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Chronology of today's **American Chiropractic Association**

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CHRONOLOGY

1955 (Nov): **ICA International Review of Chiropractic** [10(5)] includes:

-“Honors” (p. 26) includes:

DR. G.M. BRASSAR [sic] of Beaumont, Tx., has been named district deputy exalted ruler of the Benevolent and Protective Order of Elks for the Southeast Texas district...

1958 (Jan/Feb): **Digest of Chiropractic Economics** [1(4)] includes:

-“Dr. L.K. Griffin, Fort Worth, Texas” (pp. 4-5); many photos

1958: photograph of Hoyt B. Duke, D.C., president of the Georgia Chiropractic Association, at the Old Henry Grady Hotel in -Atlanta (courtesy of Dr. Duke):



1962 (Aug 3): letter from E.J. McGinnis, D.C. of Sumter SC to ICA President John Q. Thaxton, D.C. (in my McGinnis folder):

Dear Dr. Thaxton:

Just a note to tell you how distressed I am at the failure of any “Unity” achievements during this past year of your ICA leadership.

Frankly, I feel that ICA action in failing to attend the NCA convention as special guests after a special invitation was issued, falls into the category of rudeness, childish temper tantrum and or utter selfishness, plus a lack of responsibility to the profession.

If, as President Kennedy says we can sit and talk and negotiate with Russia, our sworn enemy, then certainly we Chiropractors in all Christian charity should never fail to communicate with each other, and even more so at this plateau of Chiropractic history.

After 20 years of practice, most of it as an ICA member and always adhering to the Chiropractic principles and after hours and months and years of service to my profession as ICA Representative, state association president and Chairman of State Insurance and Industrial Relations for several years, I cannot help but feel ashamed of the unchristian attitudes shown by some of my Chiropractic leaders. May the Spirit of Love Thy Neighbor penetrate your ranks.

Sincerely,...

cc: Dr. Sherman, Dr. Bolen, Dr. Price

1962 (Aug 10): letter on ICA stationery from President John Q. Thaxton, D.C. of Raton NM to E.J. McGinnis, D.C. of Sumter SC (in my McGinnis file):

Dear Doctor McGinnis:

Thank you for your kind letter of August 3 expressing your distress over the failure of "Unity."

That you may have the facts as concerns unity, I would request that you please read "AN OPEN LETTER TO CHIROPRACTORS" in the August 1962 edition of International Review of Chiropractic. That is an accurate resume of ICA-NCA unity negotiations. The REPORT TO THE PROFESSION following the mid-year ICA Board of Control meeting outlines in detail the ICA position and gives reasons for our actions.

Your faithful service to our profession identifies you as a dedicated chiropractor giving me reason to believe that if it had been your responsibility you would have taken the same position that was unanimously taken by the members of the Board of Control in rejecting proposals for unity that would not be on an exclusive chiropractic basis.

I believe that you will agree that chiropractic as a separate and distinct healing science will survive only if chiropractors adhere to the chiropractic principle. Knowing you as I do, I doubt that you would have been coerced or intimidated to the extent of sacrificing that principle by merging with those who parade under the banner of CHIROPRACTOR even though they practice naturopathy, physiotherapy, operate bowel laundries, and invade other fields of healing.

It is to be regretted that you should "feel ashamed of the unchristian attitudes shown by some of my chiropractic leaders" because they dared defend the greatest health science known to man against the hypocrisy of those who for "pieces of silver" could cause its destruction.

Please may I have your reaction to "AN OPEN LETTER TO CHIROPRACTORS."

With every good and kind wish, I am

Sincerely,...

cc: Dr. Sherman, Dr. Bolen, Dr. Price

1962 (Aug 13): letter from E.J. McGinnis, D.C. of Sumter SC to John Q. Thaxton, D.C., president of ICA (in McGinnis folder):

Dear Dr. Thaxton:

Thank you for your prompt reply to my letter.

Yes, I have read, and re-read the ICA letter and all past material issued by both the ICA and NCA re unity and I still think that ICA Leaders were unchristian and wrong to refuse to talk and meet with the NCA at their recent convention. Your failure to attend is not the gentleman's way to defend Chiropractic. We Must Keep the Lines of Communication Open, by personal contact.

I know that many ICA members and nonmembers feel that the ICA leadership is not meeting this Unity problem properly, and the NCA is gaining ground in professional respect. I do not like this.

Personally, I think the liberal problem is overemphasized by you. You are guilty of overstating your case by oversimplification. In my several years of dealing with Insurance Relations I have never once encountered the problem with insurance companies of adjusters.

It has been my good fortune to have seen several rank chiropractor mixers return to the field of conservative chiropractic. In each case this was brought about by talking, showing better chiropractic approaches, and above all showing respect for their sincerity and meeting with them socially as well as on all professional levels. I know this change would not have been effected by a dominating, abusive manner or implied contempt by failure to meet and eat with them. Love Thy Neighbor can do more for us than all the propaganda releases of ICA or NCA. Let's do it NOW. The ICA Family gives the impression that Unity is impossible. I tell you and the field is telling you that it is possible and we want it soon.

Read the enclosure. Why not print it in the ICA Review?

God Bless you and may He guide you and your fellows at the convention to a fruitful solution of our problems.

Sincerely,...

cc: Dr. Sherman, Dr. Bolen, Dr. Price

-attached is "never printed" essay on Dr. McGinnis' stationery:

The Chiropractic Putsch

Those of us who doubted the wisdom of the "California merger" (putting M.D.'s and D.O.'s under one professional roof) have wondered what would happen when doctors of chiropractic wanted to join the club. Mark these words well – this day will come, perhaps sooner than you think.

Seven years ago, only 200 health insurance companies would pay for treatment rendered by a chiropractor. Today, 700 companies pay the so-called "backbone boys." Huge union health-and-welfare funds now pay chiropractors. California, with 5,000 of the nation's 25,000 D.C.'s (not standing for "dilation and curettage"), has chiropractors on its state board of health.

The chiropractors are also cleaning ranks. The National Association of Chiropractors now has 6,200 members and seven state associations. There seems to be a good chance that the NAC will eventually merge with the 5,400-member International Chiropractic Association. The two have bitterly opposed each other for years.

There are also indications that chiropractic interests want to "standardize" accreditation and state chiropractic laws. It all adds up to a major campaign.

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1962 (Aug 16): letter on ICA stationery from President John Q. Thaxton, D.C. to E.J. McGinnis, D.C. of Sumter SC (in McGinnis file):

Dear Doctor McGinnis:

Your frank reply to my recent letter was appreciated. I believe that you have missed the true picture in your criticism of the ICA Officers and Board. I again refer you to the REPORT TO THE PROFESSION which closes with the cordial invitation that "the door is still open."

Your assertion that ICA leaders "were unchristian and wrong to refuse to talk and meet with the NCA at their recent convention" reminds me of a recent candidate for national office who accused everyone who disagreed with him of being a communist. I respect the sincerity of all men, more especially my fellow chiropractors.

However, as pertains to chiropractic there is but one stand and it is not that which is advocated by a legal spokesman for the NCA which was quoted in a recent letter from a nationally known chiropractor. It state, "When NCA Attorney James Bunker makes such outrageous, preposterous assertion as to attempt to convince the chiropractor that he would be wise to present a picture of his profession to the legal realm of our nation under the guise of being a "branch of medicine" I doubt that you could subscribe to such recommendations. I am sure that, if you are not now convinced that the naturopathic element that dictates the policy of the NCA will never submit to the chiropractic principle that the ICA stands for, you had better investigate.

Your contributions to our profession, especially in the insurance field, is well known and I am proud of your achievements in that area. We need more men of your ability in our profession. I have an autographed picture of B.J. before me on which is written in his own hand, "I love you because you love the things I love."

Kindest regards,...

JQT/vec

1962 (Sept/Oct): *Digest of Chiropractic Economics* [5(2)] includes:

-"The Duke Clinic, August, Georgia: a Digest report" (pp. 6-7, 32); includes photos of Dr. & Mrs. Duke and clinic

1962 (Oct): *ICA International Review* [17(4)] includes:

-"Officers and Members, Board of Control, International Chiropractors Association" (p. 36); photograph:



Officers and Members, ICA Board of Control: Seated: Dr. A.A. Adams, First Vice-President; Dr. Devere E. Biser, Second Vice-President; Dr. John Q. Thaxton, President; Dr. A.E. Lill, Third Vice-President. Standing: Dr. Grady V. Lake, Dr. Homer V. York, Dr. Clarence J. Yocum, Dr. Richard W. Tyer, Dr. Ben O. Evans, Dr. Carl S. Cleveland, Jr., Dr. E.G. Npolitano, Dr. Harold F. Russell, Dr. Walter Gingerich, Dr. Lyle W. Sherman, Dr. L.W. Rutherford, Dr. L.K. Griffin. Not shown is Dr. Galen R. Price, ICA Secretary-Treasurer.

1963 (Jan 19): letter to **Stanley Hayes** DC from **J. Lewis Fenner** DC, PhC in Brooklyn; attached is a copy of the *Bulletin of the Research Bureau, American Chiropractic Association* 1924; 1[2] (Hayes collection):

Dear Doctor:

...Congratulations on reaching 72! I can remember so well when I was 'only' 72! I will round out 84 years next week, but I have five years yet to go to match my grandfather (one of my aunts reached 93) so I can afford to be chipper and brag about it a little - or can I?

I quote from my letter of 17th to Dr. **Cooley** on receipt of the January magazine: I find particular interest in the broad principles

that are developed by **Thure C. Peterson, Stanley Hayes**, Bill Brown and others'. And I well remember your activities in chiropractic circles and your writings on it in earlier years. You are always a staunch advocate.

I am sorry not to be able to answer your question about Methods and Apparatus and perhaps the best way to tell you why is to recite some of the tiresome history that preceded the time you mention. You will perhaps remember the agitation I carried on in the **UCC** and **National, Ross Journals** when I was Secretary-Treasurer of The New York State Chiropractic Society against the abuses perpetrated on the profession by the **UCA**, then monopolizing the nation organizationally. I did not seek any such thing, but the upshot of it was my own motion to organize a body **free from any school domination** which became the **ACA** with me the first secretary.

You will perhaps remember that it became necessary for Dr. **John P. Phillips** to resign and find himself another job when the **ACA** sponsors failed to finance their creation, with the result that I was made the chief executive, our lease were cancelled, the office was dumped into my Brooklyn office, whence I managed, as best I could, the bawling infant for two more years.

You may remember that about that time one of the recent graduates of the **National** school [**Frank R. Margetts LLB, DC**] was making quite a noise orating at homecomings and since **Phillips** had been a graduate of the **UCC**, and so was I, it seemed to me that this **National** man might redress the balance and I, myself, secured his nomination and election to the office of president, he accepting it on the express stipulation that it cost him no money and did not interfere with a practice he was setting up in Denver!

The convention at the end of his first year bared the fact that he [**Margetts**] did not know I had been made officially the executive officer and that the feelings that I had felt for him were due to the fact that some of his orders as president had not been carried out according to his wishes. The misunderstanding was his, not mine, but he had already picked out another as his candidate for secretary thought he did not get him elected. However, he had made up his mind and shortly after he called an executive meeting at which he demanded my ouster, threatening to resign himself if I do not get out.

You are entitled to believe that the **ACA** would have died there and then if he had got out instead of me, but by that time he had given up his office and **was giving his full time to the ACA under a guarantee by the UCC and the National school** and a majority of the directors were in favor of his retention and I resigned. I never had anything to do with the **ACA** after that and I was far from the scene of action when the **ACA** was amalgamated with the **UCA**.

I do not suppose a list of what I consider to be the important events of our professional history will have any special validity, but I think second only to the foundation of the practice by **D.D. Palmer**, the organization of the **ACA** is equal to any other. We insisted on making it "Straight" and most of the founders would be shamed by the scope the present successor of it has taken.

It did not unify the profession - was not intended to - but it was an important and necessary step in that direction - and the perfection of it awaits our attention - and with what urgency!

If you care to submit a list of questions as suggested in your letter, I shall be glad to answer what I can, but I have no inside knowledge of the **ACA-NCA** after 1924.

If I were not a better chiropractor than I am a typist, I don't think I would still "be in the business" - but that isn't saying much. Please excuse the appearance of this letter - and accept my congratulations and good wishes - and my sincere thanks for your letter. Very truly yours,...

1963 (Mar 9): letter to **Stanley Hayes** from **J. Lewis Fenner DC** of Brooklyn (Hayes collection):

Dear Dr. Hayes,

You did even better than you knew. You sent me TWO copies of the February *Bulletin*; so perhaps you'd better double-check.

Of course I shall be glad to do anything I can to set the record straight about the early history in which I participated, though I'm anything but an historian. My records are scattered and much of what appeared in then current journals is not available to me. If you can get a file of the **U.C.C. Bulletins**, National School "Progressives" and Ross School Journals for 1919-20-21-22 you will read something of the struggles to get the **ACA** organized. I was one of the Directors of the Ill-fated Federation of Chiropractors which blossomed and folded in those years and wrote for these journals.

Yes, I graduated from the **UCC** in February, 1912, helped to organize the New York Chiropractic Association in that year. Was the founder and first editor of 'The Messenger of the New York State Chiropractic Society, Inc.', successor to the NYCA, served as its Secretary-treasurer for half a dozen years or more and **became the chief factotem and master of ceremonies in the organization of The ACA on September 21-22, 1922, and ran the thing substantially alone for two years.**

Now, I think I have answered your questions and before going any further, I think I should await your further suggestions. I am enthusiastic about your activity and I think it may be crucial in these life or death times. Glad, indeed, you like my 'Basis'.

Very truly yours,...

1963 (Apr 26): Governor **Nelson Rockefeller** signs a Chiropractic Act into law in New York (Goldschmidt letter, 1/20/92)

1963 (May): **JNCA** [33(5)] includes:

-photograph & caption includes Clair W. O'Dell, D.C. (p. 5):

Six Top Leaders of ICA Resign in Protest!



Pictured above are the six ICA leaders, five of them members of the ICA Board of Control, who have resigned their official positions, effective immediately. They are: Dr. Richard W. Tyer, Jackson, Miss.; Dr. A. A. Adams, First Vice-President, Tacoma, Wash.; Dr. Clair W. O'Dell, Chairman of World Posture Pageant, Wyandotte, Mich.; Dr. Devere E. Biser, Second Vice-President, Dallas, Texas; Dr. Harold F. Russell, Edmonton, Alta.; and Dr. L. K. Griffin, Fort Worth, Texas.

-“Formation of new American Chiropractic Association is the answer to survival and progress” (p. 8); includes photograph & caption:



Recognizing that a unity stalemate had been reached inn negotiations six leaders of the NCA met with six leaders of the ICA and joined hands in resolving the profession’s greatest need – total organization – by developing a “Master Plan for Chiropractic Survival and Advancement.” They are (left to right): Dr. H.W. Pruitt, Director of Professional Relations of NCA, Iowa; Dr. L.M. Rogers, Executive Secretary of NCA, Iowa; Dr. A.M. Schierholz, Chairman of NCA Executive Board of Directors, ICA; Dr. Harold F. Russell, Member of ICA Board of Control, Alberta Canada; Dr. L.K. Griffin, Member of ICA Board of Control, Texas; Dr. A.A. Adams, First Vice-President of ICA, Washington; Dr. Clair W. O'Dell, Chairman of World Posture Pageant, Michigan; Dr. Devere E. Biser, Second Vice-President of ICA; Dr. Cecil L. Martin, Member of NCA Executive Board of Directors, New Jersey; Atty. James E. Bunker, General Counsel of NCA, Iowa; Dr. R.T. Leiter, Immediate Past President of NCA, Georgia; Dr. Richard W. Tyer, Member of ICA Board of Control, Mississippi.

-“Dr. Harry McIlroy dies” (p. 73):

Dr. Harry K. McIlroy, former president of the Indiana and National Chiropractic Associations and a former member of the Indian State Board of Medical Registration and Examination, died yesterday at St. Vincent’s Hospital.

Dr. McIlroy, 77 years old, lived at 637 East 37th Street.

Born at Butlerville, he was graduated from the National College of Chiropractic in Chicago and was a practicing chiropractor since 1919.

He lobbied for the profession in Indiana for eighteen years and was an NCA director for nine years.

Dr. McIlroy was secretary-treasurer of the National Gavel Club and a member of the Council of Past Executives of the National Chiropractic Association. He was also a member of the International College of Chiropractors, an order of merit, service, and fellowship.

He served as president of the Chiropractic Research Foundation, and served four years by appointment of former Governor Clifford M. Townsend as a member of the State Registration and Examination Board. He was named “Chiropractor of the Year” for Indiana two years ago.

He was a director of the Lincoln Chiropractic College and was chairman of the board seven years.

Dr. McIlroy was president of the Universal Club in 1936, and was a member of the Masonic Lodge 575, Broadway Methodist Church and the Fourth Ward Civic Club.

Survivors include the widow, Mrs. Claramae McIlroy; a sister, Mrs. Katie Todd, of Ligonier, and a brother, Dr. Forrest H. McIlroy of Indianapolis. – From the Indianapolis (Ind.) Star, April 19, 1963.

Editor’s note: The profession has indeed suffered a great loss in the passing of Dr. McIlroy. He was a dedicated pioneer who served his profession and his patients faithfully to the end. All who knew him loved him, and his contributions to the profession in time, effort, and financial aid place him among the immortals of this profession.

1963 (May 20): copy of letter from E.J. McGinnis, D.C. to A.A. Adams, D.C. of Tacoma WA (in my McGinnis folder):

Dear Al,

Just a few thoughts and comments re the A.C.A.

I have discussed the ACA with quite a few and the one barrier to acceptance seems to be one word "Democratic." Many, and I am included, do not know of the organization table that will govern the ACA. We feel that unless the wishes of the field are heeded and lines of communication established, the ACA will fall into dictatorial disrepute such as now enjoyed by the NCA and ICA.

In other words, the ICA and NCA leadership has and can ignore the wishes of the membership and doesn't have to answer directly to the membership. This flaw must be eliminated in the workings of the ACA if it is to prosper and succeed and enjoy a position of respect by all DCs.

Please enlighten me and my friends on just what will be the makeup of the governing body of the ACA and what privileges and rights will the membership enjoy in this process.

Best Wishes,...

EJM/sms

cc: Dr. Devere E. Biser, Dr. L.K. Griffin

1963 (May 27): letter on ACA stationery from A.A. Adams, D.C., chairman of the ACA Action Committee, to E.J. McGinnis, D.C. of Sumter SC; letterhead declares ACA is "A Non-Profit Scientific and Profession Service Organization (in the process of formation)"; Arthur M. Schierholz, D.C. is vice-chairman of committee; Devere Biser, D.C. is secretary of the ACA Action Committee (in my McGinnis folder):

Dear Ed:

Thanks for your letter, we have had many questions asked about the Democratic procedure to be used in the ACA.

Of course, if we had them all spelled out it would probably be considered arbitrary and not democratic. We believe that most of the decisions must be made by the membership within the logic of the Master Plan.

A reasonable statement of the principle, definition and scope are set forth in terms which will accommodate the vast majority of the profession.

ACA will be obliged to maintain the separate and distinct nature of chiropractic. Specific issues can only be resolved effectively by the majority of the organization when it is formed. Then under one roof the profession can consider these matters. The determination will be made on the basis of knowledge, logic and wisdom – rather than political expediency.

Under the ICA constitution today the officers are elected at convention by those in attendance. There are no delegates instructed to vote for any particular candidate by their constituents in the state from which they come. To depend on national convention election by membership at large is dangerous, because those attending the convention are not instructed for whom to vote and are usually from neighboring states, therefore, not representative of the entire profession. In the case of the ICA where less than 10% of the membership are in attendance at the convention, mostly from Illinois and Iowa, the officers of the association are chosen. The policy of having the convention meet in the same city every year is contrary to the usual policy of most national associations. It makes the financial burden, the ordeal of travel, and the time which must be taken away from their practice consistently greater for some members than for others. Most organizations move conventions from one section of the country to another so that they are close to home for every member

from time to time. Also, the rotation of the meeting site serves as an added incentive for many to attend – it gives them a chance to go to new places and see new scenes. The members of the Board are elected by the Representative Assemblymen who are not instructed by their constituents from their home state. They are free to listen to pressure at the convention, this does not lend itself to a democratic election. The NCA format, at present, is that the House of Delegates represent a percentage number of votes from their home state and the candidate for election must be named from the district in which the member of the House of Delegates is from. This tends to make a democratic organization. I imagine that the ACA will be developed along this system, possibly with right to instruct Delegates, I know of none better. Under the NCA, at present, no one employed by NCA, or any school, can be elected. I think this is good too.

The Delegates expenses are paid, so the attendance is representative. The committee of twelve, six previous members of ICA and the NCA members of the negotiators in attendance at the Chicago meeting will act as Charter and By-laws Committee for original ACA organizational structure. There will therefore be a balance of power on setting up any new rules and regulations pertinent to the establishment of the new organization. Under this program it is reasonable to believe that the ACA will be completely and wholly a democratic organization.

I hope this will help to clarify any mis-apprehension you or your friends have regarding this phase of the ACA.

Ed, it must be a democratic organization, we cannot afford anything else.

Best of everything,...

AAA:ja

1963 (May/June): *Digest of Chiropractic Economics* [5(6)] includes:

- "American Chiropractic Association: the ICA Position" (p. 8)

The International Chiropractic [sic] Association has taken a strong stand against resignation of five of its board members and one general member to become key backers of the proposed American Chiropractic Association.

In an official release, ICA said, in part:

"The attack against the principle, the straight chiropractor and ICA has been a possessing goal of certain NCA officials for decades.

Even the newest ruse, romantically called the **American Chiropractic Association**, is not new....

Selected NCA strategists and a quintet of defecting ICA Board members, under the false guise of unity, will try to lure unsuspecting ICA members into a trap. This trap is the American Chiropractic Association, a trap that is scheduled to be closed within 90 days through absorption of these doctors as second class citizens into the NCA.

The five defectors gave up their positions of trust as members of the ICA Board of Control to become membership chairmen for the NCA through the "puppet state" ACA. The fact is that even the NCA Executive Board does not have much confidence in this unholy marriage, as evidenced by its demand for a dowry of 1,500 members to be put up within 90 days before the marriage is consummated...Such doctors will soon realize the truth, that the ACA is part of the NCA "master plan" to divide and conquer, to destroy the ICA, to weaken the Chiropractic principle, and to gain membership and control of the profession.

- "American Chiropractic Association: the NCA Position" (p. 9)

Progress of the move toward formation of the American Chiropractic Association was detailed in a special report from Dr.

L.M. Rogers, executive secretary of the National Chiropractic Association.

As Chiropractic Economics went to press, Dr. Rogers said that chiropractic associations in Michigan, New Jersey, Minnesota, Mississippi, South Dakota and Colorado had already voted approval of the ACA movement.

There was also strong indications that groups in Alabama and Arkansas were ready to join the new body, Dr. Rogers said.

“We believe that thinking chiropractors in all the states will consider as important the fact that this movement for unity through ACA was originated by six top members of the International Chiropractic [sic] Association,” Dr. Rogers said.

“Dissatisfied with the stalemate toward complete unity of the Chiropractic profession – which independent national surveys show to be the desire of 98 per cent of the profession – they came to the NCA looking for help.

“These six ICA leaders, who have proved time and again that they are motivated by survival and progress of the profession rather than by personal positions, prejudices, or power, threw caution to the winds and resigned from the ICA in protest. Five were members of the ICA Board of Control.”

These six former ICA leaders, together with six from NCA then drew up the master plan for unity which will be carried forward under the ACA banner, Dr. Rogers said.

Dr. Rogers said that an interim insurance plan has been worked out by the NCA-backed National Chiropractic Insurance Co. to cover doctors who may wish to align themselves with the new ACA. This insurance will give them all the protection afforded NCA members until the new ACA setup is formalized.

Meanwhile, Dr. Clair W. O’Dell, of Wyandotte, Mich. – one of the founders of ACA – said that the membership campaign was 30 days ahead of meeting its schedule for signing up the proposed 1,500 charter members.

“Target date was Aug. 1,” Dr. O’Dell said. “We should achieve that primary goal by July 1.”

Dr. Rogers stressed that the ICA Board constantly ignored all efforts to bring about unity in the profession.

“Now – through the ACA movement – we have opened the door to all chiropractors who think such unity of action is necessary to the advancement of the profession.

“ACA will be a democratic organization, in which every member will have the right to be heard. We are confident that it will be formally constituted by Aug. 1, permitting NCA to join it with all its resources and facilities by Jan. 1, 1964.”

1963 (June 11): letter to Lyle Sherman, D.C. of Spartansburg SC from Edward J. McGinnis, D.C. (in my McGinnis folder):
Dear Dr. Sherman,

I feel that you are entitled to a letter of explanation for my reasons in abstaining from voting an endorsement of the ICA officers and Board of Control.

As I have stated, and will state again, this is not a condemnation of you and your dedication to our mutual trust, chiropractic. You and one, or two others, present the only stable, mature thinking of the present ICA leadership. I am, and always will be, personally indebted to you for many years of patient instruction, personal favors, and my personal health, and last but not least your friendship, which I hope to always have.

But I feel that your counsel will not be effective in the ICA any longer. The ICA has been turned over to the extreme, to leaders that are more chiropractic than BJ, to hear them tell it. I know that two years go when I was at the ICA convention, some of them even

questioned me about your integrity, and about you being soft on NCA men.

Such stupidity as doubting your chiropractic integrity is what is wrong with the ICA. It is an emotional group, and we cannot afford the luxury of emotions in chiropractic, we must make rational, solid, visionary decisions now, and the ICA, in my opinion, is simply not making them and cannot make such decisions with the leadership it now has.

As you know, I have been disturbed about the ICA leadership quality for over a year or more. The one thing that sickened me was the refusal of the ICA to carry on conversations with the NCA. This is either fear, stupidity or lack of confidence in their own ability on the ICA leaders part. Worst of all, it is sinful and unchristian. When the President and Khrushchev can establish telephone communications, and even the Pope gives an audience to the Russian Communists, certainly we in chiropractic can or should be able to communicate.

The ICA has always been built on personalities, and freedom to dissent has always been frowned upon. It will not improve with the present day group, for they cry “treason” at the first criticism of their actions.

Personally, you and Dr. Bolen have given us better than 100% effort and leadership in South Carolina, and I am grateful, and will continue to support you in any way that is requested.

However, I feel that I must search for better chiropractic days in the future by helping formulate a truly democratic organization, with dedication to chiropractic principle in the infant ACA. I, and it may be wrong. It isn’t an easy decision for me, and I covet no position in this group. What talents, the Good Lord gave me, I hope to utilize for the good of my family and profession in South Carolina.

I will have no part on building an ACA by tearing down the ICA. We must dedicate ourselves to a positive effort for chiropractic for the future. Certainly, I will not tolerate any untruths about you and your dedicated service.

I know that I will be subjected to much personal abuse by some ICA members, and I know it would be an easier thing for me to stay in the ICA and accept the status quo and have blind faith and trust in ICA leadership, but unfortunately for me, my family and for some of my friends, I am not made that way.

I am certain that both Dr. Bolen and yourself, and your fine wives, know that this action of mine is not taken against you or because of you. Knowing this, it is my hope and prayer that I may still enjoy your friendship and respect, even if we may differ as to the course we should sail the good ship Chiropractic at this time.

Sincerely,...

cc: Dr. Bolen

1963 (June 19): National Board of Chiropractic Examiners (NBCE) is founded (Goldschmidt letter, 1/20/92)

1963 (July/Aug): *Digest of Chiropractic Economics* [6(1)] includes:

-Gene Wiechec authors “Unity and progress highlight 1963 NCA convention” (p. 22)

-“American Chiropractic Association Committee of ‘100’ meets in Chicago” (p. 30)

-“College reports” (pp. 40, 42-3, 45,47); includes:

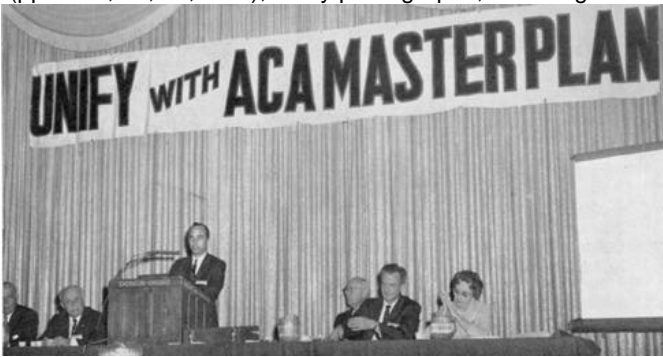
MISSOURI COLLEGE

...In a statement issued by Dr. Reinert he said, “This institution has joined with the hundreds of individual Chiropractors and Chiropractic groups in the endorsement of the formation of the A.C.A. as a unified body for the national representation of our profession. The need of unification for the presentation to the public of Chiropractic as a

separate and distinct science, standardized on the basis of its dedication to normalization of nerve expression, is essential to our continued professional advancement. Such standardization can only be achieved by the presentation of a single image and can only be obtained by the emergence of a single organization of dedicated and devoted members of our profession. We believe the A.C.A. to be the means towards this noble end.”...

1963 (Aug): **JNCA** [33(8)] includes:

-H.F. Achenbach, secretary-treasurer of NCA, authors “National convention dedicated to professional unity and advancement” (pp. 9-22, 62, 64, 66-7); many photographs, including:



Dr. R. Dwayne Moulton, NCA president, gives his report Sunday morning to the House of Delegates. The theme of this year’s anniversary convention was “Unify With ACA Master Plan.” Included in the picture are (from left): Dr. Cecil L. Martin, member, NCA Executive Board; Dr. Clyde Martyn, president-elect; Dr. Moulton; Dr. L.M. Rogers, NCA executive secretary; H.F. Achenbach, NCA secretary-treasurer; and Mrs. Harriet Whaley, secretary to Dr. Rogers. The Master Plan resolution was unanimously adopted by the House of Delegates.



This year’s 68th NCA anniversary banquet included two head tables. The presence of the ACA Action Committee (seated at lower table) along with NCA officers was an historic occasion in Chicago. A record crowd attended this year’s banquet. “Chiropractic Unity and Progress” was the banquet theme.

1963 (Sept): **JNCA** [33(9)] includes:

-“The profession approves what the leaders say about the New ACA” (p. 4):

**International
Basic Technique Research Institute, Inc.
7701 Florissant Road, St. Louis 21, Missouri
RESOLUTION**

WHEREAS, the destiny of the chiropractic profession as a separate and distinct profession depends upon a unified professional organization to represent, promote, and protect the professional and public welfare, and

WHEREAS, the IBTRI at the last two annual conventions has unanimously passed resolutions requesting the ICA and NCA to exert

every effort in bringing about one unified organization to maintain chiropractic science and art as a separate, distinct profession based on the principles of the founder of chiropractic.

THEREFORE, BE IT RESOLVED by the IBTRI members assembled in this annual convention, July 25-28, 1963, in St. Louis, Missouri, that a plan for survival and advancement be endorsed by the ICA and NCA for one, strong professional organization, and

BE IT FURTHER RESOLVED that this convention go on record as commending the efforts of the dedicated men who have endeavored to bring about unity of one united chiropractic organization for the perpetuation and advancement of the profession, and

BE IT FURTHER RESOLVED that Dr. William N. Coggins, president of Logan Basic College of Chiropractic, host a meeting of the ICA Board of Control with the Action Committee of the ACA in St. Louis, Missouri, on October 5-6, 1963, and the secretary is instructed to send copies of this Resolution to all members of the ICA Board of Control and the Action Committee of the ACA.

Passed unanimously in official business session of the IBTRI convention on July 26, 1963, at St. Louis, Missouri.

WILLIAM N. COGGINS, D.C.

Secretary-Treasurer

-photograph & caption (p. 16):



The ACA exhibit booth attracted many visitors who signed ACA membership applications. The booth was manned by such stalwarts as Drs. Leland Chance, J.J. Kehoe, J. Clay Thompson, W. Heath Quigley, Robert Griffin, A.A. Adams, Richard Tyer and Clair O’Dell and others. Paul Mendy and a number of Palmer students gave their assistance by distributing literature and lapel buttons reading “I’M FOR UNITY – IT’S ACA ALL THE WAY!”

1963 (Sept/Oct): **Digest of Chiropractic Economics** [6(2)] includes:

-Thomas D. Widmar authors “ICA convention report: ’63 meeting firms ICA policy, programing” (pp. 36, 44-5)

1963 (Sept): Frank W. **Elliott** DC of Denver, member of the Palmer faculty since 1909 and long-time secretary of the **UCA**, urges all DCs to join the newly formed **ACA** (Elliott, 1963)

1963 (Nov 2-3): “**AMA’s** Board of Trustees created a Committee on Quackery” (Trever, 1972, p. 2-3)

1963 (Nov): **ICA International Review** [18(5)] includes:

-John Q. Thaxton, D.C., ICA president, authors “Executive report: what the quacks are doing to your profession” (pp. 6-7);

argues mixers will bring humiliation to profession at FDA conference on quackery

-L.H. McLellan, D.C., ICA rep for Arizona, authors "An association by any other name" (p. 8):

I have just finished reading Dr. Stanley Hayes' last issue of the BULLETIN OF RATIONAL CHIROPRACTIC and feel that ICA members will be interested in some of his thoughts.

In the past, Dr. Hayes has often criticized NCA for its dictatorial leadership. IN this last issue he said, "... 'management' apparently devoted all its efforts to ENTRENCHING itself so strongly that it could keep right on doing as it pleased, regardless of complaints from the membership. The inevitable RESULTS of such high-handed usurpation of the membership's human rights are now showing up so plainly that they can no longer be denied – and our profession is face to face with catastrophe. 'Management's present maneuver (formation of ACA) looks to the BULLETIN like an emergency attempt to 'get out from under' while the getting is still possible."

With the thought in mind that ACA would be no more than a newly named NCA, Dr. Hayes said that the ACA master plan is not a "bona fide plan to save chiropractic and the profession" but a plan the NCA "BOSSSES" have used "as an attractive BAIT to lure the desperate and trusting 'field men' into another political TRAP." He said, "If we let them get by with their trick the only difference between the present NCA and the new ACA is that the 'BOSSSES' will have 1500 MORE members to EXPLOIT!... And the 'Bosses' will STILL have their heels securely on the 'field men's' necks. Yes, it looks like the public and profession have been sold down the river – AGAIN!"

Dr. Hayes evidently could not envision NCA giving up the reins of leadership. He asks, "HOW MAN of these TRUSTED officers of the NCA will get on the gravy train of the ACA?"

Well Dr. Hayes may have been premature... or perhaps he knew the inevitable... shortly after the October 4th, Des Moines, Iowa, meeting I knew the answer to Dr. Hayes' question: They're all on! Evidently ACA is no more than a newly-named NCA, dictated o by the same "Bosses."

Interim Officials and Board members of the "new" ACA are the same ones who served as the "old" NCA Officers and Board. No one else was given a position. Appointed President-Elect (the man who traditionally holds the reins in the upcoming year 1964-65) was Dr. Elmer A. Berner, former NCA President-Elect.

The ICA defectors, along with a new anchor man, Dr. R.T. Leiter, past NCA president, were placed on a committee to "function" with the interim board.

AS ICA Representative Assemblyman from Arizona, I commend ICA officials and members for not being led astray into the NCA. Isn't it strange how the profession was almost turned topsy-turvy for the sake of a one-word change in an organization's name?

Unity will come to the chiropractic profession. But it must not be founded on pressure politics or emotional propoganda. Unity must come through the cooperative endeavors of associations based on mature, intelligent action. The ICA Action Policy originated and unanimously adopted by the ICA Representative Assembly and Board of Control, offers this opportunity. Now that the big rush for unity has turned out to be no more than we predicted – a membership campaign for NCA – I urge every ICA member to get behind unity on fundamental principles as outlined by ICA.

Contrary to a special bulletin issued by ACA, International Chiropractors Association has not merged with IBTRI and NCA to form the ACA. ICA was in no way involved in this merger action.

1963 (Nov): **JNCA** [33(11)] includes:

-Gene Wiechec, ACA Director of Public Relations, authors "The New American Chiropractic Association is formed at historic meeting" (pp. 9-11, 70-2); many photographs, including:



Dr. Devere Biser, a member of the newly-organized Executive Action Committee, emphasizes the tremendous responsibilities which the Action Committee and the interim Board have undertaken in unifying the chiropractic profession, not only for today, but for future generations of chiropractors to come.



The ACA interim Board of Governors, the Executive Action Committee, and the executive staff discuss future programs for 1964, including the ACA's first historic convention next June. Utilizing the Master Plan in its operational procedures, ACA has made an historic breakthrough toward total and complete chiropractic unification.

1963 (Nov/Dec): **Digest of Chiropractic Economics** [6(3)] includes:

-Gene Wiechec authors "American Chiropractic Association formally organized in October; ACA to be directed by an interim board of governors and executive action committee during formation period" (p. 4)

-"NCA replies to Saturday Evening Post article" (p. 40):

Webster City, Ia. (NCA-CAN) – The National Chiropractic Association sent a letter of official protest to the Saturday Evening Post on the article entitled "The Huckster of Pain" by Ralph Lee Smith in the August 24-31 issue.

Special objection was raised to the quotation from the Arthritis and Rheumatism Foundation which stated, "Spinal adjustments as such, not only are of no value in the treatment of arthritis of the spine but may in many cases, lead to severe damage." Statements such as these are a direct attack on the chiropractic principle itself.

The NCA legal department is presently investigating the possible legal implications of the article's contents.

-"ACA softens 'Life Quackery Article'" (p. 40):

Webster City, Ia. – Prior to the appearance of the article "Crackdown on Quackery" (Nov. 1) in Life magazine, the New ACA, through its

legal department, contacted Life in order to prevent the publication of anything detrimental to the chiropractic profession.

Dr. Clyde Martyn, new ACA Interim President, issued an official policy statement to Life's regional correspondent in California, while the story was being prepared.

In addition to its coverage of Dr. Marvin Phillips, Life also reported on the activities of Dr. Ruth Drown, but did not identify her as a chiropractor. Although the article was slanted, no direct attacks were made on the profession, nor did it single out in a derogatory manner chiropractic as a profession, or its techniques. The Life article would likely have been worse, had not the ACA intervened to prevent publication of an anti-chiropractic article in its early development.

1963 (Dec): **ACA Journal of Chiropractic** (second "Special Edition") includes

- William N. Coggins, D.C., president of Logan Basic College of Chiropractic, authors "A dynamic step in the right direction" (p. 24); supports formation of ACA
- article by GM **Goodfellow** DC (and **photo**), Chairman, American Chiropractic Planning Commission, entitled: "The challenging goals of the Chiropractic Planning Commission" (p. 33)
- new emblem of the **ACA** (p. 36)
- "New ACA Schematic Organization Chart" (p. 38)

1963 (Dec 26): letter to **Stanley Hayes** DC on NCA stationery from Edwin H. **Kimmel** DC, NCA delegate from NYS (in my CINY/Kimmel file):

Dear Dr. Hayes:

Don't think that just because I haven't written to you recently that I have forgotten about you. Far from it. Knowing that you are busy, I planned to put all my thoughts, opinion and questions into one letter. It is important, however, that I request that you keep the contents of this letter as "privileged communication" and confidential.

You are aware of the fact that new elections are going to be held in January, for the new State Delegates, and frankly, I don't know whether or not I am regarded with favor any more. You see, I've been very active delegate and in my own way have been sticking a few flies in the ointment every now and then, and I don't know if they like the "icky" feeling. All I can say is that if I am elected again, I'm going to carry my messages to each of the delegates via a healthy correspondence to point up some very glaring inconsistencies.

For example – the Council of Delegates and the House of Delegates have been relegated to mere "nothings." Whereas at one time previously the Delegates power was a check and balance – or so it seemed to me, now all decisions rest with the Executive Committee. What do we need delegates for?

Another glaring undemocratic inconsistency is the fact that the ACA is functioning under a group of Bylaws that haven't even been approved by the delegates or the "charter membership." As I see it these Bylaws have been forced upon us without even the courtesy of our approval.

This entire reorganization affects me personally in three different ways, which I would like to explain to you for advice. Perhaps you may have some suggestions concerning how I can influence the other delegates to liberalize one of the proposed Bylaws. First let me explain.

I don't know whether you were aware of it or not, but at our convention in Chicago, and during the months that followed, I had been working on a research proposal. It has been submitted to Dr. Henry Higley and will be considered seriously as a project for FACT to support. The research on instrument has been my "baby" for more

than thirteen years now, but I may have to abandon the whole project if I want to keep my eligibility as delegate.

According to the newly proposed Bylaws, to be eligible for delegate, a member cannot be associated with a school "in any capacity." The research was to be conducted at the Chiropractic Institute of New York, where I have been a faculty member for over fourteen years.

Even if I submit my resignation to the school, I still can't do my research there, because of the association with the school. So, I'm disqualified from my research, and disqualified as a member of the faculty, if I desire to become a delegate.

To make matters even more complex when at the convention in Chicago, was elected Vice President of the Orthopedics Council. I have recently been appointed to the new Technique committee in Orthopedic capacity. If I become a delegate, this deprives me of the opportunity to take part in the graduate level orthopedic seminars that will be sponsored by the school, even though I have the knowledge, ability and talent to teach some of these courses – because once again, I will be affiliated with a school in some capacity.

There seems to be a general feeling among the executives that a "school man" should not become a delegate, even if his teaching is part time, limited as mine was, for the past few years to only 3 to 4 hours per week. This **defranchisement** [sic] does not exist in any other profession. In fact there is a general feeling of pride, when a delegate to the AMA or ADA or AOA or APA is associated with one of the universities. Faculty members and administrators of colleges and universities are welcome, and have all the privileges of any other member. In fact, you may find more often than not, that the officials and board members of such organizations are usually connected with some university or college.

Why is there such objection to a man who is willing to, and is able to serve on two fronts at the same time? Certainly the profession can use the services of an individual who seeks no personal gain, but who would like to see the profession assume its rightful status, both politically and educationally.

Now, if I am wrong in feeling this way, that is about being associated with the school, and being a delegate at the same time, I wish you would tell me frankly, because there are the areas that I'm going to go to bat for, plus the fact that we never had a chance to approve the Bylaws before they were put into effect.

Do you hear from any other delegates? Of course, now with the new elections coming up, I guess some of them will change. If I am elected again I wish you'd let me know who I can contact and speak to. IN other words, who are my friends?

One more thing – are you familiar with this new book "Bonesetting, Cultism and Chiropractic" by Samuel Homola of Panama City, Florida? It is a vicious, biased expose of chiropractic, documented yet opinionated. You have the distinction of being quoted by the author. If this book had ever reached the New York State Legislature prior to the passage of our law, the bill would never have been passed. It's available from the Critique Books, 609 N. Cove Blvd., Panama City, Florida for \$8.00. I'm sure it is going to be used against us by many of our adversaries, so I thought you'd like to obtain one, review it and comment upon it in a future issue of the Bulletin.

That's t for now, Have a very Happy New Year – and let me hear from you regarding my quandary.

Sincerely,...

EHK:jr

1963-64: extract of e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com):

2:44 a.m. - August 6, 2002

Hello Joe,

...At a later time, the ICA, the NCA and the Canadian Chiropractic Association formed a nine member committee, which was assigned to strive for cooperative relations between the factions of the profession. I do not know all of the specific factors that led to the formation of this committee, but I do know that some conversations and sharing of ideas between Dr. Richard W. Tyer and myself were an important part of that development. Here, I shall digress a little to discuss my friendship and my also enmity with Dick Tyer through the years.

Dick was about ten years older than I and had been in practice about that much longer. He lived in Jackson, the state capital, and I live in Meridian, less than two hours away on the interstate, but considerably longer before there was an interstate.

When I started in practice, there were two state associations. My father and I were members of the Mississippi Chiropractic Association; Dick was a member of the Chiropractic Research Society. It wasn't that we were divided as straights and mixers, for most MCA members were straight. It was more like those HIO practitioners were divided against all of the rest of us who were not.. In the late 30s, the CRS members joined the MCA, however, they maintained the CRS and met several times a year for study and research sessions. Offices in the MCA usually were pretty well prorated between the two groups and when convention speakers were selected, the philosophies of the two groups were very well balanced. The truce was sometimes uneasy, but it worked and was an effective and honorable organization.

As time went by, Dick and I worked together in many endeavors, more in Legislative Committee assignments than anything else, primarily because through the years most of our time and money were devoted to our efforts to enact a Chiropractic Licensing Act. For many years he and I had leadership roles on that committee. We became good friends. We visited and spent the night in the other's home on several occasions. We had different opinions on what constituted the science, art and philosophy of Chiropractic. His practice was straight HIO with absolute dependence on the neurocalometer and I was a mixer. I was, for many years, a member of the House of Delegates of the NCA. He, for many years, was a member of the Board of Control of the ICA. Despite these different viewpoints we were able to speak freely and comfortably with each other (with some limitations). Boy, did we do a lot of conversing. We got along because we understood each other. I knew that he would never agree to the passage of a mixer bill, and he knew that I would never allow a straight bill to pass. How and why we kept trying I'll never know, but we did.

At any rate, we finally got the licensing bill passed. Oh, Happy Day, but it was not entirely the result of our well planned scheme. That was the year when the Chairman of the Senate Public Health Committee bumped into Dr. Jerry Brassard, the Executive Director of the ACA, and some other ACA officials at a National Conference of State Legislators. Jerry gave him a good sales pitch accompanied by some facts and salient information. It was at a moment when that Chairman was fed up with our bickering and infighting, so he came home and personally saw to it that the Chiropractic licensing act was enacted into law. It was not an ideal law. No one was well pleased, but through the years, it has been honed and polished and now it pleases almost everyone.

I remember a time when my conversations with Dick veered off into a new direction. We began to consider the need for some unification of some divisions of the profession. Before long, Dr. and Mrs. Al Adams of Seattle, Washington came to Jackson to visit Dr.

and Mrs. Tyer. I think Dr. Adams was president of the ICA at that time.. The three of us did an awful lot of talking about the need to find better ways for the profession to function. Naturally, I was surprised at that seeming new attitude from those ICA stalwarts.

I learned later that the ICA had commissioned a consultant firm (I believe it was a Mr. Saunders in Montgomery, Alabama) to study and analyze that organization and its programs and make recommendations for improvements. When I read that report, at a much later time, I understood why some of the ICA leaders were impressed with those findings. One principal recommendation in the Saunders Report was, "Stop the squabbling and move forward with some cooperative efforts." It is unfortunate that I lost that historic document in the fire at my office. It seems to me, that meeting with Adams and Tyer might have been a step in the progression of events that led to the forming of the ACA..

I reported my experiences to the officials of the NCA. They were interested but skeptical, but so was I, however, after an evolution of developments, the previously mentioned nine member committee was formed. Doctors serving on the committee were: Richard W. Tyer, Leonard Griffin and Carl Lindquist, representing the ICA; Gordon Goodfellow, Lorne Wheaton and Tom Lawrence, representing the NCA and Don Sutherland, Steve Hindle and Larry McPhail, representing the CCA. As well as I can remember, we at first called it Public Relations Committee; we did not wish to raise hopes and arouse opposition by thinking of ourselves as a unity movement. It seems also that we later called ourselves a Coordinating Committee. How I wish I had my papers.

We had meetings at the Peabody Hotel in Memphis, and in Chicago, St. Louis, Louisville and Davenport. At least one meeting, the one in Louisville, was an open meeting with anyone and everyone invited to attend. I was chairman of the committee at that time. The actions of the committee were advisory and not binding upon the sponsoring associations. During recesses, our NCA members caucused and made plans for actions. I suppose the other two groups did the same. Dr. L.M. Rogers, NCA Executive Secretary was always present in the hotel where we met and he met with us in caucus, but never attended committee sessions. Dr. Adams was present at some of the meetings, but he, also, did not attend committee sessions.

It seemed to me that Dr. B.J. Palmer was allowing the ICA committee members to function under his tacit approval. I think he never okayed nor denied their participation. I do not know if they were receiving full cooperation from the Board of Control. We devised some plans for unifying the efforts of various groups in some programs. I developed a hope that we might amalgamate the ACA and ICA. Then BOOM, disaster struck. I received a copy of a letter written by Dr. Palmer to the legislators of Nebraska, advising them to vote against a bill sponsored by the Nebraska Chiropractic Association whereby they were attempting to increase the educational requirements for Chiropractors in the state. He made a statement to the effect that six months was all the time needed to train a student to be a competent Chiropractor.

At some time in the waning days of the committee's functions, Dr. Palmer invited the committee to meet in Davenport during Lyceum. We accepted the invitation with the stipulation that we should not be called upon to make any statement or presentation at the Lyceum. Dr. Palmer invited us to visit him at his home for dinner and entertainment. We were received royally and escorted on a tour of the home and A Little Bit Of Heaven and some of the school facilities. Dr. Palmer was a charming host and he served a delightful repast. I can even remember the entrée - s thick slice of very tender ham, topped with a slice of pineapple and a tasty sauce.

After dinner, we found deep overstuffed chairs in the conservatory. Our host had made arrangements for an organist employed by his television station to present a recital for us on the magnificent pipe organ. We were impressed. She was a beautiful young lady with a gracious manner, but just as we got settled down to enjoy the program, a problem arose. The organist asked Dr. Palmer if he had cleared her performance with her agent. He replied, "No, I don't have to." She then said she was under specific instructions to never perform without clearance from her agent. She asked Dr. Palmer to call the agent. Dr. Palmer had some sort of reaction, and it was apparent that he was experiencing a physical disorder. Some members of the faculty came and removed him to the clinic. This was the beginning of an extended disability from which he never recovered. I do not know the diagnosis or the progression of the condition from that moment of onset.

When we arrived at the Lyceum the next day, we were received with respect and treated with honor and there were no other remarkable happenings during our stay on Brady hill.

As time progressed, my hopes for attaining the committee's goals weakened. I abandoned all thoughts of amalgamating the ICA with the NCA. The committee settled for a hope to bring the NCA membership into a new association to be joined there by a number of ICA members and many doctors who were not members of either organization. That recommendation was accepted by the NCA. I do not know if it was ever presented and proposed to the ICA. The proposal to form a new association to be called the American Chiropractic Association was adopted at a meeting held on a Palm Sunday at a city which name I cannot remember at this time. I was not at the meeting and knew nothing about it until it was all over. It was an ad hoc type of committee with some NCA members attending, evidently under instructions with some limitations from the Board of Governors. I do not know if the ICA members attendance at the meeting had been sanctioned by the Board of Control. I doubt it. I do know that they were traveling at their own expense and received no reimbursement from the ICA.

I served on the committee to draft the constitution and bylaws for the new association. Other members of the committee were Dr. Leonard Griffin and Dr. Lorne Wheaton. We met at the NCA home office in Webster City, Iowa. Dr. Loren Rogers and Attorney Jim Bunker were on hand at all times to give us counsel and assistance. Drs. Griffin and Wheaton had vast experience serving on bylaw committees and I had served for several years as chairman of the NCA Bylaws Committee. We worked hard for three days and ended up with a product we were proud of.

It was planned that the ACA would be founded during the annual convention of the NCA in Denver, with the NCA being phased out of existence and the members names being transferred onto the rolls of the new ACA. These members, along with some ICA members and many doctors who were not members of any association would become charter members of the ACA. It is most unfortunate that I do not have any documents related to that founding meeting of the ACA at Denver to prompt me into recollections about everything that happened there. I do not even have old NCA and ACA Journals listing the officers and the members of the House of Delegates.

When NCA President Clyde Martyn opened the Meeting of the House of Delegates, I was astounded to see a rebellion was being waged. It took some time to comprehend what was happening. Dr. Maurice Hollod, State Delegate from Washington, D.C., had organized a coup d'etat, which was assuming control of the affairs of the NCA. Dr. Hollod's wrath had been aroused when Dr. Emmett Murphy was toppled from power. I am still amazed at how well

conceived and how thorough Dr. Hollod's battle plan was. This revolt was against Dr. L.M. Rogers, however, there was enough animosity at the meeting to give a good share to each of the "old guard" who gathered around him.

Good planning and good vote counting enabled the coup to move the Council of State Delegates into a Committee of the Whole and then elect Dr. Lenz, State Delegate from Pennsylvania, as chairman of that committee and hire a professional Parliamentarian to oversee the meeting. Most of us had never heard of a Committee of the Whole nor of Dr. Lenz but we learned in a hurry what this all meant. These actions ousted NCA President Clyde Martyn from the chair and defrocked all of the officers. Only members of the Council of State Delegates had a voice and a vote. The NCA officers could not speak at the meeting. Neither could the leaders of the group of ICA members who had come to Denver to become charter members of the ACA, nor anyone else who was not a State Delegate. They could attend and sit in the back of the room but could not participate in the meeting in any way.

Just about all of the business of the Committee of the Whole concerned the discussion, amending and adopting of the proposed bylaws. I was the only member of the bylaws committee and also the only member of that nine-man committee, which had fostered this new association, who was allowed to participate in this founding meeting. That was most unfortunate. I was called on many times to answer questions about the proposed bylaws or about some of the coordinating committee's plans and intentions regarding the new ACA. As a result, the chairman had a personal microphone installed at my seat.

The meetings were long and worrisome. When the sessions were recessed, the two factions usually met in caucuses. I was in a quandary trying to determine who were my friends and who were my enemies. We discovered two moles who were attending our caucuses and then reporting back to the opposition.

As I remember the events of the meeting, the actions of the Committee of the Whole were not final. The Committee had to Rise and Report to the House of Delegates. At that time, with President Clyde Martyn in the chair and all members of the House of Delegates voting, we were allowed to consider all actions taken by the Committee.

I think we were able to negate some of the actions taken by the Committee of the Whole at that time. We won some and lost some. The biggest hang-up was over the method of electing members of the Board. The proposed bylaws called for each board member to represent a geographical district and to be elected by the entire House of Delegates. As I remember it, the opposition insisted that the voting on each Board member should be only by State Delegates representing states in the candidate's district, with the delegates voting their "strength" i.e., casting the number of votes allotted to them based on the number of members they represented. There was such contention over this matter that many of my friends advised that we should abandon the effort to form the ACA and go home and continue with what we had. As a result of a long discussion with Gordon Goodfellow, we decided to accept defeat on this issue, with the hope of later amending the article to conform with what we considered to be the rational method as was presented in the proposed by-laws. This we were never able to do.

I regret that I can't recall the names of the Charter officers. If my memory serves me correctly, the coup did very well in that election. I think I would have supported Dr. Al Adams as president or for some office. I thought Dr. Richard Tyer and Dr. Leonard Griffin should have been on the Board. As it turned out, Dr. O.B. Inman, delegate from Georgia, mounted a big campaign to elect Dr. Leiter

from Georgia as president. Dr. Inman never convinced me that he was a member of the loyal contingent at Denver. He attended some of our caucuses, however, he left me with the impression that he was courting both sides. Leiter was elected and in a short time resigned and retired from the profession. As I remember, none of the ICA leaders of the unification effort was elected to the Board. Dr. Devare Biser, a former ICA officer was elected to the Board. I had never heard of Biser and I knew of nothing he had done to help with the formation of the ACA. I surmised, at that time, that he might have been a member of the coup.

I served in the ACA House of Delegates for many years and developed friendships with many of those adversaries I had faced at Denver. I found them to be sincere and earnest colleagues, the same kind of persons I had always worked with in that House. I considered the purposes for which the ACA was founded, as had been envisioned by those members of that founding committee, were being fulfilled.

There have been other revolts and attempts to take over control of the Board of Directors and of the Executive Office. Some were successful and some failed.

Well Joe I've had enough of this. I'm headed for the doldrums.
Tom

1964: ICA issues "Interim Report: Instruments" (CMCC Archives):

ICA Investigation Department Formed to Evaluate Instruments – Fight Quackery

Dr. Leonard Rutherford, president of the International Chiropractors Association, today announced the establishment of the ICA Department of Investigation and set into motion a program to protect doctors and the public against the manufacturers of worthless and fraudulent instruments.

The department was established, according to Dr. Rutherford, "to augment efforts of all other association department sin promoting the health of the public and the highest standards of ethical chiropractic practice."

Under the assignment of the Board of Control, the Department of Investigation will collect, analyze, and disseminate information on developments and practices within the various healing arts. It will also have the responsibility for coordination of the ICA's anti-quackery program.

First assignment of the department is the investigation and evaluation of all instruments and devices sold to the chiropractic profession. Dr. Carl S. Cleveland, Jr., was named to head a special task force to undertake the investigation. The team will include Dr. Galen Price, Dr. John Miller, Dr. Gerard Bellavance, Dr. Woodrow W. McIntyre, Dr. Dorothea Towne, and Dr. G.W. Salsman. They will be assisted in the mechanical phases of their evaluations by professional consultants from the field of electronics.

Correspondence has gone out to manufacturers of chiropractic equipment requesting that they submit instruments and data to the Department of Investigation for evaluation and recommendation. Response from the manufacturers has been excellent, with many expressing the feeling that this has been a long overdue action on the part of the profession.

Dr. Rutherford explained that in the past individual doctors lacked authoritative guidance from within the profession to aid them in considering the validity of claims made for the instruments offered for sale. The ICA Department of Investigation will provide impartial research reports which the doctor may evaluate before making his decision to purchase.

Recommendations of Dr. Cleveland's task force and subsequent action by the ICA Board of Control will result in ICA approval or disapproval of instruments and devices. Those instruments having questionable or no value in chiropractic or which do not measure up to claims made by the manufacturer or distributors will be officially disapproved. It will be impossible for International Chiropractors Association to approve of any instrument where the manufacturer fails to submit the instrument, together with all available data, to the Department of Investigation for evaluation.

Full reports of the task force's findings will be filed with the ICA and copies will be sent to the Federal Food and Drug Administration. In a letter to Wallace F. Janssen, director of the FDA Office of Public Information, Dr. Rutherford said in part: "I have instructed our Department of Investigation to evaluate and investigate instruments and devices used by our profession, and report their findings to me at their earliest convenience. As they are completed, copies of these reports will be forwarded to your office."

Membership of the ICA will be kept informed of the work of the Department of Investigation and liaison is being established with those other organizations active in combating quackery.

1964 (Jan): **ACA Journal of Chiropractic** [1(1)] includes:

- Henry G. Higley, D.C., M.A., ACA Research Director, authors "A study of low back cases treated at chiropractic college clinics: a research report on 76 cases" (pp. 13, 53-4)
- Richard Tyer, D.C. of Jackson MS, member of ACA Action Committee, authors "Let us dedicate ourselves to development of one strong professional organization: time is of the essence for all" (p. 16); includes photograph of Dr. Tyer:



- Arthur M. Schierholz, D.C., chairman of ACA Board of Governors, authors "Greater effort brings greater rewards" (p. 17)
- Clair W. O'Dell, D.C. of Wyandotte MI, member of ACA Action Committee, authors "Dare greatly! The message and the mission of the New ACA are positive!" (p. 30); includes photograph of Dr. O'Dell:



- "News flashes: Florida" (pp. 36-7) includes text, photograph & caption:

Dr. M. Dean Chance Receives Honor

Dr. M. Dean Chance, of Coral Gables, was named "Chiropractor of the Year" during the forty-ninth annual Florida Chiropractic Association Convention, held at the Floridian Motor Hotel, Tampa.

Dr. Chance, chairman of the FCA Committee on Insurance Relations, was cited for his "outstanding work with the organization's insurance counselors and with governmental agencies in Tallahassee."

A doctor of chiropractic for more than twenty-five years, Dr. Chance has also authored several books – among them, "Insurance Relations Handbook for Chiropractors," "Florida Insurance Manual" and Examination & Insurance Report for Back Injuries." He is a valedictorian graduate of the Palmer College of Chiropractic in Davenport, Iowa, and has a postgraduate degree from the Chiropractic Institute of New York.

For the past thirteen years, Dr. Chance has been the Florida representative to the International Chiropractic [sic] Association. He is former vice-president of the Coral Gables Lions Club, and is currently chairman of the Dade County Chiropractic Society Insurance Relations Committee. – Woody Kepner Associates, P.R. Counsel, FCA.



Dr. M. Dean Chance, of Coral Gables (right), received the Florida Chiropractic Association's "Chiropractor of the Year" award during the group's annual convention and banquet. Dr. Chance was honored for his "outstanding work with governmental agencies in Tallahassee." Shown extending the FCA's congratulations to Dr. Chance is Dr. Herbert E. Hinton, of Dania, outgoing president. Jacksonville Mayor Haydon Burns was guest speaker at the banquet.

-Montfort C. Mitchell, D.C. authors "Character assassination or loyal assistance – which?" (p. 62):

We must be loyal to the basic concepts, the basic tenets of whatever concerns us, whether it be politics, education, religion or chiropractic. We too often criticize and blame the leaders of our organizations for our own failures.

The person who assassinated John F. Kennedy thought that he was killing the President of the United States. He did not. He succeeded in killing John F. Kennedy only. We still have President of the United States.

If we fail to contribute to our organizations, we are not loyal to it. I have read some recent writings by an Arizona man who criticizes the American Chiropractic Association. I happen to know that this man was specifically invited to Chicago in June of last year (1963) to allow him to contribute something to the formation of the new organization. He was well known for his diatribes against all chiropractic organizations. He constantly reminded people of his vast knowledge and abilities to ascertain what should or should not be done. It was felt that he should therefore be able to assist in helping to formulate a better new organization.

He accepted the invitation to be present - but failed to either show up at the meeting or notify anyone that he was unable to be present. His excuse, some weeks later, was that he couldn't remember the name of the hotel and therefore couldn't notify anyone that he would be unable to be present – yet he claims to recall verbatim conversations that occurred more than thirty years ago.

This man is highly intelligent and possesses a particular talent for writing. The chiropractic profession is indeed unfortunate that this man chose to lend his talents in a loyal manner. We should stand beside our leaders, assist them – not assassinate them. – Editorial by Dr. M.C. Mitchell in *Arizona Chiropractic Journal*.

1964 (Jan 18): letter on NCA stationery from NCA delegate from NYS Edwin H. Kimmel, D.C. to Stanley Hayes DC (in my CINY/Kimmel file):

Dear Dr. Hayes:

What a wonderful feeling – to have done something, and then received your letter confirming my action. I have already submitted my resignation from the school, as of January 1, 1964. Carbons were sent to the "proper authorities" so that "they" know the action I have taken. At present, there is no question as to my eligibility for delegate.

Because New York is a nonaffiliated state, I wonder how the elections are going to be held. Whether they will choose their candidates, or whether they will allow a general election remains to be seen. However, as I see it now, I can't anticipate any great opposition for the position of delegate, if the elections are legitimate.

Have you seen the resolutions adopted by the Idaho Assoc. of Chiro. Physicians? If you haven't received a copy of their release I would suggest that you write for one. They have unanimously resolved to change many of the provisions in the bylaws of the New ACA; just the clauses that seem to offend most honest and liberal thinking chiropractors, especially Article VII Sections 2, 3 and 4.

Getting back to New York, now that we have over 500 members, the state is going to be divided into "upstate" and "downstate." I've already submitted a tentative proposal for our dividing line. This means that my campaigning for re-election will be confined to the "downstate" area only. I don't know of any opposition from any source, but I guess the best thing is to send out some type of letter to the members soliciting their votes. Another way to do it would be to have a few of my friends sign a letter, requesting my re-election. This in fact may be even better than personal solicitation.

Dr. Cruse Howe is the "upstate **charce???**" [handwritten]

If I am elected, I then plan to write to all the delegates, new or otherwise, in an attempt to sound them out on how they feel about having the wool pulled over their eyes. In that way I will be able to determine how much support I may be able to count on in Denver.

The recent issue of your Bulletin was excellent. The letter re: instruments by Dr. Barge, was excellent. I like the 4 points that he made on page 9, especially point #2.

You can certainly count me in among the members of the American Committee for Chiropractic. Good luck with this project.

We are having many difficulties here in New York, with some of the strange clauses in our law. Many chiropractors are in such a state of panic, now that they have responsibilities to the state and can be held accountable for their actions that they are banning together in an effort to injunct parts of the law as "unconstitutional." Not that they don't have a few points in their favor, but it's making things difficult here also.

Will keep you posted. Am enclosing a copy of the New York law, with the so called "questionable" clauses indicated.

Again, good luck with the ACC.

Very truly yours,...

EHK:jr

Enc.

1964 (Jan 22): letter from Stanley Hayes, D.C. to Edwin H. Kimmel, D.C. (in my CINY/Kimmel file):

Dear Dr. Kimmel:

Seldom have I received a letter that gave me as much genuine pleasure as yours of the 18th. I shall not try to answer it now, for I am swamped in unanswered correspondence. But I just had to tell you how happy I was about your decision.

While I am at it, I want to get you in touch with Dr. Maurice L. Hollod, 1448 Minnesota Ave., S.E., Washington 20, D.C. He will be ACA Delegate from District of Columbia. He was for years NCA Delegate until his stomach refused to take it any longer. If ever you met a real warhorse for rational chiropractic and against Bossism, he is it! He is one who will work with you 100% - and he has everything it takes. He has done the Bulletin a world of good. Just you and he working together can do more good in the House of Delegates than two or three dozen of the average variety. I wrote to him tonight and gave him your name, your address, and your high caliber rating. I hope neither of you waits for the other one to write first. The quicker you get acquainted the better.

Congratulations to you and every good wish.

As ever,...

SH/gb

1964 (Jan/Feb): **Digest of Chiropractic Economics** [6(4)] includes:

-Gene Wiechec "ACA anticipates year of historic accomplishments" (p. 4)

-"Wis. Assn. elects Dr. K.L. Luedtke" (p. 4); includes photo of Luedtke

-"Florida Dr. Joins ACA Insurance Committee" (p. 16):

MIAMI, FLORIDA - Dr. M. Dean Chance, Coral Gables Chiropractor, has been appointed to the insurance relations committee of the new American Chiropractic Association...

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 44); includes:

IOWA

Dr. L.M. Rogers, ACA Interim Exec Dir will retire from office at the next Convention after 35 years of organizational work...

1964 (Feb): **ACA Journal of Chiropractic** [1(2)] includes:

-photograph & caption (p. 11):



Photo of officers and Board of Governors of the ACA, Executive Action Committee, ACA Accrediting Committee, American Council on Chiropractic Education and institutional members, and section of Chiropractic Examining Boards taken during midyear meeting of ACA Board of Governors.

-Henry G. Higley, D.C., ACA Research Director, authors "Analysis of results of clinical trials of low back cases" (pp. 13-6)

-Emmett J. Murphy, D.C., ACA Director of Industrial Relations, authors "Organization - the American way" (pp. 21, 48, 50); includes photograph & caption:



During his visit to Washington, D.C., Dr. D.R. McDowell, Sioux Falls, South Dakota, tried out the desk of U.S. Senator Karl Mundt, of his home state. Dr. McDowell is secretary-treasurer, South Dakota Board of Examiners, secretary-treasurer of South Dakota Chiropractic Association, and editor of the South Dakota Chiropractic News. Shown with Dr. McDowell are Dr. and Mrs. Emmett J. Murphy, Washington, D.C., who gave Dr. and Mrs. McDowell (standing, right) a tour of the Nation's Capitol. Dr. Murphy is industrial relations director of ACA.

-photograph & caption (p. 25):



The ACA Council on Education is shown around the conference table at midyear meeting (left to right): Dr. L.F. Bierman, president, Lincoln Chiropractic College, Indianapolis, Indiana; Dr. Gordon L. Holman, Committee [sic] of State Examining Boards, Cheyenne, Wyoming; Dr. William Coggins, president Logan Basic College of Chiropractic, St. Louis, Missouri; Dr. Ernest Napolitano, president, Columbia Institute of Chiropractic, Bronx, New York; Dr. J.J. Janse, president, National

College of Chiropractic, Lombard, Illinois; Dr. L.E. Fay, assistant to president, NCC, Chicago, Illinois; Dr. R.E. Elliot, president, Western States College of Chiropractic, Portland, Oregon; Dr. Walter B. Wolf, chairman, Committee on Accreditation, Eureka, South Dakota; Dr. J.B. Wolfe, president, Northwestern College of Chiropractic, Minneapolis, Minnesota; Dr. George H. Haynes, president, Los Angeles College of Chiropractic, Los Angeles, California; Dr. Dewey Anderson, director of education, Washington, D.C.; Dr. O.D. Adams, consultant on education, San Francisco, California; Dr. James Russell, chairman, Board of Trustees, Texas Chiropractic College, Freeport, Texas; Dr. Julius C. Troilo, president, Texas Chiropractic College, San Antonio, Texas; Dr. J.R. Quigley, member, Committee on Accreditation, Tacoma, Washington; Dr. Orval L. Hidde, member, Committee on Accreditation, Watertown, Wisconsin; Dr. Frank G. Ploudre, Board of Trustees, Lincoln Chiropractic College, West Palm Beach, Florida; Dr. John Prosser, Board of Trustees, Lincoln Chiropractic College, Tampa, Florida; Dr. Thure C. Peterson, president, Chiropractic Institute of New York, New York City; Dr. Helmut Bittner, faculty, Chiropractic Institute of New York, Forest Hills, New York. Meeting was held in conjunction with midyear meeting of ACA Board of Governors.

-photograph & caption (p. 26):



The above photo was taken during the midyear meeting of the ACA Board of Governors and includes officers and members of the Board of Governors of the New ACA, the ACA Executive Action Committee, the ACA Accrediting Committee, American Council on Education and institutional members; and members of Chiropractic Examining Boards. Each body was confronted with a full agenda during the meeting, and many joint meetings were held among the various groups. A multitude of subjects were discussed and constructive actions taken.

-“Late Bulletin: Logan becomes an ACA college” (p. 32):

The Logan Basic College of Chiropractic, St. Louis, Missouri, has been elected to full membership in the ACA Council on Education, and is presently working with other ACA colleges toward federal accreditation. Logan joins those chiropractic colleges which merged with the American Chiropractic Association from the former NCA. It is reported that other colleges are in the process of investigating ACA affiliation. See next month’s ACA Journal for the complete story!

-Devere E. Biser, D.C. of Dallas TX, member of ACA Executive Action Committee, authors “I visited the ACA headquarters” (pp. 33-6, 59); many photographs, including one of Dr. Biser:



1964 (Mar): **ACA Journal of Chiropractic** [1(3)] includes:
 -Robert Thatcher, D.C. of ACA Committee on Physical Fitness, authors “Wold Posture Queen tells chiropractic story to thousands: ideal program for all states” (p. 25); includes photograph:



-“News flashes: Colorado: Meritorious Service Award to Dr. Bishop” (pp. 34-5) includes photograph & caption:



Dr. Neal D. Bishop (right), colonel in the Colorado State Guard is awarded the Meritorious Service Award after more than twenty-five years of military service.

1964 (Mar 26): letter on NCA stationery from Edwin H. **Kimmel**, D.C. to Stanley Hayes, D.C. (in my CINY/Kimmel file):

Dear Dr. Hayes:

Just a brief not to advise you that I was re-elected State Delegate from New York. I was officially notified today!!

Is there anything new – that has to be thrashed out? What did you want my opinion on?

I wrote to Dr. Hollod informing him of my re-election, also suggested that we try to get together prior to the convention. I know that there are quite a few delegates along the eastern seaboard who are “up in arms” about the new organization. I suggested that we meet at some mutually convenient location and thrash things out before hand so that we can expedite matters in Denver.

Any suggestions?

Very truly yours,

EHK:jr

1964 (Mar 31): letter from Stanley Hayes, D.C. to Edwin H. Kimmel, D.C. (in my CINY/Kimmel file):

Dear Dr. Kimmel:

CONGRATULATIONS! Not only to you but especially to the chiropractic profession. A House of Delegates composed of men of your caliber could, in a reasonable time, change the whole complexion of chiropractic.

I am very happy to report that Dr. C.R. Titus, of Tucson, won over the Rogers stooge who was politicked into that job four years ago. In Cliff Titus, I can assure you a very able man thoroughly familiar with all the tricks of Bossism. With you and Maurice Hollod and him in the House the profession will have its first real chance in thirty years. I am sure you will find at least a few others who are both sane and honest – despite the fact that the House members have been carefully handpicked by “Management” during that whole period. Not all of them are likely to be stooges and rubber stamps although every effort has been made to cull out any whom “Management” could not control, body and soul.

I have been relying very largely on Maurice Hollod for important information (since he has access to sources of important information) combined with that of wide awake people from many other areas. I feel that I have an approximate picture of what is going on. But in this critical period of fast political maneuvering one must be cautious.

In this welter of plots and counterplots, currents and crosscurrents, many apparent contradictions crop up. For example, I have been hearing lately from practically all sources that there is a strong ground swell rising fast against “Management” that threatens to topple that dictatorship from its former practically impregnable rule to a position of impotence. Let us hope that is correct.

But there is one matter that bothers me. It looks to me like the revolt is sparked by one factor only – the fear of losing the complete freedom of the ultra-radical “mixers” to go as far over the line into medical and surgical practices (as plainly defined by the courts) as they chose to do. Perhaps you can give me some light on the problem.

In all my Bulletin writing I have tried to make it clear that the Bulletin stands squarely for RATIONAL chiropractic – which I define as the well-known chiropractic of the Discoverer (not BJ’s bughouse, bushwah, back-to-the-back brand – which I call cultopractic) plus all drugless and non-surgical methods that the courts have ruled that any licensed healers may use, but that none may monopolize. To me, that is RATIONAL chiropractic. Under that, a chiropractor may practice anything that his legislature authorized him to practice, plus anything that the courts have ruled to be the “common domain” of all licensed healers.

But the Bulletin has strongly opposed the tendency of some chiropractors to cross the well-marked legal boundaries stated above and attempt procedures that are clearly the domain of medical and surgical practice unless their state law specifically authorized such procedures and the courts have not forbidden them.

Under RATIONAL chiropractic, one may, of course, restrict himself to spinal adjustment only – or one bone of it only or he may “shoot the works” if he sees fit. In either case, he is practicing chiropractic, and should not be criticized by his colleagues. As for **cultopractic, it is almost dead now and will soon be forgotten.**

Now NCA “Management” has never objected to chiropractors practicing anything they can get by with, even though it is obviously medicine or surgery as defined by the courts.

That being the case, I am puzzled to know why there should be such a sudden outburst or resentment by the so-called “mixers” either lawful or unlawful against “Management.”

But to me that appears to be their only animus. So far as I have heard, they are not objecting to its dictatorial and tyrannical rule – including suppression of free speech and press, taxation without representation, and the constant efforts to reduce the “field men” to a state of absolute slavery which “Management” has (for all practical purposes) already accomplished. It is now trying to railroad through a set of Bylaws which would deprive us of our last shadow of a human right.

Yet the only objection to “Management” that I have heard any rumpus about appears to be the fear that “Management” in some way is about to reverse the trend of its entire past career and turn chiropractic into cultopractic. To me, that is a puzzle. How can it be explained?

In a recent letter to Dr. Hollod I asked him the same thing. Perhaps between you can throw some light on the matter. I hope the April Journal will let us know who will be in the next House of Delegates then we can plan to better purposes.

Again I want to express my joy at your election.

As ever,...

SH/gb

1964 (Mar/Apr): *Digest of Chiropractic Economics* [6(5)] includes:

-“Dr. Hinton of Florida ACA Research Chairman” (p. 9):

WEBSTER CITY, Ia. – Dr. Herbert E. Hinton of Dania, Florida, has been appointed chairman of the American Chiropractic Association’s committee on research.

Dr. Hinton, former president of the Florida Chiropractic Association, was named to the post by Dr. Clyde Martyn of Los Angeles, ACA president.

Dr. Hinton said his committee will serve as a guidance and review group to the national association’s Department of Research and Statistics.

“The Department’s immediate goals are to conduct investigations designed to obtain therapeutic methods and to serve as a clearing house for all pertinent information,” Dr. Hinton added.

-Dewey Anderson, Ph.D., ACA Director of Education, notes that AMA Department of Investigation “Has a definite program to destroy chiropractic, root and branch, by 1970.” (pp. 24-5)

-“ACA mid-year meeting reports major actions” (p. 46):

PALM SPRINGS, CALIF. (ACA) – The midyear meeting of the ACA Executive Board of Governors, Executive Action Committee, and Council on Education was held on January 11-16, 1964, at the Riviera Hotel, Palm Springs, California.

Highlights of the meeting included the following actions:

●Logan Basic College of Chiropractic, St. Louis, Missouri, became a member of the ACA Council on Education and was granted the same status as other ACA colleges.

●The ACA name issue with the California ACA group was resolved by conference with Dr. Wernsing, its president, and Dr. L.T. Smithson, director of professional services, and the ACA Executive

Board of Governors. The California group magnanimously agreed to change their name to the American Chiropractic Society and also to encourage the development of the new ACA.

●Dr. E.G. Napolitano, representing the Columbia Institute of Chiropractic, New York City, attended the meetings of the ACA Council on Education. The college has made application for ACA accreditation and has completed the self evaluation forms, a preliminary requirement to inspection by the ACA Committee of Accreditation.

●A proposed state affiliation agreement was adopted and the contracts are now available to interested and eligible state associations. ACA approval of contracts will be made at the Denver convention.

1964 (Apr 2): letter from Stanley Hayes DC at Union WV to **Clarence W. Weiant**, DC, PhD (Weiant file):

Dear Dr. Weiant,

You will probably drop dean when you see another one of my windstorms following on the heels of my last one to you -- but I overlooked mention of some of the very important points in your letter: Your idea of getting our **ACA** National Headquarters out of Webster City, I believe is very important. Also the employment of an outside management specialist to direct all **ACA** business operations. Likewise, get **FACE** out of this damned political mess.

And here is something that I believe is a **MUST**. Rumors have reached me that the **NCA** political clique says **Rogers** wants to resign but that they have not been able to find a man to take his place. In short, they mean to keep him as the "indispensable man." Replying to that alibi, I would suggest the Abominable Snow Man -- or Alley Oop. I hear also that R. himself wants to be the big shot in **NCIC**. That, I suspect, may be the prettiest financial plum in sight.

We must have a full slate of acceptable and available men ready to replace every mother's son of the gravy train gang that has far too long ridden this profession -- almost to death. If we don't have the men ready, some of those leeches will win by default. We should have an entirely new set of Officers and a new Board of Governors. In other words, with a new deal all around, coupled with an acceptable scope of practice and a positive pledge of honesty and efficiency in our new government, I would risk my last nickel that we can soon command "field" support that will top anything in chiropractic history. With that, we can have real unity and give **AMA** a fight that will stay in medical history from now on.

Sincerely yours,...

1964 (Apr): **ACA Journal of Chiropractic** [1(4)] includes: -photograph & caption (p. 10):



Dr. Clair O'Dell (center), ACA Executive Action Committee member, congratulates Edward Bunter (right), Logan Student Council president,

on 116 Junior ACA memberships from the Logan Chiropractic College. Dr. William N. Coggins, Logan College president, accepts the Junior ACA applications. The **Logan College recently affiliated with the ACA** and is a member of the Council on Education.

1964 (May): **ACA Journal of Chiropractic** [1(5)] includes:

-Henry G. Higley, D.C., chairman of ACA Department of Research, authors "Colleges participate in research" (p. 10); includes:

During the last part of the month of March, 1964, the director of the Department of Research and Statistics visited the Logan College of Chiropractic at St. Louis, Mo., and the National College of Chiropractic at Lombard, Ill., for the purpose of discussing the various aspects of research conducted at these institutions.

A meeting was held at the Logan College with Dr. Coggins, president, and Drs. Yowell, Roberts, Gehl, and Fink, members of the college faculty and principal investigators of the low back studies to be initiated at their clinic. Our discussion covered in some detail many of the technical problems involved in a multiclinic project, as well as specific questions related to the low back studies. The Manual of Procedure, which was prepared some time ago and is used by all the other institutions, was reviewed.

Patients entering the Logan Clinic and suffering from any low back pathology will be given a complete physical and orthopedic examination, and the findings recorded on their respective forms which will be forwarded to the Research Department's main office -in California.

A similar and complete re-examination is to be made every four weeks on each case. These reports are used in the study of the progress of the cases. The same type of procedure is followed by the other eight institutions, which have been engaged in this work for the past two years.

I feel confident that the contribution that will be made by the Logan College in this important facet of research will be substantial. We now have nine clinics supplying us data to be used in making further analysis of the behavior and progress of cases suffering from low back ailments under chiropractic care.

To date we have in our files reports from 361 cases which have been supplied to us by the participating clinics and several statistical studies have been made and published in the journals (1). As the number of cases reported increases, we will be in the position to uncover many other points of interest on the methods of diagnosis, efficiency of therapy, and characteristics of the various patients.

In Chicago, a meeting was held with Dr. Janse, president of the National College of Chiropractic, and Dr. Fay, assistant to the president. The subject under discussion was the study of vitamin C in relation to bone metabolism, particularly of the spine. A number of studies have been made in the past along these lines, but there are many areas requiring further investigation. One of the topics to be studied are the changes in the bone matrix under vitamin C deficiency. Dr. Christiansen will be the main investigator and the project is being sponsored by F.A.C.E.

The first part of the program presently under way is a preparation of a Manual of Procedure. The actual laboratory studies are expected to be started during the late summer of this year. This project is extremely important to us. Our immediate goal is that of obtaining a better understanding of the physiology and pathology of the spine in all its aspects. The studies being conducted under the direction of the Department of Research and Statistics are geared in that direction, including the low back project, ACA-II, the cinerentgenographic studies of the lumbar spine now under way in Indianapolis (2), the

cervical preliminary studies in Glendale, California, and the new vitamin C studies at National College of Chiropractic.

Under discussion at the National College of Chiropractic is also another study, plans for which are currently being made, on the subject of neurophysiology. The main purpose of this research will be to find certain relationships between subluxation and vascular changes. The first step, under study, will be the establishment of the criteria by which to determine the presence of a subluxation. Many technical problems have to be solved before the project can be initiated and are being considered by the faculty of the college.

1. Higley, H.G. "Clinical Investigation of Low Back Syndromes Being Conducted." J. of National Chiropractic Association, Oct., 1962.

... "A Study of Low Back Cases Treated at Chiropractic College Clinics." J. of American Chiropractic Association, January, 1964.

... "Analysis of Results of Clinical Trials of Low Back Cases." J. of American Chiropractic Association, Feb., 1964.

2. Rich E. "Observations Noted in 11,000 Feet of Experimental Cineuroentgenography Film." J. of American Chiropractic Association, March, 1964.

-Maurice L. Hollod, D.C. of Washington, D.C., ACA state delegate, authors "On what basis do we unite a house?" (p. 33); suggests 85% of DCs are "mixers"; includes:

...I must call upon my fellow delegates to re-assess the present Charter Provisions and Bylaws, and at the proper time, in convention assembled, write back into the Bylaws the essential principles that can still serve as a means of uniting the field if there is a will for that to be.

- "News flashes: Indiana" (p. 34) includes photograph & caption:



New ACA delegate for the State of Indiana, Dr. Albert W. McClain (right) poses with Dr. James C. Ploch, outgoing delegate, at the recent Indiana State Chiropractic Association spring seminar on Postural Research held in Indianapolis. Both doctors are from Evansville.

1964 (May/June): **Digest of Chiropractic Economics** [6(6)] includes:

-Ted L. Shrader, D.C. is guest editor for "World-Wide Reports" (pp. 4-5); includes:

NEW YORK

Representatives of both ACA and FACE met with officials of Columbia Institute of Chiropractic and the Chiropractic Institute of New York regarding formation of one Regional College to serve the entire Eastern seaboard. ACA

- "American Chiropractic Association convention at Denver" (p. 38); six photos

1964 (June 28-30): "Reports of 31st Annual Congress" of COSCEB held at Denver-Hilton Hotel in Denver CO (FCLB Archives); includes:

-Clarence J. Yocum, D.C. authors "I.C.A. Report" (pp. 34-6); notes AMA's efforts against quackery (qua chiropractic) in public media, urges political action to counter AMA; praises Earl Lentz, Jr., D.C., member of ACA House of Delegates and Republican County Chairman of Clinton County PA

-Clyde Martyn, D.C. authors "A.C.A. Report" (p. 37); includes:
...The executive board of NCA met with groups from outside NCA and set up plans to form the new American Association. At that time it was agreed to turn over the entire assets of NCA to the new organization when it was a reality. There has been some progress; the new ACA has been formed, and the **total assets of the former NCA has been turned over to the new organization...**

2002 (May 12): e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com):

Hello Joe,

I am pleased that you are gathering information about the founding of the ACA. I shall write some recollections that might be of help to you, however, I wish you would not, at this time, circulate these remarks to others, because I do not have total recall or the documents to back up my statements. It is most unfortunate that I do not have any documents related to the Denver convention to prompt me into recollections about that meeting. I do not even have old NCA and ACA Journals listing the Officers and the members of the House of Delegates. I suggest that Dr. John Davidson of Illinois and Dr. Leo Wunch of Denver might provide you with some of the facts you are seeking.

I venture to say the revolt was against L.M. Rogers, however, there was an "old guard" who rallied around him at the Denver blitzkrieg. I think of Clyde Martyn, Cecil Martin, Gordon Goodfellow, Lorne Wheaton and me and many others. There was enough animosity at the meeting to give a good share to each of us. I am still amazed at the enormity and of the success of the battle plan Dr. Hollod and his group had devised. I think that none of the NCA officers and a majority of the members of the H of D knew anything about the revolt until we convened at Denver. I do think that at least one member of the NCA staff in Webster City was in on the plot. We must remember that there is a struggle for power in many organizations of all types. Hollod's wrath was aroused by Emmett Murphy's fall from favor. There was a similar unpleasant upheaval when Dr. Nugent lost some of his dictatorial power and resigned. There have been other rebellions, involved in efforts to gain control of the Board and of the Executive Director's position.

Good planning and good vote counting enabled the coup to unseat President Clyde Martyn and seat Dr. Lentz as chairman of the Committee of the Whole. A professional parliamentarian was engaged to oversee the entire meeting. It was unfortunate that I was the only member of the committee that served for two or three years to foster the amalgamation, who was seated in the meeting of the Committee of the Whole. The NCA officers could not speak at the meeting. Nor could the leaders of the group of ICA members who had come to

Denver to become charter members of the ACA, or anyone else who was not a H of D member. They could attend and sit in the back of the room but could not participate in the meeting in any way.

I had served on the Constitution and Bylaws Committee with Lorne Wheaton and Leonard Griffin. We had met in Webster City a short time before the Denver meeting and with help from L.M. Rogers and NCA Attorney Jim Bunker, we had drafted what I still consider to be a worthwhile document. As I remember, just about all of the business of the Committee of the Whole concerned the discussion, amending and adopting of those proposed bylaws. I was called on to answer questions about the proposed document and on occasions arose to argue and defend the articles therein. As a result, the chairman had a personal microphone installed at my seat.

We won some and lost some. The biggest hang-up was over the method of electing members of the Board. The proposed bylaws called for each Board member to represent a geographical district and to be elected by the entire House of Counselors. The opposition insisted that the voting on each Board member should be only by H of C members representing states in the district of each individual Board member, with the delegates voting their "strength" i.e., casting the number of votes allotted to them resulting from the total number of members they represented. There was such contention over this matter that many of my friends advised that we should abandon the effort to form the ACA and go home and continue with what we had. As a result of a long discussion with Gordon Goodfellow, we decided to accept defeat on this issue, with the hope of later amending the article to conform with what we considered to be the rational method as was presented in the proposed document. This we were never able to do.

I regret that I can't recall the names of the Charter officers. As I remember, I would have supported Dr. Al Adams as president or for some office, I thought Dr. Richard Tyer and Dr. Leonard Griffin should have been on the board. As it turned out, Dr. O.B. Inman, delegate from Georgia, mounted a big campaign to elect Dr. Leiter from Georgia as president. Dr. Inman never convinced me that he was a member of the loyal contingent at Denver. He attended some of our caucuses, however, he left me with the impression that he was courting both sides. Leiter was elected and in a short time resigned and retired from the profession. As I remember, none of the leaders of the effort from the ICA was elected to the board. Dr. Devere Biser, a former ICA officer was elected to the board. I had never heard of Biser and knew of nothing he had done to help with the formation of the ACA. I surmised, at that time, that he might have been a member of the coup.

Keep up the good work. Tom

- Devere E. Biser, D.C. of Dallas
- Leonard K. Griffin, D.C. of Fort Worth
- Richard W. Tyer, D.C. of Jackson MS
- Clair W. O'Dell, D.C. of Wyandotte MI
- R.T. leiter, D.C. of Macon GA
- Harold F. Russell, D.C. of Edmonton, Alberta
- Interim Appointees Until Denver Convention**
- EXECUTIVE DIRECTOR – L.M. Rogers, D.C.
- SECRETARY-TREASURER – Harold F. Achenbach
- PROFESSIONAL RELATIONS – Hilary W. Pruitt, D.C.
- RESEARCH DIRECTOR – Henry B. Higley, D.C., M.S.
- GENERAL COUNSEL – James E. Bunker
- LEGISLATIVE DIRECTOR – Emmett J. Murphy, D.C.
- EDUCATION DIRECTOR – Dewey Anderson, Ph.D.
- EDUCATION CONSULTANT – O.D. Adams, Ph.D.
- PUBLIC RELATIONS – Gene Wiechec

ACA STATE DELEGATES

Jurisdiction	Delegate	Jurisdiction	Delegate
Alabama	John L. Thompson	Missouri	Elizabeth C. Gerlt
Alaska	Donavon E. Hampton	Montana	Henry H. Anderson
Arizona		Nebraska	Oliver M. Krogh
Arkansas	M.E. Calhoun	Nevada	Foster H. Krug
No. California	C. Lee Hightower	New Hampshire	Max Winer
So. California	Ralph J. Martin	New Jersey	George F. Poe
Canada	Roger K. Partlow	New Mexico	John L. Simons
Colorado	Louis O. Gearhart	New York (Metropolitan)	Edwin H. Kimmel
Connecticut	Arthur E. Anderson	New York (Upstate)	Cruse J. Howe
Delaware	S.H. Ufberg	North Carolina	William H. Elmore
District of Columbia	Maurice L. Hollod	North Dakota	Russell M. Enge
Florida	M. Dean Chance	Ohio	S.V. Martinko
Georgia	O.B. Inman, Jr.	Oklahoma	John L. Duncum
Hawaii	H.H. Yamamoto	Oregon	Ralph F. Schmidt
Idaho	Garth W. Atwood	Pennsylvania	Earl L. Lentz, Jr.
Illinois	John A. Davidson	Rhode Island	Theodore O. Swanson
Indiana	A.W. McClain	South Carolina	Edwin J. McGinnis
Iowa	Raymond L. Deming	South Dakota	Isaac P. Tieszen
Kansas	DeVerne Lehman	Tennessee	C.E. Chambers
Kentucky	Lyle E. Snavelly	Texas	G.M. Brassard
Louisiana	Paul J. Adams	Utah	Sidney C. Birdsley
Maine	L.A. Kamm	Vermont	Gilbert C. Robert
Maryland	Ruth Mandl	Virginia	Asa J. Brown
Massachusetts	Robert	Washington	Harold G.

1964 (July): **ACA Journal of Chiropractic** [1(7)] includes:

-list of "interim Governing Body" (p. 5) includes:

EXECUTIVE BOARD OF GOVERNORS

- Clyde Martyn, D.C., President
- Elmer A. Berner, D.C., President-Elect
- Arthur M. Schierholz, D.C. of Ames IA, Chairman of Board of Governors
- Cecil L. Martin, D.C. of Jersey City NJ, member of Board of Governors
- James E. Dupre, D.C. of Spartanburg SC, member of Board of Governors
- P.L. Poulsen, D.C. of Baker OR, member of Board of Governors
- Leo E. Wunsch, II, D.C. of Denver, member of Board of Governors

EXECUTIVE ACTION COMMITTEE

- A.A. Adams, D.C. of Tacoma WA

	Magnuson		Johnson
Michigan	Van D. Mericas	West Virginia	Kermit A. Rosenberg
Minnesota	Harold J. Kieffer	Wisconsin	Donald M. Hidde
Mississippi	Tom Lawrence	Wyoming	Frank W. LeBaron

HOUSE OF DELEGATES RESOLUTION COMMITTEE

General Chairman – George Poe, D.C. of New Jersey
 Educational Section – Louis O. Gearhart, D.C. of Denver
 Scientific Section – L.A. Kamm, D.C. of Maine
 Organization Section – Tom Lawrence, D.C. of Mississippi

1964 (July/Aug): *Digest of Chiropractic Economics* [7(1)] includes:

-“New A.C.A. Board reports actions... four officers resign positions” (pp. 4, 6); includes photograph:



NEW ACA BOARD OF GOVERNORS AND OFFICERS FOR 1964-65

- Dr. R.T. Leiter, Macon, Georgia; Executive Governor
- Dr. Devere E. Biser, Dallas, Texas
- Dr. Clyde Martyn, Los Angeles, Calif.; - Past Pres.
- Dr. A.M. Schierholz, Ames, Iowa
- Dr. C. Lee Hightower, Fremont, Calif.
- Dr. G.W. Atwood, Buhl, Idaho
- Dr. Earl L. Lentz, Jr., Lock Haven, Pa.
- Dr. Cecil Martin, New Jersey
- Pres.: Dr. Elmer Berner
- Vice-Pres.: Dr. A.A. Adams

DENVER (ACA) July 8 – Climaxing a series of dramatic sessions, the House of Delegates, at its first annual convention, adopted completely new by-laws and elected a new Board of Governors of 10 members – after a complete re-districting. The New Board consists of President Elmer Berner of New York, President-elect A.A. Adams of Washington, Past President Clyde Martyn of California, and Governors Garth Wood of Idaho, Arthur Schierholz of Iowa, Lee Hightower of California, R.T. Leiter of Georgia, Devere Biser of Texas, Cecil Martin of New Jersey, and Earl Lentz of Pennsylvania. Meeting in post convention sessions, the Board of Governors implemented the actions of the House of Delegates by making the following decisions:

The resignation of Dr. Dewey Anderson, submitted for reasons of health, was accepted by the Board of Governors, effective at the termination of his present contract, August 31. At the request of the Board of Governor, however, Dr. Anderson has agreed to proceed

with the development of the formal application to HEW, and to stay on until it is submitted. It is expected that this will be completed on or before October 31, 1964. The Board of Governors budgeted some three hundred thousand dollars (\$300,000.00) for college upgrading during the ensuing year.

After intensive screening by Batten & Associates, the Board of Governors has narrowed to three the number of applications for the position of Executive Director to succeed Dr. L.M. Rogers, who is retiring. The three being considered are now holding positions of comparable nature in the administrative field. At the request of the Board, Dr. Rogers will remain in his present capacity until such time as an orderly transition can be accomplished. It is expected that this will be within a 90 day period.

In the interest of accomplishing an overall reorganization of the ACA and to give the new Executive Director an opportunity to take a fresh approach to problems of the profession, additional actions were taken by the Board of Governors, as follows:

Dr. Emmett J. Murphy, Washington representative, was not reappointed to his present position. However, provisions were made for his early retirement and replacement by the Board of Governors.

James Bunker was not retained as General Counsel, since the need for the services of a legal counsel will not be necessary or justified under the re-organization and re-assignment of departmental duties.

Gene Wiechec, the Director of Public Relations, was not reappointed, since plans are being considered to retain a nationally-known public relations firm to handle this phase of Association activities.

A committee has been appointed to study the advisability of relocating all or part of the ACA headquarters in a centrally-located, metropolitan area. It is expected that a decision will be made on relocation prior to the mid-year meeting, after thorough investigation of several major cities under consideration.

Batten & Associates will re-evaluate all duties and responsibilities of the executive officers, and will make recommendations to the Board of Governors for the most efficient and effective operation of the ACA under departmental reorganization.

The House of Delegates eliminated the controversial “scope of practice” section from the ACA Master Plan since practice privileges are regulated by the various State laws and judicial determinations, rather than by association edict. The House has taken necessary steps to create separate councils on chiropractic technique, diagnosis, roentgenology, orthopedics, physiotherapy and mental health for those desiring specialized graduate training under ACA direction.

The Board of Governors will hold an early fall meeting for the purpose of proceeding with the accomplishment of complete reorganization of the ACA, and to implement programs and policies outlined by the House of Delegates.

The chiropractic profession under the Master Plan of the ACA has reached a new plateau, which necessitates many changes. The need for new thinking and a fresh approach to problems of the profession is emphasized by the foregoing actions of the Board of Governors, under direction of the House of Delegates.

-“College reports” (pp. 28-31, 42) includes:

MISSOURI COLLEGE
 LOGAN COLLEGE

After months of consultation with the A.C.A. Committee on Accreditation and between the officials of the Missouri Chiropractic College and the Logan Basic College of Chiropractic, an agreement to merge these old and respected Colleges was signed at the A.C.A. Convention in Denver on July 1, 1964. Ratification of the respective

Boards of Trustees of each of the Colleges will confirm the consolidation, to be effective at the beginning of the fall term, 1964.

Under the terms of the merger, the surviving College shall be named The Logan College of Chiropractic and the students of the Missouri College shall be moved to the rapidly expanding campus of the former Logan Basic College of Chiropractic. Dr. Wm. N. Coggins shall be president of the merged College and Dr. Otto C. Reinert shall be head of the Department of Technique.

The intent of the merger has been to accomplish a true blending of the technical identities of each of the Colleges and has been heralded by leaders in the profession as a major stride in the unification and professional development of the Chiropractic fraternity.

Rehm WS, Fay LE, Keating JC. Chiropractic goes to Washington: with Dr. Emmett J. Murphy, 1938-1964. *Chiropractic History* 1994 (Dec); 14(2): 34-42

1964 (Aug): Dr. Paul Smallie begins as editor of the ***Journal of the California Chiropractic Association***, takes over from L.W. Berry, D.C.; continues as editor through of ***JCCA*** through at least September of 1966; this first issue notes death of **James N. Firth**, D.C., who dies at age 77; Firth's widow, Lillian P. Firth, resides at 4725 Allisonville Road, Indianapolis, has daughter and 4 grandchildren

1964 (Aug): ***ACA Journal of Chiropractic*** [1(8)] includes:

-“Logan and Missouri Colleges merge” (p. 8):

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Under the terms of the merger, the surviving college shall be named the Logan College of Chiropractic, and the students of the Missouri College shall be moved to the rapidly expanding campus of the former Logan Basic College of Chiropractic. Dr. Wm. N. Coggins shall be president of the merged college, and Dr. Otto C. Reinert shall be head of the Department of Technique.

The intent of the merger has been to accomplish a true blending of the technical identities of each of the colleges, and has been heralded by the leaders in the profession as a major stride in the unification and professional development of the chiropractic fraternity. – William N. Coggins, D.C., president; Otto C. Reinert, D.C., Department of Technique, Logan College of Chiropractic.

1964 (Sept/Oct): ***Digest of Chiropractic Economics*** [7(2)] includes:

-“Dr. Schierholz of Iowa is new ACA executive director” (p.4); notes ACA relocation to Des Moines in January 1965; includes photograph of Arthur M. Schierholz, D.C.:



-“Optometrist sues A.M.A.” (p. 36) under Sherman Antitrust Act for conspiring “to destroy the practice of optometry by causing to be published false and malicious statements concerning the licensed profession of optometry and that a boycott in fact was urged by the defendants, and as a result of such conspiracy and combination, the plaintiffs have suffered and will continue to suffer a monetary loss”

1964 (Oct): ***Journal of the California Chiropractic Association*** includes article by **Ralph J. Martin**: “ACA Post-Convention Report”, Martin is ACA delegate for southern California

1964 (Oct): ***ACA Journal of Chiropractic*** [1(10)] includes:

-Herman S. Schwartz, D.C., president of ACA Council on Psychotherapy, authors “Psychological research project is being continued” (p. 27)

-“New ACA emblem selected” (p. 62); includes B&W photo of emblem

1964 (Nov): ***ACA Journal of Chiropractic*** [1(11)] includes:

-Edwin H. Kimmel, D.C., ACA delegate for New York, authors “A critical evaluation of the chiropractic profession, Part 1” (pp. 8-10, 58)

-“California: Dr. Savage guest on popular radio program” (pp. 36-7); includes photograph & caption:



Dr. Leonard Savage (left) appeared on the hour-long radio broadcast of “Megalopolis at Night” – a very popular question-by-telephone program appearing regularly over Station KNX. The program originated in Hollywood studios, and was heard over the greater Los Angeles area, with an estimated 80,000 listeners. Mr. George Walsh (right) hosted the program.

-“CCA considering affiliation with ACA” (pp. 37-8)

-“Oregon: Dr. Ralph Schmidt receives honor” (pp. 38-9); includes photograph & caption):



Dr. Ralph Schmidt (right) is shown receiving the Oregon Chiropractor of the Year Award during ceremonies observing Chiropractic Day. Dr. Mel Parsons, last year's recipient presents the award to Dr. Schmidt.

-“South Carolina: Chiropractic Day observance” (pp. 39-40); photograph & text:



Participants in the television panel discussion on Chiropractic Day in Spartanburg, South Carolina, included (l. to r.) Dr. Lyle W. Sherman, member, Board of Control, ICA; Dr. Curtis A. Randall, president-elect, Board of Chiropractic Examiners; Dr. David J. Preacher, chairman, Chiropractic Day Committee; Dr. James E. Dupre, past member of the ACA Executive Board of Governors.

1964 (Nov 17): letter from Stanley Hayes, D.C. to Edwin H. **Kimmel**, D.C. (in my CINY/Kimmel file):

Dear Dr. Kimmel:

Ever since the Convention I have wanted to write to you to express my admiration of the fine work that you and the other intellectual Delegates did at Denver. That performance thrilled me through and through. When I write to a man of your ability I like to have time enough to discuss some important things and get his reaction to them. But I have been so busy that I decided to write you a note anyway to thank you for your great work. And I want to compliment you highly on your fine article in the November Journal. Keep it up!

I know you are keenly aware that the next ACA Convention will be a crucial point in the future of chiropractic. The walls of Bossism's Bastille were breached at Denver. But the stronghold itself has not been leveled to the ground where it belongs. The Bourbons will move heaven and earth and all the hell they can handle to prevent further losses of their precious power and to recoup their Denver losses as far as they can. If we don't go in there with the proper plans and a working majority of Delegates that we can absolutely

depend upon, much of the foundation laid at Denver will be lost and the first thing we know we'll be right back where we have been for over thirty years – and with the medics on top of us besides.

You probably got a fair chance at Denver to appraise at least a great many of the Delegates as to what they will probably do in a showdown between Bossism and a decent rule in ACA. I enclose a questionnaire which I hope you can find time to fill out according to the code explained on page 1. Nobody else's eyes but mine will ever see this report, so please state your frank opinion. It would help if you would also mark with an X the names of the Delegates to whom you advise me to send a copy of this questionnaire – that is, the ones whose opinion you value. I am hoping in that way to get a fair idea as to what we may expect the Delegates to do in the next Convention.

I would also highly value your opinion of the new members on the Board of Governors. Which ones will Rogers, Schierholz, and Cecil Martin be able to control, in your opinion?

Hastily but most appreciatively and sincerely yours,...

SH/gb

Enc.

1964 (Nov 21): letter on ACA stationery from NYS delegate to ACA Edwin H. **Kimmel**, D.C. to Stanley Hayes, D.C. (in my CINY/Kimmel file):

Dear Dr. Hayes:

Thank you for your very complimentary letter. You should feel very gratified, knowing that you're not alone. I guess I've received about two dozen replies, all of which were complimentary. So you see, there are some "field men" who are aware, or at least are waiting for someone to awaken them.

Dr. Hayes, you've given me quite a task with your questionnaire. I understand the necessity for it, but I'm afraid that I really couldn't give a complete accounting for every delegate. I will try to do the best I can though.

Please keep the contents confidential.

It would be interesting to know how many other delegates replied, and what their opinions were – whether these opinions can be correlated.

In January, we will have our mid-year Board meeting. Now that I represent FACE, I will be there for the first two days. I'm very anxious to find out just what role each will assume. I will let you know.

As in the past you can rely upon me to present the facts as I see them.

The New York situation is still vicious, and we're still in quite a quandary as to what is going to happen to chiropractic here.

By the way, do you have any constructive suggestions regarding the ACA or FACE?

Oh yes, Dr. Leiter resigned from the Board, and the former Georgia delegate O.B. Inman, Jr. is the new Board member.

All the best.

Sincerely,...

EHK:jr

enc.

-ACA letterhead indicates officers and board members:

Elmer Berner, D.C., President
A.A. Adams, D.C., President-Elect
Clyde Martyn, D.C., Past President
A.M. Schierholz, D.C., Chairman
Cecil L. Martin, D.C.
R.T. Leiter, D.C.
Devere E. Biser, D.C.
Garth Atwood, D.C.
C. Lee Hightower, D.C.

Earl L. Lentz, Jr., D.C.
 L.M. Rogers, D.C. Executive Director
 Harold F. Achenbach, Secretary-Treasurer
 Hilary W. Pruitt, D.C., Professional Relations
 Dewey Anderson, Ph.D., Education Director
 O.D. Adams, Ph.D., Education Consultant
 H.G. Higley, D.C., M.S., Research Director
 Earl A. Rich, D.C., Projects Chairman

1964 (Nov/Dec): **Digest of Chiropractic Economics** [7(3)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 8); includes:

ILLINOIS

First major address scheduled for Dr. A.M. Schierholz, as new ACA Exec Dir, was at ICS Mid-Year Convention, Springfield.

1964 (Dec): **ACA Journal of Chiropractic** [1(12)] includes:

-Edwin H. Kimmel, D.C., ACA delegate for New York, authors "A critical evaluation of the chiropractic profession, Part 2" (pp. 8-10)

1965 (Jan 13): letter to Edwin H. **Kimmel**, D.C. from Stanley Hayes, D.C. (in my CINY/Kimmel file); includes:

...If you can pick up anything about why Leiter resigned from the Board and what his role is to be in the future, I should like to know about that. Also, I am interested in knowing why Achenbach resigned his position and what he is scheduled to do next...

1965 (Jan/Feb): **Digest of Chiropractic Economics** [7(4)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (pp. 6-7); includes:

COLORADO

Mrs. Jean Dyar, PR go-getter ad newly-appointed editor replacing Dr. Gearhart who was given an ACA administrative post, accomplished the impossible in getting three state organizations to work together on a common cause – facing the public. As with chiropractic itself, the simplest and most obvious things are the hardest to understand or put across.

1965 (Feb 2): letter to Edwin H. **Kimmel**, D.C. from Stanley Hayes, D.C. (in my CINY/Kimmel file)

1965 (Feb 6): handwritten letter on ACA stationery from Edwin H. **Kimmel**, D.C. to Stanley Hayes, D.C. (in my CINY/Kimmel file):

Strictly Confidential

Dear Dr. Hayes:

I am trying to lay the groundwork for my election onto the Board of Governors in Miami, representing District 4.

Do you know anyone on "our side" that I could depend upon in my District to help me get elected?

Dr. Martin's term is over and I would like to replace him on the Board – Good idea, don't you think?

Any assistance would be appreciated.

Excuse handwritten letter but I am rushed.

All the best, Ed

1965 (Feb 9): handwritten letter on ACA stationery to Edwin H. **Kimmel**, D.C. from O.B. Inman, Jr., D.C. (in my CINY/Kimmel file):

Dear Ed,

You don't need any of the other states to be elected Gov. only N.Y. as long as she has 23 votes – However, I would get busy with Vt. – Poe is ill and doesn't answer mail very fast, you might predicate all your efforts on Cecil's announcement to the Board that he was retiring this year. Got him to confirm this on the idea that you want to arrange a gift from the District or something – then write Kamm and ask him to support you and arrange your election. He eats this type of request up. Now he is well versed in finance and if he wanted a trade get him your seat on FACE – as you know one could use a man that can figure out how to out figure John Prosser. Ha!

The most important thing of all is start moving NOW – don't wait until June.

If you hear anything about the N.Y. School situation, let me know. I'm to see Nap. at our convention in May.

I received a real surprise full of nice things in a letter from Berner today.

The enclosed letter is in a response to a request that we get the facts in Penn. and see what can be done. Remember MCA recommended we throw them in so all this could backfire.

Best of luck with the District. Personally I think it's ours for the asking.

Sincerely,...

1965 (Feb 18): two letters on single page of ACA stationery to Edwin H. **Kimmel**, D.C. from George F. Poe, D.C., ACA delegate from New Jersey (in my CINY/Kimmel file):

Dear Ed,

The National Convention is scheduled to convene June 20 (Sunday) at noon with adjournment at noon on the 25th. The scheduling of meetings should be suggested by us and our Agenda must be comprehensive.

You are one of the delegates whom I would like to have assisting me make the necessary arrangements. Please let me hear from you as soon as possible on the above and at any time with information that can make the Council of State Delegates fruitful in its come back.

Should the House be invited to sit in?

Sincerely,...

I like your articles "A Critical Evaluation, etc." How are we ever going to get some of our chiropractors to be proud of themselves as chiropractors? Especially those ICA men who are constantly trying to limit our possibilities?

Geo.

1965 (Mar 1): Letter from Stanley Hayes, D.C. to Edwin H. **Kimmel**, D.C. (in my CINY/Kimmel file); includes:

...As to the RESOLUTIONS Committee, I am delighted that you are on that with such a fine personnel as Keiffer, Mandl, Brassard, and Ralph Martin. Of course Lawrence, the Chairman, has always been "Smoothie's" servant and presumably still is. I know nothing of Partlow...

1965 (Mar): **ACA Journal of Chiropractic**[2(3)] includes:

-"ACA mid-winter meeting" (p. 40); many photographs, including:



The ACA Board of Governors and executive staff members posed for this photo during their meeting in the board room in the new ACA Headquarters Building. Board members are, left to right, front row: Dr. Elmer Berner, ACA President; Dr. Cecil L. Martin, Board Chairman; Dr. Arthur M. Schierholz, ACA Executive Director; Dr. A.A. Adams, President-elect; Rear row, left to right: Dr. Asa J. Brown, attending as a delegate with vote representing his district following resignation of Dr. Earl Lentz, Jr.; Dr. O. B. Inman; Dr. Van D. Mericas; Dr. Garth W. Atwood; Dr. Devere E. Biser; Dr. C. Lee Hightower; and ACA Secretary-Treasurer, Dr. Hilary W. Pruitt.



Dr. Joseph Janse, John A. Fisher, Edwin H. Kimmel, and Elmer Berner examine a folder from the new ACA Vocational Guidance Kit. Dr. Fisher, ACA Director of Education, explained the kit would be ready for distribution to all U.S. Junior College counselors in February.



Members of the board and officers of NCIC pose here, during their insurance company meeting. Shown left to right are: Mr. Robert D. Johns, NCIC General Legal Counsel; Dr. Arthur M. Schierholz; Dr. Leo E. Wunsch, II, NCIC President; Dr. Clyde Martyn; Dr. L.M. Rogers, NCIC Secretary-Treasurer; Dr. Cecil L. Martin and Dr. Pete Poulson.



Members of FACE pictured during their Des Moines meeting are shown, left to right: Dr. O.B. Inman; Dr. John L. Prosser; Dr. Edwin H. Kimmel; Dr. Leo E. Wunsch, President of FACE; Dr. Clyde Martyn; Dr. A.M. Schierholz; and Dr. Cecil Martin.

1965 (Mar/Apr): **Digest of Chiropractic Economics** [7(5)] includes:

-“Posture queen? You still have time” (p. 17); includes:

The world Posture Pageant will be staged in the beautiful Diplomat Hotel June 20 to 25. This is an all Chiropractic show and will be sponsored again this year by the American Chiropractic Association at its annual Convention...

1965 (May 17): letter on ACA stationery from ACA executive secretary Hilary W. Pruitt, D.C. to Samuel Homola, D.C. (Homola files):

Dr. Samuel Homola
609 N. Cove Boulevard
Panama City, Florida

Dear Dr. Homola:

In regard to your recent application for membership in the American Chiropractic Association and insurance in the National Chiropractic Insurance Company, please be advised that the ACA membership committee has rejected your application. We are returning your checks in the amounts of \$25.00 and \$10.00 to you.

We are sorry we cannot be of service to you in this connection.

Sincerely yours,...

HWP:s

1965 (May): **ACA Journal of Chiropractic** [2(5)] includes:

-Herman S. Schwartz DC of Elmhurst NY, President of the ACA's American Council on Psychotherapy, authors "Psychological factors in diagnosis" (pp. 11-2, 43-4)

-article by Paul J. Adams, D.C. of Lafayette LA entitled "Trial of the **England** case": (pp. 13, 44)

For eight years we have labored agonizingly and prepared diligently in anticipation of the trial on the merits of the England case. That fateful moment is now history. The case went to trial March 22 and ran three days.

The usefulness of chiropractic was the central issue in the case. The corollary issue of equal importance was whether or not the requirement, that chiropractors possess a diploma from an accredited

medical school teaching materia medica, theory and practice of medicine and surgery, and successfully stand an examination in these subjects was constitutionally permissible, as a condition precedent to allowing chiropractors to practice in Louisiana. The **England** case involves a constitutional attack against the Louisiana statute making such a requirement necessary...

Dr. **Janse** was our chief witness and occupied the stand most of Monday...Accreditation of colleges prompted several questions. Etiology, diagnosis and treatment of most every disease problem came into the picture. Specific emphasis was placed on infectious and fatal disease processes, particularly those of great notoriety and fear-instilling quality, e.g., tetanus, polio, typhoid, cancer, etc. The subject of immunization was not ignored. Dr. **Janse** maintained his composure, forthrightness and dignity. We think his testimony was indeed an outstanding contribution.

Let me say parenthetically; the allopath who advised and oriented defense counsel throughout the trial has represented the Medical Society at the legislature for the past ten years. In preparing himself to oppose the chiropractic bills he has accumulated a library representative of most of the authors of books on chiropractic printed during the past thirty years. He gets both national journals and keeps up to date. He is astute, capable, and not intellectually dishonest. He was thoroughly prepared for his part in this trial...

When Mr. Simon learned at the pretrial conference that the book, *Anything Can Cause Anything*, by Dr. W.D. **Harper** of the **Texas College**, would be used by the defense he called Dr. **Harper** and asked him to be present at the trial...

The case concluded with his [Harper's] testimony. Mr. Simon described Dr. Harper's presentation as being the most dramatic courtroom scene he had ever witnessed.... (p. 13, 44)

-Herman S. Schwartz DC of Elmhurst NY, President of the ACA's American Council on Psychotherapy, authors "Psychological factors in diagnosis" (pp. 11-2, 43-4)

-"In memoriam: Dr. Emmett J. Murphy passes, April 13" by Maurice L. Hollod DC, ACA delegate from Washington DC; includes **photo** of Murphy (p. 14):

EMMETT J. MURPHY, D.C., 1902-1965

Dr. Emmett J. Murphy is dead. He died peacefully in his sleep on Tuesday, 6:30 a.m. April 13, surrounded by his beloved wife Frances and his family. The last months of his lingering illness were marked by a calm stoicism and courage, typical of his entire life.

The measure of the man was made manifest by the tremendous outpouring of friends, acquaintances and those in high office in Labor and Government who came to pay tribute to a man whom they respected and held in great affection and esteem. May his beloved wife Frances find solace in the memory of a man beloved by all and who stands resplendent before his Maker in the good he did in life.

The victories he won on behalf of chiropractic are legion. Chiropractic has lost a great champion. His passing doth indeed diminish us all, for none can replace him in his ardor, love and accomplishment in behalf of a profession that was part of his very fiber for some forty years. The thousands of chiropractors who passed through Washington in the course of his service to chiropractic shall always remember the open door and warm hospitality of his home. The myriad chiropractors who sought and received his professional advice and help shall never forget him.

May the legacy of his undaunted courage spur us onward in his name toward the realization of all those objectives for which he gave so much and dreamed so ardently to attain. That would be our greatest memorial to one of the truly greats of chiropractic.

-**photo** of Clarence Weiant (p. 39) and (pp. 39-40):

NEW YORK

Chiropractic Institute of N.Y. Honors Memory of

Dr. Benjamin A. Sauer and Dr. Charles H. Clark

The Alumni Association of the Chiropractic Institute of New York and its auxiliary honored the memory of one of the giants in chiropractic on Sunday, March 14, 1965. The first Benjamin A. Sauer Memorial lecture was delivered by Dr. C. Wolsey Weiant whose subject was "Progress in Chiropractic." Dr. Weiant's lecture dealt with the increased recognition accorded chiropractic in scientific circles and stressed the necessity of enlarging our vision and activity in communicating the importance of basic principles in chiropractic to men of education and science.

Dr. Benjamin A. Sauer was one of several loyal individuals who contributed outstanding services to the profession, particularly in connection with legislative representation at the state capitol in Albany, N.Y., where he was active for more than a quarter of a century. He also served as executive secretary of the National Chiropractic Association and was honored by being awarded the only life membership in that organization.

In the latter part of his life, Dr. Sauer became actively associated with the Republican Party in New York, served as a member of the Common Council of the City of Syracuse and at the time of his death was Majority Leader.

Dr. Sauer passed away in 1959.

Dr. Charles H. Clark served with great distinction in chiropractic organizations, notably as the state president of the Federation of Chiropractors of New York, Inc. and on many committees both in the state and district associations.

He was a minister in the Church of God and executive secretary of the General Assembly of the Church of God in the Northeast. He passed away on October 19, 1964.

Tablets in bronze on the Memorial Plaque at the Institute will always recall the outstanding services rendered by these two fine chiropractors in advancing the objectives of the chiropractic profession in the state and nation.

The Dedicatory Address was rendered by Dr. Sol Goldschmidt, Chairman, Board of Trustees of the Institute.

Dr. Joseph R. Mernick, Alumni Association President, presided. - Dr. Sol Goldschmidt, D.C.

1965 (May/June): *Digest of Chiropractic Economics* [7(6)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 4); includes:

POLITICS

ACA's Special Committee on Political Education (SCOPE) has met with important Washington, D.C. officials, including Vice President Hubert Humphrey and will continue to formulate plans for a revitalized political education program.

-full page ad for ACA's upcoming convention in Miami (p. 5)

PHOTOGRAPH



ACA board of governors, June 1965

1965 (July/Aug): **Digest of Chiropractic Economics** [8(1)] includes:

- “World queen of posture; North Carolina sponsors winner” (p. 17); includes photos of winners, notes contest winners crowned at ACA convention in Miami, Clair W. O’Dell, D.C. is executive director of the contests
- A.A. Adams, D.C. authors “American Chiropractic Association 1965 convention” (p. 26); includes photograph:



Front row, left to right: Governor, District 4, Dr. Ed Kimmel, New York City – Governor, District 7, Dr. C.L. Hightower, California – President Elect, Dr. George Poe, New Jersey – President, Dr. A.A. Adams, Washington – Past President, Dr. E.A. Berner, New York – President of Council of State Delegates, Dr. S.C. Birdsley Salt Lake City.

Back Row: Governor, District 2, Dr. Van Mericas, Michigan – Chairman of ACA Board of Governors, Dr. O.B. Inman, Jr., Atlanta – House of Delegates rep. To FACE, Dr. Ralph Martin, California and Dr. Ralph Schmidt, Oregon – Governor, District 1, Dr. Garth Atwood, Idaho – Governor, District 6, Dr. Devere Biser, Texas – Governor, District 3, Dr. A.J. Brown, Virginia and Vice President of FACE, Dr. W.A. Watkinson, Rhode Island.

- “Medicare... chiropractic included through ACA amendment to bill” (p. 26)

1965 (Nov/Dec): **Digest of Chiropractic Economics** [8(3)] includes:

- Paul Smallie, D.C authors “World-Wide Reports” (p. 5); includes:

COMMEMORATION

ACA Exec. Board of Governors has recommended a proposal to the US Postal Dept. for a 1970 commemorative stamp to celebrate the 75th year of chiropractic.

DAVID D. PALMER

“The Palmer College... has found itself buffeted by two major groups of our graduates. How each and every one, regardless of their membership, must wish they could call each other ‘colleague’ and ‘friend’ ... The profession’s need for an armistice from our civil war is overwhelming. We are wasting our ammunition defending ourselves from ourselves, when really we should unite against our common opponents.”

- “National Chiropractic Insurance Co. celebrates 20 year anniversary” (pp. 16-7); photographs:



Dr. L.M. Rogers, secretary of the National Chiropractic Insurance Company of Des Moines, Iowa, presents a check for fifty thousand (\$50,000.00) dollars to Dr. A.M. Schierholz, secretary of The Foundation for Accredited Chiropractic Education. This contribution makes a total of two hundred thousand (\$200,000.00) dollars donated to FACE by the NCIC, and it is specifically earmarked for creation of a new, chartered, accredited chiropractic college on the eastern seaboard, preferably in New York State, plans for which are being implemented.

- “East coast may have new combined college” (p. 54):

Schenectady, N.Y. – The dreams of progressive chiropractors in New York State for a merging of present Chiropractic schools into one super-college in this city have been moved a step toward reality.

Both the American Chiropractic Association and the International Chiropractic [sic] Association have taken initial steps toward establishment of a Chiropractic college in Schenectady under the name Eastern Seaboard Chiropractic College.

The action consisted of applications to accept the Schenectady Industrial Development Council's offer of a college plant and 80 acres of campus facilities, with a reported value of \$1,000,000.

The Tri-County Chiropractic Society – with a membership in Schenectady, Albany and Troy – has been avidly promoting the establishment of a distinguished Chiropractic College on the Eastern seaboard to win recognition from both the State of New York and the Federal government.

Final approval would be contingent upon the decision of the new board of trustees of the combined colleges.

Serious proposals have been under consideration for the merger of the present Chiropractic Institute of New York and the Columbia Institute of Chiropractic into the Schenectady project. This would give a school more than 1,000 students.

As members of the Tri-County Chiropractic Society said: "This action would give us a superior, fully accredited, upgraded college of Chiropractic on the Eastern Seaboard. It would be a college with the dignity, decorum, prestige, campus atmosphere and facilities worthy of an institution of higher learning.

"A college of such stature could command accreditation by all important Federal and State administrative bodies, including the Office of Health, Education and Welfare and the new York State Department of Education."

Various leading chiropractors in the New York City area have visited the proposed site and have been strongly impressed.

Through procedures outlined by the S.I.D.C. it is considered possible that the campus site can be obtained gratis through a grant in aid from the H.E.W., following accreditation of the A.C.A. by the U.S. agency.

The Tri-County Society has already pledged more than \$70,000 toward the establishment of the college at Schenectady. The Chamber of Commerce of this city has promised to conduct a campaign for an additional \$200,000 in funds for the college.

Still another possibility which would add stature to the proposed college is a statement by the Dean of Faculty at Union University that a definite possibility exists that an affiliation could be arranged between the university and the new college.

While recognizing there are many problems to be solved in the mergers of the already established New York Chiropractic schools, the Tri-County Chiropractic Society considers the action necessary to the future of Chiropractic in the state.

Said a spokesman: "The magnitude of this Schenectady project, with its existing ideal campus facilities and atmosphere, makes it imperative and of the most vital importance to insure the licensure of future practitioners and continue the unbroken lifeline of Chiropractic in the State of New York.

The Tri-County group is conducting a statewide pledge campaign to obtain financial support for the project.

-photograph and caption (p. 56):



Dr. Edwin H. Kimmel, member of the Board of Governors of the ACA, presenting new 50-star flag on behalf of the International College of Chiropractic to Dr. Thure C. Peterson, president, Chiropractic Institute of New York.

1965 (Dec 6): letter from Stanley Hayes, D.C. to Edwin H. **Kimmel**, D.C. (in my CINY/Kimmel file)

1965 (Dec 9): letter on ACA stationery to Stanley Hayes, D.C. from Edwin H. **Kimmel**, D.C. (in my CINY/Kimmel file); includes:

...“Mr. Nameless” is Dr. Sidney Birdsley of Utah. He’s a former ICA man but can be trusted. He owes his position as Chairman of The Council of Delegates to me personally. It was only after spending a few hours with him alone in my hotel room in Florida, to sound him out on policies and objectives, that I gave my consent to the boys. It was on my o.k. that he received no opposition – no one else. If I would not have approved the chairmanship would have gone to Dr. Ralph Schmidt of Oregon. Schmidt is a good man but not the dynamic public image we want to create. I have nothing against him...

1965 (Dec 9): letter from Edwin H. **Kimmel**, D.C. to James Lavender, D.C. of Bayonne NJ (in my Kimmel/CINY file):

Dear Jim:

I am requesting that Dr. Stanley Hayes place you on his mailing list to receive the Bulletin of Rational Chiropractic. I am sure you will receive much information from this source, and can practically guarantee that Dr. Hayes will publish your material. This is just the kind of war he is waging and he does it well.

Enclosed find letter to ACA's Washington representative.

Cordially,...

EHK:co

Encl.

1965 (Dec 9): letter from Edwin H. **Kimmel**, D.C. to William Kohler, Esq. in Washington, D.C. (in my Kimmel/CINY file):

Dear Bill:

I would like your opinion of the following proposition.

Since the signing of the Federal Civil Rights Act, certain factors deserve our close scrutiny. Whereas the attorney Generals, in the past have prosecuted chiropractors for practicing medicine without a license, are not the tables now reversed. Let me explain.

The Hayes Report on Chiropractic in California, has now become documented evidence of occupational discrimination against doctors of chiropractic, viz: unfair and unequal employment opportunities for

the chiropractor in tax supported programs in institutions of public accommodation.

Shouldn't we now utilize the same attorney generals to prosecute those violating the civil rights act by creating unequal employment opportunities in any of the technologies embodied in our courses of study or practice?

Would it be possible for us to enter into suit, and legally fight for our rights in tax supported programs, as well as equal employment and/or use of institutions supported by public funds?

By taking this kind of an aggressive stand, couldn't we become some kind of threat to the continuous support of Federal Aid to medical education, on the basis that such support should be denied because of discrimination against the chiropractic profession?

Wouldn't it be possible for the chiropractor to press for usage, study and participation within these tax supported institutions merely by application of the power given to him by this statutory privilege?

It seems quite ironic that our schools have educated us well enough for us to enter into high income tax brackets, yet our schools receive no support from our tax money. Instead these monies are directed into "medical monopoly's" research to which we are denied participation.

Wouldn't the alternative of "support for our institutions or participation in those existing institutions," be rational?

Further, discriminating action has occurred at the behest of the **Veterans' Administration**, who made Public Law 16 students sign affidavits that they would not practice chiropractic in New York State, despite the fact that the Federal Government was financing their education. This is occupational discrimination, isn't it?

Sincerely,...

EHK:co

1966 (Jan 9): letter to Edwin H. **Kimmel**, D.C. from Stanley Hayes, D.C. (in my CINY/Kimmel file)

1966 (Jan/Feb): *Digest of Chiropractic Economics* [8(4)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 4); includes:

URUGUAY

Dr. R. McLoughlin is conducting a unique experiment in Montevideo that could be the means of an opening up of South America. He has been given his own department in the local govt. hospital. He chose the handling of somatic cases. There is now talk of creating a 2-year pg course which any MD desiring to practice chiropractic would have to complete to qualify. Economy of the country, however, could terminate these arrangements. - ACA Journal...

BOOKLETS

A new booklet will soon be released. It will be co-authored by Dr. Sol Goldschmidt and C.W. Weiant and produced by ACA. It will quote medical authorities on the effectiveness of spinal adjusting.

-"ACA insurance survey launched" (p. 41) by Joe Dyar, ACA Insurance Coordinator

-"Dr. Macdonald - Massachusetts Assn. Pres. acquitted of illegal practice charges" (pp. 54-5); includes:

The significance of Dr. Macdonald's acquittal as reported here is important to the entire profession because of its relationship to the attempts to secure a chiropractic law in Massachusetts.

On February 11 - '65 the joint Senate-House Public Health Committee heard the bill to regulate and control chiropractic as prepared by the Massachusetts Chiropractic Assn. Participation by

invitation of the M.C.A. were representatives of both ICA and ACA. Dr. Allen of Columbia Institute and Dr. Janse of National College also appeared. On March 22nd it passed the House with a vote of 150 to 71. The bill was then sent to the Senate where it was defeated on December 15th by a roll call vote of 17-18.

A new Bill (HB 44) will be before the Public Health Committee in February of '66.

Financial help is needed by our Brother Chiropractors in Massachusetts. Contributions may be sent to M.C.A. Special Fund, c/o Robert Magnuson, 65 Lebanon St., Malden, Massachusetts.

BARNSTABLE, MASS.: - Jan. 7 - Malcolm E. Macdonald of Falmouth, president of the Massachusetts Chiropractors Association, was acquitted yesterday in Barnstable 1st District Court of a charge of unlawfully practicing medicine without a license...

1966 (Feb 3): letter to Arthur M. Schierholz, D.C. from Edwin H. **Kimmel**, D.C., and copied to Stanley Hayes, D.C. (in my CINY/Kimmel file):

Dear Art:

Enclosed find biographical resume which was requested for my appearance on WFYI next Wednesday morning at 11:00 A.M. I thought the staff and Board might like to know about my appearance on the Ray Heatherton Show.

I have been informed that Reporter magazine, plans to publish a defamatory article on chiropractic. This is the same updated article that was to appear in True magazine last year and by the same author of the True article and Today's Health article. Reporter magazine is a pugnaciously independent periodical catering to a sophisticated, affluent subscription list. It is available on newsstands as well. The magazine I supported by liberal philanthropic donations and foundations.

If you hear about the article to be published, I have been instructed to tell you that no outside pressure should be brought to bear on these people. The first inclination they get of opposition to something that they are considering for publication, and they will immediately publish it.

We are working with some personal contacts in the editorial and advertising divisions of the publication, hoping to kill it from the inside. That's the only way, at least this is what I've been told.

If you hear about this from any other source, let me know immediately.

Enclosed you will also find a copy of my report to the Delegates of District Four. Before reproducing it and sending it to them please pre-read it. If it is all right as is - simply reproduce and send. If you feel that certain comments had better be deleted for security reasons, have the report copied with necessary corrections and then send it out. Please be sure to send it out. Please be sure to send me a copy either way. Frankly, I can't find anything in the report that would be considered too controversial for distribution to my delegates.

Another thought just occurred to me. Perhaps some of the other members of the Board might want to use this as a basis for their own reports to their delegates. It's all right with me if they do.

It was wonderful meeting with you and the staff.

Sincerely,...

EHK:co

-handwritten note at bottom of letter:

Stanley-

Enclosed is exact reproduction. It will be interesting to see if and how it will be edited. Ed

1966 (Feb 3): report on ACA stationery from Governor, District 4, Edwin H. **Kimmel**, D.C. (in my Kimmel/CINY files):

TO: DISTRICT FOUR STATE DELEGATES
RE: MID-YEAR BOARD MEETING

The following are my own unofficial comments and should be interpreted as such. The official transcript of our minutes have not arrived as of this date. I am aware that you are probably anxious to know what took place in Des Moines. I am therefore sending this information in our spirit of cooperation. Further communications will be forthcoming from Headquarters which will clarify any questions you may have.

Due to an announced meeting of Chiropractic state attorneys, on Wednesday evening January 19th, 1966, I was accompanied to Des Moines by the attorney for the Chiropractic Association of New York. The purpose of this meeting was to ventilate the role of chiropractic, throughout the nation as regards the England case. Dr. Paul Adams and Mr. J. Minos Simon were present to discuss the details and particulars. These first hand discussions enabled these attorneys to better acquaint themselves with the facts of the case.

On Thursday morning, the Board listened to comments on the case by all the attorneys present. Further information will be forthcoming from headquarters.

Our agenda was composed of forty seven items, in addition to specific items that each Board member wanted aired. My own personal agenda which was submitted to our Chairman contained fourteen items for action and for clarification.

At a joint meeting with the Council on Education, we were apprised of the fact that the Stanford Research Institute is undertaking a preliminary study on Chiropractic Education. This is the same institution that published Chiropractic in California, some years back. You will recall that this report was not favorable to chiropractic. The preliminary report has been sponsored by a medical group, however this is supposed to determine the feasibility of the research only. The main research must be sponsored by a "non-partial" group.

The director of the project sought cooperation from the ACA. We were told that this would be a brand new project, no reflection on old S.R.I., information except that there may be a comparison insofar as our schools are concerned.

The budget that S.R.I. will have to work with is \$150,000 to \$175,000.

It was generally conceded that if the study is undertaken, and the results are not slanted, the report will indicate a concentrated effort on the part of our profession to upgrade constantly.

We adjourned to the Board room after the S.R.I. discussions.

Dr. Brassard appeared before the Board informing us of SCOPE's activities. SCOPE seminars were urged for all states. Our Washington office will continue to work very closely with SCOPE.

Mr. Kohler was received. He discussed Medicare, NALC, Federal Employees Compensation Act and other legislation influencing chiropractic.

Cooperation and unity of effort on the Washington scene was discussed in regard to HR10; Cold War Veterans Bill; S. 600; Draft status of chiropractic students; Chiropractic Commemorative Stamp; HEW status; National Health Foundation; Optometrists, Podiatrists and Chiropractic cooperation discussed; Civil Service Commission; Diapulse action in Georgia and F.D.A. were all explored and discussed, with specific recommendations made in certain areas.

Drs. Napolitano and Peterson discussed the New York school situation. Merger seems imminent in the near future.

ACA-ICA unification – no action at present, Palmer College needs accreditation – has none at present. P.C.C. does not have mechanism to implement accreditation – besides it is not a non-profit school.

Increased expenses of conventions were discussed. In seven years the attendance at mid winter meetings has more than tripled due to

Accreditation, Education, Research, Non dual FACE participation, etc.

Friday: The ACA's role in The England Case was discussed at length. Questionable Supreme Court jurisdiction as well as their eventual plight for legislation were discussed. The official position of ACA to be announced.

ACA Membership – the importance of increasing our membership and enrolling new members was discussed.

Finance Committee – created as a sub-committee of Board to create ways and means of cutting Board expenses.

The McBee system of office accounting and billing were reviewed and demonstrated. These were recommended to the membership.

The Board's by-law committee was chosen to review by-laws and report back.

Recommendations from Citations Committee were discussed.

Reviewed the rules of advertising in the Journal. Dr. Gearhart discussed Professional Relations. New book "KNOW YOUR ACA" to be sent to all members. It contains the rules and regulations for all Board members, delegates, committees, etc.

Junior ACA – changes in the officers occur every semester and/or year which does not give stability to chapter. Need strong faculty advisor as well as faculty participation. Should be a privilege to belong. Certain benefits to members. **Membership should be compulsory** by make membership meaningful.

The projected program for the Los Angeles convention was reviewed. This will be a joint convention with the California Chiropractic Association.

Reports were heard from:

Dr. Ed. Saunders – National Council of Chiropractic Examining Boards. The exams will be given April 21-22 (Part I), April 23-24 (Part II).

Dr. Leonard Fay – on Exhibits and Advertising.

Dr. Joseph Janse – on Committee on Standardization of Chiropractic Principles.

Dr. Earl Rich – on Cine's Projects.

Dr. George Haynes – on Council on Education.

Saturday: Corrections of Board minutes from Florida.

The Committee on Instruments and Devices – to work closely with California Chiropractic Association.

Ethics committee recommendations were studied.

FACE – ACA to transfer funds to FACE for Education and Research.

Editorial Committee: consists of Drs. Schierholz, Berner, Adams and Biser.

Increased malpractice coverage by N.C.I.C. to \$100,000 - \$300,000 for an additional premium of \$10.00 a year.

Dr. Wolfe – Accreditation Committee report Upgrading continues – School inspections – Evaluation Forms

Dr. Higley – Research projections for five years.

Mr. Homer Bradshaw – council – reviewed Articles of Incorporation.

Dr. Chance – Insurance and Industrial Relations.

Suggested school circular should include insurance work.

To use Madison Avenue approach – will be effective and dramatic. Series of filmstrips to be prepared for claims, adjusters and conferences with appropriate records to accompany the strip – "Backstrain," "Aching Back," "General Back Care," "The Child and Chiropractic."

To release Insurance Newsletter. Handbook in preparation.

A closer relationship between committee Chairman and ACA staff was discussed.

Mr. Joe Dyer – Review committees must be made more effective – Reported work done to date.

Mr. Irwin Davis – Five year P.R. Projection Redesigning and changing copy on many ACA items.

Know your ACA – previously mentioned, new application blanks for ACA, Medicare facts for office.

Pictorial and diagrammatic books on Back Injuries and Chiropractic in Industry.

New format for Healthways, to work with Mrs. Jean Dyer.

Public service spots on radio and T.V. Package of Posters – in preparation. New T.V. spot for ACA.

Physical Fitness – working with Jean Dyer “Soft sell” approach – through the schools we will educate Educators, students, parents and children.

More sophisticated and advanced information will be made available to educators.

State Delegates to be given material to use at state conventions.

Dr. Jack Fisher: presented new revisions for Educational Standards for Chiropractic Institutions, Procedural Handbook, “Manual of Instruction for preparation for “Accreditation” and “Manual of Directions for Inspection.”

Accreditation projections are running ahead of schedule. Accreditation will have effects upon England Case, Sanford Research Institute report, etc.

Sunday: Projection Committee; State Affiliations; By-laws sub-committee report; Research sub-committee report.

Lines of more efficient communication discussed. Delegates should make their states wishes known to Governor. Copies of correspondence in district should go through Governor.

Invitations for speaking engagements by state association by members of the Board were scheduled and approved.

National Council of Senior Citizens in Washington interested in Chiropractic inclusion in Medicare.

House of Delegates to be polled on unification activity. Specific statements to be sent to delegates.

Please be advised that your Governor was somewhat disappointed at the lack of cooperation by his Delegates. Quarterly reports were not received, neither were answers to my last letter to you. If you prefer that I function as a “free” agent of District four it is all right with me. If on the other hand you prefer I function as a representative of the district, which is as it should be further cooperation is necessary.

I am fully aware that you have never been put to task before. These requests from your Governor are somewhat unprecedented. However, this is the only way in which I can function as your representative.

Most cordially,...

EHK:co

1966 (Mar 22): Letter from **Edwin H. Kimmel** DC on **ACA** stationery as ACA District Governor at 8514 Fifth Ave., Brooklyn NY 11209, to **Stanley Hayes** DC (Hayes collection):

Dear Stanley:

Sorry about the tone of my letter. Perhaps if I had waited a day or two it would not have been so sever. Actually, it wasn't meant to offend you, but just to enlighten you as to the purpose of the resolution, and where I got the wording.

In answer to your questions; first, I don't know why it took so long for the resolution to appear in the Journal. I can send you copies of correspondence in September, requesting Art **Schierholz** to get that in the Journal. He really didn't have an explanation when I confronted him with the same question in Des Moines in January.

As for the reason my letter took so long, it is because your **Bulletins** don't arrive as first class mail, and the letter which was sent to you had to wait for the return of my secretary, who had been out sick.

Believe me, I did not mean to offend you, or put you on the defensive. If I did, I'm sorry.

You are so right, when you say that "They are not going to let anybody with your ability get very far", and that I am a "conspicuously prominent danger to the clique". As a matter of fact, I've been on a few peoples backs recently, and they don't like it when I start to call the signals.

Frankly, Stanley, I don't know where to turn from here. This is very frustrating and time consuming position to hold, and honestly it's beginning to take its toll in loss of practice and time away from the office. My family is on my neck, my patient's resent my leaving so much and my practice is off over \$1,500 from last year at this time. That's a significant drop and pays a lot of bills. To put it bluntly, I don't feel as if I can afford the luxury of going any further in **ACA**. If I were independently wealthy, and could afford it I would pave my way to President, but I'm just a chiropractor, who depends upon his practice for a livelihood, to support myself and my family.

It's nice of you to say all those wonderful things about me, and it is certainly flattering to my generally deflated ego, but after being in this profession for half of my life (twenty years) I realize that if I were in any other endeavor, and I worked as hard for it as I have for chiropractic, I'd be a very rich man by this time. The time, devotion, energy and oil that goes with it that I've given this profession seems to be, only in some small way beginning to pay off in some amount of self satisfaction that we may after all accomplish something.

If I find that I am going to be thwarted at every turn, If I find that my time becomes so preoccupied with **ACA** and it's politics, I'm going to pick up my marbles and go home, reconcentrate my efforts in my practice, and go back to teaching (which I did for fifteen years) at the **Chiropractic Institute of New York**.

It took me a long time to get my political feet wet, now that I have, I don't want to drown in the muck. I know the importance of good leadership, but unfortunately good leadership is not only hard to come by, but it does not come cheaply.

I've been on top of **Higley** recently concerning research. He's been with us for about three years now and frankly all he's done is some work on methodology and statistics. Not one basic piece of research which scientifically substantiates chiropractic principles. He's beginning to feel my squeeze and he's holler "politics". He doesn't realize that I'm on his side, just want him to do a better job. **That's why I was instrumental in disapproving his five year research plan.**

In plain words, it was lousy! I may not do too well on a budget sub-committee, but when it comes to research, there I can function effectively. We'll see what happens.

By the way, believe me when I say that our Board is clean. I can truthfully say that! If anything which smells badly comes out, it is the staff at Des Moines who is to blame not the Board. The "harmony" that existed during the mid-year meetings was preceeded by a hell of a lot of calling down on a number of issues, long before we officially went into our meetings and on the record. What may appear to be a smooth meeting was prolonged by many messy personal issues and grievances. Again, we'll see what the results of this will be.

That's it for now - I hope I'm forgiven - Sorry for the misunderstanding. Sincerely,...

1966 (Mar/Apr): **Digest of Chiropractic Economics** [8(5)] includes:

-Paul Smallie, D.C. authors "World-Wide Reports" (p. 4); includes:

JOURNALISM

With Jean Dyar and husband now moved to Des Moines, where Mr. Dyar is an ACA Ins. Exec. And Jean now edits Healthways, former editing of the Colorado Chiropractor is now being handled by Catherine Lindhardt, the new Exec. Sec. Of CCA...

-"World Queen of posture: professional public relations for the doctor of chiropractic" (p. 9); headed by Clair W. O'Dell, D.C. of Wyandotte MI, head of the Chiropractic Natural Immunity Research Foundation; notes reception for contest winner at recent Parker homecoming seminar

-"College reports: Logan College" (p. 38):

A decade of progress at Logan College of Chiropractic, St. Louis, Missouri, was magnificently embellished with the dedication of the Vinton F. Logan Educational Center on February 13, 1966; a modern architectural achievement that enhanced the picturesque environment of the Logan College campus.

The new Center houses a completely equipped Library with a volume capacity of over 12,000; sound booths; study carrels in atmosphere of educational solidity; six spacious scientifically-illuminated classrooms; student adjusting rooms; senior conference chambers; faculty study; student locker facilities; a spacious, comfortable and colorful reception room; an auditorium that accommodates more than 400 guests and equipped with acoustical surfaces, amplification system and projection equipment. Reproductions of the old masters adorn the wall surface in the classrooms and corridors. A meticulously-equipped audio-visual lab, so vital to the implementation of the professional curriculum, is housed in the new facility.

Present at the dedication ceremonies were Dr. Earl Rich, President of Lincoln College; Dr. **Arthur Schierholz**, Executive Director of the A.C.A.; Dr. **John Fisher**, Education Director of the A.C.A.; Dr. Ernest G. Napolitano, President of the Columbia Institute of Chiropractic; Dr. H.G. Higley, representing the Los Angeles College of Chiropractic; and Dr. Carl Gustafson, representing National College.

Dr. William N. Coggins, President, welcomed the more than 300 visitors. He also expressed appreciation for congratulatory messages received from Dr. Dave Palmer, President of the Palmer College; Dr. Thure Peterson, President of the Chiropractic Institute of New York and Dr. Carl Cleveland, Jr., Dean of Cleveland College.

Dr. **Arthur Schierholz** commended Dr. Coggins and the College trustees for their foresight in recognizing the need for planned development in our colleges. Dr. John Fisher cited the need for continued campus expansion to satisfy the ever-increasing demand being made upon our professional institutions.

Dr. L.L. Talley, President of the Missouri State Chiropractors Association, extended greeting to the trustees, administration and faculty in behalf of the Association, expressed the support of his group and commended Dr. Coggins for his untiring efforts in behalf of chiropractic.

Dr. Arthur Nixon [sic], President of the Logan College Alumni Association, reviewed the history and progress of the college and reflected upon the contributions made by the **co-founders**, Hugh B. Logan and Vinton F. Logan.

-"Researcher passes" (p. 58):

Dr. Nephi L. Cottam of Los Angeles, California, widely known in the chiropractic profession as the originator of Craniopathy, died at his home Wednesday, February 9th. Dr. Cottam, born in 1883 at Salt Lake City, Utah, is survived by his son Dr. Calvin Cottam, Mrs.

Nedra Gozzi of Ely, Nevada and a sister, Mrs. Frank Hatch of Scipio, Utah.

A practicing chiropractor for fifty years, Dr. Cottam was the second member of the profession to practice in Salt Lake City, Utah. He was a member of the ACA, ICA, CCA and the LACCS.

1966 (Apr): **ACA Journal of Chiropractic** [3(4)] includes:

-Edwin H. Kimmel, D.C., ACA Governor District 4, authors "Electro-analytical instrumentation. Part 1." (pp. 9-11)

1966 (May): **ACA Journal of Chiropractic** [3(5)] includes:

-Edwin H. Kimmel, D.C., ACA Governor District 4, authors "Electro-analytical instrumentation. Part 1." (pp. 9-10, 40)

1966 (May/June): **Digest of Chiropractic Economics** [8(6)] includes:

-"Record crowd expected at Los Angeles ACA Convention CCA" (p. 44)

-"A step nearer to reality: Eastern Seaboard College" (p. 52); includes **photo** of Ed Kimmel, D.C. and others; and:

On Thursday, March 17, 1966, at the Schenectady Army Depot Administration Building, federal and community officials met with members of the American Chiropractic Association's Board of Governors, representatives of the two merging New York City chiropractic institutes, Tri-County Chiropractic Society officer and other area educators. The community and military officials present were Mr. Frank Smith, president of the Schenectady Chamber of Commerce, Mr. Andrew Wood, president of the Schenectady Industrial Development Council, Mr. Thomas Hali, executive vice-president of S.I.D.C., Col. Guy Campbell, post commander of the depot. Representing the American Chiropractic Association were Dr. Elmer Berner, ACA past president, member of the Board of Governors, Dr. Cruse Howe, ACA State Delegate, Dr. Edwin Kimmel, ACA Board of Governors, Dr. J.J. Allen representing Dr. E. Napolitano of the Columbia Chiropractic Institute of New York and Dr. Helmut Bittner, president of New York Institute of Chiropractic. Tri-County Chiropractic Society officials present were Dr. T.E. Murch, Chairman of the Board of Directors, Dr. Charles Alden, president of the Society, Dr. T. Tilema, vice-president, Dr. A. Willett, treasurer, Dr. A. Tripoli, past president, and Dr. B. Fisher, member of the Society. The news media and other community educators were also present.

The purpose of the meeting was to discuss the educational uses that this 83-acre administration campus complex could be put to after it is phased out of existence on January 1, 1967. The ACA is the only organization, to date, having made formal application for this government property to the Department of Defense through the agency of the Schenectady Industrial Development Council.

1966 (July/Aug): **Digest of Chiropractic Economics** [9(1)] includes:

-W. Heath Quigley, D.C. of Davenport IA authors "American Council on Mental Health" (p. 19); includes:

The American Council on Mental Health met during the ACA convention in Los Angeles, June 22, at the Biltmore Hotel. Dr. Goldia Young who has been Secretary Treasurer of the Council for the past five years asked to be relieved of her duties as Council Officer. In her place Dr. Lorna Langmore, Oklahoma City, Oklahoma, former instructress at the Carver Chiropractic College has been elected. Dr. W. Heath Quigley and Dr. Dwayne Moulton were re-elected President and Vice-President respectively...

-Louis O. Gearhart, D.C., ACA Director of Professional Affairs, authors "A.C.A. convention progress reported" (p. 33); includes photograph of ACA Board of Governors:



"ACA BOARD OF GOVERNORS AND OFFICERS. Front Row, l. to r.: Dr. E.H. Kimmel, Governor, district 4; Dr. S.C. Birdsley, President-Elect; Dr. George F. Poe, President; Dr. Van D. Mericas, Chairman; Dr. A.A. Adams, Immediate Past President; Back Row l. to r.: Dr. O.B. Inman, Governor, District 5; Dr. Asa Brown, Governor district 3; Dr. Garth Atwood, Governor, district 1; Dr. Devere Biser, Governor district 6 and Dr. C. Lee Hightower, Governor, district 7."

-“College reports: National College” (pp. 36-7); includes:

On June 23, at the convention of the American Chiropractic Association, during a meeting of the Council on Education, an important resolution was read to those assembled. The substance of the resolution was that the duly authorized accrediting agency of the American Chiropractic Association having concluded its evaluative studies has declared the National College of Chiropractic to be a fully accredited teaching institution. This high attainment resulted from an extremely cooperative effort between National College, the American Chiropractic Association and F.A.C.E. Needless to say, this announcement was greeted with great elation by the administration, faculty, student body and all others at the college...

-“College reports: Columbia Inst. of N.Y.” (pp. 38, 40); includes:

The Junior American Chiropractic Association, Columbia Chapter, held its annual A.C.A. day in the school auditorium on May 18, 1966. The theme of the program was to report the activities of the national organization and inform the membership and guests of the outstanding contributions made by the A.C.A.

The officers and members of the Columbia Chapter invited Dr. Edwin Kimmel, District Governor, to be their featured speaker. Dr. Kimmel delivered an informative and stimulating address relating to the multiple activities of the A.C.A. and the dramatic and dynamic leadership that this fine organization offers to the profession. A meritorious citation was presented to Dr. Kimmel by Albert M. Pavese, Secretary of the Chapter.

Gerald Stephens, Vice-President, gave a brief history of the N.C.A. and A.C.A. Dr. Ernest G. Napolitano, President of C.I.C., addressed the students concerning the role of the individual in chiropractic organizations...

1966 (Sept/Oct): *Digest of Chiropractic Economics* [9(2)] includes:

-cover photograph of Norman A. Erbe, former governor of Iowa, newly appointed executive director of ACA



-“Former Governor of Iowa Norman A. Erbe to head ACA” (p. 7); includes cover photo of Mr. Erbe, plus:

Former Iowa Governor, Norman A. Erbe, has been appointed Executive Director of the American Chiropractic Association, it was announced by ACA President, George F. Poe. Governor Erbe replaces Arthur M. Schierholz who had served in the post for two years and resigned to return to private practice...

Governor Erbe will direct the association activities of **more than 8,000 members** of the national association throughout the United States and in several foreign countries. National headquarters of the ACA is in Des Moines, Iowa.

Before serving as Governor of Iowa, Erbe was for two terms Attorney General of the state. Just prior to his appointment with ACA he had been legal consultant to the National Society for Medical Research, of Rochester, Minnesota.

Erbe was Governor of Iowa between 1961 and 1963. He is 46 years old...

-Leonard K. Griffin DC authors “Straight vs. mixer...a chronic dilemma” (p. 9)

-“Physiotherapy Council recognized” (p. 41):

The American Council on Chiropractic Physiotherapy has, as of June 28, 1966 been granted full recognition as a council of the ACA according to information received from Dr. Gordon V. Pefley, Portland, Oregon, vice president of the Council. The delay in official recognition was caused by omission from the official ACA minutes of the action taken during the 1965 convention in Hollywood, Florida.

Dr. Pefley has also accepted the managing editorship of the quarterly Physiotherapy Bulletin effective with the August edition. Dr. Henry H. Anderson, the newly elected council president, will continue as associate editor with Dr. Marshall E. Schramm, Council secretary-treasurer, as publisher and advertising manager. No change in publication policy is anticipated, however Dr. Pefley has issued an invitation to all members of the Council and particularly to the State Councils to submit articles of scientific interest for publication.

During the recent ACA convention in Los Angeles, liaison was established with the chiropractic physiotherapy departments of the chiropractic colleges who have promised a series of authoritative articles. The series is scheduled to begin in the November 1966 issue of the Physiotherapy Bulletin.

Dr. H.G. **Higley**, research director for the ACA has also pledged his cooperation with these efforts.

A recommendation that the term “physical therapy,” and “adjunctive” be eliminated from all ACA literature was approved by

the House of Delegates in Los Angeles. (The preferred terms are: "Chiropractic physiotherapy" and "in conjunction with.")

The Council on Chiropractic Physiotherapy is said to be the largest (in number of members) of the councils now approved by the ACA.

Details with regard to individual participation in the Council activities by members of the chiropractic profession can be secured from Dr. Gordon V. Pefley, 7887 S.W. Capitol Hiway, Portland, Oregon, 97219.

-William H. Bromley, D.C. of Audobon NJ authors "State digest report: New Jersey" (p. 64); includes:

With the election of Dr. George Poe as A.C.A. President, New Jersey has the distinction of being one of the only two states to be represented by three N.C.A.-A.C.A. Presidents. The late Dr. Ruland Lee was N.C.A. President in 1935, Dr. Cecil L. Martin was N.C.A. President in 1955, and now Dr. George Poe is A.C.A. President in 1966.

Dr. George Poe preceded his A.C.A. Presidency as President-elect and President of the Council of State Delegates of the A.C.A. He has been the Assistant Chiropractic representative to the New Jersey Medical Board of Examiners since 1959. HE was President of the Society of New Jersey Chiropractors, Inc. in 1957 and 1958.

Dr. Poe is a graduate of Carver Chiropractic College in New York and received post-graduate training at National Chiropractic College and Chiropractic Institute of New York.

Medical Board Appointment

New Jersey Governor Richard J. Hughes has announced the appointment of Dr. Joseph Barylich, 1101 Waching Avenue, Plainfield, New Jersey to the New Jersey Medical Board of Examiners as an assistant member representing the Chiropractic profession in New Jersey. Dr. Cecil Martin of Jersey City is principal member and will be assisted by Dr. George Poe of Califon, and Dr. Joseph Barylich...

-F.C. Torkelson, D.C. authors "State digest report: Connecticut" (p. 64); includes:

...Dr. Stephen Owens of Hartford flew to Chicago, Ill. On August 27th to meet with the Board of Governors of the ACA to work out some equitable agreement between the ACA and the Chiropractic Institute of New York. We have learned that the Columbia Institute of Chiropractic in New York City has turned down the current offers to the ACA to merge financial, physical and faculty strength of the two colleges. This we, editorially, are sorry to hear of. It has long been the desire in the East to see one strong, physically equipped, and well-facultied college instead of two handicapped, struggling, divided and, perhaps, eventual extinct Colleges of Chiropractic in the East. At least, at the Chicago meeting, resolutions have been drawn to determine what can be salvaged. We, in the East, would like to see one well constructed Chiropractic College, in a good location, with campus and with well facultied and physical facilities to which we could point with pride and say, "This is the Eastern College of Chiropractic. Isn't it beautiful?"

1966 (Nov): **ACA Journal of Chiropractic** [3(11)] includes:

- "ACA meets the challenge" (pp. 24-5); includes:

The AMA came to Chicago's Congress on Medical Quackery with one major purpose in mind: to derogate the chiropractic profession. They did not achieve their objective!...

1966 (Nov/Dec): **Digest of Chiropractic Economics** [9(3)] includes:

-photo & caption (p. 51):

A.C.A.'s Executive Director met with doctors of the San Mateo County Chiropractic Society during his trip to the West Coast in October. Shown pictured with Governor Erbe are, seated left to right: Dr. L. Howard Fenton, San Carlos; Gov. Erbe; Dr. James R. Alberts, Sr., San Mateo; and standing left to right are Drs. Patrick C. Gardali, Belmont; James Hutton, Burlingame; Robert Stouse, San Carlos; and James R. Alberts, Jr., San Mateo. The meeting was held to introduce doctors of the area to the new executive director of the ACA. Governor Erbe was in California to speak to the students at the Los Angeles College of Chiropractic.

PHOTOGRAPH



Norman Erbe, D.C., ACA Executive Director (1967)

1967 (Mar): **ACA Journal of Chiropractic** [4(3)] includes:

- "Washington, D.C." (p. 55) includes photograph of Maurice Hollod, D.C., ACA delegate for District of Columbia, Asa J. Brown, D.C., governor of District 3 of ACA, and Dennis Richards of TV station WOOK:



1967 (Mar/Apr): **Digest of Chiropractic Economics** [9(5)] includes:

-full-page ad for "World Chiropractic Convention," sponsored by the Canadian Chiropractic Association, to be held in Montreal

during 23-29 July 1967 (p. 10) to celebrate "Canada's 100th birthday"; speakers will include Henri Gillet, D.C., Lyman Johnston, D.C., "Dr. Dean Miller," Ronald J. Watkins, D.C. & James W. Parker; "World Queen of Posture and Physical Fitness Pageant" will be held at this seminar

-Claire O'Dell, D.C. authors "World Queen of Posture appears on CBS National T.V., 'To Tell The Truth' is host" (p. 13); many **photos**

-"College reports: Texas College" (pp. 39-40):

In lieu of the usual college report carried in these pages, we present in its entirety the President's report written by Dr. W.D. Harper of Texas College, following the meeting of the Council on Education of the A.C.A. held in Atlanta, Georgia, February 6-12.

This article presents facts that are not only true of the Texas College, but could apply equally to ALL of our Colleges. It is a plea for support to YOUR Alma Mater and to your profession.

A SPECIAL PRESIDENT'S REPORT TO THE PROFESSION

Probably the most significant meeting of the Council on Education of the A.C.A., held in Atlanta, Georgia, February 6-12, was the meeting of the Institutional members of the Council held on Tuesday evening.

Only the college presidents or their representatives were present, and the subject for general discussion was "The financial situation facing the colleges with the advent of the preprofessional requirements."

The general feeling of those present was that the colleges were being placed in a box created by professional demands, and that the profession as a whole does not recognize the problems they have imposed upon their colleges or the importance of the colleges to the growth of their profession.

First and foremost in the demand column is the **one year academic prerequisite** beginning a year from now (February 1968), and the **two year prerequisite** a year later. It was felt by the members that some of the reasons for this demand on the colleges by the profession are as follows:

1. Prestige value to the profession of the 6 year college course as opposed to an oft times much shorter course by the practicing doctor.

2. Social mores demanding that the professional man be well grounded in the Arts and Sciences so that he may use his special skills more wisely.

3. It is also realized that recognition by H.E.W. would open doors to this profession that have long been closed, and that this recognition is dependent not only upon the adoption of **two years of preprofessional training**, but upon other factors as well, which are basically the responsibility of the profession and not the colleges as such. These factors include active alumni participation in admissions programs and tenure for their college.

This author has written for the past 18 years on the fact that the practicing profession has not realized the value of its colleges to professional growth. Let's consider for a moment, and God forbid that this should ever happen, that every chiropractic college in the country closed its doors tomorrow. What do you think this would do: first - to your practice, second - to your image, and third - to the future of the profession.

Without our colleges this profession has no future. You would not even be in practice if you had not graduated from some college. True - your college may have been a proprietary institution when you attended it, but today **you own** the Texas Chiropractic College and as part owner this responsibility of Tenure and Admissions has to be passed back to you and this is as it should be.

There are very few proprietary institutions of any consequence in this country today and if you are a viewer of T.V. at all you will be

constantly reminded that you have an obligation to the institution from which you graduated or to some other because **tuition alone** will not guarantee the continuance of your Alma Mater.

Furthermore, if the institution keeps pace with the imposed standards of education for accreditation by H.E.W. that you believe we should subscribe, and which are listed above, you should be expected to as well as be willing to pick up part of the tab, at least \$10.00 a month or more to guarantee not only your approval, but your consistent support (tenure) to furnish the Tenure that is so necessary in this period of transition.

This meeting of the Institutional members was a very frank and open discussion of their individual feelings on these problems. The consensus of opinion is that enrollment will fall off 20-25%. The end result of this is that with a lower income they will be overstaffed by 25% in relation to student faculty ratio, and to meet the budget do we or they drop seasoned faculty who may not be available at a later date when the tide turns back?

What would you do if you were in our position and faced with the necessity of upgrading at your request and wondering how you are going to pay the bills?

Last fall I received notice that Dr. Helmut Bittner had been elevated to the position of presidency of the C.I.N.Y. I wrote the good doctor as follows: "I don't know if I should congratulate or (commiserate) with you on your new appointment, but in any case welcome to the club of those who wake up in the middle of the night wondering how they are going to pay the "bills."

I recall in the writings of Dr. Barton Rogers, the first president of M.I.T. when it was a struggling neophyte in Boston and before it got the support of its alumni, that he said that many times during that period he wondered when he put the key in the door of his office in the morning if that would be the last time he would have any use for the key.

You know gentlemen, this is a horrible feeling and it should not be one of the additional burdens that is piled on the heads and backs of your college administration and your Board of Regents. These latter serve faithfully who are in the drivers seat of your colleges oft times have given up lucrative practices for no practice, or at best, only a token practice to shoulder the responsibilities mentioned for a pittance of what the job is worth in corresponding institutions whom we purport to be imitating. I am being very blunt because we are down to the wire and we must face the cold facts without feelings being hurt. Something must also be said for our full time instructing staff who must teach up to 18 hours per week and give a minimum of five hours a day to the institution. This does not leave much time for an outside practice, and this he does for considerable less than he could make in full time practice and this is not right.

Furthermore, it is pointed out that not only are these men giving of their time and energy, but nearly all are giving to the T.C.C. Fund on a monthly or yearly basis. It has become a habit with us and this is why I personally, with their approval, do not hesitate to present this as a solution to the problem.

We do not need this additional worry added to our problems, and we need not experience any drop in enrollment if we all resolve that we will supply the funds necessary to guarantee the tenure necessary so that we can concentrate upon offering the best possible education to the greatest number of students.

Once more we urge you to "Get With It."

W.D. Harper, D.C.

-"ACA-ICA boards meet at Texas" (p. 59); includes photograph of participants, and:



During the January Parker Seminar (shown here) some of the Board Members of the ICA and ACA met at the request of Dr. James W. Parker to discuss a "Chiropractic United Front." Those present were Dr. Len Rutherford, president, ICA; ICA Board Members Dr. Roy LeMond and Dr. Carl S. Cleveland; Dr. Sid Birdsley, president-elect, ACA; and ACA Board Members Dr. Devere Biser and Dr. Lee Hightower. The "get-acquainted" meetings were successful enough that the entire Boards of both the ICA and ACA accepted Dr. Parker's invitation to meet in official conferences during the April 2-5 172nd Parker Seminar now in progress. The Digest will report on this meeting in its May-June issue.

1967 (Mar): **ACA Journal of Chiropractic** [4(3)] includes: -"Washington, D.C." (p. 55); includes photograph & caption:



WASHINGTON, D.C. – Dr. Maurice L. Hollod and Dr. Asa Brown with Dennis Richards of TV station WOOK.

1967 (May/June): **Digest of Chiropractic Economics** [9(6)] includes:

-Gordon L. Holman DC authors "National Chiropractic Board of Examiners hold 3rd annual examination" (pp. 21, 26); includes:

...At the present time 22 Chiropractic Boards and two Basic Science Boards recognize the National Board. They are: Chiropractic Boards: Alabama, Alaska, Arkansas, Colorado, Delaware, Florida, Hawaii, Idaho, Iowa, Kansas, Kentucky, Maine, Missouri, Montana, Nebraska, Nevada, North Dakota, New Hampshire, Pennsylvania, South Dakota, Vermont and Wyoming; Basic Science Boards: Kansas and Nevada. In addition, eight states are actively working on recognizing the National Board.

In comparison, the National Podiatry Board will be holding its sixth examination and expects four-hundred applicants in five testing centers, with 29 states recognizing it. The National Medical Board will hold its 51st examination and will have approximately 6,000 in two parts with 51 out of a possible 55 licensing authorities recognizing.

Meeting, Educational Authorities

College heads, representatives of the A.C.A. Accrediting Committee, I.C.A. Commission on Education, A.C.A. Council on Education, Council of Examiners and National Chiropractic Board met under the auspices of the General Committee of the profession on Education in Kansas City, Missouri, on February 5, 1967, to learn more about "Psychometrics," the science of testing...

Selection of National Board Members

There has been a misunderstanding of how these doctors are selected. First, they are all practicing D.C.'s and members, or have been members of State Boards. The United States and Canada are divided into five Districts. The State Boards of each District caucus elect a National Board Member for their District, and the action is confirmed by the **Council of State Chiropractic Examining Boards** at their annual meeting. The three officers of the Council of Examiners serve as members of the National Board also.

Compulsory Use in Colleges

The National Board is urging the use of the examination for all Chiropractic students. There are several advantages to be gained from a strictly educational viewpoint. College head could check their instruction in a subject such as Anatomy with like instruction in other colleges. One of our colleges has already placed this item in their catalogue...

1967 (June): blank copy of unsigned agreement between the American Chiropractic Association and Land-O-Nod Company (Foot Levelers Archives):

AGREEMENT

This AGREEMENT made and entered into this ___ day of June, 1967, between AMERICAN CHIROPRACTIC ASSOCIATION, INC., American building, 200 Grand Avenue, P.O. Box 1535, Des Moines, Iowa 50306, a Delaware corporation (herein "ACA") and the LAND-O-NOD COMPANY, 945 Broadway Northeast, Minneapolis, Minnesota 55413, a Minnesota corporation (herein "LAND-O-NOD").

Witnesseth:

RECITALS

1. Since January, 1964, LAND-O-NOD, in conjunction with the Minnesota Chiropractic Association, Inc., (herein "Minnesota Association") a affiliate of ACA, has invested substantial sums of money and a very considerable amount of time in research and development to produce a mattress with box spring (herein "Mattress Unit") that would conform to requirements originally specified by the Minnesota Association. LAND-O-NOD has obtained a registered trademark, "CHIROPRACTIC" and used the same in the marketing in Minnesota and adjacent states of the mattress Unit that was approved and endorsed by the Minnesota Association.

2. Since the initial marketing by LAND-O-NOD of the Chiropractic Mattress Unit (herein "CHIROPRACTIC"), negotiations between LAND-O-NOD and ACA have been conducted with a view toward LAND-O-NOD's obtaining the approval of the Posture Committee of the ACA (herein sometimes "Posture Committee") on the CHIROPRACTIC in connection with the proposed marketing by LAND-O-NOD of the same throughout the United States and in foreign countries.

3. The Posture Committee has thoroughly examined and tested the CHIROPRACTIC and is prepared to grant its approval of the same on certain conditions designed to maintain high standards in the chiropractic profession and to implement ACA's program of research and public information on questions relating to health and physical fitness.

4. LAND-O-NOD is agreeable to affording financial assistance to ACA in the latter's programs of research and education to the extent that funds are available for that purpose from sale of the CHIROPRACTIC on condition that LAND-O-NOD obtain the exclusive right, for a sufficient period of time to enable it to recoup its substantial investment in time and money, to market a mattress unit approved by the Posture Committee.

For an in consideration of the foregoing Recitals and their mutual agreement expressed herein, the parties hereby agree with each other as follows, to-wit.

I

LAND-O-NOD HEREBY AGREES THAT IT SHALL:

A. Maintain, or cause to be maintained, quality controls on the CHIROPRACTIC as manufactured by it and its franchisees, and will take any and all corrective action necessary to keep the CHIROPRACTIC in conformity with the requirements and specifications established by the Posture Committee.

B. Pay any expenses incurred in protecting and enforcing the validity of LAND-O-NOD's registered trademark, "CHIROPRACTIC."

C. With respect to its franchisees, retail dealers and the public in general, make very reasonable effort to maintain a good reputation for quality in the market place for the "CHIROPRACTIC."

D. Report to ACA the sales of every "CHIROPRACTIC" sold (less returns), bearing the phraseology referred to in paragraph II A below, by LAND-O-NOD and its franchised manufacturers in the United States and foreign countries during the six month periods ending April 30 and October 31 of each year this agreement is in effect, (herein "Reporting Period"). On termination of this contract by expiration or notice as provided in paragraph IV and V below, the "final reporting period" will extend from the end of the preceding reporting period up to an including a date two months succeeding the date of termination. For purposes of determining the number of "CHIROPRACTICS" sold during reporting periods by its franchisees, LAND-O-NOD may reasonably rely on the certified reports received from its franchisees.

E. Pay to ACA semi-annually, on December 31 and June 30 of each year this agreement is in effect (herein "Payment dates") FIFTY CENTS (\$0.50) royalty for every CHIROPRACTIC sold (less returns), bearing the phraseology referred to in paragraph IIA below by LAND-O-NOD and its franchised manufacturers in the United States and foreign countries during the immediately preceding reporting period. The "final payment date" shall be within 30 days after the close of the "final reporting period."

F. Participate with the Posture Committee in the production of the pay for, audio-visual presentations (but in no event to exceed two audio-visual presentations in any 12 month period, commencing with the date of this agreement, at a maximum cost of \$5,000 per 12 month period) for purposes of assisting ACA in educating the public on subjects of health and physical fitness.

G. For the purposes of maintaining a high standard in the chiropractic profession and to assure accuracy of the representations made, shall secure the approval of ACA of the form and content of all advertising and promotional materials used by LAND-O-NOD and its franchisees.

H. Permit the ACA to audit all sales records maintained by LAND-O-NOD or reported to LAND-O-NOD by its franchisees of the CHIROPRACTIC at reasonable times and upon reasonable notice to LAND-O-NOD.

II

ACA HEREBY AGREES THAT IT SHALL:

A. Permit LAND-O-NOD to use in connection with marketing of the CHIROPRACTIC, as presently constructed or improved, phraseology (in association with the ACA emblem) designated by the ACA to the effect that the CHIROPRACTIC is built to specifications of the Posture Committee of the ACA. Such approval by the Posture Committee may be used by LAND-O-NOD, manufactures franchised by LAND-O-NOD, and their retail dealers, throughout the United States and in foreign countries.

B. So as to enable LAND-O-NOD to recoup its substantial investment in time and money in the development of a mattress unit conforming to chiropractic requirements and specifications of the Posture Committee and to earn a fair return for its investments and efforts grant to LAND-O-NOD for a period not to exceed 10 years the exclusive right to use the approval of the Posture Committee on CHIROPRACTIC or on any equivalent mattress unit approved by the Posture Committee, for the term of this agreement and any extensions thereof, subject, however, to any prior termination by either party hereto as provided in paragraphs IV and V below.

C. Take, at its own expense, whatever action may be necessary to prevent the unauthorized use of its approval on mattress units and to protect the right of LAND-O-NOD and its franchisees exclusively to use on the CHIROPRACTIC or on any equivalent mattress unit the approval of the Posture Committee of the ACA for the term of this agreement.

D. Use royalty funds payable to the ACA for the purposes of educating the public on subjects of health, posture and physical fitness.

III

The duration of this agreement shall be for a basic period of ten years commencing July 1, 1967 and extending to June 30, 1967, unless sooner terminated by LAND-O-NOD as provided in Paragraph IV below, but LAND-O-NOD shall have the option to renew this agreement for an additional five year period by giving notice in writing to that effect to ACA at least sixty (60) days prior to the termination of the basic ten year period. If this option is exercised by LAND-O-NOD, the contract will terminate on June 30, 1982, unless sooner terminated as provided in Paragraph IV and V below or unless extended further by written agreement of the parties.

IV

Other provisions hereof to the contrary notwithstanding, LAND-O-NOD may terminate this agreement at any time after 24 months following the date of this agreement upon ninety (90) days' prior written notice by certified or registered mail to ACA at its address indicated above, if during the two immediately preceding reporting periods, an aggregate of 25,000 CHIROPRACTICS will not have been sold by LAND-O-NOD and its franchised manufacturers.

V

Since ACA is a chiropractic organization, national in scope, ACA may terminate this agreement after 24 months following the date this agreement upon ninety (90) days' prior written notice by certified or registered mail to LAND-O-NOD at its address indicated above if at the end of this 24 month period the CHIROPRACTICS are not offered for sale by retail dealers in at least 25 states.

VI

All the grants and provisions hereof shall bind and extend to the benefit of the parties hereto and to their respective successors-in-interest, and to the assignee of LAND-O-NOD.

IN WITNESS WHEREOF, the parties hereto, have caused these presents to be duly executed this ___ day of June, 1967.
-blank space provided for officers of both groups to sign

1967 (July/Aug): *Digest of Chiropractic Economics* [10(1)] includes:

-“College reports: Logan College” (pp. 43-4):

Mindful of the old adage that “All work and no play makes Jack a dull boy,” the Logan Chiropractic College combined liberal parts of scholarship and recreation the recipe for one of its more successful homecomings of recent years.

Some 300 exes, their spouses and children and currently enrolled students attended the three-day sessions June 24, 25 and 26 in St. Louis, according to Dr. William N. Coggins, president.

Included among the noted speakers were ACA Director Norman Erbe, who appeared following the welcoming barbecue on campus Saturday; Internationally-known Lecturer-Philosopher Dr. Marcus Bach; Patient-Doctor Relationship Expert, Dr. Graham Rockley; and Professor Walter C. Eberhardt, director of physical fitness for the St. Louis Cardinals baseball club.

Business session of the alumni association included election of officers for 1967-68, with Dr. Gordon Heuser of Colorado Springs, Colorado, as president; Dr. Thomas McLaughlin of Palatine, Illinois, second vice-president; and Dr. William Boehmer, Jr., third vice-president. Dr. Gale Staton of Wadsworth, Ohio, the incumbent president, was rotated to the board of directors.

Dr. Coggins was re-elected secretary-treasurer of the association.

Alumni Auxiliary officers named were Mrs. Elizabeth Coggins of St. Louis, president; Mrs. Pauline Fick of St. Louis, vice-president; and Mrs. Dorothea Stickel, secretary-treasurer.

Mrs. Irma Reeder, immediate past-president was rotated to a position on the Auxiliary Board.

An added note of excitement was added by a drawing for a week-long vacation for two at Qunday Village Lodge in Breckenridge, Colorado, “Skitown, USA.”

Winners of the free vacation, decided by a drawing open to all alumni who registered early, were Dr. and Mrs. Frank McDonald of Clayton, Missouri.

In an address to a general assembly of Logan Alumni, Dr. Bach, who heads the Foundation for Spiritual Understanding in Palos Verdes, California, called our present times “An Age of Accommodation – in national and world affairs, in religion, as demonstrated by the ecumenical movement, and between medical and non-medical healing sciences, such as chiropractic.

Originally from Auckland, New Zealand, Dr. Graham Rockley, now of Bayport, Long Island, New York, currently heads the Graham Rockley Research Academy. An advocate of the theory that “The doctor heals best in whom the patient has the greatest confidence,” Dr. Rockley urged his Logan College audience to develop their powers of communication as “the keys to realizing your potential for true freedom from insecurity, lack and indecision.” Dr. Rockley was recently the subject of a laudatory citation before the U.S. House of Representatives for his work in “Power Communications.”

Professor Walter C. Eberhardt, long-time faculty member at the University of St. Louis chose two volunteers from the audience to demonstrate his program to develop physical fitness, which he defined as “stamina, strength and suppleness.”

In another session, Dr. Roger O’Dell presented some proven procedures on student recruitment.

Drs. Fred **Barge** and Eugene Schaller presented “New Concepts on X-ray Image Distortion and Their Correction.”

Other homecoming highlights included the dedication of the Calvin C. Accola Memorial Fountain near the former site of Logan’s historic “Old Main” Building and the ceremony at the barbecue in which Dr.

E. Sturgis Stickel, Jr. was awarded the Philosopher of Chiropractic Degree.

On the academic side a session in “New Concepts on X-Ray Image Distortion and Their Correction” was presented by Dr. Eugene Schaller of LaCrosse, Wisconsin, and the Logan faculty held forth with “The Notch – As a Versatile Pelvic Adjustment,” under the supervision of Drs. Casey and Montgomery.

In joint session with the ACA Convention at the Chase-Park Hotel, research papers were presented by Dr. Bert Hanicke, assistant dean of Logan College, Dr. Casey, the dean and Dr. Otto C. Reinert, chairman of the **department of Diversified Technique**.

In the “Before and After” X-ray contests, the winner in the adult chronic spine division was Dr. Stickel, Jr.

The best work award in child’s spine was won by Dr. Nickolas J. Driever, of Dayton, Ohio.

To the homecoming alumni many changes on campus were apparent, including the freshly painted exterior of the Laboratory Building, as well as the comfortably furnished extern lounge, opened for the first time during Homecoming. The Lounge has been several years in the planning stage and was furnished with funds raised by events including the annual card party, as well as special fund raising efforts by friends of Logan including Mrs. Hazel Kohring.

In a new Logan tradition, born just in time for homecoming, the lounge was officially turned over to the student body president, vice-president and unit leaders. Alumni learned that the students had decided that the gold-carpeted, walnut-paneled rest and recreation area will be a privileged sanctuary for student doctors having taken care of 200 patients.

The new tradition calls for ceremonies including the presentation of his special key to the lounge when the student D.C. has reached the important 200-patient milestone.

Other news of student activities eagerly listened to by “old grads” included talk of the Logan Student booth at KXOK Fun Fair, an annual event held in Kiel Auditorium each June by the St. Louis radio station. This year, over 100,000 persons attended the teen-age-slanted event and there was keen interest in the Logan exhibit, which had “Chiropractic As A Career” for its theme.

The ACA Board of Governors, House of Delegates and members of the Council of Education toured the Logan campus and were guests of honor for a luncheon buffet Thursday, June 29.

As a post-homecoming note, there was the sure sign that summer has come to Logan: Students were looking forward to the two-week vacation July 10-24.

-“Dr. Sidney C. Birdsley to head A.C.A. in 67-68” (p. 50):

Approximately 700 members and guests were in attendance at the American Chiropractic Association Convention held in St. Louis, Missouri, June 25-29 at the Chase-Park Plaza Hotel.

The national meeting was attended by Chiropractic leaders from 50 states and representatives of government, industry and allied health fields.

In addition to the professional workshops and seminars, at which numerous technical papers were presented dealing with the results of latest chiropractic research and studies, those in attendance heard addresses by nationally known dignitaries.

Among the guests on the convention program were former middle-weight boxing champion, Rocky Graziano; Dr. Malcolm Peterson, Chairman of the Scientist’s Division – Committee for Nuclear Information; Jerome I. Levine, of the U.S. Public Health Service; Dr. Marcus Bach, traveler and lecturer; and Mr. Fred A. Palmer, Communications and Motivation Expert.

One of the highlights of the Convention was the statement concerning the acceptance of Chiropractic by the American press

given by Dr. Sidney C. Birdsley, President-elect of the American Chiropractic Association for the coming year. His statement was presented to representatives of the working press of radio, television, the newspaper wire services and the newspapers at a press conference held on June 29.

Dr. Birdsley made a "...plea and challenge to the working press of America" to tell the whole truth about chiropractic in an objective manner.

He continued, "...the threat lies in the power the AMA has over the press of America – an influence that has become so strong that it is next to impossible for readers viewers and listeners to get a fair and impartial view of chiropractic."

Dr. Birdsley also pointed out to the news media, "The American Chiropractic Association does not ask that the press be pro-chiropractic or anti-medicine. It does plead for the press to do a complete job of reporting. For the public's sake, Chiropractic, or any other profession, must not be allowed to become the victim of editorializing by omission."

PHOTOGRAPH



Sidney C. Birdsley, D.C., 1967

1967 (Aug): **ACA Journal of Chiropractic** [4(8)] includes:
 -"Dr. Mericas on Dearborn Council" (p. 63); includes **photo** of ACA governor Van D. Mericas, D.C.; notes his appointment to City Council of Dearborn MI

1967 (Nov/Dec): **Digest of Chiropractic Economics** [10(3)] includes:
 -"Bedding program started"(p. 21) notes Springwall Associates, bedding manufacturers, will distribute products based on specifications of the ACA Posture Committee, of which Robert N. Solheim, D.C. of Minneapolis is chairman; **photo** of Dr. Solheim
 -"Dr. E. Kimmel on physiotherapy program in Va." (p. 59); includes **photo** of **Kimmel** and:



Dr. Edwin H. Kimmel, a member of the ACA Board of Governors, appeared on the educational program of the American Academy of Psychotherapists at the 12th annual conference on November 11-12 at Warrenton, Virginia.

Dr. Kimmel, who is also a member of the ACA Council on Mental Health and the New York Academy of Sciences, discussed "Chiropractic Healing" and participated in the panel discussions. A number of prominent educators, philosophers and practitioners also appeared on the two-day seminar.

1967: **FACE** becomes **FCER**; sets "as its primary goal the accreditation of colleges"; notes that FACE/FCER research investments totaled \$3,21,877 during 1961-1976 (Timmins, 1976)

1968 (Jan/Feb): **Digest of Chiropractic Economics** [10(4)] includes:
 -photograph (p. 14):



Caption: Dr. and Mrs. James W. Parker greet World Queen of Posture, Miss Ruth Ann McCarter, with Dr. and Mrs. Clair W. O'Dell as they arrive by helicopter and land at pool-side in the patio of the Frontier Hotel
 -"Columbia Institute meets half million dollar goal" (pp. 15, 53); **photo**
 -"New mattress specifications are 'bona-fide'" says manufacturer" (p. 40)

-“College news: Los Angeles College of Chiropractic” (pp. 44-5); includes:

A new program has been instigated wherein a letter is sent to the widow of a deceased Doctor of Chiropractic in California, and a professional book is purchased and placed in the Los Angeles College of Chiropractic library as a memorial to the doctor.

At year’s end six doctors have been memorialized in this way. This program is in cooperation with the Department of Education of the California Chiropractic Association.

Dr. Henry G. Higley, Chairman of the Department of Research for LACC and the American Chiropractic Association has begun a series of lectures that are both unique and informative. His subject is the “Application of Biometrical Research Methods to Behavioral Sciences” and is in connection with the Crime Commission of which he is a member.

All of his “students” are high school teachers. Materials are given to them two weeks prior to his appearance. After a short introduction there is a seminar type of program including questions and answers. Then each student turns in his paper for grading.

Scheduled for this series are the following: University of Southern California at Los Angeles, School of Education; California State College at Los Angeles, Graduate Students, School of Education and Education Sociology; Long Beach State College, Graduate School of Education...

1968 (Feb): **ACA Journal of Chiropractic** [5[2]] includes:

-“Personality interview” (pp. 16-7) of Joseph Janse, D.C., N.D., who discusses pre-professional training requirement for admission to chiropractic colleges accredited by ACA

1968 (Mar/Apr): **Digest of Chiropractic Economics** [10(5)] includes:

-“ACA mid-winter conference reports progress at Las Vegas meeting” (p. 6); includes:

...Dr. Jerry Brassard, Beaumont, Texas, chairman of the SCOPE committee, and Harry Rosenfield, ACA Washington counsel, gave an in-depth report on the massive effort of the ACA before Congress in the Medicare effort of 1967. Free distribution of over one million “Freedom of Choice” brochures and countless contacts with congressmen and senators by the ACA and its members and friends contributed to the favorable image of chiropractic on the Washington scene...

Dr. Devere Biser of Dallas, Texas, is currently chairman of the Board of Governors. He is assisted in this policy-making task by Dr. Sidney Birdsley of Salt Lake City, Utah, president of the ACA, and by Dr. O.B. Inman of Atlanta, Georgia, secretary-treasurer for the association. By the nature of these assignments, these three men play a dual role by also serving as the Executive Committee of the board.

Other board members are Dr. George Poe of California, New Jersey, immediate past president of the ACA; Dr. Ralph Schmidt of Silverton, Oregon, president-elect of the ACA; Dr. Van Mericas of Dearborn, Michigan; Dr. Garth Atwood of Buhl, Idaho; Dr. Asa Brown of Alexandria, Virginia; Dr. Edwin Kimmel of Brooklyn, New York; Dr. C. Lee Hightower of Fremont, California; and Dr. Gerald Brassard of Beaumont, Texas. Dr. Brassard is a non-voting member of the board by nature of his elected office of president of the Council of State Delegates...

1968 (Apr): **ACA Journal of Chiropractic** [5(4)] includes:

-“The Journal of Clinical Chiropractic” (p. 29)
-“Chiropractic of Yesterday” (p. 67) includes photograph of (L-R): Frank O. Logic, D.C., Harry K. McIlroy, D.C., Arthur M.

Schwietert, D.C., George Hariman, D.C. and Charles Lemly, D.C.



1968 (May): **ACA Journal of Chiropractic** [5(5)] includes:

-“Chiropractic of Yesterday” (p. 67) includes photograph of (L-R):

F. Lorne Wheaton, D.C., Donald C. Sutherland, D.C., Tom Lawrence, D.C., L.M. Rogers, D.C.



1968 (May/June): **Digest of Chiropractic Economics** [10(6)] includes:

-two-page centerfold ad for Parker School for Professional Success; many testimonials, including from Peter G. Fernandez, D.C. of St. Petersburg FL, David J. Redding, D.C. of Dansville NY, Kerby Landis D.C. of Concord CA

-“ACA Convention plans underway for NYC – June 30” (p. 35); Walter Wardwell, Ph.D. will be featured speaker

-“Audio-visual public relations” (p. 52) notes National Springwall Associates offers slide-tape presentations on chiropractic through ACA

-ad notes relocation of A.A. Wernsing, D.C., “Originator of the Atlas Specific” technique, to Saugus CA (p. 52)

1968 (June): **ACA Journal of Chiropractic** [5[6]] includes:
 -letter from Frank W. Elliott, D.C. of Denver (p. 8):

Dear Editor:

Finally I have found time in my new capacity as the executive secretary-treasurer of our state association to read the October 1967 issue of the **Journal**. Let me congratulate you on that issue...It is the best one that has appeared in print since I graduated in 1911!

"World Chiropractic Conference Report"; 'Validity of Chiropractic Therapy Clearly Established'; and then the scholarly paper 'The Science of Chiropractic' by R.W. **Hildebrandt**, D.C.

If the schools will unite and agree to Dr. **Hildebrandt's** methodology and the **ACA** and **ICA** get behind it, there is yet hope that chiropractic can be accepted by **HEW** and if the general membership of both associations let the colleges do the job along the lines that Dr. Hildebrandt outlined, we will be doing what **D.D. Palmer** said to me in 1911 when he lived next door to me in Los Angeles. I did not take much stock in what he said then as I was prejudiced by my close connection with **B.J. and Mabel Palmer** (She was my cousin). However, since being in the field, and having taken two semesters of general semantics at Denver University, I heartily agree with Dr. **Hildebrandt** and sincerely hope that something useful will develop.

I wrote Dr. Rutherford sometime ago that he should make a move to adopt a proper scope and definition. We can afford two associations, but we cannot afford two different 'so-called definitions and scopes of practice.' There is now a pattern no one dares to deny as defining our position in the scientific field.

Wishing you good luck in steering our good ship Chiro through to a successful triumph.

Frank W. Elliott, D.C.
 Denver, Colorado (p. 8)

-Harry M. Willits, ACA SCOPE Staff Coordinator, authors "SCOPE Committee holds planning conference" (p. 11); Gerry Brassard, D.C. is chairman of the Special Committee on Political Education (SCOPE)

-"Official Program" for ACA convention in NYC (pp. 17-21) includes photo of Walter Wardwell, Ph.D. who will speak at meeting

-Henry Higley., D.C., M.S. authors "How serious is a subluxation?" (pp. 35-42)

-photograph & caption (p. 56):



Dr. Gustav Dubbs on Uniondale, Long Island, was presented the "Chiropractor of the Year" award at the annual dinner-dance of the Bronx and Manhattan chapters of the New York State Chiropractic Society.

Dr. Dubbs is a 1949 graduate of Lincoln Chiropractic College; a member of the board of governors of the New York State Chiropractic

Society, and director of the New York Natural Health Planning Commission. He serves as an advisor to the National Health Federation and has been active on charter revisions in Nassau and Suffolk counties.

Pictured L-R: Dr. Thomas Gough, Bronx chapter president; Dr. Francis J. Holt, awards chairman; Dr. Gustav Dubbs, Chiropractor of the Year; Dr. Aaron Steinberg, Manhattan chapter president.

1968 (July/Aug): **Digest of Chiropractic Economics** [11(1)] includes:

-"Dr. Ralph F. Schmidt of Oregon to head A.C.A." (p. 52); includes photographs:



Ralph Schmidt, D.C., 1968



Asa J. Brown, D.C., 1968



Gerald M. Brassard, D.C., 1968

1968 (Nov/Dec): **Digest of Chiropractic Economics** [11(3)] includes:
-photograph & caption:



Leaders of the chiropractic profession met at Palmer College of Chiropractic on Founder's Day to pay homage to Dr. D.D. Palmer. Participants in an impressive Founder's Day observance were (front row, from left) Dr. Ralph Schmidt, Silverton, Ore. President of the American Chiropractic Association; Dr. David D. Palmer, president of Palmer College of Chiropractic, and Dr. Leonard W. Rutherford, Eugene, Ore., president of the International Chiropractors Association; and (back row, from left) Dr. Rex A. Wright, Topeka, Kans., president of the Council of State Chiropractic Examining Boards; Dr. William W. Kalas, Glendale, Ariz., president of the National Board of Chiropractic Examiners; Dr. Victor L. Marty, Minneapolis, Minn. Vice president of the Council of State Chiropractic Boards, and Dr. Asa J. Brown, Alexandria, Va., chairman of the Board of Governors of the American Chiropractic Association.

1968 (Dec 23): establishment of the **Federation of Chiropractic Licensing Boards (FCLB)** (Goldschmidt letter, 1/20/92)

1968: Ralph J. Martin, D.C., N.D. (Martin, 1986) writes:
...I served in the House of Delegates from before the 1964 Denver Convention until I was elected in 1968 to the **ACA Board of Governors** for the 7th District, composed of California, Nevada, and Hawaii. During my term of services with the **NCA/ACA** I also served

concurrently as a trustee of the **FCER**, which is the funding arm of the **ACA** for all activities of the **ACA** requiring special funding support.

1969 (Feb): **ACA Journal of Chiropractic** [6(2)] includes:
-attorney Harry N. Rosenfield, ACA counsel, authors "HEW's report on chiropractic" (pp. 10-2); includes **photo** of Mr. Rosenfield
-"Washington" (pp. 48-9); includes **photo** of U.S. Senator Warren G. Magnuson and A.A. Adams, D.C., newly elected to the Washington state house of representatives:

Dr. A.A. Adams, Tacoma, a past president of the ACA, was elected to the house of representatives of the Washington state legislature in November.

The election victory was particularly significant for Dr. Adams because he won comfortably in a strong Republican legislative district, and also defeated a medical physician who was a 10-year veteran of the state legislature.

The election of Dr. Adams means that two chiropractic doctors now are members of the state legislature. The other doctor of chiropractic, Dr. William S. Day, Spokane, was elected to the state senate also in the November election. He was formerly a member of the state house of representatives.

Another interesting sidelight of the election is that the only other medical doctor in the legislature was defeated this year in...

1969 (Mar/Apr): **Digest of Chiropractic Economics** [11(5)] includes:
-"A.C.A. mid-winter meeting scores H.E.W. report" (p. 53)

1969 (May/June): **DCE** [11(6)] includes:
-ACA, ICA and Council of State Chiropractic Examining Boards issue "Chiropractic's 'White Paper' on Health Education and Welfare Secretary's Report 'Independent Practitioners Under Medicare'" (insert)

1969 (July): **ACA Journal of Chiropractic** [6(7)] includes:
-"Editor's Note" (p. 37?; p. S-47):

Editor's Note: The article "Is Quackery the Real Issue" by Leonard D. Godwin, D.C., which appeared in the May 1969 ACA Journal on pages S-33 – S-38 asked this question on page S-37:

"If chiropractic training is so defective, why did the state of Nevada just last year grant DCs a complete pharmaceutical license?"

ACA feels the question as asked in the article carries an inference which is not quite true as explained by the following statement from the president of the Nevada State Board of Chiropractic Examiners, Dr. John M. Montgomery.

"It would appear to me, and it is reasonable to assume, that the author of such an article would check his information before publishing it. The truth of the matter is very simple. The state of Nevada did not grant any type of pharmaceutical license to doctors of chiropractic. The doctors of chiropractic who were practicing medicine formed a **Chiropractic Medical Group,** by subterfuge slipped a weak amendment to the pharmacy law through the legislature and proceeded to abort the chiropractic laws of Nevada."

1969 (July/Aug): **DCE** [12(1)] includes:

-cover photo of Gerald M. Brassard, D.C.

-"ACA reports progress at annual convention" (p. 38); notes Brassard's election as president at ACA convention in Cincinnati; includes:

...Dr. Brassard brings to this office, extensive experience and years of service to the chiropractic profession in both the Texas State Chiropractic Association, the ACA and the Texas State Board of Chiropractic Examiners...

-Stephanie McCubbin, D.C., editor of Texas Digest, authors "Texas" (p. 40); includes:

TEXAS PRESIDENT OF THE ACA... Texas is bursting with pride that the American Chiropractic Association is now headed by Dr. Gerald M. Brassard of Beaumont, elected President during the June 22-27 ACA 6th annual convention at Cincinnati, Ohio. Dr. Brassard, a 1949 Palmer College graduate, is a charter member of the ACA, served as president elect this past year as well as State Delegate and chairman of "Scope," an outstanding special committee on political education advising, developing, guiding and working with the profession on national and state legislative programs. Dr. Brassard is serving on the Texas State Board of Chiropractic Examiners and had been president of the board for over 10 years. He has been chairman and has served on many committees of both TSCA and the Board of Examiners. A TSCA member since 1949, he served as president for 2 terms, as Austin legislative chairman for several years during which time he got chiropractic legislation passed with only one dissenting vote in the House and Senate.

He has served in all the chairs of his TSCA District 9 and received a plaque as outstanding chiropractor for unselfish devotion to his profession. He has been honored with membership in the International College of Chiropractors and has been awarded the Keeler Plaque as "Chiropractor of the Year" in 1965 by TSCA. As a member of a Health Agency, the Texas House of Representatives passed a unanimous resolution commending him for high principles and service to the State. He was honored by an incredible number of civic organizations for worthy civic activities and for outstanding leadership in youth and community activities. It is no wonder that Texas is proud of Dr. Gerald M. Brassard, President of the ACA!

Re-elected to the Board of Governors at the convention, was Dr. Devere E. Biser of Dallas, charter member of the ACA who has served on the Board since its founding and who has served as chairman of the Board. State delegate is Dr. John R. McMurrain of Garland, alternate delegate is Dr. Charles Walker of Austin...

-photograph and caption "ACA Board of Governors '69 '70" (p. 66):



1969 (Nov/Dec): *Digest of Chiropractic Economics* [12(3)] includes:

-"Paul Mendy joins ACA" (p. 36)

-"Missouri" (p. 56) notes new legislation; photograph & caption:



Left to right: Dr. S.G. Walters, Treasurer; Dr. W.S. Reed, President; Governor Warren E. Hearnes; Dr. J.A. Mertz, Secretary; and Representative Robert Banon, Sponsor of legislation.

The Missouri General Assembly passed three pieces of legislation in behalf of the chiropractic profession, a success that was last enjoyed 42 years ago. The most important change in the Missouri statutes came in changing the fair practice section of the insurance law prohibiting discrimination against the chiropractic profession. In essence, we now have a "freedom of choice law" in Missouri.

A section was also incorporated in Missouri law which would require all licensed practitioners to report any child abuse in the form of mistreatment, disability or neglect other than by accidental means to an appropriate law enforcement authority or county welfare office. This law includes the chiropractor and protects him from suit since it now is an obligation provided by law.

The Chiropractic Practice Act was revised to raise the educational requirements for application for licensure to four scholastic years of actual attendance of not less than 4000 hours, to require two days of education annually for license renewal, and will prohibit promiscuous advertising in the form of misleading or deceiving statements, superiority in the field of chiropractic, methods of technique, schools of graduation, and fees for service without charge.

The Missouri State Chiropractors' Association has hired an Executive Director, Mr. John Britton, and he can be credited for a great deal of the successful legislative year. Mr. Britton now has taken on the responsibility of building the membership in the state association and being the profession's governmental liaison.

It has been a good year thus far and the profession foresees many good years ahead with increased cooperation intraprofessionally according to **James A. Mertz, D.C., Secretary, State Board of Examiners.**

1970 (Jan/Feb): *Digest of Chiropractic Economics* [12(4)] includes:

-"Leaders to meet at Parker Seminar: Estimate 1000 to hear Drs. Brassard, Palmer and Day" (p. 4)

1970 (May): *ACA Journal of Chiropractic* [7(5)] notes:

-**photo** caption (p. 12): "L-R: Dr. Paul J. Germann, professor of biology and department chairman, and Dr. John B. Wolfe, president of Northwestern"

-"Northwestern College achieves significant goal in chiropractic education" by John B. Wolfe, D.C. (pp. 12-3)

1970 (May/June): *Digest of Chiropractic Economics* [12(6)] includes:

-Stephanie McCubbin, D.C., Texas Digest editor, authors "Texas" (p. 19); includes photograph of Richard G. Brassard, D.C. and Gerry Brassard, D.C.



1970 (June): **Chirogram** [37(6)] includes:
-notes death of **Lillard T. Marshall** DC (p. 30)

1970 (July/Aug): **DCE** [13(1)] includes:
-"Dr. Hoyt B. Duke, new A.C.A. president" (pp. 26-7); includes photo of Drs. Brassard and Duke

1970 (pre-convention issue): **ICA International Review of Chiropractic** [?(?)]:

-James D. Harrison, attorney for ICA, authors "One man's opinion" (pp. 10-3); mentions "Chicago Definition and Scope of Practice" in 1965
-Clair W. O'Dell, D.C., Ph.C. of Wyandotte MI authors "Strong leadership serves chiropractic" (p. 20)

1970 (Sept/Oct): **DCE** [13(2)] includes:
-"ICA elects Dr. William S. Day president, 1970-71" (pp. supplement H, 51)

1970 (Nov): **ACA Journal of Chiropractic** [7(11)] notes:
-**photo** of Mrs. Doris Boyd and article, "ACA has new librarian" (p. 18):

In September the **ACA** retained a librarian to establish a library at **ACA** headquarters. Mrs. Doris Boyd came to the **ACA** from Meredith Publishing Company in Des Moines, where she had been employed since 1956 as librarian for the firm's special library....

The **ACA** board of governors authorized the establishment of a library last year to satisfy the needs of the profession for a centrally located source of pertinent chiropractic information. All doctors are urged to submit items of interest concerning all of the healing arts and related socio-economic matters.

1970 (Dec): **ACA Journal of Chiropractic** [7(12)] notes:

-**photo** caption reads:

While at **ACA** headquarters the clinic directors discussed insurance problems with Dr. **L.M. Rogers**, executive secretary of the **NCIC**. L-R: Dr. Paul Palombi, Lincoln; Dr. Ivan McCallum, Canadian Memorial; Dr. Garth Lane, National; Dr. Jack Daugherty, Western States; Dr. Herb Vear, Canadian Memorial; Dr. Leonard Fay, National and chairman of the conference; Dr. L.M. Rogers, executive secretary, **NCIC**; Dr. Glenn Olson, Los Angeles; Dr. John Allenburg, Northwestern, and Dr. David Ramby, Texas.

-"College clinic directors hold 8th annual conference" by Leonard E. Fay DC, Chairman, Conference of College Clinic Directors (pp. 12-3)

PHOTOGRAPH



Harry Rosenfield, ACA attorney (LACC Registrar's collection)

1971 (Jan/Feb): **Digest of Chiropractic Economics** [13(4)] includes:

-"More on college accreditation" by Harold J. Kieffer DC, member of **ACA Board of Governors**, who discusses **ACA's** and **FCER's** role (16-7)

1971 (Mar/Apr): **DCE** [13(5)] includes:

-"The **National Board of Chiropractic Examiners** 1963-71," a report by G.L. Holman, Executive Secretary, **NBCE**, "to the American Association of Basic Science Boards at their annual meeting in Chicago, February 13, 1971" pp. 12, 31)
-"The **Association of Chiropractic Colleges**" (p. "Supplement B-C")

1971 (Apr): **ACA Journal of Chiropractic** [8(4)] includes:

-report of GH Holman as presented to the American **Association of Basic Science Boards** at their annual meeting in Chicago, February 13, 1971 and printed in March/April 1971 issue of **Digest of Chiropractic Economics** concerning history of **NBCE** (pp. 20-2)

-**Arthur M. Schierholz** DC, Secretary-Treasurer of **FCER**, authors "Change"; notes Dept of Education will be transferred from **ACA** to **FCER**; **Ralph J. Martin** DC, ND "continues as the coordinator for research projects"; **FCER** awarded the first fellowship in research to the Lincoln College." (pp. 28-9)

-"Program restores hope: **Kentuckiana Center** struggles for recognition amid controversy" (pp. 30-2)

-"Tribute to a Chiropractic Pioneer" concerning death of Wray Hughes Hopkins DC on 2/8/71 (p. 32)

1971 (May): **ACA Journal of Chiropractic** [8(5)] includes:

-"Revise structure of the **Council on Chiropractic Education**" and revised "Educational Standards" for **CCE** (pp. 22-6)

1971 (June 27-29): "Report of 38th Annual Congress" of **COSCEB**, Flamingo Hotel, Las Vegas NV (FCLB Archives)

-Rex Wright, D.C. authors "Report of second annual meeting of the Congress of State Presidents" (pp. 9-10); includes:

I have just returned from the second annual meeting of the Congress of State Presidents which was held June 5 and 6, at the Washington Hotel in Washington, D.C... Bill Day presented the ICA's statement which in my opinion was of very little new information. He continuously talked about having a scope and definition which would be defensible in the courts across the land. I do have my opinion about this condition and I am gathering information to be delivered to the Council at the next meeting Las Vegas. Dr. Palmer was not there to deliver the message from the Palmer College or from himself which ever the case may be, but it was delivered by one of his Vice Presidents, Ron Frogley. He talked about crocodiles and how that everyone of us should be very thankful to Dr. Palmer for sending two of his Vice Presidents to such a meeting. Dr. Hoyt Duke presented a statement for the ACA, and the proposal that the ACA had adopted for the problems of uniting the two national organizations into one. He brought out quite well that the ACA was not in favor of producing a scope and definition and that it should be left up to the individual states rights. Also, he pointed out the success that the Canadian Association was having and that they too had chosen not to have a definition and scope of chiropractic. I thought the Congress supported the fact of not having a definition and scope quite well with a vote of 37 to 5, showing that they too felt that having a definition and scope was not necessary...

While I was in St. Louis giving the National Board examination, Dr. Coggins, President of the college, related to me that he had information and proof that the National College of Lombard, Illinois, was not carrying out the two-year-pre-educational requirement that they propose to be a part of their entrance requirements. I felt quite shocked at this information and coming from the President of the Logan College, I felt it my duty as a member of the Kansas Healing Board and President of the Council of State Chiropractic Examining Boards that I should confront Dr. Leonard Faye with this information and charges, which I did while in Washington, D.C. to Dr. Faye personally. To say the least, Dr. Faye was quite disturbed over these charges and assured me that he would do everything within his power to see that these charges were straightened up for all parties concerned. As you know, I am quite an advocate of this pre-educational requirement and I feel that these conditions must be met and kept...

1971 (July/Aug): **DCE** [14(1)] includes:

- Joseph W. Howe, D.C. authors letter to the editor in rebuttal to that of Douglas Cox, D.C.'s article about Gonstead x-rays (p. 4)
- "ACA progress report from Las Vegas meeting" (pp. 54-5); includes photograph:



Seated L-R: Van D. Mericas, D.C. (gov. Dist. 2); Cruse J. Howe, D.C. (gov. Dist. 4); Hoyt B. Duke, D.C. (immediate past-president); John L. Simons, D.C., ACA president; John W. Schwietert, D.C., ACA vice president; Stephen E. Owens, D.C. (president, Council of State Delegates)
 Standing L-R: Harold J. Kieffer, D.C. (board chairman & gov. District 1); Steven V. Martinko, D.C. (gov. Dist. 3); Ralph J. Martin, D.C., N.D. (gov. Dist. 7); Dever Biser, D.C. (gov. Dist. 6); O.B. Inman, Jr., D.C. (gov. Dist. 5)

1970: photograph of ACA Board taken in Honolulu, new president Hoyt B. Duke, D.C. seated center (courtesy of Hoyt B. Duke, D.C.):



1971 (Sept/Oct): **DCE** [14(2)] includes:

- photo** of "ICA OFFICIAL FAMILY, SEATED: Drs. H. Ronald Frogley; Andrew B. Wymore; Gerald H. St. John; S.C. Syverud; George B. Banks; Thomas R. Elliott; R. Tyrrell Denniston (Secretary-Treasurer); **J.F. McAndrews** (Executive director); **William S. Day** (President); L.W. Rutherford (Chairman of the Board); James D. Harrison (General Counsel); Charles H. Heflin, Helmut D. Koch; Marvin F. Klaes; Harold T. Hughes; Robert E. Fitzgerald; Carl S. Cleveland, Jr. STANDING: Drs. Charles P. Miller (First Vice President), George P. Banitch

(Second vice President); Grady V. Lake (Third Vice President)." (p. 40)

-**photos** of **Sid E. Williams**, D.C. with Georgia Governor **Lester Maddox** and Jeane Dixon (p. 52)

-**"National-Lincoln Colleges sign affiliation agreement"** by **Joseph Janse**, DC; **photo** of Dr. Janse (pp. 56-7)

1971 (Sept): **ACA Journal of Chiropractic** [8(9)] includes:

-**"65th Anniversary of National College of Chiropractic"** by Ronald P. Beideman DC, Director, Department of Admissions and Registration (pp. 14-6)

1971 (Nov): **ACA Journal of Chiropractic** [8(11)] includes:

-**"Why master planning?"** by Kent E. Carder DC, Trustee of the **FCER**, describes **FCER** as **"the philanthropic arm of the ACA** and the profession it represents" (pp. 12-3)

-**Joseph Janse** DC authors "Dedication of the new Ortman Clinic Facility"; photos of the Ortman family DCs (pp. 14-5)

1971 (Dec): photograph of Hoyt B. Duke, D.C. and Georgia Governor Jimmy Carter "immediately after being sworn in as member of Georgia Board of Chiropractic Examiners" (courtesy of Dr. Duke)



1972: **National College of Chiropractic** is accredited by the New York State Education Department (Beideman, 1975)

c1972: photograph (courtesy of Hoyt B. Duke, D.C.):



1972 (Mar): **ACA Journal**[9(3)] includes:

-**"Report of National Chiropractic Insurance Company: Dr. Rogers retires"** (p. 21)

-**photo** of Loren M. Rogers, D.C. (p. 21)

1972 (Mar/Apr): **Digest of Chiropractic Economics** [14(5)] includes:

-**"ACA annual convention will meet in St. Paul, Minn."** (p. 38); includes **photos** of Kiefer & Simons

1972 (May): **ACA Journal** [9(5): 19] includes **photo** of "Dr. Lorraine M. Golden, the founder and executive administrator of Kentuckiana children's center," and article entitled "Kentuckiana Administrator receives community service award."

1972 (May/June): **Digest of Chiropractic Economics** [14(6)] includes:

-**"Documentary Movie scheduled...based on chiropractic history" to be entitled "Discovery of Chiropractic"** is being organized by L. Ted Frigard, DC of Stockton CA, who anticipates that actor **Patrick McGoohan** will play BJ and Max Showalter will play DD Palmer (pp. 8-9)

-**"ACA convention highlights for June meeting"** (p. 38)

-Leonard K. Griffin, D.C. authors "There is a scientific basis for chiropractic" (pp. 48-9, 52, 54)

1972 (July/Aug): **Digest of Chiropractic Economics** [15(1)] includes:

-**"ACA"** (p. 40); includes photograph:



Caption: "Members of the board of governors of the American Chiropractic Association pose for their 1972 official family photograph as the big convention comes to a close. They are (front row, from left) Drs. O.B. Inman, Atlanta, Ga.; Cruse J. Howe, Syracuse, N.Y.; John W. Schwieter, Rapid City, S.D., newly elected president; Harold J. Kieffer, St. Paul, Minn., reelected board chairman; John L. Simons, Albuquerque, N.M., outgoing president, and (back row, from left) Drs. Stephen V. Martinko, Youngstown, Ohio; William H. Bromley, Audobon, N.J.; Robert B. Jackson, Concord, Calif.; Van D. Mericas, Dearborn, Mich.; Harry E. Swanson, Denver, Colo., and Stephen E. Owens, Hartford, Conn."

1972 (Sept/Oct): **Digest of Chiropractic Economics** [15(2)] includes:

-“PRSA accredits ACA PR head” (p. 4):

Paul Mendy, director of public affairs for the American Chiropractic Association, has become an accredited member of the Public Relations Society of America according to Robert A. Eide, president of the Iowa Chapter of PRSA.

In earning accreditation, Mendy joins 2,107 other accredited members of the world’s largest organization of public relations practitioners. According to the PR society’s chairman of the board, Kalman B. Druck, “Accreditation is recognized as the highest professional status in the public relations field, and is open only to men and women with a minimum of five years practice. It is designed to raise the professional standards in this field and improve the practice of public relations.”

Mendy has served the chiropractic profession in the area of public relations for the past 20 years. He assumed his present position with ACA in 1969.

-“ICA 46th annual convention report” (pp. 6-7)

1972 (Nov/Dec): **Digest of Chiropractic Economics** [15(3)] includes:

-“Sports injuries” (p. 4):

To promote the advancement of chiropractic management of sports injuries, a new American Council on Sports injuries has been formed by the American Chiropractic Association. The officers of the new Council held their first meeting Sept. 10 in Colorado Springs, Colo.

Officers of the Council are: President, Dr. Leonard W. Schroeder, Oak Park, Ill.; First Vice President, Dr. James F. Ransom, Brighton, Cols.; Second Vice President, Dr. Sidney Birdsley, Salt Lake City, Utah; Secretary, Dr. William Womer, Chicago, Ill. And Treasurer, Dr. DeVerne, Lehman, Boulder, Colo.

Plans were made at the meeting to correlate and disseminate information on athletic injuries to the profession, to promote scientific research in the field of athletic injuries, and to sponsor seminars and graduate study through accredited chiropractic colleges.

-“Chiropractic Medicare is now a reality: effective date is July 1, 1973” (p. 8)

-“Palmer: an official statement of policy” (pp. 48-9); includes:

“DEFINITION”

PCC has adopted the “Chicago” definition of Chiropractic as official.

“Chiropractic is that Science and Art which utilizes the inherent recuperative powers of the body, and deals with the relationship between the nervous system and the spinal column, including its immediate articulations, and the role of this relationship in the restoration and maintenance of health.”

PCC respects the traditional chiropractic definition and refers to it in the academic atmosphere as valid in principle and purpose:

“Chiropractic is the Philosophy, Science and Art of things natural. It is the system of adjusting the segments of the spinal column by hand only for the correction of the cause of disease.”

PCC recognizes the relationship of ill health and the vertebral subluxation:

“A condition wherein a vertebra has lost its juxtaposition with the one above, the one below or both to an extent less than a luxation occludes an opening, impinges nerves and interferes with the normal transmission of mental impulses from brain cell to tissue cell.”

“SCOPE”

PCC has adopted, teaches, and recognizes the validity of the “Chicago” scope of practice; it is, however, subject to interpretation.

“The practice of Chiropractic deals with the analysis of any interference with normal nerve transmission and expression, the

procedure preparatory to, and complementary to the correction thereof, by an adjustment of the articulations of the vertebral column and its immediate articulations for the restoration and maintenance of health; it includes the normal regimen and rehabilitation of the patient without the use of drugs or surgery.”

“The term ‘analysis’ is construed to include physical examination, the use of x-ray and other analytical instruments generally used in the practice of Chiropractic.”

The PCC policy statement is not intended to influence the content of the “Chicago” scope.

There is a difference between the Chiropractic scope of practice and the Chiropractor’s scope of practice...

1972: David Lindsey, D.C. published **Chiropractic Year Book**, includes photographs:



Representatives of the Chiropractic profession attended the White House Conference on Aging. Drs. Gerald Brassard, Texas; Sol Goldschmidt, New York and Florida; Faye B. Eagles, North Carolina; and John Davidson, Ill.

1973 (Jan/Feb): **Digest of Chiropractic Economics** [15(4)] includes:

-William D. Harper, M.A., D.C., president of Texas Chiropractic College, authors “Medicare: the implication, the effect and impact on the future of the chiropractic profession” (pp. 20-2, 24-5)

1973 (Feb): **ACA Journal** [10(2):9] includes **photo** of Harold J. Kieffer, D.C., Chairman, ACA Board of Governors

1973 (Mar): **ACA Journal** [10(3):9] includes **photo** of Stephen E. Owens, D.C., ACA Vice President

1973 (Mar): **ACA Journal** [10(3): 13] includes **photo**, caption reads: "ACA Board of Governors. Front row L-R: Dr. O.B. Inman, governor, district 5; Dr. Cruse J. Howe, governor, district 4; Dr. John W. Schwieter, president; Dr. Harold J. Kieffer, chairman of the board of governors and governor, District 1, and Dr. John L. simons, immediate past-president. Back row L-R: Dr. Stephen V. Martinko, governor, District 3; Dr. William H. Bromley, president, Council of State Delegates; Dr. Robert B. Jackson, governor, District 7; Dr. Van D. Mericas,

governor, District 2; Dr. Harry E. Swanson, governor, district 6, and Dr. Stephen E. Owens, vice president." (p. 13)

1973 (Mar): **ACA Journal** [10(3): 48-9] includes letter dated January 22, 1973 to Miss Carolyn S. Collins, Editor of the **ACA Journal of Chiropractic** from C.A. Hoffman, M.D., president of the **AMA**, in which he denies any positive sentiments toward chiropractic, and reiterates that

...Chiropractic is an unscientific cult whose practitioners lack the necessary training and background to diagnose and treat human disease. I, like others in the medical profession, recognize that chiropractic constitutes a hazard to rational health care because of the substandard and unscientific education of its practitioners and their rigid adherence to an irrational, unscientific approach to disease causation.

1973 (May/June): **Digest of Chiropractic Economics** [15(6)] includes:

-“Medicare classes” (p. 19)

-Gustave Dubbs, D.C. authors “First annual meeting of the United States Chiropractic Comprehensive Health Planning Council” (p. 52)

1973 (June): **ACA Journal** [10(6): 7] includes 2 **photos** related to first licensing of DCs in Mississippi:

-**photo** caption reads: "Gov. Bill Waller recently signed into law an act to license and regulate the practice of chiropractic. Present at the ceremony L-R: Dr. R.A. McMullan, Morton; Dr. Willie Maxwell, Natchez; Dr. Hubert Smith, Gulfport; Sen. Ray Montgomery, Canton (seated); Sen. Wilard McIlwain, Greenville; Dr. Tom Lawrence, Meridian; Sen. Theodore Smith, Corinth; Dr. D.J. Herrington, Lucedale, and Dr. John Charles, Jackson."

-**photo** caption reads: "Gov. Bill Waller, center, sits with four of the first six-member State Board of Chiropractic Examiners, established by the recent legislature. At left seated is Dr. Hubert W. Smith, Gulfport and at right seated is Dr. J.T. Grantham, Yazoo City. Standing L-R: Dr. B.F. Simmons, Jackson, and Dr. Tom Morgan, Verona. Members of the board not pictured are Dr. A.W. Parks, Greenville and Dr. Hugh B. Cottrel, executive director of the State Board of Health, which will always have a member on the board under the governing law."

1973 (June 4): letter on Palmer College stationery from H. Ronald Frogley, D.C., Ph.C., EVP of Palmer (CCE Archives; in my Wilk file):

Dr. A.D. Bogden, D.C.
4123 E. Glenn
Tucson, Arizona 85716

Dear Tony:

Thank you for the comments you made in your June 1st letter regarding accreditation and IN THE PUBLIC INTEREST. Accreditation has traveled the road as predicted – I understand both accrediting agencies have been turned down.

There are two possible aspects for this decision by the U.S. Office of Education:

- 1) Their pre-stated policy to recognize only one accrediting agency for a particular specialty, which would mean we have to get together and form one accrediting agency from ACC and CCE.

- 2) The pressure applied by the A.M.A., particularly before, during, and after the hearing given by H.E.W. to both accrediting agencies.

To me, it appears the only course which will get accreditation is to get the ACA out of the accrediting business, free their schools from the financial yolk they keep on their necks, and allow the two existing accrediting agencies, or all the schools, to set up an accrediting system which would be representative of this profession. I am sure most everyone will now agree there is no possibility either agency will be recognized.

I do not believe we can make full use of our professional weight while we are split on any of the matters which have been giving the profession difficulty throughout its entire existence.

If the profession were unified, it would be easy to make use of the material in the book, IN THE PUBLIC INTEREST, because we would have a proper Public Relations' Department to follow it through. It is an impossibility for one college, or one program, to do justice to a program which needs all of our combined efforts. If we were united, we could tell them to go to ___ and keep on doing our own thing. Divided, we are very vulnerable to a flank attack by anyone who decides to take a shot at us.

I think we all have to be more diligent in pulling this together rather than continuing the separation which divides us. I really appreciated your comments, Tony.

Kind personal regards,...

HRF:mes

cc: Dr. Ernest Napolitano

1973 (July): **ACA Journal** [10(7): 10] includes **photo** of: "Left, Jack Rigueimer, commentator and executive producer of 'Consultation', interviews Joseph Janse, D.C., president of The National College of Chiropractic." (p. 10)

1973 (July): **California Chiropractic Association Journal** [29(12)] includes:

-additional photographs (p. 7):



FEATURED SPEAKER at the CCA Convention was Congressman Jerome Waldie, shown here (left) accepting a plaque commemorating his appearance from Dr. Robert Jackson, former CCA Legislative Chairman and currently District 7 Governor for ACA.

1973 (Aug): **ACA Journal**[10(8)] includes

- photo** of: Robert B. Jackson, D.C., chairman of the ACA Board of Governors (p. 9)
- "The Council on Chiropractic Education Announces Status of Member Colleges":
- Accredited Members are: LACC, National, NWCC and Texas
- Correspondent Member ("Correspondent status indicates that an institution has given evidence of sound planning and the resources to implement these plans, and has indicated an intent to work toward accreditation"): WSCC
- Affiliate Members ("An affiliate member is a foreign chiropractic college that subscribes to the policies and regulations of The Council"): AECC, CMCC

1973 (Oct): **ACA Journal**[10(10)] includes

- article (pp. 10-11) entitled "Chiropractic takes on the AMA...and Wins!" includes a **photo**, caption reads: "Dr. William S. Day, left, president of the **ICA**, and Dr. Stephen E Owens, president of the **ACA**, answer questions asked by news media representatives following their joint statement." (p. 11)

1973 (Nov): **ACA Journal**[10(11)] includes:

- photos**, caption reads: "Dr. Van **Mericas**, Mayor Pro Tem of Dearborn, Michigan, joined Dr. G.M. **Brassard** of Beaumont, Texas; Dr. Kenneth **Padgett** of Waterloo, New York, and Dr. Robert **Jackson** of Concord, California, in discussing conference business during a tour of McCormick Place, the world's largest convention center. Dr. Mericas, Brassard, Padgett and Jackson, all of the American Chiropractic Association, joined 1500 legislators from 50 states convening in Chicago for the National Legislators Conference from August 6-10." (p. 8)
- photos** caption reads: "L-R: Patrick E. Gorman, international secretary-treasurer, Amalgamated Meat Cutters and Butcher Workmen of North America; Dr. **Lorraine M. Golden**, executive administrator, Kentuckiana Children's Center; Hilton E. Hanna, international vice-president and executive assist to Gorman; Dr. Melvin E. Garrett, chairman, ACA Commission on Labor Relations, and Dr. G.M. Brassard, ACA director of governmental affairs. A benefit dinner honoring Gorman raised over \$35,000 for Kentuckiana Children's Center, Louisville, Kentucky." (p. 21)
- photo** caption reads: "Dr. **R.C. Schafer**, the newly appointed ACA director of public affairs, is the recent president of the Behavioral Research Foundation of Colorado."

1973 (Dec): **ACA Journal**[10(12)] includes:

- "ICA-ACA Executive Committees meet" (p. 7); includes photograph & caption:



ACA and ICA Executive committees: (standing l-r): Dr. L.O. Gearhart, ACA executive director; Dr. Cruse J. Howe, ACA board; Dr. R. Tyrell Denniston, ICA sec.-treas.; Dr. George P. Banitch, ICA 2nd vice-president; Dr. J.F. McAndrews, ICA executive director. (seated l-r) Dr. Robert B. Jackson, ACA board chairman; Dr. Stephen E. Owens, ACA president; Dr. William S. Day, ICA president; and Dr. Charles P. Miller, ICA 1st vice-president.

- in an article entitled "First Mississippi Chiropractic Licenses Issued" appear several **photos**, first caption reads: "Dr. John T. Grantham, seated left, of Yazoo City, receives the first chiropractic license in Mississippi history from Dr. Hubert Smith of Gulfport, chairman of the State Board of Licensing Examiners. Looking on are Dr. H.M. Ballard of Charleston, standing left, president of the Mississippi Chiropractic Society, and Dr. J.D. Lee of Seminary, president of the Mississippi Chiropractic Association." (p. 11); first **photo** caption reads: "First recipients of chiropractic licenses in Mississippi history were the ten oldest chiropractors in terms of service. Honored at ceremonies in Jackson were L-R seated: Drs. Ernest Howard; Thomas Cleveland; Solon Dobbs, and Tom Lawrence. Standing L-R: Drs. J.D. Hennington; Tom Hennington; John Grantham, and Richard Tyer. Not pictured, Drs. Joseph Hartmann and John T. Tomlinson." (p. 11)

- 1974 (Apr 12): **National College of Chiropractic** is accredited by the North Central Association of Schools and Colleges (Beideman, 1975)

PHOTOGRAPH



Discussion group during White House Conference on Children, **circa 1973**; Gerry Brassard, D.C. is second from left, Sol Goldschmidt, D.C. is second from right

1974 (June 28-30): "Report of 41st Annual Congress" of FCLB, Playboy Plaza, Miami Beach FL (FCLB Archives)

-"United Chiropractic Organization" (pp. 24-25):

The President called on Dr. Richard Carnival, from the state of New York, to make a report on the Unity Proposal of the **Congress of State Associations**.

Dr. Carnival outlined the formation of what is to be known as the United Chiropractic Organization.

This organization will be controlled by 12 people. Three from the A.C.A. each having a vote. Three from the I.C.A. each having a vote. Three from the Federation of Chiropractic Licensing Boards. The three from the Federation, combine for a half vote; and three from the **Congress of State Associations**, the three of them combine for a half vote. This will be a total of 12 people, for a total of 7 votes.

There are to be six standing committees. It is to be funded by \$20,000 from the A.C.A., \$20,000 from the I.C.A., \$20,000 from the State Associations, and \$20.00 from the Federation of Chiropractic Licensing Boards. The organization will be under the general direction of an executive director.

This organization is to be presented to the A.C.A. and the I.C.A. at their respective meetings this summer, and a report will be made following those meetings. See exhibit #4 for a make-up of this organization...

Motion: It was regularly moved and seconded that the Federation of Chiropractic Licensing Boards participate in the **United Chiropractic Organization** providing it is accepted by the A.C.A. and I.C.A. Motion carried.

1974 (July/Aug): **Digest of Chiropractic Economics** [17(1)] includes:

-Leonard K. Griffin, D.C. authors "The image" (pp. 32-4, 36)

1974 (August 26): the Commission on Accreditation of the CCE is recognized by the Commissioner of Education of the US Office of Education (Beideman, 1975)

1974 (Sept/Oct): **Digest of Chiropractic Economics** [17(2)] includes:

-Clarence W. Weiant, D.C., Ph.D. authors "How to play the Medicare game" (p. 76, 78)

1974 (Oct): **ACA Journal**[11(10)] includes:

-"In memoriam" obituary for John A. Fisher, ACA director of education (p. 7)

1975 (Jan): **ACA Journal**[12(1)] includes:

-article by **ACA** president William H. Bromley, D.C., entitled "Testimonial to Dr. **George Haynes**: a man of vision"; includes **photo** of Bromley and **Haynes** with caption "**ACA** President Broomley (right) congratulates **LACC** President **Haynes** for his successful efforts on behalf of chiropractic education" (p. 14)

-Ron Beideman DC authors "From milestone to milestone"; notes National College's accreditation successes in 1972 (NYS) and 1974 (North Central) (p. 16)

-**photo** caption reads "Three ACA officials present at Dr. Haynes (second from right) testimonial dinner were l-4): Dr. Bob Jackson, District 7 governor; Dr. Richard H. Timmins, newly

appointed education director and research administrator for FCER, and Dr. William H. Bromley, ACA president." (p. 51)

1975 (Spr): **New England Journal of Chiropractic** [9(1)] includes:

-Malcolm E. Macdonald DC, editor, authors "Chiropractic attends NINDS Conference" (pp. 5-8); conference held in Bethesda MD at NIH campus

-F. Donnell Hart DC authors "Report from Congress of State Associations" (pp. 9-10)

1975 (May): **ACA Journal**[12(5)] includes:

-Harry E. Swanson DC, ACA chairman of the board, authors "The case for compulsory postgraduate study" (p. 13)

-**photo** caption reads: "Dr. George H. **Haynes** (left), president of **LACC**, receives special award from Dr. Leonard E. Fay, president of CCE" (p. 19)

-"In Memoriam" notes death of **Gordon Goodfellow** of Woodland Hills CA on April 17, 1975; interment at Forest Lawn in Hollywood Hills on 4 April 1975 (p. 66)

-notes "CP Von Herzen, legal counsel for the National Chiropractic Mutual Insurance Company, died on April 17, 1975"; he had also been attorney for LACC and CCA (p. 66)

1975 (May/June): **Digest of Chiropractic Economics** [17(6)] includes:

-Herman S. Schwartz, D.C. authors "What is the destiny of chiropractic?" (pp. 14-5, 17-9); discusses Medicare

1975 (June): **ACA Journal**[12(6)] includes:

-William H. Bromley DC, ACA president, authors "What's right with the ACA!" (pp. 11-3)

-**photos** of "New WSCC president, Samuel G. Warren" and "Dr. Robert E. Elliot" (p. 26)

-William S. Day DC of ICA and William H. Dallas DC of ACA issue "Joint statement on the United Chiropractic Commission" (p. 33); ACA, ICA COCSA & FCLB are represented on the commission

1975 (July): **ACA Journal**[12(7)] includes:

-**photo** of William H. Dallas, D.C., president of ACA, who publishes "Clinical trials: a new chiropractic research priority" (pp. 13-4)

-notes that C.O. **Watkins**, D.C. of "Sidney, was presented his 50-Year Golden Service Plaque by Dr. Lloyd Bowman." p. 30)

1975 (Aug): **ACA Journal**[12(8)] includes:

-**photo** of Louis O. Gearhart, D.C.; **photo** of ACA Board, caption reads "ACA Board of Governors for 1975-76. Back row (l-4): Drs. Paul Parrott, Clarence Laue, Robert Jackson, Harold Kieffer, Edward McGinnis and Ralph Guenther. Front row (l-r): Drs. William Bromley, immediate past president; Cruse Howe, chairman of the board; William Dallas, president; Harry Swanson, and Henry West, Jr., vice president." (p. 19)

-**photos** of "Dr. Hoyt B. Duke, newly elected FCER president," "Dr. Van D. Mericas" and "Dr. Lloyd A. Bowman" (p. 58)

1975 (Sept): **ACA Journal**[12(9)] includes:

-"Dr. Goldstein of NINCDs speaks at CCE meeting" (pp. 20-1)

-"In Memoriam" notes "Former NCA-ACA director of education, H. Dewey Anderson, Ph.D., died August 4 at the age of

78....He was a high-ranking government official for more than 50 years and was the founder of the Public Affairs Institute in Washington, D.C. He received his bachelor's, master's and doctoral degrees from Stanford University." (p. 21)

-**photo** of Van D. Mericas, D.C., vice-president of FCER, and Colonel Saunders of Kentucky Fried Chicken fame (p. 30)

1975 (Sept/Oct): **Digest of Chiropractic Economics** [18(2)] includes:

-“ACA Journal announces policy on acupuncture” (p. 4)

1975 (Nov): **ACA Journal**[12(11)] includes:

-“News comments” (p. 8):

DC Appointed to Committee of the American Bar Association

Dr. Orval L. Hidde of Watertown, Wisconsin has been appointed a member of the Committee on medicine and Law of the American Bar Association. The committee conducts studies and makes reports of current developments in its field and sponsors a continuing Legal Education Program. Dr. Hidde, who practices both chiropractic and law, is a graduate of National College of Chiropractic and the University of Wisconsin Law School. He is chairman of the Commission on Accreditation of the Council on Chiropractic Education and was named 1975 “Chiropractor of the Year” by the American Chiropractic Association.

1975 (Nov/Dec): **Digest of Chiropractic Economics** [18(3)] includes:

-“ICA update on AMA antitrust violations” (pp. 6-7)

-“Chiropractors challenge Consumer Reports” (p. 7)

1975 (Dec): **ACA Journal**[12(12)] includes:

-**photo** caption reads: "The table of the presidents." Participating in the all-college luncheon at the Pennsylvania convention were (l-4): Drs. Louis **Sportelli**, outgoing PCS president; Norman J. Bailey, newly elected PCS president; Herbert J. **Vear**, dean, Canadian Memorial Chiropractic College; William N. **Coggins**, president, Logan College of Chiropractic, and Joseph **Janse**, president, National College of Chiropractic." (p. 33)

1976 (Jan): **ACA Journal**[13(1)] includes:

-Richard C. Schafer, D.C., ACA director of public affairs, authors “Book review: Doctor Homola’s Life Extender Health Guide” (p. 60)

1976 (Jan/Feb): **Digest of Chiropractic Economics** [18(4)] includes:

-“University of Colorado chiropractic research project to receive \$237,000 from NIH” (p. 4); notes 2-yr grant to Chung Ha Suh, Ph.D., congrats from Drs. Mazzarelli, Day & Wymore

-“CCE gets 3 year renewal” (pp. 4, 6)

1976 (Mar/Apr): **Digest of Chiropractic Economics** [18(5)] includes:

-“Interession 1: chiropractic, the decade ahead” (pp. 28-9); includes photograph & caption:



Participants in the discussion were (L. to R.) Dr. Joseph Mazzarelli, president, ICA; Mr. William Luckey, publisher, DCE; Dr. W. Heath Quigley, administrator, PCC; Dr. William Dallas, president, ACA; Dr. Walter Wardwell, professor, U of C.

-Walter Wardwell PhD of Department of Sociology at the University of Connecticut at Storrs authors “Whither Chiropractic?” (pp. 87-9)

1976 (Apr): **ACA Journal**[13(4)] includes:

-“FCER - Its History and Work” by “Dr. Richard H. Timmins, Director of Education and Research Administrator” (pp. 19-20)

1976 (Apr 9-11): “Proceedings of the 43rd Annual Congress” of FCLB, Boston (FCLB Archives):

-“Dr. William Dallas, President – American Chiropractic Association” (pp. 9-10); advises against offer to practice in Italy; notes ACA membership is 11,400; warns against practice-management courses

1976 (May): **ACA Journal**[13(5)] includes:

-“CCE asked to define position on practice building, management and promotion courses” (p. 26)

-**photo** of “Dr. Monfort C. Mitchell - FCER Photo” (p. 26)

1976 (June): **ACA Journal**[13(6)] includes:

-Chris A. Pinkenburg, D.C. of Hoisington KS authors “Why two national organizations?” (pp. 21-4)

1976 (Aug): **ACA Journal**[13(8)] includes:

-“Impressions of Anglo-European Chiropractic College” by “Dr. Richard Timmins, Former FCER Director of Education and Research Administrator” (pp. 25-6)

-**photo** of “Dr. Richard Timmins” (p. 25)

-**photo** and obituary for **Herman S. Schwartz** DC, who died on July 1, 1978; he was a 1922 graduate of the Carver Chiropractic Institute of New York (p. 70)

Dallas WH. Practice management seminars: a question of balance. *ACA Journal of Chiropractic* 1987 (Mar); 24(3): 45, 61

Markson, Lawrence T. In defense of chiropractic management-consulting. *ACA Journal of Chiropractic* 1987 (Mar); 24(3): 44, 60

Odom WL. Meet the Harry Rosenfield I know. *ACA Journal of Chiropractic* 1987 (Jan); 24(1): 5, 8

1976 (Sept/Oct): **Digest of Chiropractic Economics** [19(2)] includes:

-“State peer review...” (p. 11) authored by Patrick H. Sullivan, M.A., D.C., chairman of the peer review section of the ACA Commission on Insurance

1977 (Jan): **ACA Journal**[14(1)] includes:

-“News comments: Ban on doctors’ directories ruled unconstitutional” (p. 9):

The outlawing of physicians' directories has been ruled unconstitutional by a federal court in Alexandria, Virginia, according to the Associated Press. The court found a Virginia statute prohibiting a proposed physicians' directory to be in violation of the freedom of speech guarantee of the First Amendment. It is reportedly the first federal court ruling in the country that removes restrictions on advertising by physicians which would, in effect, allow patients to shop around for doctors.

1977 (May/June): **Digest of Chiropractic Economics** [19(6)] includes:

-“Suit names ACA, others” (p. 6):

A group of Virginia and West Virginia chiropractors have filed a multimillion dollar suit against the American Chiropractic Association and the Virginia Chiropractors Association alleging that adopted peer review standards violate the Sherman and Clayton antitrust acts by combining to “fix prices and restrain fair trade.” Also named in the suit are several insurance companies and individuals.

The action was filed on April 4, 1977, in the U.S. Court for the Western District of Virginia.

1977 (June): **ACA Journal**[14(6)] includes:

-“News Comments: New York DCs' money gift to Arthritis Foundation refused, reports *Caveat Emptor*” (p. 8):

A recent issue of *Caveat Emptor* (March 1977) reported an incident that occurred between the New York State Chiropractic Association (NYSCA) and the Arthritis Foundation. According to the article, NYSCA was contacted by the Arthritis Fund telethon enlisting the NYSCA's support. The New York DCs responded with a donation of \$1,000, which was accepted “with delight.” Two days later the NYSCA was told that the Arthritis Foundation's “medical committee” would not accept chiropractic money. The article goes on to say, “...calls by Caveat Emptor to that group [the Arthritis Fund] showed clearly that the New York State chiropractors were fooled. They took for granted that they were giving to an independent charity when in fact they were donating to an AMA front group.” *Caveat Emptor* reports of several attempts to secure more information from the Arthritis Fund about the declined donation, but the attempts were, for the most part, futile.

-“In memoriam” for Clyde Martyn, D.C. (p. 34)

1977 (July/Aug): **Digest of Chiropractic Economics** [20(1)] includes:

-“Dr. Joseph Janse represents the Council on Chiropractic Education abroad” (pp. 14-5, 17, 19)

-Leonard K. Griffin, D.C., 1937 Palmer grad, authors “A real challenge” (pp. 56-7)

1977 (Aug): **ACA Journal**[14(8)] includes:

-“News Comments: Court rules lawyers may advertise; impact seen on chiropractic profession too” (p. 8) re: “Bates vs. State Bar of Arizona”

-James Ransom DC authors “Dr. Leo Wunsch II receives ACA's highest award” (p. 20)

-“In memoriam” includes Joseph F. Kileen DC of Boynton Beach FL (p. 74)

1977 (Sept): **ACA Journal of Chiropractic** [14(9)] includes:

-Glenn D. Parrott, D.C. of Oregon City OR authors “Religious cultism in chiropractic” (p. 15); identifies “Life D.E.” movement as example of cultism

-“In memoriam” for Lyle W. Sherman DC of Spartanburg SC (p. 66)

1977 (Dec): **ACA Journal**[14(12)] includes:

-“Dr. Haldeman appointed to ACA research post” (p. 15)

-“In memoriam” for George Hariman DC (p. 64)

1978 (Mar): **ACA Journal of Chiropractic** [15(3)] includes:

-Raymond T. Kern, D.C., ACA Director of Professional Affairs, authors “Iowa Board of Chiropractic Examiners issues declaratory ruling” (pp. 23-4, 26); includes:

“...It is a duty, incident to the practice of chiropractic, for a chiropractor to make a diagnosis of his patient's ailments and physical condition in determining the nature and manner of treatment to be employed or whether a chiropractic procedure should be employed...”

-“Research Priorities Committee meets” (p. 66); photograph & caption:



ST. LOUIS, MO – Attending a recent meeting of the Research Priorities Committee of the Chiropractic Research Commission were the group pictured above. They are, from left (seated): Drs. Van D. Mericas of Dearborn, Michigan, president of the Foundation for Chiropractic Education and Research (FCER); Hoyt B. Duke of Augusta, Georgia, chairman of the research commission, and Alex Warner, research director of Cleveland Chiropractic College of Kansas City. Standing: Drs. Arthur M. Schierholz of Clear Lake, Iowa, FCER secretary-treasurer and secretary of the commission; Barry Davis, research director of Logan College of Chiropractic, Chesterfield, Missouri; Raymond T. Kern, Professional Affairs director of the American Chiropractic Association, and Leonard E. Fay, executive vice president of National College of Chiropractic, Lombard, Illinois.

Dr. Duke said the group discussed clinical research, compatible data systems that enable colleges to exchange research data, use of both objective and subjective parameters, and the advantages of making pilot studies before applying for research grants.

-“In memoriam” (p. 69); photograph & caption:



Former chairman of the ACA Insurance Commission and past Florida ACA state delegate, Dr. M. Dean Chance, 62, Coconut Grove, Florida, died January 28.

A native of Kansas, Dr. Chance practiced in Coral Gables, Florida for 27 years following his graduation from the Palmer College of Chiropractic in 1935. Noted for his work in the insurance field, Dr. Chance authored several manuals on insurance and chaired the ACA Insurance Commission for several years.

Awarded an honorary membership in the ACA in 1977, Dr. Chance also received Distinguished Service awards from the ACA and the Dade County Chiropractic Association, as well as being named Chiropractor of the Year in 1963 by the Florida Chiropractic Association.

The family requests that memorials be sent to the Foundation for Chiropractic Education and Research, 3209 Ingersoll Avenue, Des Moines, Iowa 51312.

1978 (May/June): **Digest of Chiropractic Economics** [20(6)] includes:

-“Van D. Mericas, D.C. and Congressman Wm. Brodhead discuss Corman bill” (p. 7); Mericas is member of ACA’s Commission on Legislation; **photo** of Dr. Mericas and Rep. Brodhead

1978 (July/Aug): **Digest of Chiropractic Economics** [21(1)] includes:

-“ACA’s bill introduced in Congress to provide chiropractic in CHAMPUS and in military facilities” (p. 4)
 -“Drs. Sparlin and Parrott attend ACA international symposium in London” (p. 7); small **photo** of Drs. Parrott and Sparlin
 -“1978-79 schedule of focus seminar programs announced by ACA” (p. 106)

1978 (Aug): **ACA Journal of Chiropractic** [15(8)] includes:

-“An overview of the AMA anti-chiropractic conspiracy and its implications” (pp. 15-9)

1978 (Aug): handwritten letter from FCLB president, Vern R. Webster, D.C., to Louis O. Gearhart, D.C., executive director of ACA in Des Moines IA (FCLB Archives):

Dear Lou:

This is to inform you that the Federation of Chiropractic Licensing Boards will respond with a written statement to your offices regarding the problem of **graduates from non-accredited chiropractic institutions applying for licensure**.

Kenneth Padgett, D.C., a member of the New York State Board for Chiropractic, will be the official representative from the F.C.L.B. at your September 13, 1978 meeting in Washington, D.C. Dr. Padgett does not require time for an oral statement, but, of course, will be available to answer questions or for explanation of FCLB’s policy regarding your meeting’s area of concern.

Thank you for the opportunity extended tot he FCLB to participate in this intra-professional discussion.

Sincerely,...

copy: Federation Officers & Directors; Kenneth Padgett, D.C.

1979 (Jan/Feb): **Digest of Chiropractic Economics** [21(4)] includes:

-“Drs. open health center” (p. 61); notes facility of Albert Cera, D.C. of Rochester and David Redding, D.C. of Dansville NY; Redding, a CMCC graduate, is former president of NYSCA

1979 (Feb): **ACA Journal of Chiropractic** [16(2)] includes:

-“In memoriam” (p. 64):

Dr. Stephen V. Martinko, 68, Youngstown, Ohio, died November 29. He was a 1934 graduate of Metropolitan College of Chiropractic and Physiotherapy. Dr. Martinko was a former member of the ACA Board of Governors, served for nine years as the ACA State Delegate from Ohio, and was a past president of the Eastern Ohio Chiropractic Society and the Ohio Chiropractic Physicians Association...

1979 (Apr): **JACA** [16(4)] includes:

-photograph & caption (p. 57):



A workshop sponsored by the Council on Chiropractic Education for chiropractic college consultants was held in December at the O’Hare Marriott Hotel in Chicago and the National College of Chiropractic in Lombard, Illinois. Several aspects of institutional character were discussed in relation to chiropractic college accreditation. The highlight of the workshop was a visit to the clinic facilities at National college. Pictured at the workshop are (standing l-r): Drs. Gerald R. Konsler, Assistant Executive Secretary, CCE; Donald C. Roush, Vice President for Academic Affairs, New Mexico State University; Victor Hurst, Vice President for Academic Affairs and Dean of the University, Clemson University; J. Chester McKee, Vice President for Research and Dan of the Graduate School, Mississippi State University, State College; Eugene Meyer, Chairman, Division of Natural Sciences, Lewis University; Randall Thompson, Vice President for Medical School, Forest Hospital, Des Plaines, Illinois; (seated l-r): Drs. Leonard Fay, Executive Vice President, National college and Secretary-Treasurer, CCE; James A. Mertz, President, CCE; and Ralph G. Miller, Executive Secretary, CCE.

1979 (June): photograph of ACA past presidents, courtesy of Hoyt B. Duke, D.C.; back row, L to R: G.M. Brassard, William Bromley, John Schwieter, Phil Aiken, Henry West; front row, L to r: **unknown, unknown**, Earl Liss, Ralph Schmidt, Hoyt B. Duke, William Dallas:



1979 (Jul/Aug): **The Logan College Vital Force** [3(8)] includes: -"1st Woman Doctor Named 'Chiropractor of the Year'" (p. 3); includes photo of Faye B. Eagles, D.C. and:

"Chiropractic is one of the few career professions that does not discriminate against women," stated Dr. Fay Eagles, a Logan graduate and the first woman doctor to be named "Chiropractor of the Year."

Accepting the national award at the annual convention of the American Chiropractic Association (ACA) in Seattle, Washington, Dr. Eagles, president of the Council of Women Chiropractors said, "There is no doubt in my mind that the rights of women have been and are continuing to be violated in most professions. It starts with quotas which limit the number of females to be allowed to enter professional schools. It is further perpetuated by little sub-rosa understandings between members of most male-dominated professions which limit a woman's participation. I am proud to say this is not true of chiropractic."

Dr. Eagles, who resides in Rocky Mount, North Carolina, said that women are admitted to chiropractic colleges without regard to sex, and upon graduation and licensure are free to participate in whatever specialty of interest they prefer.

"I have always resented the attitude in some professions which tends to try to put women into certain categories; for example in the health care field, to relate women doctors only to the care of children or other women. In chiropractic there may be some women doctors who prefer to specialize, but it is purely by choice, not because of barriers established by the profession. As for me, I have built a busy practice treating men, women and children," the chiropractic leader stated.

A news article appeared in the local newspaper regarding Dr. Eagles' national award of being named "Chiropractor of the Year." Less than a week later, an Editorial of the Rocky Mount TELEGRAM was published, honoring Dr. Faye Eagles.

The Editorial read in part:

"...for Dr. Eagles, in addition to her professional activities long has been regarded as an invaluable citizen, both on the local and state levels.

"While much was said because the national chiropractic honor went to a woman, those who know Faye Eagles see nothing unusual in the top professional honor going to her.

"After all, she was a woman before she became a chiropractor."

Dr. Eagles also has some other "firsts" to her credit. She was the first woman president of the North Carolina Chiropractic Profession,

and also the first D.C. to be appointed to the North Carolina Commission for Health Services. Dr. Eagles hopes that her achievements will help other men or women to put themselves into chiropractic wholeheartedly.

In reflecting on being named "Chiropractor of the Year," Dr. Eagles commented, "This honor was most unexpected; therefore perhaps far more prized, because I have just been doing what I think I should be doing – because I am a Doctor of Chiropractic!"

1979 (Dec): **ACA Journal of Chiropractic** [16(12)] includes: -"Former education director dies" (p. 74):

Dr. John Nugent, the first director of Education for the National Chiropractic Association (NCA), died at his home at Harbour Island, Bahamas on November 4, 1979. Dr. Nugent, who was 88 at the time of his death, was active and interested in the progress of chiropractic education and lived to see the recognition of the Council on Chiropractic Education (CCE) by the U.S. department of Health, Education and Welfare, Office of Education, as the accreditation agency for the profession.

Following his retirement from his position with NCA in 1961, Dr. Nugent spent his retirement years at his home in the Bahamas. He is survived by his wife of 47 years, Enid Nugent.

1980 (Jan): **ACA Journal**[17(1)] includes:

-"Former NCA president dies" (p. 69); includes photograph and:



Dr. Cecil Martin of Jersey City, New Jersey, former National Chiropractic Association (NCA) president, died November 19, 1979.

Dr. Martin had practiced in Jersey City for 50 years and had been very active in state association and NCA/ACA activities. He served as the New Jersey NCA delegate and was elected NCA president in 1955. He was a member of the board of directors of the National Chiropractic Mutual Insurance Company (NCMIC) for many years. He had been the chiropractic member of the New Jersey Board of Medical Examiners for 22 years.

Dr. Martin is survived by his wife Annette, one son, one daughter, seven grandchildren and 13 great-grandchildren.

1980 (Nov): **ACA Journal**[17(11)] includes:

-"Northwestern gets gift"; includes **photos** of Daniel Gainey & Dr. Edward I. Wallick, NWCC trustee (p. 33):

Northwestern College of Chiropractic has received a half million dollar gift from the Daniel C. Gainey Estate. Dr. John B. Wolfe, President of the College made the announcement.

Dr. Edward L. Wallick, Eagle Lake, Minnesota was the person most responsible for this significant gift. He was on the board of trustees when Northwestern College of Chiropractic was chartered in 1941 and remains a member today. Gainey became a patient of Dr. Wallick's in the early 1950's. Dr. Wallick spent much time in acquainting Gainey with Northwestern College of Chiropractic.

In acknowledging this gift President Wolfe said, "Ed Wallick is a man of vision whose interest in and concern for this college is unsurpassed. Dr. Wallick's efforts have provided significant help as we progress toward the ultimate goals of this institution."

This gift together with other designated funds will help the college in its acquisition of a new campus.

Daniel C. Gainey was chairman of the board and chief executive officer of Jostens, Inc. from 1933-1968 and chairman of the board emeritus until his death in April 1979. He began his employment at Jostens in 1922. Jostens grew from a small watch repair shop in Owatonna, Minnesota to the multi-million dollar corporation it is today under Gainey's leadership.

For at least 30 years of his life Gainey lived about 4 lives concurrently. While he was building Jostens, he was also serving National Republican causes, higher education and the Arabian Horse Registry of America.

- "Chiropractors settle antitrust suit with the American Osteopathic Association" (pp. 38-40); **photos** plaintiffs: Drs. Arthur, Bryden, Lumsden, Pedigo, Wilk
- "In Memoriam" (p. 78) notes death of Herbert Marshall Himes DC in Davenport IA
- "The Yellowed Pages" reprints from JNCA 1935 June (p. 87)
- full page ad for Foot Levelers, Inc. (rear cover)

1980 (Dec): **ACA Journal** [17(12)] includes:

- L.G. Morgan DC of Nampa, Idaho authors letter to the editor (p. 8) decrying poor research and unsubstantiated claims made in George Goodheart letter in ACA Journal referring to student project at AECC
- "Padgett picked for Reagan's task force" (p. 21)
- "Survey report ACA members" (p. 24) includes **photo** of E. Maylon Drake Ed.D., LACC president, and Mrs. Robert Jackson, "ACAuxiliary Liaison to LACC"
- "The Yellowed Pages" (p. 71) reprints from **JNCA** 1935 July; notes:

One year ago at Pittsburgh, Pa. the Council of State Chiropractic Examining Boards was formed; Constitution and By-Laws adopted and the necessary committees appointed in order to insure efficient organization function. The meeting was largely attended (16 Boards present) by the eastern and mid-western Boards, thereby acquainting them with our purpose. This year the meeting is being held on the Pacific Coast thus enabling the far western State Boards to view the prospectus...Plans will be presented whereby our schools may be rated according to EXACTLY WHAT THEY HAVE AND ARE DOING – BY MERIT ALONE...Many have been wondering just how it is possible to combat the pro-medical Basic Science campaign being waged during the past ten years. One answer is – to present a program that has superior merit. This is the duty of the State Examining Boards – to lead the way to formulating and adopting such a program to hand down to our profession for concerted action. Unfortunately in this we have been grossly negligent. Lethargy for years has been the rule and for which many states have paid a very dear price.

- "In memoriam" notes death of Leland Roberts DC in Logan, Utah (p. 77)

1981 (Jan): **ACA Journal** [18(1)] includes:

- Larry Green DABCO writes letter to editor to decry mention of evolution in article by Matthew J. Brennan PhD, ACA statistician (p. 8)
- Harry N. Rosenfield, ACA Washington Counsel, authors "New Horizons" (pp. 60-2)
- **photos** of Sportelli (pp. 67, 69), Arthur Garrow DC (p. 69)
- Preston Institute of Technology (PIT; later RMIT) in Victoria, Australia will incorporate chiropractic school (pp. 70-3)
- Davis S. O'Bryon, ACA Director of Congressional Relations, authors "Congressional relations report" (pp. 76-7)
- "The Yellowed Pages" features **JNCA** 1935 August (p. 85)
- full page ad for Foot Levelers (rear cover)

1981 (Nov): **ACA Journal** [18(11)] includes:

- "College News: Palmer College of Chiropractic-West" notes (p. 69):
 - The first fellowship in the Palmer/West Academy of Chiropractic was given to Ronald P. Danis, MS, Los Altos, Calif. This honor was awarded in recognition of Danis' service to the college and the chiropractic profession as past chairman of the college's board and as a current board member...
- ad for R.C. Schafer DC's **Opportunities in Chiropractic Health Care** (p. 73)
- "ACA donates rare chiropractic photos to Association for the History of Chiropractic" (pp. 18-9); not all photos from NCA collection forwarded to AHC

1982 (May/June): **Digest of Chiropractic Economics** [24(6)] includes:

- "Dr. Sid Williams elected president of ICA" (p. 72)

1982 (Nov): **FCLB Bulletin** includes:

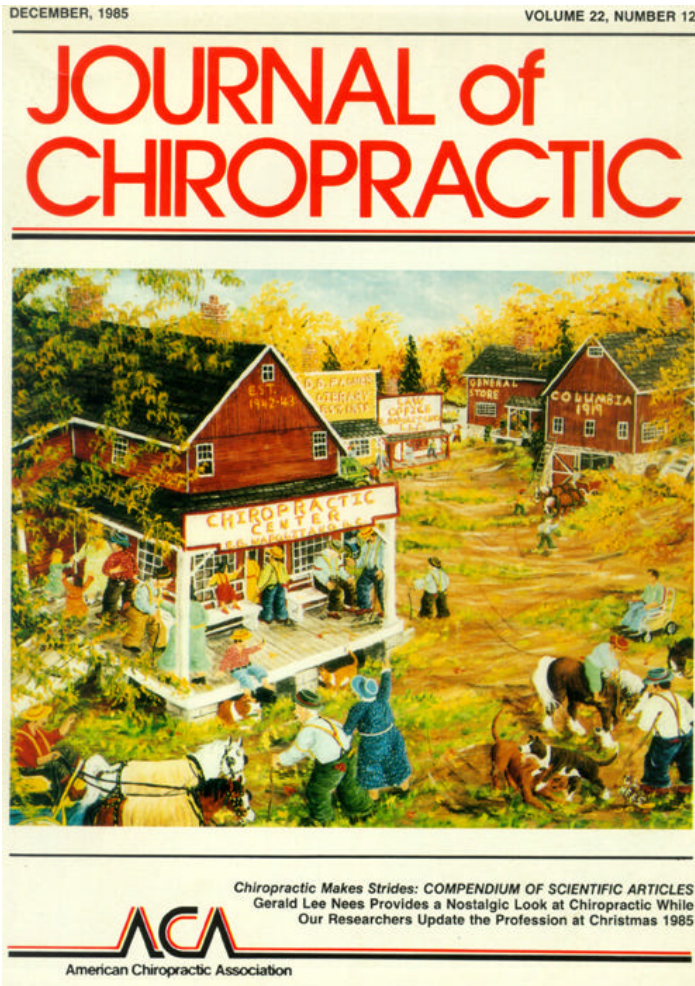
- photocopy of letter dated March 12, 1982 from ACA president Edwin M. Kenrick, D.C. to ICA chairman of the board Joseph P. Mazzarelli, D.C. (pp. 41-2) re: invitation to participate in World Chiropractic Conference in Venice, Italy during April 1982; mentions Static Clinics

1986: photograph of Kenneth Luedtke, D.C., president of ACA, conferring with Michael Pedigo, D.C. on the PCCW campus:



1986 (Dec): **JACA** [22(12)] includes:

- cover photograph is Napolitano cartoon:



1987 (July 15): **Dynamic Chiropractic** [5(14)] includes (in my Wilk file):
 -"Dr. Kenneth L. Luedtke elected ACA president" (pp. 1, 35)

1987 (Summer): **The Tower** [3(3)] includes:
 -"Help is urgently needed to sponsor chiropractic article in **Readers Digest**" (p. 24, rear cover)

c1987: photograph of Kenneth Luedtke, D.C., president of ACA, and Michael Pedigo, D.C., president of ICA, conferring with John Miller, D.C., president of Palmer College of Chiropractic West on the PCCW campus:



-Vincent P. Lucido, D.C., president of ACA Council of Delegates, authors "The dilemma of 'subluxation'" (pp. 5, 8, 10); includes photograph:



1987 (Mar): **JACA** [24(3)] includes:
 -Ronald L. Harris, D.C., ACA VP authors "Public relations – one bad apple could ruin the orchard" (pp. 5, 8); includes photograph of Dr. Harris:

1987 (July 23): letter on stationery of the **Journal of Bone and Joint Surgery** (in my Wilk file):

John W. Frymoyer, M.D.
 Administrative Office
 1 South Prospect Street
 Burlington, VT 05401
 Dear John:

Thank you for your letter of July 14, 1987. I am always touched when someone thinks of the Current Concepts. I am afraid that I cannot visualize a Current Concepts on "THE USES AND ABUSES OF LUMBAR SPINAL RADIOGRAPHY". Furthermore, I suspect

that **The Journal offices would be firebombed if a chiropractor were to appear as a co-author.** Old feuds die hard, and I doubt if The Journal's readers are ready for that yet.

I shall have to look up your article in Spine. It is not a Journal which I regularly consult.

I hope I have your willingness to continue to apply to you for further Current Concepts, although I am afraid that I cannot use the one you have suggested.

Best regards.

Sincerely,

Paul H. Curtiss, Jr., M.D.

Editor Emeritus

1989 (Feb 22): letter to ICA from Jerome F. McAndrews, D.C. in Wheaton IL (ICA folder):

To Whom It May Concern:

Now that the most recent effort for unity in our profession has decisively failed – albeit that the majority, however small voted for it – it is timely to express hope for some future time when a greater amount of the profession's resources can be focused under one banner.

Had the unity effort succeeded and all chiropractors joined together in one association, even then the new association would only have been approximately equal in size to the combined memberships of Iowa and Illinois medical societies. As it is, neither chiropractic association can currently achieve for us and our profession – and our patients – what is needed.

As former Executive Vice President and board member of the ICA I have felt a great affection for the ICA and man of its "family." Of those in this group who remain in the ICA, this affection continues. But to me the ICA itself has become a battleground for the zealots in our profession, a happening that is distorting its role and is increasing the degree to which it no longer represents that which it claims as our traditions. It is at war with itself.

I had occasion recently to read a comment on zealots and was amazed to find its author reiterating in so many words a long-held belief of my own: the super straight movement in the chiropractic profession is an invention; not a reawakening of traditions. The article stated, "...Zealots are also wielders of the new; the tenacious desire to hold true to tradition is often so revolutionary that the tradition revived is unrecognizable. The basis of zealotry is extremism in two forms: One embraces tradition so vehemently that it effectively makes it over. The other defends what it has done with murder in its heart."*

Even in B.J. Palmer's day, the graduate was required by law to report quarantinable and venereal diseases, a process demanding diagnostic procedures and conclusions. To argue otherwise is not only misleading, it's ludicrous. And yet, as the zealot's snowball rolls downhill, it picks up more snow, getting larger and larger even though based on the myth that diagnosis is not part of chiropractic practice.

We can be sure that the American Medical Association, along with the zealots, rejoices over the failure of the necessary two-thirds of the ICA membership to support unity.

A zealot recently spoke to a chiropractic student body and I'm told he said he was for "unity based on the subluxation." The listener should see such statements as self-aggrandizing; no such "unity" is possible and it is intellectually dishonest to discuss unity in a context where such unity is unlikely.

The ACA has for years supported many important activities in our profession; one example, 80% of the financial support of the CCE has traditionally come from the ACA, 20% from the ICA. And yet, the ACA only appointed two members (2/3) to the Commission on

Accreditation of the CCE and the ICA one member (1/3). This disparate representation (ACA getting less than its financial support would warrant) was its contribution to unity and professionalism.

The ACA is a considerably larger organization, providing a "home" for all moderates within its membership. Its flexibility, at this moment in our history is perhaps its greatest strength; the rigid, inflexible philosophies of the zealot cannot truly purport to represent, or to pretend to invite even the participation of the moderate.

The ACA agreed to unify on the basis of the document on which ICA tallied the vote on February 18, 1989. The majority of ICA agreed with that document. To discuss unity in another context – a virtually impossible one – dooms our students, our practitioners and our patients to more years of the same: a fragmented profession unable to effectively represent the interests of us all.

The ACA must now look to the future; to a goal of fifty million patients by 1995. We can help it meet such goals by putting our shoulders to the ACA wheel along with its current membership. My resignation from my ICA membership has such a goal in mind.

Sincerely,...

*"Zealots with fear in their eyes." U.S. News and World Report, February 27, 1989

1989 (Nov/Dec): **Chiropractic Achievers** [3(6)] includes:

- "Actor appointed ACA spokesman" (p. 7); includes **photo** of James Drury:

James Drury, best known for his lead role in TV's *The Virginian*, has become the ACA's first national spokesman.

Drury, an outspoken advocate of chiropractic care for almost 40 years, will appear in public on behalf of the ACA. Plans are in the works to have him address several state associations. A significant portion of Drury's efforts will be geared toward the 50-and-over age group, which now comprises the country's largest population segment with 62 million people.

Beginning with a fencing injury at 16, Drury's chiropractic care has been handled by more than 200 DCs nationwide while the actor was performing in the theater. He still sees a DC once or twice a week. "I believe in chiropractic for health maintenance as well as for treating aches and pains," says Drury.

The Virginian ran from 1962 until 1971 and was one of the most popular cowboy shows on network TV. Thanks to chiropractic, Drury was able to do his own stunt work on the rough-and-tumble show for almost a decade.

- "Sore Throat speaks...again" (pp. 54-6); notes that William Trevor, author of *In the Public Interest*, was Sore Throat's pen name; notes AMA now aiming at chiropractic practice management companies; includes:

...Sore Throat's most important message is that chiropractic has to end its philosophical in-fighting, stand together behind our management firms against its enemies and focus on building the profession...

1990 (Jan): **ACA Journal of Chiropractic** [27(1)] includes:

- "D.C. meets with legislators" (p. 19); photograph & caption:



Dr. Wayne C. Wolfson (L), Chiropractic Physician of Winter Park, Florida pictured with the new Speaker of the U.S. House of Representatives, Tom Foley. Dr. Wolfson was in Washington meeting with legislators regarding health-care issues.
 -George P. McAndrews authors "ACA Counsel responds to article" (pp. 49-50); includes:

EDITOR'S NOTE: The following article is a response to a story that appeared in the November/December issue of Chiropractic Achievers entitled "Sore Throat Speaks... Again."

To give some background, "Sore Throat" was an alias used by the person who obtained secret documents from the American Medical Association, used in the 1987 Wilk et al vs. AMA et al trial, in which it was shown that the AMA conspired to discredit and stop the growth of chiropractic.

In the Chiropractic Achievers article, there was an unsubstantiated and questionable claim that "Sore Throat" had reappeared to supply Chiropractic Achievers magazine with information, this time taking the side of practice builders. The rather strange theory is that the AMA is now trying to destroy chiropractic by discrediting practice management and consulting firms. In the article, the writer who purports to have talked to "Sore Throat" states that chiropractors should unite behind these firms to protect chiropractic, arguing that, in so doing, they would defend themselves against the AMA's "insidious and indefensible actions" by building individual practices and, therefore, chiropractic itself.

George P. McAndrews, attorney for the plaintiff in the Wilk case, and currently the general counsel for the ACA, had the experience of dealing directly with the original, mysterious "Sore Throat." He now offers the following response to what appears to be a rather weak argument in favor of supporting the profit-making approach of some practice builders.

I was in my office this past Saturday and had an opportunity to read the article entitled "Sore Throat Speaks...Again" in the November/December issue of *Chiropractic Achievers*.

Forgive me but that article is pure drivel...
 -"A tribute: Peter C. Bommarito, 1915-1989" (pp. 51-62; insert); includes many photographs, including:



1990 (Apr/May): **Chiropractic Achievers** [4(2)] includes:
 -"Working for chiropractic" (pp. 38-41) is profile of Kenneth Luedtke, D.C.; includes photograph:



1991 (June 28): "ACA Convention Report" prepared by Linda L. Zange DC, Illinois state delegate to ACA (FLI Archives):
 Dear Northern Illinois ACA Member:

ACA's Annual Convention, "Come With the ACA...Back to Our Future" was held June 12th to 15th, at the Peabody Hotel, in Orlando, Florida. The convention began with a Welcoming Reception on Wednesday evening, and the keynote address "discovering the Future" by Ronald Caplan, Ph.D. on Thursday. This was followed by concurrent meetings of the House of Delegates, the specialty councils, the educational sessions, and the state relations and governmental relations programs. It was gratifying to see so many of you in attendance.

AWARDS were presented to:

Michael D. Pedigo, D.C. as ACA's Chiropractor of the Year.

Kent Greenawalt, as ACA's Humanitarian of the Year.

ELECTIONS:

The House of Delegates re-elected Charles F. Downing, D.C., San Antonio, TX, as ACA President and elected John C. Pammer, D.C., N. Catasauqua, PA, as ACA Vice-President. The House also re-elected George B. McClelland, D.C., Christiansburg, VA to the Board of Trustees of FCER.

In the election for District Governors: Kerwin Winkler, D.C., Aberdeen, SD, was re-elected as Governor of District 1, and P.

Reginald Hug, D.C., Birmingham, AL, was elected as Governor of District 5.

The ACA's Council of Delegates re-elected Russell E. Sawyer Jr., D.C., Omaha, NE, as their President; Kurt Hegetschweiler, D.C., Torrance, CA, as their Vice-President and Linda L. Zange, D.C., Glenview, IL, as their Secretary.

BOARD OF GOVERNORS reported on:

The educational programs to be presented in November, at no cost to the ACA member. November 9-10, at the Hyatt O'Hare in Rosemont. Plan to attend!

Continued participation on the Centennial Committee.

Membership program.

A FIRST FOR CHIROPRACTIC:

Kevin E. Moley, the Assistant Secretary for Management and Budget, U.S. Department of Health and Human Services, addressed the House of Delegates and all in attendance, and received a standing ovation for his favorable remarks regarding our profession, and ACA's support of the Standards of Care project through the Rand Corporation.

CAPITOL HILL the 102nd CONGRESS:

Commissioning of DCs in the Military, H.R.608 sponsored by Rep. Lane Evans of IL and S.68 cosponsored by Sen. Dixon of IL.

Federal Employees Health Care Freedom of Choice Act, H.R.384, cosponsored by Rep. Evans.

Medicare amendment which would expand coverage to include x-rays and physical exams, S.614 cosponsored by Sen. Simon.

Reauthorization of the Health Education Assistance Loan program to continue coverage of chiropractic students.

Federal legislation to relieve the current crisis being caused by ERISA/Self-Insured programs.

You are exerting a positive influence on adverse Federal legislation, every time you contact your Congressional Representatives and Senators. Your telegrams have helped. Your participation in the ACA-NET, ACA-PEP and ACA-PAC have enabled ACA to have a greater presence on Capitol Hill.

ACA has provided testimony to Congressional committees on Federal funding for chiropractic research, ERISA, HEAL student loan programs, and to the Advisory Council on Social Security. ACA has met with the U.S. Public Health Service, HHS on the Medicare fee schedule. ACA met with Sen. Mitchell regarding his proposed National Health Care Reform Plan, called "The Health America Act" and chiropractic services are covered in the bill.

The individual doctors in the field and their patients are the foundation of the chiropractic profession's legislative programs, ACA-NET and ACA-PEP. No longer can anyone sit idly by and let others do the work. YOU must make the time to write letters and to get acquainted with your congressman and senators, consider it an investment for the betterment of your patients.

How can you help yourself and your patients? In each of the Congressional Districts of Northern Illinois, the ACA needs a minimum of 3 DCs as contacts for each Representative and both Illinois Senators. We also need patients willing to write or call their Representative and Senators. An avalanche of letters and calls opens Congressional doors to our lobbying firm. As President J.F. Kennedy wrote, "Everyone's vote counts in America, but those who sit down and write letters make their votes count more times." Please contact me expressing your willingness to participate in these important programs.

ACA-PAC dollars are also necessary NOW to make positive chiropractic legislative changes a reality. PLEASE contribute today. If you have contributed, THANK YOU.

THE HOUSE OF DELEGATES RATIFIED THE FOLLOWING RESOLUTIONS:

...members to remain vigilant regarding the early detection of scoliosis...

...encourage a research study on the spinal effects of water beds...

...placed caps on discretionary spending by the Board of Governors...

...implemented a member return of dues program, Oct. 1...

...caution its members that it regards the practice of utilizing research programs for patient solicitation to be an unacceptable and possibly illegal method of patient inducement...

...support enforcement efforts against quack medicines, medical devices, and other fraudulent cures that endanger the public health or substantially mislead consumers.

Position papers on thermography, lateral bending x-rays, videofluoroscopy and nutrition.

THE HOUSE OF DELEGATES ADOPTED THE FOLLOWING BYLAWS CHANGES:

New membership categories for state association executive directors (25% general dues), retired less than ten year ACA member (30%), chiropractic assistants (20%), suppliers and attorneys (same as general dues).

A new awards committee structure.

Dues increase to \$600.00 per annum for general members, with annual, semi-annual or quarterly payment structure.

HOUSE OF DELEGATE ACTION REGARDING COUNCIL BYLAWS CHANGES:

Council on Neurology some approved as amended.

Council on Orthopedics approved.

Council on Diagnostic Imaging's College of Radiology and Board of Radiology approved as amended.

Councils on Sports Injuries and Physical Fitness and on Mental Health approved as amended.

ADDITIONAL ACTIONS BY THE HOUSE OF DELEGATES:

Reaffirmed the Intra-Professional Policy.

Accepted the Report of the Review of the Current Bylaws of the Specialty Councils with Master Bylaws for the Councils, and allowing the Councils two years to comply with the mandated sections of the Master Bylaws. This review and master bylaws was due to the Hydrolevel decision and to require greater accountability of the specialty councils to the ACA.

The preceding sections on resolutions and bylaws were paraphrased and/or shortened for this report.

ADDITIONAL REPORTS TO THE HOUSE OF DELEGATES:

The Managed Care Task Force presented a lengthy report to the House stressing the importance of chiropractic inclusion in the national health care programs and all independent managed care programs.

Dr. Reed Phillips presented the current status of the RAND Corporation Standards of Care Project. The first published reports on the low back will be available shortly from the RAND Corporation, 1700 Main St., Santa Monica, CA 90407; publication #R-402/51-PCCR and #R-402/52-PCCR.

CCE reported on adding to its Standards the measurement of outcomes.

PUBLIC RELATIONS reported on the completed hospital video, which included a section on Belmont Community Hospital, with Drs. Frank Hoffman and Richard Dietzen.

FOUNDATION FOR CHIROPRACTIC EDUCATION AND RESEARCH:

FCER reported on the status of the 5 year restricted grant implemented at NCC; the 1991 International Conference on Spinal

Manipulation; new Executive Director, Stephen Seater, and the completion of various research studies to be published in indexed journals.

Special thanks are extended to both the Illinois Chiropractic Society and the ICS Auxiliary for their continue support of FCER.

Join FCER today! Membership is only \$50.00 annually or for \$100.0 become a Partner in Progress. If you are a member, THANK YOU.

ACA MEMBERSHIP:

There is a continuing need for new members. If we are to succeed legislatively, we need to be even larger and stronger than we are today. Be part of the Torch Club, sign up a new member TODAY!

What is ACA doing for you? We – ACA – is building stronger ties to Capitol through the efforts of Mr. mark Goodin and Rick Miller, implementing a return of dues program, presenting a no cost seminar on radiology, bio-mechanics and neurology in November, last year low cost seminars were presented on practice management and occupational health. ACA has implemented and expanded the ACA-FYI to get you the most up-to-date information quickly. ACA has presented more varied programs at convention, and next year will combine the annual convention with FCER’s ICSM. ACA has restructured headquarters for greater efficiency. ACA has a Task Force on Managed Care to help to insure chiropractic’s role in managed care, and has an on-going long range planning committee.

FUTURE ACA CONVENTION SITES

1992 Kansas City, in conjunction with FCER’s ICSM.

1993 Maui.

Plan to attend.

My sincere appreciation is extended to each of you for allowing me to serve you as your ACA Delegate. It has afforded me the opportunity to voice your opinions to both the House and Council of Delegates, and to serve as Chairman of both the Resolutions and Papers Review Committees. This last year, I also served as Chairman of the ACA’s Ethics Committee. I have been asked to continue as Chairman of both the Papers Review and Ethics Committees. This year, I completed the review of the specialty councils bylaws with master bylaws, and had the report accepted by the House of Delegates. At the convention, I was unanimously re-elected as the Secretary of the Council of Delegates. I’d like to thank Dr. Herman Kathan, Northern Illinois Alternate Delegate, and Dr. Frank Hoffman, Governor of District 2, as well as Dr. Virgil Johnson, the past alternate delegate, for their assistance throughout the year, I look forward to a very active year as your ACA Delegate.

Respectfully submitted,...

1991 (Sept): **ACA Journal of Chiropractic** [28(9)] includes:

-“NCMIC officers address ACA board of directors” (p. 20):

Two officers of National Chiropractic Mutual Insurance Company addressed the American Chiropractic Association’s board of directors at their June meeting at the Peabody Hotel in Orlando, Fla.

NCMIC President Arnold E. Cianciulli, D.C. and Executive Vice President Larry Mr. Rister spoke to those assembled on various topics, including the funding by NCMIC, through the Federation [sic] of Chiropractic Education and Research, of an innovative general study on CVAs to be released to members of the chiropractic profession.

Dr. Cianciulli and Mr. Rister also announced plans for NCMIC to sponsor two seminars for its legal counsels in the near future. The purpose of these seminars will be the coordination of defense efforts for NCMIC insureds. These seminars will be held on both East and West Coasts.

The expansion of liability associated with **broadening the scope of chiropractic practice** was also discussed by the NCMIC officers, particularly regarding **manipulation under anesthesia** outside of a hospital setting, the **prescribing of drugs**, and overall hospital privileges. NCMIC’s policy standards committee is evaluating these new risk issues to determine their applicability to NCMIC policies.

-“In memoriam: Dr. George Arvidson, legislative advocate of the ACA” (p. 61); includes photograph of Dr. Arvidson:



Dr. Arvidson was involved in ACA legislative activities for many years. He was chairman of the ACA Pac and a member of the LegCom Committee. A close associate of Hubert Humphrey and Walter Mondale, he was instrumental in Medicare inclusion for chiropractic.

He was former president of the Minnesota Chiropractic Association and chairman of numerous committees. From 1975 to 1986, he was a member of the governor’s Minnesota Health Advisory Board.

A native of Saint Paul, Minn., Dr. Arvidson opened Arvidson Chiropractic Clinic in 1948. He was a former president of the National Federation [sic] of Examining Boards, and a past member of the National Board of Examiners.

Dr. Arvidson graduated from Logan Chiropractic College in St. Louis, Mo. and did postgraduate work at Palmer College of Chiropractic and National Chiropractic College.

-“In memoriam: Dr. Carl B. Miller, a founder of the Council on Nutrition” (p. 61):



The chiropractic community mourns the death of Carl B. Miller, D.C., of Front Royal, Va., on July 10, 1991.

Dr. Miller was born in Jersey City, N.J. on Dec. 10, 1915. He was a graduate of Eastern Chiropractic College [sic] of New York, and

completed his postgraduate work at Palmer College of Chiropractic in Davenport, Iowa, and the National College of Chiropractic in Lombard, Ill.

After serving in World War II, where he received three battle stars, Dr. Miller returned home to Front Royal and operated a practice. As president of the Virginia Chiropractic Association, Dr. Miller helped push across legislation granting chiropractors in the state legal privileges to take the chiropractic board examinations to become licensed.

Dr. Miller was one of the founders of the Council on Nutrition of the American Chiropractic Association, where he served as executive secretary-treasurer beginning in 1975.

1992 (Feb): **ACA Journal of Chiropractic** [29(2)] includes:

- “Chiropractic’s 15-year legal fight with AMA ends: settlement includes changes in AMA’s ethics code” (p. 16)
- letter to DCs from George P. McAndrews, Esq. (pp. 49-50)
- “Publishing Wilk case court order brings end to litigation” (p. s-53)
- George P. McAndrews authors “Chiropractors ask for physician dialogue, not confrontation” (pp. S54-S56)

1992 (May): **ACA Journal of Chiropractic** [29(5)] includes:

- “‘Manage for Success’ seminars complete tour with rave reviews: More than 2,000 doctors, students and C.A.s attend free events” (pp. 38-41); seminars featured business issues; includes photograph of Dr. Sportelli and:



The question that was asked in the advertising that promoted a free seminar to ACA members, National Chiropractic Mutual Insurance Company (NCMIC) policyholders, students and chiropractic assistants was “Why gamble with your future?” Apparently, more than 2,000 D.C.s, C.A.s and students responded to the question and recognized its significance, for they signed up quickly to attend the six seminars placed at convenient dates and sites throughout the country. The theme was “Manage for Success,” and the seminars were sponsored as a professional service by the American Chiropractic Association and as a policyholder service by the NCMIC...

1992 (June): **ACA Journal of Chiropractic** [29(6)] includes:

- “In memoriam: Dr. Lee Hightower, past president of the ACA board of governors” (p. 100); includes **photo** of Dr. Hightower

1992 (Sept): **ACA Journal of Chiropractic** [29(9)] includes:

- letter from Alonzo B. Chatfield, D.C. (p. 50):

A lot of bitterness surrounds this controversial issue. During the past 24 years, I have witnessed 85% of my services originally compensated by cash or charge, revised into a reimbursement method where 95% of my income is collected through personal injury insurance. If we re-elect George Bush, the country will continue to fall prey to “big business,” allowing unregulated bureaucracies to take away the humanitarian aspect of health care. Likewise, I have reservations about the policies presented by the Clinton campaign because it requires small businesses to insure employees, which could force many employers to apply for bankruptcy due to the enormous overhead they would have to cover. This leads me to believe that the only solution available is to fashion our health-care system after the privatized method in Canada. Already, we are witnessing this change in our country. The constituency continues to increase pressure on the federal government to provide quality health care at a reasonable price amid rising expenses, leaving managed health care as the only viable solution. I foresee a profitable future for the chiropractic profession as long as it remains proactive, by either sending money to PACs or communicating directly with elected officials. Ten long years and a lot of money have allowed us to finally get our foot back in the door to participate in the Medicare program. It would be foolish to waste these efforts due to a lack of involvement.

- James W. Parker, D.C. authors “The golden egg that is killing the goose” (pp. 53-4)
- “In memoriam: Clarence H. Laue, D.C., past chairman of the ACA board of governors” (p. 66); includes **photo** of Dr. Laue

1992 (Oct): **ACA Journal of Chiropractic** [29(10)] includes:

- “Education secretary revokes SCASA accreditation authority” (pp. 19-23); includes photograph of U.S. Secretary of Education Lamar Alexander:



- supplement (pp. 43-114) on Mercy Conference guidelines; includes many photographs, including:



Scott Haldemana, D.C., Ph.D., M.D.



Daniel T. Hansen, D.C., D.A.B.C.O.



John J. Traino, D.C., M.A.

-“How will malpractice insurance be affected? A Mercy Document Interview with Larry M. Rister, Executive Director, National Chiropractic Mutual Insurance Company”

1992 (Nov): **ACA Journal of Chiropractic** [29(11)] includes:

- “RAND study’s all-chiropractic panel shows agreement with multi-disciplinary panel on certain low-back pain treatments” (pp. 46, 48); notes ACA & NCMIC’s continuing support of this project
- Jennifer Hill, ACA Journal staff correspondent, authors “The ACA gives awards and receives bigger awards: an interview

with Irv Davis, the ACA’s public relations consultant” (pp. 54-7, 59); includes photo of Irv Davis & Emmy and photograph of ACA Board:



The ACA board of governors looks on with pride as Irv Davis displays the famous Emmy statuette. The American Chiropractic Association recently won the country’s highest television award for its public service campaign titled, “Steroids, Not Worth the Risk,” which was written and produced by Davis.

1993 (Mar): **ACA Journal of Chiropractic** [30(3)] includes:

- “Former federal judge in Wilk case to highlight ACA Hawaiian convention” (p. 50); includes photograph of Judge Getzendanner:



1993 (Oct): **ACA Journal of Chiropractic** [30(10)] includes:

- “Survey reveals knowledge gap on malpractice insurance among DCs” (pp. 18, 73):

A new survey shows that while most doctors of chiropractic believe malpractice insurance is a necessity, many lack the information to choose a policy that adequately protects their practices.

Nearly all the DCs surveyed carry either occurrence or claims-made malpractice insurance. While most are aware of their individual policy limits and annual premium, almost half (48 percent) are unable to differentiate between the two standard types of policies. In addition, 34 percent of those who own insurance expressed uncertainty about the type of coverage they currently have, with one-third erroneously believing their claims-made policies provide “occurrence-type” coverage.

The survey was conducted for National Chiropractic Mutual Insurance Company (NCMIC) by Rowan & Michaels, a New York-based opinion research firm. Nearly 600 DCs across the country were selected at random and interviewed by telephone on a variety of questions about chiropractic malpractice insurance. Those surveyed identified several primary concerns about malpractice insurance including quality, comprehensiveness of the coverage and stability of the insurer, and rates. The survey also revealed that the most DCs purchasing insurance, just like any consumer buying a product, need to educate themselves regarding their individual insurance options.

"Confusion about insurance is understandable and comparing policies can be very difficult," says Larry M. Rister, NCMIC executive vice president. "A DC should be aware that there are major differences between occurrence and claims-made policies that can have impact on both his or her career and financial security."...

-**"Landmark Canadian study recommends redirection of health services: American Chiropractic Association urges President Clinton to heed report and include chiropractic services in administration health care package"** (pp. 62-4, 66); includes photograph & caption:



The ACA team of spokespersons answers reporters' questions at the press conference held at the National Press Club in Washington, D.C. Left to right: Louis Sportelli, D.C., David Chapman-Smith; Jerome F. McAndrews, D.C.; Kerwin P. Winkler, D.C.

1994 (Aug): **ACA Journal of Chiropractic** [31(8)] includes:
-**"Katz retracts statement"** (p. 16):

The following is a copy of a retraction sent to the Medical Post from Dr. Murray Katz about the editorial run by the publication in which there were allegations attributed to Dr. Katz about his comments on the quality of Canadian Memorial Chiropractic College's quality of education. Both the Medical Post and Dr. Katz have now issued formal retractions.

Dr. Katz is one of the promoters of "orthopractic."

Attention Derek Cassels
Editor, The Medical Post

I agree with the retraction made by the *Medical Post*. It was never my intention to suggest that graduates of the CMCC are not qualified to practice chiropractic. In fact, I consider the CMCC to be one of the best chiropractic schools in North America."

Sincerely,

Murray S. Katz, M.D.

1995 (Feb): **Journal of the ACA** [32(2)] includes:

-**"In memoriam: Arnold M. Goldschmidt, D.C., F.A.C.C., F.I.C.C."** (p. 74):

Arnold M. (Mickey) Goldschmidt, D.C., second generation of a prominent New York chiropractic family with a wide involvement in

the organizational life of the profession, died in Phoenix, Arizona on December 26, 1994.

Dr. Goldschmidt was elected to his second term as president of the Association for the History of Chiropractic at New York Chiropractic College in October 1994. He was a trustee of NYCC, a former president of the Federation of Chiropractic Licensing Boards and a former member of the National Board of Chiropractic Examiners. He was also an alternate delegate for Downstate New York to the American Chiropractic Association.

One of the first members and a former chairman of the New York State Board of Chiropractic after licensure was achieved in 1963, Dr. Goldschmidt continued the pioneering work of his father, Sol Goldschmidt, a Carver Institute graduate who was long-time executive secretary of the New York State Chiropractic Society and was in the vanguard of licensing battles for more than 30 years.

Dr. Goldschmidt attended Western Reserve University and Logan College before graduating from the Chiropractic Institute of New York in 1950.

A former president of District I of the New York Chiropractic Association, he was also secretary of the association for 10 years and was active in the process of the sitting examinations by the New York Board, and Dr. Goldschmidt also taught classes in chiropractic ethics in NYCC and other colleges. He was elected a fellow of both the American College of Chiropractors and the International College of Chiropractors.

Dr. Goldschmidt was honored as a New York pioneer of Chiropractic at NYCC in 1993. He is survived by his wife, Lucille, two daughters, Lisa and Rhonda and a son, Peter.

1995 (Mar): **Journal of the ACA** [32(3)] includes:

-ACA governor Edward L. Maurer, D.C., D.A.C.B.R. authors "Transition" (pp. 5, 85); suggests "The chiropractic educational experience has advanced with little fanfare over the years to a point where it is on equal footing with other professions in the health-care system."

1995 (July): **Journal of the AC** [32(7)] includes:

-**"In memoriam: Harry N. Rosenfield"** (p. 98):

Harry N. Rosenfield, attorney and former general counsel to the American Chiropractic Association passed away on June 2 after battling several health setbacks, including Alzheimer's and Parkinson's diseases.

Mr. Rosenfield enjoyed a long and illustrious career in public service, beginning as a protégé of Mayor Fiorello LaGuardia. After graduating from Columbia University Law School, Mr. Rosenfield served as secretary to the commissioner of the New York City Board of Education, and became an expert on education administration. As chief assistant to the Administrator of the Federal Security Administration, a forerunner of the Department of Health and Human Services, Rosenfield was vital in the drafting of legislation for the school lunch program.

After serving as a delegate to the United Nations Economic and Social Council in Geneva, Rosenfield was placed in charge of the Displaced Persons Commission by President Harry Truman, and was responsible for the admission and resettlement of refugees after World War II. Together with his staff, he was responsible for bringing over 50,000 refugees to the U.S.

In 1953, Rosenfield went in to private practice in Washington, D.C., and served as general counsel for both the National Safety Council and the American Chiropractic Association. He retired from his legal career in the late 1980s. Harry Rosenfield was preceded in

death by his wife, Leonora Cohen Rosenfield, and he is survived by his daughter, Marianne R. Smigelskis, of Chicago.

-“In memoriam: Robert R. Reich, D.C.” (p. 98):

The American Chiropractic Association marks the passing of Robert E. Reich, D.C., of South Beloit, Wis. In his home on May 25, 1995, after a long illness. Dr. Reich was a member of both the ACA and the Prairie State Chiropractic Association. A graduate of Palmer Chiropractic College, he served as a member of the Palmer International Alumni Association, the Parker Research Foundation and the Tri-County Chiropractic Association. Dr. Reich opened his first chiropractic clinic in 1952 and in 1964 he opened a clinic bearing his name. Although he retired in 1992, Dr. Reich was chosen as a fellow in the Palmer Academy of Chiropractic in 1995.

Dr. Reich is survived by his wife, Genevieve, seven children, 17 grandchildren and two great-grandchildren. Two of his sons, Bradley Reich, D.C., of South Beloit, Wis. And Dale Reich, D.C. of Rothschild, Wis. have followed their father into the chiropractic profession.

1997 (Jan/Feb): **Activator Update** [12(1)] includes:

-“Historic summit meeting held between ACA/ICA” (pp. 25-6)

2000 (Dec 14): **Dynamic Chiropractic** [18(26)]:

-“A moment of silence for Harold J. Kieffer, DC, FICC” (pp. 1, 9):

Harold J. Kieffer, DC, FICC, a practitioner for 50 years, passed away in Albuquerque, New Mexico on November 18, 2000.

Dr. Kieffer was born in St. Paul Minnesota March 21, 1928. He was a graduate of Northwestern College of Chiropractic (1951), and served on its faculty for three years. Dr. Kieffer was a charter member of the ACA, serving for 17 years on the ACA Board of Governors. He was a delegate for nine years representing Minnesota, before moving to New Mexico to represent that state for eight years. He was also a member of the New Mexico Board of Chiropractic Examiners.

“Chiropractic has who horses, and we have work horses,” observed ACA Governor James Edwards, DC (Kansas). “Dr. Kieffer has been a work horse who has pulled chiropractic’s plow for decades. This profession owes him a debt of gratitude that can never be repaid.”

Dr. Kieffer is survived by his loving wife of 29 years, Darlene; children, John, Jessica, Patricia, Robert, Jeffery, Michelle, and LeAnne; 16 grandchildren; and many friends. Another son, Harold Jr., preceded Dr. Kieffer’s death.

Dr. Kieffer was a parish council president for two years at Risen Savior Catholic Church. His memorial service was held at Prince of Peace Catholic Church on November 21, 2000.

2000 (Mar 5): e-mail from Bob Jackson DC, ND (RB Jaxon@aol.com):

Hi again - Just read your article on Dr. Weiant, p. 65, upper left picture. Please be informed that Dr. Biser died this past Sat afternoon (March 3, 2001), he had a severe stroke on Fri. he was 98. He was on the first BOG for ACA. I knew him well, as also Dr. Ed Kimmel. Great story, as usual my friend. See Ya - Bob

2002 (Mar 15; Friday): Walter B. Wolf, D.C. dies at age 88 (per phone call on 02/03/19 from Kerwin Winkler)

2002 (Mar 21): e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com):

Hello Joe,

Thanks for your transmissions. I am enjoying my reverie. You have awakened many memories. Some are sweet and some are less so. I am surprised that I don't remember some of the names that were involved in our history.

I well remember the great conspiracy to take over the ACA organizational meeting at Denver. What a revolting development that was. None of us who were plotted against had a hint, prior to the meeting, of what was going on. Our rude awakening came when the organization was thrown into a committee of the whole, and Dr. Lentz (never before or since heard of) was elected chairman, which act defrocked the NCA president. As well as I can remember, all of the business was conducted in the Council of State Delegates, which deprived the Board and Officers from having any voice or vote in the procedures. I was amazed that some old friends had joined the coup. I was disgusted to learn that some defectors buddied up with their former friends in the loyalist's caucuses to try to find out what counterattacks might be planned.

I am not surprised that there is opposition to the recording of the history of the organization. Throughout the history of this association and of the entire profession, there have been many insurrections and struggles to gain control and power. I am sure that many of the documents tucked away in our annals would disclose some acts of malfeasance, misfeasance and nonfeasance. I am completely out of touch with current events in my profession. Is it possible that some current agenda might be hindered if an unrevised history of the profession might be displayed?

With thanks and best wishes,
Tom

2002 (Mar 22): e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com):

Hello Joe,

It would not be practical for me to attempt to compile a history of the 1964 Denver meeting. I have some bits and pieces of the happenings in my memory, but I have no records of the event.

We had a treasure trove of the profession's literature and documents destroyed by fire in our office a number of years ago. We had all issues of ACA, NCA and ACA Journals; minutes of ACA and NCA Board meetings during Dad's tenure, House of Counsellors and House of Delegates Bulletins; correspondence related to the Public Relations Coordinating Committee including The Saunders Report. This was a counseling firm's report on its study of the ICA, outlining that organization's faults and shortcomings along with recommendations for corrections. In my opinion, it was this report that prompted some ICA officials to agree to explore the possibilities of cooperating or uniting with the NCA. All of my father's files were lost in that fire.

I have no minutes or other records of that Denver meeting, not even a roster of the NCA Officers and Delegates or a roster of the new ACA officers. It would be impossible to tell the story without designating some participants as wearing white hats and some with black hats. I don't know enough of the facts to avoid being judgmental or capricious, and I don't have enough confidence in my memory to name names without having something on paper to back it up. Most of my closest allies are gone - J.L. Thompson of Alabama, Al Adams of Louisiana, Cal Calhoun of Arkansas, Leo Winch, Jr. of Colorado, Cris Pinkenberg of Kansas, Elizabeth Gerlt of Kansas, et al. Dr. John Davidson of Illinois, State Senator and state delegate, could be a source of information and documentation if he is still around.

Drs. Lorne Wheaton and Gordon Goodfellow, NCA members of the Coordinating Committee, and Dr. R.W. Tyler, an ICA member of the Committee, are deceased. I do not know about Dr. Carl Lindquist

and Dr. L.K. Griffin of the ICA. Dr. A.A. Adams, ICA president and a leader in the coordinating effort is deceased also.

That is all I can say - I do not have the capability of telling that story.

At the Denver meeting, as well as I can recall, the NCA was maneuvered into a Committee of the Whole of the House of Delegates, so that only Delegates had a voice and vote, however, the meeting was open and NCA officers and other interested parties were in attendance at all sessions. The sessions were very, very lengthy, and after each meeting, the two opponent groups would go into caucuses, which would last until the wee hours. I well remember that my wife would call upon me to account for my time and activities when I dragged back into the room at 2 or 3 o'clock in the morning.

Tom

2002 (May 3): e-mail from Ed Kimmel, D.C. (DrEdKimm@aol.com) to Cruse J. Howe, D.C. (cjhduradoc@acninc.net):

Cruse:

Any recollections of those days, as the "Committee of the Whole", that you can remember, please contact.

jckeating@aol.com

Joseph Keating is doing a great job contributing to the history of chiropractic.

I can remember, Asa Brown, from Virginia, ripping the first page of the proposed "constitution" and proclaiming that the "new constitution" was nothing more than the old one. That was in Denver. Do you remember that?

Please keep in touch.

ED

2002 (May 4): e-mail from Ed Kimmel, D.C. (DrEdKimm@aol.com) to Cruse J. Howe, D.C. (cjhduradoc@acninc.net):

Cruse,

I would guess, that by this time you have heard from Joe Keating. He would like to piece together all the happenings dating back to 1963 in Chicago, when Hoyt Duke beat out Anderson for President. I don't remember you're being there, but we were both in Denver, I believe.

Asa Brown, ripped the cover off the proposed constitution and averred that it was the same as the old NCA.

I remember meeting OB Inman in Chicago, my very first experience with being a Delegate. He had someone poke me in the shoulder. I turned around, and there sat OB, with his cigar, and asked me to tell him, "who are you voting for?" I answered for Duke, and we then became "good friends", for the rest of my associations with the NCA/ACA.

If I were able to sit down and talk all about the happenings at Denver, and other locations, I think we could put together an amazing historical bit of information for Joe Keating.

Do you recall Hawaii? Do you remember St Louis? I was having a rough time with my own life then. You came to my rescue.

Cruse, from day one, I have loved this profession, and have done all I can to preserve its integrity.

Let's get together and give Joe Keating all the information and memories that we can, so that our sincere efforts, devoted time and patience, in the cause of chiropractic can be historically preserved for the future of OUR profession.

Thanks for listening! Please respond.

Cruse, you bring back so many memories. Do you remember my research on instrumentation? You were using the SYNCHROTHERM

at that time. Also the research I did with chiropractic instrumentation, which, I think, resulted in some of the "phony" testing instruments, going off the market.

Well, enough nostalgia. God Bless.

ED

2002 (May 8): e-mail from Ed Kimmel, D.C. (DrEdKimm@aol.com):

Joe,

Did you learn about the antics of Asa Brown, from Virginia, who tore the first page of the proposed Constitution and proclaimed to the Delegates that it was nothing more than a retype of the original NCA Constitution?

Yes, John Davidson will help, if you can find him. He became a Senator, for the Illinois Legislature.

The most aggressive action was, when the Delegate from Pennsylvania motioned to throw the House into a Committee of the Whole, which excluded all the officers in the old NCA. Denver, was the real turning point.

There must be some records about that Denver Convention, some minutes of our meetings. Believe me, Joe, that was an exciting time for the formulation of the "ACA".

There must be some records of the previous year in Chicago. That was my first year as a Delegate. What an eye opener that was.

OB Inman, on my neck to vote for "his" choice. I could sit down with you and tell you all sorts of stories about OB

Can't write about them...sorry.

Nor can I write about all the many memories I have.

By the way Van Mericus might help.

I don't know how many more I can remember, but if you check the records and the minutes, and list those who were involved in Denver, and the succeeding Board meetings and conventions, it may "tickle" some memories.

I want to help as much as I can to reconstruct the happenings.

With the help of those who are still alive and were there, maybe you would be able to formulate some idea of what happened in Denver.

Memories fade, but they can be jogged by some other's recollections of some detail, long forgotten in our personal memory bank.

Joe, I love this profession.

I will admit, that there are times I might have acted inappropriately, but never my intention to embarrass chiropractic.

ED

2002 (May 22): phone interview with Hoyt B. Duke, D.C.; notes his conversation with Van D. Mericas, D.C. and John Davidson, D.C. (who's recently had 2nd bypass surgery); Dr. Mericas related that getting rid of Rogers was impetus for 1964/ACA convention revolt; R.T. Leiter, D.C. resigned from ACA office when he learned that L.M. Rogers, D.C. had purchased building in Des Moines without his (Leiter's) knowledge; O.B. Inman, D.C. replaced Leiter on ACA board; Dr. Mericas replaced Arthur M. Schierholz, D.C.

2002 (May 25): e-mail from Bob Jackson, D.C., N.D. (RB Jaxon@aol.com):

May Brassard shredded all of Jerry's papers, as I called her one day. He was at the Denver Mtg, when the ACA was born, served on the first Leg. Com., I joined that group in 1968. The only living person there was also Dr. Lou Gearhart. He served as ACA Ex.

before I joined the BOG in 1970; Dr. Jerry Brassard followed him, but he's deceased. Dr. Hoyt Duke was also at that Denver Mtg.

Hope this will help?

Bob

2002 (June 24): phone call from Hoyt B. Duke, D.C.:

-Ed McGinnis, D.C. says prime reason that 1964 ACA Convention went into "Committee of the Whole," excluding board of directors, was to assert authority of Council of State Delegates

-House of Delegates comprised of Council of State Delegates plus representatives from other Councils and schools

2002 (July 8): audio-taped statement of Edward J. McGinnis, D.C.:

Responding to a letter from Dr. Joseph Keating about the Denver ACA convention (1964):

I want to talk to you about this instead of writing because my writing is not very good and I don't type. I'm 82 years old and have served my profession in several different ways. I was an ICA delegate from Wisconsin and South Carolina until the ACA was formed. And I joined the ACA in 1963 and served as a governor, delegate and chairman of the board for one year. And I have a son who is presently the South Carolina delegate to the ACA. I served the state as president of the state association at one time, and I'll try to recall for your edification some of my memories of Denver.

As I said previously, I had been an ICA delegate from Wisconsin and South Carolina, and these were all rubber stamp assemblies, because when you got to Davenport, some one of B.J.'s armed guard corralled you and said that B.J. wants so-and-so elected and wants so-and-so done and that was the way it was done. There was no procedures. B.J. presided and that was it. You went home feeling like you had wasted a time. So when I went to the ACA convention in Denver, I didn't really know what to expect. I was a stranger amongst strangers. I knew two or three people there who were former ICA people. One of them [was] Dean Chance of Miami, Florida. And I had no forewarning of how great this convention would be. The first thing that impressed me, of course, was that we had a parliamentarian on the platform at all times to keep everything in order. I was, as I said, one of the few Palmer graduates there and I think I was eyed with suspicion by many of the people who were former NCA delegates. And of course I didn't know the school heads that were represented and I had never met L.M. Rogers or John Nugent or any of those power houses.

The ACA initially was composed of several factions. The main faction, of course, was to get rid of Nugent and L.M. Rogers because they had turned out to be dictators of the NCA as had B.J. of the ICA. So, before I got there there had been several caucuses and quorums by the different groups and they had decided on the strategy, which was of course to form a new association and to eliminate all school influence as far as elective offices. In that they succeeded.

The first order of business as I recall it was to go into a committee of the whole, which was quite a shock to the old guard because their votes were almost nullified by the delegates' votes. It was quite a strenuous convention. We met in solid committee for about three or four days; a day and night trying to develop a proper constitution and by-laws and there was a lot of shade tree lawyers in the group that really corrected "ands," "and/ors" and so forth. And I think they did a good job because most of the basic framework still stands. The ICA people that had joined with the NCA people to form the association were very well received, I think, although they were, of course, watched with some skepticism, because they didn't know really

their records or where they were coming from or whether they were to be trusted. They ended up by voting George Poe from New Jersey, I believe, who was the upcoming NCA president to become president, and Al Adams who was an ICA board of governors transfer to the NCA/ACA was elected vice president. I just had no input except on votes and a few little odd things that came up.

I met some wonderful people there who have remained friends over the years, one of them being Cruse Howe, the delegate from New York who later became on the board of governors and also chairman of the board. Our friendship still continues to this day. There's a lot of questions you might want to ask, which I don't know exactly what you have in mind, but I will call you shortly and see if I can establish some framework for this conversation. Thank you.

[Pause on tape]

Dr. Keating, this is Ed McGinnis again. I want to tell you how much I enjoy your articles in *Dynamic Chiropractic*, and also in the Association for Chiropractic History articles. You may have read or have in your library my book which was sponsored by the South Carolina Chiropractic Association in 1995, called *The History of Chiropractic in South Carolina*, which was quite extensively researched and put together. If you don't have one, I'll see that we can get you one from the South Carolina. I'll talk to you soon. Thank you.

[Pause on tape]

It just occurred to me that you have some sources in Phoenix that might be available. Dr. Harry Swanson spends the winters in Sun City, he practices in Denver. And Montfort Mitchell on Indian River Road was an early participant in ACA conventions. And I believe that the first or second secretary of the ACA was Dr. Arthur Schierholz, who was originally from Iowa, but I think he retired in Phoenix and has passed on. But his wife or family may have some of his mementos. And of course the longtime secretary of the ACA was Dr. Lou Gearhart, who lives in a suburb of Denver, a very capable man and very active in running the ACA until he retired. Thank you.

[Pause on tape]

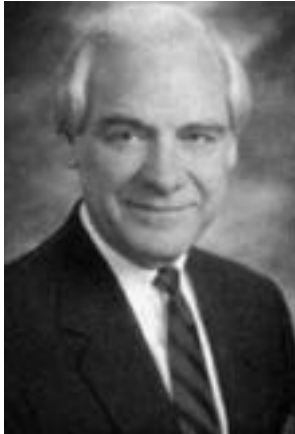
Dr. Keating, this is Ed McGinnis again. July nights I have a chicken around my file cabinets and everything and unfortunately I do not have any ACA literature or mailings or anything from the past. I moved two or three times since I retired and I guess there was a lot of throw outs in the process. I did find a 1978 convention program which I'm enclosing with this tape.

In retrospect I think the greatest contribution that the ACA made in Denver was developing and affirming the master plan. I don't think the profession really appreciates the depth of thought and work that went into this master plan. The definitions, the guidelines were very well organized and thought out and I think they are a standard we can all live by and practice by. In fact, when we had our big legal hassle down here in South Carolina, and we lost our right to do anything but hands-only, and I means hands-only: no x-ray, no nothing in 1976, we finally in one big special session of the legislature we passed a new bill which copied the ACA definition of chiropractic and scope of practice almost in its entirety. And it's been a great guideline for the state board of examiners, especially the clause that "as taught in accredited colleges by the CCE," which gave the board some freedom to move and approve and disapprove certain contributions to the practice of chiropractic.

I'm sorry I haven't been of much help. I spoke to my son Dr. John, and he told me that the ACA is considering your request for help on writing this book. I wish you well, and I certainly will be a purchaser. And I hope we cross paths and get to visit personally someday soon. Thank you, doctor.

2003 (May): *JACA* [40(5)] includes:

-Carol Marleigh Kline, *JACA* managing editor, authors "In remembrance of Dr. Edward L. Maurer" (p. 6); includes photograph:



Edward L. Maurer, DC, DACBR, died unexpectedly at his home in Kalamazoo, Michigan, on March 27, 2003. Dr. Maurer was a giant among his contemporaries, and a man of unquestioned integrity. His friend and colleague for 30 years, Kerwin Winkler, DC, commented on the loss that Dr. Maurer's passing represents, saying, "Nobody brought to the table the depth and breadth of his knowledge and wisdom." Dr. Winkler praised, as well, Dr. Maurer's "unwavering loyalty and service to the American Chiropractic Association."

Dr. Maurer graduated from Lincoln Chiropractic College in 1961, and was board certified in radiology. From 1973, he served on the post-graduate faculty in radiology for the National University of Health Sciences in Lombard, IL. He served as Michigan's ACA delegate from 1980 to 1991. In 1983, Dr. Maurer was named Chiropractor of the Year by the Michigan State Chiropractic Association, and received its legislative leadership award in 1987. He held various elected positions in the American Chiropractic College of Radiology and on the ACA's Council on Diagnostic Imaging. He served for seven years on the ACA Board of Governors, first as Governor of ACA's District #2 – which includes Michigan, Illinois, Iowa, Wisconsin, and Canada. In 1997, he was elected Chairman of the Board of Governors, a position he held until 1999, also serving as a member of the ACA Executive Committee.

That same year, Dr. Maurer was named as Chairman of the new *Journal of the American Chiropractic Association (JACA)* Editorial Review Committee, a position he stamped uniquely with his far-reaching vision and immense energy until his death. The committee became the *JACA* Editorial Board in 2002, in recognition of the quality and quantity of effort provided under his leadership to assure that ACA publication standards never faltered. He was also Editor-in-Chief of ACA Press, the publishing arm of the ACA. In 2001, Dr. Maurer was named ACA Chiropractor of the Year. He was recognized at the 2003 National Chiropractic Legislative Conference with one of the association's highest honors – the Chairman's Award – for his many contributions to the ACA and to the profession.

Dr. Maurer poured his considerable energies into those projects that, in his belief, would benefit the future of chiropractic. As its fundraising chairman, Dr. Maurer became one of the driving forces behind the creation of the Florida State University College of Chiropractic. He also embarked on a collaborative effort with participating health care organizations in the U.S. Bone & Joint Decade. Dr. Maurer volunteered to represent ACA in the Decade's effort to educate the public about diseases of the bones and joints

during the final two years of his life, a responsibility that he carried out in his typical manner – with vigor and a wealth of fresh ideas. Dr. Maurer wrote two textbooks, contributed several chapters to others, and published numerous articles in scientific and trade journals.

Dr. Maurer practiced at the Kalamazoo Chiropractic Center with Valdis Muizznieks, DC. He is survived by a son, Lance, who is studying to become a doctor of chiropractic at Logan College of Chiropractic, and a daughter, Terry, who is married and has two children.

2003 (Aug 19): e-mail from Karl Kranz, D.C., J.D. of NYSCA (kckranzdcjd@juno.com):

Joseph,

Out performed yourself again, Giuseppi. This presentation should be a must see for all DCs. But then, you are just a chiropractic heretic, and worse, not even a DC at that.

I was just reading the exchanges between Terry Rondberg and the ACA over HR 2560. What a mess. Professionally embarrassing. At the same time, however, it amazes me that ACA is fighting a battle to "Save Our Subluxation." What is there to "save?" This the cream of the crop of chiropractic intellectual leadership??

Interestingly, the ACA calculates that the WCA has roughly 300 DC members. Combined with ICA and the FSCO, I estimate that this ICA/WCA/FSCO coalition probably represents, at best, 5.9% to 6.8% of the profession. ACA, in contrast, at least according to the figures of the World Chiropractic Federation (Chapman-Smith's organization), represents only about 8,000 members nationwide (not counting students, vendors, international members, etc) or approximately 11% to 13% of all DCs nationwide [In my experience as a staff member of both the ACA and ICA, in the battle of one-upmanship, each organization had a habit of over-inflating their membership numbers to a certain degree]. Nonetheless, these membership numbers are truly pitiful. It prompted me to look at the APTA numbers (always a student of the PT profession). The APTA claims to represent more than 63,000 PTs and PTAs, almost as many members as the total number of chiropractors nationwide. What is chiropractic to do?

As you are aware, I am also a student of the profession's medical sociology and no doubt you too are all too familiar with the observations of Pulitzer Prize winning medical sociologist, Paul Starr, [The Social Transformation of American Medicine, 1984 (Starr was elaborating on the observations of another medical sociologist from the early 1970s, Eliot Friedson)]. Starr and Friedson each observed that for any profession to have cultural authority, i.e., power and sovereignty [in contrast to social authority held by legislatures, governors, courts, police, etc.], it must possess two things: 1. internal consensus -- that is, the profession must know who it is, where it has been and where it wants to go; and 2. legitimacy -- especially legitimacy conferred from sources of social authority [federal and state governments, legislatures, agencies and administrators, etc.]. As you know Starr and Friedson intimated that these weren't the only qualities rounding out professional power/cultural authority, but that, nonetheless, these two were necessary minimal ingredients. We know that chiropractic suffers from a lack of each. As you are aware, chiropractic has little or no internal consensus professionally. The exchanges between ACA and the coalition regarding HR 2560 are just the latest illustration of that lack of internal consensus. And, rightly or wrongly, as a profession, chiropractic has been labeled for more than the last 50 years by a variety of sociologists as being "marginal," "deviant," "fringe," "unorthodox," "irregular," "unconventional," "professional pretenders," "paranormal," "charlatans," and "quacks." As a result, professional legitimacy is problematic for chiropractic as

well. Chiropractic then, suffers from a lack of the two main ingredients that Starr and Friedson identify that any profession must have in order to exhibit cultural authority. By contrast, compare this against the 63,000 members of the APTA, with their 241 physical therapy programs in residence at major universities and colleges around the United States, and the APTA's goal to make physical therapy, by 2020, . . . "provided by physical therapists who are doctors of physical therapy, recognized by consumers and other health care professionals as practitioners of choice to whom consumers have direct access for the diagnosis of, interventions for and prevention of impairments, functional limitations, and disabilities related to movement, function, and health. Why can't we be or behave more like them?? Jamison has argued that chiropractic has clinical legitimacy with some patients. I agree, but only to the extent that most studies seem to indicate that patients are more satisfied with the care they receive from chiropractors. But as Cooper and McKee correctly point out in the section labeled "The 'Chiropractic Encounter'", this may not have anything to do with SMT per se. Patient satisfaction may have more to do with the fact that chiropractors have a superior doctor-patient interrelationship [Coulehan] though unplanned, are less intimidating, less condescending, do not take a superior attitude toward patients; are more empathetic, and do not use powerful medications or drugs, strong injections or surgery [Wardwell]. But, as Cooper and McKee point out (p. 115), patient satisfaction alone may not be enough to justify chiropractic's expense to health benefit managers or medical directors in the absence of significant evidence-based clinical outcomes. ["But if chiropractic's major outcomes are comfort, reassurance, and empowerment in the course of what are usually self-limited conditions, society must determine whether the expenditures that are necessary to achieve such goals are warranted." Cooper RA, McKee HJ. Chiropractic in the United States: Trends and Issues. *Milbank Quarterly* 2003; 81(1): 107-138.] Over the years, I have tried to impress the upon the NYSCA leadership the fact that employer benefit plan managers and medical directors of insurers and managed care plans are more than capable of reading and organizing the research literature on the outcome studies of SMT and other therapies, and that since the publication of the AHCPR Low Back Guidelines in 1994, most outcomes studies comparing SMT to other treatment regimens have been either equivocal or there has been only a marginally better short term outcome with SMT. Cooper and McKee's article point up this contention by encapsulate these sentiments in their review of SMT beginning with the last paragraph on page 109 through page 112, concluding with their observation that, "Thus, while randomized trials might have established once and for all that SMT is effective in the treatment of both acute and chronic low back and neck pain and that it is more effective in treating these disorders than other treatment approaches, the research to date has shown instead that SMT is effective in only a narrow subset of such patients and, in those circumstances, it is no more effective than other treatments." As Shekelle pointed out in 1998 in response to the Cherkin study, this small benefit may not be worth the increased cost involved. It's not much of an edifice to hang our professional hat on. It should go without saying then, that the equivocalness of the outcomes of recent research studies erodes chiropractic's legitimacy even further by undermining the value payers, business managers, medical directors and other strategic elites attach to SMT. [Assendelft WJJ, Morton SC, Yu EI, Suttrop MJ, Shekelle PG. Spinal manipulative therapy for low back pain. A meta-analysis of effectiveness relative to other therapies. *Ann Intern Med* 2003; 138:871-881.] As a result chiropractic continues to encounter problems with scientific legitimacy vis a vis SMT [not to mention

magnets, crystals, reflexology, AK, and other fringe therapies] and, as a consequence, some social legitimacy as well [Coulter]. In my mind then, adding acupuncture (another marginal and fringe therapy) to the chiropractic armamentarium will not enhance chiropractic's legitimacy but may help a chiropractor's bottom line. To me, acupuncture is being added to the chiropractic curriculums more as a matter of economic expediency (more tuition-paying bodies) rather than as a prevailing belief that the two practices should be wedded together. The upshot is that the system just doesn't seem value what we do (SMT) the same way most chiropractors do, especially in traditionally conservative states like New York and Massachusetts. Fortunately, some legislators are less concerned about the rigor of research outcome studies and more attuned to popularity contests and thus can still be swayed by the relatively small army of satisfied patients who support chiropractic to the chagrin of business, insurers, managed care entities, labor unions and even state and federal agencies (the DOD and VA). While this political support may be sufficient in the short term, the question is, will it be enough to sustain chiropractic into the future? In some ways I feel many, if not most, knowledgeable persons are all too keenly aware that the chiropractic king's clothes are threadbare, but that, as chiropractors, we are often too blind not to realize our own near nakedness. The NYSCA committed itself to guideline development as one outcome of the September 2002 conference convened in Saratoga in the quest to answer the question: where are we going and how are we going to get there. Practice guidelines will help but practice guidelines in and of themselves are not the solution to all that confronts chiropractic. Guidelines are one place to start, nonetheless, and it is one way to engage the chiropractic intelligentsia in the process of changing the profession. In my mind, however, the profession needs so much more than just practice guidelines. Interestingly, Bob Mootz was over to NY in April to speak to the NYSCA District 17. Bob felt that going down the guideline path was too ambitious and would quickly overwhelm the modest resources of the NYSCA. Instead, from his administrative agency pulpit, Bob encouraged the Association to become a repository of guideline information and to promote best practices in our meetings and dealings with state agencies (Workers' Compensation and the Departments of Education, Health and Insurance), insurers and managed care organizations, at the same time we promoted chiropractic on our members behalf in the state legislature and with state agencies, as we try to reshape this thing we call chiropractic. This approach may have more appeal to the Association. Still this leaves out the critical issue of chiropractic education out of the equation. In my mind, change should begin with the schools where critical thinking can be instilled while students are a captive audience rather than waiting until after they've graduated and entered the workforce where the mercenary ideal of earning a living takes precedence. By then, it's just too late. To me the question the profession still needs to answer then, especially in view of the Coopers and McKee article is – Where are we going and how are we going to get there? As time moves on the answer to this question, as daunting as it is, becomes even more urgent. Somewhere along the line, chiropractic has to overcome its intra-professional, Jekyll and Hyde schizophrenia, and decide once and for all whether it wants to remain a small, insular, fringe profession/cottage industry, consumed with its own eclectic, flower-power, laissez-faire anything goes strangeness promoted by a plethora of maverick, entrepreneurial, free thinkers whose primary therapeutic modality is slowly being subsumed by the growing dominance of an emerging physical therapy profession, or whether it wants to integrate into the mainstream where a real potential exists that it may lose its identity as a "separate and distinct" profession. Only the collective body of chiropractic, or at

least a sizeable portion of it, can make this decision and although a collective decision is not forthcoming yet, ironically, individual providers' have made and continue to make this decision for themselves everyday in their practice lives, it just hasn't reached critical mass to move in one direction or the other for the profession. I only hope we reach that point before it becomes too late. As Bruce Nordstrom once said to me, "chiropractic may be so far behind in the power curve now [vis a vis physical therapy] that it may be too late already for the profession to catch up, only we just haven't awakened to that fact yet." What a disturbing thought. I hope this isn't the case. Five years ago, the NYSCA House of Delegates decided to point the profession's life boat toward integration with mainstream health care. This might mean transforming the profession in some meaningful way. It is my understanding that this tilt toward mainstream health care may or may not necessarily include the broad eclectic array of the so-called CAM therapies [which, in some ways, would transform chiropractic into naturopathy] since, in the NYSCA's view, many of these therapies themselves lack firm scientific underpinning and legitimacy and won't advantage the profession. Indeed, like the recent RCTs and meta analyses of spinal manipulation, I suspect that eventually, it will be shown, that apart from patient satisfaction and a placebo effect, many of these CAM therapies will demonstrate little or no evidence-based, physical/physiological or mechanical effect. I do not mean to denigrate the placebo effect which has been shown to be quite powerful at times, and I will be pleased if I am proven wrong concerning the other CAM therapies, but, as we have already witnessed here in New York and elsewhere, health benefit plan managers and medical directors already question chiropractic's value and the value of other CAM therapies [Aetna Clinical Policy Bulletin, Number 0388, Subject: Complementary and Alternative Medicine. See also: Aetna Clinical Policy Bulletin, Number 0107, Subject: Chiropractic Services.].

Rather, it is my understanding that the NYSCA would like to see a greater affinity between itself and mainstream health care [at the same time, it appears that in some sectors mainstream health care are embracing, albeit at arm's length, an understanding of some of the biopsychosocial aspects of CAM therapies, more it seems out of an ability to counsel patients knowledgeably as opposed to accepting the superior claims of promoters for of these eclectic therapies]. Some in the profession have integrated with mainstream health care through the attainment of extra-professional, graduate level education -- PhDs, MDs, DOs, EdDs, ScDs, etc. Others, have been able to integrate without acquiring this extra layer of education attainment. The question is, how did each accomplish integration, what are the pitfalls and benefits of each, how would they do it differently, and what steps do DCs need to take to accomplish this goal. It has become abundantly clear that everyone who has made the transition did it in their own unique way and there is no singular route toward integration. This is one reason why the NYSCA has decided to convene a series of case conferences to analyze how each has achieved this milestone so that the NYSCA might be able to distill from their individual presentations some common steps in developing a roadmap toward integration. It also is my understanding, however, that this could develop into a situation where the profession might promote cross-training of chiropractors with other professionals, e.g., a DPT/DC or a PA/DC or a DC/DO, DCM, etc. My sense is that, for the near term, however, NYSCA DCs will be asking whether the activities the Association undertakes will lead the profession toward:

1. increased legitimacy;
2. internal consensus; and
3. mainstream health care.

If the answer to any one of these questions is "no" then I suspect that the Association will not engage in that particular activity and, in fact, may take a position in opposite or at the very least, a neutral position toward any of these activities. Contrast this with the "save our subluxation" campaign and what some in the NYSCA view as a throwback to an earlier era. But what else can a small organization like the NYSCA (approximately 1,000 members [down from 1,800 members 15 years ago BMC [before managed care], in spite of the fact that the profession has doubled in size in NY in the last 15 years.])? This is part of the dilemma.

In any case, I realize I have gone far afield from your original request. My apologies. Just some observations. Thanks for letting me vent. I think your presentation is excellent, as usual. I, for one, am all for EBC. I just hope it's not too little, too late. No doubt you have been burned in argumentum ad hominemistic effigy far too often. Some of this probably has to do with your relentless prodding. To me, however, you have been like a herald, lighting a candle against the darkness. Your poking and cajoling messages are not the problem. They only underscore our glaring, collective professional deficiencies. The question is, what are the solutions and how do we get started making them work? In the interim, gotta roll up my sleeves, pitch-in and try to help turn these circumstances around, the best way I can. Every little bit helps.

Karl

Karl C. Kranz, DC, Esq.

Executive Director, New York State Chiropractic Association

2003 (Sept 1): e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com; tlawrence@houston.rr.com):

Hello Joe,

Congratulations on your very interesting and informative article on Dr. Edwin Kimmel in Chiropractic History. You have amassed a wealth of information about that dynamic leader and you have preserved for posterity an overview of the profession's history during his record of service. I admire Dr. Kimmel's intellect and his leadership ability, but I was never able to develop a close friendship with him.

I am pleased that you have included in this writing many observations about the formation and organization of the ACA. I would be even more delighted if you would undertake the compilation of all available information into a History of the ACA. I should think there must be minutes and other artifacts in the archives at ACA Headquarters.

One statement of interest to me was:

"Another glaring undemocratic inconsistency is that the ACA is functioning under a group of Bylaws that haven't even been approved by the delegates or the "charter membership."

The proposed Bylaws was presented to the Delegates at the ACA organizational meeting at Denver. I do not believe they could have been accepted earlier, because the ACA did not exist prior to that Charter Meeting.

My attention dwelled on an objection to a section of the Bylaws:

"...to be eligible for delegate, a member cannot be associated with a school 'in any capacity.'"

I have no idea what was written into that proposed bylaw or what is the wording in the accepted bylaw, however, I have vivid memories of the history of events that transpired in several years preceding that Denver meeting, and I think a large percentage of the members of the new association shared the opinion that there should be some degree of separation of schools from the administration of the association. My mind is filled with memories of those tumultuous years of attempting to reorganize the proprietary schools into a more orderly

and serviceable educational system. I also remember those problems that had to be dealt with in devising and implementing the accrediting system. As I remember those happenings, one of the most vexing problems was that the entity that was inspecting and administering the accrediting process reported to the officers of the organization of educators (whatever that group was called - I can't recall the group's name) and refused to report to or answer questions from officers of the NCA, which was paying the bills. Some of that inconsistent policy was rectified at the 1961 NCA Convention in Las Vegas, but the disagreement simmered on.

I am confused by some of Dr. Hayes statement on pp. 53-54;

"If all this apparent anti-Rogers sentiment stems entirely (as it seems to) from the physical therapy forces. . . .

As Dr. Hayes statement continues, it seems he is expressing an opinion that Dr. Rogers was opposed to including physical therapy in the chiropractic scope of practice. I have no idea what he was inferring. I have never heard of Dr. Rogers being accused of promoting the 'straight' philosophy.

I am basking in nostalgia. You have awakened memories of great events and of good friends, many of whom were on the other side of the "aisle" at Denver. I later found that many of those who were adversaries there shared my hopes and dreams. I have good vibes remembering associating with those new friends in the business of the House of Delegates and councils and committees.

Tom

2003 (Sept 3): e-mail from John Schwietert, D.C. (johnschwietert@rushmore.com):

Joe, if I may call you by that nick-name: In my records of the ICC, they reveal that Thomas U. Lawrence, FELLOW #404, died sometime in 1986. I am confused by this e-mail you copied to me.

I also agree you should write a book. What is the cost involved, Please? Dr. John

P.S. I am stepping down as Sec'y-Treas. and hope James A. Mertz, D.C., FICC, and Past ACA Pres. will be elected to take over. After 30 years I feel I have paid my "Dues", so to speak.

I was not a Delegate until 1966--started in Los Angeles, CA ACA Conv. Following are the Sec'y-Treas. of the International College of Chiropractors', Inc.

Harry K. Mc Ilroy, D.C., FICC 1938—1963

Frank G. Ploudre, D.C., FICC 1964--1970

George F. Poe, D.C., FICC 1970—1974

John W. Schwietert, D.C., FICC 1974--2003

[HOPEFULLY] James A. Mertz, D.C., FICC 2003--

I thought you might like to have this record. Dr. John

2003 (Oct 10): e-mail from Anthony Rosner, Ph.D. (RosnerFCER@aol.com):

Dear all--

According to FCER's audit report, here are the ACA allocations to FCER over the past 20 years. This does not include project fulfillment income:

03/31/81: \$430,755
 03/31/82: 350,000
 03/31/83: 350,000
 03/31/84: 325,000
 03/31/85: 325,000
 03/31/86: 350,000
 03/31/87: 345,000
 03/31/88: 345,000
 03/31/89: 350,000
 03/31/90: 350,000

03/31/91: 350,000
 03/31/92: 322,465
 03/31/93: 314,395
 03/31/94: 326,162
 03/31/95: 350,000
 03/31/96: 350,000
 03/31/97: 336,533
 03/31/98: 191,114
 03/31/99: 215,561
 03/31/00: 168,509
 03/31/01: 108,333
SUM: \$6,555,827

Allocations for 2002 and 2003 were approximately \$100,000 and we are told for 2004 a net of \$70,000.

Hope this helps.

Regards,

Tony

Anthony L. Rosner, Ph.D., LL.D. [Hon.]

2003 (Nov 17): e-mail forwarded:

Chiropractic Can Help Reduce the Toll of Pain and Prescription Drugs on Nation's Health Care System, Says ACA

ARLINGTON, Va., Nov. 13 /PRNewswire/ -- New studies showing the staggering costs of headaches, back pain and other musculoskeletal conditions on the country's economy and the skyrocketing effect prescription drugs have on insurance premiums should convince the nation's employers and insurers to more fully integrate chiropractic care into employee health plans, according to the American Chiropractic Association (ACA).

A November 12 study in the Journal of the American Medical Association found that headaches and back pain are leading reasons for lost productivity and absenteeism in the workforce -- costing more than \$61 billion each year. And the 2003 Annual Employer Health Benefits Survey, conducted by the Kaiser Family Foundation and Health Research and Educational Trust, found that higher prescription drug costs are a major factor contributing to increases in health insurance premiums.

"Over the years, studies have shown that chiropractic care is effective at treating headaches and back pain and can get workers back on the job more quickly than traditional forms of care," said ACA President Donald J. Krippendorf, DC. "At the same time, chiropractic also helps workers avoid expensive prescription drugs -- making it a perfect fit for employers looking to control health care costs."

Back pain and headaches, in particular, are two conditions that doctors of chiropractic have successfully treated for decades -- and several studies have demonstrated chiropractic's effectiveness. Most recently, a study published in the July 15, 2003 issue of the medical journal Spine found that manual manipulation -- the primary form of treatment performed by doctors of chiropractic -- provides better short-term relief of chronic back pain than medication. In 2001, researchers at Duke University found cervical -- or neck -- manipulation appropriate for both tension type headache and cervicogenic headache and noted that "cervical spinal manipulation has a very low risk of serious complications" which may be "one of its appeals over drug treatment."

Just a sampling of other studies include:

* A 1997 study published in Spine found "strong evidence that manipulation is more effective than a placebo treatment for chronic low-back pain or than usual care by the general practitioner, bed rest, analgesics and massage."

* A 1996 study published in the journal *Medical Care* found that first contact chiropractic care for common low back conditions costs substantially less than traditional medical treatment and "deserves careful consideration" by managed care executives concerned with controlling health care spending.

* In 1994, the U.S. Agency for Health Care Policy and Research found that "spinal manipulation is effective in reducing pain and perhaps speeding recovery" within the first month of acute low-back pain symptoms.

* A 1993 study conducted in Canada and funded by the Ontario Ministry of Health found that "the overwhelming body of evidence" shows that chiropractic management of low-back pain is more cost-effective than medical management, and that "many medical therapies are of questionable validity or are clearly inadequate."

For more information on chiropractic care and research on its effectiveness, visit ACA's Web site at www.acatoday.com.

The ACA, based in Arlington, VA, is the largest chiropractic organization in the country. The ACA promotes the highest standards of ethics and patient care, contributing to the health and well being of millions of chiropractic patients.

SOURCE American Chiropractic Association

CO: American Chiropractic Association; ACA

ST: Virginia

SU: ECO

Web site: <http://www.acatoday.com>

<http://www.pnnewswire.com>

11/13/2003 13:46 EST

2004 (Jan 14): e-mail forwarded by J.C. Smith, D.C., M.A. (jcsmith@smithspinalcare.com):

Once again the demagogues in the ICA and WCA have distorted the truth about the VA issue to arouse negative emotions in their readers. While these chiropractors may fool some of the readers some of the time, no doubt most will realize their lies and this will only add to their disingenuous image as propagandists rather than fair and objective reporters. Enjoy, JCS

Subject: [aca-hod] ACA statement on VA recommendations

Dear ACA House of Delegates:

Below please find ACA's response to the misleading articles regarding the VA recommendations that have appeared in recent publications of the ICA and WCA. This statement has been approved by the ACA Board of Governors.

Sincerely,

Patrick Bernat, Associate Director, Public and Media Relations

American Chiropractic Association

1701 Clarendon Blvd, Arlington, VA 22209

800-986-4636, ext. 240

ACA RESPONDS TO MISLEADING ARTICLES IN RECENT ICA AND WCA PUBLICATIONS

The American Chiropractic Association (ACA) is compelled to respond to recent front-page articles carried in the December 2003 issue of *The Chiropractic Choice* published by the International Chiropractors Association (ICA) and the January 2004 issue of *The Chiropractic Journal* published by the World Chiropractic Alliance (WCA).

These two articles are sensational in their reporting and omit important facts and complexities involved in the Department of Veterans Affairs' Chiropractic Advisory Committee process and the recent recommendations sent to Secretary Anthony J. Principi. The ICA specifically accuses ACA of "voting for MD referral" and both articles profess that ACA members are against direct access to chiropractic care. These two articles give the uninformed reader an

inappropriately negative take on the VA Committee's recommendations, which are quite positive and herald a new day for veterans and the chiropractic profession. The American Medical News recently reported, "Chiropractic care at the Dept. of Veterans Affairs could expand dramatically, if the final recommendations of the VA chiropractic advisory committee are followed."

The recent ICA article seems particularly intent on misrepresenting the facts and damaging the ACA when it wrongfully blames the ACA for voting on a committee recommendation they do not agree with. The ICA headline, "...ACA votes for MD Referral" is the most egregious, since ICA knows this is just not true. Dr. McLean and the ICA know that the ACA, ICA and WCA have NO standing or votes on the VA Committee. It has been made perfectly clear by the VA that the committee members were chosen to share their personal expertise in drafting recommendations for Secretary Principi, NOT as representatives for any organization. Each VA Committee member voted their personal conscience in light of all the facts and information presented to them. They voted for what they thought would best serve our nations veterans and the chiropractic profession. The ACA certainly did not vote "for MD referral" as the ICA alleges and did not vote on any of the other committee recommendations.

ICA knows full well that the ACA and its members are NOT "against direct access" in the VA or any other institution or entity. Direct access is a principle the ACA fights for every day with insurance companies, regulatory agencies, in the courts and in Congress. The ACA Chairman testified before the VA Committee in favor of direct access. The ACA members on the VA committee simply voted for what they believed would best serve veterans in this integration into the VA Health System.

VA Committee members Dr. Michael McLean (quoted in ICA article) and Dr. Leona Fischer (author of WCA article) are also fully aware that their fellow committee members, Drs. Reed Phillips, Rick McMichael and Cindy Vaughn, are NOT "against direct access" in the VA or anywhere else. These committee members voted for Doctors of Chiropractic to be treated like all other specialists in the Veterans Health System (VHS).

Here are a few important facts: The three ACA members on the committee voted FOR direct access on March 30, 2003. A 5-6 vote made direct access a dissenting recommendation, lacking the consensus of other committee members or even a simple majority. A minority recommendation was very unlikely to gain acceptance and be implemented by the VA. The three ACA members then worked with the committee to craft the strongest possible, high-consensus recommendation on access. They gained compromise language that deleted "referral by" the PCP in favor of "by consultation with" the PCP and other changes. The committee recommendations also included "direct access" for veterans who have received chiropractic care in the Military Healthcare System while on active duty.

Never did any of the ACA members vote "for MD referral", but rather, "Access to chiropractic care should be by consultation with the patient's primary care provider or another VA provider who is currently treating the patient..." In fact, none of the ACA members ever voted "against direct access" since no vote was taken on the dissenting recommendation offered at the September 2003 meeting.

The committee's chiropractic members were counseled by VFW's Michael O'Rourke (VFW represents millions of veterans) to work with other VA providers to allow veterans the best and most workable access to chiropractic care in the highly structured Veterans Health System. O'Rourke counseled that by working within the VHS our doctors of chiropractic would be kept very busy with patient care.

Project Manager Sara McVicker, who Dr. Leona Fischer describes as "a Godsend," also encouraged the DCs to work within the VA system that is based on PCP coordination of veterans' care. We agree with Dr. Fischer's remarks about Ms. McVicker, "Her professionalism, attention to detail and knowledge of the system have been extremely valuable to us and greatly appreciated." Drs. Phillips, McMichael and Vaughn chose to heed the sincere counsel of McVicker and O'Rourke (based on their extensive VA knowledge and experience), while Drs. McLean and Fischer chose to ignore it.

George Washington said, "Truth will ultimately prevail where there are actions taken to bring it to light." For more of the VA story, we have attached the ACA's testimony to the VA Committee, and articles authored by Dr. William Morgan (Chief of Chiropractic Services at Bethesda National Naval Medical Center) and by Drs. Rick McMichael and Cindy Vaughn (VA Committee members).

The ACA is committed to truth and honesty in reporting and will not hesitate to hold other organizations and individuals to the same standard. The type of information contained in these recent ICA and WCA articles serves to foster further division within the profession. We can do better. Honest and complete reporting by all individuals and organizations will increase understanding and improve our intra-professional relationships. Differences in opinion and strategies will occur, but we must all commit to reporting complete and accurate information. Is that really too much to ask?

Watch ACA publications for positive news regarding progress in bringing chiropractic care to veterans. The integration of full-scope chiropractic care in the VA will be a great step forward for veterans and for our profession. Along with the integration of chiropractic care in the Department of Defense (now at some 37 sites by last count), this truly does herald a new era for the chiropractic profession and our patients. It is time for us all to focus on the positives of these historic events and work together to accomplish our vision of the future, where all people have access to our care.

2004 (Feb 19): e-mail forwarded by J.C. Smith, M.A., D.C. (jcsmith@smithspinalcare.com):

Spotlight on William Morgan, DC

Congratulations to Bill Morgan, Capitol Chiropractor, for being named the ACA's Chiro of the Year. Couldn't have happened to a nicer and more deserving guy.

Instead of listening to pseudo-spokesmen in our ranks who've accomplish nothing but rancor, perhaps every DC should hear what Dr. Morgan has to say! regards, JCS

Spotlight on William Morgan, DC

William Morgan did not initially intend to become a chiropractor. As a young man, he spent several years in the military and served as a medic, providing dive medicine, public health and paramedical care to U.S. Marine reconnaissance and Naval Special Warfare Unit One.

Dr. Morgan's life changed shortly after being discharged from the Navy. He became interested in chiropractic after suffering a back injury; a local chiropractor relieved the pain traditional medicine was unable to treat. Inspired by the care he received, he switched college majors and enrolled at Palmer Chiropractic College West, receiving his degree from PCCW in 1985.

For the next 13 years, Dr. Morgan was a tireless proponent of the chiropractic profession. Soon after completing his chiropractic education, he spent three months in the jungles of Liberia, providing chiropractic care to hundreds of people through the relief organization Partners International. He also played an integral role in the establishment of chiropractic services in medical clinics and a civilian hospital in California.

In 1998, Dr. Morgan applied for - and was approved for - a position in the Chiropractic Department at the National Navy Medical Center in Bethesda, Md., one of the first sites set up as part of the Chiropractic Military Demonstration Project. Two years later, he became the Chiropractic Consultant to the Office of the Attending Physician (OAP) at the U.S. Capitol, a position that has allowed him to introduce the benefits of chiropractic to many of the nation's leaders, including members of Congress and the U.S. Supreme Court.

In September 2003, the American Chiropractic Association bestowed on Dr. Morgan one of its highest honors, naming him its "Chiropractor of the Year" for his years of service to the profession and his ability to integrate chiropractic into the conventional health care system. In this exclusive interview with Dynamic Chiropractic, Dr. Morgan talks about his role at the National Naval Medical Center, his relationship with other health care providers (and their opinions toward chiropractic), and several exciting projects he and his fellow chiropractors are developing.

Dynamic Chiropractic (DC): Dr. Morgan, what got you interested in chiropractic?

Dr. William Morgan (WM): I injured my back when I was a young man, shortly after my discharge from the Navy. When the physicians and therapists weren't able to help me, I went to a chiropractor. Dr. Westfall was remarkably good, and he helped my condition in a significant way. After some reflection, I changed majors in school, and became a chiropractor.

DC: How did chiropractic tie in with your military career?

WM: As a Navy hospital corpsman, I was trained in emergency medicine, dive medicine and special operations. When I became a chiropractor, I thought it would be great if I could become a chiropractor in the Navy. Of course, the Navy did not have chiropractors until a decade after my graduation. So, when this position at the National Naval Medical Center opened up, I applied for it. I had been practicing for 13 years in California before I came here.

DC: You're talking about the Chiropractic Military Demonstration Project. How did you get involved with the project?

WM: I responded to a Navy advertisement in Dynamic Chiropractic for a chiropractic position opening at The National Naval Medical Center in Bethesda. From my time in the Navy, I knew that Bethesda was one of the best hospitals in the world. At that point I was in California, and was one of the few chiropractors who was working in a hospital. I applied for and was selected for the position at Bethesda, along with Dr. Kirk Parge.

DC: You also work at the Capitol?

WM: Yes, in the Capitol at the Office of the Attending Physician. The White House and the Capitol's medical departments are both run by the Navy. That's one of the missions of our hospital - to care for our country's leaders. This is the President's Hospital.

DC: What are the differences between working at the Office of the Attending Physician and the naval hospital?

WM: I am not at liberty to talk very much about my practice in the Capitol Building. I usually direct people with questions about my work at the Capitol to call the OAP. I work as a visiting specialist to the OAP, working at the Capitol two days a week. On May 11th, I will have worked at the Capitol for four years, so I think they're pretty happy with my work. The Office of the Attending Physician is run by my boss, Admiral John Eisold. You may have seen Dr. Eisold on TV when we had the anthrax attack, and this morning [Feb. 6] after ricin was found in one of the Senate buildings.

What's special about Bethesda is that the neuromusculoskeletal specialties work as a team. This morning, one of my patient's MRI revealed a syrinx with a possible syringomyelia. I called up to the

neurosurgery department and spoke with the neurosurgeon and neuroradiologist, and I got the patient in right away for an evaluation.

We've broken down the walls for our different departments. We have formed a Neuromusculoskeletal Service Line consisting of podiatrists, physical therapists, chiropractors, occupational therapists, neurologists, neurosurgeons, neuro-radiologists, rheumatologists, orthopedics, doctors of physical medicine - we're one big team, and we have streamlined the interactions between us.

DC: Do you ever encounter any barriers that would preclude you from treating a patient?

WM: There are times. A medical doctor may have a strong opinion on a subject, but I've got an opinion, too. We have discussions, and it's kept on an intellectual basis.

DC: You don't have any instances where a medical doctor would say, "Well, he's a chiropractor, he's not qualified to work on this patient."

WM: I've had a couple of those instances. If I have somebody who has a condescending view of chiropractic, I usually try to rationally address the basis of their beliefs. When you're in a hospital, part of the code of conduct is that you can't speak in a seditious way about other staff members. A staff member can lose their hospital privileges by spreading damaging gossip about another provider. If a doctor wants to attack me on other grounds, fine. If a doctor questions the soundness of my treatment plan, he is not attacking me personally - that is OK, but nobody can attack me personally or make blanket statements about our profession. If I hear of another provider attacking chiropractic I usually arrange to speak with that provider individually. I am usually able to refute their mistaken conceptions and arrange for a one-hour in-service on chiropractic for their whole department. When I speak to medical departments, I encourage them to "throw spears" if they want. If I can't stand up to intellectual critique, maybe I am in the wrong job.

DC: Tell us about some of the projects you're working on.

WM: We have three research studies in the preliminary stages. I can't elaborate on them too much because we have strict codes of conduct with research, but we do have two human subject studies that we're in the preliminary planning stages, and we also are proposing a very exciting epidemiological stroke study with an eminent medical stroke researcher. That's a very exciting project.

We have a few other projects. We have a chiropractor, Joanna Hudec, sponsored by Texas Chiropractic College completing a one-year residency in Hospital-Based Chiropractic. During this fellowship, Dr. Hudec has completed a rigorous year of hospital rotations, academics, and skills training. I wrote this fellowship based on the medical model for residential study. Dr. Hudec is now prepared clinically and administratively to establish and run a hospital-based chiropractic clinic. She has also been working at our on-base medical school providing chiropractic care to medical students at the student clinic.

I also would like to mention Dr. Terry Kearney, another staff chiropractor here. He administers our chiropractic student program. We have chiropractic students from New York Chiropractic College come down here for five months at a time. They do rotations through the medical departments in the morning, and they treat chiropractic patients in the afternoon. Dr. Kearney and I are adjunct faculty for NYCC.

We also have medical residents, interns and students rotate through our chiropractic clinic. One of the medical students spent the day with me today. They come through and learn about chiropractic by rotating through our facility. I should mention that we teach them about chiropractic, not how to adjust.

Finally, all of Bethesda's spine-related specialties are working to create a multidisciplinary center of excellence for spinal care: The Defense Spinal Center.

DC: How do you think these projects are going to help advance chiropractic?

WM: With scientific research, you never know. If you ask a sound scientific question, you might not always like the answer that research provides. We have to ask questions and live with the answers.

It's also my belief that the chiropractic profession is ready for residencies and internships where we're actually in hospitals. In a hospital, you're exposed to a great range of diagnostic tools and a wide assortment of maladies. A student will learn far more about a disease or malady by seeing and examining patients with that disease than just reading about it. We definitely don't want to become medical doctors; we want to create better chiropractors. There are 800 other providers credentialed at this hospital. Virtually every one of them knows more about medicine than I do. I do not see the need for a chiropractor to prescribe drugs; it is hard enough to master clinical chiropractic skills. But, while there are 800 providers that may [know] more about drugs than I do, I would say I've done more spinal exams than anyone else in the hospital.

DC: Any final thoughts you'd like to share?

WM: The focus of a good chiropractor should not be on self; the focus of your life as a chiropractor should always be on your patients. Being a chiropractor is not about degrees, patient numbers, fees, practice management, modalities, or philosophy. Being a chiropractor is entirely about helping a world of hurting and ill people, people we have sworn to serve.

DC: Thank you.

Interview and article by Michael Devitt, senior associate editor

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Table A Enactment and revocation of basic science legislation in the United States; states listed in chronological order of enactment (based on Gevitz [1988] and Sauer [1932])

Dates of Enactment & Revocation	State	Dates of Enactment & Revocation	State
1925-1975	Wisconsin	1937-1972	Michigan
1925-1975	Connecticut	1939-1967	Florida
1927-1974	Minnesota	1939-1975	South Dakota
1927-1975	Nebraska	1940-1971	Rhode Island
1927-1979	Washington	1941-1968	New Mexico
1929-1977	Arkansas	1943-1976	Tennessee
1929-1978	District of Columbia	1946-1970	Alaska
1933-1973	Oregon	1949-1979	Texas
1935-1973	Iowa	1951-1975	Nevada
1936-1968	Arizona	1957-1969	Kansas
1937-1973	Oklahoma	1959-1979	Utah
1937-1976	Colorado	1959-1975	Alabama

Table B Enactment and revocation of basic science legislation in the United States; states listed in chronological order of revocation (based on Gevitz [1988] and Sauer [1932])

Dates of Enactment & Revocation	State	Dates of Enactment & Revocation	State
1939-1967	Florida	1925-1975	Connecticut
1936-1968	Arizona	1927-1975	Nebraska
1941-1968	New Mexico	1951-1975	Nevada
1957-1969	Kansas	1939-1975	South Dakota
1946-1970	Alaska	1925-1975	Wisconsin
1940-1971	Rhode Island	1937-1976	Colorado
1937-1972	Michigan	1943-1976	Tennessee
1935-1973	Iowa	1929-1977	Arkansas
1937-1973	Oklahoma	1929-1978	District of Columbia
1933-1973	Oregon	1949-1979	Texas
1927-1974	Minnesota	1959-1979	Utah
1959-1975	Alabama	1927-1979	Washington

*Based on Gevitz (1988) and Sauer (1932); (to be used in Coyle & Keating?)

Officers and Board of Directors of the National Chiropractic Association, 1930-1963

Year	President	Vice-Pres	Board Chair	Board	Board	Board	Board
30-31	LT Marshall	Cecil E Foster	Paul H Strand	TW Snyder	JH Lege	BF Gilman	Ruland W Lee
			Paul N. Hanson	CM Guyselman	W Lawrence	AW Schweitert	JH Durham
31-32	LT Marshall	Cecil E Foster	Paul H Strand	TW Snyder	JH Lege	BF Gilman	Ruland W Lee
			Paul N. Hanson	CM Guyselman	W Lawrence	AW Schweitert	JH Durham
32-33	LT Marshall	HK McIlroy	AW Schweitert	CM Guyselman	W Lawrence	OA Ohlson	JH Durham
33-34	LT Marshall	HK McIlroy	CM Guyselman	AW Schweitert	W Lawrence	OA Ohlson	JH Durham
34-35	Ruland W Lee	OL Brown	JH Durham	AW Schweitert	W Lawrence	OA Ohlson	CM Guyselman
35-36	CS Cooley	GM Goodfellow	OA Ohlson	AW Schweitert	W Lawrence	Ruland W Lee	CM Guyselman

36-37	GM Goodfellow	FL Wheaton	CM Guyselman	AW Schweitert	W Lawrence	EM Gustafson	CS Cooley
37-38	FL Wheaton	KC Robinson	CM Guyselman	AW Schweitert	W Lawrence	EM Gustafson	CS Cooley
1938*			AW Schweitert*				
38-39	KC Robinson	John A Schnick	CS Cooley	CO Watkins	W Lawrence	EM Gustafson	Frank O Logic
39-40	JA Schnick	WH McNichols	CS Cooley	CO Watkins	W Lawrence	EM Gustafson	Frank O Logic
40-41	WH McNichols	HK McIlroy	Frank O Logic	CO Watkins	W Lawrence	F Lorne Wheaton	CS Cooley
41-42	HK McIlroy	WG Poehner	W Lawrence	CO Watkins	GM Goodfellow	F Lorne Wheaton	Frank O Logic
42-43	WG Poehner	CL Tennant	CO Watkins	Cecil D Strait	GM Goodfellow	F Lorne Wheaton	Frank O Logic
43-44	CL Tennant	EA Thompson	GM Goodfellow	Cecil D Strait	GE Hariman	F Lorne Wheaton	Frank O Logic
44-45	EA Thompson	Floyd Cregger	F Lorne Wheaton	Cecil D Strait	GE Hariman	GM Goodfellow	Frank O Logic
45-46	EA Thompson	Floyd Cregger	F Lorne Wheaton	Cecil D Strait	GE Hariman	GM Goodfellow	Frank O Logic
46-47	Floyd Cregger	Robt J Jones	GE Hariman	Cecil D Strait	FLorne Wheaton	GM Goodfellow	Frank O Logic
47-48	Robt J Jones	F Lee Lemly	F Lorne Wheaton	JL Prosser	GE Hariman	GM Goodfellow	HK McIlroy
48-49	F Lee Lemly	Harry R Bybee	JL Prosser		GE Hariman	GM Goodfellow	HK McIlroy
49-50							
50-51	Geo A Smyrl	Geo F Kelley	Justin C Wood	JL Prosser	GE Hariman	GM Goodfellow	HK McIlroy
51-52							
52-53							
53-54							
54-55							
55-56							
56-57	Harley Scanlan	Frank Plourde	MI Higgens	Clyde Martyn	Justin C Wood	AH Shafer Jr.	Hilary Pruitt
57-58	Frank Plourde	WA Watkinson	AH Shafer Jr.	Clyde Martyn	Cecil L Martin	MI Higgens	Hilary Pruitt
58-59	WA Watkinson	Earl Liss	Clyde Martyn	Hilary Pruitt	Cecil L Martin	MI Higgens	JE Dupre
59-60	Earl Liss	PL Poulsen	Cecil L Martin	Clyde Martyn	AM Schierholz	MI Higgens	JE Dupre
60-61	PL Poulsen	RT Leiter	Clyde Martyn	AM Schierholz	Cecil L Martin	MI Higgens	JE Dupre
61-62	RT Leiter	RD Moulton	AM Schierholz	Clyde Martyn	Cecil L Martin	PL Poulsen	JE Dupre
62-63							
1963							

*Schweitert succeeded Guyselman, who died in office

Several Presidents of the ACA:

Elmer A. Berner, D.C.
 William H. Bromley, D.C.
 William H. Dallas, D.C.
 Henry G. West, D.C.
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