

COPYRIGHT NOTICE: Graphs in this file are copyright protected by Joseph C. Keating, Jr., Ph.D., and may not be reproduced without permission; all rights reserved. Most, but not all, text materials are in the public domain.

BJ Palmer Notes

word count: 45,221

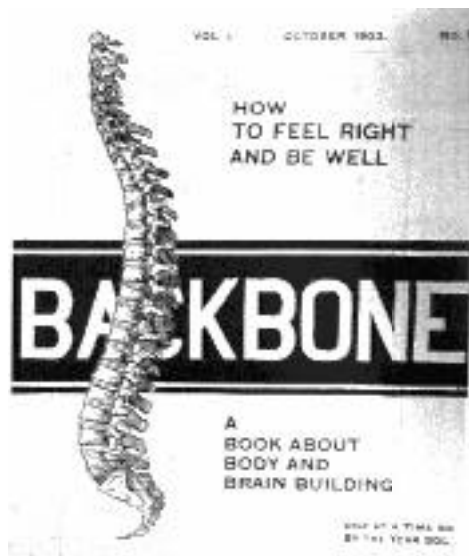
filename: BJ Palmer Notes 98/06/19

Joseph C. Keating, Jr., Ph.D.
1350 W. Lambert Rd., Apt. 110, La Habra CA 90631 USA
(310) 690-6499; E-mail: JCKeating@aol.com
Messages at LACC: (310) 947-8755, ext. 633

Color Code:
Red & Magenta: questionable or uncertain information
Green: for emphasis

- 1823: DD's father, Thomas Palmer, is born; later settles in Port Perry as a shoe-maker, grocer, school director and post-master; he and wife Catherine McVay have three sons (Thomas J, Daniel David & Bartlett D) and three daughters (Lucinda Mariah, Hanna Jane & Catherine) (Gielow, 1981, p. 2); DD describes ancestors as Scotch, Irish, English and German (Gielow, 1981, p. 3)
- 1876: DD marries his housekeeper, Mrs. **Lavinia McGee**, a year after she arrives in New Boston; they soon move to What Cheer IA (Palmer, 1967, p. 4)
- 1878: DD's daughter May is born in What Cheer IA (Rehm, 1980, p. 271)
- 1878-79: DD's brother TJ publishes the *Greenfield (Iowa) Greenback Patriot* (Gielow, 1981, p. 30)
- 1879: DD's brother TJ publishes the *Muscatine Patriot* (Gielow, 1981, p. 30)
- 1880-86: DD's brother TJ publishes the *What Cheer Patriot* (Gielow, 1981, p. 30)
- 1880: DD's daughter Jessie is born in What Cheer IA (Rehm, 1980, p. 271)
- 1881 (Apr 14): DD notes bees have all died of freezing temperatures (Gielow, 1981, p. 17)
- 1882 (Sept 14): BJ Palmer is born in What Cheer (Rehm, 1980, p. 271; Gielow, 1981, p. 32)
- 1884 (Nov 20): DD's wife **Louvenia** dies in Letts IA, where DD was teaching school (Gielow, 1981, p. 32)
- 1885: DD's wife, **LaVinia**, dies (Rehm, 1980, p. 271)
- 1885 (May 5): DD marries Martha Henning (according to letter from Glenda Wiese MA, 1/24/92)
- 1885: DD operates "mercantile store" (Rehm, 1980, p. 271)
- 1885: DD begins career as magnetic healer in Burlington, then Davenport IA on 4th floor of Ryan building at corner of Second and Brady Streets (Rehm, 1980, p. 271; Palmer, 1967, p.5)
- 1886 (Sept 3): According to DD's journal, he begins career as magnetic healer (Gielow, 1981, p. 43, 105)
- 1886 (Oct 9): DD purchases *Vital Magnetism, the Life Fountain* by ED Babbit DM of New York (Gielow, 1981, p. 53)
- 1887 (Jan 1): "D.D. Palmer....located in Burlington, Iowa, Jan. 1, 1887" (*The Chiropractor*, December, 1904)
- 1887: DD's practice listed in Davenport City Directory (Gielow, 1981, p. 44)
- 1887-98: DD's cash intake grows from \$700 to \$9,276 annually (Gielow, 1981, p. 59)
- 1888: DD rents Rooms 7, 11-13 in the Ryan Block, Corner of Second and Brady Streets, Davenport IA (Gielow, 1981, p. 48)
- 1888 (Jan 15): DD Palmer "located in Davenport, Jan. 15, 1888. He rented three rooms in the Ryan Block" (*The Chiropractor*, December, 1904)
- 1888 (Jan 15): (Important Announcement. *The Chiropractor* 1905 [May]; 1[6]:1):
D.D. Palmer, the founder of the Chiropractic science, came to Davenport January 15, 1888. He rented three rooms in the Ryan block. In a few months he added two more. It was not long before he was using eight rooms. In 1892, his business had so increased that he had use for eighteen rooms. These were on the second and third floor. He exchanged these for twenty on the front half of the fourth floor. Business continued to increase until he occupied the entire floor of forty rooms, making over seventeen years in the same building.
- 1888 (Jun 31): DD publishes advertorial full of anecdotes (Gielow, 1981, p. 45)
- 1888 (Nov 6): DD marries Villa Amanda Thomas of Rock Island IL at 310-12th St, Rock Island IL by Rev. H.C. Leland (Gielow, 1981, p. 51)
- 1889 (June): DD orders publication of brochure "The Sick Get Well by Magnetism" (Gielow, 1981, p. 52)
- 1892: DD Palmer's "business had so increased that he had use for eighteen rooms. These were on the second and third floor. He exchanged these for twenty on the front half of the fourth floor. Business continued to increase until he occupied the entire floor of forty rooms, making over seventeen years in the same building." (Important Announcement. *The Chiropractor* 1905 [May]; 1[6]:1)
- 1894: DD meets Rev. Samuel Weed (Gielow, 1981, p. 129)

- 1895: DD meets Rev. Samuel Weed after curing Weed's daughter's sprained ankle (Palmer, 1967, p. 17)
- 1895 (Sept): Chiropractic is "discovered" by D.D. Palmer (*The Chiropractor*, 1904, p. ii)
- 1895 (Sept 18): "On September 18, 1895, Harvey Lillard called upon Dr. Palmer" (*The Chiropractor*, 1904, p. 11)
- 1896 (Jan-Apr): According to Harvey Lillard's testimonial in the January, 1897 issue of *The Chiropractic*, he didn't learn of Palmer's new science until January of 1896, and received two treatments for his deafness between January and April of 1896
- 1896 (Jun): DD obtains Iowa corporate charter for the Palmer School of Magnetic Cure (Zarback, 1988c)
- 1896 (June 17): Palmer applies for corporate charter of Palmer's School of Magnetic Cure (Wiese, 1986)
- 1896 (July 10): DD incorporates the Chiropractic School & Infirmary (Zarback, 1988c)
- 1896 (July 10): Palmer is granted a corporate charter for Palmer's School of Magnetic Cure (Wiese, 1986)
- 1897: DD in near-fatal railway accident in Fulton MO (Rehm, 1980, p. 271)
- 1897-98: "Dr. D. Palmer, Magnetic Healing" is listed as a member of the faculty of the "Independent Medical College" Announcement for 1897-98 (Cramp, 1921, pp. 777-8); the College was located in Chicago; Cramp also writes about Dr. Edward N. Flint of Chicago (Cramp, 1921, pp. 360, 368-75)
- 1898: A.P. Davis MD and William A. Seeley MD are **first two?** graduates of DD (Rehm, 1980, p. 271)
- 1898 (Oct 18): DD claims that "AP Davis was his first student" on this date (Palmer, 1909d, pp. 25)
- 1899: Oakley Smith graduates from Palmer (Zarback, 1987)
- 1900: HH Reiring (Palmer student) of Chicago sues DD for misrepresentation of schooling (Gielow, 1981, p. 96)
- 1901 (Jan): DD adjusts Solon Massey Langworthy's wife for insanity on Jan 10 and Jan 19; receives \$15 payment (Zarback, 1988c)
- 1901 (Jan 15): Reiring dismisses suit against DD (Gielow, 1981, p. 96)
- 1901 (Apr **1?**): in Davenport DD dates and signs a copy of: Stimson LA. *A practical treatise on fractures and dislocations*. 1900, Lea Brothers & Co., New York and Philadelphia; volume becomes possession of Patrick Lackey DC, ND; is now in possession of Reed Phillips DC, PhD, president of LACC
- 1901 (Jul 1): SM Langworthy enrolls at the Palmer School & Cure
- 1901 (Sept 7): Langworthy writes to DD from his Cedar Rapids Chiropractic School & Cure, says he did not solicit patients while a student (Zarback, 1988c)
- 1902 (Jan): During the first week in January AP Davis attends DD lecture in Davenport (Zarback, 1988c)
- 1902 (Jan 6): BJ and three others graduate from Palmer (Gielow, 1981, p. 96)
- 1902 (Jan 19): Langworthy writes to BJ to indicate he is teaching "chiropractic and osteopathy", proposes partnership with DD, BJ, Oakley Smith and others (Zarback, 1988c)
- 1902 (Apr): BJ meets with Langworthy to discuss partnership proposal, returns to DD with some of Langworthy's books on "Nature Cure" (Zarback, 1988c)
- 1902 (May): BJ takes over the Palmer school, while DD locates to Pasadena CA (Lerner, undated; Zarback & Hayes, 1990)
- 1902 (May 4): DD writes to BJ: "I have not use for those books on 'nature cure'; DD rejects nature cure as mixing (Zarback, 1988c)
- 1902 (Sept 18): DD's patient, George T. Hayes, dies (Zarback & Hayes, 1990)
- 1902 (Sept 26): DD is indicted for practicing medicine without a license, pleads not guilty (Zarback & Hayes, 1990)
- 1902 (Oct 4): DD's hearing results in dismissal of charges; DD sends telegram to BJ (Zarback & Hayes, 1990)
- 1902 (late): DD ships household to Portland OR, opens short-lived Pacific (or Portland) College of Chiropractic (Gielow, 1981, p. 97)
- 1902: Osteopaths become license eligible in Iowa (Zarback, 1988c)
- 1902: After graduation, BJ practices in Lake City IA, but not in Davenport (Zarback, 1988c)
- 1902: L. Howard Nutting (relative of Carver) makes loan to BJ to keep school going (Gielow, 1981, p. 130)
- 1903 (Jan): **BJ** indicted for practicing medicine without a license in 1903 in Scott County IA (Zarback & Hayes, 1990)
- 1903 (Apr 16): **BJ** indicted by Grand Jury of Scott County (Gielow, 1981, p. 97)
- 1903 (July 1): **DD Palmer** conducts clinic at Suite 15 of the Aiken Bldg in Santa Barbara CA; "discovers" that the body is "heat by nerves and not by blood" (*The Chiropractor* 1904 [Dec]; 1[1]:12-3)



1903 (Oct): Langworthy at the ASC publishes first issue of *Backbone* (Zarback, 1988c)

1904 (Apr 30): BJ marries Mabel, according to anniversary notice in the May 1926 issue of *The Hawkeye Chiropractor* [1(6): 3]

1904 (May 1): BJ is married at Mabel's parents' home (Gielow, 1981, p. 98)

1904 (May 24): Oakley Smith is licensed (#440) under Illinois Medical Practice Act as a drugless healer (chiropractor); Minora Paxson receives license #438 (Zarback, 1987)

1904 (Jun): Langworthy's ASC advertises reopening on Sept 6, 1904 with curriculum of 2 years: 4 terms of 5 months each (Zarback, 1988c)

1904 (Jun): *Cosmopolitan Osteopath* notes Langworthy's **ASC \$100 correspondence course** (Zarback, 1988c)

1904 (Dec): DD and BJ publish first issue of *The Chiropractor* [1(1)]:
 -"Harry H. Reynard, D.C. of Oakland, Cal., writes us: 'All the Chiro's seem to be doing fine. I hear that Dr. Willis has an income of \$700 per month.'" (p. 2)
 -curriculum at Palmer school lengthened to 9 months for \$500; shorter courses are also available: "six months, \$400; three months, \$300; one month, \$200, ten days, \$100" (p. 5)

c1904: BJ writes (cited in Palmer, 1910, p. 503):

I am pleased to inform the general public as well as our patrons past and present, that after a year and a half sojourn in **Southern California**, where my father went for the purpose of curing Dr. T.H. Storey, of Duluth, Minn., of insanity, which cure was accomplished by one Chiropractic adjustment, that we now have the pleasure of his permanent presence in the same offices in which he discovered the new adjustment cure which he pleased to call Chiropractic...

1904?: DD moves to Letts IA (Palmer, 1967, p. 23)

1904 (early): Langworthy patents the Langworthy Traction Table (Zarback, 1989)

1905 (Jan): DD publishes Vol. 1, No. 2 of *The Chiropractor*, basis for later conviction in Scott County court (Gielow, 1981, p. 106)

1905 (Feb 15): Willard Carver, LLB recommends DD include suggestive therapeutics in curriculum (Zarback, 1988d)

1905 (Mar): Scott County Coroner's Inquest into the death of Lucretia Lewis, an 18-year old tuberculosis patient who spent 2 days at the Palmer Infirmary before dying (Gibbons, 1982)

1905 (June): Charles Ray Parker is valedictorian at graduation from Palmer; Mabel (Mrs. BJ) is salutatorian (Zarback, 1988d)

1905 (early): Charles Ray Parker graduates from Palmer (Gielow, 1981, p. 100)

1905 (June 12): Carver, his wife Ida M. and Mrs. Mary V. Parker graduate from the Charles Ray Parker School of Chiropractic (Zarback, 1988d)

1905 (late): John F. Howard enters Palmer School's nine month course (Zarback, 1989)

1905 (Aug): DD publishes Vol. 1, No. 9 of *The Chiropractor*, basis for later conviction in Scott County court (Gielow, 1981, p. 106)

1905 (Aug?): Palmer School moves to 828 Brady St, Davenport (Gielow, 1981, p. 98)

1905 (Oct): *The Chiropractor* [1(11)] notes:
 - "Chiropractic versus osteopathy" (pp. 21-3) reports trial of "G.W. Johnson, a 'Chiro' who had been arrested for practicing Osteopathy without a license." DD went with J.L. Hively DO, DC to testify on behalf of Johnson, a mixer, who it turned out was the partner of the chiropractor, Whipple, who had actually treated the 3 patients called as witnesses by the prosecution; case dismissed. Whipple, who also practiced as a mixer ("kneaded the bowels," "rubbing every joint of the spine his knuckles") was tried and found guilty of practicing osteopathy without a license.

1905 (Nov): *The Chiropractor* [1(12)] notes:
 -DD approves of verdict against Whipple (p. 11) [Palmer, 1905]

1905 (Nov 9): DD's fourth wife, Villa, dies in Davenport (Gielow, 1981, p. 99; Rehm, 1980, p. 271)

1905 or 1906: DD visits Gov of Minnesota to urge veto of chiro license bill (Gielow, 1981, p. 100)

1906: DD marries old girl friend, **Molly Hudler** (Palmer, 1967, p. 24)

1906 (Jan 11): DD marries **Mary Hudler** (Gielow, 1981, p. 101)

1906 (Jan 12): Dave Palmer born (Gielow, 1981, p. 101)

1906 (Mar 26): jury selection begins in DD's trial (Gielow, 1981, p. 103)

- 1906 (Mar 28): *Davenport Democrat* publishes story of DD's conviction and refusal to pay fine (Gielow, 1981, p. 106)
- 1906 (Mar 30): TJ writes that DD and wife dined with him the previous evening: they are on the way to Portland OR (Palmer, 1967, p. 14)
- 1906 (Apr 21): DD is released from jail after wife pays fine of \$350 (Gielow, 1981, p. 113) and DD protests (Gielow, 1981, p. 1)
- 1906 (Apr?): DD signs over school holdings to Mabel (Gielow, 1981, p. 116)
- 1906 (Apr?): BJ denies DD entry to the Palmer School (Gielow, 1981, p. 115)
- 1906 (May 1): DD leaves Davenport (Zarback, 1989)
- 1906 (May?): DD and new wife move to Medford OK, opens grocery store (Gielow, 1981, p. 116)
- 1906 (May 28): DD Palmer writes from Kansas City MO to John Howard of Davenport to indicate that he (DD) considers Howard a "capable and qualified teacher" of chiropractic (National College advertisement, 1936)
- 1906 (Jun 3): DD joins brother TJ and wives for outing in Oklahoma City, where they meet DT Flynn (Gielow, 1981, p. 117)
- 1906 (Aug): Carver and Denny form school in Oklahoma City (Gielow, 1981, p. 118)
- 1906 (Aug): John F. Alan Howard graduates from Palmer, associates with JW Benadom Sanitarium in Davenport IA (Zarback, 1989)
- 1906 (Oct): Carver/Denny school opens (Gielow, 1981, p. 118)
- 1907 (Jan): **BJ Palmer** writes on p. 47 of *The Chiropractor*. "Dr. Parker and Dr. **Story** are both graduates under D.D. **Palmer**, the only discoverer of Chiropractic. If you can prove it otherwise, \$1000 will be paid to you." (cited in Palmer, 1910, pp. 751-2)
- 1907 (May 21): **Palmer School & Infirmary of Chiropractic** is incorporated (formerly Palmer's School of Magnetic Cure) (Wiese, 1986)
- 1907?: DD forms the **Palmer/Gregory** school in Oklahoma City instead of teaching at Carver/Denny (Gielow, 1981, p. 118)
- 1907: trial of Shegetaro Morikubo DC in LaCrosse WI (Rehm, 1986); **BJ** notes in *Conflicts Clarify* (Palmer, 1951, p. 94):
 We are always mindful of those early days when UCA...used various expedients to defeat medical court prosecutions. We legally squirmed this way and that, here and there. We did not diagnose, treat, or cure disease. We analyzed, adjusted cause, and Innate in patient cured. All were professional matters of fact in science, therefore justifiable in legal use to defeat medical trials and convictions
- 1907 (late): **John FA Howard** DC relocates the **National School** to Chicago
- 1908 (Spring): DD forms "**Fountain Head School**" at 513 West Grand, Oklahoma City (Gielow, 1981, p. 119)
- 1908 (July): according to **Anna Powell** DC, wife of **William A. Powell** DC (Ritter, 1991):
 ...a group of fifteen students from the Chiropractic State Association:
 "...decided to pool their funds and invite Dr. **BJ Palmer** and his wife **Mabel**, to come to Portland and put on a ten day course of advanced theory and practice of chiropractic. We all surely fell for these two fine young people. We practiced on each other and others who came in. It was a profitable ten days.
 "Now, our bringing out **BJ** and **Mabel** instead of **DD**, the discoverer and developer, made old **DD** very unhappy. He decided to come to Portland and put on a class of his own."
- 1908 (Oct 31): the *Evening Telegram* of Oklahoma City reports that **DD Palmer** is visiting in Portland OR (Palmer, 1909a: *The Chiropractor Adjuster* 1909 [Jan]; 1[2]: 28)
- 1908 (Nov 5): letter from "Drs. **Helfrich & Helfrich**" of Oklahoma City notes "It was with regret that we learned of your intention to remain in Portland (Palmer, 1909a: *The Chiropractor Adjuster* 1909 [Jan]; 1[2]: 8)
- 1908 (Nov 9): **DD Palmer College of Chiropractic** opens on Monday in Portland OR; DD Palmer is president and **Leroy M. Gordon** DC is Manager; **photo** (Palmer, 1909a, pp. 2, 31); **photo** of **LM Gordon** DC (p. 50); **tuition** is \$250/year for a 2-year course (of 9 mo each) including "**minor surgery**, obstetrics, forensic jurisprudence and a full course of dissection" (Palmer, 1909a, p. 58)
- 1908 (Nov 21): **LM Gordon** DC's mother, AN Gordon of Elkhart IN, writes to her son (Palmer, 1909a, p. 14):
If you are not compelled to go to too much expense and the Old Doctor is able to meet his share of it, and you can get the students, you will certainly make a winner of it. I believe that once you get started, there can be nothing to hinder your success. I know nothing of your prices, but one thing I do believe, the **two-year course** will appeal to the people as something worth getting. While you and others did go through in nine months, yet because of the fact that M.D.'s and Osteopaths require their students to spend three and four years of nine or ten months to the year, a short course doesn't appeal to the people as though there was anything to it. I see BJ says that while **DD Palmer** did discover the science, yet it was like James Watt, it took **BJ** to develop it. This statement will not make any students for **BJ**. The fact that **DD Palmer** did discover the science places him before the world as the man at the head, and one of more than ordinary intellect. Thousands have studied surgery, anatomy and everything that seemed to be helpful to mankind, and yet among all these there was only one D.D.P. that has shown up. We must admit D.D.P. is in advance of the past age in this respect, and the world will respect him and praise him for the benefit he has been and will be to suffering humanity. I don't believe you and D.D. will make anything by attacking **BJ** in your journal. Go right along; tend strictly to business and pay not attention to what he says. **BJ** cannot hurt your business, but he can hurt **BJ** by trying to down his father."
 -to which DD replied (p. 14):
 The '**Old Doctor**' is able to meet his share of the expense, and what is more essential, he will be able, with his old time mental vigor, to meet the demand of those hungering for Chiropractic knowledge...

1908 (Dec 8): SH Virkler DC of Chicago writes to **DD** about the **PSC**, notes "when I matriculated in 1906...I failed to find the discoverer, who should have been there as President..." (Palmer, 1909a: *The Chiropractor Adjustor* 1909 [Jan]; 1[2]:12)

1908 (Dec 12): M.J. Mapes of Cleveland OH writes to Dr. GB **Breiting**: "I understand Dr. **DD Palmer** and Dr. **Gordon** have started a school in Portland; that **BJ** was looking towards your city to locate his school, but it now looks as if the Old Man got there first and will get the fruits of **BJ's** labor." (Palmer, 1909a, p. 11)

1908 (Dec. 28): Dr. A.N. **Briggs**, a student located at 427 Marquam Bldg. in Portland, testifies (Palmer, 1909a: *The Chiropractor Adjustor* 1909 [Jan]; 1[2]:10):

I am glad that we are favored by having the **Fountain Head** of the science of Chiropractic as our teacher; in fact, every Chiropractor on this Coast ought to feel proud of having **Old Dad** at the head of our school. He gives us more of Chiropractic in five minutes than his old school does in a week, judging by what they put out each week and their monthly. We are now wondering whether **Dad Chiro** can continue to give us new Chiropractic ideas the remainder of the nine months as he has in the past six weeks. A student,

1908 (late?): **DD** reacts to a comment in **BJ's** *The Chiropractor* (Palmer, 1910, p. 420):

In *The Chiropractor* of May, 1908, we find the following: 'All other schools are branches or graduates of The Palmer School.' How about the **DD. Palmer School** at Portland, Ore.?.....The original Chiropractor has been transported from his primary soil to Portland, Ore. where he will again send of branches from the original stock. The students under me are receiving a Chiropractic education first handed. **No others are.** Is no 'The Palmer School' in a similar position as 'The Palmer-Gregory School' and 'The Gorby and Hinkley School,' over all of which I once presided? Each school was fortunate in having The Founder as its acknowledged head for a time. The **DD. Palmer College of Chiropractic** of Portland is now the Fountain Head of Chiropractic and no others are.

1908: Edythe F. Ashmore DO of Detroit MI publishes "An imitation and its lesion" in the *Journal of the American Osteopathic Association* 1908; 7: 209-11, 310-11

1908-09: **BJ** builds new facilities at **PSC** (Palmer, 1967, p. 25)

1909 (Jan 1): *The Chiropractor Adjuster* (1[2]) reports:

-EL Farnung DC authors (p. 9):

A STUDENT'S OPINION

DD Palmer, whom the world will honor as the discoverer of Chiropractic, has opened a school in Portland. Being a student of the school conducted by The Fountain Head, the only **DD Palmer**, I can recommend it to all students who desire a complete knowledge of Chiropractic, which can only be received from the man who had the genius to discover by years of constant study the cause of disease and how to restore health by adjusting displacements which press against nerves.

I can knowingly say that the father of Chiropractic never exaggerates. Students will find everything just as represented and themselves proficient when they have completed the course.

E.L. FARNUNG, D.C.

-notes "**DD Palmer** is not a D.C., no one has taught him the science or conferred the degree of D.C. on him. All D.C.'s trace their lineage back to him, they can go no farther; he is the first-hand man of chiropractic." (p. 11)

-**DD** indicates his awareness of the trial of Shegataro Morikubo DC: "...It took the jury just 20 minutes, at LaCrosse, Wis., to determine that Osteopathy and Chiropractic were not one and the same...." (p. 20)

-**DD** emphasizes the impingement (rather than pinching) notion: "...We adjust the toes for corns and bunions; there are no nerves between the articulations; therefore nerves cannot be pinched by the displacement of these joints...." (p. 29)

1909 (Sept): **DD Palmer's** *The Chiropractor Adjustor* notes that "H.G. Palmer" lives in Tacoma WA (Palmer, 1909c, p. 12); **could this be "Hanna Jane," DD's sister?** (see 1823)

1910: **BJ** introduces x-ray at **PSC**, **Loban** forms the **UCC** (Gielow, 1981, p. 121)

1910 (Mar): *The Chiropractor* [6(3)] includes:

-**UCA Directory** (pp. 120-6) includes:

***Joy M. Loban**, D.C., Ph.C., at 501 Commercial Bank Bldg., Waterloo IA (p. 123)

1910 (April): Dye (1939, p. 224) writes:

....One of the ostensible reasons for the founding of the Universal Chiropractic college that I distinctly recall, being on the scene at the time, in April, 1910, was that a more exhaustive study be made of Diagnosis in conjunction with the study of Symptomatology and Pathology. There also came a competition among the existing schools to incorporate these additional courses or subjects, or to have a more exhaustive course in the subjects then prevailing, so they could be in a position in their advertising of holding themselves out to prospective students as having the most superior course of all....

1910 (Sept 2): postcard (Asworth papers/CCC-KC) from "Hazel" at "Palmer College" Davenport addressed to "Mrs. S.L. Ashworth, 1021 L. St., Lincoln, Nebr." reads:

Got here one hr. late. Things are awful here. **Loban** has sued **BJ** for 20,000 for calling him a murderer. **BJ** expelled a student yesterday. A traitor. Lots are here and there is going to be an awful fight. Write you later about it.

Lovingly Hazel.

1910: **DD** publishes *The chiropractor's adjuster: the science, art and philosophy of chiropractic* (Palmer, 1910); letter from Reed Phillips of 12/4/92 indicates that LACC librarian, Mrs. Nehmat Saab, has determined the "The Calf-Path," written by Sam Walter Foss, was altered by **DD Palmer** (or someone else) to become "The Path the Calf Made," appearing in Palmer (1910); this information from *Webster's Biographical Dictionary* (1980) and *Columbia Granger's Index to Poetry*, Ninth Edition; memorable quotes (p. 322):

I have never felt it beneath my dignity to do anything to relieve human suffering. The relief given bunions and corns by adjusting is proof positive that subluxated joints do cause disease.

1910: Eilersficken founds **San Diego School of Chiropractic** (SRI, 1960, p. 215); **BJ** lists a "F.B.C. Eilersficken" as a pre-1906 grad of the **PSC** (Palmer, 1919)

1911 (Jan): **BJ** notes in *The Chiropractor* [7(1):3] that:

"The P.S.C. has enrolled 505 students during and for the year 1910."

1911 (Feb 28): Andrew Foy DC (husband of Anna Foy DC) writes to **BJ** and Drs. Owen and Brown re: a "decoy letter sent to H.C.

Crabtree, and a reply from Crabtree to the effect that he could probably graduate this party in three months" (Metz, 1965, p. 12); Metz says "The Crabtree 'school' had been located in Coffeyville, and an equally scandalous school existed in eastern Oklahoma run by a medical 'wolf in sheep's clothing' that brought disrepute upon the chiropractic cause in that unlicensed state, also" (Metz, 1965, p. 12)

1911 (March): "*Chiropractic Journal* from Davenport, the announcement was given that the Davenport School of Palmers would lengthen their term to 18 months in 1912" (Metz, 1965, p. 13)

1911 (May 4): letter to P.W. Johnson, D.C. from DD Palmer (Palmer College Archives):

D. D. PALMER
SCHOOL OF CHIROPRACTIC

PERSONALLY CONDUCTED BY THE ONE WHO DISCOVERED THE BASIC PRINCIPLE OF CHIROPRACTIC, DEVELOPED ITS PHILOSOPHY, ORIGINATED AND FOUNDED THE SCIENCE AND ART OF CORRECTING ABNORMAL FUNCTIONS BY HAND-ADJUSTING, USING THE VERTEBRAL PROCESSES AS LEVERS.

D.D. PALMER gave CHIROPRACTIC to the WORLD.

Santa Barbara,
Cal., May 4, 1911.

P.W. Johnson, D.C.;

Yours of April 26th at hand. It contains an interesting and financial question, one which I think Old Dad hold the key of. Stop right now and read two sections in this enclosed circular, on pages 2 and 8 marked, and see if you cannot grasp the way out, that which I see that we are coming to. I want you to study those two items marked. The same ideas are in my book, altho not put out quite so plain as found in these two sections.

I occupy in chiropractic a similar position as did Mrs. Eddy in Christian Science. Mrs. Eddy claimed to receive her ideas from the other world and so do I. She founded theron a religioin, so may I. I am THE ONLY ONE IN CHIROPRACTIC WHO CAN DO SO.

Ye, Old Dad always has something new to give to his followers. I have much new written for another edition, when this one is sold. It is STRANGE TO ME WHY EVERY CHIROPRACTOR DOES NOT WANT A COPY OF MY BOOK.

You write as tho you did not know of my change of location. I lived in this city nine years ago and have always had a hankering for its climate, fruits and flowers. I can edit, publish and place my book on the market as well here as elsewhere. I have not been teaching or practicing since leaving Portland, but have today placed an add in the city paper, of which I am sending you a copy, and will instruct by book or in person as the way opens.

I have been and continue to watch your rights with "The American Octopus". I want you to STUDY the religious move.

California has an organization with Miss Michelson as our attorney.

Please drop me a few lines as soon as your trial is over, so that I may know how matters proceed.

You ask, what I think will be the final outcome of our law getting. It will be that we will have to build a boat similar to Christian Science and hoist a religious flag. I have received chiropractic from the other world, similar as did Mrs. Eddy. No other one has lad claim to that, NOT EVEN B.J.

Exemption clauses instead of chiro laws by all means, and LET THAT EXEMPTION BE THE RIGHT TO PRACTICE OUR RELIGION. But we must have a religious head, one who is the founder, as did Christ, Mohamed, Jo. Smith, Mrs. Eddy, Martin

Luther and other who have founded religions. I am the fountain head. I am the founder of chiropractic in its science, in its art, in its philosophy and in its religious phase. Now, if chiorpractors desire to claim me as their head, their leader, the way is clear. My writings have been gradually steering in that direction until now it is time to assume that we have the same right to as has Christian Scientists.

Oregon is free to Chiropractors. California gives Chiropractors only one chance, that of practicing our religion.

The protective policy of the U.C.A. is O.K., but that of religion is far better. The latter can only be assumed by having a leader, a head, a person who has received chiropractic as a science, as an art, as a philosophy and as a religion. Do you catch on?

The policy of the U.C.A. is the best that B.J. can be at the head of, BUT THE RELIGIOUS MOVE IS FAR BETTER, but we must incorporate under the man who received the principles of chiropractic from the other world, who wrote the book of all chiropractic books, who today has much new matter, valuable, which is not contained in that book.

If you will watch my book closely as you read, you will find it has a religion contained in it, altho I do not so name it.

If either of the Davenport schools would take advantage of practicing our religion founded by D.D. Palmer, it will make the way of chiropractic as easy as it was for the S.C.'s.

I have given you some special hints on the question which is uppermost in your mind, will you please give it consideration -- never mind if it is new.

Truly,

(Signed) D.D. Palmer.

1911 (May 5): Frank W. Elliott DC meets DD in Los Angeles (Palmer, 1950, p. 50)

1911 (June 1): BJ and Mabel and visit with FW Elliott DC in Los Angeles (Palmer, 1950, p. 50)

1911 (Aug 11): FW Elliott DC begins as Registrar of PSC (Palmer, 1950, p. 50)

1911: DD's brother Bartlett D dies (Gielow, 1981, p. 30)

1911: DD returns to **PSC**, tries to work with **BJ**, associates instead with Drs. Otto and Moyer at the Universal Chiropractic College at Sixth and Brady Streets, Davenport (Palmer, 1967, p. 29)

1911: DD and wife, Mary, take up residence at 42nd & Grand, LA, teaches at the Ratledge school (Gielow, 1981, p. 121; Palmer, 1950, p. 50; Smallie, 1985, p. 74)

1968 (June): *ACA Journal of Chiropractic* [5[6]: 8] includes: letter from Frank W. Elliott, D.C. of Denver:

Dear Editor:

Finally I have found time in my new capacity as the executive secretary-treasurer of our state association to read the October 1967 issue of the *Journal*. Let me congratulate you on that issue...It is the best one that has appeared in print since I graduated in 1911!

'World Chiropractic Conference Report'; 'Validity of Chiropractic Therapy Clearly Established'; and then the scholarly paper 'The Science of Chiropractic' by R.W. Hildebrandt, D.C.

If the schools will unite and agree to Dr. Hildebrandt's methodology and the ACA and ICA get behind it, there is yet hope that chiropractic can be accepted by **HEW** and if the general membership of of both associations let the colleges do the job along the lines that Dr. Hildebrandt outlined, we will be doing what DD. Palmer said to me in 1911 when he lived next door to me in Los Angeles. I did not take much stock in what he said then as I was prejudiced by my close connection with B.J. and Mabel Palmer (She was my cousin).

However, since being in the field, and having taken two semesters of general semantics at Denver University, I heartily agree with Dr. Hildebrandt and sincerely hope that something useful will develop.

I wrote Dr. Rutherford sometime ago that he should make a move to adopt a proper scope and definition. We can afford two associations, but we cannot afford two different 'so-called definitions and scopes of practice.' There is now a pattern no one dares to deny as defining our position in the scientific field.

Wishing you good luck in steering our good ship Chiro through to a successful triumph.

Frank W. Elliott, D.C.
Denver, Colorado

1912: Frank W. Elliott, DC "finds" DD conducting private practice on South Grand Avenue, LA

1912: BJ purchases 22-room mansion at 808 Brady St, Davenport from Willy Petersen for \$25,000 (Palmer, 1967, p. 26)

1912 (Dec 10): letter to **TF Ratledge** DC at Hamburger Bldg, LA from **CE Moyers** DC, President & General Manager of the **Universal Chiropractic College (UCC)**, "The School of Quality," at 528-530 Brady St, Davenport IA (Ratledge papers, SFCR; in my UCC file); officers & faculty of the **UCC** are (according to the letterhead):

*C.E. Moyers, D.C., President & General Manager

*Chas. R. Bunn, D.C., Vice President

*Geo. M. Otto, D.C., Secretary

*J.W. Fenter, D.C.

*H.B. Ingalls, D.C.

*H.A. Hackett, D.C.

*W.F. Ruehlmann, D.C.

Dear Doctor:

Your favor of Dec. 1st duly to hand and noted. Yes, we well remember you at the meeting of the **P.S.C.** Convention two years ago. You will note we say **P.S.C.** instead of **U.C.A.** from the fact that **BJ Palmer** has always owned that association body and soul. That fact was no better demonstrated than at the above mentioned convention.

In all my life I never saw a more disgraceful prostitution of the voting franchise. The student body and many of the visiting Chiropractors waited in every instance until **BJ Palmer** told them how to vote. This cannot be contradicted from the fact that on three occasions up there, they had the poor little fellow so rattled that he led them astray and voted down his own motion. However, after he had awakened to what he had done, the motion was reconsidered and they just as cheerfully helped him out of the hole. The whole bunch of them should be disfranchised. People of that kind have no right to have any voice in the government of any country.

From your letter we take it for granted that you are a staunch advocate of legislation without compromising with the Medical Trust. This being the case, the second paragraph of your letter is incorrect because we have never since the organization of this college been at variance with anyone else favoring legislation.

The **International Chiropractic Association** was formed, as you know, during the week of the convention of which you speak; you were in attendance at the first meeting. There was incorporated in the constitution and by-laws an article that stated most emphatically that one of the objects of the association was to work for legislation for Chiropractic, and it has ever since stood for it in an uncompromising manner.

At the time of the organization of the association of federated Chiropractors, an invitation to attend the first meeting was extended to many or perhaps all of the members of the **International Association**. The objects of the proposed federation were an exact copy of those

already incorporated in the **International Association** which at that time had over four-hundred members and was in good, flourishing condition. This fact was called to the attention of Dr. **Carver** and it was suggested to him at that time that instead of forming a new association that he join the **International** and use all his influence along the very lines that he favored for we felt at that time that organizing another association simply divided the forces and would not make for the best interests of the profession of Chiropractic. We believed that a movement of that kind was ill-advised and we have not yet changed our mind.

The **Universal Chiropractic College** took up the campaign for legislation the day it was incorporated and has lost no opportunity since that time to further sentiment for legislation.

We do not care to question the ability of certain men in the association of federated Chiropractors but we do not believe that the association has a monopoly on talent of this kind. The national counsel for the **I.C.A.** is **Col Long** and **under his guidance the association has never lost a case**. He, too, is well up in legislative matters and we feel that the subject in his hands will be well taken care of.

Through our suggestion an association was formed in the State of Iowa several weeks ago. To avoid any feeling that might be engendered, the **Universal Chiropractic College** had nothing to do with the association further than to urge on the profession in the State the importance of it, because we did not want anyone to feel the **U.C.C.** was trying to form an association of the kind to further its own interests.

We have been repeatedly opportuned to join a National Association with its headquarters in Pa. The same object is advertised, namely legislation for Chiropractic. The question of legislation for Chiropractic is today the paramount issue, but the American Medical Trust is not our worst enemy in our fight for laws. The worst enemy is the **faker in the Chiropractic school business, and the prince of all of them is BJ Palmer**. There is little doubt but what when you go before the legislature with a prayer for laws you will be met by your enemy with the advertising matter of the "Fountain Head". **This same individual has done more to degrade the profession and Chiropractic than all other agents combined**. So far as we know the **International Chiropractic Association** is the only association in existence that has stood uncompromisingly for legislation for Chiropractic. It is well officered, not run in the interests of any school or individual and has a large membership, and we believe that it is today in the best position to lend yeoman service to the Science of Chiropractic than any other association, and regret exceedingly that instead of organizing other association the champion of legislation for Chiropractic did not join forces with it instead of dividing the members of the profession. However, every honest endeavor along this line has our best wishes so we sincerely hope that in your endeavor for laws you will be successful.

Thanking you, we are

Very truly yours,

U.C.C. -- The School of Quality

1913 (May 24): **FHN**(2[20]:7) reports:

-letter to **BJ Palmer** re: CA associations of DCs:

I have hobbies - they are facts to me. The strength of my position relies upon the combined respect the field can place in same.

I a former "**News**" I state the cost of legislation in California. My informant was excellent. He was in a position to know. I felt satisfied to quote his figures. They are now questioned. I want both sides heard - facts to be known - let each reader form his conclusion. I don't want any boy to feel that I desire to misrepresent or stretch beyond what they know, hence the letter verbatim.

NB Rairden, DC, President of the **California Ass'n of Chiropractors**, say:-

Dr. **BJ Palmer**, Dear Sir:-

In the 'News' of 10th you make some remarks about the cost of Legislation in California - As President of the **California Association of**

Chiropractors and Member of the 'Federation of Liberal Physicians, Surgeons & Healers'. I ought to have a fair idea of the cost. The **California Association of Chiropractors** was organized Aug 10th 1910 and has about 150 members. The other chiropractors association organized recently has a less number. The **Federation** has about 150 members. The entire cost as near as I can estimate is less than \$3000 for all three organizations. This expense is large enough without exaggerating.

Truly yours, NB **Rairden**, DC.

1913 (Aug): DD visits Davenport for PSC lyceum at Frank W. Elliott DC's invitation; notorious auto accident episode (Gielow, 1981, p. 124)

1913 (Oct 20): DD dies at his home, 420 West Vernon Ave, Los Angeles; survived by two daughters [Mrs. May Brownell of Yankton SD & Mrs. Jessie Wall of Bellingham WA] (Gielow, 1981, p. 123)

1913 (Oct 23): Memorial services for DD at the PSC (Gielow, 1981, p. 129)

1913 (Nov 1): *Fountain Head News* (2[38]:1) reports:
D.D. PALMER IS DEAD
LONG LIVE D.D. PALMER

The troubles are now buried; they exist only in memory. The things good come to the front. His flesh no more is animated by spirit; but, long live the spirit.

He gave birth to Chiropractic. It did not die with him. He gave it to you and I to carry on.

His spirit passed on Oct. 20th, 1913 at 8 a.m. His age was 68. The funeral was held Oct. 22nd, 1913. On that day The P.S.C. held an Honor service.

The speakers were S.H. Weed, D.D., who named "Chiropractic", L.H. Nutting, more generally known as "Uncle Howard" to our profession and C.H. Murphy an attorney of this city. All these men knew D.D. Palmer most intimately. Nor more appropriate speakers could have been found who knew most about the early and late struggles of D.D. Palmer and Chiropractic.

Following the eulogies, school was dismissed for the day and "Old Glory" flew at half-mast for the day.

Let it be said to the credit of the D.C.C. that their student body was our guests and they too closed school out of respect. And, lest we forget, several U.C.C. boys were with us and their school, I understand was closed also.

The minutes of the meeting were reported and will be published in full in a coming issue of THE CHIROPRACTOR.

Let us all bow our heads for a minute and give more than a passing thought for he who gave the world Chiropractic.

I would say more, but I can't. I desire to utter my heart-throbs but my mind refuses to work. I trust you will pardon the briefness and lateness of this notice; for, tho we had our viewpoints, he was our Father.

1913-14?: **Loban** (as executor of DD's will) files suit against **BJ** (Gielow, 1981, pp. 125-7)

1914 (May 11): **TF Ratledge** writes to **BJ Palmer** (quoted in Palmer, 1915):

In California we have several schools whose standards and principles are on a par with the Therapy taught in the **UCC** and their ideas of coalition with the MDs and all of our friends (?). To whom we should do obeisance, and will enclose for your perusal some of the propaganda issued by the '**Los Angeles Chiropractic College**' and the '**California Chiropractic College**'.

After looking this over, which I am sure will be a source of both levity and tears, PLEASE RETURN to me, as it is my only copy and is worth much as a club to use upon them.

It might be proper, or not, at least, improper, to say that the gentleman who wrote this 'masterly' enclosure is one of the 'Illustrious' Dr. **AA Gregory's** graduates and is the kind of a man who advocates courses patterned after the Medical and Osteopathic courses and is willing to accept a license from the **AMA** on any terms, as is Mr. Moyer and the UCC.

Yours for Chiropractic supremacy,
DR. TFRATLEDGE

1914 (Dec 28): **Loban** dismisses suit against BJ (Gielow, 1981, p. 127)

1914: DD's widow publishes his last papers as *The Chiropractor* (Rehm, 1980, p. 272)

1915 (Oct 6): **TF Ratledge** writes to BJ Palmer:

If you know the school from which Carver graduated, which no doubt you do as it was an Iowa institution, I would consider it a great favor for you to determine if possible if A.W. **Richardson** graduated from that school and if so, when.

He is claiming now that he has been a Chiropractor for **seven years** and he made the same statement in 1913, which if true then would make him a graduate nine years now.

He is in some kind of deal with the Medical Board now trying to get all Chiropractors to present themselves to the Board for examination and licenses, and is, no doubt, expecting to get one himself, but, if what I have been able to determine to date is true, he took up Chiropractic the first time here in 1912 under Gregory and is not entitled to go before the Board for examination under the 1000 hour-three year clause even, although I understand that he expects to get in under the six-year practice clause... Everyone of the Chiropractors who have had any of the 'Oswalt' tendencies have joined in an attempt to get a license from the Medical Board under the Drugless Practice provision of the Medical law and there are only a few of us to carry on the campaign.... (Ratledge papers-SFCR Archives)

1915 (Dec 3): **TF Ratledge** writes to **BJ Palmer**, asks BJ to urge CA chiropractors to support TF (Smallie, 1990)

1915 (Dec 18): *Fountain Head News* (4[41]:6-7) reports (my Ratledge files): A TELEGRAPHIC CORRESPONDENCE" concerning **AW Richardson's** falsely claiming to be graduate of the **PSC**; includes correspondence & telegrams from **BJ**, **CB Pinckham MD**, and **TF Ratledge**

1916 (May 6): *Fountain Head News* [5(12)] includes:

-letter to BJ from "**Gurden & Gurden, D.C.'s**" of San Antonio TX (p. 5):

Dear B.J.:-

We are just in receipt of two copies of your book, "An Invisible Government" and we wish to thank you for same. This is mighty nice of you to send these out Gratis and we assure you that we will make good use of them. I have one copy in the hands of our local Attorney and made a special trip to the Court House today to give one to the District Attorney but could not get to see him.

With kind personal regards to Mrs. Palmer and yourself, we are,
Yours very truly,...

1916 (June 10): *Fountain Head News* [5(17)] includes:

-"Chiropractoid" by BJ (p. 5):

Chiropractoiditis: a dis-ease, feeling of unrest of the brain, that those who think themselves chiropractors, suffer with. Its breeding

or culture ground is often the school from which he comes. Its incipient symptom is very often an itching in the palm.

The Major for chiropractoiditis is always found at The P.S.C.

The adjustment consists of a (P.S.C.) P.G. course. It usually takes the case about four months to recover.

B.J.

1916 (Aug): **BJPSC** has egg on face for plagiarizing (Booth, 1924, p. 614):

...*The Chiropractor*, published at Davenport, Iowa, to republish in full an article from *Life*, commendatory of Osteopathy, which *The Chiropractor* had published, using the term "chiropractic" where the original article was "Osteopathy." Its August, 1916, number not only published the article as it originally appeared in *Life*, but admitted its guilt and promised to do better in the future.

1916 (Dec 16): **Fountain Head News** [AC 22; 6(15)] includes:

- "Advertise" by BJ (p. 1):

ADVERTISE

WHEN things ain't going right with you, and you can't make them gee; - when business matters look real blue, and you fear bankruptcy; - when cobwebs gather on your stock and customers are rare; - when all your assets are in hock, don't cuss and tear your hair; - just listen to our good advice and take it if you're wise; - take a course at The P.S.C. and then go advertise, - and advertise from morn to night; don't overlook a day, - and soon you'll see the world go bright, and things will come your way; - invest in good publicity, and fortune you will greet, - and in a little while you'll be 'way up on East street.

1916 (Dec 23): **Fountain Head News** [AC 22; 6(16)] includes:

- list of PSC faculty members (p. 4): BJ, Mabel, W.L. Heath, JC Wishart, FW Elliott, JN Firth, HE Vedder, AB Hender, SJ Burich, JH Craven, EA Thompson, OE Cronk

1917 (Apr 19): Sylva Ashworth DC's daughter Ruth married to CS Cleveland, Sr. at BJ's mansion (Rehm, 1980; family genealogy by Mrs. Nellie Johnson of Norwich NY)

1917 (July 7): **FHN** [A.C. 22][6(43)] notes:

Dear **BJ** Lincoln, Neb. June 27, 1917

Am sending my photo as per your request. I am also ordering some of those little booklets 'Little Journeys in the Heart of America.' I think it is the best article I have seen and every PSC boy should have them on his table.

1917 (Sept 1): Dr. **Ashworth's** certificate of attendance at PSC's "Fourth Annual Chiropractic Lyceum Course" (Ashworth papers-CCC/KC); retains copy of Tom Morris' lyceum speech "Legislation - and what kind?"

1917 (Sept 22): **FHN** [7(1-2); A.C. 23] notes:

- formation of "An Association of Schools and Colleges", named **International Association of Chiropractic Schools & Colleges (IACSC)**, comprised of: (p 1)

- Ernest G Duval DC, president **Canadian Chiropractic College**, Hamilton, Ontario

- **NC Ross** DC, president, **Ross College of Chiropractic**, Inc., Fort Wayne IN

- **BJ Palmer** DC, president, **PSC**

- **FW Elliott** DC, registrar, **PSC**

- **Willard Carver** LLB, DC, president, **Carver Chiropractic College**, Oklahoma City OK

- **LW Ray** MD, DC, president, **St Louis Chiropractic College**, Inc., St Louis MO

- **R Trumand Smith** DC, president, **Davenport School of Chiropractic**, Davenport IA

- **WC Schulze** MD, DC, president and dean, **National School of Chiropractic**, Chicago

- **AL Forster** MD, DC, secretary, **National School of Chiropractic**, Chicago

- **WF Ruehlmann** DC, MC, president and dean, **Universal Chiropractic College**, Davenport IA

- **George Otto** DC, secretary, **Universal Chiropractic College**, Davenport IA

- **AC Foy** DC, president, **Kansas Chiropractic College**, Topeka KS

- **Tom Morris**, Chairman

- "Constitution and By-Laws of the **IACSC**" (pp 1-2)

1917 (Nov 3): **FHN** [8(8); A.C. 23] notes:

- formation of **Associated Colleges and Schools of Chiropractic (ACSC)**, which include: (p 2)

- **NJ College of Chiropractic** amalgamated with the **Mecca College of Chiropractic**

- **New England College of Chiropractic** amalgamated with the **Washington School of Chiropractic** [**JS Riley**]

- **St Paul College of Chiropractic**

- **Palmer-Gregory College of Chiropractic**

- **Empire College of Chiropractic**

- **New York School of Chiropractic**

- **Davenport School of Chiropractic**

- **BJ** notes that **ACSC** has been falsely listing the **UCC** and the **Carver College** among their membership; quotes Francis W. Allen DC of the **Mecca College**, who says an association of schools was first proposed but rejected by **BJ** in 1914; Allen compares **BJ** to the German Kaiser

1917 (Nov 10) **Fountain Head News** [A.C. 23; 7(9)]:

- publishes letter from **CB Pinkham** MD, secretary of the California **BME**" (p 10):

ATTENTION: Dr. **BJ Palmer**, DC, PhC

9/15/17

Gentlemen: Replying to yours of September 7th, enclosing a mimeographed copy headed, 'Amalgamated College of Chiropractic, The **New Jersey College of Chiropractic** and the **Mecca College of Chiropractic**, Wilmington, Delaware, located at 574 Warren St., Newark, New Jersey,' which is dated August 27 1917, L-309" and which is signed 'Chiropractically yours, **Francis W Allen**, N.D., D.C., Ph.C., Dean,' we note in this mimeographed letter what allegeto be a copy of a letter signed **California Chiropractic College**, **AW Richardson**, Dean,' wherein it is stated that 'the **AMA** persuaded **BJ Palmer** and his wife to accept a round trip ticket from Davenport, Ia., to Honolulu and return and that they arrived in San Francisco three days before the trial and absolutely perjured themselves...'

This same assertion was made to the writer by **AW Richardson** during the session of the legislature held in Sacramento during the past winter and **AW Richardson** was then informed that his statement was decidedly incorrect. We explained to **Richardson** that the **Board of Medical Examiners** of the State of California paid the expenses of the witnesses from Davenport, Ia., to Sacramento and return, at the time they appeared in the case of 'The People vs. **AW Richardson**.'

The records show that **AW Richardson** was convicted of a misdemeanor, to-wit: violating Section 18 of Chapter 354 of the Statutes of 1913 as amended by Chapter 105 Statutes of 1915 of the State of California, and paid a fine of \$500 imposed by Judge Glenn of the Superior Court of the County of Sacramento.

Very truly, Yours,

CB Pinkham, Secy-Treas.

1917 (Nov 24) **Fountain Head News** [A.C. 23; 7(11)]:

-**Charles A. Cale** is head of "California Chiropractors' Campaign Association," is attempting an initiative drive for a chiropractic law, **BJ** doesn't approve, partly because of **Cale's** "mixing" (p 11)

1917: **Craig M. Kightlinger** earns DC from **FW Collins' New Jersey College of Chiropractic/Mecca College of Chiropractic** (Rehm, 1980, pp. 298-9); Collins accused of fraud by **BJ Palmer**, but according to **Gibbons** (1989):

Collins published pages of testimonials from other practitioners, most with M.D.-D.C. designations, but occasionally from a recognized name such as **Willard Carver** ("I believe him sincere.") and **Craig Kightlinger**, dean of the **Eastern College**, who praised his adjusting. Pioneers such as **A.P. Davis**, **Alma Arnold**, **J. Shelby Riley** and **Benedict Lust**, "the father of naturopathy" were among those he listed as endorsers.

1917: survey of chiropractic women at PSC, Dr. Ashworth says: ...I have known women who weighed less than one hundred pounds that were good adjusters. It is not what the adjuster weighs, but the knowledge and skill possessed that is most important (**Gromala**, 1983)

1918 (Mar 16): **Fountain Head News** [A.C. 23] [7(27)] includes:

-letter apparently sent to the field, from **Craig M. Kightlinger** DC, Dean of the **Eastern College of Chiropractic** in Newark NJ (p. 3):
Newark, New Jersey, February 18, 1918

Dear Doctor:

The **Eastern College of Chiropractic** takes great pleasure in being able to announce the greatest event of its short career and you will kindly pardon us if we seem a little puffed up over it.

On Monday afternoon, the 25th of February, we will present to all **CHIROPRACTORS** in the state who are to come to our lecture rooms, the greatest exponent of the science of **CHIROPRACTIC**, who will give a talk on **CHIROPRACTIC**, and also a few words of cheer to the doctors in New Jersey and therefore you will understand why it is that we feel so elated in being able to introduce to you this day.

Doctor **B.J. Palmer** of Davenport, Iowa. "B.J." himself.

You owe it to yourself, to your practice and to the man who has unselfishly given his life to our great science, to be present and we will expect you.

Come and hear "B.J." and see the new straight **CHIROPRACTIC** school that will remain straight. Everyone welcome, -Doctors, Patients and Friends.

Monday afternoon at 2P.M. February 25, 1918.

Sincerely yours,

C.M. KIGHTLINGER, D.C., Dean

-**"On Our Way to New York"** by **BJ Palmer** (p. 4):

...Twelve years ago Mrs. **Palmer** spent a year in Chicago, alternating between 10 and 12 of the best medical universities and dissecting rooms studying the one subject she has since specialized on in teaching. Her thoroughness and masterful work is proverbial. She has never ceases to study from the day she left school. There isn't an anatomy that she doesn't know backward, even to the new and old nomenclature.

For five years Mrs. **Palmer** has been writing her book. It was not written in one day, week or year - but five years of reshaping and rewriting. On this trip to Chicago we took the drawing to have cuts made. The majority of the same will be in 3 or 4 color plates.

When it was announced in New York that such a book was in process, over 100 boys asked the privilege of having **first** copy, and would it be autographed, and could they pay extra to get that copy? When it became evident all couldn't have the first copy then they would be satisfied to have an autographed copy.

The book will be ready in about 3 months and the plans now are to print it in **THE PSC** with the exception of the color plates which will be printed in Chicago. The book will sell for \$10 per copy,

advance sale. Every copy sold in advance will be autographed by Mrs. **Palmer**. This can be taken as an informal announcement of its publication, if you wish.

-**"ANOTHER HONEST SCHOOL"** by **BJ Palmer** (p. 6):

By previous appointment, letter which you have read, we were met at the hotel at 1 p.m. by Dr. Buettner (PSC Post-Graduate, an instructor in the **Eastern College of Chiropractic**) who drove us to Newark, N.J., where we addressed them at 2:30 p.m.

Let it be said to the credit of this school, they stand for straight, specific, pure and unadulterated **CHIROPRACTIC**. Every one of their stock-holders, who is a **CHIROPRACTOR**, believes in pure goods and won't permit anything else. Their Faculty is honest and will so conduct his teaching. It is one of the few institutions which I can and do endorse as starting right. They have just started - let us hope nothing mars their honest and straight desires.

At 2:30 I was beautifully introduced by Dr. **Kightlinger**, the Dean. He is a delightful fellow and one whom it is a pleasure to know. His words were few but well chosen. I talked for one hour and every word came from my heart to these boys who are trying. I like to encourage ambition and honesty and they have both.

The school is located in an office building. Their classes are small, but, just as their school is now small, it is just as large as their idea which they hold in trust for its future. If their idea is large, then right now the school is large even tho the walls say no. We had a small school once, but we had a big idea. The big school followed. It will do so here.

I would like to reproduce the talk here I gave to them, but space forbids. This is a school we are going to hear more from and about. They will be allies, not aliens, in the battle for right and medical freedom. They know when, where and how to cooperate on big movements.

At the conclusion of the talk the school took a rising vote of thanks and Mrs. Palmer was presented with a beautiful bouquet of roses with a prettily dressed up speech for the occasion. Mrs. Palmer responded in a beautiful and inspiring way to the new born child.

We were glad to note, that in every session of our week's lectures the Faculty and Student Body of the **Eastern College of Chiropractic** were present. We thank you for the inspiration your presence gave.

After the lecture we were escorted back to the McAlpin Hotel to rest up for the evening session.

-**"ADDRESS ANOTHER SCHOOL"** by **BJ Palmer** (pp. 6-7):

This afternoon I was asked to address the **New York College of Chiropractic** of which Dr. **Anton Deiningger** is President. Dr. D. called for me, and as the walk was just a pleasant one, we hoofed it.

Dr. **Deiningger** introduced me with the usual complimentary which embarrasses a speaker (even tho true) and is thoughtfully and considerably given. I saw this school, the same as all others including ours, suffer with about the usual troubles or symptoms among the student body, the infectious conditions of changed vocations and their desire to run that which they know nothing about, so I gave out of bitter experience one hour's talk to these kind students who meant well, but didn't know how easy it was to stop the wheels of progress.

A scolding given with kind words and honest desire sometimes does much; especially when it comes from those who have suffered and know. The talk was wonderfully taken and kindly received. Big hearts do big things in big ways. It was a pleasure to talk to these people. As I looked into their honest, sincere faces, my heart went out to them. I wondered whether these students were mercenary or human - what about their future activities? If I could only get them to see what I saw; to feel what I felt - what useful creatures they could become.

Two of the most active workers for the success of this series of lectures have been Dr. and Mrs. **Deiningger**. They were present at every one and had every student of their school there regularly. They are big people doing a big work. They grasped the big motive and held on to it in the same way...

-other quotes from **BJ Palmer** (pp. 9-10):

...Let it be said to the credit of all persons connected with The **Eastern College of Chiropractic**, they understood the position of Host and Guest and at all times was within the discretions which go with such. Only once did the **New York School of Chiropractic** try to get out their school yell, and, I am convinced that this was done thru over-appreciation and over-zealousness rather than from any other motive.

But, on Thursday night, one Dr. **W.F. Collins** tried to spill the beans. He deliberately began passing out literature thruout MY audience in MY hall on which I was paying rent, where I was to lecture. He has never displayed any more sense of propriety than doing just such things in just such ways. Their class was ready with a class yell, and stood ready to put it on in spite of the fact that they were told not to do so. A committee waited upon me and in no uncertain language I had to show them they were guests and I was paying the bill therefore, had a right to call the tune. Dr. **Collins** had a degree ready which he was going to present, one of these kind that he gave away to **Willard Carver** which said **Carver** made such a fuss over last fall. When Dr. **Collins** asked if I would receive it, I said: "A degree to amount to anything, must come from people who have got somewhere, who are worth while, who have something more back of them than a defunct school and the school from which it comes must have a standing. I do not want something that can be given away to anybody for nothing." I did not receive the degree.

It seems that Dr. **Collins** is always getting in dutch. He rubs the fur the wrong way. I cannot regard him as serious. He doesn't do the right thing, to the right people, in the right way. He knows none of the proprieties.

...Bouquets are hereby acknowledge from "The Committee," Drs. Duerringer, **Sauchelli**, McRickards, Mrs. Gates, Sol Bernstein, **Eastern College of Chiropractic**, Dr. and Mrs. Randall and Dr. **Collins**.

...Dr. **Kightlinger**, Secretary of the **Eastern College**, was formerly connected with a perfume factory. Nothing would do but he had to present to Mrs. **Palmer** a pint bottle of the very best made by them in a most elegant bottle...

-letter to **BJ Palmer** from **Ruland W. Lee** DC (p. 12)

-letter to **BJ Palmer** from A. **Deininger** DC President of the "**NEW YORK SCHOOL OF CHIROPRACTIC OF THE CONNECTICUT COLLEGE OF CHIROPRACTIC**" (p. 14):

New York, March 8, 1918

Dear Doctor:

Most sinderely do I extent to you my heartiest congratulations upon you most successful visitation to the City of New York. Beleive me, my dear friend, that the sacrifice, the labors that you have undertaken for **CHIROPRACTIC** cannot be measured and expressed in words. Every member of our faculty, every graduate of our School, every student in the Schoool who had the pleasure of hearing you on more than one occasion all unanimously express the highest appreciation at your personal endeavor. You have done more in one week to promote **CHIROPRACTIC**, to advance the knowledge of **CHIROPRACTIC**, than any other individual we can mention in the country. You have sown the seed that will produce in years to come a mightier trade.

Again, I beg to thank you personally and appreciate same deeply. In the occasion that I may be able to reciprocate in any way, believe me I am at your service, and at the same time my colleagues, Dr. S. **Gerschank**, my associate Dean, wil also be at your service...

-letter to **BJ Palmer** from CM **Kightlinger** DC (p. 14):

Newark, New Jersey, March 6, 1918

Dr. B.J. Palmer, Davenport, Iowa

Dear Doctor:

Your going was as the parting of Old friends, for such we have come to regard you and Mrs. **Palmer**, in fact when the week was up and the banquet over and the final time to say good-bye came, we all felt that two of our very dear friends had taken leave of us and such was the case. **I knew you only by letter before your visit here**, but now, like

every one of the New Jersey boys and girls, I feel as if I had known you both a long, long time. You and Mrs. **Palmer** have a warm place right down in the very bottom of our hearts.

We appreciated very much your kindness in visiting the school and your presence there has given each and every one of us an inspiration to do our very best for **CHIROPRACTIC**, as taught by the **Mother School**. We will long remember your words to us. Each month I will send you one of our regular letters so that you can see what we are doing and that there may be no misunderstanding of our purpose.

Legislation has fallen through as you may know and while we have not secured our bill this time, we have accomplished one thing that is perhaps better. We are united as never before and from now on will show a solid front to the enemy and your visit cemented this unity. We are starting at once to work for next year and will leave no stone unturned to get the desired law. We have the bill, all we have to do is to work and work we will.

Now for business. I wish that you would send to the college by parcel post, as the express is so slow now, the following books and if the check enclosed is not enough I will forward the blance on receipt of bill.

4 Copies of Firth's Symptomatology.

4 Copies of Vedder's Physiology

1 Copy of Palmer's Theory of Chiropractic

5 Copies of Majors and Minors.

5 Copies of Wet and Dry Man.

I am also getting up a subscription to **THE FHN** and will send in the names soon.

Again thanking you for your many kind favors and assuring you that on you next visit to the East you will be proud of the infant that you so generously started on the road to Straight **CHIROPRACTIC**. With my best wishes and the best wishes of each and every **CHIROPRACTOR** in our college, I am, Most sincerely yours,...

1918 (Apr 20): **Fountain Head News** [A.C. 23] [7(32)] includes:

-"CORRECTION WE'RE GLAD TO MAKE" is a letter to **BJ Palmer** from A.L. Allen DC, Secretary of the **New Jersey College of Chiropractic**; mentions **F.W. Collins** DC; notes that NJCC is member of **IACSC** (pp. 9-11)

1918 (May 11) **Fountain Head News** [A.C. 23][7(35)]:

-**BJ** notes invited lecture at **National School of Chiropractic**, and that this is his first such invitation, is introduced by **WC Schulze** MD, DC, president and dean of the school, and **Albert B. Cochrane** DC, president of **???** Association (p. 10)

1918 (May 18): **FHN** [A.C. 23]; 7(36) notes:

-letter from **SL Ashworth** to **BJ Palmer**. (p. 6)

Lincoln, Neb., April 23, 1918

Dear B.J.:

Enclosed find check for inscription on chair. Thanks for the privilege. Think they will be great. I want my name, degree and address also PSC graduate or Palmer Graduate inscribed.

The health officer offered to send a nurse to dress the arm of the lady who was vaccinated. She told him she didn't need it dressed. She says "He wants the credit for helping me and he won't get it because Dr. Ashworth is the one who helped me. Sincerely,

DR. S.L. ASHWORTH (p. 6)

-(exemplary chair is pictured in **FHN** 1918 [A.C. 23] (June 1); 7(38): 4)

1918 (July 13) **Fountain Head News** [A.C. 23][7(44)]:

-**BJ** mocks **Willard Carver's** call to eliminate all licensing laws for DCs, MDs, DOs; **BJ** says this has been his position right along; **Carver** notes his frustration at the sloppy, illegal manner in which the Kansas **BCE** has been operating; **Carver**

mentions operations of "ICA" and of the "International Association of Chiropractic Schools & Colleges" (pp. 1-2)

1918 (July 27) *Fountain Head News* [A.C. 23][7(46)]:

-extensive reprints of correspondence between BJ and Chas A. Cale and TF Rallege in preparation for BJ's visit to LA; Cale makes mention of **initiative effort in 1918** (pp. 2-6) [copy in my Military/Veterans folder]

1918 (Aug 17): *FHN* [A.C. 23]; 7(49)] includes:

-BJ writes "CHIROPRACTIC MOVIE FILMS" (pp. 5-6):

A year or more ago, somebody suggested taking films of our Lyceum Parade. We took it, spread it out. It took. Its purpose outgrew this, and we added one feature after another. We now have two films of 1,000 feet each, each out doing its good work. In addition to this, we have 500 feet of pit cases with their titles and descriptions. The idea has taken so well and it has done so much good that it had to even outgrow all of this.

It was but natural that somebody could, and would, see the big advantage to *CHIROPRACTIC* in this method of publicity and that they would come to our rescue and relieve US of this financial as well as mental burden.

Again J.F. McGinnis came to the rescue; again he saw the possibilities; again he started a movement which has grown; again he did all this even before I knew it and had the thing actually budding good and strong before I arrive home from the West.

As soon as he presented his idea, I "fell for it" and have been with him strong ever since.

The following minutes will show you what has actually been accomplished, in a quiet way, without ostentation or blaring of trumpets. It is not the intention to confine this movement to these people. It is open to anybody, friend or foe, patient of *CHIROPRACTOR* to join and help us carry the burden. The more members, the more money, the more we actually accomplish in the way of more and better movies rented to the *CHIROPRACTIC* profession.

It has not yet come before the Board, but I am of the opinion that those who NOW help to make this work a success will be the ones who will profit first and most in the exhibition of its film productions. It is possible that the Board of this Association may decide to do what we did to those who paid in \$5.00 previous to Lyceum; we let it pay for the rental later after it was produced. It is but right that he who helps should get some appreciation for that help rendered, especially when given so freely in advance.

These are the minutes of the first meeting:-

Davenport, Iowa, August 4, 1918

The first meeting of The *CHIROPRACTORS' Moving Picture Association* was called to order at 10 o'clock sharp in Dr. Palmer's office by B.J. Palmer. Members present at this meeting were Dr. A.N. Carlson, Dr. Palmer and James F. McGinnis, in person. Dr. J.C. Wishart, Dr. J.N. Firth and Dr. F.H. Seubold were represented by their proxies.

Motion was made and seconded that Dr. Palmer be elected Chairman or President of this Board until the regular meeting about January 1, 1919. Same was carried.

Motion was made and seconded that Dr. A.N. Carlson be elected Vice-President of this Board until the regular meeting about January 1, 1919. Same was carried.

Motion was made and seconded that Dr. F.H. Seubold be elected Treasurer of this Board until the regular meeting about January 1, 1919. Same duly carried.

Next upon the program was the question of Secretary and it was unanimously agreed that since James F. McGinnis was the only one at this time familiar and in touch was the members of this Association, that he be appointed to fill the position of Secretary until the next regular meeting about January 1, 1919.

Next on the program was the counting of the ballots originally sent to our members for their votes, which were the votes that elected the first FIVE BOARD MEMBERS. This count gave Dr. Palmer, 73; Dr. Firth, 73; Dr. Seubold, 71; Dr. Wishart, 68; Dr. Carlson, 68; Dr. McGinnis, 6; Dr. O.L. Brown, 1; Dr. Reese, 1; Dr. Toms, 1; Dr. Schwiertert, 1 and Dr. Elmo Oyer, 1. Those receiving the majority vote were: Dr. Palmer, Dr. Firth, Dr. Seubold, Dr. Wishart and Dr. Carlson - they were declared elected.

Motion was made, seconded and carried that James F. McGinnis turn over the sum of \$568.00 which is at this time in his possession and belonging to this Association to the Treasurer, Dr. Seubold in the form of a draft or check at once.

Motion was made, cseconded and carried that this Board shall have full control of all of the business of this Association and to be the *Board of Censorship* of all films and positives.

Motion was made, seconded, and carried that the Secretary be instructed to buy a moving picture camera or make other arrangements for making of the films for this Association, using his best judgment financially and otherwise, and was further instructed to get the figures upon the placing of a very large skylight in the old Auditorium at *THE PSC* and submit same to the Board of Directors at his earliest convenience. The Secretary was further instructed to go ahead with this work using his best judgment and presenting all bills to the Board before being paid.

Motion was made, second and carried that the Secretary draw upon the Treasurer for three (3) bills now due: First, The Grant Printing Co., Maquoketa, Ia., for \$16.65, second, The Jackson Sentinel, Maquoketa, Ia., for \$23.25; third, the firm of McGinnis & Baker for postage used to date, for \$22.50.

Motion was made, seconded and carried that this meeting adjourn until the President or Secretary sees fit to call another meeting of the Board with the understanding that there is to be a regular meeting about January 1, 1919. James F. McGinnis, Secretary, Maquoketa, Iowa. Lock Box 497.

-notes some 115 members of the *CHIROPRACTORS' Moving Picture Association*, including S.L. Ashworth DC, James R. Drain DC & Charles E. Caster DC (p. 6)

-follow-up note from McG (p. 6):

Dear Doctors:-

The above is a correct list of our movie membership to date, all money has been turned over to Dr. Seubold, we have the camera and its as good as there is - see next *FHN*. JAS. F. MCGINNIS, D.C.

1918 (Oct 26): *FHN* [(A.C. 24); 8(7)] notes:

-BJ authors "A BAD PENNY ALWAYS RETURNS" (pp. 5-6)

The following clippings but speak what is being taught as "CHIROPRACTIC" on the Pacific Coast by A.W. Richardson, he of the fame of a trial out there a couple of years ago, when he duped CHIROPRACTORS financially, which is to say that he is always doing that mentally.

"CHIROPRACTIC TAPPED TOO HARD, CHARGE

"The question of whether or not the taps of a *CHIROPRACTIC's mallet* constitute assault was raised here today when Miss Mae Chesterly, vaudeville performer, caused the arrest of Dr. G. Richardson and Jos. Cook, of the *CHIROPRACTIC* college, 207 Powell St.

"Her complaint charges them with assault by violence to do great bodily harm. She declares she was urged by Cook to visit the college and receive treatment. She had been suffering from nerve trouble, she said.

"While the *CHIROPRACTIC* say she was given the usual treatment, which consists of tapping certain nerve centers, Miss Chesterly says she received such blows in the back that she suffered extreme pain.

"An interesting legal fight is anticipated as *CHIROPRACTICs* are expected to line up with Dr. Richardson in proving that the

treatment would have proved beneficial if the patient had allowed him to complete it.

"Testimonials of other patients, books on **CHIROPRACTIC** treatment and possibly even an exhibition of treatment is expected when the charges are heard before Polic Judge Fitzpatrick. - *San Francisco Daily News*, 9-27-18.

"DOCTOR ACCUSED - CHIROPRACTOR CHARGED WITH ASSAULT BY ACTRESS HE TREATED WITH

"PLESAMETER"

"HUNG BY HEELS

"Miss May Chesterly, a vaudeville dancer and singer, swore to warrants before Police Judge T.I. Fitzpatrick today, charging James Cook and A.W. Richardson, a Chiropractor, of 207 Powell St., with assault.

"According to the story told by the actress in court, Cook sent her to the doctor for treatment for nervous breakdown. In his consultation room Dr. Richardson struck her on the back of the neck with an instrument which he called a "plesameter," [sic] and then asked her if she could feel the end of her fingers tingle. She said she could not and the doctor struck her another blow, which not only "caused her fingers to tingle but also caused her great pain."

"After this preliminary treatment, she was told to disrobe and the doctor and his assistant then suspended her by the neck and heels between two chairs. She remained in this position until she got discouraged, she told the court, and then went home to the Hotel Alexander and went to bed. As soon as she recovered from the treatment, she called up an attorney and the complaint for warrants was made.

"The actress declares she lost her position as result of her injuries and asks \$5000 for physical injuries and \$500 for the loss of the job. A.W. Richardson, said to be one of the owners of the college, is made a defendant in this suit. - *San Francisco Examiner*, 9-28-1918.

"CHIROPRACTORS OF STAGE HAND LEAD TO SUIT HIPPODROME CHORUS MAIDEN CAUSES ARREST OF TWO PRACTITIONERS

"Chiropractics by "Dr." Jimmy Cook, stage hand at the Hippodrome Theater, almost proved fatal to Mae Chesterly, twenty-three-year-old chorus girl at the Hippodrome, according to her demand for warrants for Cook and Dr. G.A. Richardson yesterday. At the same time she filed a civil suit demanding \$5500 in damages.

"Miss Chesterly sought treatment for a sore shoulder resulting from a fall, and after being treated by a vibrator, a lecture on the general principles of Chiropractics was given her, she told the district attorney's office. This, she said, ended with a physical demonstration to show her just how much the practitioners knew of their science. This demonstration, she avers, consisted of hitting her at the base of the skull with a mallet after she was dragged by the ears across the operating table. This caused the bones behind her ears to "rattle, crack and snap," and she fainted, she says in her complaint. Since then, she says, the chords of her neck have swollen so that her head is drawn almost to her right shoulder. She says she is under the care of a physician at the Hotel Alexander and has had to give up her stage work.

"Cook has been active in sending patients to the Richardsons, the actress told the district attorney's deputies, mostly from the Will King company, where he is employed as a stage hand. Cook is studying Chiropractics, but has not recieved a license, and also lays claim to powers of hypnotism and necromancy and of being the "Delphia Sybil of the dead," she says.

"C. Randall Sparks, attorney for the young woman, said:

""There probably wouldn't have been any suit if the 'doctors' had not gone outside their case to show the patient how much they

knew by hitting her with a so-called plexometer and a mallet to make her fingers tingle."

"Bail of \$1000 was demanded of both Richardson and Cook. In the civil suit filed \$500 was asked for loss of wages and \$5000 for personal injuries. Dr. A.W. Richardson, president of the **California Chiropractic College**, is made a co-defendant in the civil action. According to Sparks, President Richardson advised his brother and Cook to settle the case by payment of \$125 to the girl before the suits were filed, admisting the practitioner had hit the girl too hard.

"Dr. Richardson and Cook was arrested by Policeman Michael Walsh. The two men said that the soman sustained injuries through a fall in the theater before she came to them for treatment. - *San Francisco Chronicle*, Sept. 28, 1918.

"WOMAN SEEKS WARRANT FOR S.F. PHYSICIAN

"Declaring that Dr. G. Richardson, who, with his brother, W. Richardson, maintains the **California Chiropractic College**, 207 Powell Street, beat her into insensibility, striking her severe blows at the base of the skull with a hammer, twister her head and pounded her body in administering his "treatment" for a slightly injured shoulder, Miss May Chesterly, pretty vaudeville actress, applied at the office fo the bond and warrant clerk in the Hall of Justice today for a warrant for Dr. Richardson's arrest.

"A second warrant for the arrest of "Jimmy" Cook, who Miss Chesterly says acted as solicitor for Dr. Richardson and persuaded her to take the "chiropractic" treatment, was also asked.

"In addition to her prosecution of Dr. Richardson and Cook on the criminal charge of assault by means of force and violence to do great bodily harm, Miss Chesterly, through her attorney, C. Randall Sparks, has prepared a civil suit against Dr. Richardson, his brother and Cook, asking damages to the amount of \$5500. The \$5000 is for the suffering she has been forced to endure as the result of the "treatment," and the \$500 for the loss of her position with the Will King burlesque company at the hippodrome Theater, where she was employed.

"Miss Chesterly, in her civil complaint, states that she had been forced to engage a regular practitioner of medicine to undo the harm resulting from the Chiropractic treatment.

"She asserts that she will be unable to resume her theatrical work for some time and claims that her suffering has been intense, her head being bent in such a way that it almost touches her right shoulder.

"Miss Chesterly, according to the complaint, has been confined to her bed at the Hotel Alexander, where she resides, and has been in a state of nervous collapse as the result of Dr. Richardson's treatment of her. - *The Bulletin*, San Francisco, Sept. 27, 1918.

 "Thank goodness, whoever, wherever you find the spurious, you'll also find the real. And wherever you find the real, you'll find them fighting for the good straight stuff.

"The **P.S.C. CHIROPRACTORS** of San Francisco lost no time in making a statment, over their signatures, as follows: -

"PRACTITIONER FLAYED BY CHIROPRACTORS

""Grossly inaccurate inferences are sure to be drawn" from the suit of Miss Mae Chesterly against Dr. George Richardson, a CHIROPRACTOR, according to a communication received by "The Examiner" and signed by several CHIROPRACTORS. Miss Chesterly accused Dr. Richardson with striking her with a mallet during the course of a CHIROPRACTIC treatment.

"The signers of the communication, Doctors Ray S. LaBarre, Marena G. LaBarre, F.J. Freenor, Simon Mueller and George A. Bradley, declare they have no knowledge of the facts involved in Miss Chesterly charges, but in defense of the CHIROPRACTIC school add: -

"No mallet or other instrument of any kind or character is ever used as a part of CHIROPRACTIC technique. Only the hands are used in giving a CHIROPRACTIC adjustment and they are not

employed to strike, massage, stretch, twist or otherwise injure the patient." - *San Francisco Examiner*, Sept. 29, 1918."

1918 (Nov): *National (School) Journal of Chiropractic* notes:

- "THE FEDERATION OF CHIROPRACTORS" (pp. 23-4; bound volume pp. 515-6):

The board of control of what was widely advertised as the Preparedness League of American Chiropractors, but which is now definitely named "The Federation of Chiropractors," met in Chicago at the Hotel LaSalle on Sunday, the 22nd of September. The keynote of the meeting was "Chiropractic for our soldiers." The enthusiasm was tremendous and therefore the constructive business carried through was great in quantity and far reaching in its effects upon the future of Chiropractic.

The constitution and by-laws declares every Chiropractor in the land a member and an active one. No dues or assessments. All funds to be collected through voluntary contributions. The board ordered the organization of a nation-wide drive for at least \$50,000 to be known as the "Chiropractic for Our Soldiers Fund." Each state of the Union will be organized down to the smallest community.. All will be asked to contribute money and time. Be ready to respond to the call. No slackers will be tolerated. The fund raised will be used to promote governmental recognition of Chiropractors in the army and navy and to establish Chiropractic hospitals and reclamation camps that will also demonstrate to the Government the value and merits of Chiropractic. This is distinctly your fight and the responsibility for success of this movement rests entirely upon you and us. A beautiful insignia has been adopted and will be given to every contributing Chiropractor.

At once upon reading this letter, write to N.C. Ross, D.C., M.C., chairman of finance, 227 West Jefferson Street, Ft. Wayne, Ind. Tell him whether you will volunteer as a worker in the drive for funds to give Chiropractic to our soldiers. Let us hope the response will be immediate and universal. **The hour has struck** when Chiropractic must become the great factor in army health supervision that it deserves to be. So be a volunteer and avoid the embarrassment of being solicited.

The following officers for the ensuing year were elected: N.C. Ross, D.C., M.C., President; **BJ Palmer, D.C., Ph.C., 1st Vice President**; L.W. Edwards, M.D., D.C., 2nd Vice President; F.J. Root, D.C., 3rd Vice President; F.G. Lundy, D.C., 4th Vice President; A.B. Cochrane, D.C., Recording Secretary.

The Board of Control: N.C. Ross, B.J. Palmer, Anna Foy, A.L. Forster, A.E. Field, A. Deininger, L. Wm. Ray, George M. Otto, Chas. F. Conrad, H.C. Crabtree, A.L. Allen, A.B. Cochrane, C.C. Rutledge, W.S. Whitman, F.J. Root, L.W. Edwards, F.G. Lundy, H.H. Lynn, E.S. Douth, R.S. LeBarre, H.B. Keen, B.C. Hendricks, Dan Weeks, A.W. Schwieter, H.L. Sanford, Dr. Hopkins, C.W. Billings, Dr. John, G.A. Bauer, Willard Carver, J.C. Hubbard and five Chiropractic School Presidents whose names have not yet been received...

- "Constitution and By-Laws" of the **Federation of Chiropractors** (pp. 23-4; bound volume pp. 515-6) includes:

Article I - Sec. 2. The objects of this Federation are to establish a Chiropractic department in the service of the United States Army and Navy; to promote the passage of laws favorable to Chiropractic everywhere; to advance the science and art of Chiropractic; and to establish and promote professional intercourse with the Public....

Article 2 - Sec. 2. All practicing Chiropractors are hereby declared active members of the Federation...

Article 3 - Sec. 2. The officers of this Federation shall be chosen from a list of the presidents of all the Chiropractic institutions who are members of the International Association of Chiropractic Schools and Colleges and an equal number of Chiropractors selected from active members in the field, except the treasurer, which shall be a banking institution and the National Secretary, an associate member, to serve for a period of one year, election to be by ballot of a majority

of the active members present at the annual meeting to be held in the City of Chicago on the third Monday of August, 1919, and on each year thereafter...

1919 (Feb 22): *Fountain Head News* [A.C. 24] [8(24)] includes: -BJ Palmer authors "A Bit of History" (pp. 5-6)

There's perhaps a bit of Chiropractic history which few know, but worth reciting here only that it may be a matter of record as showing the inclination toward a certain leaning thruout the years.

There was a time when only D.D. Palmer knew Chiropractic. Of all the men in all the world, who knew the cause of disease, but one knew it and could use it. It had been for years his policy to let no one see him give an adjustment; no mother could see the child take one; no husband see his wife; no one patient see another. This one man adjusted in the presence of no other.

It is a fact; that one day Father saw his patient "peeking" in a mirror to see how it was done. The mirror was taken down at once and women ever after dressed in mirrorless rooms.

Chiropractic could have been handed down as an heirloom; from father to son just as Sweet, the bone-setters, did; as Reese and other expert manipulators have done or are doing. Think of what it meant for one man to have the world sooner or later at his feet, begging to get well; willing to pay any price to get tended to.

D.D. Palmer was that man. He knew what he had and he knew its commercial possibilities. The earliest words that I recall passing between father and myself were on the contention that it was wrong to bottle Chiropractic up to the few. If it was what he claimed it, the world needed it; needing it they must get it.

It wasn't until years after, in fact, until we moved up on the hill where we are now, that the open clinic and public demonstrations became a fact. It was then that we, in reality, opened a school to disseminate this information to the world.

It was the difference between secrecy (D.D. Palmer) and publicity (B.J. Palmer) that our first family trouble occurred. And trouble has been occurring ever since over the same contention. I have always stood for a democratic, free, liberal, generous and public use of Chiropractic. **There are other numerous D.D. Palmer's with their secret policies in our ranks.**

This has been one of the open sores which has created me many enemies. It made my father a dying enemy of mine. It split our own family open. It has created many conservative gulfs between myself and many graduates of ours and other schools who believe as did my father. Its the difference between a selfish monetary view and the open service, liberal view.

Taking Chiropractic out of private bondage and giving it public liberty is one of Dr. Carver's happenstances because my name was "Palmer;" but, Dr. Carver forgets that it could as well have been my easy path to have inherited bondage and taken the single luxury as it was to break the bondage, take the hard road and thus begin an endless path of penance that is nowhere near the end. Even as I pass along now Dr. Ross piles on another load and other friends whom I have saved and sacrificed to help cast slurs about me thru his Federation sheet - and this is the thanks I get for making it possible to give them all an easy living out of that which could have been ALL mine as long as I lived and then have passed it on, unmolested, to Daniel David.

There are those who believe in dignity, reserve, secrecy, high-brow, high-price stuff. There are those - and I lead them - who believe in being what you are, open and frank; enough brain to use and no-more-than-that-for-effect; a price within-the-reach-of-the-many stuff....

1919 (Mar 1): *Fountain Head News* [A.C. 24] [8(25)] includes:

-BJ Palmer authors "Double Crossing Himself" which condemns **F.W. Collins**, notes that **Collins** "harmed" **Joy M. Loban** DC (pp. 6-7); includes letter in which **Collins** claims he received **PSC** diploma by correspondence in 1915

1919 (Mar 15): *Fountain Head News* [A.C. 24] [8(27)]:

-letter from Linnie A. Cale DO, DC to Mabel H. Palmer DC (p. 1):
Dear Doctor:

Just received your beautiful *Chiropractic Anatomy*. Many thanks. Hope in the next few days to learn a great deal more about Anatomy as you have arranged it in such an interesting way.

DR LINNIE A. CALE

-letter from **W.C. Schulze MD, DC** to **Mabel Palmer** (p. 2):

My Dear Mrs. Palmer:-

Thank you very much for the copy of your book.

I have not as yet had the chance to get right down into the book, but I shall presently. I shall also pass it along to the man who has charge of the department of Anatomy and also Dissection, namely Dr. Juhl.

With my very best wishes for a large sale, I am, Yours very truly,...

1919 (May 3): *Fountain Head News* [A.C. 24] [8(33)] includes:

-in a column entitled "A Slippery Evader" **BJ Palmer** prints much correspondence to and from **F.W. Collins** of **NJCC/Mecca College**; includes mention of **Chiropractic University of New York** (pp. 14-6); includes quote from recent publication from Collins (p. 14):

Dr. C.K. **Kightlinger**, Graduate of The **New Jersey College of Chiropractic** and The "**Mecca**" **College of Chiropractic**, and now Dean of the **Eastern College of Chiropractic**, said many times, "**If I can ever adjust like Dr. Collins, I will be satisfied.**"

-letter to **BJ Palmer** from **Craig M. Kightlinger** DC (p. 14):

Newark, N.J., April 11, 1919

Dear B.J.:

I am so mad, real sure enough hot under the collar mad. Just received **Collins** latest explosion and he has my name in it AND FOUR OF THE OTHER STRAIGHT BOYS. What he says is one down right lie and I am getting the others together tonight to make some means of making him stop this publication. **I never said that he was a great adjuster** and if I ever hope to be like him, I would desire my friends to have me adjudged insane. **I always considered him a very poor adjuster** and I do so today and he will have to improve greatly before I would ever place him in Class C-4.

If you can suggest some method by which we can effectively put a stop to all these lies and cheap trash, I wish you would give me the aid of your advice. What Collins says, as quoting me, is a lie.

Will write you in a day or so and let you know our plans. Sincerely,...

1919 (May): *National (School) Journal of Chiropractic* publishes:

-"**The Chief Hath Spoken**," an editorial by **AL Forster**, M.D., D.C. concerning the feud between **Willard Carver** and **BJ Palmer** (pp. 7-9/bound volume pp. 614-6)

1919 (July 26): *Fountain Head News* [8(45)] prints:

-letter from **BJ Palmer** to **WC Schulze MD, DC** re: **Willard Carver** (p. 8):

July 15, 1919

W.D. Schulze, D.C.

National School of Chiropractic

421 South Ashland Blvd., Chicago, Ill.

Dear Doctor:

In getting your Lyceum Program, ten days ago, I noticed Willard Carver on, he being on the same afternoon as I. I will not be on your program as scheduled. Had I known that Willard Carver was on your program at all, I should never have accepted your invitation.

My two reasons are:

Willard Carver has been, is and will continue deliberately misrepresenting me, in ways now so apparent to the Chiropractic profession that he has lost their friendship, confidence and business.

Willard Carver intentionally preaches "Chiropractic" and deliberately reaches Orificial Surgery, and has in many ways, knowingly, diverted his ideas from the fundamental principles of Chiropractic laid down by my father in 1895.

Both of these are injurious to the present or future welfare of Chiropractic; that being true I cannot have my name connected, or affiliated with any meeting which might give credence, or value to him or his ideas, which would tend to destroy real Chiropractic.

It is for these same reasons Willard Carver has been refused time and again, even upon his personal solicitation, a place on any of our Lyceum Programs. We have no difficulty in getting good, constructive, clean Chiropractic professional material **without him**. We don't **elevate** Chiropractic by letting such as he get on our programs. I want the Chiropractic profession to know that no numbers go on OUR programs as fillers. If it isn't Chiropractic it can't be found on OUR programs, no matter who or what.

Feeling this, as I do, it is time for me to ease MY conscience and withdraw from being placed on any program with him, when I wouldn't invite such as he to be on OUR program. If, in my opinion, his presence here would be **destructive** to Chiropractic, then my opinion of him and his work does not change when you shift the location to Chicago. I would not sit on a program with him **here**; why should I do so in Chicago?

"To thine own self be true." I can get away from everybody but myself. I can keep MY heart clean and MY conscience clear. To invite Carver here would be to publicly acknowledge him and his ideas of me, and his ideas of Orificial Surgery. My presence on your program, to a more limited extent, would also acknowledge what he HAS said is true, and what he IS TO SAY is Chiropractic, both of which are UNTRUE. I cannot acknowledge such -for the sake of Chiropractic. If you can afford to assume such a risk, then that is your judgment.

The confidence of the Chiropractic profession is EVERYTHING to me. I can't afford by thot, act or deed, to do anything to lose it. I don't believe you can either. Having Willard Carver on our program would not strengthen it; having him would tend to weaken the confidence of the Chiropractic profession, in our judgment and sense of honesty, to Chiropractic.

I have waited ten days, since receiving your printed program, trying in spite of these things, to justify myself in going. I can't do it. My presence would countenance Orificial Surgery as "Chiropractic," which I can't countenance. I could wait until the last hour, telegraph you some diplomatic excuse about "business detaining me," but that is not my way of doing business. You have a right to my reasons, therefore, I give them honestly.

I wanted to let you know as soon as I had settled the matter with myself, that you might fill your program with somebody else. I shall also print this letter in the F.H.N., so that no one will misunderstand my reason for NOT being present, and so they will know exactly WHY I AM NOT.

I wish your Lyceum every success in the world. I hope the numbers are great and the attendance large. I hope the Chiropractic end is strong enough to overcome the insidious Orificial Surgery mixing theory which you have permitted to lie close to your bosom. You deserve success and I hope you get it.

Chiropractically yours, **BJ Palmer DC, PhC**

P.S. - Watch out for prospective students hanging around. Willard is a past master at **trying** to steal business. We won't have any barnacles hanging around here, **by invitation**, we can't trust.

1919 (Aug 23): meeting of representatives of chiro BCEs meets in Davenport IA to endorse the recommendations of the **Federation of Chiropractic Schools & Colleges**; and issues (or recommends?) "standard of education" involving "3 years of 6 months each" to all states having chiro licensing laws; Dr. **Ashworth**, Dr. **Lee W Edwards**, and **Anna Foy** DC of Kansas are co-signatories (Ashworth papers, Cleveland/KC):

Whereas, it appears that the educational requirements in the various states having laws governing the practice of Chiropractic are so widely at variance;

Whereas, some state laws require a three years course of six months each, or more or its equivalent, others require a three year course of nine months each, while others have intermediate requirements;

Whereas, the non-uniformity of laws governing the practice of Chiropractic tends to create confusion between the various Schools and Colleges of Chiropractic to establish a uniform course of education to meet the requirements of different state Chiro Laws.

Whereas, There is a Federation of Chiropractic Schools and colleges who have adopted a standard course of study of three years of six months each and

Whereas, This **Federation of Chiropractic Schools and Colleges** maintain and consider that the course of three years of six months each of sufficient length of time to produce capable and competent Chiropractors, due to the fact that the course of Chiropractic study is devoted primarily to the study of subjects that bear directly on the Science of Chiropractic and does not include the extended study of Materia Medica, surgery and kindred subjects,

Now, Therefore, Be It Resolved by the undersigned representatives of the following state boards of Chiropractic Examiners, assembled in conference at Davenport, Iowa, on the 23rd day in August, 1919, that it is the agreed consensus of opinion that a uniform course of study of three years of six months each is of sufficient length, and should be adopted as the standard of education to be required by all states now having laws governing the practice of Chiropractic, and be it further resolved that a standard educational requirement of a course of study of three years of six months each should hereby be adopted as a standard for future Chiropractic legislation.

1919 (Nov 1): **Fountain Head News** [A.C. 25] [9(7)] includes:

-letter to **BJ Palmer** from **CM Kightlinger** DC, Dean of the **Eastern College of Chiropractic** (p. 2):

Dear BJ:

Just finished the F.H.N. and read of the reference to you as being selfish and mercenary and I take great satisfaction in presenting a few facts which will convince any fair minded person of the contrary. If all could know you as we in New Jersey know you, if they could but see the inner man as we have, they would never dare to utter such slander.

I came from another school and saw the need of a straight-Chiropractic school in the East and believed, from observation of its methods and graduates, that The P.S.C. was the highest in quality and the one to pattern after. I was told that you were so jealous of the success of other schools that you would never help us, that you would crush us, and many other things which have been proven untrue.

I asked for your help. You not only gave it but came in person. You and Mabel to give that help, and in our already short career we have a hundred favors to thank you for. You have given us kindly advice, helpful hints and aids in many ways. Here is something they will say is not true, but nevertheless it is a fact - YOU HAVE SENT US STUDENTS.

Last June we engaged you to come to our school graduation and lecture for the sum of \$200.00 and we congratulated ourselves on how reasonable we had secured your services. Your expenses would be more than that and in the bargain you were to bring Mabel, which made all doubly pleased. You know it just is not an event without her smiling face and pleasant ways. God bless her.

On your arrival we had a check for \$200.00 ready to hand you, when what did you do but refuse it. Absolutely refused to take two hundred good old American dollars for no other reason than that we were working for the advancement of Chiropractic. A thing any real Chiropractor should do at all times and not expect any remuneration.

On top of this generous gift you refused to allow us to pay for any of your meals at the hotel.

Some selfish man, some money grabber, some cheap skate. We think not. If Chiropractic had more like you the science would grow faster and its advancement would not be impeded by the closing of states to graduates.

BJ, the **Eastern College of Chiropractic** is for you. New Jersey is for you, we are all for you, and we are proud to be enlisted under your standard, fight by your side to make "Chiropractic Safe for Humanity."

I am now a Post Graduate at The P.S.C., and I am more than ever convinced of the truth of your ideas, and when I leave here for the field I will carry with me a firm determination to join the boys at home in their battle to help New Jersey open for the infusion of new blood and the growth of the science.

More power to you, and we can attest to other generous acts if need be. Sincerely,...

-BJ letters of 10/11/1919 etc. re: visit to California; notes Dr. **Hubley's** help in organizing various speaking engagements (p. 4)

-**BJ** speaks of "Dr. **Cale** of the **California Chiropractic College** and Dr. **Purviance**, formerly of Nebraska..." (p. 4); **Percy Purviance** DC will found **Berkeley Chiropractic College** in 1922 (SRI, 1960, p. 215)

-**Charles A. Cale's** letter (Cale, 1919) re: efforts for state licensure is published by **FHN**, **Cale** notes that on 10/5/1919 at Mission Inn Hotel in Riverside CA **BJ** promised not to oppose the current initiative campaign to enact a chiro law; re: BJ and the bill **Cale** writes (p. 4):

...His position as president of the "Fountain Head" School of Chiropractic and as secretary of the Universal Chiropractors' Association makes him the recognized leader of the chiropractic profession the world over. Any movement that has his opposition might just as well be abandoned, on account of his weighty influence.

-**Charles A. Cale** notes **BJ's** comment that "no one can work with TF **Ratlidge**" and suggests (p. 5):

...I hope no one will ever ask me again if Dr. **Ratlidge** and I have gotten together.

There are **five Chiropractic school presidents in California** and all of them but Dr. **Ratlidge** are working harmoniously together for the Chiropractic Petition. Since four out of five agree upon the Bill, and since "**BJ**" says he will not oppose the Bill, can any reasonable person see any cause for discouragement in our fight for the adoption of our bill....

"BJ" Knows

If our Chiropractic Bill were a vicious one, does anyone suppose for one minute that "BJ" would not oppose it? HIS LIFE FOR TWENTY YEARS HAS BEEN ONE CONSTANT BATTLE AGAINST THINGS WHICH WOULD INJURE CHIROPRACTIC. He certainly would fight our bill if it was very detrimental to Chiropractic.

-**BJ** writes (p. 6):

....**Ratlidge** is a straight, specific, pure and unadulterated Chiropractor. He's for the same as I am. He practically insults every Chiropractor he wants support of and from. He can't concede any strength or viewpoint of value in any other person's ideas OF HOW THINGS OUGHT TO BE DONE. They could be agreed on principle and then he would insult them on policy....

Another way of expressing the local conditions, between the two local men, is to say that **Ratlidge** has ideals but no ability or ambition or accomplishments. Dr. **Cale**, on the reverse, hasn't the Chiropractic ideals vision, but he has the ability, ambition and accomplishment. Given the two I would rather have Dr **Cale's** contrast, for the ability to accomplish WILL come the ideals, for men can't work to the end of nothing all the time.

In the given years that each of these men have had to show what they were or could do, or even tried to do, it appears to me now that

Dr. **Cale** has tried to do much, much of which I don't agree with, and Dr. **Ratlidge** has argued and talked much, with all of which I agree, but he hasn't accomplished a thing but gotten practically all the chiropractors disgusted, dissatisfied and discouraged with him and his tactics.

As I see it, Dr. **Ratlidge** is being regarded as a has-been, a once-runner, a cold-potato. Having failed, they are now looking to **Cale** to see if he can pony up to the scratch, make a home-run. Whether he will, with his **mixing** of Chiropractic, remains to be seen. But he can't do any worse than **Ratlidge**, so let's take a fling and give him the opportunity.

-**BJ** reports (p. 6):

Last night, at the Gamut Club, Dr. **Cale** had his **eighth birthday** anniversary celebration. The **Los Angeles College of Chiropractic** was just eight years old, and it was celebrated by speaking, music; a play and dancing followed.

-**BJ** reports (p. 7):

Dr. **Cale** kindly asked me several days ago if I would address them. Then was when I wired you for the **Lyceum Film**. I talked about 15 minutes on salesmanship, printer's ink, and I think put over a big message in a few minutes; this was followed with the film. It sure meets with applause....

Out of that audience of possibly 200 Chiropractors or close Chiropractic friends, I doubt if there were over three who were at this last **Lyceum**, and I doubt if there were over 25 who had ever attended any. A movement was started last night to get a special Pullman from LA, another from SF, another from Portland and one from Seattle, all to meet at Salt Lake City and make a special train out of there. Dr. **Cale** made a motion, seconded by all present, that "**Spizz**" **Parsons** be given full charge between now and then to work up this special car for next year.

-**FHN** reports that as of 1/1/20 the **PSC** "will accept no more students for less than a three-year course" (of 6 months each); "The **tuition** fee will be \$300 cash..."

1919 (Nov 8): **FHN** (Vol. 9, No. 8) reports 8th anniversary of **LACC**, war between Drs. **Cale** and **Ratlidge** (**FHN**, 1919); news item dated 1/18/1919 (p. 1):

Celebrating the eighth anniversary of the founding of the **Los Angeles College of Chiropractic**, approximately 300 members of that organization held a general get-together meeting and entertainment last night in the Gamut Club.

Dr. **BJ** Palmer, head of The **Palmer School of Chiropractic** in Davenport, Iowa, and son of DD Palmer, founder of the science, delivered the address of the evening.

Under the direction of Dr **CC Cale**, president of the local college, an interesting program of musical and theatrical numbers were given.

-reprint from **The Los Angeles Chiropractor**, of July, 1919, which is published by the **LACC** (p. 16):

PURE CHIROPRACTIC

The **Los Angeles College of Chiropractic** teaches specific, pure, unalloyed Chiropractic. Each student is furnished enough patients so that he gives **five hundred adjustments** before he is given a diploma. This insures proficiency and competency. Our graduates are taking first ranks as skillful adjusters in every community where they are located. At the same time, we also make our graduates able to diagnose and we make them proficient in the use of all natural agencies such as water, food, heat; **electricity and manual and mechanical means and manipulations**.

1919 (Nov 29): letter to BJ Palmer from Arthur L. Forster MD, DC (reprinted in **FHN** 1920 [A.C. 25] (Jan 17); 9(18): 5):

Dear Dr. Palmer:

We have received copies of Dr. Greggerson's articles and both Dr. Schulze and I think that they are splendid. We certainly feel that this thing should have the unstinted support of every chiropractor in the

country. Substantiating this view, I am enclosing a money order for \$24.00 for **Class F membership for one year in the U.C.A. for Dr. Schulze and myself**.

With kindest personal regards, I remain,

Yours very cordially, Dr. A.L. Forster, Sec'y
The National School of Chiropractic

1919 (Dec 24): letter to **TF Ratledge** DC from **Francesco Sauchelli** DC, PhC at 2025 Broadway at 70th St., The Nevada, NYC (Ratlidge papers, SFCR; in my Sauchelli file):

Dr. T.F. Rutledge,
1008 Haas Building
Los Angeles, Calif.

My dear Dr. Rutledge:

I understand there is some chiropractic publication or bulletin gotten out in California, of which I do not know the name.

I am therefore enclosing herewith copy for an article entitled "The D.D. Palmer Memorial", which you may be interested in reading, and would I would thank you to send along to the editor of such chiropractic publication, asking that copies be sent me containing the article, when issued.

If you will in addition, favor me with the name and address of the editor referred to, I shall be indebted to you for the courtesy.

Cordially yours,...

The D.D. PALMER MEMORIAL
by **Francesco Sauchelli**, D.C., Ph.C.
New York City

Along about the middle of December, a form letter was sent out to chiropractors from the Palmer School, signed by **BJ** himself. Although it expressly stated that "This letter is going only to those picked chiropractors whom I can bank on," etc., it is assumed that quite a number, if not all of the chiropractors on the Palmer mailing list were "picked". A circular letter is usually quite generally distributed.

The old dodge of saying in a letter "I am writing this personal letter to you" and then printing it on a multigraph which turns out a thousand or more copies of a "typewritten" letter an hour is about played out. Perhaps news of the decrepitude of this advertising stunt has not yet reached Davenport.

The letter in question said something -- in fact a great deal -- about a "deathless bronze statue of D.D. Palmer". Contributions to a fund for that purpose were not asked for -- they were demanded. As witness the following, taken from the letter: "**Thereby order you to send me AT ONCE not less than \$1.** and as much more as you can."

While those who followed him did much more to make the science of chiropractic what it is today than D.D. Palmer ever did, yet he symbolizes the birth, the discovery, of the science. Assuredly there should be a fitting memorial erected in his honor, or rather in honor of the discovery of chiropractic. Nothing better could be devised than a bronze statue of D.D. Palmer himself.

But why erect this statue at the **Palmer School**? Are there not public parks in Davenport? Although it is not expressly stated that the purpose is to erect the memorial at the Palmer school, that, of course, is the supposition.

The memorial would symbolize the benefaction conferred on mankind in general through D.D. Palmer's discovery. It would NOT symbolize the benefactions conferred on the **Palmer School** through D.D. Palmer's discovery. At any rate, it should not symbolize the latter.

Such a memorial should belong to ALL people -- not to any private institution. Chiropractic is bigger than any one single institution. Contributions should be asked -- not demanded -- of ALL the people and not of chiropractors solely. The memorial should be a loving tribute of ALL the people to the great science of chiropractic and its discoverer. Is there anywhere in this world a grateful chiropractic patient whom would not contribute something toward

such a memorial, if it was to be erected in a public park as a public tribute of the American people to a great science?

The letter sent out by the **Palmer School** limits the cost of the bronze statue to twenty-five thousand dollars. Why limit it in this way? Would it not be just as easy to raise a hundred thousand dollars or more, if necessary, to make this the most wonderful memorial in the world to the discoverer of any science? It would be, if the general public were asked or invited to contribute, and if the memorial were to stand in a public place as public property and as a public tribute.

Isn't **B.J. Palmer** a bit selfish in limiting this proposition to chiropractors and to the **Palmer School**, assuming that this is what he is doing, or is it just that he hasn't caught the BIG vision?

1920 (Jan 31): **Fountain Head News** [A.C. 25] [9(19-20)] includes:
-correspondence between **BJ Palmer**, A.L. Allen DC of NYC, and the editor of **Bernarr McFadden's Physical Culture** magazine (pp. 6-7)

1920 (Feb 28): **Fountain Head News** [A.C. 25] [9(22-23-24)] includes:
-telegram from **Benedict Lust** MD, ND of NYC to **BJ Palmer** and **Palmer's** reply (p. 7):

B.J. Palmer, Davenport, Iowa.

How would it be to run Dr. **F.W. Collins**, Dean of the **Mecca College of Chiropractic**, Newark, N.J., for president of United States on independent platform for medical and political freedom? Seems to me that we could sweep the country. We would have all chiropractors, osteopaths, drugless healers, prohibitionists, suffragettes, anti-vaccinationists, autologists and probably christian science with all other reform movements. Dr. **Collins** is a business man. He knows political game and is well founded in legislative work. Kindly let me have your views on this so that we can call general convention to consider same.

Very truly yours,...

B. Lust, M.D., N.D., New York City, N.Y.

I think your plan a supreme joke. **Collins** hasn't the confidence of one percent of the chiropractors let alone any other class. He would sweep the country like a toad causes a splash in the ocean. You may kid yourself. You may kid **Collins**, but you can't kid the fellow that walks around under my hat. The best plan to prove to you and **Collins** how little ice you cut, is to call a convention, nominate your candidate and heap upon the drugless movement, the ace joke of the country. Don't waste good money chasing will of the wisps of this kind with me. I don't know whether the joke is on me in your thinking I was easy, or whether it is on you in thinking that I would fall for such, but I want you to know that I know that such a useless plan is as impossible as **Collins** thinking he can be the International President of the International World's Congress in Fourteen Hundred and Eighty-Four.

B.J. Palmer

The above is the expression of the Editor of The F.H.N.



"BJ" sketch from the **Fountain Head News** 1920 [A.C. 25] (Feb 28); 9(22-23-24): 6

1920 (Mar 24): letterhead of CS & RR Cleveland, Chiropractors at 15 East 9th St, Kansas City MO (formerly at 704 Kansas City Life Bldg); letter addressed to "Dear Doctor", discusses upcoming trial of Drs. Klopp & Klopp in Independence MO on 3/28/20, notes that **Tom Morris of UCA** will represent the DCs, asks DCs to attend trial; signed "CS Cleveland, Sec Treas" (presumably of **MSCA**, or perhaps the Kansas City District Chiropractors Association [**KCDCA**]...see 1/25/21) (Cleveland papers, CCC/KC)

1920 (May 8): **Fountain Head News** [A.C. 25] [9(34)] includes:
-"The National Board of Examiners" reports on the "United States Board of Chiropractic Examiners" (pp. 4-5)

1920 (May 15): **FHN** [9(35)] notes:
-18 DCs in jail in CA: Drs. McCash, Freenor, Mueller, LaBarre, Flewitt, Foster, Thatcher, Howard, Harper, Hinkley, Brown, Hubley, Leiser, Boswell, Calvert, Barlow, Neilson and Butler, according to letter from State Chiropractic Society to **BJ Palmer** (pp. 6-7)

-full page ad (p. 8) from **BJ** says:

100 DAYS IN JAIL

Belongs to the
No-Fine, Go-To-Jail Club
LD McCash, D.C.
COUNTY JAIL, OAKLAND, CAL.

1 Postal EVERY Day, 1 Letter EVERY Week

BOMBARD THAT JAIL!

--BJ

1920 (May 29): *FHN* (A.C. 25)(9[37]) notes:

-letter from **Linden D. McCash** DC of Berkeley dated 5/14/20, written in Oakland County Jail, entitled "Why I am Now In Jail" (p. 5)

-full page ad (p. 16) from **BJ** says:

ANOTHER MEMBER OF THE
NO-FINE, GO-TO-JAIL CLUB
50 DAYS IN JAIL

Miss Hazel E. Harper, D.C.
 County Jail, Oakland, Cal.

 Your Postal Every Day and a Letter Every Week

 Oh! You LETTER CARRIER!

 Same Jail Houses L.D. McCash, D.C.

Don't Forget Them, Boys

--BJ

1920 (June 26): *FHN* (A.C. 25)(9[41]) notes:

-letter from **Linden D. McCash** DC of Berkeley, written in Oakland County Jail, "Am giving 18 to 25 adjustments daily, including 4 of jailers" (p. 1); classic **photos** of **McCash** behind bars and adjusting cell mates (p. 2); another ad from **BJ** calling upon DCs to "**BOMBARD THAT JAIL**" with letters and postcards (p. 7)

1920 (Aug 7): *FHN* (A.C. 25)(9[47]) notes:

-letter from **Charles A. Cale** to **BJ Palmer**: (pp. 6-7)

1920 (Sept 25): letter from Carrie L. Norvall writes from Ottawa, Canada to BJ Palmer (reprinted in *FHN* 1920 [A.C. 26] (Nov 27); 10(11): 1-2) discusses Norvall's visit to **NSC** for coursework:

Dear B.J. Palmer:

I have enjoyed this tour of Canada's four great Eastern cities: Toronto, Montreal, Quebec and Ottawa. I find that chiropractors are doing well. Dr. Galbraith adjusted me, and showed me many courtesies. He says that Canada wants more chiropractors.

I enjoyed some of my course at the **National** in Chicago.

The material presented by Dr. **Forster** was about what one might expect from him. I he weren't an M.D. he couldn't get by with his stuff, as it is he doesn't get by with any one who knows Chiropractic at all. I had to see him deliver his art instruction, or I would never on earth have believed that any one taught students to adjust in such a manner. Sometime I will have more time and will then explain what he teachers; it is absurd beyond belief. His lectures were not Chiropractic, they were medical and electrical. When asked what was best to do in a case of Infantile Paralysis, he replied, "Use the vibrator."

I scowled and shook my head. He then said, "Oh, of course I'd adjust also." Several times I couldn't help but protest, and I was always balled out by teachers and most students. Because I had been studying at THE PSC I was heartily suspicioned. The **National School** is not a Chiropractic school; its methods are primarily - osteopathic, electric and medical. Students pull, stretch, concuss, massage, and adjust (sometimes a dozen vertebrae). It requires more than a quarter of an hour to give a "treatment."

I do, however, believe that the opportunity to visit hospitals and witness post mortems is of value to **National** students of anatomy.

I had few exceptions to take in Dr. **Schulze's** lectures. He teaches chiropractic. He is kindly and painstaking, and seems to be very

much liked by the entire student body. I never heard him advocate the use of adjuncts. I doubt if he knows the sort of stuff that **Forster** advances.

Concerning the matter about which I spoke to you in Chicago, I found later that it was the work of old alumni - who celebrated their home-coming by converting the dormitory into a rough-house for two nights.

Dr. **Schulze** got their names and soundly lectured them. They should have had their diplomas revoked. The supervisor in the dormitory is not strict enough; it must be tightened if they are to succeed. I wrote them a very formal protest, and told them what my experience there had been.

Forster was indifferent, but Dr. **Schulze** and others took the right attitude. They will grow as they have experience in dormitories. It is a difficult problem in all public institutions.

I shall visit our Eastern Chiropractic institutions. I hope I'll find them teaching Chiropractic.

I am sending Miss Jessie Willyard, 121 Slater St., Ontario to THE PSC. Very truly yours,...

1921: Turner (1931, p. 168) reports:

...The same year an attempt was made to establish a **national board of examiners** at Palmer school, during the annual lyceum, or homecoming of graduates. **J. Ralph John** DC was elected president of the new board, and for two years examinations were held, then the undertaking was abandoned.

1921 (Jan 12): letter to "Cleveland & Cleveland, Chiropractors" at 218 Sheidley Bldg., KCMO from Mabel and BJ Palmer (Cleveland papers, CCC/KC):

Our dear Friends:

Your Holiday Greeting received.

We appreciate your thoughtfulness. However, in the passing, we know it is not us you do honor, but Chiropractic.

You love us because we love the things you love. Both of us being for Chiropractic, make you appreciate what we do for you, and we send you this short note to let you know we thank you for letting us know.

Until we see you at the LYCEUM, 1921, August 21st, we are,
 Sincerely, *Mabel and BJ*

1921 (Feb 19): *Fountain Head News* [A.C. 26] [10(23) includes:

-announcement (p. 16):

The Palmer School of Chiropractic has NO Branch Schools

The Sunday Call (Newark, N.J.) of January 30, 1921, contained an article about the new home just purchased, of The **Eastern College of Chiropractic**. In this article it said:

"The **Eastern College of Chiropractic**, A BRANCH OF THE ORIGINAL PALMER SCHOOL, **was organized in January, 1918.**"

Be it said to the credit of Dr. **Kightlinger**, this is a newspaper error; nevertheless it cannot go unrefuted.

The **Missouri Chiropractic College** has been frequently quoted as being "a branch school of The **Palmer School**." From all reports that I get and from the correspondence reaching me, I am told that nothing is DIRECTLY SAID which substantiates that, but innuendos and inferences are made which LEAD PEOPLE TO THINK THAT.

THE MISSOURI CHIROPRACTIC COLLEGE IS NOT A BRANCH OF THE PALMER SCHOOL.

The **Texas Chiropractic College** advertises to use "Palmer Methods" and "Palmer Textbooks", both of which may or may NOT be true. They maintain they do. Reports from outsiders are to the contrary. That matters not here. The one point to be made at THIS time is that

THE TEXAS CHIROPRACTIC COLLEGE IS NOT A BRANCH SCHOOL OF THE PALMER SCHOOL.

Other schools over the country have found it profitable to use REAL Chiropractic - which IS the kind The Palmer School of

Chiropractic HAS BEEN TEACHING SINCE 1895. They have found it to THEIR advantage to profit from OUR national publicity and advertising campaigns on STRAIGHT Chiropractic. They KNOW the reputation WE have made; they propose to build upon the SAME basis. Their ambition is laudable; their methods noble, providing IN THE DOING OF THE SAME THEY DO NOT MISLEAD THE PURCHASER TO THINK THEY ARE A BRANCH SCHOOL.

THE PALMER SCHOOL OF CHIROPRACTIC HAS NO BRANCH SCHOOLS, NOWHERE, NO-TIME. IF we ever get ready to go into the Branch School idea, we'll let the profession know squarely from us direct, first.

The **Palmer School of Chiropractic**, nor no person connected with it from BJ down, have One Dollar invested in ANY OTHER SCHOOL no matter where it is located, no matter who states to you to the contrary.

We hope that all chiropractors will spread this information.

There is only ONE Palmer School - Davenport, Iowa.

There CAN BE BUT ONE "Palmer School" - Davenport, Iowa.

Because there is only ONE "B.J. Palmer" - Davenport, Iowa.

1921 (Mar 31): Articles of incorporation approved for **Palmer School of Chiropractic** (formerly Palmer School & Infirmary of Chiropractic) (Wiese, 1986)

1921 (June 11): **Fountain Head News** [A.C. 26] [10(39)] includes:

-letter from **Francesco X. Sauchelli**, D.C. to BJ Palmer (p. 19):

New York City, N.Y., March 29, 1921

Dear BJ:

It gives me much pleasure to enclose herewith my check for \$15.00 to be added to the fund you are raising for chiropractors who are in jail for Chiropractic. I have been sending some of these boys money direct, but I also want to help in your part of the work.

Yours sincerely...

1921 (June 14): PSC graduates Drs. **Ashworth**, Edwards, Walsh, Vogt and BJ Palmer walk-out of state convention in Omaha over quarrel with non-PSC grads (**FHN**, Aug 6, 1921 [AC 26]: 10[47]:5-6); **suggests NE Branch of UCA formed in 1920, but see 1923 note re: amendments to chiro law**

1921 (July 12): letter to CS Cleveland from BJ Palmer (Cleveland papers, CCC/KC):

Carl S. Cleveland, D.C.,

Kansas City, Missouri.

Dear Doctor:-

Thanks for the article in the "Missouri Mule" written in your behalf regarding the "Dennie Chester" murder case. I appreciate it very much.

I am, Chiropractically yours, **BJ**

1921-25: **Clarence Weiant** graduates from **PSC**; serves on faculty of **Texas Chiropractic College** during 1921-1925, where he teaches chemistry and public health (Dintenfass, 1986)

1922 (Jan 3): HH Antles, Sec'y of the Department of Public Welfare, State of NE, writes to BJ to ask for recommendation re: licensing reciprocity among states (Ashworth papers-CCC/KC)

1922 (Feb 9); BJ writes to HH Antles, Sec'y of the Department of Public Welfare, State of NE; BJ notes that the **National Board of Chiropractic Examiners (NBCE)** has representative visiting various schools, but Crabtree & Crabtree of NE Chiro Coll have refused to cooperate (Ashworth papers-CCC/KC)

1922 (Feb 13): BJ returns Dr. A's letter of 2/8/22, refers to "our mutual friend, Major Antles" (Ashworth papers-CCC/KC)

1922 (May): **National (College) Journal of Chiropractic** [9(10)] publishes: -notes that "**DR. SAUCHELLI GIVES FIRST HEALTH TALK BY WIRELESS**"; Addresses Huge Radio Audience from Bedloe's Island" (p. 19):

Dr. Francesco X. Sauchelli this week made the first health talk that has been broadcasted by radio.

Dr. Sauchelli's address was delivered at the Bedloe's Island radio station, and he spoke for forty-three minutes - one of the longest talks yet made in this manner. Dr. Sauchelli drew an analogy between the human body, with its nerve waves of different lengths, and the radio system, pointing out that everybody is really a radio station of high potentiality.

So well received and so instructive was Dr. Sauchelli's address that he has been requested to give a series of health talks for radio distribution, and has agreed to do so.

The radio message sent through the ether by Dr. Sauchelli follows in full.

-paper entitled "The Human Radio" by Francesco X. Sauchelli, D.C. (pp. 19-21)

1922 (June 10): letter from JW Bechtold Jr., DC, PhC, corresponding sec'y of **MSCA**, to all members; reviews recent state convention at Columbia MO where BJ Palmer did not appear, but Lee W. Edwards MD, DC and FP Meyers DC, both **UCA** representatives, did attend; notes BJ had telegraphed to urge adoption of **UCA Model Bill**, which MSCA in fact closely followed (Cleveland papers, CCC/KC):

"Whereas, The policy of the U.C.A. is to develop, advance and defend the Science of Chiropractic in the most effective manner and

Whereas, The State of Missouri is as yet not legally recognized and conditions very much unsettled, and due to the fact that much work is yet to be done in this state, and

Whereas, The M.S.C.A. is in harmony with such principles as the U.C.A. stands for,

Therefore be it resolved that the M.S.C.A. go on record as incorporating the policy of the U.S.A."

1922 (June): **MSCA** adopts the "House Cleaning" policy of **UCA**, i.e., to "separate the **mixers** and **straight** chiropractors, excluding the **mixer** from this organization, by asking him to support the **MSCA** and the model bill for chiropractors. If he supports the bill, we, the Executive Committee, take it for granted that he is a straight chiropractor" (Cleveland papers, CCC/KC)

1922 (July): **The Missouri News** [12] includes:

-"Illinois Chiropractic Convention"; held in Springfield IL during June 15-16; Joy M. Loban, Frank R. Margetts LLB, DC, Robert E. Colyer DC, president of **Missouri Chiropractic College**, BJ Palmer, Lee W. Edwards MD, DC and JW Healey DC were speakers (pp. 4, 6)

-letter column includes praise for first issue of **Missouri New** from **BJ Palmer**, **Craig M. Kightlinger**, F.W. Collins and B.F. Gurden among others (p. 5)

1922 (Sept): **National (College) Journal of Chiropractic** reprints article by Francesco X. Sauchelli DC from **The Chiropractic News** (pp. 24-5):

THE NEED OF SCIENTIFIC CHIROPRACTIC

"The future of our civilization depends upon the widening spread and deepening hold of the scientific habit of mind." These are the words of Professor John Dewey, one of the great thinkers of our day.

With equal force and pertinence we could apply this dictum verbatim to the future of chiropractic and chiropractors.

The most urgent need at the present time in our science is its greater development and expansion along firmly established laws and principles. "**Scientific chiropractic**" must become our watchword and slogan; and scientific in the truest sense of the word: scientific in spirit, attitude and method. You and I and every one of us practitioners already in the field and the numerous school faculties throughout the country must maintain and insist upon the scientific method and habit of mind in the development of our profession. This will go far towards eliminating the many really trivial yet so far obstructive factors which have militated against a strong, powerful, united national organization of *all* chiropractors.

Our fundamental aims and purposes should be one and the same. In fact, they are. Yet we cannot seem to come together as one body because of a wrong emphasis somewhere. Probably too much commercialism and self-interest, rather than a disinterested, fearless search for the truth and the whole truth of the facts and principles which must guide our science.

The writer has all along felt the need of more intensive, real, scientific research in the chiropractic profession, and has at various times discussed it with the more liberal-minded leaders. The publication of an article in the July number of the *Atlantic Monthly* prompts me to make these remarks on scientific research. The author of the article in the *Atlantic* discusses osteopathy and chiropractic. The following passages are selected:

"In support of this theory, after all these years since its development, no satisfactory experimental or other proof can be found in the osteopathic literature or elsewhere. The osteopaths have established research laboratories in California and Chicago, - the isolated facts reported in their publications can hardly be construed as experimental support for their theory of disease."

He dismisses osteopathy as an "unproved theory."

Referring to chiropractic, we find these passages:

"In support of this theory, **no experimental or other satisfactory proof is available**. The chiropractors apparently have not as yet attempted to stimulate experimental work in research to the same extent that the osteopaths have."

"It is also apparent that no comparative studies in groups of cases of well-recognized diseases have been made in an attempt to show the value of this method of treatment."

These extracts from the article in question are reproduced for the sake of emphasizing my point. I do not here and now make any comments on the article itself. **The fact is only too apparent that real constructive research, pursued by competent men trained in the scientific method, has not yet been undertaken on any scale worthy the growth of our science**. We must look to our school and to the establishment of well-equipped chiropractic sanitariums for the carrying out of this necessary phase of our science.

The writer of this article is preparing a talk to be delivered publicly some time in August, bearing on some present-day needs in our profession. The point regarding the need of scientific research and its relation to the future growth and stability of our science will be fully considered. In brief, it will be suggested that the new **National Organization [ACA?]** that is to be shall make provision for a **Research Committee** composed of the various school heads or other fully qualified chiropractors. This committee will encourage the formation of research societies such as the **Chiropractic Research Society of Chicago** and collaborate broad-mindedly with all efforts to promote the scientific development of our method of healing. These societies may be inter-school affairs or parts of the various State societies. The results obtained will be passed upon by the Central Research Committee of the National Organization. The different "systems" or schools ought to be given a fair hearing and the Central Committee

will serve as a clearing house of all information that has been thoroughly tried and tested.

There should be but one designation, namely chiropractic, and only one practitioner, a chiropractor. "Straight" chiropractic or "mixers" as designations would be excluded. With the **establishment of uniformity in practice, because based on well-proved, scientific facts and principles**, there could be but one chiropractic. We would then have uniformity in laws and licensing measures; and all having but one interest at heart, that of promoting the serviceability of our science, and eliminating rancors, personalities, bitternesses and all such things emanating from petty jealousies and misunderstandings. The chiropractic profession could combine into a solid, strong, *national* body, with a highly enhanced power in the community, based on strict ethical understanding.

Things do move, and there is hope, because we have the enthusiasm of greater things to be accomplished.

1922 (Oct 6): "Report of Conference of Presidents of State Associations, held on **BJ's** Porch" (date illegible); meeting called to order by George Newsalt DC, president of **UCA**; reports from various states; a "**UCA** Model Bill" for creation of state boards and DC licensing is appended, which includes: "Chiropractic is defined to be the science or palpating and adjusting the articulations of the human spinal column by hand only..."; **BJ** urges rejection of mixer DCs and mixer DC organizations; policy enacted:

The **UCA** has withdrawn all affiliations with State Associations that allow mixers in their ranks. If State Associations will Clean House the **UCA** will cooperate with them, and if the State Associations refuse to clean then the **UCA** will voluntarily come into the respective state and organize a branch in opposition to the State Association, requiring affidavits from members they are straight chiropractors, also the complete endorsement of **UCA** Principles.

The National Board of Examiners countenance no mixers...

Nebraska, Minnesota and New York as well as other States are due for **UCA** Cleaning...

The **UCA** is willing to allow the different organizations as well as Chiropractors a reasonable amount of time to Clean House... (Cleveland papers, CCC/KC); see also **MSCA**, June 1922

1922 (Oct 14): letter from SE **Julander** DC at 310 Good Block, Des Moines IA, Sec'y-Treasurer of the Iowa Chiropractors' Association, writes "TO THE IOWA CHIROPRACTORS:"; notes that annual convention of Iowa Chiro Assoc will be held 10/31 thru 11/1, 1922; **Tom Morris** of **UCA** will attend; convention will consider whether to become Iowa Branch of **UCA** and adopt **UCA** policy (presumably re: mixers; see 6/22 and 10/6/22); GF Hull DC of Webster City IA is president of Iowa Chiro Assoc and Christine A Vogel DC of Waterloo IA is vice-president (Cleveland papers, CCC/KC)

1922 (Oct 20): **UCA** dues assessment of \$10 and **UCA** pamphlet from **Tom Morris'** firm reads: "**Instructions for local attorneys for use in cases against members of the UCA**"; George A Newsalt DC is **UCA** president, Frank W. Elliott DC is treasurer, **BJ** is sec'y (Cleveland papers, CCC/KC)

1922 (Oct 26): letter from SE **Julander** DC at 310 Good Block, Des Moines IA, Sec'y-Treasurer of the Iowa Chiropractors' Association, writes "TO THE IOWA CHIROPRACTORS:"; notes **BJ Palmer** will give his "**Cleaning House**" lecture at upcoming convention; **BJ** is Chairman of the Legislative Committee of the Iowa Chiro Assoc; **Firth, Craven, Vedder, Burich, AW Schweitert, Lee W. Edwards** MD, DC and **Tom Morris** will also lecture; attached is program of the "Sixth Annual Convention"

of the Iowa Chiro Assoc, to be held at the Hotel Savery in Des Moines IA (Cleveland papers, CCC/KC)

1922 (Nov): *The Missouri News* (1[6]) includes:

- "Notice" (p. 2):

The Universal Chiropractors' Association advertisements are now appearing in the following magazines:

November Issues - McClure's, Gentlewoman, Photoplay, Beauty, Commoner, Blue Book, True Story, Current Opinion, National Pictorial Monthly, Sunset, Fashionable Dress, American Woman, Etude, Harper's Bazaar, Success.

- reports on BJ Palmer's recent "Cleaning the House" speech in St. Louis (p. 5)

- "Endorsement of the UCA" by the Straight Chiropractors' Association of Western Pennsylvania (p. 4)

- "Resolution" of support for UCA from Seattle Chiropractors' Association (p. 4)

- "Another Serum" by Thos. F. Maher DC (p. 4)

1922 (Dec 22): **Central Chiropractic College** founded by Drs. Carl Sr. & Ruth Cleveland and Perl B Griffin (Ashworth papers- CCC/KC)

1922 (Dec 31): minutes of "Meeting of the Executive Committee of the M.S.C.A." held this date at Marquette Hotel, President George Saxe presides; CS Cleveland is Vice-President; MSCA considers adopting the **BJ/JUCA Model Bill** for submission to Missouri legislature, but is concerned that BJ may not approve of their amendments, will seek UCA approval; discuss concurrent offering of a "mixer's bill", which will also be sent to BJ with invitation to participate in legislative efforts in Jefferson City and to give his "Cleaning House" speech to MSCA (Cleveland papers, CCC/KC)

1922 (Dec): *National (College) Journal of Chiropractic* [11(5)] publishes:

- W.J. McCartney DC authors "Housecleaning from another angle" describes himself as a technically "straight" chiropractor, but (pp. 4-7):

...To my mind, and I am sure to a great many others, there is no such thing as an absolutely "straight" and finally settled philosophy. That is to say, our philosophy is as yet so young - and is in that process of development where as yet it is not possible to judge a man entirely as to his "orthodoxy" by what we now know, except on a few points that are demonstrable facts upon which all are most certainly agreed, regardless of school training. I hold no brief for Dr. **Palmer** nor for any one opposed to him, and I am writing this in a strictly impartial spirit as my honest opinion with respect to a very grave matter; so grave, in fact, as to deserve more than a passing thought, or perhaps a lot of senseless, silly enthusiasm....

Dr. **Palmer** seems to think that no one is to blame for our present condition as he describes it but the mixer. I concede that the mixer is without doubt greatly responsible, but not entirely the cause...

...I do not think that the public at large is concerned in the least whether a man is straight or a mixer. If anything, and I am ashamed to acknowledge the fact, for, like Dr. Palmer, personally I have absolutely no use for the mixer, the general public, strange to say, seems to be decidedly in favor of the mixer, and considers the straight man from whatever school as more or less of a rabid fool. And I do not know but what the public, in very many ways, is right, for many so-called straight chiropractors seem to be absolutely devoid of ordinary reason and good common-sense about which they talk so much, but never practice....I have known the heads of certain schools who actually go so far as to say that they prefer as students the blank, unlettered, unlearned and untrained minds, as they usually make the best chiropractors, knowing full well the impossibility of getting trained minds to follow their foolish philosophies. This is not fiction,

but a fact. Could anything be more disgusting or preposterous! In the name of all that is good, when will we forsake such nonsense? That is what is killing us, this seeming encouragement of ignorance. The public, as it expresses itself through the magazines as it has done of late and will continue to do until we have some sort of respectable unity within our ranks, is concerned for the most part over the vain babblings of those who say tht there is no need of chemistry, physics, physical diagnosis, pathology or anything of the sort; that there is no need of quarantine or health laws; that there is no need of license or regulation; that there is no need of other doctors; that there is no need of observing any kind of rule or regulation, divine or otherwise, with regard to health, so long as you take adjustments; that there is no need of having a diseased appendix operated; that it is not necessary to get plenty of good food, rest, fresh air and sunshine and the like in connection with adjustments in order to get well; tht adjustments will cure everything from corns to lice; that this is no good; that that is no good, *ad infinitum, ad nauseam*, and then some, that makes us the laughing stock of scientific men and the public at large.

It is the taking of cases by both straights and mixers that cannot possibly be helped by adjustments, and deceiving the helpless in just such instances, that the public is becoming disgusted with and rightly. Make no mistake about it. It is foolish philosophy of some of us and our money-grabbing propensities that the public cannot and will not swallow; so that it becomes not so much a question with them of straight or mixing, but of lying chiropractors....

...A lot of that to which many now hold is nothing more than plain nonsense - and I challenge any one to prove the contrary. Get as mad as you please; the fact remains that outside of the basic proven facts upon which there is general agreement, much is speculation and yet this very thing is at the bottom of much of the misery and bad feeling within our ranks. We must agree among ourselves before we can command the respect of the world, and we can never agree among ourselves as long as so much of the silly piffle that is put forth by this school or by that school as chiropractic philosophy is believed in as gospel truth by so many. About all the advance that we have made in the last few years is the continual harping on this and that school about what they have done for the advancement of the **science**, whereas they have done practically nothing to give new names to a lot of old things. It does seem that whatever real progress has been made in all scientific and professional lines has been made by the members of the profession themselves. We will never be what we ought to be until we learn to think for ourselves and not follow the ready-made opinions of others. God speed that day when the qualifications for becoming a chiorpractor will be such that only those that know how to think and think right will be desired in the profession, and when there shall be an end to the idea that the most ignorant make the best chiropractors, and that only a minimum of preliminary education should be required of those who intend to study our **science**. Unless we go up, we must go down. A profession that thrives on ignorance cannot long survive....

- "Ross-Myers DeBate on The Universal Chiropractors' Association vs. A New National Organization, Held at the National College of Chiropractic on August 11, 1922" (pp. 7-15); presumably this was a discussion of the imminent formation of the **ACA**

1923: the NE branch of the UCA (formed to attempt amendments to NE chiro law [in 1917, 1919 and 1921]; successful in amending the 1915 law (Walsh, 1924); **however, see 6/14/21 report in FHN, which suggests that NE Branch of UCA was formed in 1920**

1923 (Feb 9): BJ Palmer, Sec'y of **UCA**, writes on stationery of UCA to urge contribution to the **UCA Jail Fund** for DCs in Ohio; fund will pay DCs \$100/month while in jail (Cleveland papers, CCC/KC)

1923 (Feb): *National (College) Journal of Chiropractic* [11(6)]:

-Arthur L. Forster MD, DC, Editor, authors "Higher chiropractic standards" (pp. 10-18); criticizes BJ Palmer's attitudes towards education; notes National College has set a maximum enrollment of 500 students (p. 18); also:

It must be apparent to the most casual observer that Chiropractic has made very little progress during the past year - as compared with previous years. Some of the schools matriculated only about 60 per cent of the number of students in 1922 that they did in 1921. The field reports business much less active in 1922 compared with 1921. What is the reason?

The well-known B.J. says that it is because the mixer is bringing discredit on chiropractic. **Loban** of the Universal College says it is because of the financial depression that has swept the world. **Kightlinger** of the **Eastern College** says it is because the market has been cleaned up - fewer persons left to take up the study of Chiropractic. **Ross** of the Ross College says it is because so many new schools have been started during the last couple years. I don't know what **Duval** thinks, but most likely it is what B.J. thinks.

1923 (Mar 10): AP Brugge writes on **UCA** stationery to CS re: dues payment & penalty amounting to \$11; "Protection will be afforded you after April 8, 1923"; George A Newsalt DC is **UCA** president, CM Kightlinger DC is VP, BJ is sec'y (Cleveland papers, CCC/KC)

1923 (Apr 3): printed letter (*intended for wide circulation?*) to **BJ Palmer** from Ben L. Miles DC, Director of Publicity of the **Ohio Branch of the UCA**; letterhead indicates **CE Schillig** DC is trustee and financial sec'y; letter discusses bitter struggle against medical efforts to incarcerate DCs throughout OH; notes recent bitter campaign in California (Cleveland papers, CCC/KC)

1923 (Apr 21): **BJ** writes to **Sylva Ashworth** to congratulate her on revision of NE chiro law to ?3 years of 6 mo?; indicates that to Dr. A that "It was to YOU that we must give the lion's end of the ability, time, labor, thought and lobbying that put this amendment across."; also notes that MN and SD still ask for "3 of 8"; Montana asks for "3 of 9" but accepts "equivalent" practice experience (Ashworth papers-CCC/KC)

1923 (May 10): letter from **BJ** to the field (Cleveland papers, CCC/KC; in my WOC folder) on **PSC** stationery, envelope address to "Cleveland & Cleveland, D.C., S.W. Cor. 11th & Walnut, 403 Lillis Bldg, V12#6, Kansas City, M.O.":

Dear Doctor:

Does broadcasting pay? Everybody thinks it does. Each broadcasting station that it would, or they would not have gone into it.

Mr. Fitzpatrick (Kansas City Star) reports that seven months has netted them seventeen subscriptions. Mr. Sweeney (Station WHB), reports that it hasn't netted him a single student. **WOC** NOW reports that it has brought us one lone student, altho we have received over 100,000 letters, postals and wires. Other stations report the same.

Let us face facts. **WOC** with an initial investment of \$60,000.00 - \$30,000.00 a year maintenance has netted The **PSC**. \$400.00 in return. Business necessitates that each department pay, if not a profit, certainly its upkeep. Four hundred dollars is not even interest on \$90,000.00 for one year.

WOC, however, has one BIG chore to perform, that no other station has - educating the masses to Chiropractic. Chiropractic is a NEW SERVICE. It has been laughed, scoffed at, ridiculed and its followers called 'fakers' and 'grafters.' Chiropractic is less well known than any other commodity or service being broadcast by any station in America. People KNOW papers, automobiles, etc.

The MISSION of **WOC** is to establish GOOD WILL FOR CHIROPRACTIC. Good will is cashable in business, in patients first and students later. **WOC** is educating millions, daily, to a favorable mental receptivity to Chiropractic. For six months **WOC** has averaged 200 patients per month for chiropractors, according to our tabulation on your reports. This GOOD WILL is worth 200 patients a month NOW, with a steady growth month by month.

The **PSC** needs GOOD WILL as well as you. We are willing to carry our part of the load; but, as it NOW stands WE are carrying IT ALL. The **PSC** must know very soon whether **WOC** quits or goes on.

Are you willing to carry a share of the load for the upbuilding of that good will? IT means more education, more business, MORE DOLLARS AND CENTS. Fill out the blank; help WOC \$5.00 per month for one year and we'll keep the good work going. I am,

Chiropractically yours, **BJ**

I hereby promise to pay \$5.00 per month, for one year, to THE PALMER SCHOOL OF CHIROPRACTIC, the entire amount to be used for the exclusive purpose of maintenance of STATION WOC.

Date _____
Name _____
Address _____

1923 (May 23): AW **Schwietert** DC, sec'y of the **Chiropractic Chautauqua Club of America**, writes to CS Cleveland re: conference to be held in Minocqua WI on 6/24 to 6/30/23; **BJ Palmer** will speak; SL Ashworth DC will attend; Fred G Lundy DC is president, trustees include Lee W Edwards MD, DC (Cleveland papers, CCC/KC)

1923 (May): *National (College) Journal of Chiropractic* [10(10)] includes: -J. Lewis **Fenner** DC, sec'y of **ACA**, authors "Some A.C.A. facts" (pp. 19-20)

The **American Chiropractic Association**, organized September 22, 1922, continues to meet with the same misrepresentation and ridicule that characterized the opposition to its formation, and from the same source. I believe there is no reason to anticipate that it will ever grow less during the reign of autocracy in chiropractic, and we therefore expect that a certain preparedness on our part to deny false reports will always be more or less necessary.

An attempt to create the impression that the A.C.A. is not in reality an independent organization of chiropractors is especially mischievous. The strongest refutation of this statement is the simple fact that at least two so-called leaders connected with certain schools have already been estranged from us because their own wishes did not prevail in the organization. We have the active support of the leading schools of chiropractic in the world, but none of them are dictating our policies nor in any way controlling our organization.

One of the old gags that has been sprung on chiropractors from time immemorial to injure competitors is also being tried on us. It is so old that it will be promptly discredited among all chiropractors who have watched it long enough to realize (1) the general unreliability of its source and (2) the motive back of such misinformation. To answer the challenge more specifically: The A.C.A. is very much alive and stronger than ever. We have chose to go slow and not make claims and promises that we could not live up to just in order that we might win the confidence of all chiropractors and thus realize a larger success eventually.

The sophistry about "mixing" is also getting to be pretty well understood and in danger of becoming threadbare. But for the sake of those who are not clear on it, a few words will clear it up. The **American Chiropractic Association** is a *chiropractic* organization and is interested in nothing else. Its purpose is single indeed as compared with such an organization as works for the interest of a man or a school while professing to be devoted to chiropractic. We no doubt

have people in our membership who do other things than "adjust the spine," but so does every other chiropractic organization that I know of. The distinction is just here: The A.C.A. realizes and acknowledges that it cannot entirely control the action of its members while engaged in the seclusion of their inner offices, while certain other organizations pretend that they can. *All* of us, of course, know better.

But we do not intend to devote all our energies to denying false reports. Indeed we intend to *continue* to do so much else that it will soon be known that damaging reports from a certain interested source are untrue until it will no longer be necessary for us to deny them.

One achievement alone will justify the existence of the organization in the minds of those who are not blinded to their own interest and the interest of their profession by their devotion to one man. I refer to our arrangement for the protection of our members. An early false step in this feature of our activities has now been corrected and we are now furnishing to our members the strongest protection ever offered to chiropractors. This includes legal defense and indemnity under **Lloyd's of London**.

It is unnecessary to enlarge on the ability or stability of this concern. "Lloyd's" is a household word the world around. Doing something like thirty million dollars' worth of business annually in the United States alone, they have successfully protected almost every conceivable character of property and business and profession. They retain the best legal talent available *and win their cases*. The same business and brains and capital that have made them successful wherever they have gone will now be put behind the profession of chiropractic and the defense of A.C.A. members.

Indemnity is also guaranteed. In case of fines being imposed, members are indemnified in any amount up to five thousand dollars on any one suit or action, and not to exceed a total of fifteen thousand dollars in any one year. In cases of judgment being secured for actual or alleged injury to a patient, such judgments under "malpractice" are also indemnified in any amount up to five thousand dollars on any single action, and not to exceed a total of fifteen thousand dollars in any one year.

This service and protection and indemnity, together with all the privileges and benefits of membership in the **American Chiropractic Association**, are furnished for an annual fee of only sixty dollars - no assessments. We have now reached a point where our success is assured, and we expect to be of immense service to the chiropractic profession. If you desire to belong to an organization of chiropractors, national in scope, that has proven its independence of school influences, dominated by the desire to be of service to chiropractic as it is known in field practice, able to protect you in the practice of your profession, and in the control of men who are exclusively practitioners of chiropractic, join the **American Chiropractic Association** - there is none other that can measure up to these specifications.

Write for application blanks to the secretary, J. Lewis Fenner, D.C., 33 Lafayette Avenue, Brooklyn, New York City.

1923 (June 11): **BJ** writes to **Sylva Ashworth** to say she should not be concerned that "Lee" (?Edwards?) is taking credit for revision in NE chiro law; he and Mabel know that Dr. A did the work; Edwards is taking credit for reduction in NE law from "3 of 9" to "3 of 6"; **BJ** says "there are a lot of things I detest..." (Ashworth papers-CCC/KC)

1923 (June); **Chirogram** [2(2)] reports:
-Editorial by G.A. Fisk DC (p. 2):

One of the finest articles it has been our pleasure to read for many a day was contained in the *N.C.C. Journal* recently, the author Dr. A.L. **Forster**. The subject was the necessity of raising the standards of chiropractic education, particularly the pre-chiropractic educational requirements. Some oppose this step. We shall try to believe that their motives are sincere.

That the early pioneers in Chiropractic did not possess a high-school education or its equivalent is no argument to be applied to the present situation. As Dr **Forster** aptly states, in those days it was chiropractic that was subjected to a test. Because of its inherent merit, that method has won the public confidence to an extent that assures it a place in the healing art for all time. Now, however, it is not chiropractic but chiropractors who are under examination by the public.

The fact that Chiropractic has won recognition in many states of the Union, instead of assuring it a protected future, as so many seem to assume, is, in fact, the greatest menace to its perpetuation. Herein Dr. **BJ Palmer** concurs, for he has consistently displayed in his utterances and writings a note of doubt as to the ultimate value of legal recognition to chiropractic. However, we believe his reason for believing so is incorrect. He is against raising the pre-chiropractic educational requirements because he evidently fears it will cut down the output of chiropractors, thereby permitting the opposition to maintain an eternal numerical supremacy. We believe there are enough chiropractors in the country to safeguard the privileges so far won. A sufficient number of people are believers in chiropractic to help defend those rights.

1923 (July 23): form letter from **BJ** to "All **UCA** Members:" praises **UCA** members for paying recent "special assessment" (Cleveland papers, CCC/KC)

1923 (Sept 5): **BJ** writes to Dr. Ashworth re: letter of Aug 28 from the International Publishing Co., mentions that "...some of the Nebraska boys...your state is so badly split...I would not be justified...in either endorsing or condemning..." (Ashworth papers-CCC/KC)

1923 (Oct 22): **BJ** writes to Dr. A re: "Lawrence and your opinion regarding him on the anatomical question" (Ashworth papers-CCC/KC)

1923 (Oct): **National (College) Journal of Chiropractic** [11(2)] prints:
-**Lyndon E. Lee** DC, president of **NYS Chiropractic Society**, authors "Saving the bacon for New York State" (pp. 23-5); Lee criticizes efforts of **BJ's UCA** in New York:
...The manner in which the U.C.A. invaded New York has so aroused the chiropractors of this state that the New York State Chiropractic Society actually shows a larger number of new members than it did last year and to prove further how sadly mistaken Dr. Palmer is, I point your attention to the fact that we have just closed the largest Convention which the State Society has held during my connection with the organization and that goes back for nearly nine years...

It always has been our desire to secure a bill which would permit a natural growth and development of chiropractic; which would establish it as a separate entity, clean and undefiled; impose proper educational standards upon chiropractic schools and allow graduates of these schools to be examined by a Board of Chiropractors. It is this unselfish policy of the New York State Chiropractic Society that has kept New York State open for you new chiropractors. The New York State Chiropractic Society, and that Society alone, is deserving of your thanks for the opportunity of continued practice here...

1923 (Dec 3): **BJ** writes to Dr. Ashworth (Ashworth papers-CCC/KC):

...We are telling all to respect the Nebr. law and its Board. I am with you folks on that all the way through. I didn't used to be under the older conditions but am now 100%...

1923 (Dec 20): **BJ** writes to Dr. Ashworth re: her intention to run as an alternate delegate to the Democratic National

Convention in NYC; discusses length of chiro college curriculum; forwards "Palmergram" (Ashworth papers-CCC/KC)

1924 (Mar 7): WE Stiles DC of Oakland CA writes to **BJ**, thanking him for speeches to the Lions Club and the Ad Club, suggests that "The **[UCA]** Model Bill in my opinion is the only salvation for California as I see it, and your wonderful explanation sure won me, heart and soul." (*FHN* 1924/AC29 [May 17]; 13[21-22]:3)

1924 (Mar 27): BJ writes to Dr. A to express his distaste for the **Ku Klux Klan** as not "Americanism"; discusses "U.C.A. Model Bill"; suggests "I don't think you need to worry about Crabtree [Ne Coll Chiro]. He is a dead one to begin with." (Ashworth papers-CCC/KC)

1924 (March): *National (College) Journal of Chiropractic* [11(7)] prints: -**J. Lewis Fenner** DC, sec'y of the **ACA**, authors "The Trend to Higher Standards" (pp. 12, 23)

1924 (Apr 4): reprint of article from the **Herald**, Lincoln NE re: **HC Crabtree**, MD, DC, president/founder of the **Nebraska Chiropractic College**, who is running for election to the state legislature; newspaper criticizes his persecution of PSC grads (Ashworth papers-CCC/KC)

1924 (Apr 9): BJ writes to Dr. A re: "adjustment to the coccyx"; discusses his speech "VISIONS OR ILLUSIONS" (Ashworth papers-CCC/KC)

1924 (May 23): BJ writes to Dr. A to say he cannot make ?NE? convention due to conflicting obligations; thanks her for report on the "Guenrich case"; agrees to "meet your Chamber of Commerce Friends" if he can get to Lincoln NE (Ashworth papers-CCC/KC)

1924 (June 27): "Vera B" [Vera Beemer; see letter of 10/27/24] of the PSC's NCM Dept writes to Dr. A re: personal matters; also "So glad you are getting such wonderful results with the Neurocalometer, but felt sure that if you couldn't then no one could..." (Ashworth papers-CCC/KC) (a)

1924 (June): *National (College) Journal of Chiropractic* [11(10)] prints: -**J. Lewis Fenner**, D.C., secretary of the **ACA**, authors "The proof of the pudding" (pp. 26-8); details further struggles between **ACA** and **UCA**

1924 (July): *National (College) Journal of Chiropractic* [11(11)] prints: -**J. Lewis Fenner** DC, sec'y of the **ACA**, authors "Speaking of protection (pp. 20-1) re: relative merits of **ACA** vs. **UCA**" -"Resolution Adopted by Nebraska Chiropractic Association At Its Annual Convention" (p. 23):

WHEREAS, the Department of Public Welfare of the State of Nebraska has seen fit to reduce the educational qualifications from twenty-seven months to eighteen montand in some instances twelve months college training, and

WHEREAS, said Department has offered to license chiorpractors who have violated the law for twelve months in Nebraska by practicing without a license, thereby favoring law-breakers, and consenting that they may be licensed after having taken twelve months' course, and

WHEREAS, we believe tht the educational standard of twenty-seven months which has been maintained for about ten years is necessary for the protection of the public and should be kept without change, and

WHEREAS, the reputable chiropractors of the State of Nebraska and this Association have firmly and steadfastly refused to countenance or approve such a backward step and such favoritism.

NOW, THEREFORE, BE IT RESOLVED by the Nebraska Chiropractic Association that it continue to to keep up the fight to prevent thus lowering the qualifications for admission to practice and that we continue the fight to prevent the licensing of incompetent, inexperienced, convicted person until the State Department shall see the error of its ways.

BE IT FURTHER RESOLVED that we lend every assistance possible in the casse now pending in the Supreme Court to the end that the Chiropractic profession may be kept upon a high plane

1924 (July): *Bulletin of the ACA* [1(2)]: -reprinted from the *UCC Bulletin* of May, 1924 (p. 8):

Time for a New Deal

The go-to-jail policy is a failure. Thos misguided and unfortunate chiropractors who have allowed themselves to be sent to jail are losers by it and no one is a gainer. The plan worked in California whe it was first tried, but the novelty has worn off and the public is no longer interested, and talk of martyrdom is greeted with a yawn. Why sacrifice men needlessly? We recommend compliance with the law. It is easier to comply with the law than to destroy.

-Frank J. Wright DC suggests re: **ACA**: "Sounds good to hear of an organization free from school strings" (p. 9)

-positive feedback from readers (including Leo J. Steinbach and Joy M. Loban of **UCC**) re: first issue of the *Bulletin of the ACA* in June, 1924 (p. 10)

1924 (Aug): **BJ Palmer** introduces the **NCM** at PSC lyceum; see also **Chirogram** March, 1925 re: diagnostic neurometer/vibrometer

1924 (Aug/Sept); *Golden State Chiropractic Message* (2[5]), published by the **GSCC**, includes:

-ad for "**Neuropyrometer**....manufactured by Wm. Meyer X-ray Company of Chicago," offered by **EC Fortin** DC, "exclusive Pacific Coast Representative" at 523 Loew's State Building, Los Angeles (inside front cover)

-**EC Fortin** authors "The **Neurocalometer**," notes that **GSCC** has adopted the **Neuropyrometer**, manufactured by the Wm. Meyer X-ray Company of Chicago, because **BJ Palmer** retains rights to teach and lease **Neurocalometer** exclusively for **PSC** students and grads (p 7)

1924 (Sept 27): *FHN* [14(3)] notes:

-**James F. McGinnis** DC of Santa Barbara CA (co-founder of the **Golden State Chiropractic College**) writes to **BJ** (p. 9):

The Hour Has Struck' has just arrived and I must confess that it has given me the points which I did not before know. The time will come when I will have one, if it's for me. Thanks. As B4, **James F. McGinnis** DC

1924 (Sept): *Bulletin of the ACA* [1(4)] notes:

-**Frank R. Margetts** DC, LLB, president of the **ACA**, authors "Does Chiropractic Need a Saviour?" (p. 1)

-"Proud Of It - But Sorry: Perhaps the best proof that the **ACA** is exactly what the profession has most needed is to be found in the fact that it **early estranged three or four more or less important school-group leaders** from us. This may look like a lame argument on the face of it, but when it is explained that these men - every one of them - got miffed because they could not dictate the course and policy of the organization, I think it will be recognized as anything but weak. Incidentally, most of them have already returned to our support." (p. 4)

-**RCC Journal of Chiropractic** notes recent visit by FR **Margetts** DC, LLB to speak at **Ross Chiropractic College**, praises **Margetts'** rebuke of **BJ's** "dictatorship" (p. 7)

1924 (Sept): **Chirogram**, published by **LACC**, reports:

-**Charles H. Wood** authors "The **neurocalometer**" (pp. 1-2), says he is unsure of device's merit, but:

There is one thing sure, however, and we all are positive of this fact, and that is this: The **neurocalometer** and its 'infringers' have 'discovered' how to locate heat and irritation in our pocketbook nerves. Time will tell all things. Mayhap we will all adopt a machine. Mayhap all machines will go the way of the electronic apparatus that has been quite popular but is being discarded throughout the country.

-"Editorial" by former Editor, GA **Fisk** DC: "The importance of urinalysis" (pp. 5-6); but **John W Koer** DC, PhC is designated Editor (p. 1)

1924 (Oct 14): BJ writes Dr. A re: her inquiry re: Psychopathic Sanitarium, he suggests that Dr. A has "control of its policy"; recommends she avoid contact with some man named Scott who may previously have been connected with the Sanitarium (Ashworth papers-CCC/KC)

1924 (Oct 24): form letter from **BJ** requesting \$10 for the "Jail Fund", which has been depleted since July (Cleveland papers, CCC/KC)

1924 (Oct 27): Vera Beemer of PSC's NCM Dept writes to Dr. A, indicates her NCM serial # is 1204, indicates Dr. A needs to be "qualified in Neurocalometer technique"; notes her disappointment that Dr. A did not attend lyceum; other personal stuff (b)

1924 (Nov 22): **FHN** [14(9)] notes:

-**BJ Palmer** notes reaction to **NCM**: (p. 3)

TIMES CHANGE MEN

How well and vividly do I remember, a few years back, when the X-Ray was introduced to detect the correct POSITION of vertebrae, both normal and abnormal, in alignment and in subluxations.

The field split on the question. A few saw its value and began to take it up at once. Some of THE FIELD held off and waited "to see." Today - some 13 years later - it is an accepted form of technique by the entire field. Few chiropractors but what are for it.

The schools split. On one side - THE PSC. On the other side - ALL OTHER schools. **Loban** became bitterly opposed, and wrote much against this 'form of mixing.' **Forster** wrote much and said much more against its use. Other schools took much the same attitude, all trying to stem the tide of the new movement, not because the movement was wrong, BUT BECAUSE ONE **B.J. PALMER** ADVOCATED IT. Today - some 13 years later - **Loban** writes for Spinography, teaches it, uses it, advocates it. Today - some 13 years later - **Forster** puts it first in value to detect subluxations.

Now comes the **Neurocalometer** idea. **Loban** is neither for nor forinst, he is riding both waves, ready to jump either way that proves to be the most popular. **Forster** will come too on this the same as they did on Spinography. They move upward only as the field forces them to come in.

Times certainly do change men, but with some it takes a long, long time!

-**Frank O. Logic** DC, PhC of Iron Mountain MI, future president of the **ICC** and future member of the board of directors of the **NCA**, writes to **BJ** on 10/22/24 (p. 11):

Dear Dr. Palmer,

I read you '**The Hour Has Struck**' and heard the lecture. I believe it is a masterpiece, **BJ**, absolutely.

We are all very well satisfied with our **Neurocalometer** and feel doubly thankful to yourself and Dr. DD Evins. Thanking you kindly for your prompt answer to my last letter and with every good and kind wish to you, I am, very truly yours....

1924 (Dec 18): letter to CS Cleveland from Henry C. Haring DC, MD, president of the Missouri Chiropractic College (Cleveland papers, CCC/KC):

Dear Doctor:

Your telegram was received just as I was ready to go to the meeting.

By this time no doubt you have been informed as to the action taken at this meeting by the gentlemen from Kansas City, and it is therefore, not necessary for me to repeat.

To be real frank I have not given the bill much thought thus far, but have left that matter entirely in the hands of the officers of the MSCA. I realized how far apart the various factions were and knew it would be futile effort to try to get them together, especially in view of the spirit of antagonism existing among the school factions. If the Rohlfing crowd could pass a bill that would put all the schools in Missouri out of business and not permit any other Chiropractor but themselves to practice, that would satisfy them.

This is the way I feel about it. I do not care what bill they pass, whether it is the **Model Bill** or any other bill. One will not effect us any more than the other so long as it is a straight bill, but if they make the entrance qualifications a four year high school diploma, and probably a three of nine or more, then it is probably better to defeat it than let it pass. Mullen of the St. L. Schools was appointed on the Committee with Rohlfing of the UCA and Wollett of the MSCA. These were considered the leaders of the three so-called factions. With the low standards of the St. L.C.C. I am sure Mullen will not advocate high standards. **BJ with his fake instrument has so lowered the morale of the profession** in general that it is doubtful whether any of them can be relied upon in the future.

What is Hunter's attitude? I wrote to him but have not received a reply. If anything of interest to the Schools develops and you will inform us, we will certainly appreciate it, and will do the same to you. Merry Christmas. Sincerely, *H.C. Haring*

1924 (Dec): **Universal Chiropractic College Bulletin** [Vol. 14, No. 7], edited by Joy M. **Loban** (Cleveland papers, CCC/KC; in my Loban/UCC folder), includes:

-"Something to Ponder Over" discusses BJ's recent introduction of the **neurocalometer** (p. 5)

1925 (Jan 7): letter to **CS Cleveland** from **HC Haring** DC, MD, president of the **Missouri Chiropractic College** (Cleveland papers, CCC/KC):

Dr. C.S. Cleveland,
Pres., Cleveland Chiropractic College,
1417 Linwood Blvd.,
Kansas City, Mo.

Dear Doctor Cleveland:

I suppose by this time you have made up your mind in regard to me for not answering your letter and telegram any sooner. On Dec. 18th I wrote you a letter which I had hoped you had received before this time, but was surprised this morning to have it returned unclaimed. I am attaching same hereto which explains our position on the bill.

No doubt you have a copy of the MSCA bill in your possession at present. The only thing that I feel should be corrected is the Four Year High School clause. I have been assured that the "Four Year" will be taken out and it will read, "Regular High School Course". This I believe will be more satisfactory because it is not quite so specific. I don't quite know how to analyze the situation, whether these requirements will increase or decrease our enrollment. The

truth of the matter is I don't see how it could be decreased very much, and I can't account for it.

I have long felt the need of an organization of Schools and we tried it up in Davenport but BJ would not listen to it. Kightlinger told me at Lyceum last August that he has practically closed down. Gurden passed through here during the summer and from the information he gave me, he has lost his courage. Understand Dr. Drain is president of the TCC now. The best thing I believe for our existence is to get away from everything but the scientific phase of our science. Did you ever stop to think and then realize that there has never been anything done that is real scientific in Chiropractic? We have a whole lot to say but nothing to prove, because in one case it does and another it does not. I do not believe our influence is as necessary in the Legislature as it is in the Chiropractic field to keep Chiropractic alive and before the people. The average Chiropractor is not interested in this and does not care about anyone but himself. This is deplorable but nevertheless the fact. A united effort is necessary on the part of the schools, in particular those who are interested in advancing Chiropractic and not alone the making of money. I know you will agree with me that when a prospective student comes in, our interest is principally to get him enrolled and not be much concerned whether or not he would make a good Chiropractor. This is wrong as you and I know but it can't be helped. We've got to take what we can get and have a hard time getting enough. With a law added to this situation I am at a loss to say what the future has in store for us. We cannot hope to get any help from the Chiropractors...

1925 (Mar 22): Dr. **EC Fortin** [MD, DO, DC; see 1922] of Los Angeles cables **Sylva L. Ashworth** DC, president of the NE **BCE** to recommend that emphasis in college standardization be placed on **subjects rather than hours** (Ashworth papers-CCC/KC); later has his license revoked in CA

1925 (Mar 24): CS Cleveland DC writes Sylva L. Ashworth DC, who is President of the NE **BCE**; he indicates that he thought that **"three years of six months each"** was already standard among DCs (Ashworth papers-CCC/KC)

1925 (Mar): **Chirogram**, published by **LACC**, reports:

-article by **Charles H. Wood** re: his new device: "The **diagnostic neurometer**, now called the **vibrometer**", which he co-invented with Harold HU Cross PhD, ME; a technical article in contrast with 12/24 issue's clinical focus (p. 2) (Wood, 1925a):

It was during the period of time that Dr. Cross was with the college that the writer attempted to make an electrical machine that could be used for the purpose of finding nerve impingements and spinal reflexes. Dr. Cross and myself experimented for about eighteen months with various electrical modalities, with the idea of discovering some way to make a machine that would be useful to Chiropractors and we were able to use the high frequency apparatus as well as the sinusoidal current and accurately determine nerve pressures. The work that we were doing at that time was discontinued because we felt that the time was inopportune for the use of machines, as there was much opposition throughout the Chiropractic field against anything that could be considered 'mixing', and I, as a school man, could not afford to incur the ill-will of the Chiropractor in the field, who was so violently opposed to the use of anything that savored of diagnosis, and indeed, I am pleased the BJ came out for the Neuro-Calorimeter, as his position on this matter but opens up the way for a broader and more progressive Chiropractic.

-Advertisement: "The diagnostic neuro-meter" with **photo of monkey** (p. 8; Advertisement, 1925):

THE DIAGNOSTIC-NEURO-METER, invented by Dr **CH Wood**, now called diagnostic Vibro-Meter, DEMON-STRATES DEFINITIVE ANATOMICAL and PHYSIOLOGICAL LAWS. It is a machine made and used for the purpose of locating impingements of nerves any place in the human body.

It Positively Proves the theory of nerve impingements due to subluxations of vertebra, and can demonstrate this conclusively, proving its capabilities by doing work that no other machine can do, and further will convince by its power of detecting impinged nerves that the philosophy of Chiropractic is correct.

MEASURES RESISTANCE

The Diagnostic Vibro-meter is not a heat registering machine, but measures resistance of the nerve, or nerves that are impinged. It is an electrical machine and not a thermo-couple-galvanometer device and does not infringe in ANY way on ANY machine now on the market. It demonstrates that subluxations of the vertebra, impinging on nerves, alter the rates of vibrations of such nerves, thereby causing mal-function of certain organs and tissues.

AMAZING FACTS

The Diagnostic Vibro-meter proves that only an adjustment will remove the impingements and is the only machine now used for the purpose of spinal diagnosis that will definitely prove the above facts. The thermo-couple-galvanometer devices only record surface temperature and the readings from the patient's back can be altered by massage along the spine; by use of the Thermo-Lamp, by hot packs, and the many electrical modalities. This is readily demonstrable to anyone who will investigate.

PREVENTS MAL-ADJUSTMENT

The Diagnosis Vibro-meter readings can be altered only by a real adjustment, and any other method of treatment applied to the spine will not alter the readings of the machine. It positively picks majors and eliminates the possibility of over-adjusting -- or mal-adjusting; thus increasing the efficiency of the Doctor.

INVESTIGATE

A comparison with all other machines used for a like purpose is welcomed by the manufacturers, and requests to demonstrate to any body of scientific men will be welcomed.

Satisfy yourself. You are not asked to accept this machine until every claim we make for it has been absolutely proven. We will readily appreciate an opportunity to prove, beyond any question, that the Diagnostic Vibro-meter is the most accurate and reliable of any machine used for a like purpose."

For information write or phone

Dr. **CH Wood**,

918 W. 16th St., Los Angeles, Cal.

1925 (June): **Bulletin of the ACA** [2(5)] notes:

-**HC Haring** MD, DC, PhC, president of the **Missouri Chiropractic College of St. Louis**, authors "A Solution," in which he argues that (p. 8)

There are two things we need, the first is a more scientific study of Chiropractic principles and second, a united support of Chiropractic by Chiropractors. These can be accomplished by a merging of all standard schools under the control of a selective body representing the entire profession.

-**CE Parsons** DC, PhC of LA authors "Ethics"; begins with "The sudden advent of the numerous competitive **nerve-metering instruments** has but enhanced the necessity for a code of ethics for our profession" (p.11)

1925 (July 13): **BJ** writes to Sylva L. Ashworth DC, says **NCM will help to eliminate medical subjects in chiro schools**; expresses "best regards to Dear, Old Daddy Walsh" and "P.S. - Lee can think what he pleases now, but there is coming a day in a short time, when he will change his thoughts very materially" (Ashworth papers-CCC/KC)

1925 (Aug?): Dr. Ashworth elected Vice-President of the **UCA** according to letter from CS Cleveland dated 8/10/26 (Ashworth papers-CCC/KC)

1925 (Aug?): concerning leadership of **UCA**: "Tom Morris, of LaCrosse, was engaged as counsel and Dr. Palmer as secretary, and both continued in office uninterruptedly until the tempestuous convention in Chicago, 1925" (Turner, 1931, p. 177); **BJ Palmer** appealed to Morris to support the NCM, which "Morris heard could be made for thirty dollars, could not be forced upon the profession at a figure so exorbitant as to be commensurate with an interest of 7,000 percent...Morris addressed the delegates, enunciated again the principles which condemned the nerve-tester, and tendered his resignation as chief counsel of the association. Dr. Palmer followed with his resignation as secretary....Morris was reinstated. The office of the association was moved from Palmer School to the suite occupied by the attorney in LaCrosse, Wisconsin" (Turner, 1931, pp. 179-80)

1926 (Mar 18): BJ writes to Dr. A "I surely am glad to know that you are going to be appointed on the Board"; BJ inquires about "the Burhorn case"; alludes to an article on the NCM and "Radionic Analysis" in the **Atlas Journal** and mentions Lee (?Edwards?) and "Maxwell" were involved in the Radionics article (Ashworth papers-CCC/KC)

1926 (Apr): **Bulletin of the ACA** [3(4)] notes:

- "With the Editor" notes: (p. 5)

PSC Loses its Big Four'

It is with regret that we announce at this time the resignations of Drs. **Burich** and **Vedder** from the faculty of the **PSC**. We are sure that this is a serious loss to the **PSC**, as taken together with the resignations of Drs. **Firth** and **Thompson**, the **PSC** has lost its 'Big Four.' These latter resignations are effective May 15th, and no announcement has been made as to the future plans of Drs. **Burich** and **Vedder**. Both of these men have contributed much to Chiropractic and we can but wish them success in whatever work they may take up following the severance of their connection with the **PSC**.

1926 (May/June): **Bulletin of the ACA** [3(5-6)] notes:

- the "Schools Curriculum Committee" includes **Lyndon E Lee, F. Lome Wheaton**, AH Picker of Baltimore, Paul H Strand, and Peter N Hanson (p. 3)

- "To Our Fellow Chiropractors" is statement of support for the **ACA**, and is signed by several dozen DC leaders, including **Carver, Kightlinger**

1926 (June 6-7): Program of the MSCA convention at Hotel Muehlebach in KCMO; notes "Karl Cleveland" will preside at the banquet program, BJ Palmer will deliver his speech, "Visions and Illusions" (Cleveland papers, CCC/KC)

1926 (Aug 3): CS Cleveland writes to **BJ**, notes Dr. A's use of radionics, her loyalty to **BJ** and Mabel; notes that Lincoln College had been destined for Denver, expected it to rival "Eastern, Texas and Universal"; states that "They have their followers and will run a good school, with just a little too much of a tendency towards analyzing effects rather than causes" (Cleveland papers-CCC/KC)

1926 (Aug 3): Charles Rohlfing DC of **PSC** writes to CS Cleveland:

A year ago the **UCA** was reorganized and the contention at that time was that since BJ was out the organization would prosper and would be of service to the members and profession as a whole. This

has not materialized. In fact, at the present time there seems to be more dissention than before.

During **BJ's** long period of secretaryship the organization continued to grow and could be relied on as a defense organization. From the information I receive a number of boys have dropped out recently....I would like to see him [BJ] re-elected as secretary of the **UCA**....

The **UCA** convention will be held at Chicago, August 23 and 24....If you are going to the convention I would like to have your full support in this movement. If you are unable to attend the convention I would like to have your proxy.... (Cleveland papers, CCC/KC)

1926 (Aug 10): **CS Cleveland** writes to mother-in-law, Sylva L **Ashworth** DC, congratulates her as new president of **UCA**, describes her as "the best known Practicing Lady Chiropractor in America" and "the best friend BJ and Mabel have"; suggests that Drs. **Lundy & Edwards** "were responsible for giving you a minor office of Vice-President" in an "attempt to shelve" Dr. A; alludes that **BJ** has been "removed" from the **UCA** but is running for re-election as sec'y of **UCA**; describes **James Firth** and **James Drain** as **BJ** enemies (Ashworth papers-CCC/KC)

1926 (Aug 16): CS Cleveland writes to **HC Haring** DC, president of **Missouri Chiropractic College** of St Louis (Cleveland papers, CCC/KC):

....**Rolfing** is collecting proxies for BJ. Morris Mortenson of Omaha, President of the National Atlas Club is collecting proxies to use against **Lundy**. So we are up against the problem of educating a new bunch of officials every year or so. I am collecting proxies for BJ to send to **Rolfing**. BJ is a school man, with school ideas and strong enough personality with our support to make the field good for schools. He feels very kindly towards us both. All were prospering better under the old order of things so lets do our best to restore it. You cant keep him down so lets join him...In regard to the bill in Missouri.....Dont you believe its good judgment to throw our support to **BJ** and collect proxies for Rolfing?...P.S. Give me any data you have and I'll return the favor.

1926 (Aug 23-24): **UCA** convention held in **Chicago?** (see 8/3/26; Cleveland papers, CCC/KC)

1926 (Sept 4): BJ's Chiropractic Health Bureau (**CHB**) is organized, according to **ICA** letterhead of 10/14/42 (Ratledge papers-SFCR Archives); BJ forms **CHB** (Metz, 1965, p. 55)

1926 (Oct 19): CS Cleveland writes from 1417 Linwood Blvd to BJ, requests 25 application blanks for the Chiropractic Health Bureau (**CHB**), CS will recruit members; discusses bill adopted by **MSCA** is focused on "adjustment of the spinal column and tissue adjacent thereto"; and requires a course of 27 months; bill will not restrict DCs to "Chiropractic only", CS asks **BJ** what **CHB's** attitude toward the bill will be; notes state convention is two weeks in future; suggests **MSCA** will compromise on a straight bill rather than have 2 bills offered in the legislature; Kansas City Chiropractic Research Bureau is composed of "three Mixers and [Dr.] Poole", Poole and Dr. Trotter of Trotter Sanitarium will cooperate with **CHB**, as will Drs. Rolfing, Ritter and Haring in St. Louis; CS closes: "Anxiously awaiting further orders, I am..." (Cleveland papers-CCC/KC)

1926 (Dec 11): CE Schillig DC is new president of **UCA**, Dr. A is VP, according to a letter from Douglas R Morris DC, Sec'y-Treas of **UCA**. Dr. Morris request that Dr. A attend semi-annual **UCA** board meeting in LaCrosse to discuss amalgamation with **ACA**; Dr. Morris is apparently the son of

Tom Morris, attorney and UCA chief counsel (Ashworth papers-CCC/KC)

1926 (Dec 26): letter to BJ Palmer, presumably from CS Cleveland (Cleveland papers, CCC/KC):

Dear BJ:

Relative to legislation, as you will remember, the MSCA adopted a bill with definition "Adjusting of Spinal Column and relating tissue", also a 3 of 9 time requirement. Everybody in this state considered nothing else was possible and said nothing. No one in this Section cared or dared protest, so I began writing against it as effectively as I could.

I attacked[?] the bribery tendency of one of MSCA leaders and GW Sallers' plan. I brought out the thought that this bill granted wide privileges to MD Diploma Mill graduates. I hit at the way last MSCA meeting was conducted by bringing out that only certain ones were invited to the Sunday meeting. I linked up local Chiropractic schools and diploma mills. I lauded the straights who did not desire to practice that which they never learned, etc. I made Chiropractors hesitate to support them. In the last issue I showed how easy it would be to get together. This resulted in my meeting with their Committee last Saturday evening. I am sending you a copy of this issue of the Journal of which so far, I only sent out 20 copies, just to you and 15 Missouri Leaders. The rest I hold up until I know the outcome of my meeting with the Legislative Committee of the MSCA. If they came to a straight definition and a 3 of 6, I would include an insert boosting the compromise bill. If not, I would launch an attack[?sic] on the the Legislative Committee and show that they intended to make the requirements for a license financial rather than educational (see enclosed proposed insert which was to be set up in red ink) and sent throughout the state. I know this could knock the MSCA into a cocked hat, but kill our chances for a law, which I did not want to do.

Dr. Trotter, a friend of mine, at my suggestion, showed President Stephens and Secretary Maher the proposed article. Trotter assured them I was not bluffing as to the article or the introduction of an extra bill. They thought with the article I would kill the whole proposition. At 6:30 we met. They **threatened to sue me for libel. I told them I could back up everything I said** and invited them to hop to it. I outlined what I stood for which was a straight bill, **model bill** language preferred. They attacked me, my motives, etc. For two hours we wrangled. I then told them that it was my understanding that we had met to compromise on a bill, but I could see the only place we could ever compromise would be in the Legislature if at all. I arose to go and got my coat. Then they started compromising. In fifteen minutes they had agreed on a straight definition and a three of six. These, with the high school equivalent, were the big features. I had won on every point except **Model Bill** language, so I thought it best to say "yes" to their pleas for cooperation. I know that they had come as far as I lone handed could bring them. So I agreed to boost the new program. I believed I was serving the best interest of Chiropractic by so doing.

As **state chairman of the Health Bureau**, I was jeopardizing my opportunity for effective service if I appeared unreasonable and obstinate. Kniel, one of your **neurocakometer** technicians had wired Frank Elliott and Elliott had wired two boys of this district that the PSC was "hands off" in the Missouri situation financially and otherwise. This weakened my position to a degree, as they had feared your silence.

However, I don't blame Dr. Elliott. The PSC must have students and he did not wish to antagonize, and Kniel apparently insisted that you not oppose "The MSCA Broad bill 3 of 9" program.

So, BJ, they have agreed to:

- 1 The straight definition
- 2 High school or equivalent
- 3 Three years of six months each

Announcement of compromise was greeted with thunderous applause at both Jackson County and NW District meetings and

\$500.00 additional was subscribed at each meeting. Of course, there is the danger of 3 of 9 yet, if they double cross us, but we must pin our faith in some one, I guess. We attended both Savannah and Kansas City meetings and made many friends. The amendment which you submitted we can introduce later if they change to a 3 of 9.

This letter is longer than I had hoped for, but I wanted to give you all the data I had relative to the present situation.

Wishing you, Mabel and Dave a Merry Christmas and Happy New Year, I am, Your friend,...

1926 (Dec?): **Cleveland Chiropractic College Journal** (undated) [1(4)] includes:

-headline: "**Chiropractic Health Bureau Organizes on U.S. Gov't Plan: New Bureau Includes Educational Lectures, Research and Protective Features**"; includes classic **photo** of **B.J. Palmer** with long hair and bowtie, notes (p. 1):

If your membership application has become misplaced, write C.S. Cleveland, 1417 Linwood Blvd., Kansas City, Mo., State Chairman and another will be forwarded at once. DR. B.J. PALMER IS THE PRESENT PRESIDENT. REMEMBER PLEASE THAT WITH HIM AT THE HELM, NO ASSOCIATION OF CHIROPRACTORS HAS YET FAILED AND THAT GRADUATES OF ALL SCHOOLS HAVE ALWAYS BEEN TREATED ALIKE.

1927 (Jan 1): **BJ** issues form letter promoting "Five Year Six Per Cent Gold Notes" issued by the PSC during its "reconstruction period" (Cleveland papers, CCC/KC)

1927 (Mar 3): **Carl S. Cleveland** DC writes to **BJ**, notes his "local" perspective on efforts to eliminate physio-therapy from chiropractic profession; notes local attitude of DCs is that battles among schools retards passage of chiro legislation; believes state boards (including "Ellsworth of Oregon or Washington", Anna Foy of KS, mother-in-law Dr. Ashworth of NE) will pass broad scope laws "use the whip" unless straight schools unite under CHB or PSC; believes if this unification of straight schools took place and "Model Bill" with standard curriculum were adopted, the osteopaths and medical boards would be less contentious towards chiropractic; notes (Cleveland papers, CCC/KC):

Gruenewald of the Seattle College, and Haring of the Missouri saw the necessity of such an alliance a few months ago...I believe that Palmer, Texas, Eastern, Missouri, Lincoln, Ross, Universal, Seattle, Doughty-Marsh, Standard, Ratledge and this school could agree. **Carver** and the Colvin and other little hole in the wall schools that follow him are hard to handle and could not agree on definition, etc.

1927 (March): **Bulletin of the ACA** [4(2)]:

-**Lyndon E. Lee** DC, VP of **NYSCS**, authors "Force the Issue", thanks **ACA** for help in dealing with organized medicine, disparages the "**rule or ruin policy of the Palmer-UCA combination**" (pp. 11-12)

1927 (Sept 1): **Bulletin of the ACA** [4(5)] notes:

-speakers at educational forum at ACA convention in Louisville KY were: **Vedder, Carver, Chatfield, Haring** (1)

-amalgamation meeting at the **ACA** convention included representatives from **ACA** and **CHB**, but not **UCA**; **BJ Palmer** spoke for **CHB** (p. 2):

During his remarks Dr. **Palmer** had forcefully intimated that there were leaders who were publicly working for amalgamation and privately opposed to it...The questions was then put as to whether or not he would name that individual. He replied that he would and named Dr. **FRMargetts**, President of the **ACA**. When questioned as to proof of his assertion he replied that Dr. **Margetts** had made such a remark in his private office in the presence of Dr. **Frank Elliott** and

himself and that Dr. Margetts had also made such a remark, privately, to Attorney **Fred Hartwell** of the **CHB**, at a Wisconsin Convention. No other proof was offered.... Dr. **Margetts** denied the charges made by Dr. **Palmer**, and classed the entire affair as nothing more than a dastardly frame-up on the part of the two individuals named, and as an effort on their part to discredit him before the Chiropractic profession.

-but see Margetts, 8/1/29

-on recommendation of **Willard Carver**, a "**Board of Counsellors to be composed of the Deans of Chiropractic Schools and Colleges**" was created at the convention (p. 5)

1928 (Jan): **Bulletin of the ACA** [5(1)] notes:

-**ACA** promotes "The Chiropractic 'Boom' of 1928!" and "A NEW ERA OF PROSPERITY"; announces there will no longer be a charge for **FR Margetts'** lectures (p. 1)

-**Craig M. Kightlinger** DC, PhC, President of **New York-Eastern Chiropractic Institute** (recently amalgamated), authors "Natural Law":

Chiropractic was discovered by one man and developed by another, and we must give full credit to him who discovered it and still greater credit to him who has developed it. We cannot forget the many trying times that the developer of our science went through to keep it alive and to bring it to a point where it could stand on its feet. To **him** we owe more than we can ever repay and to him is due the fact that the Science of Chiropractic is where it is today. **He** took us through the Dark Ages of the development, but now the time has come when once again the Natural Law must be taken into account and the leader of old must either sit at the council table and consult with the minds of the many or take his place on the side lines and let the march of Progress pass. We need **him** but we need as much and more the ideas that result from the clear thinking of the interested members of our profession. We must have the cool logic of the best minds and the greatest brains of the entire profession. The dictates of the **one**, no matter how sincere and honest they may be, can serve no more. No **one mind** can see and appreciate the wants and needs of the Chiropractic profession. We may need a general to guide and direct us but we need a staff to do the planning.

Nature is not a pleasing master and Natural Law is many times cruel, but it is the result of truth and it will prevail. It is not the nicest spectacle to see the **old leader** of the herd beaten and **his** leadership taken by a younger and stronger opponent and it is not the most pleasant thought to know that, sooner or later, the **old leader** must place **his** mantle on the shoulders of the best minds of the many. It is a fact and facts must be faced....

There is nothing the matter with Chiropractic. There is a great deal the matter with Chiropractors. They have never been used to thinking for themselves. The time has arrived when they must think for themselves and must lead themselves, or they will go the way of all who oppose the progress of Natural Law and be forced into oblivion.... (pp. 9-10)

1928 (May 14): **BJ** writes to Cleveland College at 1417 Linwood Blvd to inquire re: topic of a BJ letter of 5/14/26 directed to the Missouri Chiro College (**MCC**)...**MCC** had apparently advertised that none of their students had been refused licensure, even in those states with Basic Science laws; **BJ** notes that no **PSC** grad has yet passed a Basic Science board (Cleveland papers, CCC/KC)

1928 (May): **The Hawkeye Chiropractor** [3(6)] reports:

-“Davenport is Honored at Pennsylvania University” (p. 5):

David D. Palmer, son of Dr. and Mrs. B.J. Palmer, has been elected president of the Omega Chapter of the Delta Tau Delta fraternity at the University of Pennsylvania, where he is a senior

student. He also retains his position in the Inter-fraternity council. -- Davenport Democrat

1928 (Aug): **Lincoln Bulletin** includes:

-“Prior Arts Rights” by **Stanley Hayes** DC, reprinted from the **West Virginia Bulletin** (pp. 1-4); in foreword to article the **Lincoln Bulletin** notes:

....The Lincoln College never has, does not now, nor has it any intention of teaching Physiotherapy, although we do stress Diet, and Diagnosis. We feel that we have our hands full in teaching Chiropractic. As we have repeatedly stated, we feel that the use of adjuncts by the Chiropractor is a personal matter which he should be permitted to decide in his own practice without being subject to ridicule or condemnation....

1928 (Sept 3-5): **International Chiropractic Congress (ICC)** is organized at meeting in Chicago; the **ICC** "is represented in 34 states" (Turner, 1931, pp. 169-70, 288); **ICC** "organized, to consist of the presidents of such colleges, the State Examining Board representatives, and also representatives of State Associations" (Metz, 1965, pp. 54-5)

1928: Turner (1931, p. 143) notes:

In California, where the 'progressives' attained recognition by securing places on the examining board in 1928, much friction has occurred between the **California Chiropractic Association** and the **Progressive Chiropractic Association of California**. An effort on the part of the latter organization to increase the number of hours in the study course from the present legally required 2,400 to 3,600, thereby including electrotherapy, hydro-therapy, biology, physics, minor surgery, optometry, obstetrics (including twenty-five bedside deliveries) and general hospital work, was regarded by the conservatives as a surrender of fundamental principles such as might result in eventual domination by the medical boards of the country.

1929 (Feb): **Chirogram**.

-**Charles H. Wood** DC publishes "Chiropractic philosophy" (p. 1):

In the first place, '**chiropractic philosophy**' should be called '**chiropractic theory**,' because it is based upon a theory and only a theory, just like the medical man bases his philosophy in the practice of medicine upon the germ theory. All theories as to the cause and cure of disease must depend upon clinical evidence offered by the treatment of a great number of patients who are afflicted with sickness...

1929 (Apr): **Chirogram** includes:

-Dr. PA Mullikin writes in article entitled "Chiropractic Situation" that (p. 1):

After a careful spinal analysis, **NCM** reading and Nerv-O-Meter test and my deductions oked by a proper medical diagnosis, I have come to the conclusion that our growing pains will continue indefinitely or until the time ancestral worship is discontinued in our ranks. It seems that any new idea unless sponsored by the group, clique or school one is associated with is taboo. Complete ostracism from our Alma Mater will follow the least infringement of this inherited code...

We hear a great deal of the narrow mindedness, condemnation before investigation, etc., as regards our brother the M.D. While the condemnation of the mixer by the so-called straight seems to be the thorn in the side of the Chiropractic movement in California...

....Let us have **larger colleges** with complete curriculum and matriculation restrictions that will necessitate students entering the profession as a life work instead as an easy means of support in their declining years. Then and only then our growing pains will stop taking on the proportions of a pernicious malady.

1929 (May 26): **BJ Palmer** speaks in San Francisco, according to article in **Chirogram** (1929; Jun/July:2), presumably at the **CCA** convention

1929 (June 1): **Bulletin of the ACA** [6(3)] notes (p. 3):
Eight Now Affiliated

Ohio becomes one more link in a strong chain, all welded together as the nucleus for the strongest organization the Chiropractic profession has ever known. This links the **PCA of California**, the CCA of Colorado, the MCA of Montana, the NYSCS of New York, the OSCS of Ohio, the OCS of Oregon, the NDCA of North Dakota, the IUCS of Iowa and the ACA all into one gigantic organization of the profession. Other state affiliations will be announced at an early date.

1929-30: stock market crash and onset of the great depression prompts many previously "straight" chiropractic colleges to begin instruction in "physiotherapy and other branches of medicine", exceptions being in mid-west; **BJ Palmer's** "HIO" began as an improvement/extension of the neurocalometer, i.e., "Whole-In-One", meaning that all the parts were in one device (Carver, unpublished, pp 193-4)

1930 (Apr): **Chirogram** (Vol. 6, No. 4) notes that:

-either **Charles H. Wood**, **LACC** president or **Leo B. Arnold**, **Chirogram** Editor, write the following:

American Chiropractic Association:

The American Chiropractic Association is giving chiropractic lectures over the **National Broadcasting System** every Tuesday evening. The lectures are of great value to our profession as they are educational and interesting.

Chiropractors should inform their patients and friends of these radio talks and should encourage them to write to the station and thank them for their efforts toward the education of the public in a progressive science of healing. If every chiropractor will boost the **ACA** programs it cannot but help to popularize chiropractic in the interests of every practitioner.

Tune in, doctor, on your radio every Tuesday evening for the **ACA** program...

1930 (June 1-3): Souvenir Program, Seventeenth Annual Convention, Missouri State Chiropractors' Association, JUNE 1st, 2nd and 3rd, 1930, KANSAS CITY, MO. (Cleveland papers, CCC/KC):

-program of the **MSCA** convention include Bryce Smith, mayor of KCMO, BJ Palmer, HC Harring DC, MD, Paul H Strand DC, Willard Carver LLB, DC, AT Holmes LLB (NCA legal counsel), RE Coyer DC (co-founder of Missouri Chiropractic College), CS Cleveland and HD Poe DC of Excelsior Springs MO (pp. 10-11)

1930 (Nov): **UCA** and **ACA** "merged to form the **National Chiropractic Association**" (Metz, 1965, p. 55); Sylva L. Ashworth DC is charter member of **NCA** (Rehm, 1980); AB Cochrane DC, president of **ACA** and Lee W. Edwards MD, DC, president of the **UCA** "stepped aside in order that Lillard **Marshall** might be the first president of the merged, unified national association, the **NCA**" (Edwards, 1938); see also Turner (1931, p. 288)

1930 (Nov): charter members of **NCA** included: Lillard T **Marshall**, AB Cochrane, Lee W. Edwards, Craig M. Kightlinger, Sylva L. Ashworth

1930 (Nov): BJ Palmer (1931a, p. 5) writes:

...The **ACA**, therefore, was born of opposition to the **UCA** and all it stood for. It was a playground for mixers who wanted the fruit of Chiropractic without earning the right to Chiropractic by helping to sustain it.

-and (Palmer, 1931a, p. 9):

...the former Chairman of the Board of Directors of the **ACA** who is now Chairman of this [**NCA**] Board of Directors, told me that the **ACA** had never tried out a case of mal-practice on its merits. Will the former **ACA** members reverse its policy now?

1931 (Feb): **BJ Palmer** criticizes **Chirogram** in the **FHN**, notes he could find no chiropractic in the January, 1931 issue (Palmer, 1931)

1931 (Mar 30): letter from **Homer G. Beatty**, DC, on **Colorado Chiropractic University** stationery (at 1631 Glenarm Place, Denver), to **Stanley Hayes** DC (Collected papers of Stanley Hayes DC):

Dear Dr. Hayes:

I wish to thank you for your letter of March 24th and the splendid information it contained.

The three schools who have not answered you average about forty students enrollment I think, as I have been in touch with each of these schools within the past year.

Since our list of schools totals thirty-seven I shall enclose a copy of such list. It may help each of us to make our lists more complete.

I am awaiting with interest the next issue of the Bulletin. Again thanking you for your co-operation, I am, Sincerely yours,...

SCHOOLS

Akron College of Chiropractic, 829 E. Market St., Akron, Ohio
 American School of Chiropractic, 236 East 35th St., New York, N.Y.
 Berkeley College of Chiropractic, Shattuck Ave. near University Ave., Berkeley, Calif.
 Blodgett Chiropractic College, 565 Rose Bldg., Cleveland, Ohio
 Carver College of Chiropractic, 521 W. 9th St., Oklahoma City, Okla.
 Cleveland Chiropractic College, 1417 Linwood Blvd., Kansas City, Mo.
 Colorado Chiropractic University, 1631 Glenarm Place, Denver, Colorado
 Columbia Institute of Chiropractic, 261 W. 71 St., New York, N.Y.
 Colvin College of Chiropractic, 237 S. Main St., Wichita, Kansas
 Doty-Marsh College of Chiropractic, 4201 Walnut St., Philadelphia, Pa.
 Eastern Chiropractic Institute, 55 W. 42nd St., New York, N.Y.
 Indianapolis College of Chiropractic, Indianapolis, Ind.
 Lincoln Chiropractic College, 518 N. Delaware St., Indianapolis, Ind.
 Los Angeles College of Chiropractic, 918 W. Venice Blvd., Los Angeles, Calif.
 Marchand College of Chiropractic, Philadelphia, Pa.
 Mecca College of Chiropractic, 122 Roseville Ave., Newark, N.J.
 Metropolitan Chiropractic College, 3400 Euclid Ave., Cleveland, Ohio
 Missouri Chiropractic College, 706 Grand Ave. N., St. Louis, Mo.
 National Eclectic Institute, 110 W. 90th St., New York, N.Y.
National College of Chiropractic, 20N. Ashland Blvd., Chicago, Ill.
 New York School of Chiropractic, 488 E. 149th St., New York, N.Y.
 Pacific College of Chiropractic, 125 Grand Ave. N., Portland, Ore.
 Palmer School of Chiropractic, Davenport, Iowa
 Pasadena College of Chiropractic, 876 N. Fair Oaks Ave., Pasadena, California
Peerless College of Chiropractic, 3159 S. Michigan Ave., Chicago, Ill.
 Ramsay College of Chiropractic, 70 Willow St., Minneapolis, Minn.
 Ratledge College of Chiropractic, 232 S. Hill St., Los Angeles, Calif.
 Ross College of Chiropractic, 1311 Webster St., Fort Wayne, Ind.
 San Francisco College of Chiropractic & Drugless Therapy, 1122 Sutter St., San Francisco, California

Seattle College of Chiropractic, 401 Lowman Bldg., Seattle, Wash.
 Standard School of Chiropractic, 147 W. 42nd St., New York, N.Y.
 Texas Chiropractic College, San Pedro Park, San Antonio, Texas
 Toronto College of Chiropractic, Toronto, Canada
 Universal College of Chiropractic, 3531 Forbes St., Pittsburg, Pa.
 Washington School of Chiropractic, 1116 F. St. Northwest,
 Washington, D.C.
 West Coast College of Chiropractic, 426-29th St., Oakland,
 California
 Western Chiropractic College, 2021 Independence Ave., Kansas City,
 Mo.
 Denver Chiropractic Institute, Tramway Bldg., Denver, Colorado

1931 (June 20): CO Watkins' *Montana Chiro-lite* reports that federal government, by action of Attorney General Mitchell and Secretary of the Treasury Mellon, have extended "medicinal liquor privileges" to chiropractors and osteopaths; Watkins' notes that these were not sought by chiropractors (p. 3); also writes:

I have heard it said that BJ uses a straight edge every morning to see that he has not warped during the night. On the other hand, **Dr Woods of the LCC**, if given time, could explain why a gland tonic and a natural herb were both necessary to cure pedecolosis. I seem to see both ends the best by standing in the middle. (p. 8), **[LCC=LACC?]**

1931 (Oct): *CCA Bulletin* (1[1]) includes:

-**photos** of **BJ** and **TF Rattedge** (p. 2)

-notes **BJ** and **TF Rattedge** will speak at the Jubilee Room at Breaker's Hotel during the **CCA** Southern Divisions annual meeting in Long Beach on November 22, 1931 (p. 4)

1931 (Nov): *CCA Bulletin* (1[2]) includes:

-article notes **BJ Palmer** established "Jail Fund" for DCs, especially **PSC** grads, during 1918-1922 to enable and encourage doctors to refuse to pay fines and instead serve sentences in jail; notes **BJ** will attend upcoming meeting of **CCA's** southern division; notes (p. 4):

The present **Progressives** are an entirely different group than the **Progressive Association** which worked with such telling effect for the Initiative measure in 1919-1922.....

Dr. **Palmer's arrest has been threatened** if he is engaged as expert authority on analysis of cases while here. Adjusting the sick of California is treated as though it were some kind of a graft for Chiropractors instead of an opportunity for the sick to get well.

1931 (Dec 28): **BJ** writes to Sylva L. Ashworth DC, urges her to come to lyceum (Ashworth papers-CCC/KC)

1931 (Dec); *CCA Bulletin* (1[3]) includes:

-**photo** of **TF Rattedge** and **BJ Palmer** (from the Smallie/SFCR collection) (p. 4)

1931: Turner (1931, p. 216-7) notes that the **ICC**:

...plans to investigate all institutions teaching chiropractic and to maintain supervision over their work. Since many of the leading educators are active in the congress and its subsidiary organizations, this standardizing experiment is expected to bring notable results....The **ICC** has found it expedient to give temporary recognition to all schools having adequate courses, pending personal inspection by representatives of the congress....This openmindedness has been demonstrated in numerous ways, particularly in extending membership to the **National School of Chiropractic** of Chicago despite the fact of its doctors being admitted to the county hospital under the medical banner

-according to Turner, **Willard Carver** suggests that the **ICC** has fostered "a greater **fraternal feeling among school and college heads, state examiners and the officers of state associations**" (Turner, 1931, pp. 264-5)

-W.C. Schulze MD, DC, president of **National College of Chiropractic** "names the amalgamation of the **UCA** and the **ACA**, which became the **NCA** in 1930" as the second most important source of progress in previous 20 years (Turner, 1931, p. 265)

1932 (Apr): *Journal of the International Chiropractic Congress* [1(5): 4] includes an "Editorial Comment" by **Loran M. Rogers**, D.C. (p. 4):

It has been called to our attention that Dr. **B.J. Palmer** has, in a recent issue of the F.H.N., criticized the **ICC JOURNAL** for accepting advertising of modalities and adjuncts in order to get its message before the profession.

It is ducedly inconsistent, to say the least, for B.J. Palmer to criticize others for advertising things other than "straight Chiropractic" when HE attempts to **SELL** such adjuncts as the **NCM** and such modalities as the **BJ-WOC Exerciser** to the profession, and particularly and especially when HE accepts strictly medical advertising, such as medicines, drugs and cough syrups over Radio station **WOC** which first announces that "this program is coming to you from the **Palmer School of Chiropractic Studies** in Davenport" and then comes glowing testimonials as to the efficacy of **REM** for **COUGHS**, **ARZEN** and **MISTOL** for **COLDS**, **NUJOL** for **CONSTIPATION**, **BAYER ASPIRIN** for **PAIN**, etc, among the conglomeration of **MIXED** and **MEDICAL PROGRAMS**. Chiropractors are having difficulty explaining to their patients why **B.J. Palmer** accepts advertising over Station **WOC** which directly challenges the Chiropractic Principle which HE professes to advocate.

We give notice her and now, to all and sundry, that the **ICC JOURNAL** intends to accept bonafide advertising of every nature which is presented, except that which is directly pro-medical, such as **REM**, **ARZEN**, **MISTOL**, **NUJOL**, **ASPIRIN**, etc., which proves that **we** have a great respect for the principles of **CHIROPRACTIC** and for **DRUGLESS HEALING** as against the **DRUG METHOD** regardless of the **BJ-WOC** paradox. We also **know** this is true: The **ICC Journal** **refuses to accept** such medical advertising as is being broadcast over **WOC** **right now!**

1932 (Sept 26): pencil corrected draft of letter from **CS Cleveland** to **BJ Palmer** plus finished letter from **CS Cleveland** to **BJ Palmer** (Cleveland papers, CCC/KC)

Dear B.J.:-

In this day of Chaos, the Congress can do much to standardize the Chiropractic laws, curricula and ideas of the entire profession. While it is true an organization of this kind moves slowly, it is doing a great amount of constructive work. As goes this organization of State and National leaders so goes the United States. Little can be attained working on the outside, but much can be attained with you on the inside helping to shape its policies.

In looking for program ideas along strictly Chiropractic lines it is difficult to find something novel and constructive that will attract the Chiropractors in actual practice. You reach your lyceum group it is true, but there is a great group that have closed the doors to you possibly. Many believe your average talk will be just a sales talk for the **NCM**, and they will no longer listen to such a talk. We must make our Paramount feature Chiropractic strictly. Here is a way to do it and to bring them out of the by-ways. **Advertise a debate on "Resolved that the NCM does not register nerve heat", with Dr. Vedder who is possibly the foremost exponent to the contrary.**

Remember, B.J., in Kansas City the last time you were here, the situation was quite similar. Carver vociferously advanced his position. Remember how you answered him, and you made many friends. The same thing can be done here. Tremendous interest will be created. It will be a frenzy of eager anticipation. Everyone will

feel that something is surely going to happen. However, when it actually comes, you each state your beliefs just as you usually do, then each is given opportunity for an answering talk or rebuttal, before that mighty throng. The Convention has succeeded and the Chiropractors have listened to some pretty sound Chiropractic ideas by B.J. and Vedder. No matter which they believe, they are listening to two men who are pretty safe in Chiropractic. Your friends, who are now supporting no school, will be aroused and start sending you students. The Lincoln, who believe in the main as you believe, will likewise profit.

In no other way can we get as much Chiropractic before as many Chiropractors. Now, B.J., your first thought will be to decline this invitation, but don't do it. You are entirely competent to defend your position. This attention compelling feature will do much to arouse the rank and file from their lethargy and into action. This is what Chiropractic needs. There will be no judges, consequently no decision and consequently no sting. We will, however, advertise it as a debate. It will be no more, though, than you men portraying your position and giving each opportunity for the customary rebuttal. We will see that no personalities will be engaged in and that you are treated like gentlemen.

It is a great opportunity to center Chiropractic thought and attention around two sound Chiropractic leaders. It is a great opportunity to advance Chiropractic.

Looking forward to a favorable reply in the near future, I am

Yours most sincerely,

"

Chairman, Program Committee

INTERNATIONAL CHIROPRACTIC CONGRESS

Copies to Dr. Vedder and Slocum (Cleveland papers-CCC/KC)

1932: Frank W. Elliott lasted thru acquisition of WHO, fired by Mabel circa 1932 to make a job for Dave Palmer (according to Nip Quigley interview, 11/19/96)

1933 (Oct): **The Chiropractic Journal (NCA)** [1(10)] notes:

-JE **Slocum** DC is appointed "Chairman of Public Relations", previously served as chair of the "Central Committee of Five of the Professional Code Conference at Denver," president of **ICC** and "President of the **National Board of Chiropractic Examiners**" (p. 7)

-LM **Rogers** authors "The Baron Munchausen of chiropractic is at it again, 'Scharlie!'; notes **BJ Palmer's** and **CHB's "rule or ruin"** policies; Palmer's rejection of Professional Code Conference (p. 24)

1934 (May): **CO Watkins' Montana ChiroLite** publishes his article "The new offensive" [republished in Keating, 1988] in which **Watkins** proposes a standard curriculum of 4 years of 9 months each to be implemented by the **NCA**, to be implemented in states without **Basic Science** laws (pp. 3-7) and as an alternative to **Basic Science** laws in those states which have them; this plan will be the basis for **Watkins'** proposal at the 1935 NCA convention in Hollywood, and will be re-published in slightly modified form in the **NCA's Chiropractic Journal** in June, 1934 (Watkins, 1934)

1934 (June): **CO Watkins' Montana ChiroLite** reports on injunction in Iowa court against Charles J. Boston DC's use of physiotherapy, mechanical methods and dietary recommendations; **Watkins** suggests that the case was instigated (p. 4):

...by the **PSC, HIO and AMA**" to uphold the "so-called Model Chiropractic Law which was advocated by **Palmer** a few years ago...The decision which was handed down against Dr. Boston shows the effects of the argument of the counsel for the state which

represented the side of Palmer and the AMA. After such an overwhelming defeat tendered the Chiropractors of Iowa on the recent **basic science legislation**, an Iowa court could feel free to hand down a decision very favorable to the **AMA**; which it did...

1934 (July): **CO Watkins' Montana ChiroLite** reports that:

-notes **JAMA's** (5/5/34) report that "The cults scored heavily against public health interests in 1933. **Independent Chiropractic examining and licensing boards** were created for the first time in Colorado and Michigan, and Chiropractic acts in Montana, New Mexico, N. Carolina and North Dakota were amended so as to enlarge the scope of Chiropractic practice" (p. 2)

1935 (June 11): **TF Ratledge** writes to CE Barrows DC of 411 W. 7th St, LA, chairman of the "Perfect Back Contest" at the upcoming NCA convention in LA; notes (Ratledge papers-SFCR Archives):

...my casual contact with the NCA in Omaha and Denver while attending the International Chiropractic Congress I have always been keenly disappointed at finding their policies so weak toward Chiropractic and so strong toward **Naturopathy** and all the 'drugless' methods, as well as their hatred for Dr. B.J. Palmer and all other Chiropractors who viewed chiropractic as complete and a sufficient practice unto itself...Before me is a letter from the Journal... which states that the coming convention 'will be, without question, the outstanding **drugless convention** of the year'....The NCA must change its policies toward chiropractic and chiropractors or lose their support

1935 (Aug 31): **JP Rossie** of Omaha is now president of **NeCA**, **HC Crabtree** of Lincoln is VP; Rossie writes to **Syva L. Ashworth** to ask that she speak on "A broader scope of practice, including obstetrics, and a higher standard for the Chiropractic profession" at the state convention on 9/26-9/27 (Ashworth papers-CCC/KC)

1935 (Aug): **Homer G. Beatty** DC, president of the **NCA** "Schools Council" develops standards for chiropractic colleges, and presents these at the **NCA's** convention in LA at the Roosevelt Hotel (Crider, 1936):

...was adopted in principle, specific details and minor changes to be considered later. The final draft by mutual consent to be approved by a joint Committee of State Examining Boards and School heads.

The joint committee is composed as follows: Drs. **HG Beatty**, **A. Budden** and **Jas. Drain** for the Schools and Drs. **WF Crider** of Maryland, **CO Hunt** of California and **FO Logic** of Michigan for the State Boards. The recommendations as to inclusions, rejections and modifications were incorporated.

Visits were made to Chicago and Indianapolis, following the convention, consulting Drs. **Schulze**, **Bader** and **Golden** of the **National**, and Drs. **Vedder**, **Firth** and associates of the **Lincoln**, thus ironing out more of the scales' faults, and obtaining the general reaction after these groups had time to study copies of the scale. It has not been heretofore mentioned that similar tactics were practiced on the journey to the meeting. **Universal** of Pittsburgh and **Metropolitan** of Cleveland were given copies and they forwarded their approval, in principle, of the proposal. Dr. **BJ Palmer** was also contacted with similar intent. However, the astute qualities usually ascribed to him were evidently lacking upon this occasion as he was unwilling to even listen 'to anything that smacked of **NCA**' - in spite of repeated declarations that the **Council of State Examining Boards** on the contrary was separate and distinct from any and all other organizations....

The revised draft was completed and forwarded to members of the joint committee. Other incorporations and modifications were listed. However, it was not possible to incorporate all suggestions.

It is interesting to note that the schools' opinions were still sharply defined and divergent - while the State Boards were unanimously in favor of higher standards.

A synopsis of the Joint Committee's findings is as follows:

1. - It will be necessary to rate schools teaching the orthodox methods and those teaching the more liberal methods in separate categories as regards list of class hours and equipment.

2. - All authorities agree, two thousand sixty-minute hours is the maximum that can be taught in three years of six months. This basis, although somewhat less intent, is used in compiling the scale and setting it as regards to curriculum.

3. - It must be comparable with other professions' standards.

4. - The Schools being commercial in character (with very few exceptions) it is necessary to give due consideration to financial stability of the Institutions.

5. - In accordance with the tendency of all state laws, wherever amended, the trend being upward from the three years of six months level, it became obvious the scale minimum for grade A probationary rating must be twenty-four months for the fundamental course and four years of eight months for the liberal course.

6. - In order that all schools may have an opportunity to meet the final requirements of fundamental (three years of nine months) and the liberal (four years of nine), one calendar year - until Jan 1, 1937, is given for probationary ratings of all Chiropractic Schools and colleges.

7. - The scale must be so constructed as to include from the minimum of set requirements to the maximum as taught by an Chiropractic school of today.

The Council of State Boards will not enter into a discussion of the definition of chiropractic. Suffice it to say that each type of thought is recognized and given opportunities to develop. We, therefore, have divided the schools into two groups - the Basic or Fundamental Schools (teaching only Chiropractic) and the Liberal or Physical Therapy Schools (teaching Chiropractic and Physical Therapy)...

1935 (Aug-Sept): Dr. **Ashworth** attends **NCA** convention in Hollywood, photographed among the Pioneers Club (NCA photo collection)

1935 (Dec): **Chiro J (NCA)** [4(12)] notes:

-advertisement for "The **Affiliated Universities of Natural Healing**" (p. 41):

We wish to encourage the profession in efforts toward reasonable, higher and broader standards; and wish to help blaze the way to greater progress and development in conformity with the great merits of chiropractic.

A regular standard, four years of nine months each, course in Chiropractic and allied subjects is warranted by our profession and offered by the following school members of this affiliation:

(Membership open to qualifying schools)

WESTERN STATES COLLEGE

438 SE Elder, Portland, Oregon

METROPOLITAN COLLEGE OF CHIROPRACTIC AND
PHYSIOTHERAPY

3400 Euclid Ave., Cleveland, Ohio

UNIVERSITY OF THE HEALING ARTS

840 Asylum Ave., Hartford, Conn.

UNIVERSITY OF NATURAL HEALING ARTS

1631 Glenarm St., Denver, Colorado

Write direct for catalogs or further information. Your support of the above educational standards through new students, is solicited.

1935: **NCA** convention held in LA/Hollywood, Watkins proposes Committee on Education; first meeting of the **NCA's** National Council of Chiropractic Hospitals & Sanitaria at the convention (Gibbons, 1983); **Charles A. Cale** DC ND is honored as pioneer (26

years in practice) at **NCA** convention; also honored as pioneer is "Dr. Wm. Bleything of Los Angeles, California, a graduate of the Pacific College at Portland, in practice 27 years" (Rogers, 1935b, p. 10)

1936 (Jan 3): **James R. Drain** DC, president of **Texas Chiropractic College**, writes to Craig M Kightlinger DC, president of **Eastern Chiropractic Institute** in NYC to indicate that **TCC** will cooperate with **Cleveland** and **Ratledge** Colleges in their efforts to organize straight schools together against the mixer movement (Ratledge papers-SFCR Archives)

1936 (June 4): AT Holmes of **NCA** writes to Dr. A re: basic science laws; indicates that Dr. **Ashworth** will go to the Democratic National Convention; suggests Roosevelt's re-nomination is a foregone conclusion (Ashworth papers-CCC/KC)

1936 (Sept 4): **BJ** writes to Dr. **Ashworth** to ask about questionnaire from Council of Chiro Examining Boards (Ashworth papers-CCC/KC)

1936 (Aug 21): **Lincoln Chiropractic College** awards a "Six Weeks Post Graduate Certificate" to JN **Haldeman** for instruction in "Physical Diagnosis, Dietetics, Transillumination, Urinalysis and the Technic of Scientific Spinal Correction"; certificate is signed by: (Haldeman papers)

*Harry E. Vedder, D.C., Ph.C., President

*James N. Firth, D.C., Ph.C., Vice-President

*S.J. Burich, D.C., Ph.C., Secretary

*A.G. Hendricks, D.C., Ph.C., Treasurer

1936 (Sept 26): **William C. Schulze** MD, DC dies (Beideman, in press)

1937 (Sept): **The Chiropractic Journal (NCA)** [6(9)] notes:

-notes death on July 10, 1937 of **HD Norton** DC, first president of the **UCA** and member in good standing of the **NCA** (p. 46):

A PIONEER PASSES ON

Dr. H.D. Norton was called to his reward July 10, 1937. He passed away at his home in Washington DC after an illness of several months. Dr. Norton was the first man to get the idea of forming the first Chiropractic organization for the protection and defense of chiropractors. He was one of the organizers of the **UCA** and was its first president, and a member in good standing in both the **UCA** and the **NCA** through the years. "Hod", as he was familiarly known to his host of friends, had a congenial and happy disposition. He was serious and high-minded about the greater things of life, and welcomed every sacrifice which would make for more rapid progress of his profession. Dr. Norton was chairman of the **Chiropractic Examining Board** of Washington DC, and was the first chiropractor to practice his profession in that city. He leaves his wife, Zella M., and a host of friends to mourn his passing. A resolution of tribute to the memory of Dr. Norton was adopted by the House of Counselors at the recent National convention.

1937 (Dec 30): Harry E. **Vedder** DC, president of the **Lincoln Chiropractic College** of Indianapolis, writes to **TF Ratledge** re: efforts of **Wayne F. Crider** DC of Hagerstown MD, chair of **NCA** Council of Schools, re: efforts to standardize college curricula through **NCA** accreditation (Ratledge papers-SFCR Archive)

1938 (Nov): LW Edwards MD, DC publishes "How far we have come? A pioneer looks back through the years" in **The Chiropractic Journal** [NCA 1938 (Nov); 7(11):11-2]; **credits Tom**

Morris with formulating "a philosophy and science of Chiropractic in order that he might" win acquittal in the Morikubo case

1938: **CO Watkins** DC completes term as first chairman of the **NCA** Committee on Educational Standards, which he had initiated (reported in **Chirogram** 1974 (Nov); 41(11): 11-14); **Watkins** was elected to **NCA** Board of Directors in 1938; according to **Chirogram** 1974 (Nov); 41(11): 11-14:

The Council of State Examining Boards had a similar program going on at the same time - one was offsetting the other.

In 1938 Dr **KC Robinson**, president of the **NCA**, appointed Dr **Gordon Goodfellow** as chairman of the committee and allowed him to appoint the rest of the members. He appointed Drs **Wayne Crider**, **John J. Nugent**, **LF Downs** and **FA Baker**; thus combining the two groups as the Committee on Educational Standards. The self-evaluation request was sent to all of the then 37 chiropractic colleges in the United States, fifteen colleges responded and requested approval.

In 1939 the Committee adopted the first criteria for the approval of chiropractic colleges, which has often been modified and brought up to date.

In 1940 Dr **John J. Nugent** was hired as the Director of Education to inspect the colleges. In 1941 the first list of provisional approved colleges was issued.

PHOTOGRAPH



John J. Nugent, D.C., 1961

1939 (Aug 19): letter to **BJ Palmer** from **TF Ratledge** (Ratledge papers, SFCR):

Dear B.J.:

I attended the meeting called by **Carver** in Dallas on July 22, 1939, for the purpose of organizing those schools which teach only chiropractic.

After several sessions we organized an adoption of motion by Dr. **Jacobs of the Eastern College** "that we do now organize ourselves into the **ALLIED CHIROPRACTIC EDUCATIONAL INSTITUTIONS** with the idea and purpose of preserving chiropractic in its purity for posterity and that we are resolved to cooperate with all chiropractic organizations with similar purposes."

It becomes my duty as Secretary to invite all chiropractic schools who are willing to promulgate chiropractic alone into the association, and as you were not represented at the time of organizing, you are hereby invited and urged to join us and help us to better serve the great cause for which we have, too much, separately strived in the past.

It is my personal opinion that whenever and wherever we find a group of men or institutions committing themselves to the task which is also ours, that we may do well to lend them encouragement by our cooperation.

The membership, to date, includes **Carver**, **Cleveland**, **Eastern**, **O'Neil**, **Ratledge** and **Texas**, all of whom were personally represented at the

time of the organization and the **Columbia Institute**, N.Y., **New York School**, **Standard School** of N.Y., and the **University of Chiropractic**, Seattle.

The issues transcend personalities and though any of us might not have the kindest feeling toward, or interest in, some of the individuals or institutions so associated, I still believe that it is a step in the right direction and will bear fruit sufficient to compensate the effort which we may severally put into it.

Personally, **B.J.** I would enjoy your association in the work of such an organization and I hope that you do join.

May I have your reply as soon as you have had time to give the matter careful consideration.

Dr. Weiser of **Texas College** was elected President of **ACEI** and Dr. **Jacobs** of the **Eastern** Vice President.

With kindest regards and good wishes,

I am, Yours very truly...



1939 (Sept): **CO Watkins** DC, member of **NCA's** executive board, authors editorial in **National Chiropractic Journal**, reports on meeting in Chicago between **NCA**, **CHB** and the **American Naturopathic Association (ANA)**, represented by a Dr. Williams, wherein it was proposed that the 3 organizations work to implement naturopathic laws to permit broad-scope DCs to practice liberal chiropractic under naturopathic licenses. **Watkins** notes that of 16,000 DCs, 95% already practice broad-scope chiropractic, and that there are 2,000 **naturopaths**, "many of them holding Chiropractic licenses who could be also considered liberal chiropractors."; **Watkins** notes that "Palmer says that if we try to liberalize present Chiropractic legislation, he will oppose it..."; reports resolution of the **NCA** (Watkins, 1939):

That the **NCA** oppose any plan that would cause the passage of separate physio-therapy laws or naturopathic laws to cover liberal chiropractors, but rather favor liberalization of Chiropractic legislation where it is felt desirable to legalize liberal practice.

1939 (Nov): **The Chiropractor**, (11[35]), "Official Organ of the **Chiropractic Health Bureau**" includes ad from **CE Parsons** DC PhC

at Suite 1123 Story Bldg, 610 S Broadway, LA; Parsons notes "**NCM-HIO-SPG-CHB**" (Cleveland papers, CCC/KC)

1939 (Nov): **PSC** publishes *The Chiropractor* (35[11]), "Official Organ of the **Chiropractic Health Bureau**"; includes articles on "Chiropractic in Other Countries" submitted by HHW Beyerstein, Editor and FM Grossmith Asst Editor, who compile these for the **International Chiropractors' Association (ICA)**, of which Owen Martin of Sydney, Australia is president, Thomas A Blackwood of Regina, Canada is vice-president, and Honor Townsend of Belfast, Ireland is sec'y-treasurer; **Cash Asher** is publicity director for **CHB** (Cleveland papers, CCC/KC)

1940 (Jan): *The Scientific Chiropractor* (5[8]) includes:
-publishes review of "**Precise Construction Case**"; notes (pp. 4-5):

At a regular meeting of the Officers, Board of Directors, Advisory Committee and Unit Counselors held in Fresno, California, December 9th and 10th that body went on record as finding it now necessary to assist in a proper appeal of the **MacGranaghan Precise Construction Case**. Excerpts from the "Findings of Fact and Conclusion of Law" and the "Judgement" as quoted below will show our readers the necessity of such action.

1940 (Mar): "When Chiropractic history is written it will have 30 years of which it will not be proud. Thirty years characterized by lost opportunities." (Watkins, 1940)

1940 (May 16): **Gordon M. Goodfellow** DC of 714 South Hill Street, LA, chair, **NCA Committee on Educational Standards**, writes to **TF Ratledge** re: Committee's intent to publish vocational guidance booklet on 3/1/41 which will list only **NCA** accredited schools (Ratledge papers-SFCR Archives)

1940 (May): *National Chiropractic Journal* [17(5):52] notes that **RC Foy** DC of Santa Barbara has joined the **NCA**; Foy is a longtime ally of **TF Ratledge**

1940 (July 17): **TF Ratledge** writes to **GM Goodfellow** DC, chair of **NCA's** Committee on Educational Standards in response to Goodfellow's letter of 5/16/40; Ratledge expresses his contempt for **NCA's** "drugless" and "naturopathic" policies, and Ratledge's refusal to cooperate (Ratledge papers-SFCR Archives)

1940 (July 20): minutes of the Annual meeting of **ACEI** (Ratledge Notebook, 1939; in my possession):
Kansas City, Mo., July 20, 1940.
Bellevue Hotel
Annual meeting of Associated Chiropractic Educational Institutions
ROLL CALL

Present by personal representative or written proxies:

Carver, Cleveland, Columbia, **Eastern, New York**, O'Neil-Ross, Palmer, Ratledge, **Standard** and Texas.

Motion by Cleveland that the **Palmer School of Chiropractic** be admitted to membership, seconded by Carver, passed unanimously.

Motion by Dr. B.J. **Palmer** to draft Resolution that the **ACEI** go on record as being opposed to the practice by chiropractors of any auxiliary that is clearly within the practice of medicine and demand that the **NCA** reorganize its educational institutions dept. to conform to this explanation and prohibition. And, further, that we urge, recommend and demand that the **NCA**, if it shall set up or establish any course as a standard of chiropractic instruction, shall set up such course by itself without intermingling chiropractic, in any way whatsoever, with other courses in any of the drugless therapies taught in educational institution members, and we go on record as being

unalterably opposed to, and refuse to be bound by any standard of courses set up by any group which standard fails to provide for separate instruction in each. Further, we are unalterably opposed to the pretended lengthening of courses in chiropractic educational institutions when the increase in time is devoted to nonchiropractic courses. We further demand that the **NCA** shall demand of its chiropractic institution members that such instruction shall be entirely separate in its entirety and that such institutions shall have been organized for that purpose and shall have separate instructors for chiropractic courses and other courses, and that each course so taught shall lead to graduation and certification in each of said different courses.

We wish to go on record and respectfully recommend to the **NCA** that chiropractic shall not be commercialized, and that it shall be held separate and distinct for its purposes and objects.

Dr. **Palmer** proposed that resolution include reference to the **CHB** and other chiropractic organizations.

Dr. **Willard Carver** appointed to draft resolution.

General discussion concerning objectives.

Recessed for Noon.

Afternoon convened.

Committee on resolution reported.

Motion by Dr. Carl Cleveland that resolution be adopted. Unanimous.

Motion by Cleveland, seconded by Carver that "each member present sign resolution for institution he personally represents and by proxy. Passed unanimously.

Palmer, Cleveland, Carver and Texas each paid to Secretary \$5.00 to cover incidental expenses.

Moved by Dr. **Willard Carver** that we consider and declare this organization permanently organized under the name and style of the **Allied Chiropractic Educational Institutions** and that we defer adoption of articles of association to a later date, which date shall be fixed by a call of the president and secretary.

Seconded by T.F. Ratledge. Passed unanimously.

There being no further business before the meeting it was declared adjourned.

T.F. Ratledge, Secretary.

1940 (Aug 9): letter to **Craig M. Kightlinger** DC from **TF Ratledge** (Ratledge papers, SFCR):

Dear Doctor Kightlinger:

Enclosed is copy of statement of principles and objects of the **ACEI** as adopted at K.C. July 20, 1940.

As you will note Dr. **Cleveland** exercised powers of your proxy and signed for you as he felt, and so did we all, that you would heartily approve of our action.

I believe that after all the schools will, as they have had to do in the past, lead the way in chiropractic progress and I believe that the **ACEI** is the nucleus around which the future of the science will revolve.

We missed you very much at KC and the expressed regret was concurred in by all. Those actually present were **B.J., Carver, Drain, Cleveland** and myself. Owing to the short notice of the date and place of meeting it was impossible for **O'Neil, Dean, McCoy** to attend, however, **O'Neil, Dean** and you sent proxies.

I cannot see any logical reason now why **Universal** and **Lincoln** will not join us. B.J. surely showed a genuine desire to cooperate and I feel that they can do no less.

It cannot be said that our organization has any unreasonable or illogical basis upon which it proposes to proceed. Surely no chiropractic educator or other person who has given the matter serious thought can disagree with the belief upon which the **ACEI** is founded that it is better to teach chiropractic as a complete science and service in the field of health than "it is or would be to teach it as a part of some course which was a hodgepodge of conflicting ideas". If this thought is correct, then no chiropractic institution can possibly

serve chiropractic as well, or its own graduates, as if it taught them chiropractic exclusively.

Please write me what occurred at the **NCA** meeting as no news has so far filtered through to the Pacific coast as to what they did. They are definitely on their way out unless they become champions of **CHIROPRACTIC** instead of drug-LESS practice and naturopathy. They are through in California. They have been on the wrong side of every issue in this State where there was a struggle between chiropractic and naturopathy. They have never done anything constructive in California, and, as far as I can see, anywhere else except to meddle and try to assume unwarranted authority over the profession.

With kinest personal regards and best wishes for the success of your institution, I am, Sincerely,...

1940 (Oct 4): TF **Ratlidge** writes to **CS Cleveland**, congratulates CS for defending straight schools at **NCA** convention in Minneapolis against the **NCA** Council on Chiropractic Schools and **WA Budden's** efforts to introduce naturopathic concepts and mixer standards in accreditation process; notes **BJ Palmer** is enthusiastic re: **Allied Chiropractic Educational Institutions**; notes that military draft now hurting enrollment at Ratledge College (Ratlidge papers-SFCR Archives)

1941 (Jan 7): BJ writes to CS Cleveland re: **NCA**, need for schools to work together against **NCA** programs, encloses a copy of a letter (dated 12/14/40) from **Wilma Churchill Wood** DC, sec'y and owner of the **LACC** to Gordon M. **Goodfellow** DC, chair, **NCA** Committee on Education Standards (**Goodfellow** succeeded? **Crider**, who succeeded? **Watkins**); notes Crider's premature 1939 rating of schools (Cleveland papers-CCC/KC)

1941 (Mar 24): letter from **BJ Palmer** to **Willard Carver** at 521 Northwest Ninth St., Oklahoma City (Ratlidge papers, SFCR):
Dear Dr. Carver:

I enclose a copy of the letter sent Adams and a copy of his reply. so, the good work goes on. From cooperation between we two especially, much good can be carried forth. It is better to work together as in this forthcoming case than to be on opposite sides as was true in California.

Sincerely yours,
B.J. Palmer, D.C., Ph.C.

BJP:LK
Encl.-2

1941 (Mar 24): letter from **BJ Palmer** to M.W. Garfunkel DC at 481 East 140th St., Bronx NY (received from Thom Gelardi; in my BJ file):

Dear Doctor Garfunkel:

Kightlinger, like many others, has through the years, either innocently or deliberately, misrepresented ONE statement I made years ago. I said then, and I repeat more emphatically now, that "the day will come when a chiropractor cannot remain in business unless he uses an **NCM**".

What I meant then and what I know to be more true than ever before today is, that "a chiropractor has no way of knowing when or when not to give an adjustment; when there is or is not pressure or interference or resistance to transmission UNLESS HE HAS AN **NCM** and uses it correctly." Upon THIS important point hinges his success or failure. Time is proving that statement to be sound. **Kight**, as well as many others, has interpreted that statement to mean that I "was going to drive them all out of business unless they purchased and bought and paid for an **NCM** from me".

I believe it sound then, and still is today, that HE DRIVES HIMSELF OUT OF BUSINESS UNLESS HE KNOWS HOW TO USE PROPER EQUIPMENT TO KEEP HIM IN BUSINESS.

After all, what a man is isn't what some SAY he is, or what some THINK he is. **A man IS what HE DOES**. Time will prove my contention sound, sane, sensible, and true, **Kight** notwithstanding.

Thank you for the painting. It has not yet arrived, but it will. I remember your telling me about it and I shall be glad to give it a prominent place in the clinic.

Sincerely yours,
B.J. Palmer, D.C., Ph.C.

BJP:LK

1941 (Aug 14): letter to "Officers and Faculty, **Lincoln Chiropractic College**" from **TF Ratledge** (Ratlidge papers, SFCR Archives):
Gentlemen:

Again I am taking the privilege of inviting you to join the **Associated Chiropractic Educational Institutions** and inviting you to have a representative attend the next meeting of the organization Sunday, August 24th., in studio "A" of **WOC** at Davenport, Iowa, convening at nine o'clock A.M.

The schools and colleges already members in the **ACEI** need your moral support and your valuable counsel. You need the **ACEI** and chiropractic needs the combined and unified efforts of all for its proper advancement and preservation.

You are too great an influence to withhold your support from an organization which has for its purpose the individual and independent advancement and further developmen of chiropractic as a complete science and service in the field of health...

1941 (Sept): **National Chiropractic Journal** [10(9)] reports:
-"NCA welcomes Dr. Brownell" (p. 34):

Chiropractors the world over know Dr. Wm. P. (Billy) Brownell by reputation and heritage, if not personally. "Billy" as he is affectionately known by thousands, recently gave a masterful lecture at the **NCA** convention in Baltimore. There he met hundreds of old friends and joined hands with those who are in the fore front working for the sound advancement of their profession by becoming a member of the **NCA**. The **NCA** is happy indeed to welcome this well known and respected chiropractor (grandson of Daniel David Palmer) to membership in the official, democratic organization of the profession.

1945 (Mar 19): telegram from **BJ Palmer** to **TF Ratledge** (Ratlidge papers, SFCR Archives):

Chiropractic examining board should have jurisdiction over qualifications for practice. To give them power to approve or disapprove school teaching chiropractic is to give them censorship of educational advancement and development. No chiropractic board in the United States has been granted such by legislation.
BJ Palmer, President, Palmer School of Chiropractic

1945 (Sept 11): letter from **BJ Palmer** to **Paul Smallie** DC at 821 Market St., San Francisco (Ratlidge papers, SFCR Archives):
Dear Dr. Smallie:

Am vitally interested and very much concerned over the California problem. Legally the opinion of your Board is contrary to ALL Supreme Courts and contrary to YOUR Circuit Court of Appeals. But, little if anything can be done unless and until you get a group of sound fellows together who are willing to spend their time and money with a competent lawyer (like Kington) and are willing to band together and stick to the issues until it is carried thru to the Supreme Court. At one time such a movement WAS started with Roy LaBachotte as the directing factor. He secured little support then and few stuck to it till the end.

Dr. **Ratlidge** is sound in his chiropractic interpretations, but, he is not a leader or a director. He lacks that something necessary to lead and direct the sound people to victory.

If you can get together not less than twenty genuine chiropractors who will band themselves together and assure me they will go thru hell and high water and sacrifice heavily to carry thru, I am willing to

again start a movement this time to finish and get a Supreme Court decision. But, without this support, it would be useless. We can and **we will lick the mixers** to a standstill IF this CAN BE done. Are you willing to secure this assurance?

Sincerely,
B.J. Palmer, D.C., Ph.C.
cc: Dr. T.F. Ratledge

1945 (Oct 31): letter from **BJ Palmer** to **TF Ratledge** (Ratledge papers, SFCR Archives)

Dear Dr. Ratledge:

The worse the offender, the more heinous his crime, the easier it is to convict. I am (and have long been) convinced that the day would come when the California Board as well as California "Chiropractors" (?) would step so far out of line, that they would be easy to convict. I believe that time has definitely arrived. The recent ruling of the Board itself in saying what Chiropractors can do in California under a chiropractic license, certainly is beyond all intents and purposes of the legislature in granting such permission. I know no better person to try such a case than Kington. But, this much **MUST** be clearly understood in the beginning, no \$2,000 will take this case to the Supreme Court. The "Chiropractors" (?) of California can put of \$100 to our \$1, but right is on **OUR** side that eventually the amount of money **THEY** can put up as against the **LITTLE** we can get from the true-bloods, will not count. I am willing to do what **WE** can here to help in such a situation but it must again be clearly understood in the beginning that when the road gets tough and the going hard, no one is to get squeamish, cold-feet and withdraw. You will need put up several times \$1,000, the same as all others must do, the same as we here will have to do, in carry thru to win.

We had one bitter experience **ONCE**. We got going. Many were for it **IN THE BEGINNING**. Later, they gradually kept withdrawing, until only a few held the bag. I do not recall clearly at this time, but weren't **YOU** one of those who did not come into that case; or help financially to help carry the load; or, did you quit when the going got tough? If you enter this situation, you must go so far as to scrape the bottom of the barrel to win. Win we can and we will **IF ----** and that **IF** is the hurdle you will have to overcome with as many of the boys out there that you can **QUIETLY** muster to go into action.

I am with you **ALL THE WAY** if any others are; but, I insist that I will not start and finally be left with an empty bag to carry thru on, with the majority of all others withdrawing. The local job of getting as many as possible banded together to help carry this load, from California, is going to rest with you. Will **YOU** do that job? After you and your friends and the friends of **CHIROPRACTIC** have done all they will do, then let me know that you are ready to proceed and you will find that I will do more than **MY** share.

What more can I say at this stage of an ethereal proposal?
Sincerely, ...
BJP:F

1951 (May 15): letter from **BJ Palmer** to "Dr. **Marchus Bach**," School of Religion, State University of Iowa, Iowa City IA (received from Thom Gelardi; in my BJ file):

Dear Marcus:

Your letter of May 12 received, read with much gratification because it is plainly evident you **HAVE** grasped the **BIG** idea, the **IMPORTANCE** of that fundamental, and can and **DO** clearly differentiate between the two and one from the other. Your mind is keen, analytical and understanding. Would that I had as much.

The difference between a "**cult**" and a "science" is that a "**cult**" is mental with no matter; a "science" is matter with no mental. Chiropractic unites the mental **AND** matter and makes them work together. Chiropractic therefore is, strictly, neither a "**cult**" **NOR** a "science."

The "**cultist**" separates the mind **FROM** matter and makes a totality out of it. The "scientist" separates matter **FROM** the mind and

makes a totality of it. As well say electricity, by itself, without a globe, can and does produce light; or, a globe, without electricity, can and does produce light; each by itself being a whole state of reality. The "cultist" theorizes, "believes" and has "faith" and under that mental state **CAN** "believe" and have "faith" in anything; he cares to "believe" or have "faith" in. He can "believe" God made the world in six days if he has "faith" enuf. Or, he can "believe" the moon is made of green cheese if his "faith" is as great as a mustard seed. The "scientist" on the reverse, "believes" or has "faith" in nothing but that which comes within the purview of physical materialities, such as he can weigh on a scale, measure in a gallon jug, break down into physical properties as in chemistry, therefore **MATERIA** medica with physical properties compounded into prescriptions or operations.

Everywhere we are surrounded with sense knowledge of the unity of beings endowed like ourselves, both mind **AND** matter. Any **LIVING** object has never been divided into two **SEPARATE** abstract and concrete issues. Man has arbitrarily and empirically **TRIED** to separate them but has never succeeded in doing so. When they are together we are alive. When they are separated we are dead. Chiropractic starts with the concept that the two **ARE** together, **MUST** be together, necessarily **HAVE TO BE** together to think, act, live and be healthy. The evidence of the sages of the ages supports this contention. It is **NOT NEW**. It is as old as history, as true as every living object be that man, animals, reptiles, vegetables, or what have you. Everywhere we see intelligence at work flowing thru matter; the abstract **PLUS** the concrete, so that one as it flows thru the other makes the other move, act and live. How anything can study the animate and inanimate and see any other conclusion is beyond me.

YOU have grasped that big idea as evidenced in your letter. I am enclosing another sheet which will again show the "scientific" mind at work, with its contempt for the mentality behind the Universe or Man.

With your great understanding, I am sure you will make a hole in one, a ten-strike, and bring cosmos out of chaos in our profession. More power to your fertile mind.

Sincerely,
Dr. B.J. Palmer

BJP:F



L to R: Earl Bebout DC, BJ Palmer DC, Carl S. Cleveland Jr., D.C. & Vinton Logan DC, during PSC Lyceum, as depicted in the October, 1952 issue of the *ICA Review*

1958 (June 6): Dr. **Ashworth** died in Kansas City MO, age 83 (Who's Who, 1980); funeral is held at Wadlow Mortuary in Lincoln; Rev. Walter Jewett officiates; buried in Eagle Cemetery; **Drs. BJ and Dave Palmer and Dr. LH Burdick** of Falls City are "honorary pallbearers" (newspaper obituaries; Ashworth papers-CCC/KC)

1958: *Shall Chiropractic Survive?*:

The dividing line is sharply drawn: anything given, applied to or prescribed from outside in, below up, comes within the principle and practice of medicine. None of this does chiropractic do! Our principle is opposite, antipodal, the reverse, for everything within the chiropractic philosophy, science, and art works from above-down, inside-out. Anything and everything outside that scope is medical whether you like it or not.

1995 (Oct 11): partially typed, partially handwritten letter from **Agnes Mae High Palmer** DC to "To Whom It Should Concern" on stationery of the Alpha Grand Chapter, Palmer College (in my Palmer files):

Just now learning that some persons believe I was divorced from my husband, Dr. **David Palmer's** petition for divorce would have gone through if he had not died, make it very imperative that the legal proof of the truth be published for all time.

The enclosed copy of court record records the legal truth for all to see. However, many months before my husband, Dr. **David Palmer**, died, the presiding Judge Havercamp sent the final legal report to me in which it stated, Dr. **David D. Palmer** "prayerfully" requested dismissal of his petition for divorce from me, his wife.

Signed,

Mrs. David D. Palmer III is also

Agnes Mae High Palmer, D.C., H.D.C., F.I.C.A.,

from Italy I.A., M.A. Hou., MA.

Who was and is the only Grand-daughter-in-law of the discoverer of Chiropractic, Dr. D.D. Palmer I; the only Daughter-in-law of the owner of the Fountain Head of Chiropractic until her death in 1949 - Dr. Mabel Heath Palmer; and, the only Daughter-in-law of the developer of Chiropractic, Dr. B.J. Palmer; and, who practiced Chiropractic in West Chester, PA from 1938 to 1943, and still adjusts special people of her choice-freely. Reversing misalignment at base of brain - foramen, atlas & axis.

It should interest you to know the real truth about the origin of PSC and eventually PCC.

In 1902, DD I and B.J. were so far in debt down at their infirmary bottom of Brady St, that they could no longer get ny credit at any bank or grocery store. This is when B.J. married Mabel Heath. She took over the managing of the infirmary doing all the necessary duties of the housekeeping and cooking!!! all by herself at first, because the help had been stealing them blind.

Her reputation and that of her family was the sole reason for her being able to purchase the Peterson home and land top of Brady St. She was the sole owner and business manager and teacher, after this purchase which became the fountain head"top of Brady Hill." She was sole manager until, after many years, B.J.'s spending was too much for her to curb, so she turned the management over to her relative - **Frank Elliott**. He did a fine job until B.J.'s spending was too much for the bank and in 1929, the bank was going to foreclose. However, Dave P. had just graduated from Wharton business of Un. of Penna. and he knew what to do. He went to the bank and secured a comptroller, Bill Brandon who had control of B.J.'s budget! Without, Dr. Mabel there never would have been the PSC top of Brady or even a fountain head anywhere for Chiropractic!! -- because of the father & son fighting and spending!!! They needed Dr. Mabel desperately!! They never would have gotten anywhere - only after B.J. married did D.D. start teaching.

Sources & References:

Ashmore EF. An imitation and its lesion. *Journal of the American Osteopathic Association* 1908; 7: 209-11, 310-11

Canterbury R, Krakos G. Thirteen years after Roentgen: the origins of chiropractic radiology. *Chiropractic History* 1986; 6: 24-9

Carver W. Americans have too much liberty. *The Chiropractor* 1906 (Apr/May); 2(5-6): 27-31

Carver W. *History of chiropractic*. Oklahoma City: unpublished, mimeographed, 1936

Chiropractic versus osteopathy. *The Chiropractor* 1905 (Oct); 1(11): 21-3

Chiropractic. *The Chiropractor* 1906 (Nov); 2(12): inside front cover

Chiropractor flies. *The Chiropractor* 1906 (June); 2(7): 12

Comes from Japan to study: Shegetaro Morikubo enrolls at Palmer School of Chiropractic. *The Chiropractor* 1906 (Mar); 2(4): 10

Cramp AJ. *Nostrums and quackery*. Chicago: American Medical Association, 1921

Crisp KA. Chiropractic lyceums: the colorful origins of chiropractic continuing education. *Chiropractic History* 1984; 4:16-22

D.D.'s first book. *Chiropractic History* 1984; 4:6-7

Dye AA. *The evolution of chiropractic: its discovery and development*. Philadelphia: the author, 1939

Ferguson A. The sweetheart of the PSC - Mabel Heath Palmer: the early years. *Chiropractic History* 1984; 4:24-8

Gibbons RW. Solon Massey Langworthy: keeper of the flame during the "lost years" of chiropractic. *Chiropractic History* 1981; 1: 14-21

Gibbons RW. Assessing the oracle at the fountain head: B.J. Palmer and his times, 1902-1961. *Chiropractic History* 1987 (July); 7(1): 8-14

Gibbons RW. "With malice aforethought": revisiting BJ Palmer "patricide" controversy. *Chiropractic History* 1994 (June); 14(10): 28-34

Gibbons RW. BJ in 1906: predictions and personal reflections. *Chiropractic History* 1994 (June); 14(1): 10-12

Gibbons RW. Forgotten parameters of general practice: the chiropractic obstetrician. *Chiropractic History* 1982; 2:26-33

Gielow V. *Old Dad Chiro: a biography of D.D. Palmer, founder of chiropractic*. 1981, Bawden Brothers, Davenport IA

Glasser O. W.C. Roentgen and the discovery of the roentgen rays. *American Journal of Radiology* 1995; 165: 1033-40

Godzway AT. "That old medical fool!" said the Old Master with great disdain! *The Chiropractic Journal* (NCA) 1934 (Apr); 3(4):5, 30
[Godzway is former EL Cooley DC, ND, father of CS Cooley DC]

Gromala T. Broad sides, epigrams, and testimonials: the evolution of chiropractic advertising. *Chiropractic History* 1984; 4: 40-5

International Chiropractic Journal 1911 (Feb); 1(1); published by the International Chiropractic Association at Steubenville, Ohio

- Japanese Christianity. *The Chiropractor* 1906 (July); 2(8): 5-6
- Jones RJ. "...To relieve suffering humanity." *National Chiropractic Journal* 1948 (Mar); 18(3):7, 64, 66
- Keating JC. Letter to the editor: Lincoln walkout: was it prompted by the NCM? *Chiropractic History* 1990 (June); 10(1): 8
- Keating JC. Introducing the neurocalometer: a view from the Fountain Head. *Journal of the Canadian Chiropractic Association* 1991 (Sept); 35(3): 165-78
- Keating JC. Where is the Fountain Head of chiropractic? *Chiropractic History* 1994 (June); 14(10): 38-40
- Keating JC. Letter to the editor: addendum to the "patricide controversy." *Chiropractic History* 1994 (Dec); 14(2): 6
- Keating JC. Shhh!!!...Radiophone station WOC is on the air: chiropractic broadcasting, 1922-1935. *European Journal of Chiropractic* 1995 (Sept); 43(2): in press
- Keating JC. "Heat by nerves and not by blood": the first major reduction in chiropractic theory, 1903. *Chiropractic History* 1995 (Dec); 15(2): 70-77
- Keating JC, Cleveland CS. *A history of chiropractic education in North America: report to the Council on Chiropractic Education*. Scottsdale AZ: Council on Chiropractic Education, **in press**
- Keating JC, Rehm WS. The origins and early history of the National Chiropractic Association. *Journal of the Canadian Chiropractic Association* 1993 (Mar); 37(1): 27-51
- Lerner, Cyrus. *Report on the history of chiropractic* (unpublished manuscript, L.E. Lee papers, Palmer College Library Archives)
- Linhart G. Selling the "Big Idea": B.J. Palmer ushers in the golden age, 1906-1920. *Chiropractic History* 1988 (Dec); 8(2): 24-30
- Mawhiney RB. *Chiropractic in Wisconsin, 1900-1950*. Madison WI: Wisconsin Chiropractic Association, 1984
- Moore JS. "As ever, B.J.": the Palmer-Stoke correspondence of 1926-1952. *Chiropractic History* 1995 (June); 15(1): 12-21
- Morikubo S. Letter to D.D. Palmer. *The Chiropractor* 1906a (Jan); 2(2): 13
- Morikubo S. Vertebral adjustment. *The Chiropractor* 1906b (Mar); 2(4): 6
- Morris T. Legislation -- and what kind? Presented at the Fourth Annual Lyceum of the Palmer School of Chiropractic, 1917, Davenport, Iowa (Ashworth papers, Cleveland College/Kansas City)
- Nash J. In th eye of the storm: Dossa Dixon Evins and the neurocalometer debacle. *Chiropractic History* 1995 (June); 15(1): 22-6
- National College of Chiropractic Advertisement. *The Chiropractic Journal* (NCA) 1936 (Mar); 5(3):37
- New brand of cigars. *The Chiropractor* 1910 (Apr); 6(4): 46
- Palmer BJ. *The science of chiropractic: eleven physiological lectures*. Davenport IA: Palmer School of Chiropractic, 1907
- Palmer BJ. *The philosophy and principles of chiropractic adjustments: a series of twenty four lectures*. Davenport IA: Palmer School of Chiropractic, 1908
- Palmer BJ. *The Chiropractor* 1911a (Jan); 7(1): 3
- Palmer BJ. *The philosophy, science and art of chiropractic nerve tracing: a book of four sections*. Davenport IA: Palmer School of Chiropractic, 1911b
- Palmer BJ. *Fountain Head News* 1913 (Nov 1); 2(38): 9
- Palmer BJ. *With malace aforethought or, the story of a crime or, why man pits himself against man*. 1915, Palmer School of Chiropractic, Davenport, Iowa (Palmer Archives)
- Palmer BJ. Interesting sidelights of Broadcasting Station WOC. Part 2. *Fountain Head News* 1924b (A.C. 29) (Feb 9); 13(12): 1-7
- Palmer BJ. The ACA-UCA Union - what does it actually mean? *Fountain Head News* 1931a (Feb) [A.C. 35]; 18(3): 5-11
- Palmer BJ. *Fight to climb*. Davenport IA: Palmer School of Chiropractic, 1950
- Palmer BJ. *Conflicts clarify*. Davenport IA: Palmer School of Chiropractic, 1951
- Palmer BJ. *As a man thinketh*. Davenport IA: Delta Sigma Chi Fraternity, 1988
- Palmer David D. *Three generations: a brief history of chiropractic*. 1967, Palmer College of Chiropractic, Davenport IA
- Palmer DD (Ed.): *The Chiropractic* 1897a (Jan); Number 17 (Palmer College Archives)
- Palmer DD (Ed.): *The Chiropractic* 1897b (March); Number 18 (Palmer College Archives)
- Palmer DD (Ed.): *The Chiropractic* 1899; Number 26 (Palmer College Archives)
- Palmer DD, editor. *The Magnetic Cure* 1896 (Jan); Number 15 (Palmer College Archives, Davenport, Iowa)
- Palmer DD. Cancers: their cause and cure. *The Chiropractic* 1897a (Jan); 17:2 (Palmer College Archives)
- Palmer DD (Ed.): *The Chiropractic* 1900; Number 26 (Palmer College Archives)
- Palmer DD (Ed.): *The Chiropractic* 1902; Number 29 (Palmer College Archives)
- Palmer DD. Chiropractic defined. *The Chiropractor* 1904 (Dec); 1(1):ii

- Palmer DD. Reply to C.O. Linder. *The Chiropractor* 1905 (Nov); 1(12): 11
- Palmer DD (Ed): *The Chiropractor Adjuster* 1909a (Jan); Vol. 1, No. 2
- Palmer DD (Ed): *The Chiropractor Adjuster* 1909b (Mar); Vol. 1, No. 3
- Palmer DD (Ed): *The Chiropractor Adjuster* 1909c (Sept); Vol. 1, No. 6
- Palmer DD (Ed): *The Chiropractor Adjuster* 1909d (Dec); Vol. 1, No. 7
- Palmer DD (Ed): *The Chiropractor Adjuster* 1910a (Feb); Vol. 1, No. 8
- Palmer DD. *The chiropractor's adjuster: the science, art and philosophy*. 1910b, Portland Printing House, Portland OR
- Palmer DD, Palmer BJ. *The science of chiropractic: its principles and adjustments*. Davenport IA: Palmer School of Chiropractic, 1906
- Quigley WH. Pioneering mental health: institutional psychiatric care in chiropractic. *Chiropractic History* 1983; 3: 68-73
- Quigley WH. The last days of B.J. Palmer: revolutionary confronts reality. *Chiropractic History* 1989 (Dec); 9(2):10-19
- Quigley WH. Letter to the editor: Lincoln walkout: was it prompted by the NCM? *Chiropractic History* 1990 (June); 10(1): 8
- Rehm WS. In Dzaman F et al. (eds.) *Who's who in chiropractic, international*. Second Edition. 1980 Who's Who in Chiropractic International Publishing Co., Littleton CO
- Rehm WS. Legally defensible: chiropractic in the courtroom and after, 1907. *Chiropractic History* 1986; 6: 50-5
- Roentgen ray apparatus (pamphlet, No. 9050). Harrison NJ: General Electric Company, June 28, 1897, p. 47
- Sauer BA. Letter to C.S. Cleveland, February 25, 1932. (Cleveland papers, Cleveland Chiropractic College of Kansas City)
- Schools of chiropractic and of naturopathy in the United States. *Journal of the American Medical Association* 1928; 90(21): 1733-8
- Smallie P. *The guiding light of Ratledge*. 1963, World-Wide Books, Stockton CA
- Smallie P. *Getting the chiropractic show on the road*. 1985, World-Wide Books, Stockton CA
- Smallie P. *Introduction to Ratledge files and Ratledge manuscript*. 1990b, World-Wide Books, Stockton CA
- Smith OG, Langworthy SM, Paxson M. *Modernized chiropractic*. Cedar Rapids IA: Laurance Press, 1906
- Spinography. *The Chiropractor* 1910 (Mar); 6(3): 127
- Stout RJ. The Ph.C. degree: an affirmation of chiropractic philosophy, 1908-1968. *Chiropractic History* 1988 (July); 8(1): 10-13
- Stowell CC. Letter to the editor: Lincoln walkout: was it prompted by the NCM? *Chiropractic History* 1990 (June); 10(1): 8
- Swanberg H. *The intervertebral foramen in man*. Chicago: Chicago Scientific Publishing Company, 1914
- The Chiropractor* 1906 (Aug/Sept); 2(9-10): 4
- The legal staff of the U.C.A. *U.C.A. News* 1927 (July); 3(5): 2-4
- The Universal. *The Chiropractor* 1906 (Aug/Sept); 2(9-10): 81
- Turner C. *The rise of chiropractic*. Los Angeles: Powell Publishing Company, 1931
- Wardwell WI. *Chiropractic: history and evolution of a new profession*. St. Louis: Mosby, 1992
- Weiant CW. B.J. Palmer and the "German Issue": the crisis in postwar European chiropractic. *Chiropractic History* 1982; 2: 40-4
- Wiese G. New questions: why did D.D. not use "Chiropractic" in his 1896 charter? *Chiropractic History* 1986; 6: 63
- Wiese GC, Lykins MR. A bibliography of Palmer green books in print, 1906-1985. *Chiropractic History* 1986; 6: 64-74
- Will erect new \$300,000 building. *The Chiropractor* 1910 (Mar); 6(3): 92-4
- Zarback MV. Historical naprapathy. *IPSCA Journal of Chiropractic* 1987 (Jan); 8(1):6-8
- Zarback MV. Chiropractic parallax. Part 1. *IPSCA Journal of Chiropractic* 1988a (Jan); 9(1):4-10
- Zarback MV. Chiropractic parallax. Part 2. *IPSCA Journal of Chiropractic* 1988b (Apr); 9(2):4, 5, 14-6
- Zarback MV. Chiropractic parallax. Part 3. *IPSCA Journal of Chiropractic* 1988c (Jul); 9(3):4-6, 17-9
- Zarback MV. Chiropractic parallax. Part 2. *IPSCA Journal of Chiropractic* 1988d (Oct); 9(4):4-6, 17
- Zarback MV. Chiropractic parallax. Part 6. *IPSCA Journal of Chiropractic* 1989 (Oct); 10(4):7,8, 19
- Zarback MV, Hayes MB. Following D.D. Palmer to the west coast: the Pasadena connection, 1902. *Chiropractic History* 1990 (Dec); 10(2):17-22
-
- Issues of *The Chiropractor* wherein early photographs of Palmer graduates, others and facilities are identified:
- 1904 (Dec); 1(1):8 "DR. D.D. PALMER"
- 1904 (Dec); 1(1):10 "**The First Chiropractic Patient**. The above is an excellent likeness of Harvey Lillard, the first person who received a Chiropractic adjustment."

- 1904 (Dec); 1(1):12-3 "(Note: -The cut on Page 13 was the class present when nerve heat was first announced. From left to right they were: Lucas, "Old Chiro," Collier, Smith, Wright, Paxson, Reynard.)"
- 1905 (Feb); 1(3):8 "The above half tone is the last class picture, taken Feb. 23, '05. From left to right those sitting are B.J. Palmer, D.C., D.D. Palmer, Discoverer and Developer of Chiropractic, and Mrs. B.J. Palmer. Those standing, from left to right are Brake (Australia), Darnel, Oas, Hanaska, Evans, Danelz, Doeltz, Parker."
- 1905 (Feb); 1(3):21 "Read from left to right. Name and date of graduation at the Palmer School of Chiropractic. O.G. Smith, 1899. E.E. Sutton, 1901. 'Old Chiro,' discoverer and developer of Chiropractic. B.J. Palmer, 1902. O.B. Jones, 1900. T.H. Storey, 1901. S.M. Langworthy, 1901."
- 1905 (Feb); 1(3):25-6 "**Be Honest with Yourself.** The above cut is of 'Kitty' Reynard, a sweet child of Dr. Reynard. While her father was a student of mine, she was adjusted by me for an umbilical hemorrhage which had continued since birth. She was then..."
- 1905 (Feb); 1(3):33 "Above is a reduced size cut of the Palmer School Diploma. The original is 17x22 inches, made from lithograph drawing and printed."
- 1905 (May); 1(6): inside front cover "The New Home of *The Palmer School and Infirmary of Chiropractic*, 828 BRADY STREET, DAVENPORT, IOWA."
- 1905 (May); 1(6):8 "The above half tone is the last class picture, taken May 16, 1905. From left to right they are Dodd, Schoffman, Dr. D.D. Palmer, Discoverer and Developer of Chiropractic, Fancher, B.J. Palmer, D.C., Hammerle, Robb and French."
- 1905 (Aug); 1(9):11 "**UNSCIENTIFIC TOOLS - USED BY PSEUDO-CHIROPRACTORS.** The above cut is of two pair of mallets and chisels used by pseudo-chiros to drive protruding spines into line. Such tools were never Chiropractic. They are relics of the past."
- 1905 (Aug); 1(9):16 Palmer family crest
- 1905 (Sept); 1(10):14 "The above is our last class photo, they are from left to right, standing: McBurney, D.O., Schwartz, D.O., Horak, D.G.R., Wenzel, D.O.E., Faulkner, D.O.; setting, Dr. D.D. Palmer, Discoverer and Developer of Chiropractic, B.J. Palmer, D.C., Eklund." [see also October, 1905]
- 1905 (Sept); 1(10):23 "CHIROPRACTIC CLOCK."
- 1905 (Oct); 1(11):9 "J.J. Darnell, a Palmer School student."
- 1905 (Oct); 1(11):12 "Graduating Class in Dissection."
- 1905 (Oct); 1(11):13 "J.L. Hively, D.O., Elkhart, Ind."
- 1905 (Oct); 1(11):24 "The above is our last class photo, they are from left to right, standing: McBurney, D.O., Schwartz, D.O., Horak, D.G.R., Wenzel, D.O.E. Faulkner, D.O.; setting, Dr.
- D.D. Palmer, Discoverer and Developer of Chiropractic, B.J. Palmer, D.C., Eklund." [see also September, 1905]
- 1906 (Jan); 2(2):1 "THE PALMER SCHOOL and INFIRMARY of CHIROPRACTIC, ('Chiropractic's Fountain Head'), 828 BRADY STREET, DAVENPORT, IOWA, U.S.A."
- 1906 (Jan); 2(2): "OUR YOUNGEST PATIENT. Born to Dr. and Mrs. B.J. Palmer, Jan. 12, '06, a boy. Named Daniel David Palmer, Junior, a grandson and namesake of D.D. Palmer. It is needless to say that this advent, in a measure, accounts for the lack of the Immortality article in this issue."
- 1906 (June); 2(7):20 "The above represents some of the P.S.C.'s earlier graduates. 1st row on left, above downward: Raymond '01, Simon '99, Baker '96; 2d row, Christianson 1900, Dr. D.D. Palmer, Discoverer and Developer of Chiropractic, Brown, M.D., '99; 3rd row, Miss Murchison '02, B.J. Palmer, D.C., Sec. The P.S.C.; 4th row, Stouder '01, Schooley '02, Graham '99."