other place, I’ve forgotten which he mentioned. It could have been that he was referring to your Father but in any case we all would appreciate your attention to this request and having the film shipped to me at your convenience. I have promised to show it again to the faculty and I think they would like to have it in as much as Dr. Gillett has asked me to do this favor for him.

Lots of good luck to you, I’m sure we’ll be seeing you here at homecoming. Plans are shaping up very nicely and because of the dedication of the new statue of my Father as a climax to our three day convention on Wednesday, August 23rd, we expect an unusually large attendance.

Cordially,...

1961 (Jun 23): letter from Mary J. Newcomb DC to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dr. Palmer:

Since Dr. Cleveland is away on his lecture tour of the Orient, I have taken the liberty of opening his mail. He will return on August 20, 1961, at which time I shall bring your letter to his attention.

Sincerely,...

1961 (July/Aug): **Digest of Chiropractic Economics** [4(1)] includes:

-“Progress at Palmer School” (pp. 24, 26); includes photos of Drs. Chapel, Gehlsen, Ives & Seare

1961 (Aug 28): letter from Carl Jr. to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dave:

Dr. Newcomb brought your letter regarding the Gillette film to my attention upon my return.

We have no information regarding the Gillette film whatsoever. However, we would like an opportunity to view it after you finish with it if you can track it down.

We again wish to congratulate you on your investiture as President of the Palmer College -- and your history-making address that followed.

We are proud of you, and we appreciate you.

Sincerely,

C.S. Cleveland, Jr., B.S., D.C., Ph.C.

P.S. Please thank Dr. Angor for the red-carpet he extended to us while we were in Davenport.

1961 (Sept/Oct): **Digest of Chiropractic Economics** [4(2)] includes:

-photo (p. 27) and caption:

Observing the 66th anniversary of chiropractic's discovery Sept. 18, 1895 in Davenport, Iowa, U.S.A., Dr. David D. Palmer, right, president, Palmer College of Chiropractic, grandson of the founder, Dr. D.D. Palmer, places a memorial wreath at the ceremony. Floral pieces were also placed by Dr. R.T. Leiter, President, N.C.A., and Dr. John Q. Thaxton, president, I.C.A. The seven-foot-tall bronze bust of the founder was a gift to the college by the profession in 1921 (PCC photo)

-“P.S.C. now Palmer College” (pp. 30-1, 38); four photos involving Sutherland, Thaxton, Homewood, Robert N. Thompson, including images from Port Perry, Ontario and Dave Palmer, D.C.'s investiture photograph:



[**NON-Digest caption**]: Dave Palmer formally took over as president of Palmer College at these August 1961 investiture ceremonies. Left to right in back row are Robert N. Limber DC, president of Atlantic States Chiropractic College; **William N. Coggins**, D.C., president of Logan Basic College; Ernest Napolitano, D.C., president of Columbia Institute of Chiropractic; Carl S. Cleveland, Jr., D.C., president of Cleveland Chiropractic College of Kansas City; John B. Wolfe, D.C., president of Northwestern College of Chiropractic; Thure C. Peterson, D.C., president of the Chiropractic Institute of New York. Left to right, middle row: Robert N. Thompson, D.C., M.P., president of Canadian Memorial Chiropractic College; George Haynes, D.C., M.S., administrative dean of the Los Angeles College of Chiropractic; Carl S. Cleveland, Sr., D.C., president of the

Cleveland Chiropractic College of Los Angeles; Joseph Janse, D.C., N.D., president of the National College of Chiropractic; Dr. Millard Roberts, president, Parson College, Fairfield, Iowa. Left to right, front row: Dr. Conrad Bergendoff, president of Augustana College in Rock Island, Illinois; Dr. Palmer; Very Rev. William W. Swift, D.D., dean of Trinity Episcopal Cathedral, Davenport; Arthur G. Hendricks, D.C., president of Lincoln Chiropractic College

1961 (Nov/Dec): **Digest of Chiropractic Economics** [4(3)] includes:

-“Clear View Sanitarium will be home for the retired” (p. 22):

Effective January 1, the 60-bed facility now known as Clear View Sanitarium at Davenport, Iowa, and operated as part of Palmer College, will complete its transition to a home for the retired and assume the new name of Pleasant View.

W. Heath Quigley, B.S., D.C., Ph.C., Director of Clear View since 1951, will continue his association with the Palmer College with renewed emphasis on his teaching assignment as Professor of Pathology and Psychology. He earned his bachelor of science degree at the University of Pittsburgh. In 1939 after receiving his chiropractic degree he became a faculty member of the Palmer School of Chiropractic and in 1940 staff member at Clear View Sanitarium.

Dr. Quigley is Director of Research and former Chairman Mental Health Committee for the International Chiropractors Association, and Chairman of the C.S. and I. Mental Health Committee.

Pleasant View Home will be under the direction of Dr. John Carswell and his wife, Dr. Pauline P. Carswell. They will devote their full time to this activity. The Drs. Carswell have been a team in chiropractic endeavors for several years and are well qualified for their new position. Dr. John Carswell graduated from PCC in 1944 and has been associated with the College for 4 years, then business administrator for two years and financial secretary for 1 year.

His wife was laboratory technician with the Clinic for 4 years and secretary for 4 years.

The husband-wife team has been in practice in Davenport since 1947.

1961 (Dec): **JNCA** [31(12)] includes:

-Devere E. Biser, D.C., president of **COSCEB**, authors “Committee on Education meets” (p. 54) (in my NBCE file):

Considerable progress toward a united front in the educational field was made at a meeting of the General Committee on Chiropractic Education, in Chicago, November 11 and 12. Agreement on a basic minimum curriculum was regarded as something needed very much for many years by all chiropractic colleges. A standard form for transfer of class credits, grades and hours between colleges and the various state examining boards was worked out. Another important step was the agreement to create a **National Board of Chiropractic Examiners**.

The **Council of State Chiropractic Examining Boards** was responsible for the conference. For some time the Council has felt it could be a strong factor in getting the NCA and ICA Educational Commissions together in an effort to iron out some of the problems. It was finally agreed that a committee of three men from the Council – in this case the officers – and three members of

the other two Educational Commissions would be the best procedure to follow.

Present from the ICA Education Commission were Dr. William N. Coggins, president of the Logan Basic Chiropractic College, St. Louis; Dr. Ernest G. Napolitano, president of the Columbia Institute of Chiropractic, New York; and Dr. Kenneth Cronk, acting dean of the Palmer College of Chiropractic, Davenport. Representing the NCA Council on Education were Dr. George H. Haynes, dean of the Los Angeles College of Chiropractic, Glendale; Dr. J.B. Wolfe, president of the Northwestern College of Chiropractic, Minneapolis; and Dr. Joseph Janse, president of the National College of Chiropractic, Chicago. The Council members present were Dr. Devere E. Biser, president (vice-president of ICA), Dallas, Texas; Dr. R. Dwayne Moulton, vice president (president-elect of NCA), Boise, Idaho; and Dr. Gordon L. Holman, secretary, Cheyenne, Wyoming. Dr. Biser presided and Dr. Holman kept the minutes of the meeting.

All official actions taken at this meeting must be passed upon favorably by the Education Commission of the ICA and the National Council on Education of the NCA and then approved by their respective boards of the ICA and the NCA before the plans can be activated. However, the Council is setting up machinery to explore the feasibility of creating a National Examining Board. Most other professions have active national examining boards, which are working with the state examining boards.

It is fully realized it will take time to ratify these proposed plans and the action steps will not be functioning for some time. The General Committee definitely feels this conclave is a good pilot for more such meetings. This conference was a most harmonious, fact-finding, cards-on-the-table affair participated in by doctors of chiropractic trying to produce unified action on the educational front. A meeting is being planned in the near future to discuss other problems in the educational field – such as the standardization of textbooks.

1961 (Dec 28): letter from Dave Palmer DC to Carl Cleveland Jr. (Cleveland papers, CCC/KC):

Dr. Carl S. Cleveland, Jr.
President
Cleveland Chiropractic College
3724 Troost Avenue
Kansas City, Missouri
Dear Carl:

Please accept the enclosed photo as a remembrance of a most pleasant occasion this past summer. It was truly a pleasure to have you and all of my other distinguished guests present for my investiture and I hope this picture will find a place in your family album.

Kindest good wishes for the holiday season and 1962.
Cordially,...

1962 (Jan 8): letter from Carl Jr. to Dave Palmer DC (Cleveland papers, CCC/KC):

Dear Dave:

Thank you so much for the picture. It was a pleasure to have a part in such a momentous occasion, both for you and for Chiropractic.

Please give our irls.
Sincerely,...

1962 (Mar/Apr): **Digest of Chiropractic Economics** [4(5)] includes:

-full-page ad for Ohio State Chiropractic Society convention features Dave Palmer, Carl Cleveland Jr. and James W. Parker (p. 9)

-“Palmer College of Chiropractic schedules liberal arts courses” (p. 18); includes:

Effective April 2 Palmer College of Chiropractic will teach liberal arts courses in addition to the four year chiropractic curriculum, marking the first time that an institution in the profession has launched such a program...

Courses will be added, he said, at the rate of one new subject per quarter and classes will be held three hours each week. All courses will be taught by professors who have, as a minimum, a masters degree in their respective areas of instruction.

Dr. Palmer offered to **share with “any and all other chiropractic colleges” the research information gathered by Palmer College** as a preliminary to considering the new liberal arts program.

In closing, he said, “The time is here – now- for all of us to do the things that we must do. Liberal arts at Palmer College is one of our contributions this year toward a larger and stronger chiropractic c profession.”

1962 (May): **ICA International Review** [16(11)] includes:

-David D. Palmer, D.C. authors “The chiropractic profession must be unified... on the chiropractic principle” (pp. 12-3)

-“Dr. Galen R. Price appointed dean of faculty” (p. 13); includes photo of Dr. Price

-“Dr. K.H. Cronk appointed administrative dean” (p. 13); includes **photo** of Dr. Cronk

-“ICA Reviews the News” (p. 31); includes:

IOWA – Named acting head of the PCC anatomy department was Dr. Virgil V. Strang, associate professor of anatomy since 1951.

Dr. Carman Palmer, assistant professor of technique, has been appointed supervisor of the audio-visual department.

-“PCC initiates liberal arts: announces program well received” (p. 35); includes photos of Galen Price and Dave Palmer

1962 (May/June): **Digest of Chiropractic Economics** [4(6)] includes:

-“Receives Award” (p. 27); photo of W.O. Womer, D.C. and:

Dr. W.O. Womer from Chicago received a plaque for outstanding service to the chiropractic profession during the years 1961 and 1962 given by the Chiropractic Education and Research Foundation, formerly the Kentuckiana Children’s Chiropractic Center. The award was presented in Kentucky by Dr. Lorraine Golden, director of the Foundation, when Dr. Womer addressed the Kentucky Association of Chiropractors.

Dr. Womer appeared as guest speaker at the Palmer Homecoming in 1961 and will be one of the guest speakers at the Spears Seminar, August, 1962.

While on lecture tour, Dr. Womer discusses the subject matter concerning the need for unity in the profession, x-ray interpretation, and philosophy of chiropractic. He is available for other speaking engagements, Dr. Womer may be contacted at 3702 West Fullerton Avenue, Chicago, Illinois. Advertisement

PALMER COLLEGE...

1962 (July): **ICA International Review** [17(1)] includes:

- “Palmer College of Chiropractic’s men’s dormitory” (pp. 17-8); many photos
- “Dr. Pharaoh returns to PCC faculty” (p. 26); includes photo of Dr. Pharaoh
- “PCC appoints new admission director” (p. 28); includes photo of Dr. Allan J. Orler
- “B.J. Memorial” (p. 29); includes photograph of Dave Palmer, D.C. and daughters:



Memorial services commemorating the First anniversary of the death of Dr. B.J. Palmer were held Monday, May 28th, at Palmer College of Chiropractic in Davenport, Iowa.

The ceremony was held in front of the memorial statue to Dr. Palmer on the Palmer College campus, with students, faculty and employees of Palmer College attending.

Dr. David D. Palmer, president of Palmer College of Chiropractic and son of the late Dr. B.J. Palmer, gave the memorial address.

Flower wreaths were placed at the base of the statue by Bonnie, Jenny, and Vickie Palmer, daughters of Drs. David and Agnes Palmer and grand-daughters of Dr. B.J.

In his memorial talk Dr. David Palmer praised the accomplishments of his father and stated, “We have all felt the impact of his dedication to keep chiropractic a separate and distinct profession, and his pioneering in chiropractic.

“My father traveled an uphill and rough road. He watched something grow from a seed to a great field and worked hard to cultivate it, and it has lasted. Now it is up to us to carry on his dedication to chiropractic,” he concluded.

1962 (July/Aug): **Digest of Chiropractic Economics** [5(1)] includes:

- “Palmer College plans gala homecoming” (p. 30)

1962 (Sept/Oct): **Digest of Chiropractic Economics** [5(2)] includes:

- “Homecoming at Palmer College” (p. 24); many photos
- “Dr. Palmer voces pleas for unity” (pp. 25, 27)

1962 (Oct): **ICA International Review** [17(4)] includes:

- “Palmer College unveils bold plans at annual homecoming” (pp. 40-2)
- “B.J. Palmer Hall dedicated at homecoming” (pp. 42-3)
- “PCC homecoming, pictorial coverage” (p. 54) includes photos of Galen Price, Devere Biser, Dave Palmer, etc.

1962 (Nov/Dec): **Digest of Chiropractic Economics** [5(3)] includes:

- “College reports” (pp. 12-4, 39) includes:

1963 (Jan/Feb): **Digest of Chiropractic Economics** [5(4)] includes:

- “College reports” (pp. 12-3) includes:

PALMER COLLEGE...

- “Dr. Chapel joins Jim Parker at Fort Worth, Texas” (p. 30); includes photo of Chapel and:

Dr. William “Bill” Chapel joined Dr. James W. Parker as executive Vice-President of Parker Foundation Enterprises of Fort Worth, Texas the first of January.

Dr. Chapel formerly served as Director of Admissions, **Palmer College**, Davenport and comes to the Parker Foundation with a history of successful field practice as well as five years of experience as national sales director of a large California corporation. Dr. Chapel will be active in both programming and executive administration for the Parker Foundation.

Dr. Parker announced also the appointment of Mr. Louis Manheim to the post of Director of Public Relations and Mr. Virgil Wayne Hensley, B.S., M.A., as Director of Direct Mail Systems for chiropractors, a new service under development at the Parker Foundation. Robert E. Griffin, B.S., D.C. will continue as Editor of SHARE, the PCPF monthly publication.

1963 (Apr): **ICA International Review** [17(10)] includes:

- “Urinalysis service at PCC expanded” (p. 4)
- “Student recruitment” (p. 17); includes photograph of Coggins, Palmer & Napolitano, same photo appeared in 1961:



1963 (Apr 8): Letter from Stanley Hayes, D.C. to Edwin H. Kimmel, D.C. (in my CINY/Kimmel file):

Dr. Edwin H. Kimmel
409 Edward Avenue
Woodmere, Long Island, New York
Dear Doctor Kimmel:

Thank you very, very much for your kind and encouraging letter of March 25. The “well done!” of men of your mentality is the real reward for effort to improve our profession. Let me say that I owe you a number of similar compliments for the fine articles you have contributed to the NCA Journal. When a writer appears in the Journal, I sample him, and then either hope to hear

from him again – or forget him entirely. When the Journal arrives, I look at the table of contents, hoping to see a name that means something worth reading – a rather rare experience. I have read or tried to read the Journal from the first issue – and completely agree with the editor of a state publication (one of the very few that is worth a damn, or even half a damn) when he said the Journal contained a bushel of chaff to every grain of wheat. The reason for that sad state of affairs is quite plain to anyone who understands the Journal's invariable editorial policy and the why thereof.

As I have repeatedly stated, the Journal is merely a mouthpiece for the NCA Hierarchy, which in turn is a tool of the real political power that has literally dictated NCA policy from the beginning. As soon as I can spare the space, I am going to discuss that subject in enough detail to reveal some facts that most NCA members have overlooked.

Getting back to your own articles, I have fully intended to compliment you on every one of them. But procrastination in writing is one of my worst weaknesses. Also, when trying to express my appreciation for good work, I like to be in the right mood and have enough time to express myself as well as I can. Somehow, the mood and the time seem seldom to coincide. Moreover, since 1953 – when BJ and his local cohorts tried to pass a back-to-the-back law in Arizona, I have been extremely busy. We had to organize a new state association to combat the devilment – and that called for a new publication to carry the truth to all Arizona chiropractors. It was my hard luck to have that job on my hands. The old state organization was merely an ICA tool, was well entrenched and strongly supported by ICA and its group of schools. That outfit gave us the works.

It took us six years to break the back of BJ's back-to-the-back business and force the passage of a fairly decent chiropractic law – amending the old law, which was passed in 1921.

I know why the Journal turned your article down – but I would like to know the excuse Rogers gave you for doing it. I assure you that I will be glad to publish the article. It contains much meat. For reasons of space, I may have to run it in about three parts, but I think it can be split so as not to disturb its continuity. Please let me know if that is agreeable to you.

There are some matters which for important reasons I want to present just as soon as possible. Otherwise, I would be glad to run the entire article in one issue. So I shall try to divide it into three parts and will send you a copy for your approval before publication.

The April Journal shows that one Edwin H. Kimmel of Brooklyn is the new NCA Delegate, replacing Dr. Elmer A. Berner. I naturally assumed that it meant you – and rejoiced greatly. But the NCA Directory lists two men of that name, one in Brooklyn, and one in Woodmere. Are there two Edwin H. Kimmels in New York?

I am elated to learn that you have your sights set on Arizona as a place to practice. You have the right idea – and the right place for you is right here in Tucson. I don't know of anyone just now whom you might team up with but I will inquire.

Thank you again and again for your kind words for the Bulletin.

Sincerely yours,...

SH/gb

Dear Dr. Stanley:

Through a mutual friend I have received your latest issue of THE BULLETIN which I have read with interest. Since you are so thoroughly dedicated to the perpetuation of our chiropractic profession I thought I'd take a moment or two and express a few of our plans and the progress that we have been accomplishing here at the Palmer College these past two years. I know you are vitally interested in the "alma mater" of our profession and what we are doing in a constructive way to help solve some of the problems that have been common in our profes these last years and which I'm sure we both agree should and MUST be eliminated in the days to come.

I am vitally **interested, along with you, in working toward raising the standards of all our colleges so that the "image" that is presented of chiropractic to the lay public and the legislators AND our profession is acceptable** and approved.

We have done our level best the past two years to do exactly what we feel is expected of the "Fountainhead" school. I am the first to admit and many of us here will agree that we have had shortcomings in the past, especially before my administration. Many of these should have been corrected and gradually changed over a period of a number of years but, since they weren't, our administrative staff and faculty have done a yeoman's job in this during the past two years since my administration has taken over the direction of our policies. May I state frankly that the PCC is evolving...not retrogressing. I think what we are doing today in teaching our chiropractic philosophy, science and art to over one thousand students would make **my grandfather, "D.D."** so contentedly happy and proud that we would all rejoice and join with him in his pleasure and deep...so deep satisfaction.

I know that if you could spend a few days here in our classrooms you would be, I think, equally impressed with our fine chiropractic policy of full spine adjusting. We are, of course, emphasizing our tradition of cervical adjusting but also now teaching equally our full spine adjusting techniques. We are including gradually working into our technique the occiput-atlanto work of Dr. D.B. Mears of St. Albans, Vermont, and Dr. Gonstead's sacro-iliac distortions and misalignments. This rounds out our students with what we feel they should have in order to be thoroughly successful as chiropractors.

We are doing everything within our power to up-grade academic, cultural and scholastic standards so as to graduate the finest chiropractors in the history of our profession. We are teaching only the most carefully evaluated cervical and full spine adjusting techniques and this allows our graduates to choose the type of professional service for which they feel best suited. Yet, Dr. Stanley, let me emphasize that with all this by tradition of the **finest faculty in the entire chiropractic scholastic world** we are constantly giving our students the **good old Palmer Chiropractic philosophy**.

Thus, you see that our purpose here with the finest chiropractic faculty, staff and campus is to graduate the best and most successful chiropractors we can. I suggest that we work together as far as we can to that point that we can have a vigorous and helpful profession that will continue to grow and will see our chiropractic philosophy and science perpetuated int he years to come.

I am sending, in case you haven't had the opportunity of seeing one, our new PCC College Bulletin. This will give you a good idea of what we have accomplished in these past two years. I am

rather proud of a number of letters I have received from Deans and officials of various liberal arts colleges and universities around the country expressing a great deal of pleasure and approval of this bulletin as being as fine as any they have ever seen. I hope you will approve of it and feel the same.

May I humbly suggest that some day when your schedule might permit you would give us the pleasure of visiting us here at the Palmer College. Perhaps, you might find it possible to attend our Homecoming this year. This is always a very happy and busy time on our campus and, with the program we have arranged this year, I am sure you would find it most interesting.

Cordially,.... *DD Palmer*

1963 (May 5): letter from **Stanley Hayes** DC to **Frank W. Elliott** DC (Hayes papers; in my Elliott folder):

...I am sorry that you have not publicized your views on what chiropractic really is and ought to be. I have a strong hunch that you could furnish a blueprint for a chiropractic policy that would put us on the map and keep us there -- if it is not already too late. The only kind of chiropractic that can hope to survive and prosper under the highly competitive conditions of today lies something near midway between what I have chosen to call cultopractic and medopractic -- and I believe that nearly 90% of all those in practice today would be glad to settle for that.

NCA is at one extreme, **ICA** at the other. And I think that the very few individuals who are calling the plays for each team would rather see the profession in hell than give up their power and their job.

I am delighted that you approve the truth I am trying to give both sides. In the May *Bulletin*, which should be mailed out in the next few days, I explain why I let Moulton have a little of what's coming to him. And that is only a beginning on what he is going to get. I hope you give **J.Q.** his full portion before you finish with him.

Your long and prominent association with The **PSC** should give you much influence with **PSC** graduates, especially the older ones from whom **J.Q.** probably expects to draw his main support. If you could draft such a blueprint of proper practice as I suggested above and get it into the hands of a lot of key men you may be the key that would unlock the door to a unified profession. Your statements, backed by such prestige, would I think, influence not only **ICA** thinking but also effect the position of the **NCA** Bosses. For while they feel that they now have the upper hand they are still afraid of what **ICA** might do to them.

Dave Palmer, with 1200 students in the **PCC**, is a big thorn in the side of **NCA** and its **medopractic** schools. That is a factor that could weigh heavily in making **NCA** go somewhat against the wishes of the **medopractic** clique that now controls it. With that factor to trade on, we might come closer to the ideal chiropractic profession than we could otherwise.

I would highly value your impressions on the general situation as it stands now -- and on any other matters of chiropractic interest. I should especially like to know how you interpret the recent **NCA** maneuver on the "**American Chiropractic Association Plan**." At first glance it looks to me like an all-out move to eliminate **ICA**.

Please let me thank you again for your fine and encouraging comments on the Bulletin. Like you, I am a sort of "Old Timer" myself. **I am 72** and I figure that if I am ever going to do anything to try to help chiropractic it is time to be getting at it. I have no

personal axe to grind. If chiropractic died tomorrow I know of nobody who has less to lose than I do. But I'll be damned if I can sit silent and see chiropractic crucified on the cross of ignorance, bigotry and greed.

Sincerely, yours,...

P.S. I shall not use your name in connection with anything you may say to me unless by your special written permission.

1963 (May 8): handwritten letter to **Stanley Hayes** DC from **Frank W. Elliott** DC at 611 Lafayette St., Denver (Hayes papers; in my Elliott folder):

Dear Doctor Hayes:

Thanks for your kind letter of the 5th inst. It did my old soul good to know that some one long experienced in our chiropractic affairs appreciates ones opinions.

First, as to the surprise move, I fear attack, or **ICA** makes me more sure than ever that you are right in your conclusions as to the few leaders of each, not being willing to lay down their power - or office - I don't think they will get the 1500 ap's. If they do **N.C.A.** will dominate 95% - as in the statement.

Stanley, I took a course at Denver University called General Semantics - I learned to detest those who always say that "this is so and there is no other way to do the job" That is what **N.C.A.** says - **I.C.A.** no ?? will not meet anymore with **N.C.A.** Board - 'Cause we know some of our board would agree to amalgamate! - Do you and I and thousands of others have to watch a disgusting spectacle which is a disgrace to **DD Palmer** et al.

If there were a real desire to solve the problem it should be based on a mutual desire to unify second both sides should submit it to arbitration - Let each side select three of their own and a neutral Public Relations Company act with them to resolve the real matters which should be in a national association. There are matters in both associations which have little value and are irritating to many chiropractors of either or both groups.

In fact I would state as urpose of the assn - to promote the welfare of chiropractic - to disseminate facts of interest and benefit to the general welfare of the public and to safeguard, and protect the chiropractic principle as enunciated by **D.D. Palmer** and those teachers who followed him in our schools.

The **N.C.A.** thro its counsel, **Morris & Hartwell** established in the courts of our land. They defined chiropractic. The statutes of various states has elaborated and broadened the original concept somewhat, as it will in the future - when we will have had another 50 years to work out the details and prove the exact reaction to our adjustment. It is imperative that we do not miss our chance to unite before it is too late - Too many of our ideas are being used and copied by the medics now.

Keep up the good work, Stanley, I have been sending your paper to **Dave Palmer** and he sent me a copy of his to you - I'd like to see a real amalgamation - but I'd accept the one proposed as better than none - and hope that funerals etc would ere long bring about a real association.

Excuse the penmanship - I do not have a steno anymore so I labor this way - If you wish to use any of my ideas you are at liberty to do so - I have told both sides how I feel and **Dave** knows too. *FWE*

1963 (May/June): **Digest of Chiropractic Economics** [5(6)] includes:

- "College reports" (pp. 18-20, 42)

PALMER COLLEGE...

1963 (June 12): letter to **Dave Palmer** from **Stanley Hayes DC** (Hayes collection):

Dear Doctor Dave:

My head hangs in shame when I observe that I am nearly two months late in replying to your very fine and tremendously appreciated letter of April 11. There is really no legitimate excuse for such delay, but if I could to many things have conspired to cause it, it might mitigate the offense at least a little. But I shall simply throw myself on the mercy of the court -- and spare you the details.

But I really believe that my big obstacle has been the fact that I so badly wanted to accomplish an objective that I knew was far too big for me. When I receive a letter from a really big man I hesitate to answer it until I feel in the mood to reply, and have the time to cover the subject in hand as well as I think I am capable of doing it. So far I have not been able to get the mood and time to coincide for answering your esteemed letter. And I doubt that I ever shall.

To me, the future of chiropractic is a matter of inestimable importance to the welfare of all humanity. As I have repeatedly asserted in published statements, if I were obliged to choose between spinal adjustment and all other means of healing -- I would take chiropractic and let all the rest go. Yet I think nobody more fully realizes the value of many other resources in healing than I do.

Since 1905 I have hoped -- and fought as hard as I could -- for what I call **rational chiropractic**. Your illustrious Grandfather, the really great man who founded our profession, started us on a rational basis. But death soon took him -- and then came the deluge of irrational policies and practices that have been the downfall of the Discoverer's chiropractic. The extremes of such irrational activities I have called **cultopractic** and **medopractic**. The senseless struggle between the two has all but killed chiropractic, with the help of **ICA-NCA** policies.

Meanwhile, **organized medicine has found the way to steal spinal adjustment** and kill the chiropractic profession -- all at one stroke. But if it is not already too late, we CAN save this profession and make it the greatest healing force in history.

In the June **Bulletin** I tried to show the utter futility of attempting to continue our profession on the basis of either cultopractic or medopractic. During the last ten years I have published in the **Arizona Bulletin** and then in the **Bulletin of Rational Chiropractic** enough indisputable documentary evidence to convince anybody that without basic changes in our professional policies we are doomed as a profession in the very near future. I enclose a couple of clippings from the **Bulletin** files that I believe will express to you what all the really intelligent chiropractors I have consulted are convinced what we must do to survive and prosper. These men are products of many schools, both cultopractically and medopractically inclined. But the hard, cold facts of experience in practice has brought them to see the light -- just as they did to me.

The die-hards in both extreme groups are destined to die, all right. But the trouble is that the rest of us are doomed to die right along with them. Unless we quickly destroy both of these little fanatical groups and turn at once to rational chiropractic this profession itself will be destroyed within another generation. There will then be no such profession and no schools. In fact,

there will be nothing left of chiropractic but a fast-fading memory which will itself hardly survive this century.

The proposed new "**ACA**" is the result of heavy pressure from "the field." **NCA** was at last driven to do something. **ICA** is also behind the eight-ball. **The ACA movement is an act of desperation**. It could result in forming an association that might yet save the profession. Or it could mean merely an intensification of the cut-throat struggle between cultopractic and medopractic -- in which two opposed groups of self-seeking politicians would continue the same boss-ridden rule that has always plagued the profession. In that case we are doomed and our end is in sight. Personally, I am doubtful of the outcome. I see the fine Italian hand of **L.M. Rogers** moving behind the curtain. Frankly, I think he is trying to kill **ICA** and turn the whole thing over to the medopractors. I devoutly hope that I am wrong in that. Such a move would exactly duplicate the history of osteopathy (even if it succeeded); and before long there would be no chiropractic profession left just as right now osteopathy is as good as dead. But of course it would never get that far because the **AMA** has learned how to squelch any such attempt.

Cultopractic could last no longer, if as long. Within the next few years, at most, **every detail of chiropractic technique that is taught at PCC or anywhere else will be handed right on to the medics' captive physical therapists**. And they will apply it to the patients under medical prescription only. Goodbye chiropractic -- profession and all. They are doing it right now.

I inferred from your letter that the issue of the **Bulletin** which you said you had received through a mutual friend was the only issue you had read. A check of the Bulletin mailing list indicated that all issues of the **Bulletin** had been mailed to you. Presumably they all got sidetracked somewhere. Hence, I will have a complete **Bulletin** file mailed to you, marked "persona." Please let me know if they reach you.

What follows is undoubtedly presumptuous. But like everything I have ever said or written about chiropractic it is motivated entirely by an ardent desire to see chiropractic fulfill the dream of the very great man who founded this profession. First of all, I owe not only my life to chiropractic but also everything else that I have been permitted to enjoy during that lifetime. Having recently passed my 72nd birthday, old Father Time is hot on my trail and gaining on me at every jump. He is bound to get me very soon -- if Mr. K doesn't beat him to it. In either case, what happens to chiropractic from now on will not effect me at all -- personally. Hence, whatever I say below is entirely impersonal. I have no axe to grind. It may be right or it may be wrong -- but it is entirely sincere.

When you succeeded to control of **PCC**, my interest was intense. I thought of many things you might or might not do. I had high hopes that you would effect a revolution in chiropractic affairs. So far, you have more than justified those hopes. Many times I have been tempted to express to you my pleasure in what you were doing. But I thought it might be a bit presumptuous. What I now write may seem even more so -- but you are the sole judge of that. In any case, I know I shall feel better to get it off my chest. First, I am convinced that you are the most important man -- with more power for the good of this profession -- than we have ever had in the entire fifty years since the Discoverer died. I believe that you are in position to dominate the profession as long as you live -- provided you play your cards right. In short, I believe that you can **SAVE** the profession -- and that you are the

ONLY man who can save it. You have a terrific potential. In fact, you have nearly all the trumps in this game. Properly played, they will turn the trick.

You have the biggest school and by far the most students. You are teaching the most effective kind of chiropractic that is taught today. The name of your school has a world wide prestige of incalculable value. As far as I know, you have a well-earned reputation for intelligence, honest, and dependability. Also a reputation for "shooting square" with "the field." You have all these priceless assets, and in addition you have the valuable Palmer business interests.

On the "debit" side you have a group (much smaller than you probably think) of hard-shelled **cultopractors** who see chiropractic as a religion with BJ as its prophet. You have also a certain number of similarly irreconcilable of people on the ICA Board of Control who were hand-picked by BJ. Those two factors may seem to be insuperable obstacles to converting these "radicals" to the idea of rational chiropractic. But I can assure you that they are not. The TRUTH properly explained to the ICA group will soon remove all effective opposition. Efficiently and diplomatically handled, it will not be at all difficult to convert all but a negligible percentage to rational chiropractic. And the same is true for the medopractors. As I have said many times before, there are really very few of the ultra-radical element on either side. There are simply not enough of them to cause us any trouble. Neither element could form an organization of any strength. And if we could blend the present ICA and NCA into an ACA unalterably committed to rational chiropractic the extreme groups on either side would fall right into line. In fact, they would have to whether it suited them at first or not. We already have ample state laws and Supreme Court decisions to force the medopractors into line. There would be neither reason nor desire to force the cultopractors to abandon their tenets and methods of practice -- so they could hurt nothing. And with all the schools teaching rational chiropractic another generation would see the last of cultopractic.

All we need to do is to form one national organization bound to rational chiropractic by proper corporate provisions and by-laws backed by an overwhelming majority that we already have in the profession who are committed to rational chiropractic and against medopractic. In short, we already have at this moment everything we need, including the legal provisions and court decisions to kill medopractic dead in its tracks. And under the provisions stated above, cultopractic will quickly die a natural death.

In my time I have known a lot of chiropractors from a lot of schools. They in turn know lots of thers and I learned from them the sentiments of the latter. On the whole, there is not a shadow of doubt in my mind that at least 75% of all chiropractors at this moment would be overjoyed to support such an association as described above. And that goes right "across the board" -- ICA, NCA, and non-members of either. And nearly all the rest would soon join in. Most people follow the crowd.

The most important thing is to keep the crowd headed in the right direction. And the only way to do that is by propaganda. Making people see the truth is basically simple. It is mostly merely a matter of reminding them of things they already know. With a few of them you must not only point out the facts they can see for themselves but you must also expose the fallacies that false propaganda has led them to believe.

Benjamin Franklin said, "When men differ, both sides ought equally to have the advantage of being heard by the public. For

when truth and error have fair play the former is always an overmatch for the latter." Napoleon Bonaparte said, "An invasion of armies can be resisted. But an invasion of ideas cannot be resisted."

I realize that there are many comparatively minor difficulties to be overcome. For example, a matter of schools. Private ownership of chiropractic schools is one. Private control for personal profit is in bad repute on general principles. Another objective which NCA is using for all it is worth, is that government will not give financial aid to privately owned schools. That point bothers me more than any other. I know that you have the physical plant, the faculty, the know-how, and the desire to teach the most effective kind of chiropractic. But I also know that you can't operate in the red and that it is unrealistic to expect you to compete with other schools that are subsidized by government. I know also the quality of chiropractic education must be directed by the right kind of people. So if the PCC did not have your hand on the helm it would lack something which I feel that it badly needs. If controlled by a Board of Trustees that you in turn could not sufficiently influence, I feel sure it would be unfortunate for chiropractic education. Isn't there some way to take care of that?

Of course we have long had too many schools. At least half of those accredited and subsidized by NCA should have been liquidated years ago. I am not familiar enough with the ICA schools to comment on them -- but I suspect their situation is somewhat similar. **All supernumerary schools should be eliminated by purchase, absorption, or merger.**

You may be confronted by other difficulties of which I am not aware. But I am convinced that you have plenty of trumps to make you the determining factor in the future of chiropractic. I believe that any reasonable terms you lay down to the profession in general, the new ACA will practically have to accept. More power to you and may the wisdom and spirit of your illustrious Grandfather always guide you.

Now I owe you two apologies: First, for this long-delayed answer to your fine letter; and another one for the length of the darned thing. I suppose I could write a month on this subject and still not say very much. When I start talking about chiropractic I never know when to stop.

A good many years ago someone, lamenting the sad state of the human race, complained that Christianity had failed. George Bernard Shaw replied, "**Christianity has not failed at all. Christianity has never been tried!**" That is the way I feel about chiropractic -- has not been tried. And it never will be as long as the **medopractic** clique controls it.

I appreciate your kind invitation to attend the PCC Homecoming this year. I am sorry I shall not be able to attend this summer but I do hope to do so next year if Father Time or Mr. K. doesn't get me before then.

I nearly forgot to thank you for your new College Bulletin. You certainly have every right to be proud of it.

Please let me express my appreciation for the fine start you have made toward the best in chiropractic education and the fervent wish that you may be the chiropractic "man of the hour" in our present emergency.

Sincerely yours,...

P.S. All that I have said in this letter is entirely confidential to you alone. And I assure you that I shall never reveal without your express written permission anything you may choose to tell me confidentially.

1963 (June 28): letter from **Dave Palmer to Stanley Hayes DC** (Hayes collection; Dave Palmer folder):

Dear Stan:

Thank you for your kind letter of the 12th. I have read it over once and I shall read it again, a little more slowly because I appreciate the time and effort which you have put into it to counsel and guide me in my thinking.

This is about all for now but I do hope that sometime there will be an opportunity for us to be together, and have the opportunity to sit down and discuss our mutual problems, and exchange viewpoints.

I was particularly impressed with some of your articles in the May issue of your publication where you have discussed the **Medopractor**. I am enclosing a copy of a letter I have written to a certain prominent chiropractor that might have some interest to you and I am deleting the name of the individual because of your P.S. in which you said you will "never reveal without express written permission anything you may choose to tell me confidentially." This letter is in this vane and is not to be quoted or published.

Cordially,...

1963 (June 28): confidential letter from **Dave Palmer to unnamed individual, forwarded to Stanley Hayes DC** (Hayes collection; Dave Palmer folder):

(This letter is a personal communication and is not to be quoted in part or in full.) DDP

Pardon the delay in replying to your fine letter of June 14. I have been East and while I was away of course correspondence accumulates on my desk and it is always quite a problem to "catch up" since there are so many things that keep interfering with my doing so.

You are very kind to inform me of your opinions regarding the difficulty being experienced by our profession over the addition of a new organization - the **ACA** - to the present **NCA** and **ICA**. I wish to emphasize that I appreciate most sincerely your writing and expressing so frankly your thoughts and opinions regarding this current problem.

You may rest assured that I am giving this matter very careful attention and evaluation because of its many aspects. The President's Cabinet and the Executive Council of the **PCC** are reviewing the whole situation and, through the kindness and loyalty of our many fine friends and graduates, are being kept up to date on current developments.

Remember that we are full cognizant of the responsibility that Palmer College has in perpetuating my grandfather's Philosophy, Science and Art, and which was developed with such dedication by my father and mother and now by "Yours Truly" as president of the **Palmer College of Chiropractic**.

We are very positive and aggressive in our decision to see that chiropractic is perpetuated and it is our desire that all chiropractic organizations have this same motivation. **Palmer College** does not wish to be embroiled in any alliance that would lead to political partisanship.

Certainly as time goes on there seems to be more and more letters coming to me expressing an opinion that with the large percentage of perhaps 90% of **NCA** members in the new **ACA** the old **NCA** policies of physio therapy and all inclusive scope of practice will be continued in the new organization. Certainly the

officers of the **NCA** must have been happy with any new members that can be enrolled for it must mean a considerable increase in their new programs, principals and business. I can understand that the **NCA** has everything to gain and nothing to lose.

It's rather a **disappointment to quite a few that the six ICA officers did not remain within the ICA to work toward bringing about a change in the philosophy or thinking of the ICA. This would have happened in one, two, three or four years** and truly then made amalgamation a reality and unity also a fact. However, with these men leaving the **ICA** under such conditions and for their published reasons the membership of the **ICA** and the officers are righteously indignant and angered and, it has been said, more "firmed up" than ever so that as far as "unity" is concerned there still will not be such in our ranks. I can see where there will still continue to be two groups, two national organizations which in turn will certainly mean that as far as I can understand "unity" is now more distant than ever. I wonder if the **NCA**, Bill, through the **ACA**, will continue publishing the same kind of journal with the same kind of ads. Have you thought about this? I don't know.

There are quite a few things that I don't know and I think many people are going to wait and see whether the **NCA** with the large percentage of **NCA** members who will control the elections of officers and national house of delegates will be able or even want to follow the expressions as outline in their master plan. Many have written me expressing concern and here again I don't know but what a lot of this certainly was beating the drums for membership and **only time will tell whether the NCA people can possibly change their policies on physio therapy, modalities and adjuncts** which has so long been their understanding of "freedom to practice" in chiropractic.

This is a big problem and I know that you and I sympathize with each other on the question of whether this will, in turn, be a solution for our professional ills or not. **Palmer School of Chiropractic** was here, Bill, before there was even a thought of a national organization or even one formed. The **PSC** was here before the **UCA**... the **CHB**... the **NCA**... the **ICA** and now the **ACA**. I am sure that with Palmer College teaching students the pure stream of Palmer Philosophy, Science and Art, and graduating the best chiropractors we can possibly graduate that it will bring after the present organization perhaps have gone or amalgamated into some other form or name. Our first and primary responsibility here at **PCC** is to see that chiropractic is perpetuated and we can only do this if we have the complete support of our profession. We have graduates in all these political organizations. They are our friends. Our primary responsibility is one of being an academic institution, we are the Mother School and as such **WE MUST** see that we carry the torch into the future so that chiropractic will remain as a **separate and distinct** healing school earning the respect of our profession and the public.

Cordially,...

1963 (July/Aug): **Digest of Chiropractic Economics** [6(1)] includes:

- "College reports" (pp. 40, 42-3, 45, 47); includes:
PALMER COLLEGE...

1963 (Sept): **JNCA** [33(9)] includes:

- photograph & caption (p. 16):



The ACA exhibit booth attracted many visitors who signed ACA membership applications. The booth was manned by such stalwarts as Drs. Leland Chance, J.J. Kehoe, J. Clay Thompson, W. Heath Quigley, Robert Griffin, A.A. Adams, Richard Tyler and Clair O'Dell and others. Paul Mendy and a number of Palmer students gave their assistance by distributing literature and lapel buttons reading "I'M FOR UNITY - IT'S ACA ALL THE WAY!"

1963 (Sept/Oct): *Digest of Chiropractic Economics* [6(2)] includes:

- "Palmer homecoming hosts 5000 guests" (pp. 38-9); 5 photographs, including:



New international alumni officers were named at the annual Palmer College of Chiropractic homecoming. Pictured, left to right, are Dr. Clarence Jenson, Sacramento, Calif., western regional vice president; Dr. Palmer, Dr. A.V. Tremblay, Palmer College admissions director; Dr. Tena Murphy, Little Rock, Ark., president of the new Women's Auxiliary; Dr. William Harris, Albany, Ga., president, and Dr. L.R. Pyles, Little Rock, Ark., southeastern regional vice president. Dr. John Heyer, New York, N.Y., eastern regional vice president, was not present for the photograph.

1963 (Oct 14): letter from **Frank W. Elliott** DC at 611 Lafayette St, Denver to **Stanley Hayes** DC (Hayes collection; in my Elliott folder):

Dear Doctor Hayes:

I think you will be glad to hear that **Dave** has listened to some of his real friends and decided to cast his lot with the **ACA**.

At Homecoming he definitely took a stand for Palmer Philosophy etc but I know he means his grand dads kind too! Also he has asked for an accreditation committee for the school and will as soon as possible get it on a non profit basis.

I have been advising him along this line for some time and just before the **ACA** committee saw him last Thursday I sent him a final plea to act now - as a leader to unity or take a second place and be relegated to a position of little influence in the future. I sent him your 7 conditions and others of mine (including the exclusion of **LMØ**) and when he said he was doubtful of the misuse of his position with the committee while on the phone a week ago, I suggested that he insist on a joint communique after the meeting. That struck him as a fine idea. After the all day conference he wrote me and said that much good had been accomplished.

My information as to the conference came by way of **L.E. Wunsch II** who was at Des Moines where the **NCA** negotiated the deal to merge with **ACA**. **Dave's** action will cut the ground from under **JQ [Thaxton]** and his mossback buddies.

I report this info to you in confidence. I feel that the field boys will again have confidence in **PCC** and keep the old place still the number one college. I am working on him to use more field men in his teaching to the students. It has been terrible how little the grads know when they get into the field.

I have read your last *Bulletin* and as of that date you had your fingers crossed much as some of the rest of us have. But with **Logan** and **Palmer** on the wagon I feel the medico crowd will be held in check and it will go over. I hope so.

With every good wish, I am as ever,...

1963 (Nov/Dec): *Digest of Chiropractic Economics* [6(3)] includes:

- "PCC buys birth-place of founder" (p. 28):

The original home in Port Perry, Ontario, Canada, birthplace of Dr. D.D. Palmer has been purchased by Palmer College of Chiropractic and its President Dr. David D. Palmer, as a tribute to the founder of chiropractic. It will be preserved for posterity and future members of the chiropractic profession so that in the years ahead this humble birthplace of the founder will be saved from extinction.

In announcing the completion of the purchase of Dr. Palmer said, "This, now can truly become a shrine for the thousands of graduates of all chiropractic schools following D.D. Palmer's philosophy, science and art, as well as the millions of patients who have received health benefits as a result of this man's genius and original concept.

"Thus, all chiropractors, regardless of how they feel toward the political problems that face the profession, can know that the birthplace of the founder has been acquired and will be preserved on behalf of chiropractors throughout the world."

We know this accomplishment affords a great deal of satisfaction to Dr. Dave Palmer and we join the profession in recognition and appreciation of his dedicated interest and foresight. - "College reports" (pp. 32-3, 35-7); includes:

PALMER COLLEGE...

1964 (Jan/Feb): **Digest of Chiropractic Economics** [6(4)] includes:

-“College reports” (pp. 36-9, 46) includes:

PALMER COLLEGE..

-“Palmer homecoming scheduled one week earlier in ‘64” (p. 42)

-Paul Smallie, D.C. authors “World-Wide Reports” (p. 44); includes:

COLORADO

Dr. F.W. Elliott, Denver, early-day official of Tri-Cities Broadcasting traveled via Dr. Dave Palmer’s private plane to Davenport for dedication of new WOC-TV building.

1964 (Mar/Apr): **Digest of Chiropractic Economics** [6(5)] includes:

-“College reports” (pp. 16-8, 38-40) includes:

PALMER COLLEGE

...Dr. Palmer spoke at the Southeastern States Palmer College alumni meeting in Macon, Ga., March 14-15. Dr. J.T. Boutwell, president of the Georgia Palmer Alumni, was in charge.

Other speakers included Dr. William Harris, Albany, Ga., international president of Palmer College Alumni Association...

1964 (May/June): **Digest of Chiropractic Economics** [6(6)] includes:

-“Dr. Barnett joins P.C.C. faculty” (p. 11)

-“College reports” (p. 22, 24-5, 33, 40-2) includes:

PALMER COLLEGE...

1964 (July/Aug): **Digest of Chiropractic Economics** [7(1)] includes:

-William C. Chapel, D.C. authors “The story behind the man... the man behind the story” (pp. 12-3) in praise of Jimmy Parker, D.C.

-“Our guest author” (p. 12); includes photo of Chapel:

Our guest author, Dr. William C. Chapel, is Executive Vice President of The Parker Chiropractic Research Foundation in Fort Worth, Texas. Dr. Chapel graduated from Lincoln Chiropractic College 15 years ago, after serving as one of the nation’s youngest Master Sergeants in the U.S. Air Force, as reported by Stars and Stripes. He established a very successful practice in Great Falls, Montana, was editor of the Montana Association Bulletin, and NCA delegate from that state. Later he became Director of Admissions and Student Affairs and member of the President’s cabinet at the Palmer College of Chiropractic. Following this, he joined the staff of the Parker School of Practice Building.

-“Palmer homecoming to feature ‘Fifty Years of Service’ Awards” (p. 9)

-“College reports” (pp. 28-31, 42) includes:

PALMER COLLEGE...

1964 (Sept/Oct): **Digest of Chiropractic Economics** [7(2)] includes:

-“College reports: Palmer College” (p. 28)

-“Wisconsin clinic inaugurates graduate resident program” (p. 42); includes photo of resident Frank Kytchak, D.C.; includes:

A chiropractic resident program has been inaugurated by the Barge Chiropractic Clinic, of LaCrosse, Wis., with the cooperation of Palmer College of Chiropractic and the sanction of the Wisconsin State Board of Examiners in Chiropractic...

1964 (Oct): **ICA International Review** [19(4)] includes:

-W. Sieb, PCC Public Relations, authors “Dr. David D. Palmer” (pp. 25-8), which is a report on recent PCC homecoming; many photos, including photograph (p. 26):



Pictured after accepting posthumous awards on behalf of the three former leaders of the chiropractic profession in the special Palmer College Homecoming ceremony, Sunday evening, August 16th, are the three daughters of Drs. David and Agnes Palmer.

Left to right are Bonnie, who accepted for Dr. D.D. Palmer, the founder; Jenny, who accepted for Dr. B.J. Palmer, the developer, and Vickie, who accepted for Dr. Mabel Palmer, the co-developer.

As Dr. David Palmer cited his grandfather, father and mother to receive posthumously the honorary degree of Doctor of Chiropractic Humanities, the daughters came forward individually to be invested by their father with the hood and attached medallion and receive the degree certificates.

-“Mrs. Gordon Brown elected 1965 WAICA president” (pp. 32-6); many PCC homecoming photographs, including:



WAICA scholarships were presented at the Annual Brunch. Above, Mrs. W.E. VanderStolp presents scholarships to Dr. David D. Palmer, President, Palmer College of Chiropractic, Dr. Carl S. Cleveland, Sr., President, Cleveland Chiropractic College of Los Angeles; and Dr. Woodrow McIntyre, Assistant Dean, Cleveland Chiropractic College of Kansas City, Missouri.

1964 (Nov): **ACA Journal of Chiropractic** [1(11)] reports:

-Clarence W. Weiant, D.C., Ph.D. authors "Obituary: Dr. K. Ligeros" (p. 62):

Dr. Kleanthes A. Ligeros died on December 21, 1962. This information came to light only recently when an old friend sought to find him in New York, where he had resided for a number of years. Death occurred in a veterans' hospital, and burial was in Long Island.

After graduating in medicine from the University of Athens and in chiropractic from the Palmer School, he became the pioneer chiropractor of Greece. Here he carried on his researches into early Greek medicine, culminating with the conviction that Hippocrates and other physicians of the time were the first to elaborate the principles of chiropractic and to apply them, a thesis which he sustained in his book *How Ancient Healing Governs Modern Therapeutics*. This book, published by G.P. Putnam's Sons in 1938, won him a permanent place in the history of modern chiropractic.

His country of birth bestowed upon him high honors. The king awarded him the Cross of the Royal Order of Phoenix, and appointed him official chiropractor to His Majesty and the Greek Royal Family. – Submitted by C.W. Weiant, D.C.

1964 (Nov/Dec): **Digest of Chiropractic Economics** [7(3)] includes:

-"Palmer names Dr. O.D. Adams dean of academic affairs" (p. 4); Adams is Ed.D. from Stanford University; includes photograph:



O.D. Adams, Ed.D.

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 8); includes:

SOUTH AFRICA

A \$1200 President's Bursary is available for a student from South Africa to attend Palmer. A committee will examine letters to determine eligibility of applicant.

IOWA

PCC unveiled a memorial plaque to the late Dr. L. Geo Grupe for \$1800 library donation. Woman of the Year was Dr. H.K. Bend, Texas, long associated with publishing of "Chiropractic Home." PCC faculty member since 1947, Dr. E.L. Crowder, is new Dir-Alumni. Dr. O.D. Adams, San Francisco, is new Dean of Academic Affairs. Dr. H. Gillet, Belgium developer with Dr. M. Liekens, of "fixation principles," reports his work now being taught at Palmer...

-"College reports: Palmer College" (pp. 30-1):

-"Dr. Grostic dies, was nationally known teacher" (p. 45):

ANN ARBOR, MICHIGAN – Dr. John F. Grostic 57, who gained nationwide fame as the developer and teacher of the Grostic Method, died suddenly of a heart attack on October 31 at Ann Arbor, Michigan.

He is survived by his wife Grace, a son John D., and a daughter Cheryl, two brothers and a sister. Services were held at St. Thomas Catholic Church, Ann Arbor.

As a graduate of the Palmer College of Chiropractic, many of those doctors to whom he taught the Grostic Method have established fund to receive gifts and bequests in his name. The Grostic Memorial Fund is being handled by the Palmer College Foundation, Davenport and after providing for a bust of the likeness of Dr. Grostic for display in his Alma Mater, monies will be used to provide scholarships in his name to assist needy students to achieve their education.

1964 (Dec 7): letter from Herbert M. Himes DC (not on CMCC stationery) to (CMCC Archives):

Dear Doctor:

I have been a staunch Palmer alumnus for over thirty years, and still want to see my Alma Mater move on to better things in Chiropractic. I have also been a member of ICA for twenty-one years, and was a CHB member before that. I feel I have the right to make the following statements. This has been put off for some time, but cannot be delayed any longer.

For the last three years, the Palmer College possessed the opportunity and the means to advance the profession in regard to Chiropractic instrumentation. Developments in recent years have shown the NCM and NCGH methodology to be not only of considerably less analytical and diagnostic significance than heretofore realized, but possibly totally obsolete. Palmer College has netted an immense income from the NCM program, and to go to the new work would have meant at least, a temporary loss of that income. Palmer College has therefore been faced with a real conflict of interests, and has apparently chosen to accept the large financial returns accruing from the NCM program rather than apprise the profession of an advanced concept. This can only lead to a retardation of professional development, and eventually reflect to the discredit of Palmer. As an Alumnus I must speak against this.

Next, within the last five years, both ICA and the former NCA made inquiries of the Medical Devices Division of the FDA to obtain the files on Chiropractic instrumentation. The FDA agreed to expose their files provided the above organizations would publish the findings in their respective publications, namely the "Review" and the "Journal." This, ICA and NCA refused to do, for reasons that have been kept from the field. We do know the FDA has had assistance, not only in the mechanical phases of their evaluations, but in the bio-physical phases as well. Professional consultants are a part of the FDA organization, and both mechanical and bio-physical factors are necessary to proper evaluation of the use of our instruments. This information is presumably on file with the FDA, but apparently the ICA did not want it published.

Now, under the subterfuge of a "Department of Investigation," ICA proposes to establish an "independent" study group for the purpose of furnishing FDA information which FDA presumably already possesses. Two plus two equals four! Two top men at Palmer, one of them a member of the ICA Board of Control, are

members of this Department of Investigation. The ICA and Palmer College have had an intimate association and interrelationship since the inception of ICA. As long as B.J. was alive, it was expected. Upon the passing of B.J. and the untimely passing of Vinton Logan, I held to the opinion that College men would not sit as officers of any Chiropractic political organization. I still hold that opinion. For all the reasons mentioned, I do not feel we can expect any results from the Department of Investigation of ICA other than those which will support the Palmer interests. The field will be led to believe "all is well."

It is my contention that selfish motives will bury progress in the field of instrumentation technology, and "protecting Chiropractic for posterity" has become a trite phrase indeed. The reconciliation of our Philosophy with the known facts of science is at hand, and the above combination could stifle this advancement.

This is the last straw, Doctor, and as I intend to continue to work for advancement as well as the perpetuation of Chiropractic, I submit this as my resignation from ICA.

Sincerely yours,...

hnh/gh

1964 (Dec): **Palmer College News** [3(12)] includes:
 -"Six members of faculty promoted" (p. 2); photograph & text:



Promotion of six Palmer College of Chiropractic faculty members was announced by President Dr. Palmer at an all-college assembly in the Palmer theater Nov. 24.

Left to right are Drs. Ronald Whatu, promoted to associate professor of hygiene and bacteriology; Donald Kern to assistant professor of technique and assistant director of clinics; H. Ronald Frogley to associate professor of physiology and diagnosis; Jerome McAndrews, to associate professor of technique; John Miller to assistant professor of chiropractic instrumentation and pathology, and Dale Clark to assistant professor of technique.

Dr. Frogley also was awarded the advanced degree of Philosopher of Chiropractic (Ph.C.) at the assembly for his paper on "The Essentials of Conducting and Understanding the Neurological Examination."

c1964: ICA issues "Interim Report: Instruments" (CMCC Archives):

ICA Investigation Department Formed to Evaluate Instruments – Fight Quackery

Dr. Leonard Rutherford, president of the International Chiropractors Association, today announced the establishment of

the ICA Department of Investigation and set into motion a program to protect doctors and the public against the manufacturers of worthless and fraudulent instruments.

The department was established, according to Dr. Rutherford, "to augment efforts of all other association department sin promoting the health of the public and the highest standards of ethical chiropractic practice."

Under the assignment of the Board of Control, the Department of Investigation will collect, analyze, and disseminate information on developments and practices within the various healing arts. It will also have the responsibility for coordination of the ICA's anti-quackery program.

First assignment of the department is the investigation and evaluation of all instruments and devices sold to the chiropractic profession. Dr. Carl S. Cleveland, Jr., was named to head a special task force to undertake the investigation. The team will include Dr. Galen Price, Dr. John Miller, Dr. Gerard Bellavance, Dr. Woodrow W. McIntyre, Dr. Dorothea Towne, and Dr. G.W. Salsman. They will be assisted in the mechanical phases of their evaluations by professional consultants from the field of electronics.

Correspondence has gone out to manufacturers of chiropractic equipment requesting that they submit instruments and data to the Department of Investigation for evaluation and recommendation. Response from the manufacturers has been excellent, with many expressing the feeling that this has been a long overdue action on the part of the profession.

Dr. Rutherford explained that in the past individual doctors lacked authoritative guidance from within the profession to aid them in considering the validity of claims made for the instruments offered for sale. The ICA Department of Investigation will provide impartial research reports which the doctor may evaluate before making his decision to purchase.

Recommendations of Dr. Cleveland's task force and subsequent action by the ICA Board of Control will result in ICA approval or disapproval of instruments and devices. Those instruments having questionable or no value in chiropractic or which do not measure up to claims made by the manufacturer or distributors will be officially disapproved. It will be impossible for International Chiropractors Association to approve of any instrument where the manufacturer fails to submit the instrument, together with all available data, to the Department of Investigation for evaluation.

Full reports of the task force's findings will be filed with the ICA and copies will be sent to the Federal Food and Drug Administration. In a letter to Wallace F. Janssen, director of the FDA Office of Public Information, Dr. Rutherford said in part: "I have instructed our Department of Investigation to evaluate and investigate instruments and devices used by our profession, and report their findings to me at their earliest convenience. As they are completed, copies of these reports will be forwarded to your office."

Membership of the ICA will be kept informed of the work of the Department of Investigation and liaison is being established with those other organizations active in combating quackery.

1965 (Jan/Feb): **Digest of Chiropractic Economics** [7(4)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (pp. 6-7); includes:

DAVENPORT, IOWA

Dr. DeJarnette's Oct. commencement address to PCC graduates: - "No doctor of chiropractic practices forever upon humans who are grateful or responsive. - There is no peace in the heart or soul of a man of conscience who practices chiropractic as it should be practiced. - There are no niches in chiropractic for active controversy just for controversy, nor is there room for him who will not defend chiropractic.

- "College reports: Palmer College" (p. 29):

Honorary degrees were conferred on three members of the profession and an advanced degree was awarded to a faculty member at commencement exercises Thursday afternoon, December 17, for the December graduating class of Palmer College of Chiropractic.

Receiving fellowships in the honorary Palmer Academy of Chiropractic were: Dr. Merland Jago, Lansing, Mich., Dr. John Stoke, Roanoke, Va., Dr. S.E. Julander, Des Moines, Ia., and Dr. Virgil Strang, Palmer College director of education and professor of anatomy, who was awarded the degree of Philosopher of Chiropractic...

- "Palmer Junior College established" (pp. 39-40)

1965 (Feb 17): letter to **Stanley Hayes DC** from **Dave Palmer** (Hayes collection; Dave Palmer folder):

Dear Dr. Stanley:

Having just returned from a trip to California, I have been reading this morning your February issue of The *Bulletin of Rational Chiropractic*.

To say the least, I am most interested in your thoughts and viewpoints.

This prompts me again to say that I hope some day you and I may have the opportunity of visiting with each other. **We have much in common**, and I am sure that it would be a very enjoyable visit.

Please keep me on your mailing list. I enjoy your straightforward, determined expression, and admire your efforts demanding the preservation of chiropractic and our profession as a **separate and distinct Science and Philosophy**.

My most cordial and warmest good wishes.

Sincerely,...

1965 (Mar/Apr): *Digest of Chiropractic Economics* [7(5)] includes:

- "College reports: Palmer College" (pp. 29-30); includes:

...The Palmer Flying Club, composed entirely of Palmer College of Chiropractic students, held an open house at the Davenport Municipal airport Sunday afternoon, Feb. 21st. The club's second plan was delivered Thursday, Feb. 18th.

1965 (May 7): letter from **Stanley Hayes DC** to **Dave Palmer** (Hayes collection; Dave Palmer folder):

Dear Dr. Dave:

I trust that you will try to pardon me for this unseemly delay in replying to your very kind and greatly appreciated letter of February 17, 1965. The delay was due to the fact that I was overwhelmed by the thoughts of the power that you have to unify, preserve, protect and perpetuate the chiropractic that your illustrious Grandfather gave to the world.

But a sense of utter helplessness completely overcame me when I attempted to marshal my thought to the task of presenting

them to you in any intelligible form. That is why this letter is so long delayed. The longer I faced the problem the more impossible I felt it to be. But since decency admits of no further delay, I will try to say something in reply.

First, I want to assure you that from the bottom of my heart I have greatly admired and highly respected you for everything you have done since you became head of PCC.

But now comes the big problem. **I have been intensely interested in chiropractic since 1905, when it restored my health -- and probably saved my life. I have practiced chiropractic since 1922.** I have read practically everything that has been written about it -- which included many tons of trash. I watched the profession grow from less than 50 chiropractors to about 12,000 in 1930, since which time its growth has greatly diminished.

You know and I know that chiropractic can do everything today that it did in the days of the Discoverer. Chiropractic has lost nothing in potency but much in public acceptance. Hence it is obvious that the difference lies in the way it has been managed. Conditions have been gradually permitted to change until now the very existence of the profession is in dire peril.

I have been right on the job while all the evils were being perpetrated that have gradually brought our profession to the edge of oblivion. It would take a big book to point out those evils and to explain and prove how they brought us into the mess that now surrounds us. To put it plainly, our profession is right now in a hell of a fix.

I am convinced that unless we do the right things and do them now, our profession will be extinct within less than 20 years from this date -- and that for all practical purposes, it could be done for in 10 years. But I am equally sure that we have everything we need to give organized medicine the worst of it and to give chiropractic a new, glorious and permanent existence. Our past history plainly points the way to our survival and future success - - or to our early extinction.

May I repeat that to make this matter plain is impossible in a letter or a short article. But I think it is possible that with plenty of time to sit down together and talk it through we might see eye to eye the problem we face. But even that in itself might not be the whole solution, as I could explain in a sufficient conference.

I would, of course, greatly appreciate a completely confidential and candid conference with you -- with the agreement that nobody but ourselves should ever know that we had talked together. In such complete confidence I will say that in my well considered opinion the most important thing that **ACA** can do is to get rid of the **Rogers** gang, root and branch, lock, stock, and barrel. I have long been, and still am, up to my ears in efforts to get our **ACA** Delegates to do what needs to be done at the Convention in June.

I am equally convinced that a certain amount of political housecleaning is equally essential in **ICA**. If we don't eliminate dirty politics from chiropractic, dirty politics will soon eliminate us. Unless we can "shoot square" with the profession -- and thus regain the confidence and support of the really intelligent and able men in chiropractic, the end of our profession is in sight.

Many thanks and every good wish to you. Sincerely yours,....
P.S. To be sure you receive this letter, I am sending it by registered mail.

1965 (May/June): *Digest of Chiropractic Economics* [7(6)] includes:

-“College reports: Cleveland College” (p. 44):

The Cleveland Chiropractic College of Los Angeles was host to a standing room only crowd of nearly 300 people at the Los Angeles Room, Statler-Hilton Hotel, Los Angeles, California. Many late arrivals could not get in.

Registration started at 9:0 A.M. At 9:30 A.M. Dr. C.S. Cleveland, Sr. started the program with a moving picture called “Orthodynamics or Basic Procedures.” The film lasted for approximately one hour. This was followed by a report by Dr. Frank Maurice, President of the International Chiropractic Association of California, who gave a fine report on Sacramento, State and National Affairs and Accomplishments.

Following Dr. Maurice, Dr. L.W. Rutherford, President of the International Chiropractic [sic] Association, gave an informative lecture on National Affairs, with particular emphasis to Insurance, in which field he is a recognized authority.

Following this, Dr. C.S. Cleveland, Jr. gave a fine lecture on “The Role of the Ligaments in Chiropractic.”

Following the luncheon Dr. Dorothea A. Towne, Associate Dean of the Cleveland Chiropractic College of Los Angeles, gave an outstanding lecture on Chiropractic and its Philosophy. Then came Dr. Rutherford with another fine lecture, followed by a questions and answer period. Dr. R.L. Kuxhaus and Dr. J.M. Aaron gave short reports on Chiropractic subjects of interest.

Following the above talks, there was a two-hour Technique session which included a rather unusual triple Chiropractic approach to the same patients. This triple approach, based on X-rays and a comprehensive analysis, included Dr. David A. Smith representing the H.I.O.; Dr. R.E. Webster, the Basic Technique; and Dr. C.S. Cleveland, Sr., assisted by Dr. C.D. Carpenter and Dr. Jerry Lakin, representing the **full spine** so-called **Merix System** approach.

-“College reports: Palmer College” (p. 45)

1965 (June 21-23): “Report of 32nd Annual Congress, Council of State Chiropractic Examining Boards, Diplomat Hotel, Hollywood, Florida”; includes:

-General Committee of the Profession on Education’s “Discussion on Pre-Professional Requirements” (pp. 29-30); includes:

Dr. Cronk gave a report quoting figures showing a drop in state licensing when states required two years pre-professional. Figures quoted for the states of North Carolina, Wisconsin, Connecticut and New Jersey. In each state as soon as the requirements went into effect the number of licenses dropped considerably. Dr. Chambers, Secretary-Treasurer of the North Carolina State Board, stated the figures quoted for North Carolina were not correct. Dr. Cronk said there was a drop in student enrolment for this period also.

Dr. Haynes asked if a study had been made as to the modification in number or percentage of students entering the school with college in relation to years past. Dr. Cronk said yes, there had been a small increase in percentage each year, it has been going up. About 25 to 30%, an increase of 5 to 6% from what we had about five or six years ago. If the enrollment were cut to this 25 to 30% the colleges couldn’t survive.

Dr. Haynes stated that in their case it is now 56%, and there is no question that there will be a decrease in enrollment, however, the question is which is the ultimate. Is our having two years of

pre-college going to have any effect on our participation in the present health insurance program?

Dr. Stoner asked if we are losing twice as many as we are producing, what effect is this having on the total profession. Large numbers are going into retirement age and we are not replenishing them. This is our major concern.

Dr. Wolfe said they were hoping to move into this slowly so that the attrition rate on our profession is not too detrimental in the long run. Northwestern requires two years and they have experienced a drop in enrollment but it hasn’t been as substantial as expected. They have already reached the point, after three years, where there is a substantial increase in the number of applicants.

Dr. Cleveland feels that a chiropractor loss is serious whatever it is due to.

Dr. Haynes thinks the situation is beginning to take care of itself much as the high school requirement did. Years ago we had quite a number of people with high school equivalent. That became less and less until now we have hardly any. Where a few years ago we had fewer students with two years college, that is on the increase. If we continue to work towards this it will bring about a larger percentage of student body with two years of college. It would be much wiser to work toward this among ourselves and not have it enacted into law. We have been losing about 255 a year quite steadily for several years.

Dr. Fenton said we must recognize this and take definite steps now towards the goal we hope to reach in eight or ten years from now. He is not in favor of legislating this into law, but feels we must raise our standards ourselves.

Dr. Sherman stated the schools are working towards this just as fast as they can and he is in favor of urging the schools to continue this.

Dr. Janse stated that somewhere along the line we are going to have to make a conclusion. Our profession is going to have to establish a calendar. Whether the state boards do it or whether the schools do or whether both do, I don’t know. The Council on Education of the ACA have assumed the responsibility and are going to discharge this responsibility. By 1968 all the ACA accredited colleges will accept students who have had two years of liberal arts education as of September 31, 1968. They must have it before they enter the colleges. We have to live with it. We do not believe that either Osteopathy, Dentistry or Medicine are going to do away with their pre-professional requirements. They may modify them to make them a little more human. Eventually, the best Doctor of Chiropractic will be the one who has had a substantial solid background in a good amount of college English, biology, some chemistry, psychology and literature. More is expected of the Doctor of Chiropractic today than it was twenty years ago.

Dr. Cleveland stated that he did not doubt the sincerity and honesty with which Dr. Janse and the others have gone into this problem. They have gone into it just as sincerely and honestly and understand that liberal arts education is a good thing. They want it to, and are striving toward it but feel that their colleges cannot survive if they accept the two year college requirement at this time or in 1968. They do not feel that the ACA colleges can survive on this program either.

Dr. Sherman feels that students entering college for two years with the thought of going on to chiropractic school get sidetracked

into engineering or some other field. We are losing some this way. He doesn't feel we should designate pre-college just yet.

Dr. Janse stated that the total responsibility of this concern resides in the membership of our profession in the field. It is their responsibility to make the practice of Chiropractic more attractive, more rewarding, more secure, more insuring; so that the young man or woman that contemplates chiropractic as a career will not concern him or herself about one or two years of pre-professional requirement because the end result is so charged with the dynamics of invite, of proper professional status, that the sacrifice will be made without any question. The ACA colleges have committed themselves.

Dr. Haynes stated that they came to this decision not because they felt there was something to gain monetarily for the schools, but with the idea that we as schools are facing a very difficult program. We know we are threatened with death as schools, that it is going to mean hours of...

1965 (July/Aug): **Digest of Chiropractic Economics** [8(1)] includes:

- Walter Seib authors "Palmer homecoming and '65' seminar; Davenport dates are Aug. 22nd to 26th" (p. 28)
- "College reports: Palmer College" (p. 32)

1965 (Sept 23): letter from **Stanley Hayes** DC to **Bill Harris** DC, at P.O. Box 1296 Albany GA (Hayes collection; in my Harris folder; in my Harris folder):

Dear Dr. Harris:

In compliance with your recent kind request, I am mailing you under separate cover (1) The **Bulletin of Rational Chiropractic** for September, 1965; (2) an excerpt ("What is Rational Chiropractic?") from the **Bulletin of Rational Chiropractic** for January, 1965; and (3) a copy of "**Back To Chiropractic!**" which I wrote as vice-president of The United Chiropractic Association of Arizona in 1954 to commemorate the 59 birthday of chiropractic.

NOTE: The **Bulletin of Rational Chiropractic** has been published monthly since January, 1963. In it there are many other references to the Discoverer and his sane, scientific teachings. I would gladly send you all of these but for the fact that I have no copies of those **Bulletins** left. The excerpt, "What is Rational Chiropractic?" I can send you because I had several hundred extra copies printed on special order for a chiropractor who wanted to distribute them, and I kept a few copies on hand.

It pleases me to note that you are immediate Past-President of the **Palmer International Alumni Association**. I am sure, therefore, that the survival and success of the chiropractic profession are uppermost in your thoughts and desires -- just as they are in my own. I have practiced **straight chiropractic since 1922**. I have the highest respect for everything that **Dr. Dave** has done since he took charge of **PCC**. And I believe that, just as his illustrious Grandfather created the chiropractic profession, it is now in his Grandson's power to save it from destruction by the medical monopoly whose obvious intent is to utterly destroy the profession and to steal the practice of chiropractic for its own use and profit. If you are interested in considering the ways and means by which he could accomplish that objective, please let me know and I will be glad to outline the plan as soon as I can find the time to do it.

With every good wish, I am, Sincerely yours,....

1965 (Sept 28): letter to **Stanley Hayes** DC from **Bill Harris** DC, at 413 Broad Ave., Albany GA; letterhead notes "Specializing in Structural Spinal Disorders" (Hayes collection; in my Harris folder):

Dear Dr. Hayes:

This is in reply to your letter of Sept 23rd.

I would appreciate you, at your earliest convenience, outlining ways and means by which **Dr. Palmer** and others could accomplish the objectives which you mentioned very pointedly in your letter. Believe me, I am anxiously awaiting your reply.

To date, I have not received (1) the **Bulletin of Rational Chiropractic** for Sept, 1965 (2) an excerpts from the **Bulletin of Rational Chiropractic** for Jan., 1965 and (3) a copy of "Back to Chiropractic". Thanks for having your receptionist check to see if this material was mailed.

Best wishes to you. Sincerely, *Bill Harris*

1965 (Sept/Oct): **Digest of Chiropractic Economics** [8(2)] includes:

- "Palmer Junior College" (pp. 8-9); includes many photos
- "Palmer College homecoming" (p. 39)

1965 (Oct 6): letter from **Stanley Hayes** DC to **Bill Harris** DC, at P.O. Box 1296 Albany GA (Hayes collection; in my Harris folder; in my Harris folder):

Dear Dr. Harris:

The material I recently mailed you by insured parcel post went out on the same day I mailed you the letter. The mail letter would, of course, reach you first and the parcel post package has doubtless reached you long before this. If not, please inform me and I'll get a tracer after it.

I am sorry that I cannot promise you a quick discussion of the plan by which I think **Dr. Dave** could accomplish a great deal for the future of chiropractic. To be understandable, it would require a great deal of explanation which involves many facts that most chiropractors in this **ICA-NCA-ACA** squabble have overlooked.

I am so busy writing and publishing the **Bulletin** that I can't say when I might have time to discuss the matter in question. And besides all that, I have to make a living by the practice of chiropractic -- which takes up a lot of my time. But I feel sure that **Dr. Dave** holds a big trump card that played properly might prove to be the salvation of our profession.

Sincerely yours,....

1965 (Oct 11): letter to **Stanley Hayes** DC from **Bill Harris** DC, at 413 Broad Ave., Albany GA; letterhead notes "Specializing in Structural Spinal Disorders" (Hayes collection; in my Harris folder):

Dear Dr. Hayes:

Your material arrived.

I have had a chance to read it and it contains much food for thought.

Since you do have a plan which you feel might help and **Dr. Dave** is a part of it, may I urge that before November 1st, you reduce this to writing so when I see him, I might discuss it for the benefit of the profession.

I would be deeply grateful to you for your considerate attention.

With every best wish, I am, Sincerely, *Bill Harris*

P.S. After consideration, the **ICA** has formed a conference committee and the heads of the **ACA** and the **ICA** met in an informal meeting in Davenport the middle of September.

The **ACA** is in the process of forming a conference committee for the possibility of a merger.

So naturally you can see that your plan and suggestions are needed at this time. That is why I anxiously await your reply.

The above information is in confidence as it is not know generally at this stage.

1965 (Oct 30): letter from **Stanley Hayes DC** to **Bill Harris DC**, Albany GA (Hayes collection; in my Harris folder):

...Since the day **Dr. Dave** took charge at Davenport, I have admired everything he did. He has certainly acted like a man who really knows the score. I have dared to cherish the hope that he would be the power to SAVE what his illustrious Grandfather CREATED.

But I am also aware of the obstacles in his way. Arrayed against him on one hand are the "medopractors," backed by **NCA-ACA** politicians -- and on the other hand, the "cultopractors," backed by **ICA** politicians. For what I mean by "medopractors" and "cultopractors" see the *Bulletin* for June, 1963.

Personally, I have always practiced D.D. Palmer's chiropractic -- and so the "medopractors" have always called me "straight" and the "straights" have damned me as a "mixer." The "cultopractic" schools long damned many things as "mixing" that they have all NOW been TEACHING for many years -- physical diagnosis, pathology, for example. They have been forced to concede many things they used to damn with all their might -- thereby keeping constant strife stirred up among us -- when what we needed most was UNITY on a RATIONAL basis. And political profiteers have used the "medopractors" and the "cultopractors" to create and continue the civil warfare that has kept us so weak that our REAL enemy, the **AMA**, found us easy victims to its plans to DESTROY us. We are losing ground to the medics every day -- and it will soon be too LATE to escape extermination.

The time has long gone when anybody can dictate what chiropractic is to be. Chiropractic is now and will always be exactly what the legislatures and the courts say it is. See "RATIONAL CHIROPRACTIC" in the January, 1965, *Bulletin*.

Since receiving your letter I have carefully read the October **ICA Review**, especially **Dr. Dave's** Homecoming speech (page 20). On page 22 he says much that could mean a great deal -- or NOTHING -- depending on how you think it is safe to interpret it. I realize that he is walking a tight rope between two opposed forces -- and that upon which way HE LEANS will in my carefully considered judgment mean the salvation or destruction of our profession.

But Dr. **Rutherford's** "PROGRESS REPORT" leaves no room for doubt about what HE means. He is for professional unity -- but only on HIS terms -- which are the exact terms of **BJ's** "CULTOPRACTIC." Beginning with the DISCOVERER himself, and coming right on down the line to this day, no really intelligent and informed chiropractor -- or layman either -- has ever accepted **BJ's** "cultopractic" -- and none ever will. And I know what I am talking about when I say that even those who give lip service to "cultopractic" don't actually PRACTICE it.

But BOTH public and profession WILL accept the Discoverer's rational chiropractic. With unity on that basis chiropractic WILL survive -- and chiropractors will prosper.

Otherwise, chiropractors will very soon be an extinct species -- and chiropractic will be renamed "**Scientific Spinal Manipulation**" -- and dealt to the public by captive physical therapists under medical prescription only -- for the prestige and PROFIT of the medics.

Our battling bosses, **ICA** and **NCA-ACA** have been bunking "the field" continuously with their shadow boxing over unity -- which is the very LAST thing they really want. What each side calls unity is total surrender by the other side -- which will NEVER come. It would be no crazier to expect the Republican party to surrender to the Democratic party - or vice versa...

Dr. Dave is the one man who holds the trump cards that can save chiropractic and our profession. 1. He has in his college more than half of ALL chiropractic students. 2. **He OWNS** the college. It does NOT belong to **Rutherford, Thaxton**, or any of the others who rushed in to fight for the mantle that fell from **BJ's** shoulders when he gave up the ghost. **Dr. Dave** can and should run **PCC** to suit himself. And if he dedicates it to, and employs it for, the perpetuation of Rational chiropractic discovered and developed by his Grandfather into a completely scientific system acceptable to ALL intelligent people, he can thus save chiropractic both as a NAME and a successful PROFESSION.

I entirely agree with Dr. **Harlin R. Larson**, (PSC, 1927) Editor of The Montana Chiropractic NEWS when he says: "It is interesting to speculate on just how many letters **Dave Palmer** received when he took over from this father -- telling him that he had better stick to the old man's policies or lose support from the field. We know he received a number from Montana. Any changes he has made have been mild, indeed, and he has found it best to agree with the hierarchy that runs the **ICA**. He has very little influence in this body, but they have much on him."

I know that **Dr. Dave** has to tread cautiously at first, and I admire his judgment in doing so. But the time for pussyfooting has passed. The quicker he now shows his claws the better. The time is NOW -- or NEVER!...

2 - PROPER instruction in the drugless methods that have made unintelligent "mixers" and "medopractors" out of so many otherwise fine chiropractic students would eliminate the use of most such methods, and insure intelligent use of the rest -- the patient always knowing that it was chiropractic that got him well. Such properly instructed chiropractors would readily that they must make that clear -- because the patient can get such methods from any physical therapy technician -- but they can get chiropractic only from a chiropractor -- who is a DOCTOR and not merely a technician. That would probably let more wind out of medical propaganda than any other single thing we could do. (See Dr. Larson's letter to his patients in the *Bulletin* for February, 1964, pages 14, 15).

...**Dr. Dave** need not worry about losing support by such a move. He would GAIN support from all sides. Many **PCC** graduates who have gone to other schools to get this work would never have done so if they could have got it at **PSC** or **PCC**. And even greater numbers who chose other schools over Palmer on that one account would have even better chiropractors today. I have known very many "**medopractors**" who today would be valuable chiropractors had they been taught the use of "adjuncts" in the right way while in chiropractic school.

Neither does **Dr. Dave** need to worry about the few radicals who would not (at first) support **PCC** if it taught the proper use of the said methods when indicated. The only other schools that

they would send their students to are the two **Cleveland** schools - and **THEY** would soon follow the lead of **PCC**.

3 - Then offer **MERGER** with **ACC** on the above basis -- plus a **free press**, free and honest elections -- in short, rule of the profession, by the profession, for the profession -- plus strict adherence to non-medical, non-surgical practice. Draw the red line according to the laws in each state -- and unlicense any chiropractor who stepped over that line...

...**I am 74** -- so Old Father Time is not on my trail -- and gaining on me at every jump.

When I get unable to work, my Social Security will feed me -- and a **Veteran's Hospital or Medicare will find a bed for me if I need one...**

Sincerely and fraternally yours,

Copy to **Dr. Dave**

1965 (Oct 31): letter from **Stanley Hayes** DC to **Dave Palmer** (Hayes collection; in my Harris folder):

Dear Dr. Dave:

In my hurry last night to complete the letter to Dr. Bill Harris, copy of which I enclose, I forgot to add a note to you explaining the circumstances that brought this matter about.

They were these: After the September *Bulletin* was published, Dr. **C. Sterling Cooley**, one of the few living chiropractors who knew the Discoverer well -- and studied under him -- wrote Dr. Harris suggesting that he write me for a copy of that *Bulletin*. I sent him that *Bulletin* and also some other material that I thought might be of interest to him. It included a copy of "What is Rational Chiropractic?" from the *Bulletin* of January, 1965.

On October 11, he wrote me that since I had a plan that might help our profession and that **Dr. Dave** was a part of it, he urged that before November 1 I reduce this to writing so that when he saw **Dr. Dave** he might discuss it for the benefit of the profession.

I believe you will find the rest of the copy of my last night's letter to Dr. Harris to be self-explanatory. Sorry for the oversight.

Every good wish to you. As ever,...

1965 (Nov/Dec): *Digest of Chiropractic Economics* [8(3)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 5); includes:

DAVID D. PALMER

"The Palmer College... has found itself buffeted by two major groups of our graduates. How each and every one, regardless of their membership, must wish they could call each other 'colleague' and 'friend'... The profession's need for an armistice from our civil war is overwhelming. We are wasting our ammunition defending ourselves from ourselves, when really we should unite against our common opponents."

-College reports: Palmer College" (p. 37-8)

-Kai A. Drengler, D.C. authors "In rebuttal... specialist or general practitioner" (pp. 40-1, 66); rebuts Les E. Cheal, D.C.'s article in previous issue; Drengler argues DC is a generalist; includes **photograph** of Dr. Drengler and caption:



ABOUT THE AUTHOR

Dr. Kai A. Drengler of 805 North Central Avenue, Glendale, California, is a native of Copenhagen, Denmark. Born in 1919, he graduated from the University of Leipzig in 1942 with his degree in Engineering and Architecture. After coming to the United States he matriculated at Palmer College in 1960 and after transferring to Los Angeles College of Chiropractic, graduated and passed the California State Board in 1964.

Presently Dr. Drengler is on the staff of the LACC where he teaches science, physiotherapy and technic. In addition to numerous offices held during his school years, he served as director of public relations at LACC for one year. Dr. Drengler is a member of both the California Chiropractic Association and the American Chiropractic Association.

1966 (Jan/Feb): *Digest of Chiropractic Economics* [8(4)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 4); includes:

MICHIGAN

Former Posture Queen, Miss Diane Kline, from Jackson, Michigan, has graduated with honors from PCC. Dr. Kline, age 23, will return to Jackson to enter practice. -MSCA Journal...

CANADA

Dr. Pierre Gravel, of Montreal, spoke to the 60-member PC graduating class, Dec. 16, and was awarded the Daniel David Palmer Scientific Award in recognition of research and lecturing, here and in Europe.

-Roy W. Hildebrandt, D.C., x-ray instructor at Palmer College, authors "A digest of radiographic technique" (pp. 12, 14-5); includes **photo** of Dr. Hildebrandt

-College reports: Palmer College" (pp. 39-40)

1966 (Mar/Apr): *Digest of Chiropractic Economics* [8(5)] includes:

-Roy W. Hildebrandt, D.C., x-ray instructor at Palmer College, authors "A digest of radiographic technique" (pp. 28-30); includes **photo** of Dr. Hildebrandt

-College reports: Palmer College" (p. 38)

1966 (May/June): **Digest of Chiropractic Economics** [8(6)] includes:

-“College reports: Palmer College” (pp. 36-7)

1966 (July/Aug): **Digest of Chiropractic Economics** [9(1)] includes:

-W. Heath Quigley, D.C. of Davenport IA authors “American Council on Mental Health” (p. 19); includes:

The American Council on Mental Health met during the ACA convention in Los Angeles, June 22, at the Biltmore Hotel. Dr. Goldia Young who has been Secretary Treasurer of the Council for the past five years asked to be relieved of her duties as Council Officer. In her place Dr. Lorna Langmore, Oklahoma City, Oklahoma, former instructress at the Carver Chiropractic College has been elected. Dr. W. Heath Quigley and Dr. Dwayne Moulton were re-elected President and Vice-President respectively...

-“Bronze of ‘Dr. Mable’ for campus at Palmer” (p. 29); includes **photo** of Dave Palmer, D.C. with bust of his mother, Mabel Heath Palmer, D.C.

-“College reports: Palmer College” (pp. 41-2); notes Jim Parker, D.C.’s address to graduating seniors

1966 (Sept/Oct): **Digest of Chiropractic Economics** [9(2)] includes:

-“College reports: Palmer College” (p. 38, 41)

1966 (Nov/Dec): **Digest of Chiropractic Economics** [9(3)] includes:

-“College reports: Palmer College” (p. 36-7); includes:

DAVENPORT, Iowa – Palmer College of Chiropractic has become a non-profit educational institution, effective September 1, 1966.

Since assuming the presidency of Palmer College in 1961, Dr. David D. Palmer has recognized the importance of PCC attaining tax-exempt status, and he has devoted a substantial portion of his time and effort to achieve this...

-Roy M. Keller, D.C. of Sedalia MO authors “‘Innate’ not dead” (pp. 52-7, 66)

-“National Upper Cervical Chiropractic Association is formed” (p. 62)

-“Paul Mendy, new Palmer P.R. Executive” (p. 63); includes photo of Mr. Mendy

1967 (Mar/Apr): **Digest of Chiropractic Economics** [9(5)] includes:

-“College reports: Palmer College” (p. 44)

-“Patent granted on new method of temperature charting” (p. 56):

Walter V. Pierce, D.C. of Dravosburg, Pennsylvania, received United States Letters Patent 3,306,282 on the 28th day of February, 1967 on new methods of temperature charting in chiropractic.

Applicable research has been carried on over the past 3-1/2 years at the W.V. Pierce Chiropractic Clinic of Dravosburg, Pa., the Stillwagon Chiropractic Offices of Monongahela, Pa., and the J. Clay Thompson Chiropractic Clinic of Davenport, Iowa. This method is presently being used at five Chiropractic Colleges, where further tests are being conducted.

Dr. Pierce, president of Derma Therm, Inc., which distributes the Derma Therm-O-Graph, advises that this instrument is capable of carrying out the method of the subject patent, said to be only the second methods patent ever to be issued in the field of chiropractic by the United States Patent Office.

The skin temperature adjacent the spinous process (spinal column) is sensed relative to a starting point temperature on the spine, by a probe which is preferably glided upwardly from the starting point to the occiput or base of the skull. While the temperature is sensed relative to the starting point, a chart is simultaneously produced to show any temperature deviation above and below the starting point temperature. This is conveniently achieved by calibrating the instrument with its probe against the skin of the individual patient to the midline of a narrow roll of chart paper. Then any temperature sensed above the starting point temperature produces marking on the chart paper to the right of the center line and any temperature sensed below the starting point temperature causes a cross-over to mark the left side of the midline. The instrument, of which over 150 have already been marketed to chiropractors, is manufactured by Hallicrafters of Chicago, Illinois and incorporates seven pairs of matched transistors to amplify tiny signals developed by sensing the skin temperatures.

1967 (May/June): **Digest of Chiropractic Economics** [9(6)] includes:

-“College reports: Logan College” (pp. 37-8); includes:

...Our Convention program will be held on June 24, 25 and 26, on the college campus and will include such speakers as ACA Director Norman E. Erbe, internationally known Philosopher and Lecturer Dr. Marcus Bach, Physical Fitness Expert Dean Miller, Doctor-Patient Relationship Authority Dr. Graham Rockley and Spinal X-ray Analysts Dr. F. **Barge** and E. Schaller and the Logan Faculty...

Last month, student council president Joe Accurso, and several of the student body held a reception for the Palmer Chiropractic College Rugby Team who were here for the tournament in St. Louis...

-“College reports: Palmer College” (pp. 42-3)

-“Georgia governor will highlight Palmer homecoming program” (p. 56); includes:

DAVENPORT, Iowa – Governor Lester G. Maddox of Georgia will highlight the program of the Palmer College homecoming this year!

Homecoming – with the new look for ’67 – will be held August 17-20.

Gov. Maddox will talk on an individual’s right to his free choice of a doctor...

1967 (June 25-27): “Report of 34th Annual Congress” of COSCEB at Chase Park Hotel, St. Louis MO (FCLB Archives):

MAINE: Dr. Bagdikian... The Maine Board has added Logan College of Chiropractic, Columbia Institute of Chiropractic, and Palmer College of Chiropractic to its list of approved colleges. We have recognized the Accrediting Agency of the ACA.

1967 (July/Aug): **Digest of Chiropractic Economics** [10(1)] includes:

- “Annual I.C.A. meeting on August 19-20” (p. 26); will meet at PCC and banquet at Blackhawk Hotel
- “College reports: Palmer College” (pp. 37-8)

1967 (Nov/Dec): **DCE** [10(3)] includes:

- “College reports: Palmer College” (p. 43)
- “New England Chiropractic Council holds first annual seminar in Boston” (p. 47); among the speakers and guests are: Clarence Gonstead, D.C.; Graham Rockley, D.C.; A.L. Schultz, D.C.; Narciso G. Rayes, Philippine Ambassador to the UK & UN; Joseph Janse, D.C., N.D. of National College; H. Ronald Frogley, D.C. of Palmer College; Chester C. Stowell, D.C. of Lincoln College; William N. Coggins, D.C. of Logan College; Ernest Napolitano, D.C. of Columbia Institute of Chiropractic; Steven Owens, D.C., member of the CINY Board of Directors; J. Joseph Allen, D.C. of Columbia; Massachusetts Governor John A. Volpe; Michele E. Merolla, D.C., editor of the New England Journal of Chiropractic; Malcolm E. Macdonald, D.C.; many **photos** of unidentified individuals
- “In memoriam: Dr. Donald O. Pharaoh” notes Pharaoh’s death in Davenport on 30 September 1967 (p. 58):

PHOTOGRAPH



Donald O. Pharaoh, D.C.

- Tom F. Greenawalt, D.C., president of the Iowa Chiropractic Society, Inc., authors “State digest report: Iowa” (pp. 61, 63); includes photograph of Dr. Greenawalt:



Chiropractic took another step forward with the third annual career day at Des Moines, Iowa, on Sunday, October 15th. Over 70 students of senior high school and junior college age attended this special day as guests of the Iowa Chiropractic Society. The morning program included such topics as “The Educational Requirements of a Doctor of Chiropractic,” presented by Dr. Wm. Chapel, the new president of Lincoln College, and “Scholarships, Loans and Student Employment,” discussed by Dr. John Miller, director of education at Palmer Chiropractic College. The topic,

“Rewards of a Professional Career,” was ably handled by a past president of the I.C.S., Dr. R.O. Masters, Sr.

Dr. J. LaMoine DeRusha, the dean of Northwestern College, told the students of housing and dormitories in our chiropractic colleges. The noon luncheon was held in the grand ballroom of the Fort Des Moines Hotel, where the students met the president of the I.C.S., Dr. Tom Greenawalt, who acted as M.C., and with the doctors and wives, enjoyed the wit and sound advice of Dr. James Parker.

The afternoon session included a discussion of the extra-curricular activities of college life including clubs, fraternities, sororities, etc., by Mrs. Eddie Page of Cleveland College. The director of admissions at National College, Dr. R.P. Beideman, ably discussed chiropractic internship and post-graduate study.

The field of research on the profession was handled by Dr. Fred Gehl, clinic director at Logan College. The program concluded with a panel discussion, moderated by Dr. Donald Strutt, of questions submitted by the students. The panel included all the program speakers of the day.

This program is in its third year and has seen an ever-increasing interest from Iowa students. The success of this program should give all other states cause for thought, as the future of our profession is directly dependent on new students for our colleges. What better way than THIS to reach that goal. Should this program be instituted on a national scale, the benefit to the colleges, the profession, and the general health of our nation would advance by one giant step.

1967 (Dec 11): letter from Abe J. Schlabach, D.C. and Lelia Esch Schlabach, D.C. of Phoenix to L.M. Rogers, D.C. in Des Moines (in my NCMIC file):

Dear Doctor Rogers,

We received your letter inviting us to join the National Chiropractic Insurance Company. Of especial [sic] interest to us was the paragraph indicating your support of our chiropractic colleges with money for research and education. Since this is something we are very interested in we are wondering if you have supported our alma mater, Palmer College in any way. If not, we would find it very difficult indeed to join your organization.

We would very much appreciate a reply.

Sincerely yours,...

-attached is undated letter on NCIC stationery from L.M. Rogers, D.C., executive secretary:

Dear Doctor:

As a prospective member of the American Chiropractic Association, I want you to know about the unparalleled malpractice protection available only to ACA members.

The National Chiropractic Insurance Company was founded twenty-two years ago for the sole and express purpose of protecting doctors of chiropractic against malpractice claims. This is our only interest – it’s not a sideline with NCIC.

Through the years, NCIC has weathered the storms and stood behind the practicing doctor of chiropractic. You cannot find better, or more secure protection anywhere...especially with a record of service to the profession for twenty-two years.

It’s with pride that I point out to you that in all these twenty-two years, NCIC has never raised a premium, has never reduced any of our coverages. Instead, just a year ago, the board of directors voted to provide a policy which doubled the protection

then available. This new policy provides \$100,000 protection for each claim, or \$300,000 aggregate per year. This is the most comprehensive protection you can buy for your premium dollar anywhere. Coverage extends to physiotherapy and supplemental nutrition, plus premises liability protection in the event of injury to any patient.

Protection is available only to members of the American Chiropractic Association, so you benefit doubly through ACA membership.

We're also proud of our support of the chiropractic colleges, through grants to FACE for education and research in the amount of a quarter of a million dollars.

We're in business for your benefit, and besides years of experience behind us, we now have assets of more than one-and-one-half million dollars for your protection. We look forward to receiving your policy application along with your ACA application.

Sincerely yours,...

1967 (Dec 20): letter on NCIC stationery from executive secretary L.M. Rogers, D.C. to Abe J. Schlabach, D.C. and Lelia Esch Schlabach, D.C. of Phoenix (in my NCMIC files): Dear Drs. Schlabach:

In reply to yours of recent date, I wish to advise that I, too, am a graduate of the Palmer College of Chiropractic in 1925.

I know Dr. David Palmer personally and have conferred with him a number of times on the subject of applying for accreditation of the Palmer college by the American Council on Education.

He is very interested and I am confident that one of these days he will take that important step. When he does, the Palmer College will become eligible to receive its share of the funds, which are contributed to ACA Accredited Colleges by the ACA, the NCIC and FACE.

Personally I would very much like to see this happen at an early date.

Sincerely yours,...

LMR:PB

1968 (Jan): **ACA Journal of Chiropractic** [5(1)] includes: "Iowa" (p. 52) includes photograph and obit:



Dr. Donald O. Pharaoh, dean of the basic sciences division of Palmer College of Chiropractic, died on Sept. 30, 1967, at the age of 53. He was born on August 27, 1914, at Worcester, Mass.

After his mother died when he was six years, he moved to Riverside, Calif., with his father.

Dr. Pharaoh became interested in chiropractic after having suffered a broken back playing semi-pro football. After graduating in 1936 from Palmer College of Chiropractic he practiced in California for a few months, then in Australia for almost a year. On December 7, 1937, Dr. Pharaoh returned to Palmer, where he had been teaching almost continuously since that time.

On December 24, 1948, he married Mary Hazel Hill, who was then a student at Palmer. After her graduation from Palmer they worked together on the clinic staff for a period of 12 years.

Dr. Pharaoh delighted in "beachcombing" – gathering driftwood and rocks. He discovered a shell which was previously unknown and was later named after him. It was called *Helicotrema Pharaohii*.

Dr. Pharaoh also authored two books: *Chiropractic Orthopedy*, and *Hygiene*.

Dr. Pharaoh was founder and faculty advisor of the Pi Tau Delta, a national chiropractic honor society. He maintained an active practice until 1962, at which time he was appointed to the position of dean of basic sciences at Palmer College of Chiropractic.

1968 (Jan/Feb): **Digest of Chiropractic Economics** [10(4)] includes:

-Phyllis Durlacher authors "A student recruitment program in Iowa" (p. 6)

-"College news: Palmer College of Chiropractic" (pp. 45-6); includes:

...Representatives of the Michigan State Legislature toured facilities of Palmer College of Chiropractic recently and met with the PCC officials to enable the legislators to better consider future legislation...

1968 (Feb): **JCaCA** [24(8)]: includes:

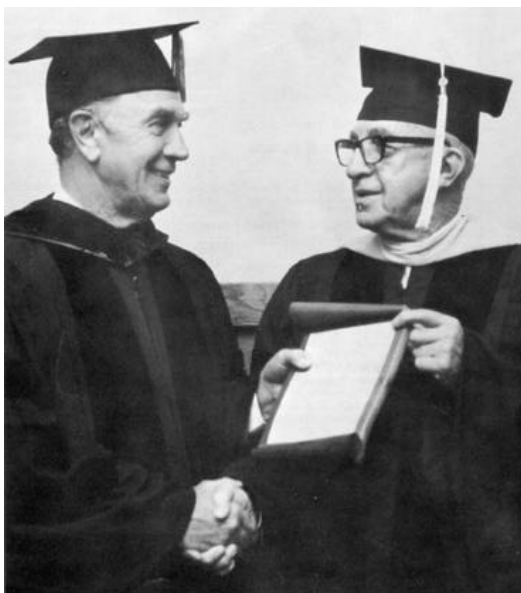
-"CCA President enthusiastic over unity prospects" includes photograph (p. 22):



During his visit to Palmer College of Chiropractic, Dr. T.L. Shrader was guest of honor at a reception in the Palmer campus residence. Chatting in front of the cozy fireplace are, from left, Dr. E.L. Crowder, director of alumni; Dr. Shrader; Dr. David D. Palmer, president; Vern Link, superintendent of buildings and grounds, and Wm. B. Gehlsen, treas.

1968 (Mar/Apr): **Digest of Chiropractic Economics** [10(5)] includes:

-photograph of Dave Palmer, D.C. and O.D. Adams, Ed.D., retired dean emeritus of Palmer Junior College (cover):



-“ICA Board of Control sets plans for advancement in ‘68” (p. 8); present at meeting are Dave Palmer, Carl Cleveland, Jr. and Ernest G. Napolitano; also:

Student recruitment was the topic of Dr. Clair O’Dell, Logan Chiropractic College Board of Trustee member. Dr. O’Dell called for college cooperation on realistic programs and member participation in active student recruitment...

-“Pupillary project at Palmer College” (p. 29)

-“College news: Palmer College of Chiropractic” (pp. 44, 46-7)

1968 (May/June): **Digest of Chiropractic Economics** [10(6)] includes:

-**photo** and caption (p. 35):

DAVENPORT – The Louisiana Governor’s Study Committee visited Palmer College April 28-29 in a step toward legislation in Louisiana. Headed by State Senator A.C. Clemons, Jr., the committee was accompanied by Dr. William S. Boyd of Lake Charles, La., and news men. The group was entertained by Dr. David D. Palmer and members of his cabinet.

-“College news: Palmer College of Chiropractic” (pp. 48-9)

1968 (July/Aug): **Digest of Chiropractic Economics** [11(1)] includes:

-“College news: Palmer College of Chiropractic” (pp. 47-8)

1968 (Sept/Oct): **DCE** [11(2)]: includes:

-“Dr. Dave Palmer speaks at 1968 homecoming: the state of the chiropractic union” (pp. 38, 40)

1968 (Nov/Dec): **Digest of Chiropractic Economics** [11(3)] includes:

-photograph & caption:



Leaders of the chiropractic profession met at Palmer College of Chiropractic on Founder’s Day to pay homage to Dr. D.D. Palmer. Participants in an impressive Founder’s Day observance were (front row, from left) Dr. Ralph Schmidt, Silverton, Ore. President of the American Chiropractic Association; Dr. David D. Palmer, president of Palmer College of Chiropractic, and Dr. Leonard W. Rutherford, Eugene, Ore., president of the International Chiropractors Association; and (back row, from left) Dr. Rex A. Wright, Topeka, Kans., president of the Council of State Chiropractic Examining Boards; Dr. William W. Kalas, Glendale, Ariz., president of the National Board of Chiropractic Examiners; Dr. Victor L. Marty, Minneapolis, Minn. Vice president of the Council of State Chiropractic Boards, and Dr. Asa J. Brown, Alexandria, Va., chairman of the Board of Governors of the American Chiropractic Association.

1969 (Mar/Apr): **DCE** [11(5)] includes:

-Dave Palmer DC authors “United effort is vital” (pp. 12-4)

1969 (May 8): letter on PCC stationery from Dave Palmer DC to Del Opie, D.C. (received from Lee Schlabach DC; in my PCC file):

Dr. D.L. Opie
40 North Center Street
Mesa, Arizona 85201
Good Morning, Del!

Thanks for your brief note and your inquiry about the developments at Lincoln College. If you will recall, Lincoln now has even lost the name “chiropractic” to their incorporated name and have gone into 5 or 6 other schools of teaching, from I believe nursing to cultural subjects such as art.

We have, on the other hand, kept our college here as a fundamental institution teaching chiropractic – the pure branch direct from D.D. Palmer, B.J. Palmer, to our present posture. We believe we are the Rock of Gibraltar of the chiropractic profession. So many say “without the Palmer College...where would chiropractic be.” This is especially true as you see chiropractic becoming only a minor facet of the Lincoln College and under liberal arts and the medically oriented staff it will be even less prominent.

I don’t know, Del, if you have received copy of our junior college catalog. We have a very fine two-year junior college program that leads to an A.A. degree which we feel is much more substantial and

beneficial to the chiropractic educational program. You can judge this for yourself by looking over the Palmer Junior College catalog as well as our own professional PCC catalog.

Thanks for your thoughts. It's always good to hear from you. Looking forward to seeing you at Homecoming, as you indicated.

Sincerely,...

-handwritten note at bottom reads:

Dear Leila-

After our talk in Tucson I decided to write to Dave. This was his answer and I thought I would share it with you. As ever, Del

1969 (Sept/Oct): **Digest of Chiropractic Economics** [12(2)] includes:

-“ICA elects 69-70 officers: Resolution endorses Dr. Palmer's call for unified profession” (p. 24)

-Dave Palmer, D.C.'s “President's Report” at homecoming (pp. 34-6)

1969 (Nov/Dec): **DCE** [12(3)] includes:

-“Ground breaking ceremony at the Palmer Alumni-Anton Meister auditorium “ (p. 32); many **photos**

1970 (Jan/Feb): **Digest of Chiropractic Economics** [12(4)] includes:

-ad for PCC's “Chiropractic Assistant's Course” (p. 66)

1970 (Mar/Apr): **Digest of Chiropractic Economics** [12(5)] includes:

-“Davenport newspapers tell progress at Palmer” (p. 29)

1970 (Apr 17): letter on Logan College stationery from William N. Coggins, D.C. (CCCKC Archives; in my Logan file):

To: Drs. Carl Cleveland, Jr., Carl Cleveland, Sr., William Harper, Jerry McAndrews, Ted McCarrel, Ernest Napolitano, and David Palmer

Dear Doctors:

Recently, Dr. Ted McCarrel and myself had a meeting with Dr. Richard Simon, President of Lincoln College. It was a meeting to discuss the results of our deliberations in Kansas City, after the Association had considered all the changes. Dr. Simon accepted all the changes in principle and considered them a step in the right direction. He agreed that to receive acceptance by HEW, it would be necessary for us to present a united front when we discussed the possibility of acceptance of an accrediting agency with the Office of Education. He recommended having another joint meeting of all the school representatives. I intend working with Dr. Simon in hopes that we could have a joint meeting later in the evening, after our meeting Friday night, May 22nd, in Washington, D.C. As you know, our association is scheduled for a 5:30 or 6:00 p.m. meeting Friday evening. Ted McCarrel will be at our meeting.

Sincerely yours,...

WNC:js

1970 (May/June): **Digest of Chiropractic Economics** [12(6)] includes:

-“College news: Palmer College of Chiropractic” (pp. 51-2); notes cornerstone ceremonies for PCC's Alumni-Anton Meister Hall on Sunday, April 19, 1970 involve Dave

Palmer, D.C., Joe Mazzarelli, D.C., Ron Frogley, D.C.; photograph of Dave:



1970 (July/Aug): **Digest of Chiropractic Economics** [13(1)] includes:

-J.F. McAndrews DC, Asst. to the President at Palmer College, authors “Atlas motion examination” (p. 18); includes **photo**

1970 (pre-convention issue): **ICA International Review of Chiropractic** [?(?)]:

-Donald P. Kern, D.C., Ph.C., clinic director at Palmer College, authors “Art, adjusting and analysis” (p. 24); includes photograph:



1970 (Sept/Oct): **Digest of Chiropractic Economics** [13(2)] includes:

-“The Palmer/Anton Meister auditorium dedication – 1970” (pp. 6-7); many **photos**

1971 (Mar): **Palmer College Alumni News** includes:

-Ted Frigard, D.C. of Stockton CA authors "Dr. Dave Palmer, a candle to light the darkness" (p. 2)

1971 (June 27-29): "Report of 38th Annual Congress" of COSCEB, Flamingo Hotel, Las Vegas NV (FCLB Archives)

-Rex Wright, D.C. authors "Report of second annual meeting of the Congress of State Presidents" (pp. 9-10); includes:

I have just returned from the second annual meeting of the Congress of State Presidents which was held June 5 and 6, at the Washington Hotel in Washington, D.C.... Bill Day presented the ICA's statement which in my opinion was of very little new information. He continuously talked about having a scope and definition which would be defensible in the courts across the land. I do have my opinion about this condition and I am gathering information to be delivered to the Council at the next meeting Las Vegas. Dr. Palmer was not there to deliver the message from the Palmer College or from himself which ever the case may be, but it was delivered by one of his Vice Presidents, Ron Frogley. He talked about crocodiles and how that everyone of us should be very thankful to Dr. Palmer for sending two of his Vice Presidents to such a meeting. Dr. Hoyt Duke presented a statement for the ACA, and the proposal that the ACA had adopted for the problems of uniting the two national organizations into one. He brought out quite well that the ACA was not in favor of producing a scope and definition and that it should be left up to the individual states rights. Also, he pointed out the success that the Canadian Association was having and that they too had chosen not to have a definition and scope of chiropractic. I thought the Congress supported the fact of not having a definition and scope quite well with a vote of 37 to 5, showing that they too felt that having a definition and scope was not necessary...

While I was in St. Louis giving the National Board examination, Dr. Coggins, President of the college, related to me that he had information and proof that the National College of Lombard, Illinois, was not carrying out the two-year-pre-educational requirement that they propose to be a part of their entrance requirements. I felt quite shocked at this information and coming from the President of the Logan College, I felt it my duty as a member of the Kansas Healing Board and President of the Council of State Chiropractic Examining Boards that I should confront Dr. Leonard Faye with this information and charges, which I did while in Washington, D.C. to Dr. Faye personally. To say the least, Dr. Faye was quite disturbed over these charges and assured me that he would do everything within his power to see that these charges were straightened up for all parties concerned. As you know, I am quite an advocate of this pre-educational requirement and I feel that these conditions must be met and kept...

1971 (July/Aug): **Digest of Chiropractic Economics** [14(1)] includes:

-"ICA 45th annual convention at Davenport – Aug 21-22" (p. 53): includes **photo** of William S. Day, D.C.; notes Chung Ha Suh, D.C. will present ICA-sponsored research at conference

-"Palmer will host 2500 at homecoming – August 19-20" (p. 57)

1971 (Sept/Oct): **Digest of Chiropractic Economics** [14(2)] includes:

-photograph and caption (p. 6):



DETROIT, August 24 – In 1915 Mrs. **Romer Derifield** (right) and her husband were so impressed by the treatment given her by a doctor of chiropractic after a difficult operation that both left their Minnesota home to study at the Palmer College of Chiropractic in Davenport, Iowa. After graduation 50 years ago, both became chiropractic physicians. Dr. Romer Derifield died five years ago, but his wife, Dr. **Maybelle Derifield**, still practices, at the age of 78, in her original office at 8017 Kercheval, Detroit. Dr. David Palmer, president of Palmer College, is shown presenting a plaque to honor her 50th year in the profession. At the left is her son, Dr. Weldon L. Derifield, 28627 Hoover, Warren, president of the Michigan State Chiropractic Association an organization representing Michigan's chiropractic physicians which his father helped found in 1933.

-"Palmer Homecoming '71" (pp. 48-9); many photos; including photograph of Cecil Grogan, D.C., president of PCC International Alumni Association:



1971 (Nov/Dec): **Digest of Chiropractic Economics** [14(3)] includes:

-“Dr. Orville D. Adams”; obituary for Orville D. Adams Ed.D. (p. 34); includes **photo** and:

IN MEMORIAM Dr. O.D. Adams, formerly of the executive staff of Palmer College of Chiropractic, died October 8th at his home in Laguna Hills, California. Born in Campbellton, New Brunswick, the descendant of early American pioneers. He attended and graduated from the Western College of Education in Bellingham, Washington. After taking a B.S. and an M.S. at the State University of Oregon, he went on to win his doctorate in education at Stanford University, Palo Alto, California.

A recipient of the American Vocational Association’s National Distinguished Service Award, he was Dean of Academic Affairs at the PCC and Dean of Palmer Junior College prior to his retirement. Among his survivors is a brother Dr. Al Adams, Tacoma, Washington. Following cremation, memorial services were held in the family home on October 11. The ashes were returned to the family burial plot in Tacoma. His many friends offer their condolences.



-“Dr. Finley H. Elliott”; obituary (p. 34):

IN MEMORIAM Dr. Finley H. Elliott passed away after a heart attack on October 10th. Born into a truly chiropractic family, his father Dr. George E. Elliott was one of the very first chiropractors in practice. Upon graduation from Palmer in 1927, he opened his practice in the Cities of Drumright and Tulsa, Oklahoma.

After serving as a member of the State Board of Examiners (Okla. 1934) he continued his activities in professional organizations including services as Representative Assemblyman to the ICA. Later he was named Sec.-Tres. And a member of the Board of Control. In 1969 he was selected to become Executive-Director of the ICA. The family is well represented in the chiropractic field, as there are fourteen members who have been, or are serving in the profession. Funeral services were held in the First Christian Church of Tulsa on October 13th.

-obit for Edward G. Napolitano, brother of NYCC’s president (p. 49)

1972 (Mar/Apr): **Digest of Chiropractic Economics** [14(5)] includes:

-H. Ron Frogley DC, EVP of Palmer College, authors “Consistent inconsistencies of chiropractic critics” (pp. 40-1); includes photograph of Dr. Frogley:

1972 (Sept/Oct): **Digest of Chiropractic Economics** [15(2)] includes:

-Bruce E. Nordstrom, D.C. authors “ICA 46th annual convention report” (pp. 6-7)

-“1972, Dr. Palmer presents his annual report at homecoming” (p. 9)

-ad for Virgil V. Strang DC, PhC’s transcribed lectures in book, *Immunization* offered by D.L. Hagen DC of Beaver Dam, Wisconsin (p. 67)

1972 (Nov/Dec): **Digest of Chiropractic Economics** [15(3)] includes:

-E.L. Crowder DC, VP of Development & Alumni Director at Palmer College, authors “Sic transit gloria mundi,” a response to recent article in *Cosmopolitan* (pp. 6-7)

-Peter Martin DO, ND, DC, “Extension Instructor for Laboratory Science” photographed in ad for Gonstead Seminar (pp. 42-3):



Peter Martin, D.O., N.D., D.C., 1972

-“Palmer: an official statement of policy” (pp. 48-9); includes: “DEFINITION”

PCC has adopted the “Chicago” definition of Chiropractic as official.

“Chiropractic is that Science and Art which utilizes the inherent recuperative powers of the body, and deals with the relationship between the nervous system and the spinal column, including its

immediate articulations, and the role of this relationship in the restoration and maintenance of health.”

PCC respects the traditional chiropractic definition and refers to it in the academic atmosphere as valid in principle and purpose:

“Chiropractic is the Philosophy, Science and Art of things natural. It is the system of adjusting the segments of the spinal column by hand only for the correction of the cause of disease.”

PCC recognizes the relationship of ill health and the vertebral subluxation:

“A condition wherein a vertebra has lost its juxtaposition with the one above, the one below or both to an extent less than a luxation occludes an opening, impinges nerves and interferes with the normal transmission of mental impulses from brain cell to tissue cell.”

“SCOPE”

PCC has adopted, teaches, and recognizes the validity of the “Chicago” scope of practice; it is, however, subject to interpretation.

“The practice of Chiropractic deals with the analysis of any interference with normal nerve transmission and expression, the procedure preparatory to, and complementary to the correction thereof, by an adjustment of the articulations of the vertebral column and its immediate articulations for the restoration and maintenance of health; it includes the normal regimen and rehabilitation of the patient without the use of drugs or surgery.”

“The term ‘analysis’ is construed to include physical examination, the use of x-ray and other analytical instruments generally used in the practice of Chiropractic.”

The PCC policy statement is not intended to influence the content of the “Chicago” scope.

There is a difference between the Chiropractic scope of practice and the Chiropractor’s scope of practice...

-interview with Patrick McGoohan, proposed director for “The Chiropractic Movie” (pp. 80-1)

PHOTOGRAPH



Actor Patrick McGoohan, Dave Palmer, D.C. and L. Ted Frigard, D.C., undated (courtesy of Dr. Frigard)

PHOTOGRAPH



Vickie Anne Palmer, 1973

1973 (May/June): **Digest of Chiropractic Economics** [15(6)] includes:

-“College news: Palmer College of Chiropractic” (p. 98); includes bio-sketches of several PCC faculty

1973 (June 4): letter on Palmer College stationery from H. Ronald Frogley, D.C., Ph.C., EVP of Palmer (CCE Archives; in my Wilk file):

Dr. A.D. Bogden, D.C.
4123 E. Glenn
Tucson, Arizona 85716

Dear Tony:

Thank you for the comments you made in your June 1st letter regarding accreditation and IN THE PUBLIC INTEREST. Accreditation has traveled the road as predicted – I understand both accrediting agencies have been turned down.

There are two possible aspects for this decision by the U.S. Office of Education:

- 1) Their pre-stated policy to recognize only one accrediting agency for a particular specialty, which would mean we have to get together and form one accrediting agency from ACC and CCE.
- 2) The pressure applied by the A.M.A., particularly before, during, and after the hearing given by H.E.W. to both accrediting agencies.

To me, it appears the only course which will get accreditation is to get the ACA out of the accrediting business, free their schools from the financial yolk they keep on their necks, and allow the two existing accrediting agencies, or all the schools, to set up an accrediting system which would be representative of this profession. I am sure most everyone will now agree there is no possibility either agency will be recognized.

I do not believe we can make full use of our professional weight while we are split on any of the matters which have been giving the profession difficulty throughout its entire existence.

If the profession were unified, it would be easy to make use of the material in the book, IN THE PUBLIC INTEREST, because we would have a proper Public Relations’ Department to follow it through. It is an impossibility for one college, or one program, to do justice to a program which needs all of our combined efforts. If

we were united, we could tell them to go to ___ and keep on doing our own thing. Divided, we are very vulnerable to a flank attack by anyone who decides to take a shot at us.

I think we all have to be more diligent in pulling this together rather than continuing the separation which divides us. I really appreciated your comments, Tony.

Kind personal regards,...

HRF:mes

cc: Dr. Ernest Napolitano

1973 (July/Aug): **Digest of Chiropractic Economics** [16(1)] includes:

-“Wedding plans” (p. 7) notes engagement of Vicki Anne Palmer to John Douglas Miller

-“Praises service to millions: Wilbur D. Mills speaks at Palmer” (pp. 74-5); includes photograph of Mr. Mills and Dr. Dave Palmer:



1973 (Sept/Oct): **Digest of Chiropractic Economics** [16(2)] includes:

-“50th celebration for Gonstead Clinic” (p. 78); includes photograph:



Dr. D.D. Palmer and staff with Dr. and Mrs. Gonstead at the 50th anniversary

1973: Herman S. Schwartz, D.C. edits **Mental Health & Chiropractic: a multi-disciplinary approach** (Schwartz, 1973); includes contributions from:

J. LaMoine DeRusha, D.C., dean of NWCC and “Member of the Basic Science Board of Examiners, University of Minnesota” (p. ix)

Rene Dubos, Ph.D.

Henry Guze, Ph.D.

Scott Haldeman, D.C., ABD

George W. Hartmann, Ph.D.

Leonard Hockman, Ph.D.

A. Earl Homewood, D.C., N.D., LL.B.

Joseph Janse, D.D.T., D.C., N.D.

Edwin H. **Kimmel**, D.C.

Seymour Lemeshow, D.C., Ed.D.

Mortimer Levine, D.C.

Alexander Lowen, M.D.

Dwayne R. Moulton, D.C.

Linus Pauling, Ph.D.

Robert Plutchik, Ph.D.

Ralph Pressman, Ph.D.

W. Heath **Quigley**, D.C.

Colter Rule, M.D.

Herman S. Schwartz, D.C.

Jefferson L. Sulzer, Ph.D.

Thoams Szasz, M.D.

Herbert J. Vear, D.C.

Clarence W. Weiant, D.C., Ph.D.

Harry Wendland

1974 (Mar 1): letter on Palmer College stationery from EVP H. Ron Frogley, D.C. to Ernest Napolitano (CCE Archives; in my NYCC file):

Dear Ernest:

I have just come back from the ICA Midyear Board meeting, in which I was impressed by the fact that ACC desperately needs a meeting in the very near future to consider the question of the emerging colleges such as Sherman, as well as, the enlargement of our accrediting commission and to bring everybody into focus on the binding arbitration contract. Bill said only three of us have responded to date. I discussed some of these items with Bill on the telephone during my layover in St. Louis, on Wednesday night. He is, at the present time, trying to find a date for such a meeting.

Thank you so much for your quick attention to the charges for the Salt Lake City trip. I appreciate it very much.

Dave is improving, he is able to sit up and eat by himself, and is under heavy therapy at the present time. He is much better than I anticipated by this time, for which I am greatly appreciative.

I hope school is going well on your new campus and that the problems are not overwhelming. I look forward to seeing you at our upcoming meeting.

Kind personal regards,

HRF/hf

cc: Dr. William Coggins

1974 (Mar/Apr): **Digest of Chiropractic Economics** [16(5)] includes:

-“Special” (p. 68):

Dr. David D. Palmer, president of Palmer College of Chiropractic has been transferred to Younkers memorial Rehabilitation Center, Des Moines, Iowa, for continued rehabilitation and therapy.

Regaining strength at a good level, Dr. Palmer has commented, "I have met many challenges in my life which were difficult. This is, by far, the most difficult. However, I am going to be the winner of this battle."

Dr. Palmer undergoes regular regimens of physical rehabilitation daily and is showing significant strides forward as he regains his health following a cerebral accident which occurred early in December.

-“Columbia 1974: new campus open house” (pp. 70-2); includes photographs & captions:



FROM LEFT TO RIGHT: The Honorable Francis X. Smith, Supreme Court Justice, State of New York, Dr. Ernest G. Napolitano, President, Columbia Institute of Chiropractic. The Honorable Lester L. Wolff, Congressman, 6th Congressional District, State of New York



Dr. Joseph Mazzarelli, visiting professor of Columbia Institute of Chiropractic and master of ceremonies for Open House at the Old Westbury Campus

1974 (May 22, Wednesday): *Times-Democrat* {Davenport-Bettendorf} includes:

-David Yepsen authors “Palmer ouster fuels dispute” (p. 2):

The deposed executive officer of the Palmer College of Chiropractic told a mass meeting of students and faculty at the college Tuesday he intends to “stay in Davenport to practice and as an alumnus to see that Palmer remains a straight, pure chiropractic college.”

Dr. H. Ronald Frogley said he was forced to resign Sunday by college president Dr. David D. Palmer, who appointed Dr. W. Heath Quigley to the post. Dr. Palmer is hospitalized in New York.

The meeting Tuesday was called by school officials and student leaders to explain the reasons for Dr. Frogley’s dismissal, but frequently turned in to a discussion of an ongoing debate in the chiropractic profession about the scope of treatments chiropractors should perform.

Dr. Frogley told a group of students in the administration offices Monday, “I can’t explain it – I don’t know any of the reasons. I could tell you what I think those reasons are. I’m supposed to be a poor communicator with the student body and I have lost control of the faculty.”

Some students believe the dismissal goes beyond those earlier reasons to include the “scope of practice” dispute in the profession.

School officials deny that charge and say the issue has “nothing to do with the dismissal.” They declined to reveal specific reasons for the dismissal, saying it would be “improper” to discuss them publicly.

Dr. Frogley said, “Dr. Palmer became disillusioned with me. I don’t need to go into detail, but I think you know what they are with the college and the Iowa situation,” an apparent reference to a debate which flared in the Iowa legislature last session about the passage of legislation which would widen the types of treatment which can be offered by chiropractors.

Dr. Frogley issued a statement on behalf of the college opposing the move, a position which was later withdrawn by Dr. Palmer, who said he wanted the school to maintain neutrality in the matter.

Students and faculty members who packed the auditorium Monday and Tuesday “to find answers” to the dismissal came away with an explanation of how the firing was made, but no resolution to the ongoing debate about the “broadened scope” concepts.

Dr. Quigley, viewed as a supporter of the expanded concept, says he wants to maintain a “basic alliance” with the B.J. Palmer philosophy of chiropractic, increase the quality of education at Palmer and “weld the profession into one single voice and structure.”

A petition drive was underway at the school Tuesday by some students to seek Dr. Frogley’s reinstatement, but the dismissed official said he did not feel he could return under present circumstances.

A leaflet circulated by the “Concerned Chiropractic Students” at the meeting claimed Dr. Frogley was dismissed “without the counsel of the faculty or the students.”

The paper said Dr. Frogley is accused of being the cause of student unrest and apathy, of causing faculty unrest, of siding with Agnes Palmer, Dr. Palmer’s wife, in standing against the Iowa Law of Chiropractic and for not relaying to Palmer his decision to take a stand.

It states Dr. Frogley formed student-faculty committees to deal with problems and that “Dr. Frogley is qualified to lead this institution in these critical times.”

Dr. Frogley asked students to drop the matter of his dismissal and “as a favor to me, let it be – go to class and learn.”

1974 (Sept/Oct): **Digest of Chiropractic Economics** [17(2)] includes:

-W. Heath Quigley, D.C., CEO & Asst. to the President, autors “Statement of policy: Palmer College of Chiropractic” (pp. 52-3)

1974 (Oct 2): **Wall Street Journal** includes:

-“Tax Report” (p. ??):

A Special Summary and Forecast of Federal and State Tax Developments.

IOWA HAS GIVEN much to the world – not least, chiropractic.

For years, Davenport’s Palmer College of Chiropractic was a profit-making venture. Then Daniel Palmer, its president and the founder’s grandson, decided the institution would be better off as nonprofit and tax-exempt, so in 1964, he set up a foundation to take it over. At that time, the college was held through a corporation, which in turn was 70%-owned by a family trust and 30% by Daniel Palmer.

In a piece of fancy tax footwork, the foundation traded its \$1.8 million promissory note for the trust’s 70% portion, and then it was given another 10% by Palmer. The next day, the foundation turned back its new 80% holding to the corporation in return for the college assets (valued at \$2 million). In the IRS view, Palmer’s gift was hocus pocus: Previously, he had controlled the college through the corporation; afterwards, through the foundation. The IRS contended that redeeming the shares produced a \$205,000 taxable dividend for Palmer.

But the Tax Court disagreed. Palmer had a choice, it said. He could have redeemed his 10% holding and then donated the proceeds, or done exactly as he did. “There is no requirement that he choose the more expensive way,” the court declared.

1974 (Nov/Dec): **Digest of Chiropractic Economics** [17(3)] includes:

-“Dr. Martin Jenness, to present paper on ‘Research status of spinal manipulative therapy’” (pp. 6-7); Jeness is research director at Palmer College; includes photograph of Dr. Jenness:



-Martin E. Jenness, D.C., Ph.D., Fred H. Speijers, M.S. and Howard T. Silverstein, Ph.D., research department at Palmer College, author “Use of conformateur and line of graviy apparatus in new technique for assessing posture” (pp. 14-5, 17-8)

-“College news: Palmer College of Chiropractic” (pp. 65-6); includes photograph & caption:



Dr. John Sayers, Jr. accepts the Alumni Association gavel of president from immediate past president Dr. Fred Barge.

1975 (May 9-11): “Proceedings of the 42nd Annual Congress” of FCLB, Washington, D.C. (FCLB Archives)

-“The Official Report on the Council on Chiropractic Education” (pp. 12-14); includes:

The President called on Dr. Orville [sic] Hidde a member of the Accrediting Commission to give the Official C.C.E. Report. (see Exhibit #4) (Page 28)

Dr. Hidde then read a letter from Casper Weinberger, Secretary of Health Education and Welfare which was addressed to the chairman of Medical Education of the American Medical Association. This letter was in response to an appeal from the American Medical Association directly to Casper Weinberger going over the head of the United States Office of Education and requesting Mr. Weinberger to nullify the recognition of C.C.E. as an Official Accrediting Agency for the Chiropractic profession. That letter follows:

March 27, 1975

C.H. William Ruhe, M.D.

Secretary, Coordinating Council on Medical Education

535 N. Dearborn Street

Chicago, Illinois 60610

Dear Dr. Ruhe:

This is in response to your letter of November 14, 1974 requesting that I review the August 26, 1974 decision by the Commissioner of Education recognizing, for a period of one year, the Accrediting Commission of the Council on Chiropractic Education as an accrediting agency. Please accept my apology for the delay in responding.

As you know, Section 1201 (A) of the Higher Education Act of 1965 (20 U.S.C. 1141 (a)) provides that the Commissioner (of Education) shall publish a list of nationally recognized accrediting agencies or associations which he determines to be a reliable authority as to the quality of training offered. It was pursuant to this authority that the Commissioner made his August 1974 decision.

This decision of the Commissioner to list the Accrediting Commission of the Council on Chiropractic Education was made only after careful deliberation of all arguments both for and against recognition. The record reveals that prior to the Commissioner's decision, representatives of the American Medical Association reviewed the petition submitted by the Council on Chiropractic Education, submitted written material in refutation of the petition and appeared at the March 1973 meeting of the Commissioner's Advisory Committee on Accreditation and Institutional Eligibility to challenge the petition. The petition was subsequently denied and an appeal by the Council on Chiropractic Education to Commissioner was denied in October 1973.

The petition was later reactivated by the Council and supplementary data were filed. Representatives of the American Medical Association appeared again at the May 1974 hearing before the Advisory Committee on Accreditation and Institutional Eligibility and protested the reactivated petition. The American Medical Association also met privately with the Commissioner prior to his final decision to recognize the Accrediting Commission of the Council on Chiropractic Education.

I recognize the seriousness which you attach to this matter and the earnestness with which you have pressed your views. The authority for recognizing accrediting agencies rests by statute in the Commissioner of Education, and I believe the process by which the Commissioner reached his decision was fair to the parties concerned. I also note that the Accrediting Commission of the Council will be reviewed for renewal of recognized status in September 1975, and that the American Medical Association will have an opportunity to make presentations regarding that matter.

After considering the viewpoints set forth in your letter of November 14, I have concluded that further action on my part regarding the Commissioner's decision is not warranted at this time...

Dr. Hidde then submitted to questions from the floor... Dr. Hidde then stressed the importance of the various state boards recognizing the C.C.E. Standards either by Statute or by administrative rule, it would be helpful if by the latter part of the summer, probably August, they would send a letter of intent to C.C.E. stating that they have adopted a resolution and are preparing to accept the C.C.E. Standards. This would be most helpful to the C.C.E. when they go in for review of their H.E.W. approval in September.

Current Status of Colleges Related to CCE
 Los Angeles College of Chiropractic Accredited

National College of Chiropractic	Accredited
Northwestern College of Chiropractic	Accredited
Texas Chiropractic College	Accredited
Western States College of Chiropractic	Recognized Candidate for Accreditation
Canadian Memorial Chiropractic College	Affiliate
Anglo-European College of Chiropractic	Affiliate
Palmer College of Chiropractic	Has applied for RCA Status
Columbia Institute of Chiropractic	Has applied for RCA Status
Sherman College of Chiropractic	Has applied for Correspondent Status
Logan College of Chiropractic	Letter of Intent
Life College of Chiropractic	Letter of Intent
Cleveland College of Chiropractic of Kansas City	Letter of Intent
Cleveland College of Chiropractic of Los Angeles	Letter of Intent

1974 (May/June): **Digest of Chiropractic Economics** [16(6)] includes:

-“Palmer to offer research service” (p. 46):

DR. H. RONALD FROGLEY, executive vice president, Palmer College of Chiropractic, Davenport, Iowa, has announced the establishment of PCC Division of Research Services, a branch of the Department of Research. This new service was initiated in response to the many inquiries the College has received relative to research.

Many chiropractors and chiropractic organizations have research ideas that they would like to develop, but lack the time, facilities, and research personnel to do so. Some have initiated or partially developed their research ideas, but need help in completing their projects. A few have completed their research projects, but require independent verification of their results. The purpose of the PCC Division of Research Services (RS) is to aid in any or all of the aforementioned research processes.

Thus, for example, if a chiropractor has devised a new chiropractic instrument or technique that he would like to have tested or validated, he may employ the DRS for this purpose. On the other hand, a chiropractor or chiropractic organization may wish to compare the effectiveness of two different instruments or techniques. Whatever the research task, the PCC will give it careful consideration.

If the job can be handled by DRS, they will write a research proposal, stating what others have done in this area (if anything), detail the procedures to be used in accomplishing the task, specify the statistical procedures (or other mathematical treatments) to be used (if required), and provide a detailed budget itemizing the cost of the project. The research proposal will be written free of charge, whether accepted or rejected by the chiropractor or organization.

The PCC Department of Research and the Division of Research Services is growing at a rapid rate. In addition to the new research facility, there are now three Ph.D.'s, three research assistants (all with M.S. degrees), and many other highly qualified and dedicated persons on the staff. The Department is currently working on three extensive research projects (instrumentation,

posture and whip-lash injuries) and has several others in the planning stage.

There is much excitement about the new academic and research oriented zeitgeist manifesting itself in the profession today and the opportunity to serve your needs in the area of research is welcomed. For further information about this new service, contact: Dr. Martin E. Jenness, Director of Research, Palmer College of Chiropractic.

1975 (July/Aug): **Digest of Chiropractic Economics** [18(1)] includes:

-“President David D. Palmer is back in action” (p. 38); several photos of Dr. Palmer, including one with Senator Barry Goldwater

1975 (Sept/Oct): **Digest of Chiropractic Economics** [18(2)] includes:

-full-page ad for Palmer College seminar, which will feature Raymond Nimmo, D.C., Donald P. Kern, D.C. & Peter A. Martin, N.D., D.O., D.C. (PCC dean of graduate education)

1976 (Mar/Apr): **Digest of Chiropractic Economics** [18(5)] includes:

-“Intersession 1: chiropractic, the decade ahead” (pp. 28-9); includes photograph & caption:



Participants in the discussion were (L. to R.) Dr. Joseph Mazzarelli, president, ICA; Mr. William Luckey, publisher, DCE; Dr. W. Heath Quigley, administrator, PCC; Dr. William Dallas, president, ACA; Dr. Walter Wardwell, professor, U of C.

-photograph (from Lelia Schlabach, D.C.) & caption:



“Members of the National Leadership Committee of the New Era Fund program of Palmer College of Chiropractic in attendance at the committee meeting January 10-11 on campus in Davenport are pictured here. Seated are Dr. W. Heath Quigley, Administrator of the College; Dr. David D Palmer, President of the Board of

Directors of the College and national honorary chairman of the program; Dr. Jack Wilson and Dr. Paul Fitterer, national co-chairmen. Second row: Dr. M.J. Gonstead, Dr. J. Clay Thompson, Dr. Charles Keller, Dr. John Sayers, Sr., Dr. Harold Byers, Dr. Joseph Mazarelli, Dr. John Whithead. Third row: Dr. Abe Schlabach, Dr. Lelia Schlabach, Dr. G.M. Brassard, Dr. William Holmberg, Dr. Malcolm Macdonald, Dr. Robert Griffin. Fourth row: Dr. Earl Powell, Dr. Robert Hulsebus, Dr. Larry Landers, Dr. Donald Moon, Dr. Richard Vincent. Fifth row: Dr. Fred Barge, Dr. William Dallas, Dr. Glenn Stillwagon, Dr. Frank Bemis, Dr. Marvin Klaes, Dr. Donald McAreavy.

-Walter Wardwell PhD of Department of Sociology at the University of Connecticut at Storrs authors “Whither Chiropractic?” (pp. 87-9)

1976 (May/June): **Digest of Chiropractic Economics** [18(6)] includes:

-Wilbur Perdew, Martin E. Jenness, D.C., John S. Daniels, Frederik H. Speijers, Joseph A. Fiorenzo and Robert Cummins author “A determination of the reliability and concurrent validity of certain body surface temperature-measuring instruments” (pp. 60-2, 64-5)

1976 (July/Aug): **Digest of Chiropractic Economics** [19(1)] includes:

-Dr. Hans Greissing of Milano, Italy and H. Ronald Frogley, D.C. of Davenport IA author “The chiropractic subluxation” (pp. 14-5, 17-8)

-Thomas A. Fraus, M.S., Martin E. Jenness, D.C., Wilbur Perdew, Joseph Fiorezo author “The effect of low back pain on center of foot pressure measurements” (pp. 24-6)

-“Palmer College of Chiropractic” (pp. 28-9, 31); many campus photos

-Christopher Kent DC & Roger R. Skibbe author “Electrophotographic manifestations of neural dysfunction” (pp. 60-5); includes short bio & photograph:

ABOUT THE AUTHORS

Dr. Christopher Kent is a graduate of the Milwaukee Institute of Technology and Palmer college of Chiropractic. He served as a participant in the Workshop on Spinal Manipulative therapy conducted by the NINDS, and as a consultant to the FDA Panel on Review of Neurological Disorders. A Principal Investigator on the Palmer college Research Staff, Dr. Kent is an instructor in Diagnosis and Clinical Sciences at Palmer College.

Roger R. Skibbe completed his pre-professional studies at Western Michigan University. A senior student at Palmer College and co-investigator in this project, he will receive the Doctor of Chiropractic degree in October of 1976.



Christopher Kent, D.C.

-John L. Stump, B.S., M.S.T. of Palmer College, founder of the International Veterinary Chiropractic Association (IVCA), and Maurice Strobbe, Ph.D. author "Veterinary chiropractic: an expanding value in the methodology and application of the chiropractic principles" (pp. 100, 111

1976 (Sept): **ACA Journal**[13(9)] includes:

-“News comments: Dr. Quigley asked to resign as administrator of Palmer College” (p. 8):

Dr. W. Heath Quigley has been asked to resign as administrator of Palmer College of Chiropractic because of a “mutual erosion of confidence” between the Palmer College board of directors and the administrator. The board resolved to establish an Administrative Executive Committee to conduct the affairs of Palmer College until another chief administrator is appointed.

1976 (Nov): **ACA Journal**[13(11)] includes:

-“News comments: Dr. Quigley is new LACC president” (p. 8):

Dr. W. Heath Quigley, former chief administrator and executive officer of the Palmer College of Chiropractic, has been appointed the new president of the Los Angeles College of Chiropractic (LACC), effective November 1. Quigley has been a chiropractic educator for over 35 years. The announcement was made recently by Dr. Anthony Bazanno, president of the LACC Board of Regents.

1976 (Nov/Dec): **Digest of Chiropractic Economics** [19(3)] includes:

-“College news: Palmer College of Chiropractic” (p. 83) includes photograph & caption:



Dr. Russell Erhardt (right) was presented the Daniel David Palmer Chiropractic Scientific Award at the Palmer Graduation Ceremony. With Dr. Erhardt is Dr. John Miller.

1977 (Jan/Feb): **Digest of Chiropractic Economics** [19(4)] includes:

-“College news: Western States Chiropractic College” (pp. 78, 80); includes photograph & text:



Dean’s Conference, October 1, 2 and 3. Back Row: Dr. Lankau (Logan), Dr. Miller (Palmer) and Dr. Allenburg (Northwestern). Front Row: Dr. Stearn (Columbia), Dr. Cleveland III (Cleveland), Dr. Murphy (WSSC).

...Vice President and Deans of Academic Affairs from six chiropractic colleges met October 1-3 on the Palmer College campus to discuss an agenda for the forthcoming conference of all Academic Deans. This conference is to be held in San Francisco during the last week of January 1977. Among the problems discussed were transferability of credits, diversity of state licensing board requirements, possible exchange of faculty among chiropractic colleges, increased standards for admissions and other topics.

Doctors Miller (Palmer, Stern (Columbia) and Murphy (WSSC) were elected by the full conference of Deans in Houston as a steering committee to organize an association of Chiropractic Colleges. Due to the proximity of the Palmer campus, Doctors Lankau (Logan), Cleveland III (Cleveland), and Allenburg (Northwestern) found it convenient to participate in this conference...

1977 (Mar/Apr): **Digest of Chiropractic Economics** [19(5)] includes:

-J. Clay Thompson, D.C. of Davenport IA authors “Evolution of the Thompson terminal point table” (pp. 52-3); includes photograph of Dr. Thompson:



PHOTOGRAPH



Autograph photo of Ronald "Dutch" Reagan to Dave Palmer

1977 (July/Aug): **Digest of Chiropractic Economics** [20(1)] includes:

-Palmer homecoming features dedication of the new David D. Palmer Library (p. 20); several **photos**

1978 (Jan/Feb): **DCE** [20(4)] includes:

-Joseph P. Mazzarelli DC, president of F.A.C.T.S., authors "A closer look at the FACTS/HEW study of chiropractic" (pp. 110-111)

1978 (Mar): **ACA Journal of Chiropractic** [15(3)] includes:

-"In memoriam" (p. 69); photograph & caption:



Former chairman of the ACA Insurance Commission and past Florida ACA state delegate, Dr. M. Dean Chance, 62, Coconut Grove, Florida, died January 28.

A native of Kansas, Dr. Chance practiced in Coral Gables, Florida for 27 years following his graduation from the Palmer College of Chiropractic in 1935. Noted for his work in the insurance field, Dr. Chance authored several manuals on insurance and chaired the ACA Insurance Commission for several years.

Awarded an honorary membership in the ACA in 1977, Dr. Chance also received Distinguished Service awards from the ACA and the Dade County Chiropractic Association, as well as being named Chiropractor of the Year in 1963 by the Florida Chiropractic Association.

The family requests that memorials be sent to the Foundation for Chiropractic Education and Research, 3209 Ingersoll Avenue, Des Moines, Iowa 51312.

1978 (July/Aug): **Digest of Chiropractic Economics** [21(1)] includes:

-Vern Gielow authors "David D. Palmer the man: tribute" (pp. 36-8); includes photograph of Dr. Palmer:



(This photo was taken in March 1973; courtesy of Ben CiRullo, D.C.)

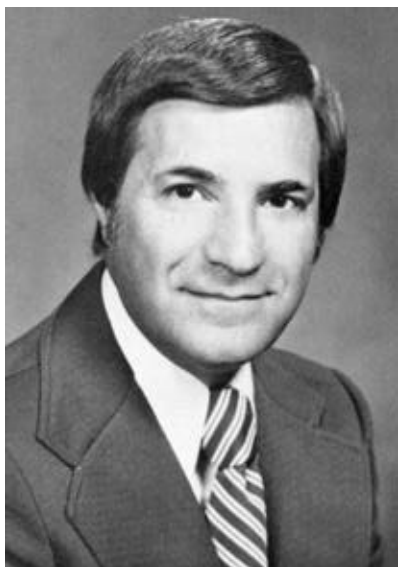
1978 (July/Aug): **Digest of Chiropractic Economics** [21(1)] includes:

-"Dr. William Holmberg launches '78 fund for NCAC" (p. 107)

1978 (Sept/Oct): **Digest of Chiropractic Economics** [21(2)] includes:

-Cheryl Hawk, D.C. of Berkeley CA authors "Chromium and hyperinsulinism" (pp. 7, 9)

-"Palmer College of Chiropractic elects Dr. Joseph P. Mazzarelli Chairman of the Board" (p. 39); includes photograph of Dr. Mazzarelli:



The Palmer College of Chiropractic board of trustees has elected Dr. Joseph P. Mazzarelli, Pennsauken, New Jersey, as chairman of the board. Dr. Mazzarelli succeeds Dr. David D. Palmer who died May 24. Dr. Mazzarelli's appointment was made on Wednesday, July 26, at a meeting of the board on the campus of the college.

Dr. Mazzarelli was born and raised in Camden, New Jersey. He attended Palmer College of Chiropractic, graduating in 1947. He then opened his chiropractic practice in Pennsauken. The new board chairman has been active in many professional organizations. He is past president of the Southern New Jersey Chiropractic Society; past president of the New Jersey State Society; past president of the Greater Camden Lions Club, and past president of the Morristown Election Committee.

He served as president of the Palmer College of Chiropractic International Alumni Association in the years 1968-1970. It was during this period the college enjoyed the profession's first major capital fund-raising drive which saw the completion of the Palmer Alumni Auditorium on campus. Currently, Dr. Mazzarelli is president of the International Chiropractors Association, and has been designated a Fellow by that organization.

He also is a Fellow in the Palmer Academy, and holds an honorary degree from the New York Chiropractic College.

He was appointed to the Palmer College of Chiropractic board of trustees in 1975, serving recently as vice chairman of the board. Commenting on his latest post, Dr. Mazzarelli said, "It would be extremely difficult to follow in the footsteps of the three generations of Palmers which determinedly guided Palmer College of Chiropractic since 1895. D.D., B.J. and David D. Palmer each had special interests to nurture during their administrations. From these shall be drawn the guidelines for the growth and progress of the college.

"It is my hope and fervent desire Palmer College of Chiropractic will continue to respect the rich heritage from which it was born and will draw strength from well laid plans guaranteeing its leadership throughout the profession and the patients it serves. Our board of trustees is committed to excellence in professional education and the responsibility it carries throughout the Quad-Cities community, the nation and the world at large.

"The college will move in the direction of progressive development, thanks to a farsighted board of trustees. Bulwarked

with an excellent body of executives and staff led by Dr. Galen R. Price, administrator of the college; a fine student body, and keenly dedicated alumni, Palmer College of Chiropractic will expand its role as not only the world's first but largest educational institution in the chiropractic profession."

- "Palmer College 1978 homecoming" (p. 62); includes photos of Paul Fitterer, new president of PCC Alumni Association and awards banquet in Palmer Auditorium
- "PCC granted candidate for accreditation status by NCA" (p. 62)

1979 (Jan/Feb): **Digest of Chiropractic Economics** [21(4)] includes:

- J. Clay Thompson, D.C., Ph.C. authors "The man from Japan who got the big idea" (pp. 28-9)
- Christopher Kent, D.C. and Victoria Simons, D.C. of Palmer College author "Electromyographic evaluation of vertebral challenge analysis" (pp. 30-1, 33)
- "College News: Palmer College of Chiropractic: Dr. Galen R. Price named Palmer President of Palmer College" (p. 63); photos of Dr. Price, John Miller, D.C. and Mr. W.B. Gehlsen

1979 (May/June): **Digest of Chiropractic Economics** [21(6)] includes:

- "Mazzarelli meets with White House officials" (p. 4)
- ad for "President, Palmer College of Chiropractic" (p. 63) notes that Galen R. Price, D.C. has announced retirement from presidency of PCC
- Wayne Henry Zemelka, D.C., director, Audio-Visual-Television Media Resources Center at PCC authors "Creating a desirable believable image on a continuing basis" (p. 65)

1979 (July/Aug): **Digest of Chiropractic Economics** [22(1)] includes:

- Vern Gielow of Palmer College authors "Chiropractic in the eighties" (pp. 28-30)

1979 (Sept/Oct): **Digest of Chiropractic Economics** [22(2)] includes:

- Galen R. Price DC, Palmer College president, authors "State of the college"; editor notes Price has resigned, but this was his presentation at the August 1979 PCC homecoming (pp. 18-20)
- "Dr. McAndrews named Palmer president" (p. 63):

Dr. J.F. McAndrews, Washington, D.C. has been named president of Palmer College of Chiropractic, effective October 1, it was announced today by Dr. Joseph P. Mazzarelli, chairman of the college's board of trustees.

Dr. McAndrews, who presently serves as executive vice president of the International Chiropractors Association, will succeed Dr. Galen R. Price, Davenport. Dr. Price, who has served Palmer in faculty and administrative positions since 1936, had earlier announced his intent to retire.

A 1956 graduate of Palmer, Dr. McAndrews also studied at the University of Iowa. He is a second generation Palmer chiropractor.

Five years following his graduation from Palmer, Dr. McAndrews joined the college faculty. He subsequently served as clinic director, coordinator of the Principles and Practices Division,

chairman of the Division of Chiropractic Sciences, assistant to the Academic Dean, director of Admissions and assistant to the president, Dr. David D. Palmer.

In 1970, he entered and established a successful private practice in Fulton, Illinois, which he pursued until being asked to fill his present position.

Dr. McAndrews also currently is serving as executive vice president of the Foundation for the Advancement of Chiropractic Tenets and Sciences (FACTS), which was founded by the International Chiropractors Association. FACTS has received the first federal contract for a study of the costs of chiropractic education, the demand for chiropractic services and the supply of chiropractors to meet the demand and the costs of chiropractic services. The study is on-going, and Dr. McAndrews has served as project director.

Palmer's president-elect is listed in "Who's Who in the Midwest," and "Who's Who in Chiropractic." He was voted "Chiropractor of the Year" by the International Chiropractors Association in 1973. In addition to his ICA membership, he also is a member of the American Society of Association Executives, the Chamber of Commerce, the National Democratic Club, the Washington, D.C. Board of Trade and the Capital Yacht Club. He is a Navy veteran.

Dr. McAndrews and his wife, the former Joan Utroska of Clinton, Iowa, are the parents of six children, Patrick William, 20; Jennifer Anne, 18; Stephanie Joan, 17; Andrea Jeanne, 15; Laura Lynne, 15; and Kathleen Sue, 13. The family plans to reside in Bettendorf.

1980 (Jan/Feb): **DCE** [22(4)] includes:

- "Dr. Price named professor emeritus at Palmer" (p. 9)

- "Dr. McAndrews sworn in as president of Palmer College" (p. 50)

1980 (Nov/Dec): **DCE** [23(3)] includes:

- "Palmer college federation formed" (p. 44):

Palmer College of Chiropractic, Davenport, Iowa, the first and largest of the chiropractic colleges, announces the formation of the Palmer College Federation, which will include Palmer College of Chiropractic and Northern California College of Chiropractic, Sunnyside, California. NCCC now will be known as Palmer College of Chiropractic-West.

Dr. Joseph P. Mazzealli, chairman of the Palmer College of Chiropractic board of trustees, was spokesman for both colleges when the announcement was made.

Each college will continue to operate with its own board of trustees, president and administrative staff under the umbrella of the Palmer College Federation.

Dr. J.F. McAndrews, president of Palmer College of Chiropractic, will retain that position while taking on the additional responsibility of chancellor of the Palmer College Federation.

Dr. John L. Miller, Palmer College's present vice president for Academic Affairs, has resigned that post to accept the presidency of Palmer/West.

Elected to the board of trustees of Palmer College of Chiropractic-West are: Dr. Mazzealli, chairman, Pennsauken, New Jersey; Dr. Frederick H.E. Barge, La Crosse, Wisconsin; Dr. Myrvin Christopherson, Stevens Point, Wisconsin; Ronald Danis, Los Altos, California; Mrs. Bonnie Palmer McCloskey, North

Palm Beach, Florida; Mrs. Vickie Palmer Miller, Bettendorf, Iowa; Dr. Paul Peterson, Sacramento, California; Dr. Alexander Politis, Pittsfield, Massachusetts, and Dr. Lelia Schlabach, Phoenix, Arizona.

Dr. Mazzealli, in commenting on the acquisition, stated, "This action by Palmer College of Chiropractic is an historic one. As a representative of the board of trustees, I am able to say our collective hope is, that under the new federation, Palmer/West will grow and prosper to serve the present and future students and citizens of our country to the same degree Palmer College of Chiropractic has come to serve internationally since it was established in 1897." He went on to observe that, "The dimensions of this new challenge are exciting. I am confident we will be seeking ways and means, not only to serve our students, faculty and administrative constituents, but to become even better contributing members of the community. We look forward to these opportunities."

The formalities of NCCC joining the Palmer College Federation were concluded on September 18, the eighty-fifth anniversary of the discovery of the chiropractic principle by Daniel David Palmer in 1895 in Davenport, Iowa. September 18 is observed as Founder's Day throughout the chiropractic profession.

1981 (Sept/Oct): **DCE** [24(2)] includes:

- "Books in review: 'Old Dad Chiro - a biography of D.D. Palmer, founder of chiropractic' by Vern Gielow" (p. 47):

The laughter following the telling of a joke may have been the catalyst leading to the first chiropractic adjustment, according to a new book, "Old Dad Chiro - A Biography of D.D. Palmer, Founder of Chiropractic," written by Vern Gielow and published by Bawden Brothers, Inc., Davenport, Iowa.

Three years of research preceded the writing of the first definitive biography of the founder of the world's largest natural healing art. Palmer's story goes beyond his death and through the details of a costly and disturbing lawsuit initiated against B.J. Palmer for allegedly contributing to his father's death in 1913.

"It was necessary to clear away the myths which have always surrounded D.D.," Gielow commented. "For example, he was well-educated by the standards of his time, although, some today would consider it 'non-traditional.'"

Formerly on the administrative staff of Palmer College of Chiropractic, Gielow served as director of public relations, director of admissions and administrative assistant to the president, the late Dr. David D. Palmer. Continuing to write and speak on behalf of chiropractic, Gielow is also editor of a new publication, "The Chiropractic Educator," to be issued monthly to the profession for distribution to patients and centers of influence.

"Old Dad Chiro" may be purchased through the publisher, Bawden Brothers, Inc., P.O. Box 10, Davenport, Iowa 52805. Cost per copy is \$5.95 plus \$1.00 each for shipping and handling.

- "Palmer College of Chiropractic: Heritage Court dedicated" on 14 August 1981 during PCC's homecoming (pp. 104, 106)

1984 (Aug 24): letter from Faye B. Eagles, D.C., F.I.C.C., secretary of Logan College Alumni Association and past president of the ACA Council of Women Chiropractors, to Jerry McAndrews, D.C. (in my Palmer files):

Dr. J.F. McAndrews, President
Palmer College of Chiropractic...

Good Friday, Doctor McAndrews!

Thank you so much for including me among those receiving the announcement that Palmer College has indeed been granted accreditation by The North Central Association of Colleges and schools!

Each educational recognition of our individual chiropractic colleges certainly enhances all of chiropractic.

Knowing that you played the major role in Palmer College's accreditation; you are to be congratulated. And certainly your achievement will serve as a role our other colleges will pursue.

Have a Happy Day!...

1984 (Aug 24): letter on Logan College stationery from president Beatrice Hagen, D.C., to Jerry McAndrews, D.C. (in my Palmer files):

Dr. J.F. McAndrews, President
Palmer College of Chiropractic...

Dear Dr. McAndrews:

I wish to extend to all at Palmer College of Chiropractic my heartiest congratulations upon your receiving accreditation by the North Central Association of Colleges and Schools.

When I read the announcement of your accreditation, I couldn't help but to reflect upon the evaluation visit we had from North Central last October. How excited we were to learn we had been granted candidacy status. I can well relate to the satisfaction you must feel in accomplishing full accreditation.

Again, my congratulations and my you experience continued success in your endeavors.

Very truly yours,...

BBH/rj

1986 (Sept/Oct): **DCE** [29(2)] includes:

-Vickie Palmer Miller, vice-chair of Palmer Board of Trustees, authors (The heritage of generations" (pp. 17, 19-20); includes photograph:



Vickie Palmer Miller

1987 (Apr): ACA Journal of Chiropractic [24(4)] includes: -"College news: Palmer College of Chiropractic" (p. 49); includes photographs:



Dr. J.F. McAndrews, former Palmer College president.



Dr. Donald P. Kern, Palmer College acting president.

1989 (Sept): **PCC Alumni News** [29(3)] includes:

-photograph of Jimmy Parker, D.C. (p. 9):



-photograph of Kenneth F. DeBoer, Ph.D. and Bernard A. Coyle, Ph.D. (p.):



Kenneth DeBoer, Ph.D., research fellow at Palmer College, left, accepts the 1989 Researcher of the Year Award from the ICA. Making the presentation is Bernard A. Coyle, Ph.D., chairman of ICA's research committee. Dr. DeBoer was selected for his success in applying fundamental ideas to chiropractic clinical research.

1991 (Jan): **ACA Journal of Chiropractic** [28(1)] includes: -"College news: Palmer College of Chiropractic West" (pp. 89-90); includes photograph of college presidents and:



Palmer West Homecoming '90 Banquet: (L-R) Dr. Maylon Drake, chancellor, LACC, Dr. Shelby Elliott, president, Texas Chiropractic College; Dr. John Miller, president and fellow, Palmer College of Chiropractic West; Dr. Donald Cassata, president, Northwestern College of Chiropractic; Dr. Donald Kern, president, Palmer College of Chiropractic.

1995 (Jan 11): Memo from Department of Marketing & Communications, Palmer Chiropractic University System:
TO: All faculty, staff, and alumni of Palmer College and Palmer College West
RE: Death of Dr. Joseph P. Mazzarelli

Joseph P. Mazzarelli, Sr., D.C., a former chairman of the Board of Trustees of Palmer College of Chiropractic and Palmer College of Chiropractic West, died Friday, January 6, in his hometown of Camden, New Jersey.

Dr. Mazzarelli, who was 72, had undergone open heart surgery a week earlier and failed to fully recover, according to his son, Joseph Mazzarelli, Jr., D.C. He said his father had undergone

heart bypass surgery in 1989 and had been a kidney dialysis patient for the last three years.

Cremation and visitation were Tuesday, with a memorial mass scheduled for Thursday at Our Lady of Good Counsel Catholic Church in Moorestown, New Jersey.

Born and raised in Camden, Dr. Mazzarelli received his doctor of chiropractic degree from Palmer College of Chiropractic in 1947. He maintained a private practice for many years in Pennsauken, New Jersey.

Dr. Mazzarelli was appointed to the Palmer College of Chiropractic Board of Trustees in 1975, elected vice chairman in 1976 and chairman in 1978, a position he held until January of 1985. He was instrumental in the acquisition of Northern California College of Chiropractic and its transformation into Palmer College of Chiropractic West, which he also served as chairman of the board.

Michael E. Crawford, Chancellor of the Palmer Chiropractic University System, said that "as a long-time board member and certificate holder, Dr. Mazzarelli made a significant contribution to the cause of Palmer Chiropractic, for which all of us can be grateful."

Dr. Mazzarelli was an active member and past president of the PCC International Alumni Association and a Fellow in the Palmer Academy. A close friend of Dr. David Palmer, Dr. Mazzarelli served Palmer College in many ways, including fund-raising for the construction of the David D. Palmer Memorial Auditorium.

Dr. Virgil Strang, President of Palmer college, said Dr. Mazzarelli "exemplified the qualities of leadership and commitment that our profession must sustain."

Dr. Mazzarelli's professional involvement spanned every level of the chiropractic profession, including service as president and chairman of the board of the International Chiropractors Association.

His many awards included New Jersey Chiropractor of the Year in 1953, the Fellowship Award from the International Chiropractors Association in 1964, the Distinguished Service Award and the President's Award from the Southern New Jersey Chiropractic Society in 1965; Representative Assemblyman of the Year by the International Chiropractors Association in 1968, and Chiropractor of the Year in 1972.

Dr. Peter Martin, President of Palmer College of Chiropractic West, said he recalled Dr. Mazzarelli's dynamic influence on the faculty of Palmer College. "I will remember Joe for his profound interest in the advancement of the profession and the science of chiropractic."

Dr. William F. Holmberg, president of the Chiropractic Centennial Foundation, who said he considered Dr. Mazzarelli a mentor and had visited with him a few weeks before his death, said he will remember him "as a true gentleman. He set an example of leadership, aggressiveness and positive attitude that I will always admire."

1995 (Mar): **Journal of the ACA** [32(3)] includes: -"College news: Palmer College of Chiropractic" (pp. 80-1) includes report of publication of *Chiropractic: An Illustrated History*, edited by PCC librarians Dennis Peterson and Glenda Wiese; includes photograph:



Pictured with their illustrative history, co-editors and Palmer associate professors Dennis Peterson and Glenda Wiese.

1995 (Oct 11): partially typed, partially handwritten letter from **Agnes Mae High Palmer** DC to "To Whom It Should Concern" on stationery of the Alpha Grand Chapter, Palmer College (in my Palmer files):

Just now learning that some persons believe I was divorced from my husband, Dr. **David Palmer's** petition for divorce would have gone through if he had not died, make it very imperative that the legal proof of the truth be published for all time.

The enclosed copy of court record records the legal truth for all to see. However, many months before my husband, Dr. **David Palmer**, died, the presiding Judge Havercamp sent the final legal report to me in which it stated, Dr. **David D. Palmer** "prayerfully" requested dismissal of his petition for divorce from me, his wife.

Signed,

Mrs. David D. Palmer III is also

Agnes Mae High Palmer, D.C., H.D.C., F.I.C.A.,

from Italy I.A., M.A. Hou., MA.

Who was and is the only Grand-daughter-in-law of the discoverer of Chiropractic, Dr. D.D. Palmer I; the only Daughter-in-law of the owner of the Fountain Head of Chiropractic until her death in 1949 - Dr. Mabel Heath Palmer; and, the only Daughter-in-law of the developer of Chiropractic, Dr. B.J. Palmer; and, who practiced Chiropractic in West Chester, PA from 1938 to 1943, and still adjusts special people of her choice-freely. Reversing misalignment at base of brain - foramen, atlas & axis.

It should interest you to know the real truth about the origin of PSC and eventually PCC.

In 1902, DD I and B.J. were so far in debt down at their infirmary bottom of Brady St, that they could no longer get ny credit at any bank or grocery store. This is when B.J. married Mabel Heath. She took over the managing of the infirmary doing all the necessary duties of the housekeeping and cooking!!! all by herself at first, because the help had been stealing them blind.

Her reputation and that of her family was the sole reason for her being able to purchase the Peterson home and land top of Brady St. She was the sole owner and business manager and teacher, after this purchase which became the fountain head"top of Brady Hill." She was sole manager until, after many years, B.J.'s spending was too much for her to curb, so she turned the management over to her relative - **Frank Elliott**. He did a fine job until B.J.'s spending was too much for the bank and in 1929, the bank was going to foreclose. However, Dave P. had just graduated from Wharton business of Un. of Penna. and he knew what to do. He went to the bank and secured a comptroller, Bill Brandon who had control of B.J.'s budget! Without, Dr. Mabel there never would have been the PSC top of Brady or even a fountain head anywhere for Chiropractic!! -- because of the father & son fighting and spending!!! They needed Dr. Mabel desperately!! They never would have gotten anywhere - only after B.J. married did D.D. start teaching.

1996 (July 31): **Quad City Times** includes:

-“Dr. Andrew Runge Petersen”:

DAVENPORT – Dr. Andrew Runge Petersen, 67, of Davenport, died Saturday, July 27, 1996, at Genesis Medical Center-East Campus, Davenport.

Services will be 2:30 p.m. Friday, Aug. 2, 1996 at Runge Mortuary. Burial will be in Fairmount Cemetery.

Visitation is 4-8 p.m. Thursday.

Dr. Petersen was born Aug. 22, 1928, in Davenport, a son of Andrew and Henrietta Runge Petersen.

He was a former director of research and instrumentation at Palmer College, Davenport. He also serve as a reach [sic] director at Canadian Memorial Chiropractic College, Toronto, Canada. He conducted many seminars on his chiropractic research and was renowned [sic] for his teaching. He was a member of Canadian Chiropractic Association.

He was of the Episcopalian faith.

Survivors include daughters, Pamela Petersen, Huntington Beach, Calif., Debbie Petersen, Bettendorf, Christine Petersen, Aiea, Hawaii, Judy Petersen, Haliewa, Hawaii, and Bodi Petersen, Santa Barbara, Calif.; a son, Andrew Petersen Jr., Cedar Rapids, Iowa; and four grandchildren.

He was preceded in death by a brother, Larry Petersen.

2000 (Mar): **ICA Review** [56(2)] includes:

-“In memoriam: Galen Price, D.C., F.I.C.A., 1912-2000” (p. 26); includes photo:

Dr. Galen Price, the fourth President of Palmer College of Chiropractic and a former secretary/treasurer of the International Chiropractors Association, died on Monday, January 17, 2000, in Lakeland, Florida. He was the first president of Palmer College who was not a member of the Palmer family, succeeding to the presidency upon the death of Dr. David Palmer in 1978.

Remembering Dr. Price, the current President of the College, Dr. Guy Riekeman, offered the follow:

If you plant for a year, you plant corn.

If you plant for a century, you plant a tree

If you plant for a millennium, you plant ideas and educate students. -Anonymous

“Galen Price changed the world by planting ideas in generation after generation of chiropractic students. He taught my father, he taught me, he taught the profession. He was kind and gentle, witty

and caring, strong in principle; a colleague, a mentor, a friend. The world and our profession have lost an irreplaceable gem; today we will mourn, tomorrow we will celebrate, but for all time let's not forget the gift he gave – the gift that was his life," said Dr. Guy Riekeman.

Born on March 25, 1912, Galen Price was a native of Lamed, Kansas. He attended Clark University in Massachusetts and graduated from Palmer School of Chiropractic in 1936. He was a veteran of World War II, having served as a lieutenant in the U.S. Army Corps of Engineers in the South Pacific from 1941 to 1944.

Dr. Price served at the College as Dean of Faculty, Chairman of the Department of Chiropractic Sciences and Dean of Philosophy. He was named Chairman of the Administrative Executive Committee in 1976 and Administrator of the College in 1977. Although contemplating retirement, he agreed to serve as President so that the Board of Trustees could conduct a thorough search for the next President. He served till 1979.

Dr. Price was ICA's Secretary/Treasurer during the 1961-1964 term of ICA President Dr. John Q. Thaxton. Throughout the 1960's Dr. Price was an active member of the *ICA Review* editorial board, and a member of the ICA Board of Control. ICA elected him a Distinguished Fellow of the ICA in 1961, and honored him in 1977 with the coveted "Chiropractor of the Year" award. And just last year, ICA presented Dr. Price with the prestigious Herbert Ross Reaver Award for a lifetime of dedicated service to the chiropractic profession.

Among his many other honors were an honorary Doctor of Chiropractic Humanities from Palmer in 1968, being named a Fellow in the Palmer Academy of Chiropractic in 1990, and "Mr. Philosophy of Chiropractic" in 1973 from the Palmer Student Council.

Survivors include his wife, Dr. Lorene Price, and sons Galen Jr., David, Charles and George, and daughters Patricia and Mary Lorene.

Memorial funds have been established at St. Paul the Apostle Church and Palmer College of Chiropractic, in care of the Development Office, 1000 Brady Street, Davenport, Iowa 52803.

-*In memoriam: Herbert Ross Reaver, D.C., F.I.C.A., 1906-2000* (p. 27); includes photo:

Dr. Herbert Ross Reaver, former Vice President of the ICA under its Founder/President Dr. B.J. Palmer and "most jailed chiropractor for practicing medicine without a license," passed away in Ohio on February 7, 2000. he was 93 years old.

Herbert Reaver became interested in chiropractic after meeting a group of chiropractic students in Iowa. He was employed as a professional musician at the time but suffered from rheumatoid arthritis, which often caused him to use crutches for support. After being adjusted for his arthritis, he decided to enroll at Palmer School of Chiropractic, graduating in July 1928.

After graduation, Dr. Reaver went into practice in Ohio about the time ICA was founded. At that time, Ohio laws strictly limited the practice of "healing the sick" to medical doctors. As an act of courage and a matter of principle, Dr. Reaver declined the opportunity to obtain a license under these terms from the Ohio State Medical Board, concluding that "medical doctors licensing chiropractors makes no sense."

Under pressure from medical interests, DCs who were in active practice and did not have medical board approval were subject to arrest in Ohio and Dr. Reaver was arrested eight times between 1928 and 1943. Each time he paid a \$25 fine and went back to

practice. The ninth time he was arrested, however, he declined to pay the fine and was sent to jail. "I'd had enough," Reaver told an audience in 1997 about the experience. "I felt like I was admitting guilt by paying my fine. I was fighting for principle."

In late 1949, after his fourth jail term, this time for six months, Dr. Reaver and his wife, Millie, made the decision to relocate to St. Petersburg, Fla., to escape the aggressive and very personal harassment by Ohio authorities. In Florida he established a thriving practice very quickly. His patients included many professional baseball players who came south for spring training. In 1972 the Reavers returned to Cincinnati, Ohio and Dr. Reaver had a very successful practice up until just a few years ago when he retired. He was in practice for 71 years.

In 1997, Dr. Reaver was unanimously selected by the ICA Board of Directors for ICA's highest honor, "Chiropractor of the Year." In that same year, ICA's Board amended ICA's bylaws to establish an on-going Herbert Ross Reaver Lifetime Achievement Award, to be awarded annually from 1997 forward. Thus Dr. Reaver was doubly recognized in 1997 as Chiropractor of the Year and as the first recipient of the Lifetime Achievement Award created in his name and in his honor.

Most recently, Dr. Reaver was honored by Life University with the dedication of a Chiropractic Memorial Bell Tower in November 1999 – a tribute to Dr. Reaver and all the chiropractic pioneers, more than 700 in all – who were arrested or jailed for their profession. The plaque reads in part, "Herbert Ross Reaver, recognized by his friends and the chiropractic profession as the 'jailbird,' was arrested no less than thirteen times and imprisoned on four occasions for his defiance of the law and his beliefs in the rights of the sick to get well with the doctor and the method of their choice. His struggle for legal recognition of chiropractic in Ohio as a separate and distinct healing art demanded from him on repeated occasions one of the highest prices a man can be asked to pay – the loss of personal freedom. Dr. Reaver's steadfast adherence to the principle of freedom of choice and his willingness to pay the price required for his defiance marks him as the leading champion of chiropractic and patients' rights..."

Dr. Reaver is survived by his wife, Millie.

2000 (June 20): letter from William M. Harris DC (in my Harris file):

Dear Dr. Keating:

Thank you for sending the picture of Bob Thompson. In addition to my other information, Bob was a member of the Royal Canadian Air Force, but to the best of my memory, he never served overseas.

Dr. A.B. Hender was the first medical doctor in Davenport to become a chiropractor. He came on the staff of Palmer College. He had two sons, also chiropractors, and two grandchildren. One of his sons, Dr. Herb Hender, was the Dean of Palmer College and also the director of the Clearview Sanatorium, a place for many ill patients. It functioned for approximately 50 years in Davenport.

Dr. A.B. Hender and I became firm friends, and at his passing I resolved that I would have a non-profit foundation and I received approval from his family to use his name. The A.B. Hender Foundation succeeded for two or three years and the money was distributed to needy students through H.C. Hender.

It became apparent that the first foundation had weaknesses in its charter. No student ever repaid single loan, so in time the

concept was changed to the Foundation for the Advancement of Chiropractic Education, with broader guidelines.

Thank you for what you do to keep the history of chiropractic straight for the profession. I appreciate your talent.

Sincerely,...

2001 (May 29): telephone call from Larry Allen DC:

-Dr. Allen graduated PSC in 1939; Robert Thompson was classmate, knew his wife Hazel as well

-Allen also recalls Dave & Agnes Palmer as classmates, also John B. Wolfe DC

-Allen was also friend of Lyman Johnston, developed a derivative of Johnston's posturometer, Allen's "Structural Stress Analyzer"

-was active in pre-employment screening programs thru Palmer's postgrad division

2001 (July 2): e-mail broadcast:

To All:

This is absolutely incredible. Palmer College paid \$100,000 to STOP a new chiropractic college from affiliating with FSU. Something that the FCA worked years to achieve? Someone please explain to me how there is "reasonable" logic to Palmer's actions. Even if the College felt threatened by these actions, to go into this state and stop something that the state association so actively supported is truly amazing.

Rob Sherman

The letter from FCA follows:

July 2, 2001

Dr. Guy Riekeman, President

Palmer College of Chiropractic

1000 Brady Street

Davenport, IA 52803

Dr. Riekeman:

I am appalled at the fact that Palmer College actually lobbied AGAINST the establishment of a state supported chiropractic college at Florida State University. What a tremendous step forward for the whole chiropractic profession this would have been (and eventually will be), to get chiropractic into the state university system and to have tax dollars subsidizing chiropractic education at a nationally respected, Class One Research Institution. And Dr. Riekeman, I am appalled and outraged at the fact that due to the lobbying efforts of Palmer College AGAINST the FSU Chiropractic College, the Governor of Florida unfortunately decided to veto this tremendous project.

Dr. Riekeman, don't you feel that chiropractic is deserving of being in the state university system? Don't you feel that our chiropractic students deserve the same in-state, low cost, quality education that the other health professions already have? Don't you feel that chiropractic deserves the millions and millions of federal research dollars that a state supported, public chiropractic college would attract? And don't you feel that the chiropractic profession is deserving of the prestige and widespread acceptance that getting in to the state university system would bring?

Dr. Riekeman, I must conclude that you do not.. And this is why Palmer College hired two professional lobbyists, at a cost of over \$100,000, for the sole purpose of defeating the legislation for the chiropractic college at Florida State University. In fact, after the Governor's veto of the chiropractic college was made public,

Palmer's Executive Director for Governmental Relations, was quoted in the Daytona Beach News Journal as saying that Palmer is "very, very happy". Dr. Riekeman, I fail to see what there is to be happy about, over chiropractic losing this tremendous opportunity.

The Florida Chiropractic Association had worked on this project for the past 5 years. Our efforts had received broad support from the chiropractic profession, as many chiropractic college presidents wrote letters to the Governor in support of the FSU Chiropractic College. We went through all the steps and got it through the Florida legislature. We brought it right up to the finish line. And all it would have taken for the FSU Chiropractic College to become a reality, was for the Governor to not veto it. But sadly, due to Palmer's shameful lobbying efforts,

Governor Bush unfortunately did decide to veto it. And now it is dead for this year.

Keeping in mind that FCA had been working on the FSU Chiropractic College for the past 5 years.. I have recently heard that Palmer says that they had planned on coming to Florida years ago. I would like to make some first hand comments on that.

In February, 2000, I attended a meeting at Sweetwaters Restaurant in Port Orange, Florida. Attending the meeting were Palmer Chancellor, Michael Crawford, and Palmer Director of Development, Dr. Darrell Slaybaugh. In fact, I sat at the same table, and directly across from Dr. Slaybaugh. Also attending were the mayor and several officials from the City of Port Orange, and approximately 10-12 other local chiropractors.

At the meeting, Mr. Crawford said that Palmer was looking to expand to another location, and at that time was looking at 5 possible cities: Bangor, Charleston, Phoenix, Port Orange, and one other city whose name I cannot recall. Mr. Crawford said that Palmer was a long way from making a final decision regarding which city they would choose. He estimated the decision coming in about 2-3 years. And then, once the decision regarding the city was made, they would be coming with a "hub".

Dr. Diane Tellier asked Mr. Crawford what he meant by a "hub". And Mr Crawford said that a "hub" was a 4th year clinic. He explained, that the students would take their first 3 years of classes at the main campus in Davenport, and if they wished, they could serve their 4th year clinical internship at the "hub" in the city that was finally chosen. And if the hub worked out well, possibly in 10 years after that, there would be a full 4 year chiropractic college. Mr. Crawford explained that, "that was the only way it made financial sense". That was in February, 2000.

Three months later, in May, 2000, after 4 years of effort by FCA, the Florida legislature approved the \$1,000,000 funding for the Implementation Plan for the Chiropractic College at FSU. Ironically, the weekend immediately after the funding for the Implementation Plan had passed, the Palmer Board of Trustees met in Orlando Florida, and announced that out of the 5 cities they were looking at, they had made their decision and had decided to come to Port Orange, Florida. And they also announced that they were going right ahead with plans for a full 4 year chiropractic college.

Dr. Riekeman, it sounds to me, like the FSU Chiropractic College project was already WELL ALONG, before Palmer College decided in May, 2000 to jump on the bandwagon and come to Florida.

Over the next 10 months, intense effort was made by Palmer to convince FSU and the consulting firm that was writing the FSU

Chiropractic College Implementation Plan, to recommend some sort of partnership between Palmer and FSU. FSU did not want any partnership. And the Implementation Plan, when completed last January, recommended that FSU form it's own chiropractic college, and not partner with any other chiropractic college.

Despite this, the Palmer lobbyists still tried to get this partnership through the Florida legislature. When their efforts were unsuccessful, and it became obvious that the state would have no partnership, the Palmer lobbyists then began lobbying AGAINST the FSU Chiropractic College.

And ultimately, Palmer's efforts were successful, and the Governor did decide to veto.

Dr. Riekeman, Palmer College's actions in this matter are something that you should be neither happy about nor proud of. This is a tremendous loss for the whole chiropractic profession. I would imagine if D.D. Palmer were alive today, he would be thrilled and excited to see that chiropractic, the profession he founded over 100 years ago, was finally about to reach that final level of academic acceptance, and be included in the state university educational system. This achievement would greatly help to increase public acceptance and utilization of chiropractic.

But unfortunately, I am sure that D.D. Palmer would be thoroughly and deeply disappointed to know that it was Palmer College, the school he founded over 100 years ago, that was the ONLY group to actually lobby AGAINST this great step forward and in fact, PREVENT it from happening!!

Shame on you, Dr. Riekeman, and shame on Palmer College. Your selfish and narrow-minded actions are holding back the whole chiropractic profession.

Yours Truly,

KEN DOUGHERTY, D.C.

FCA, Immediate Past President

cc: Debbie Brown, CEO, Florida Chiropractic Association

Mr. Donald Peterson, Editor, Dynamic Chiropractic

All Volusia and Flagler County DC's, Via FVCS faxing program

=====Original Message=====

Subj: **My Letter to Palmer College re: Gubernatorial Veto of**

Date: 7/2/01 12:44:26 PM Eastern Daylight Time

From: kenddc@n-jcenter.com (Ken Dougherty, D.C.)

To All:

As most of you know by now... unfortunately, two weeks ago Governor Bush did veto the legislation that would have created the FSU Chiropractic College. This is truly a tragedy for the entire chiropractic profession. Please note that we will be back with this effort again next year, and we will continue our efforts, stronger than ever, until we get it!!!! It is too important of an opportunity for chiropractic.

I have attached here, a copy of the letter (attached in both MS and WORD formats) that I just wrote to Palmer President, Dr. Guy Riekeman, regarding Palmer's role in the veto. Please take a few minutes to read the letter. And if you feel the same way, please take a minute of your time and write a letter to Dr. Riekeman, yourself!! His address is in the heading of my letter.

This was a great opportunity for chiropractic, that was lost this year. Let's make sure it doesn't happen again!!

Thank you,

Ken Dougherty, D.C., FCA, Immediate Past President

Thanks for the article on Dr.Himes in the Dynamic Chiropractic journal. I came on staff at the Palmer College as co director of Public Clinic in 1960. Dr. Himes and I worked together. There had never been a clinic called public clinic before this, it had always been called student clinic. Public Clinic would be the first time Palmer College had ever charged the for the services of senior students when they rendered chiropractic services to the public. The charge was \$1.00 per visit. Part of what had been the B.J. Clinic was remodeled and made ready to be the facility of the Public Clinic. The college was quite pleased with the income the Public Clinic produced and it continued to grow and to produce more income. Soon the fees for the service of the senior students was increased. Dr. Himes and I enjoyed working together and did not want to see him leave as we got along very well. After he left, I and another Dr. became responsible for the clinic. I continued to be involved with the clinic, teach other classes, until 1969, at which time I quit the college and went into private practice in Washington state.

During this same time period, I had a private practice with Dr. Strang. His hours were on Monday, Wednesday and Friday after school, and my hours were on Tuesday, Thursday and Saturday. Also, myself and other faculty members wrote the technique manual on Gonstead technique to be used at the college. These were years of great change for the Palmer College, an exciting time indeed. I hope this account of events is accurate, as these happenings are indeed of long ago.

Sincerely,

Dale C. Clark, D.C.(retired)

2001 (Dec 9): e-mail from Jerry McAndrews DC (Needtk@aol.com):

Immediately starting the "President's Research Award Grants" whereby any faculty member who designed a research proposal that would pass outside muster - through a committee formed of representatives from the U of Colorado at Boulder, the U of Iowa Medical School and Augustana University - would receive funding for their project from the College (PCC) AND receive a check in the amount of \$6,000 or \$12,000 TO PUT IN THEIR OWN PERSONAL POCKET. Also formed the Palmer Research Institute across the street from PCC, which had formerly been ICA's Headquarters.

Interesting times. My older brother, Jack, who had been President of Remington Arms and Senior Vice President of DuPont, told me, at my Installation, that "When you try to get this ship to answer to the helm, you will take out the wharf and half of the shoreline (inertia). At 47 years of age, I though I could handle it. He was right, I was wrong. When some were saying that if you were without a subluxation, you couldn't get stung by a bee, what could a person do; or that another "prominent" chiropractor was saying that he brought a young girl "back from the dead" FOUR time who had been bitten by a poisonous spider, by adjusting her subluxation, what could a person do?

2002 (May 15): letter from Fred Barge, D.C. on Palmer College stationery (in my Barge file):

Dear Joe,

Yes my friend I spent some nine months at Logan Basic College of Chiropractic in 1955. My father, dissatisfied with my education at Palmer (not philosophy but technic) insisted that I

2001 (Aug 14): e-mail from (jclark@owt.com):

have a Logan Post Grad. I was given academic credit for seven months postgraduate work in Logan Basic Method.

My father took H.B.'s work, I am not sure when but I think after his stroke. He utilized Logan Basic with his one good hand. I too always used Basic in my practice. With Dad, as a young man, I attended the IBTRI conventions, often held in Stevenspoint, Wisconsin. Both Dad and I had numerous spinal correction trophies.

So I knew Vinton, Casey, Coggins, and Montgomery as a boy and they were my teachers in 1955. There were two presenters in chiropractic philosophy (other than BJ) that I truly was impressed by; they were Logan and Napolitano. Later I came to appreciate Janse. The dramatic, dynamic presentations of Vinton Logan remain stamped into my recall even today.

I have enclosed some stuff from my archives, when you are through with it simply send it back as soon as you can. I'm impressed by your Barge file – yes perhaps when time permits, I'll collaborate with you. I have often "Thot" about an autobiography.

Sincerely,...

Fred H. Barge, D.C., Ph.C.

Professor of Philosophy

Special Advisor to the President

2002 (Aug 19): e-mail letter from John Triano, D.C., Ph.D. ():

Joe Keating, PhD

Dear Joe,

You had asked me to relate some of my experiences at Logan as a part of the development of its history. Initially, I thought I had little to contribute, as much of the history I experienced was frustrating and unpleasant. Others would be simply anecdotes of events and behavior that, I am sure, Logan would not want on the record. In conversation with Claire Johnson, several recollections surfaced that I think deserve documentation. As I was a central participant in three of them, I will try to relate them to you below.

Let me give you the historical dates of my involvement with Logan so that you can narrow the search to verify dates and facts. I enrolled at Logan on transfer from Palmer in 1970. My excitement of matriculation at Palmer in 1969 was rapidly tarnished by the quality of education I experienced. Within the first 6 weeks, I had 6 conferences with the vice-president, Ron Frogley about the absence of substance in the curriculum. The last straw was the day that Julius Millman (or Milman?), the chemistry instructor, was trying to answer a student's question about osmosis. The question was being asked in terms of reference related to the solute but the answer kept coming back in terms of the solvent (or vice versa). The student was having a hard time understanding and the instructor couldn't sort out the basis of the miscommunication. Instead of responding professionally and suggesting a meeting after class to try to resolve the problem, Millman became angry and threw the student out of class and banned his return. I left with him and immediately called National and Logan.

After discussions with Gary Ditson, the director of admissions for Logan, I was assured that my application would be accepted. I rid myself of my new apartment, quit my job and put my fiancé (back in Fort Lauderdale) on notice that she would be moving to St. Louis instead of Davenport when we married. Then I received a letter of rejection from Logan with a suggestion that I reapply after one year and if accepted I would be on a probationary status.

Seven years after my graduation from Logan, I was contacted by a Palmer classmate (David Ferrari) who had stayed on to teach at Palmer. By that time I was beginning to do some publishing. My old classmate let me know that during an aside in a faculty meeting at Palmer, Frogley bragged about getting my transfer rejected by having 3 faculty members write letters of negative recommendation (Schmiedel, Strang and ?). What was interesting is that at the time the letters were written, Schmiedel was the only member of the faculty that had had me in class and there never had been a problem between us.

Years later when I was chairman of the Logan admissions committee overseeing Gary Ditson, I made joking comment about that letter of denial and Gary was paranoid the whole year of my tenure, certain I would "get him" for that.

During my tenure at Logan from 1973 to 1978, I served initially as a lab technician/head of labs, teaching faculty and ultimately, department chair for basic science and research.

CCE accreditation:

My transfer to Logan took effect at the end of 1970. At the end of my training, during internship, I was asked to come on the faculty and take over coordination of the labs on the Florissant campus. (My class was the last to graduate from that campus). With the exception of the anatomy lab that was run by Dr. Dale Montgomery (a talented anatomist and teacher who would close his eyes during lecture saying, "Picture in your minds eye...." and then give the most detailed and accurate descriptions of anatomy you could imagine), the labs were a non-existent or a disgrace. For example, the entirety of histology and microbiology relied on 6 microscopes for the whole student body.

One morning, when I was still in class, the college received an inspection team and Gary Ditson was tasked with giving them a tour. He strolled into the old Quonset hut (that housed both anatomy and all other labs, there was no chemistry or biochemistry or physiology lab). He proudly strolled to the metal storage cabinet and opened it grandly saying "And, here is our microscopy section." Unfortunately, all but one of the scopes was out for repair and, like Mother Hubbard, his cabinet was bare.

The political wars between ACA and ICA were finally beginning to turn in favor of the ACA with the recognition of CCE by the USOE as the official accrediting agency for Chiropractic. As a result, Logan (allied with the ICA) was no longer accredited and had to apply for accreditation all over again. The early strategy was to seek direct recognition from USOE. As a result, in 1973, negotiations began with Webster College. Webster was a sister catholic based college to St. Louis University. It was originally an all girl's school that had emerged into gender integration. It now has been merged formally as a part of St. Louis U. The negotiations lead to a pilot program whereby Webster would accept Logan BS degree credits and some of the basic science credits towards a master's degree. Three of us went through the pilot program and demonstrated we could complete acceptable graduate work. That is how I obtained my masters in physiology in 1974. The college then used that experience to leverage a type of recognition from USOE. This was the first time, to my understanding, that chiropractic college credits were accepted in a degree program by a traditional accredited college or university. To my knowledge, there were no other Logan grads who went through the program.

Like many schools, Logan decided to go for both CCE and the regional North Central accreditation. The Webster experience and

USOE 'acknowledgement' were used as a lever with NCAA. I was appointed, along with Gary Johnson and Earl Lankau, to head the accreditation report team. We did and we were brutally honest about the deficiencies.

Logan bought its current campus from the Maryknoll seminaries and we moved (also associated with a couple of humorous but not necessarily flattering anecdotes). In the new facility, the bottom level north of the cafeteria was assigned for basic science. There was, however, no substantive change in the approach to teaching basic science. As a result, we were having a lot of trouble getting accredited. By that time I was the chair of basic science. In addition, I had been elected to the board of alumni as a faculty representative.

When the denial from CCE came through, the boards of trustees and alumni held simultaneous meetings, partly on campus and partly at the Marriott (?) located directly opposite the St. Louis airport off of I-70. (A new accreditation report team was appointed but had, again, come up with denial of accreditation because none of the deficiencies had been addressed. – more anecdotes on the animal lab and failure to implement a definite plan that had been presented, followed by instructions on a Friday afternoon to "show progress" by Monday) Coggins was furious and had whipped the trustees into a frenzy threatening lawsuit against CCE. Earlier lawsuit efforts by other colleges had not fared well. The trustees had voted to sue provided the alumni board would financially support them. During the alumni meeting I was asked to report on my experiences. I made the observation that in all of the time I had worked with CCE, they never once had lied to us. They had told us to address deficiencies and we had not done that. I suggested that the alumni board adopt a policy to support Logan in first addressing the deficiencies and then if denial persisted we would support a lawsuit. That policy passed.

Despite the alumni position, Coggins resisted investing the money necessary to make the appropriate changes until a seminal event occurred. We, like other American colleges, were visited by an emissary from the government of Australia. The emissary was an MD familiar with medical education. Coggins, apparently tired of letting the lower echelon of the college tour dignitaries and not getting the impression he wanted transmitted, took charge of the tour. Led by Coggins and D.P. Casey, the doctor toured the campus and each department head was tasked to trail along as their area was reviewed. At the end of the basic science tour and outside my office, Dr. Coggins asked the emissary what he thought. The emissary's response was indelibly etched in my brain, "I have seen high school laboratories better than this." The next day, I was given instructions to do what it would take to bring the basic science labs into compliance.

Within three months, we had remodeled the bottom floor and installed 30 microscopic centers for use in histology, embryology and microbiology labs, carbon arc slide projection technology (now archaic but then state of the art), a sterilization autoclave and support room, 15 physiographs and animal lab support facility, and a research quality electrophoresis, high speed and ultracentrifugation and nascent electrophysiology capacity. Ninety percent of the equipment was in use by 6 months of starting the project. Of course, for the rest of my tenure at Logan, all I heard about was the complaint from Coggins about the remaining 10 percent.

The next inspection by NCAA ranked us as "equivalent to a small medical college" and we received both CCE and NCAA accreditation as a result of these and other curricular changes.

The first faculty strike at a chiropractic college:

In 1977, we were undergoing a high degree of faculty stress with salaries for full time faculty having seniority very low (\$10,000 was a good start and I had one of the higher salaries at \$17,000). There was no benefits package, including retirement, from the college for faculty or staff. Dr. Coggins began to talk about retirement and suddenly there appeared a retirement program that would pay him a salary and there was supposed to be car allowance. The rest of us would only be vetted over time and seniority or total years served were not considered. Dale Montgomery, also approaching retirement age would have retired after close to 40 years service with approximately \$250 per year. At the same time there was some kind of salary issue with respect to a faculty member, C.T. Smith, D.C., Ph.D. (more irony on that later). The net result was a faculty anger that was palpable. The faculty held meetings and Bert Hanicke, I and one other (Gary Johnson?) were elected to represent them in a meeting with the President. We had a series of faculty meetings and crafted some demands for organizational, salary and educational changes. Then we asked for a meeting with the President. Before hand, since rumors always fly, we had systematically gone from class to class promising the students that none of our actions would interfere in their education. We had no plans or interests to disrupt the program of education. We were emphatic that regardless of our discussions with administration, "We will be there for the students and their classes." The next day, Coggins attempted a pre-emptive action and called off school and had members of the board on campus to intimidate. That made the faculty even more angry because it violated our promise to the students. The faculty rented a meeting room at the hotel, hired an attorney consultant and created a layered game plan.

As expected, the board arrogantly denied our first requests and threatened us. We responded by presenting counter demands and warned of further actions if they attempted to act on their threats. The board was mystified to see that we were organized. The strike lasted about 10 days. At the end the faculty got most of what we wanted. Most importantly we obtained a retirement plan that was more fair and realistic.

After the strike was over, the administration began to make noises about penalizing leaders of the strike. Dr. Montgomery, even though he was not a leader just the symbolic figure that represented the peak of the discontentment, had a heart attack that most people involved attributed to the implied threats of action from the administration (He survived and retired a couple of years later). Dr. Hanicke, was counseled and his title as Dean of Students was revoked, his authority curtailed but his salary remained the same (go figure!). The rumor mill then turned to me. I was called by the secretary of the president and told that the board and president wanted to meet with me (that was the venue of action for Dr. Montgomery and Dr. Hanicke, as I recall). After a day or two, and contact with my attorney, I went up to see the president. He wasn't in so I left a message with his secretary (at that time, I believe, it was still Bunnie Logan – the widow of Hugh B. Logan but it may have been the lady that followed. Bunnie ultimately became the wife of Fred Gehl, DC). The message was that I would be happy to meet with the board and or the president but that I would exercise my right to have a tape recorder and

attorney present. No meeting was called and the intimidation stopped.

Naiveté and gullibility of college administration.

Three incidents, I think, explain the sophistication of the administration, and yours truly, at that time in the college's evolution.

Fred Gehl was a very soft spoken and engaging individual. He had been on the faculty for several years and was well liked by many faculty and students and somewhat vocal (often by inference) about the administration since the death of Hugh Logan. Fred had an absolutely gorgeous private office complex in the St. Louis area and continued to teach part time at Logan. He also had an equipment leasing business where he would set up doctors in new offices and lease the equipment back to them.

One day shortly after my graduation from Logan and after formal appointment on the faculty, Fred came to me and said that the President wanted me, in my capacity as head of labs, to sign for receipt of a CT scanner that he had arranged to be donated to the college. When the equipment arrived, it turned out to be an outdated first generation scanner that was in pieces. We ultimately put it in a closet and forgot about it. In the interim, Dr. Gehl's private office experienced a fire and was destroyed. He and Bunnie moved to Florida where he set up a new practice. About a year or year and a half later, I received a call from D.P. Casey to present myself at President Coggins office for a meeting. There, I was confronted with my signature on the papers receiving the equipment and asked why I had done that. After explaining, I was informed that Dr. Gehl had bought the used scanner at a significant discount, apparently in the name of the college. He is alleged to have then sold it to another leasing company and leased it back, effectively getting a significant amount of cash out, far above its value. He then made one payment on the equipment in the college's name and then skipped. The college was stuck with the bill. Fred Gehl passed away from a heart attack a few years later in Florida, presumably after another fire consumed his office.

Fraudulent / questionable faculty

CT Smith – one of the two triggering figures for the faculty strike, was a Missouri College grad. (Mo. College had folded and merged its records with Logan several years before). He was interested in nutrition and claimed to have his MS and PhD in Biochemistry. He was teaching biochemistry and nutrition (I think) at Logan. Under his assignment in biochemistry he fell under my supervision as director of basic sciences. After about a year of frustration in trying to get him to implement a biomechanics lab in his course, I became suspicious. We began to track down his records and transcripts. In the sub-basement of Logan, we found his grades from Missouri College, they were all Ds. We then contacted the US DOE and Mexican government trying to track down his graduate degrees. He was supposed to have been trained for his masters in a catholic school in Denver. After that he was supposed to have transferred to the mother university in Mexico to complete his PhD. As we hunted, neither government had heard of either school. Moreover, the Denver college was supposed to have closed and all records moved to Mexico. The university, of all things, had burned down and all residual records were transferred back to a location in Denver. The location in Denver was an empty lot. When confronted with these facts, CT left the college.

After our move to the new campus, Dr. Coggins sought to get a pathologist on campus. He found an MD who had gone through a

quadruple bypass cardiac surgery the year before and had retired from his job in the hospital (his job was to review, primarily pap smears). He was hired on a multiyear contract and promised to bring a host of pathology slides with him to create a library. He was assigned to my department. After a few weeks I began to hear rumors from the students about the fellow. I asked to review his library and found that they were all Pap smear slides. Questions kept surfacing about his teaching and the fact that he would wheel a huge executive chair into the class in order to sit during his lecture so that his "hear could rest." His class schedule was in conflict with my own so I could not directly observe. After several more weeks (months?) I canceled my class and followed him into his. Indeed, he was pushing this huge, high back chair down the hall and into the class. He then sat down, and slouched down mumbling almost incoherently into the microphone. He spent the entire class arranging for students to assist him in moving his personal belongings from one place to another and setting up a garage sale. Not a single piece of academic information was exchanged. I walked out of the class and wrote him a letter relieving him from duty in the department and giving him back to the administration. I took over his class and reassigned faculty to take over mine. The college worked out some kind of deal to buy out his contract.

For years Logan had the services of Dr. Epstein. He was a DVM and actually quite knowledgeable in the field of pathology. You knew that by one-on-one conversations and his ability to answer spontaneously with responses that could be confirmed. He also was a very different fellow. Personally, he was obese and unkempt. He always had his dog with him. The dog was a large, pug faced, slobbering animal that created a trail of saliva down the hall and in the class. The students encountered him primarily in their last year. It was a well-known reputation that Dr. Epstein used adult films as a part of the visual aids in his class. It was also rumored that he expected for each graduating class to take him to breakfast and provide a risqué theme in order to graduate. Our class provided him with a cake with the anatomically correct features of the female torso and upper legs. As director of the department I met with Dr. Epstein on several occasions telling he need to change his teaching repertoire. He ignored me. I ultimately had him fined 3 days salary for use of objectionable material in class. The next semester he told his class that he had some great visual aids, but if they wanted to see them, they would have to collect donations equivalent to his day's wages. Dr. Epstein stayed with the college for several years after I left.

Finally, in 1997, Chung Ha Suh, PhD from the University of Colorado called and asked if I would become a research assistant under the first federally funded research in chiropractic science. I accepted and moved. Years later when under consideration for tenure and professor status at National, I wrote Logan asking for a letter of confirmation of my positions at the college. I received a response from the dean indicating that they could, unfortunately, not accommodate me as their records showed no evidence of my being there except for the presence of pay stubs. After searching through my attic and finding an old Logan Catalogue where I was listed as director of basic science and research, I sent it to them and asked that they update their records accordingly. No response was forthcoming. Fortunately, the absence of their confirmation had no affect on my tenure or advancement.

Well, enough reminiscing. I hope some of that is useful.
Sincerely, Jay

P.S.: Dr. Claire Johnson seemed interested in this bit of history so I am sending her a copy.

2002 (Sept): **Chiropractic Journal of Australia** [32(3)] includes:

-Mary Ann Chance, D.C. authors "In memoriam: Elmer L. Crowder, 1920-2002" (p. 111)



Dr. Elmer L. "Bud Crowder, long-time faculty member and administrator at Palmer College of Chiropractic died on 15 July 2002. He was born in Dana, Iowa on 4 October 1920. During World War II, he served as a pilot in the U.S. Army Air Force based in England and flew 31 bombing missions over Germany. He was given the Distinguished Flying Cross for his achievements as a lead pilot.

Near the end of the war, he studied at Augustana College and St. Ambrose University and graduated from Palmer College of Chiropractic [sic] in 1947, as did his wife Juanita, and in 1961 was granted a Philosopher of Chiropractic degree.

Dr. Crowder taught Technique and Instrumentation at Palmer, starting in 1947. Among the administrative offices he held at the College were Director of Student Services and Director of Student Clinics. He was named Director of Alumni in 1964 and Vice President of Development in 1971.

Since 1947 he maintained a successful chiropractic practice in Davenport, where he conducted internship programs for many Palmer students. A lifelong servant to the community, he participated in many volunteer associations, including the Davenport Anti-Crime Foundation, Davenport Club, Putnam Museum, Council for Advancement and Support of Education, Davenport Kiwanis Club, Davenport Chamber of Commerce, Center for Active Seniors and Plus 60 Club.

Dr. Crowder was also internationally known for his lectures about Palmer and chiropractic philosophy. He wrote numerous articles about chiropractic and before legalisation of chiropractic in all American states, he appeared as an expert witness on behalf of chiropractors being prosecuted for practising without a license.

In 1999 he was named a Fellow in the Palmer Academy of Chiropractic for his service and commitment to the college, and he was the only DC to receive an honorary membership in the Legion of Chiropractic Philosophers. He was also a recipient of the PCC International Alumni Award, an honorary Doctor of Chiropractic Humanities degree, and a distinguished service award. He was a Fellow in the International Chiropractors Association.

In his tribute to Dr. Crowder, Palmer president Dr. Guy Riekeman said, "He was a legendary teacher who touched the lives

of several generations of Palmer Chiropractors. As an administrator, he was an integral player in the effort to unite Palmer alumni into a cohesive unit to increase fundraising, student recruitment and chiropractic awareness to the general public. He was also my chiropractor, and each visit I saw him, I learned more deeply what it meant to be an artist and to love your profession.

For the ten years I lived in Davenport, Dr. Crowder was my chiropractor, too, and it was his professionalism and dedication to chiropractic that first inspired me to become the fourteenth chiropractor in my family.

Dr. Crowder is survived by his wife, Dr. Juanita Nichols Crowder, and their daughter Ann.

2002 (Dec 13): e-mail from Hank Shull, D.C. (HWSLIDELL@aol.com):

Palmer Colleges File Lawsuit Against Accrediting Agency

Chancellor Michael E. Crawford announced today that the Palmer Chiropractic University System, including both its Iowa and California corporations, has filed a lawsuit in Wisconsin against the Council on Chiropractic Education (CCE), charging that the CCE deprived Palmer of appropriate representation in its recent CCE reorganization process.

Palmer's claim (representing Palmer College of Chiropractic in Iowa and Palmer College of Chiropractic West in California) was filed Dec. 5 in Jefferson County (Wis.) Circuit Court. The claim asserts five causes of action in which Palmer alleges that the CCE—the chiropractic profession's principal educational accrediting agency—deprived Palmer of its rights of representation in the CCE corporate organization. The reorganization process that Palmer is challenging, Crawford said, includes the CCE's attempt to dissolve itself as a Wisconsin corporation and become and operate as an Arizona corporation. The Palmer lawsuit claims that these actions were taken in violation of the CCE's own bylaws and articles of incorporation.

In assessing the impact of the lawsuit on Palmer's own accreditation status with the CCE, Guy F. Riekeman, D.C., president of the Palmer colleges, said: "It's important for all to recognize that the Council on Accreditation (COA) is a separate division within the CCE. Issues relating to educational standards stand apart from those relating to corporate structure. We do not expect that the CCE would make any effort to influence the COA with regard to the unrelated issues relative to accreditation. We are proceeding with our relationship with the COA as though this other issue were not on the table. This is about corporate structure rather than about how to apply educational standards. We trust that the professionals on all sides will remember the distinction.

"Palmer has always complied with CCE standards and held accredited status and will continue to comply with those standards to ensure accreditation for its students. This lawsuit will not affect faculty, students or prospective students," President Riekeman said.

The COA recently sent site teams to visit both Palmer College and Palmer College West as well as to the extension of the Palmer program in Port Orange, Fla. The site team reports are in preparation and final recommendations to the COA are yet to be determined, Dr. Riekeman said.

Chancellor Crawford said Palmer had been "working on this for more than a year. Palmer and others have made substantial efforts to obtain CCE voluntary compliance with its own articles and bylaws, all to no avail. Palmer must step forward at this time or

live with the consequences of letting chiropractic accreditation be vulnerable to arguments that are politically based rather than appropriate standards for accreditation.

"Our decision to take this step at this time is ultimately about integrity not only of the Palmer colleges and the accreditation process but of chiropractic education itself," the chancellor said.

According to court documents, Palmer is asking the Wisconsin court "for judgment if necessary to restore the status quo ante, injunctions as remedies supplemental to the foregoing declaratory judgments, requiring the defendants or the successors to the Individual Defendants to (i) reverse the dissolution of CCE as a Wisconsin corporation and its subsequent domestication as an Arizona corporation, (ii) restore the CCE governance to a condition in which there are 'no members who are not directors,' (iii) require CCE to restore separate voting status on the Board to Palmer Davenport and Palmer West, and (iv) to take no further actions that are inconsistent with the Articles."

The lawsuit names both the CCE and four of its officers as defendants. Sued in their official capacities are Paul D. Walker, CCE executive vice-president; Reed B. Phillips, president of the CCE board of directors; James F. Winterstein, chairman of the corporate board; and Joseph C. Brimhall, chairman of the CCE's Commission on Accreditation (COA).

The Palmer lawsuit against the CCE comes during a turbulent period for chiropractic college accreditation. Life University in Marietta, Ga., lost its CCE-accredited status this year. However, Crawford said Palmer's action was not connected to the CCE's decision regarding Life's accreditation and that Palmer had filed its suit completely independent of any group of Life supporters.

"We have been laboring with the issues relating to corporate organization since long before Life lost its accreditation and indeed ours is an entirely separate issue from educational standards and how they are applied. We are not interested at all in second-guessing how the CCE ruled with regard to Life University," Crawford said. "What we are interested in is having an accrediting agency that is representative of all chiropractic colleges and that, in so far as possible, is above chiropractic politics. In that regard, we are confident in saying that Palmer's action represents a broad range of professional interests across the chiropractic philosophical spectrum who share Palmer's objective to preserve full representation of the profession. This is hardly an issue for Palmer alone-it affects all graduates of all chiropractic colleges. Palmer has exercised its responsibility as The Fountainhead of Chiropractic Education to redress the wrong."

Crawford said that Palmer's objective in the lawsuit is to have the CCE's former corporate structure restored "and then move on from there." That would mean "bringing all the chiropractic colleges back to the table to establish by proper legal means an accrediting body that is objective, constructive and professional."

Chancellor Crawford said Palmer "had no choice but to take legal action because the CCE's actions have called into question the legality of its corporate structure and hence the legitimacy of the CCE as an accrediting body. Chiropractic education must have confidence in the accreditation process and that certainly requires legal stability of its primary accrediting agency."

2003 (Feb 27): e-mail from Mary Ann Chance, D.C. (chance@wagga.net.au):

Thanks, Joe. Yes, Dean was my father's brother. Both of my paternal grandparents were 1924 Palmer graduates: Edna Mary

(Johnson) and Hugh Chester Chance. Frank Elliott (who was B.J.'s right-hand man) was married to my grandmother's cousin, whose brothers were the famous Johnson twins. My grandmother was in private practice for a few years, but she developed breast cancer and died in 1934. My grandfather was hired around the time he graduated to assist Dossa Evins to make refinements to the neurocalometer, then to teach neurology and head the student clinic. I am told that it was under his personal licence that the students practised! They had 3 sons, all of whom were to be involved in chiropractic. My father (Hugh Emery) was the eldest. Graduated from the University of Iowa Law School in 1935, practised law in Muscatine, Iowa until 1943 (most of that time also serving as Justice of the Peace). He was informed by a friend on the Draft Board that his number was coming up, so he enlisted in the Navy, and soon after being inducted was "hired" by B.J. to run the I.C.A. office and become Associate Counsel. B.J. held the job for him until he was discharged from the Navy at the end of the war. The second son was Morris Dean, whose capsule history you have. The youngest was Leverne Chester ("Vern"), who graduated from Palmer in the early 1950s (don't have the date handy), and went into practice with his father. When Granddaddy's health began to fail, Vern gradually took over his responsibilities in the student clinic, and eventually was appointed to replace him. Granddaddy passed away in 1958, Dean in 1978, my father in 1998, and Vern a year or so later. Dean had 4 sons, and all but the eldest (Chuck, who is a judge in Gainesville, FL) are chiropractors--Steve in Fort Meyers, Michael and Chris in Gainesville. Chuck's son Mark is a chiropractor, and practises with Mike and Chris, and Mike's son Dean is at Palmer now. Chris' son Kyle is currently doing pre-chiropractic. So there you have it--half of my chiropractic pedigree. My mother's father, two of his brothers, one of his sisters, an uncle and a cousin were also chiropractic graduates (c. 1910-11).

Your little mine of useless information,

Mary Ann

P.S.: I assume you will be in New Orleans week after next--hope to see you there!

2004 (Feb 11): e-mail from Jerome McAndrews, D.C. (Needtk@aol.com):

Forwarded Message:

Subj: **latest on Guy's resignation**

Date: Wednesday, February 11, 2004 5:06:25 PM

From: wren@texoma.net (Dr. Rick Wren)

To: wren@texoma.net

Dear Colleagues and Friends, here is more information to help you resolve this internally. Some of you have been quick to point out, that there are two sides to every story. I agree with this totally. I think as a profession we should pay attention, because there is something for us to learn from every conflict.

LLL, Rick

-----Original Message-----

From: brock brascho [mailto:brock@subluxation.com]

Sent: Wednesday, February 11, 2004 4:43 AM

To: Gentempo, Patrick; Jackson, David; Brascho, Pam; Michelle Christman; Egstad, John; Gentempo, Joe; Marty, Ernie; O'Dell, David; Banco, Anne Karine; Wiesbrock, Angela; Chitsaz, Ali; Toullos, Kelly; Starks, Lamar

Subject: latest on Guy's resignation

drrandym <drrandym@adelphia.net> wrote:

From: "drrandym"
 To: "Heather McCall" ,
 "Frank Wisniewski"
 Subject: Palmer Changes
 Date: Tue, 10 Feb 2004 11:17:16 -0500

I've been getting a lot of phone calls and questions about what has transpired over the last few days here in Davenport, so I thought I'd try to spread the most up to date news and cut down on the rumors. Obviously, this is my accounting of what has happened and may not be completely accurate, but I have really tried to gather all the information I can as fairly and accurately as possible.

On Friday, the news spread around the Palmer campus that Guy had resigned. We were able to talk to Vanessa (Guy's daughter) and confirm the news that he had resigned and that it was not totally voluntary. We had spoken with Guy regarding the previous email that had gone around explaining how the Board wanted to strip Guy of his power and keep him as a figurehead to attract students and alumni support. At that time Guy said he was planning to fight the change.

Yesterday, the students picketed at the school to show support for Guy and to ask for answers as to why this happened. The Board has appointed Dr. Don Kern as their interim president and he has been responding assumably as the board directs him by saying: "We didn't fire him. He chose to leave. The reasons are confidential and we will not discuss them. He won't be coming back." Needless to say, this lack of response to their valid concerns really began to enrage the student body.

Last night, Guy held a meeting at the First Baptist Church, near campus. The meeting was standing room only and was probably 95% student body with a few alumni and administrators and faculty present. Here is the general message of his remarks:

He said first of all that the students and the profession should maintain their integrity and professional demeanor as they act however they see fit in this crisis. He asked that the students not leave Palmer and that alumni not withdraw their support of Palmer. He said that the rift was not based on philosophical difference and that the Palmer tenets and long range plans remain. Palmer still provides the premier Chiropractic education.

He said that he is not recommending any specific course of action for the students (and alumni) but that they should act as their consciences demand and do what they know is right. He said he does not know what exactly people should do but he is fielding 50-100 call and e-mails daily asking how they can help and offering him jobs and opportunities. He has committed to doing nothing for the next 30 days and being available to speak to the board if they should choose to communicate with him.

According to Riekeman, the Board severed almost all communication with him shortly after he was named chancellor. They decided (!!!) that he was no longer allowed to communicate directly with any individual member of the board and that all information had to be funneled between him and the chair (Vickie). He was asked several times why that happened. He basically said he didn't really know why they would do such a crazy thing and that there was no single event that precipitated this change. He said this change caused a great deal of problems for him and fostered an environment of confusion and turmoil. (I read between the lines here that a major power struggle was born and this was clearly an attempt to pull power away from Guy and to the chair and select parties within the Board) Although this change really

made him frustrated, he honored his relationship with the board and told no one of what was happening.

Recently, in efforts to better oversee (read: micromanage) what was happening on campus, the Board appointed a consultant (I believe the consultant is Larry Patten (!?!)) but am not sure) to supercede all power of the administration at Palmer's campuses in order to allow the board direct access to the information and decision making process. They were no longer interested in working with Dr. R and wanted to bring in their own man. Guy said he found this development intolerable, as the consultant would be interceding in every administrative decision made and completely disrupting a normal working environment.

Dr. R said he had hired a management consultant, an expert from Harvard's school of management to evaluate his administrative team only, to try to better the way his team worked and to address any problems they were having. He did this to try to clear up some of the problems of the administration for the board, in lieu of their input on what was causing them to make all these changes. The expert had prepared a report that addressed not only some changes the administrative team could make but substantial input on how the board could better function, including communicating directly with their chosen CEO, Dr. Riekeman.

Dr. Riekeman prepared a letter with all of this information and a personal appeal for reason and better communication. He stated that their intention to strip him and his team of any decision making power was not in the best interest of Palmer and if it continued he would be forced to resign. He then broke his agreement to only communicate with the chair and sent the statement to every member of the board. He went to Florida to the Board meeting. They asked him to wait in his hotel room for several hours and then called him into the boardroom where within 15 seconds they announced to him that the board had accepted his resignation unanimously. He was asked to leave. Period, no discussion.

I asked, at the student meeting: How does someone become a board member, and to whom are they accountable? Guy answered that they elect each other and are accountable technically only to each other. He said he believes there are members of the board who are not in totally accord with the others but that they have a policy that once a decision is made by the board, they all re-vote so that the decision will be unanimous.

Every alumnus of the school should be asking themselves right now: To whom does Palmer College of Chiropractic belong? Does the Board we support with our energy and passion, student referrals, and monetary support, owe us a satisfactory explanation as to how this could have happened? What can we do to ensure that this accounting happens?

The Palmer Alumni Foundation president, Dr. Kirk Lee, was quoted in the Quad City Times on Friday, Feb 6th, as saying that the association supports the college and the board of trustees in its decision. The president will come and go, but the alumni will always be there, said Lee, who practices in Albion, Mich.

I know I have paid my dues every year and while I do not expect to be personally consulted, I would hope that our Alumni association would discuss an issue this serious with the alumni at large before issuing such a statement. I do not believe that statement accurately depicts the reaction of the alumni and perhaps we need to let our elected representative know that that. You can reach Dr. Lee at kaleedcccsp@hotmail.com or at his office: 404 EastMichigan, Albion, MI 49224. Phone: 517-629-

5505. You may also want to contact your state alumni representative. Please feel free to forward this document as needed.

We, as Guardian of the Sacred Trust of Chiropractic, cannot sit by while players in an ugly power struggle threaten to dictate the direction and voice of Palmer College, the Fountainhead of Chiropractic. It's wrong and I disagree. How about you?

Mary Flannery, DC
esserboo@hotmail.com

2004 (Feb 17): e-mail from Jerry McAndrews, D.C. (Needtk@aol.com):

Dr. Riekeman's Resignation

Click here for details on the ongoing situation at Palmer College.

The Palmer Beacon is dedicated to providing as much of an unbiased perspective on recent administrative changes at Palmer. Because our budget for printed materials is limited, we have opted to include as much information here on our website.

The primary intent of this page is to express opinions and feelings as much as it is to provide facts for those individuals who are not on campus. The printed edition of the paper is an acceptable format for your articles and comments and we encourage you to submit them online at this site by clicking "Submit Article" above.

February 9, 2004 – Dr. Riekeman addresses students at First Baptist Church.

Audio File - Part I (wav format - 45 minutes - 8.2 MB)

Audio File - Part II (wav format - 30 minutes - 6.2 MB)

Audio File - Part I (mp3 format - 45 minutes - 8.2 MB)

Audio File - Part II (mp3 format - 30 minutes - 6.2 MB)

A Brief Summary:

February 6, 2004 – At 1:00 p.m., word got out to a small handful of students that Dr. Riekeman had been "fired" the day before. By 2:00 p.m., it seemed that everyone knew. With the initial shock, students started turning to anyone and everyone for answers. Dr. Janice Hughes of the Palmer Institute was barraged with questions from students, and she agreed to meet with a few of them at 4:00 p.m. in the Union. When she arrived for this small meeting, she saw over 200 concerned students and various staff. She stated she did not have much more information than the students already had.

At 3:20 p.m., the Board of Trustees (<http://www.palmer.edu/pcus/board.htm>), with Chairperson Vickie Palmer's signature at the bottom, sent out an official announcement

(http://www.palmer.edu/News/BoardofTrustee_02_06_04.htm) stating that Dr. Riekeman had resigned the day before, and that Dr. Donald Kern was taking over as interim president. An email address (board@palmer.edu) and a phone number (563-884-5999) were given for anyone to voice their opinion on the issue. To this day, The Beacon is unaware of anyone who has received a message back from either the email address or the phone number. Pages four and five of the following link contain direct contact information for all Board members if anybody would like to address them directly (<http://www.braille.net/TIA/Sinnott%20letter.pdf>). Vickie Palmer can be reached directly by emailing, vickie.palmer@palmer.edu. Her letter also states that the Board is "planning informal meetings on campus to discuss Palmer's future and answer any questions."

To this date, there have been no meetings scheduled in Davenport and no announcement of any for the future.

After Dr. Hughes completed her talk with the students, Dr. Kern was given the microphone to introduce himself and answer as many questions as he could. Some students felt they were left with more questions than answers.

Dr. Riekeman's resignation was broadcast on the evening news of all four local stations Friday evening with one station calling the move "A Chiropractic Adjustment." The following morning, the Quad City Times ran the story of Dr. Riekeman's resignation: http://www.qctimes.com/internal.php?story_id=1023943&t=Local+News&c=2,1023943

February 8, 2004 – Student leaders gathered Sunday evening with the purpose of organizing their feelings and response. Unbeknownst to most of them, an informal meeting with Dr. Riekeman and his wife Annie had been arranged at a local restaurant where he appeared willing to answer questions the students posed. During the hour-long discussion, he explained how he had offered his resignation in protest to decisions by the Board, and that he had no desire to leave the college. He stated that he hoped to be back at the school immediately, as long as he could have the opportunity to meet with the Board regarding the disputed issues.

The student leaders then met on their own to discuss the various plans that were already in motion. It was agreed upon that, if Dr. Riekeman was willing, the student body as a whole would like the opportunity to hear his side of the story. A time to have him speak was then organized at First Baptist Church for 7:00 p.m. Monday evening.

Planning ahead for Monday, some students organized and created signs for a picket line to be held outside the school at noon. The event was to be highly publicized by the local media. Additionally, a position paper and two "votes of no confidence" were drafted; all three of these documents would require signatures by students to be put into action. The position paper was designed to be sent to both the Board and Dr. Riekeman (<http://www.dc2be.com/Palmer/PositionPaperPalmerBoard.pdf>). It states that the student body would like the Board and Dr. Riekeman to reconvene and discuss the differences they have. The document also includes a 48-hour action statement; if no movement is made to set-up such a meeting, a "vote of no confidence" would be sent to the Board. If there was still no response, an additional "vote of no confidence" would be sent to North Central Accrediting Agency (the organization that accredits Palmer College).

February 9, 2004 – On Monday morning, a table was set up outside the mailroom to gather signatures for all three documents. The table was crowded all day long with supporters and those with questions. At one point, Palmer security came around with copies of the student handbook stating that they had the right to request matriculation numbers from all the students around the table. They gathered their information and left without further incident.

At noon, the picket went as scheduled. Over 150 students lined both sides of Brady Street holding signs in support of Dr. Riekeman and encouraging that the lines of communication with the Board be opened. All four local stations were there once again, and the Student Council President was given the role of being the voice for the students. A prepared statement (http://w3.palmer.edu/PCC_Student_Council/default.htm) was

given to the media stating they are concerned that "there may be a flaw in the system and they would like the opportunity for student voices to be heard."

At 4:00 p.m. that afternoon, the Student Leaders held an open meeting for all concerned students in P205. There was standing room only. The plan for the three papers was outlined, questions were answered to the best of their ability, and it was announced again that Dr. Riekeman would be speaking that night.

At 7:00 p.m. on Monday evening, First Baptist Church of Davenport opened their doors to the Palmer community. Over 700 students attended the event, along with all four local stations and the major newspapers. Dr. Riekeman spoke for over an hour opening with an explanation of why he was there and that he desires to come back to the school. The floor was then open to questions. He, once again, appeared to answer openly, and he did not speak negatively toward Palmer at any time. He even showed support for students and encouraged them to stay at the school and to not tell anyone to pull out of the Capital Campaign. He closed by telling the students, "It is about your own conscience; I have made mine, now you must make yours. And be professional in doing so." The audio file is available above.

Palmer College was the lead story on all four networks that night and front page of the Quad City Times the following morning (http://www.qctimes.com/internal.php?story_id=1024061&t=Local+News&c=2,1024061).

February 10, 2004 – Student leaders once again set up their table outside the mailroom Tuesday through Friday to gather signatures. Also that day, a letter from Dr. Kern, the faculty senate president and the student council president was distributed to all of the students in their PCC boxes. This letter contained the same contact information for the Board and addressed some student concerns directly. The letter began by stating that the resignation does not affect the accreditation of the school at all. It continued to say that graduation would still go on as planned and Dr. Kern was introduced as the interim President. It re-established that the Palmer Tenets were not changing. And finally there was a statement saying we need to focus on the fact that school is here "to provide education" and that "each of us will remember our focus and not let our principles be clouded by rumor or emotion."

February 11, 2004 – On Wednesday, purple ribbons were given to show support of opening the lines of communication between Dr. Riekeman and the Board. Many students have worn those ribbons throughout the week.

The positions papers, with at least 790 signatures, were sent to both Dr. Riekeman and the Board. As of February 13, the student leaders were currently waiting for a response.

February 12, 2004 – On Thursday, Marc Ott met with Dr. Kevin Cunningham. Dr. Cunningham commended the student leader for the professional way they are going about expressing their concerns. He offered to put a permanent table in the skywalk, which was there by 4:00 p.m. on Thursday.

While students in Davenport have not been given their promised opportunity to meet with Board members, Palmer West Student Council met with the chair of the Board, Vickie Palmer, on Thursday. In addition to discussing the situation regarding Dr. Riekeman, she was there to announce the placement of Dr. Peter Martin as interim president at PCC West. Dr. Martin was previously employed as President at Palmer West (<http://www.chiroweb.com/archives/18/18/10.html>), President of the CCE and a Dean of Naturopathic Medicine at the University

of Bridgeport (<http://www.bridgeport.edu/naturopathy/desc/dean.htm>).

After meeting with Vickie Palmer, student leaders at Palmer West asked Davenport students for a video copy of Dr. Riekeman's February 9 address. A copy of the video has been sent by over-night mail to both PCC West and PCC Florida. PCC West has plans to show the video to the entire student body on Tuesday, February 17.

February 13, 2004 – Student leaders met again at PCC Davenport to organize their response and provide any new information they could to the attending students. Having not heard a response from the board in the 48-hour time span, the votes of no confidence were sent out and a deadline for a response to them has been set for Wednesday, February 18.

It was announced that Mary Flannery is organizing an alumni response to the board. She can best be reached via email at esserboo@hotmail.com.

As well, students will once again be gathering on Brady Street with signs in hand. On Tuesday February 17 at the 9:20 a.m. break, students are gathering outside to march down the hill to 2nd Street and Vickie Palmer's office. A show of support will be made for open communication between the board and Dr. Riekeman, then the students will come back to school.

Student leaders have also created an email address to use as a central hub for sending out information. If you would like to be kept up-to-date on what is happening on Palmer's campus, please email students4riekeman@hotmail.com.

PCC West Student Government has passed a resolution stating they support the re-instatement of Dr. Riekeman.

A Letter to the Editor to the Quad-City Times expresses a local resident's disappointment with changes. <http://www.qctimes.com/internal.php?t=Search&doc=/2004/02/15/stories/letters/1024192.txt>

February 15, 2004 – There was another article on the front page of the Quad City Times today. This article includes a variety of perspectives and brief comments from Dr. Riekeman and Vickie Palmer were also included. http://www.qctimes.com/internal.php?story_id=1024230&t=Local+News&c=2,1024230

February 16, 2004 – The Board of Trustees today released additional information to clarify their recent actions. The document includes a list of the resolutions that Riekeman was said to have opposed; there are also comments from Vickie Palmer and Dr. Frank Bemis (member of the Board); Larry Patten's role in the University System is also discussed briefly. The full text of this press release is available at http://www.palmer.edu/News/BoardofTrusteeClarification_02_16_04.htm.

The Student Council Executive Committee met with Heidi Wheatley, director of Fountainhead Programs, to discuss proposed changes to the Lyceum program. Wheatley stated that Lyceum will, effective 2004, be called "Homecoming," and that it will be advertised/ marketed to Palmer alumni only. Additionally, Opening Ceremonies will no longer be held because Dr. Riekeman's flare cannot be duplicated.

Vickie Palmer appeared on Channel 8 News at 5:00 p.m. She stated that Dr. Riekeman issued an ultimatum to the Board, and she hypothesized that no other board of trustees in any organization would accept an ultimatum from its CEO. She indicated that the Board did not have an option in accepting

Riekeman's resignation and that there would be no negotiations to have him return to Palmer College. She stated she had sources that told her many of the signatures on the petitions were faked. Ms. Palmer continued by comparing the students' affection for Dr. Riekeman to a third-grade teacher that she admired.

February 17, 2004 - Vickie Palmer appeared on the local NBC and ABC affiliates last night, with the story focusing on the Board stating their position that Dr. Riekeman resigned due to a disagreement with some of the resolutions. No new information was added from the previous 5:00 p.m. broadcast on Channel 8.

Mary Flannery has teamed with the website, www.dc2be.com, to create a questionnaire for the profession. Alumni, students and other DC's wishing to voice their concerns on the events of the past 11 days at Palmer can do so on this site.

2004 (May 12): e-mail from Thom Gelardi, D.C. (tgelardi@bellsouth.net):

Joe

Thanks for the picture of two very fine ladies. I will pass it on to Mrs. Sherman's children. Yes, Agnes is the mother of Vickie, Bonny and Jenny (or Jennie). Agnes was a very interesting person. She was a very poor girl from a mining community in Pennsylvania. She met Dave when earning her DC degree. I thought she was somewhat eccentric (since she had money), or out of the mold. She was a very intuitive person. She was a very good sculptor.

In sculpting, she worked very quickly. She also was a good financial supporter of Sherman College. We had the good fortune of meeting with her on a number of occasions and she did attend a Sherman Lyceum. Thom

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Dye AA. *The evolution of chiropractic: its discovery and development*. Philadelphia: the author, 1939

Ferguson A. The sweetheart of the PSC - Mabel Heath Palmer: the early years. *Chiropractic History* 1984; 4:24-8

Gibbons RW. Assessing the oracle at the fountain head: B.J. Palmer and his times, 1902-1961. *Chiropractic History* 1987 (July); 7(1): 8-14

1969 (Oct 28): letter from George Haynes to members of the ACA Council on Education:

Los Angeles College of Chiropractic

920 East Broadway * Glendale, California 91205

George H. Haynes, D.C.
Administrative Dean

October 28, 1969

TO ALL MEMBERS OF THE COUNCIL:

I'd like to acquaint all members of The Council on Chiropractic Education of the proceedings at a recent meeting of Chiropractic College Presidents as it relates to chiropractic education.

May I make it clear that I attended such a meeting not in the capacity of member or president of The Council on Chiropractic Education but simply as the executive officer of the Los Angeles College of Chiropractic. To my understanding all the other college representatives were likewise only representing their respective schools.

In early September, Dr. Jack Fisher informed me of a probable October meeting of all chiropractic college presidents. I received a letter from Dr. W.D. Harper, dated September 8, 1969 that opened as follows: "A single room has been reserved in your name at the Royal Coach Inn, 7000 Southwest Freeway, Houston, Texas for arrival on Tuesday, October 21, 1969, for the meeting of all college presidents, called by Dr. McCarrell and Dr. Fisher to review and establish a working basis for criteria that would be acceptable to all."

Gibbons RW. BJ in 1906: predictions and personal reflections.

Chiropractic History 1994 (June); 14(1): 10-12

Gielow V. *Old Dad Chiro: a biography of D.D. Palmer, founder of chiropractic*. 1981, Bawden Brothers, Davenport IA

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Palmer David D. *Three generations: a brief history of chiropractic*. 1967, Palmer College of Chiropractic, Davenport IA

Quigley, W. Heath. The last days of B.J. Palmer: revolutionary confronts reality. *Chiropractic History* 1989 (Dec); 9(2):10-19

Rehm WS. In Dzaman F et al. (eds.) *Who's who in chiropractic, international*. Second Edition. 1980 Who's Who in Chiropractic International Publishing Co., Littleton CO

Issues of *The Chiropractor* wherein early photographs of Palmer graduates, others and facilities are identified:

1905 (Feb); 1(3):8 "The above half tone is the last class picture, taken Feb. 23, '05. From left to right those sitting are B.J. Palmer, D.C., D.D. Palmer, Discoverer and Developer of Chiropractic, and Mrs. B.J. Palmer. Those standing, from left to right are Brake (Australia), Darnel, Oas, Hanaska, Evans, Danelz, Doeltz, Parker."

1905 (Aug); 1(9):16 Palmer family crest

1906 (Jan); 2(2): "OUR YOUNGEST PATIENT. Born to Dr. and Mrs. B.J. Palmer, Jan. 12, '06, a boy. Named Daniel David Palmer, Junior, a grandson and namesake of D.D. Palmer. It is needless to say that this advent, in a measure, accounts for the lack of the Immortality article in this issue."

Naturally with the possibility of finding an avenue for a unified criteria I was eager to attend. Such a move followed right along with the action of The Council on Chiropractic Education last June, inviting the Palmer College to attend the next meeting of The Council as a means of developing better communications and searching for a way of presenting a unified chiropractic college front.

The meeting of the presidents was held October 21st and 22nd, 1969, as scheduled, with all eleven U.S. chiropractic colleges represented by their respective administrator.

All the college presidents agreed on the following points:

1. Need for a unified college group.
2. The Chiropractic Accrediting Agency should be autonomous and not politically dominated.
3. A desire for a HEW approved Accrediting Agency for chiropractic education.

I moved to approve, in principle, the following reorganization plan with the statement that the name, number of respective representatives, and even the addition of groups to be represented was open for modification.

1. Name - "The Council on Chiropractic Education."
2. Composition - Institutional members composed of one official representative on the administration level of each member College. Accrediting Commission composed of representatives from the Chiropractic Colleges, Council of State Chiropractic Examining Boards, International Chiropractic Association and American Chiropractic Association.
3. Purpose - The Council on Chiropractic Education is an autonomous national organization advocating high standards of quality in chiropractic education, establishing criteria of institutional excellence, evaluating and accrediting colleges through its Accrediting Commission, and publishing lists of those institutions which conform to its standards and policies.
The Council on Chiropractic Education is sponsored and supported but not governed by the American Chiropractic Association, the International Chiropractic Association and the Council of State Chiropractic Examining Boards.

Vote on Accreditation - The Accrediting Commission would decide by vote accreditation status. Decisions of the Accrediting Commission on accreditation status may be appealed to The Council on Chiropractic Education.

My motion and proposed plan was based on the following reasons:

1. The information that I gathered through discussions with Mrs. Theresa Wilkins while connected with HEW Department of Education and the June and July, 1969 meetings in Washington with Mr. Profett and Mr. Pugsley of the same department.
2. Joint professional and school representation appears to be prevalent in the composition of those HEW approved and recognized agencies to grant specialized accreditation to professional schools such as, medicine, dentistry, optometry, etc.
3. My belief that the profession is vitally concerned and affected by the federal recognition of an agency for the accreditation of the Chiropractic colleges, and therefore has the right and responsibility to participate in the accrediting program.

Some of the college presidents expressed the opinion that the members of the practicing profession and representatives from non-chiropractic academic world were not knowledgeable of the problems of chiropractic education and would tend to demand or impose educational demands that our colleges could not accept. Two of the college presidents expressed strong opposition to professional members on a chiropractic Accrediting Agency.

Action - Six negative votes were cast constituting a majority. My proposal was not adopted.

Dr. Harper presented a prepared set of Articles of Incorporation and a set of By-Laws for the formation of an Accrediting Agency composed of the eleven U.S. chiropractic colleges.

It embodied the following:

1. Name - "The Association of Chiropractic Colleges."
2. Composition - "The association is and shall be comprised of the presidents, or their chief executive officer or their designated representatives of each of the member Chiropractic Colleges in the United States." (To be called Trustees.)
3. Purpose - "...Specifically and without limitation of the generality of the foregoing, to inspect from time to time all duly recognized chiropractic educational institutes, to set standards, rules and regulations for the administration and conduct thereof, to issue certificates of recognition to withhold or withdraw such certificates and to do all things and have such other powers necessary in order to carry out a complete program of accreditation of chiropractic educational colleges and..."
4. Vote on Accreditation - "A majority vote of all Trustees either in person or by proxy shall be required to accredit a college or, to remove a college from the accredited list."

Dr. David Palmer moved the adoption of the Articles of Incorporation and By-Laws presented by Dr. Harper.

Some of the college presidents expressed doubt that an accrediting agency, composed of only the eleven chiropractic colleges would be acceptable to the Federal Department of Education. The following telegram sent to all eleven college presidents was brought out.

Royal Coach Inn 7000 Southwest Frwy Houston
Dear Doctor Haynes:

Tried to contact Dr. Dicky this date. He was not in the city and not expected back until wed. Talked to Jerry Miller, Associate Director to Dr. Dicky. He stated he did not believe that a group of Education people of our colleges could be acceptable as the sole members of an Accreditation Committee. He further stated that we must have a group of people of a wide variety. He suggested that four categories be presented. 1. Institutional member, 2. Examining Board members, 3. Members of and from both national groups, and 4. Lay people (an additional feature that to date has not been included by any faction in the profession). In forming any program we should always have a wide range of views to be able to meet any prospective problems. I offer you this information not to champion anyone, but hoping that you will give this your very personal attention in the present meeting on Accreditation.

Rex A. Wright, D.C., President of the Council of State Chiropractic Examining Boards.

I moved that the motion be tabled until all eleven college presidents would meet as a unit with Dr. Dicky of the National Commission on Accreditation and representatives of the Federal Department of Education to clarify the acceptability of an accrediting agency composed of only chiropractic college representatives.

Action - My motion was defeated by the casting of six negative votes.

I made it clear that I should not be placed in a position to vote on Dr. Palmer's motion endorsing such a program when there was a clear doubt of the acceptability of the composition of such an accrediting agency. Dr. Janse recommended that a plain association of our eleven colleges could be formed. Dr. Simon proposed the deletion of the accrediting provision of the proposed articles of incorporation or modification of the composition of the proposed association.

However, the question was moved for the proposed articles of Incorporation and By-Laws. Six votes were cast in favor. Five colleges could not accept the proposal.

Sincerely,
George H. Haynes, D.C.

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