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Chronology of the *Digest of Chiropractic Economics*
 and Mr. William L. Luckey

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Chronology

1951 (Jan): Mrs. Arlen Raymond of Independence, Iowa reports "The goal of the **Chiropractic Editors Guild**" (*JNCA* 1951 (Jan); 21(1):25); notes the Guild was organized 8/1/50 at the 55th annual convention of the **NCA** at the Statler Hotel in Washington DC; Mrs. Raymond is sec'y of the Guild; present at the organizational meeting, but not elected an officer was "Mr. Wm. L. Luckey, 306 Hollister Bldg., Lansing, Michigan"; second meeting of the Guild was during PSC Lyceum in Davenport on 8/9/50; apparently no continuity between this Guild and the one later organized under Dr. Paul

1957 (Feb): *ICA International Review* [11(8)] includes:
 -"Official resigns" (p. 28); re: William L. Luckey, future founder of the *Digest of Chiropractic Economics*; includes photograph and:



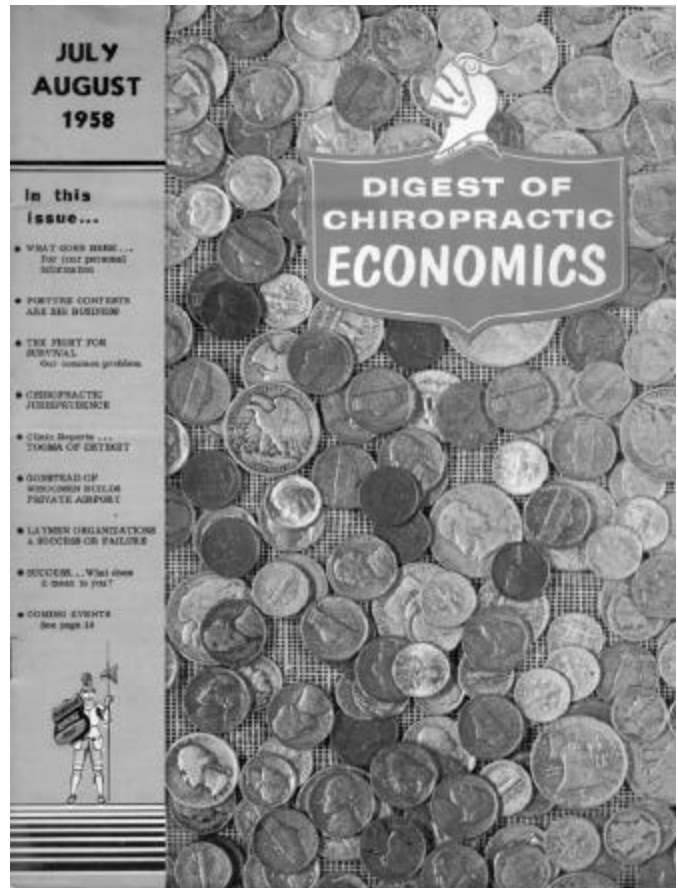
Lansing, Mich. (ACP) – William L. Luckey, for the past nine years executive secretary of the Michigan State Chiropractic Society, has announced his resignation from that post, effective January 1, 1957.

Luckey said he was resigning to devote his full time to advertising and public relations. He will continue to operate the Chiropractic News Publishing Company, which he maintained while connected with the MSCS.

He took over his executive post with the Michigan group, with offices at Lansing, after having served with the Reconstruction Finance Corporation, and later with the War Assets Administration.

He moved to Detroit in 1939, when he was advertising manager for the Altes Brewing Company.

PHOTOGRAPH



Cover of first issue of *Digest of Chiropractic Economics*

1958 (July/Aug): *Digest of Chiropractic Economics* [1(1)] makes its debut, published by William L. Luckey at 903 Chalmers Avenue, Detroit; includes:



-William Luckey authors "What goes on here..." (p. 3):

Yes, this is a new publication. It is for your personal information. The copy which you hold in your hands is our first edition and as you read through the pages, we sincerely hope you will find its contents interesting, informative and valuable to you as an individual.

More than 21,000 Doctors of Chiropractic throughout the United States, Canada and eighteen foreign countries will be reading and passing judgment on these efforts just as you are doing.

We can all agree that there has been an ever increasing demand from individuals such as yourself for a magazine type publication within whose pages are discussed the every day business problems of a practicing doctor of Chiropractic. **Chiropractic Economics will deal entirely with economic subjects such as practice building, clinic design, community service, public speaking, as well as financial, taxation, patient relationship** and an infinite number of other subjects, knowledge of which will help the doctor of Chiropractic to conduct a more business-like and financially successful type of practice.

Editorially we pledge – that at no time will we concern ourselves with anything other than the economic phases of Chiropractic as it applies to the welfare of the individual and the profession of Chiropractic as a whole. It is our belief that all CLINICAL SUBJECTS concerning methods of treatment as well as LEGISLATIVE PROBLEMS and particularly INTERNAL RELATIONSHIPS must remain the prerogative of Local, State, National, International and school publications.

We have one purpose and one purpose only, *our efforts will be directed toward the improvement of the economic status of the Doctor of Chiropractic.*

As you browse through this, our first edition, you will undoubtedly find many items of interest to you. You will find ideas which can be put to use immediately to increase your professional income. You will find further plans and suggestions which when applied will increase your status in your community from a public relations standpoint.

Subjects found in this first edition are the results of experience gained by the editors working closely with and for the profession. Future editions will contain articles on subjects which the field requests. However until such time as the wishes of the field doctor, individuals such as yourself are made known to the publishers, the editors must of necessity rely on their own judgment as to what is needed and wanted.

Chiropractic Economics will become the "work book" of the profession but always within the framework of its editorial policy. Chiropractic Economics will reflect in every edition the current economic interest of the people it is designated to serve, the practicing Doctor of Chiropractic. Your suggestions and recommendations are sincerely and earnestly solicited. All future

editions will be edited entirely on the basis of field requirements expressed by your letters.

The Publishers

-notice (p. 4):

ALL MEMBERS OF THE
CHIROPRACTIC EDITORS GUILD
Will be afforded an opportunity
to serve as Editors of this Publication

- Clair W. O'Dell, D.C., World Posture Chairman at Wyandotte MI authors "Posture contests are BIG business" (pp. 4-5)
- "Our common problem: The fight for survival: two new films now available" (p. 7)
- "Personal Mention" column (p. 7)
- "Raise dues to \$120.00 yearly for Michigan P.R. program" (p. 7)
- A.E. Homewood, D.C., administrative dean of CMCC, authors "Chiropractic jurisprudence" (p. 9)
- "N.C.A. to divide educational meet" (p. 10)
- "Nationwide firm to distribute chiropractic films" (p. 10)
- "Clinic reports... Tooma of Detroit" (pp. 11-3); many **photos**
- Herman S. Schwartz, D.C. authors "Patients are people" (p. 13)
- "Gonstead of Wisconsin builds private airport" (p. 14); includes **photo** of airstrip
- S. Chandler Bend, D.C. of Brownsville TX authors "When the public is aroused... laymen organizations a success or failure" (pp. 15, 18)
- Earl S. Robinson, D.C. authors "Success... what does it mean to you? Insurance fallacy and fact" (pp. 16-8)
- "Coming Events" (p. 18) lists state association and college meetings

1959-91: Paul Smallie, D.C. edits and publishes **World-Wide Report (WWR)** (Rehm, 1980, p. 223; Smallie, 1959), which becomes a column in the **Digest of Chiropractic Economics** shortly after the **Digest** begins publication (Cornerstone, 1981)

1960 (Jan/Feb): **Digest of Chiropractic Economics** [2(4)] includes:

- James W. Parker, D.C. authors "For women only" (pp. 6-7)
- "Cleveland College starts fund drive" (p. 9):

1960 (Mar/Apr): **Digest of Chiropractic Economics** [2(5)] includes:

- James W. Parker, D.C. authors "Selling is a science" (pp. 7-8, 13)

1960 (May/June): **Digest of Chiropractic Economics** [2(6)] includes:

- "Selling is a science" (pp. 6, 14); includes:
- "Start new building for National College" (p. 10) notes construction in Lombard IL

1960 (July/Aug): **Digest of Chiropractic Economics** [3(1)] includes:

- James W. Parker, D.C. authors "Why – and when do patients refer?" (pp. 6, 14)
- "Cited for service..." (p. 14); includes photo of Parker and bust:

1960 (Sept/Oct): **Digest of Chiropractic Economics** [3(2)] includes:

-James W. Parker, D.C. authors "Ten proven sentences and how they will work for you" (pp. 6-7)

1960 (Nov/Dec): **Digest of Chiropractic Economics** [3(3)] includes:

-James W. Parker, D.C. authors "SELL that you may SERVE: more pre-tested selling sentences" (pp. 6-7)

1961 (Jan/Feb): **Digest of Chiropractic Economics** [3(4)] includes:

-full page ad for Parker School of Practice Building (inside front cover)

-James W. Parker, D.C. authors "The 'FORTY' basic rules" (pp. 6-7)

1961 (Mar/Apr): **Digest of Chiropractic Economics** [3(5)] includes:

-James W. Parker, D.C. authors "More of the 'forty' basic rules" (pp. 6-7)

-two-page centerfold ad for Parker "BB" Homecoming (pp. 22-3)

1961 (May/June): **Digest of Chiropractic Economics** [3(6)] includes:

-James W. Parker, D.C. authors "Parker's pathie" (pp. 6-7)

-"Cleveland Chiropractic College: we visit our schools" (pp. 8-11, 14); includes:

-"A leader passes" (pp. 20, 36); notes on B.J. Palmer's death include:

"Because of his having lived, millions of years will be added to millions of lives."

Dr. James W. Parker

-William L. Luckey, publisher of the Digest, authors "Dr. B.J. Palmer dies at age 79; called Developer of chiropractic" (pp. 21, 31); includes:

Forth Worth, Texas – May 27, Dr. B.J. Palmer passed away at 8 o'clock this morning at his winter home in Sarasota, Florida, it was announced by his son, Dr. David D. Palmer.

In the Grand Ballroom of the Texas Hotel in Fort Worth, at 10:30 o'clock, while Dr. James W. Parker was addressing about a thousand chiropractors in the room, Dr. "Dave" came down the outside right aisle toward the speaker's podium. Dr. Parker broke off in the midst of a sentence and, leaning forward, exchanged a few whispered words with the son of the deceased. Then, removing the microphone from around his neck, he passed it to Dr. 'Dave' who said very simply, to a hushed and somehow anticipatory audience, that his father had died some two and a half hours earlier.

"I shall be with you at the banquet this evening with my promised talk," said Dr. Dave, "for my father would have wished it so." (It was understood at once by all present that this was Dave's manner of saying that the work of projecting and communicating the Palmer tradition in chiropractic goes on without ceasing, now that the mantle has passed to the third generation.)

"There is nothing sensible or worthwhile that I can accomplish right now by leaving this moment," continued Dr. Dave, "but I shall not be with you tomorrow morning to hear the final lectures of Dr. Marcus Bach, Dr. Marsh Morrison and Mr. Napoleon Hill,

for following this evening's banquet we fly back home by private plane."

There was a pause, and the audience strained for the next words.

"The funeral will be held in Davenport next Wednesday," Dr. Dave finished very simply. Dr. Parker, his voice husky and shaken, asked for the audience to stand in silent, eloquent tribute to the departed leader.

A memorial urn will be sealed in the base of the statue of B.J. at the Palmer School following the cremation. The statue will be unveiled at a ceremony during Homecoming in August of this year. "Parker homecoming attracts 1,000 at Fort Worth" (p. 29); includes three photographs:



-full-page ad for Parker School of Practice Building (inside rear cover)

1961 (July/Aug): **Digest of Chiropractic Economics** [4(1)] includes:

-James W. Parker, D.C. authors "Parker's pathie" (p. 6)

-full-page ad for Parker School of Practice Building (inside rear cover)

1961 (Sept/Oct): **Digest of Chiropractic Economics** [4(2)] includes:

-James W. Parker, D.C. authors "Practice building 'down under'" (p. 6)

-full-page ad for Parker School of Practice Building (inside rear cover)

1962 (Jan/Feb): **Digest of Chiropractic Economics** [4(4)] includes:

-James W. Parker, D.C. authors "Rules for receptionists" (pp. 10-11, 41)

1962 (Mar/Apr): **Digest of Chiropractic Economics** [4(5)] includes:

-James W. Parker, D.C. authors "Procrastination" (p. 8)

-full-page ad for Ohio State Chiropractic Society convention features Dave Palmer, Carl Cleveland Jr. and James W. Parker (p. 9)

-two-page ad for Parker Seminars (pp. 22-3)

1962 (May/June): **Digest of Chiropractic Economics** [4(6)] includes:

-full-page ad for Parker Seminars (inside front cover)

-photo of James Parker in wheelchair and caption:

-"College reports" (pp. 12-3) includes "National College, by Dr. Joseph Janse, President"

1962 (July/Aug): **Digest of Chiropractic Economics** [5(1)] includes:

-James W. Parker, D.C. authors "Image creating" (pp. 8, 33)

-“College reports” (p. 12) include:

1962 (Sept/Oct): **Digest of Chiropractic Economics** [5(2)] includes:

- full-page ad for the Parker Seminar (inside front cover)
- James W. Parker, D.C. authors “Useful” (pp. 10, 27)

1962 (Nov/Dec): **Digest of Chiropractic Economics** [5(3)] includes:

- two-page ad for Parker Seminars (inside front cover & p. 3)
- James W. Parker, D.C. authors “Tact on the telephone: your professional ‘IMAGE’ is showing” (p. 10)
- “College reports” (pp. 12-4, 39) includes:

1963 (Jan/Feb): **Digest of Chiropractic Economics** [5(4)] includes:

- full-page ad for Parker Seminars (inside front cover)
- James W. Parker, D.C. authors “Practice building research” (p. 10)
- “Dr. Chapel joins Jim Parker at Fort Worth, Texas” (p. 30); includes photo of Chapel and:

1963 (Mar/Apr): **Digest of Chiropractic Economics** [5(5)] includes:

- Jim Parker authors “A report from Australia” (pp. 10, 39)
- four-page, two-color, centerfold ad for Parker Seminars (pp. 25-8)

1963 (May/June): **Digest of Chiropractic Economics** [5(6)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- James W. Parker, D.C. authors “The magic three-step formula for stimulating referrals” (p. 16)

1963 (July/Aug): **Digest of Chiropractic Economics** [6(1)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- “The new National College of Chiropractic, Lombard, Illinois” (pp. 6-9); many photos
- James W. Parker, D.C. authors “Time” (p. 14)

1963 (Sept/Oct): **Digest of Chiropractic Economics** [6(2)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- James W. Parker, D.C. authors “The law of increase” (pp. 14-5)

1963 (Nov/Dec): **Digest of Chiropractic Economics** [6(3)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- James W. Parker, D.C. authors “Love and service” (p. 16)
- “PCC buys birth-place of founder” (p. 28):

The original home in Port Perry, Ontario, Canada, birthplace of Dr. D.D. Palmer has been purchased by Palmer College of Chiropractic and its President Dr. David D. Palmer, as a tribute to the founder of chiropractic. It will be preserved for posterity and

future members of the chiropractic profession so that in the years ahead this humble birthplace of the founder will be saved from extinction.

In announcing the completion of the purchase of Dr. Palmer said, “This, now can truly become a shrine for the thousands of graduates of all chiropractic schools following D.D. Palmer’s philosophy, science and art, as well as the millions of patients who have received health benefits as a result of this man’s genius and original concept.

“Thus, all chiropractors, regardless of how they feel toward the political problems that face the profession, can know that the birthplace of the founder has been acquired and will be preserved on behalf of chiropractors throughout the world.”

We know this accomplishment affords a great deal of satisfaction to Dr. Dave Palmer and we join the profession in recognition and appreciation of his dedicated interest and foresight.

1964 (Jan/Feb): **Digest of Chiropractic Economics** [6(4)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- James W. Parker, D.C. authors “Love is an echo” (p. 18)
- “July 8-12 new Parker schedule” (p. 42)

1964 (Mar/Apr): **Digest of Chiropractic Economics** [6(5)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- James W. Parker, D.C. authors “The right amount” (p. 8)
- Dewey Anderson, Ph.D., ACA Director of Education, notes that AMA Department of Investigation “Has a definite program to destroy chiropractic, root and branch, by 1970.” (pp. 24-5)

1964 (May/June): **Digest of Chiropractic Economics** [6(6)] includes:

- James W. Parker, D.C. authors “Think big and go first class” (pp. 16-7)
- two-page centerfold ad for Parker School of Practice Building” (pp. 26-7)

1964 (July/Aug): **Digest of Chiropractic Economics** [7(1)] includes:

- full page ad, “Results Count!” for Parker School of Practice Building” (inside front cover)
- “Parker homecoming hosts 800 at banquet” (p. 6)
- William C. Chapel, D.C. authors “The story behind the man... the man behind the story” (pp. 12-3) in praise of Jimmy Parker, D.C.
- “Our guest author” (p. 12); includes photo of Chapel:
- “How to ‘elevate’ a practice” (p. 40) is interview with Mark B. VonWagoner, D.C.; includes photo of Dr. VonWagoner

1964 (Aug): Dr. Paul begins as editor of the **Journal of the California Chiropractic Association**, takes over from L.W. Berry, D.C.; continues as editor of **JCaCA** through 1969; this first issue notes death of **James N. Firth**, D.C., who dies at age 77; Firth's widow, Lillian P. Firth, resides at 4725 Allisonville Road, Indianapolis, has daughter and 4 grandchildren

1964 (Sept/Oct): **Digest of Chiropractic Economics** [7(2)] includes:

- full page ad, "Get Ready for '65" for Parker School of Practice Building" (inside front cover)
- "California Assn. Reports" (p. 5) notes Paul Smallie, D.C.'s appointment as chairman of the editorial board of the California Chiropractic Association Journal
- Jimmy Parker authors "Live abundantly" (p. 34)

1964 (Nov/Dec): **Digest of Chiropractic Economics** [7(3)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Jimmy Parker authors "Faith in the future" (pp. 16-7)

1965 (Jan/Feb): **Digest of Chiropractic Economics** [7(4)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Jimmy Parker authors "Congenial collections" (pp. 12-3)

1965 (Mar/Apr): **Digest of Chiropractic Economics** [7(5)] includes:

- full-page ad for Parker School of Practice Building (inside front cover); includes testimonial and **photo** of Joseph M. Flesia, D.C. of Wakefield RI
- "Economic factors are subject of new world-wide research program" (p. 6); includes:
- "College reports: National College" (pp. 30-1); includes:
...The last two days will represent the Homecoming and will be supervised by the National College Alumni Association. On Saturday, the 13th, there will be featured, a full day seminar on professional economics, as conducted by Dr. Gordon D. Heuser of Colorado Springs, Colorado...

1965 (May/June): **Digest of Chiropractic Economics** [7(6)] includes:

- James W. Parker, D.C. authors "The negative few or the positive many?" (pp. 8-9)
- two-page centerfold ad (pp. 26-7) for Parker School of Practice Building
- "College reports: National College" (pp. 28-9)
- photo & caption (p. 46):

Dr. Walter J. Beneville, Jefferson Indiana chiropractor, is serving his seventh term as a member of the Indiana State House of Representatives. Dr. Beneville served as chairman of the Public Health Committee during the 1965 General Assembly. This was the second time he was so honored, having been appointed in 1959. A graduate of the National College he helped to write the 1955 law licensing chiropractors.

1965 (July/Aug): **Digest of Chiropractic Economics** [8(1)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Paul Smallie, D.C. authors "World-Wide Reports" (pp. 4-7); includes:

MASSACHUSETTS

Licensure of chiropractic is anticipated in Mass. Dr. J. Janse of National and Dr. J. Allen of Columbia spoke at a public hearing favoring licensure. The consensus was that the Governor is favorable to the bill presented for licensure.

- "Parker homecoming hosts 1400" (p. 13); includes photo of assembly
- Jimmy Parker authors "The ole time chiropractic spirit" (p. 14)
- "College reports: National College" (pp. 34, 55)

1965 (Sept/Oct): **Digest of Chiropractic Economics** [8(2)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Jim Parker authors "Innate lives on" (p. 22)
- "College reports: National College" (pp. 36-7)
- "Dr. Jim Parker honored at Texas" (p. 54); includes **photo** of James M. Russell, D.C. and James W. Parker, D.C.:

1965 (Nov/Dec): **Digest of Chiropractic Economics** [8(3)] includes:

- two-page ad for Prker School for Professional Success" (pp. 2-3)
- Paul Smallie, D.C authors "World-Wide Reports" (p. 5); includes:

SCIENCE

National College has purchased an electromyograph with funds provided by The Foundation for Accredited Chiropractic Education. The instrument measures somatic electric currents induced by muscular action.

- Jim Parker, D.C. authors "From quackery to truth because it is right" (pp. 20-1)
- "Drs. Rhine, Selye and Giblin to speak at Parker Jan. class" (p. 21)
- "College reports: National College" (p. 46)
- photo** of Joseph R. Lasky, D.C. and caption (p. 56):

CHICAGO – Dr. Joseph R. Lasky of Miami, immediate past president of the Florida Chiropractic Association, has been appointed to the graduate faculty of the National College of Chiropractic at Lombard (Chicago) Ill.

Announcement of the Floridian's appointment was made by Dr. Leonard E. Fay, college president.

As a member of the faculty, Dr. Lasky will serve as instructor and lecturer in post-graduate courses in chiropractic orthopedics. He'll also conduct special educational sessions sponsored by the school throughout the U.S.

1966 (Jan/Feb): **Digest of Chiropractic Economics** [8(4)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Jim Parker authors "Inner success" (p. 20)
- "College reports: Cleveland College" (p. 36):
- "College reports: National College" (pp. 37-8)
- "1966 posture pageant to be held in Fort Worth at Parker homecoming" (p. 61)
- "January Parker seminar draws capacity crowd" (p. 61); includes photo and caption:

1966 (Mar/Apr): **Digest of Chiropractic Economics** [8(5)] includes:

- full-page ad for Parker School of Practice Building (inside front cover)
- Jim Parker authors "Fifty proven 'punch lines'" (p. 8)
- "World Queen of posture: professional public relations for the doctor of chiropractic" (p. 9); headed by Clair W. O'Dell, D.C. of Wyandotte MI, head of the Chiropractic Natural Immunity Research Foundation; notes reception for contest winner at recent Parker homecoming seminar
- "College reports: National College" (p. 37)

1966 (May/June): **Digest of Chiropractic Economics** [8(6)] includes:

- Glen Luker, D.C. authors "State digest report: Oklahoma" (p. 8)
- Jim Parker, D.C. authors "There is no right amount of strychnine in milk" (p. 14)
- Walter E. Sligh, D.C. authors "State digest report: Florida" (p. 15)
- Foy W. Weeks, D.C. of Benton, Arkansas authors "State digest report: Arkansas" (p. 15)
- "Physical fitness: World Queen of Posture contest attracts entrants from twenty foreign countries" (p. 30); includes:
 - W.F. Nease, D.C., editor of **West Virginia Chiropractic Bulletin**, authors "State digest report: W. Virginia" (pp. 32-3)
- two-page centerfold ad for Parker Seminar (pp. 34-5); includes testimonials from C.E. Ribley, D.C. of Michigan
- "College reports: National College" (pp. 40-1):
 - Mr. Vern C. Soash authors "State digest report: Minnesota" (p. 42)
 - Charles Krasner, D.C. authors "State digest report: New York" (p. 42)
 - F.C. Torkelson, D.C., editor of **Connecticut Yankee**, authors "State digest report: Connecticut" (p. 43)
 - Mr. Phil Bonner, executive secretary of the Alabama State Chiropractic Association, authors "State digest report: Alabama" (p. 44)
 - Jas. J. Holland, D.C. authors "State digest report: California" (p. 46)
 - G.T. Mouchet, D.C., editor of the Idaho Assn. of Chiro. Physicians, authors "State digest report: Idaho" (p. 46)
 - Betty Nuccio, D.C. authors "State digest report: Iowa" (pp. 46-7)
 - Thomas Walker, D.C. authors "State digest report: Mississippi" (p. 50)
 - Stephanie McCubbin, D.C., editor of the **Texas Digest**, authors "State digest report: Texas" (pp. 52-3)
 - Herbert Rowe, D.C. authors "State digest report: Nevada" (p. 53)
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 59)
 - D.L. Hammond, D.C., secretary of the Alask Board of Chiropractic Examiners, authors "State digest report: Alaska" (p. 66)

1966 (July/Aug): **Digest of Chiropractic Economics** [9(1)] includes:

- full-page ad for Parker School for Professional Success (inside front cover)
- Jim Parker authors "I can help you" (p. 4)
- Herbert Rowe, D.C. authors "State digest report: Nevada" (p. 9)
- "Capacity crowd at Fort Worth; 1500 attend Ninth Annual Symposium; Parker Homecoming and World Queen Finals" (pp. 14-5, 55); Claire O'Dell, D.C. is executive director of the World Queen of Posture Pageant; many **photos**
- "College reports: National College" (pp. 36-7); includes:
 - On June 23, at the convention of the American Chiropractic Association, during a meeting of the Council on Education, an important resolution was read to those assembled. The substance of the resolution was that the duly authorized accrediting agency of the American Chiropractic Association having concluded its evaluative studies has declared the National College of Chiropractic to be a fully accredited teaching institution. This high attainment resulted from an extremely cooperative effort between National College, the American Chiropractic Association and F.A.C.E. Needless to say, this announcement was greeted with great elation by the administration, faculty, student body and all others at the college...
- "College reports: Columbia Inst. of N.Y." (pp. 38, 40); includes:
 - The Junior American Chiropractic Association, Columbia Chapter, held its annual A.C.A. day in the school auditorium on May 18, 1966. The theme of the program was to report the activities of the national organization and inform the membership and guests of the outstanding contributions made by the A.C.A.
 - The officers and members of the Columbia Chapter invited Dr. Edwin Kimmel, District Governor, to be their featured speaker. Dr. Kimmel delivered an informative and stimulating address relating to the multiple activities of the A.C.A. and the dramatic and dynamic leadership that this fine organization offers to the profession. A meritorious citation was presented to Dr. Kimmel by Albert M. Pavese, Secretary of the Chapter.
 - Gerald Stephens, Vice-President, gave a **brief history** of the N.C.A. and A.C.A. Dr. Ernest G. Napolitano, President of C.I.C., addressed the students concerning the role of the individual in chiropractic organizations...
- "College reports: Palmer College" (pp. 41-2); notes Jim Parker, D.C.'s address to graduating seniors
- Stephanie McCubbin, D.C., editor of **Texas Digest**, authors "State digest report: Texas" (p. 42)
- Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (pp. 44-5)
- F.C. Torkelson, D.C. authors "State digest report: Connecticut" (p. 45)
- "Columbia of N.Y. marks 43rd commencement" (p. 50); includes -photograph:
 - G.T. Mouchet, D.C., editor of Idaho Assoc. of Chiro. Phys., authors "State digest report: Idaho" (p. 51)
 - Thomas Walker, D.C. authors "State digest report: Mississippi" (p. 51)
 - Malcolm E. Macdonald, D.C., president of the Massachusetts Chiropractic Association, authors "State digest report: Massachusetts" (p. 52)

- W.F. Nease, D.C., editor of the **West Virginia Chiropractic Bulletin**, authors "State digest report: W. Virginia" (p. 52)
- "Massachusetts wins law" (pp. 54-5)
- Jas. J. Holland, D.C. authors "State digest report: California" (p. 57)
- Walter E. Sligh, D.C. authors "State digest report: Florida" (p. 57)
- Betty Nuccio, D.C. authors "State digest report: Iowa" (p. 57)
- Bob Allison, D.C. of the **Ohio State Chiropractic Society Newsletter**, authors "State digest report: Ohio" (p. 58)
- Robert Stesen, D.C., president of CANY, authors "State digest report: New York" (p. 58)
- Mr. Phil Bonner, executive secretary of the Alabama State Chiro. Assn., authors "State digest report: Alabama" (p. 59)
- Caroll V. Guice, D.C., president of the Louisiana society, authors "State digest report: Louisiana" (p. 60)
- Foy W. Weeks, D.C. authors "State digest report: Arkansas" (p. 60)
- Mr. James Hughes, director of P.R. for Washington Chiropractic Association, authors "State digest report: Washington" (p. 60)
- "Michigan governor vetos new chiropractic bill" (p. 62)

1966 (Sept/Oct): **Digest of Chiropractic Economics** [9(2)] includes:

- Jim Parker, D.C. authors "Boredom" (p. 4)
- W.F. Nease, D.C. authors "State digest report: W. Virginia" (p. 6)
- Malcolm E. Macdonald, D.C. authors "State digest report: Massachusetts" (p. 6)
- Walter E. Sligh, D.C. authors "State digest report: Florida" (p. 16)
- Mr. Phil Bonner authors "State digest report: Alabama" (p. 22)
- Caroll V. Guice, D.C. authors "State digest report: Louisiana" (p. 26)
- "College reports: National College" (pp. 36-7):
- Jas. J. Holland, D.C. authors "State digest report: California" (p. 51)
- Betty Nuccio, D.C. authors "State digest report: Iowa" (p. 57)
- Foy W. Weeks, D.C. authors "State digest report: Arkansas" (p. 57)
- Stephanie McCubbin, D.C. authors "State digest report: Texas" (p. 58)
- G.T. Mouchet, D.C., editor of Idaho Assoc. of Chiro. Phys., authors "State digest report: Idaho" (p. 59)
- Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 60)
- G.L. Tucker, D.C. authors "State digest report: Nebraska" (p. 60)
- William H. Bromley, D.C. of Audobon NJ authors "State digest report: New Jersey" (p. 64); includes:

With the election of Dr. George Poe as A.C.A. President, New Jersey has the distinction of being one of the only two states to be represented by three N.C.A.-A.C.A. Presidents. The late Dr. Ruland Lee was N.C.A. President in 1935, Dr. Cecil L. Martin was N.C.A. President in 1955, and now Dr. George Poe is A.C.A. President in 1966.

Dr. George Poe preceded his A.C.A. Presidency as President-elect and President of the Council of State Delegates of the A.C.A. He has been the Assistant Chiropractic representative to the New Jersey Medical Board of Examiners since 1959. HE was President of the Society of New Jersey Chiropractors, Inc. in 1957 and 1958.

Dr. Poe is a graduate of Carver Chiropractic College in New York and received post-graduate training at National Chiropractic College and Chiropractic Institute of New York.

Medical Board Appointment

New Jersey Governor Richard J. Hughes has announced the appointment of Dr. Joseph Barylch, 1101 Wachtung Avenue, Plainfield, New Jersey to the New Jersey Medical Board of Examiners as an assistant member representing the Chiropractic profession in New Jersey. Dr. Cecil Martin of Jersey City is principal member and will be assisted by Dr. George Poe of Califon, and Dr. Joseph Barylch...

- F.C. Torkelson, D.C. authors "State digest report: Connecticut" (p. 64); includes:

...Dr. Stephen Owens of Hartford flew to Chicago, Ill. On August 27th to meet with the Board of Governors of the ACA to work out some equitable agreement between the ACA and the Chiropractic Institute of New York. We have learned that the Columbia Institute of Chiropractic in New York City has turned down the current offers to the ACA to merge financial, physical and faculty strength of the two colleges. This we, editorially, are sorry to hear of. It has long been the desire in the East to see one strong, physically equipped, and well-facultied college instead of two handicapped, struggling, divided and, perhaps, eventual extinct Colleges of Chiropractic in the East. At least, at the Chicago meeting, resolutions have been drawn to determine what can be salvaged. We, in the East, would like to see one well constructed Chiropractic College, in a good location, with campus and with well facultied and physical facilities to which we could point with pride and say, "This is the Eastern College of Chiropractic. Isn't it beautiful?"

1966 (Nov/Dec): **Digest of Chiropractic Economics** [9(3)] includes:

- full-page ad for Parker School for Professional Success (inside front cover)
- Jim Parker authors "Chiropractic and Christmas" (p. 4)
- F.C. Torkelson, D.C. authors "State digest report: Connecticut" (p. 4); includes:
- ...From Connecticut: Dr. Stephen Owens, Chairman of the Executive Board, moderated a panel discussion on the latest trends in Chiropractic Thinking – Sid Williams, Dan Oliver, Schatzberg and Jim Parker...
- G.L. Tucker, D.C. authors "State digest report: Nebraska" (p. 11):

The Sacro Occipital Research Society held its annual Seminar at the Prom Town House in Omaha, Nebraska on October 6, 7, 8, 9, 1966. The seminar was attended by 150 chiropractors from 25 states and 5 Canadian Provinces.

The complete technic course developed by M.B. DeJarnette, D.C. was presented to the attending doctors along with the latest research findings. A staff of 20 doctors presented the course.

A clinic for doctors and their families was conducted in conjunction with the seminar.

- The Sacro Occipital Society is a non-profit organization set up to perpetuate the advanced technics developed by Dr. M.B. DeJarnette and others in the organization. The Society is fulfilling a real need in our profession by encouraging scientific research.
- G.T. Mouchet, D.C. authors "State digest report: Idaho" (p. 16)
 - Robert Stesen, D.C., president of CANY, authors "State digest report: New York" (p. 25)
 - Malcolm E. Macdonald, D.C., president of the Massachusetts Chiropractic Association, authors "State digest report: Massachusetts" (p. 25)
 - D.L. Hammond, D.C., secretary of the Alaska Board of Chiropractic Examiners, authors "State digest report: Alaska" (p. 30)
 - "College reports: National College" (p. 41)
 - "College reports: Cleveland College" (p. 43):
 - W.F. Nease, D.C. authors "State digest report: W. Virginia" (p. 47)
 - Caroll V. Guice, D.C. authors "State digest report: Louisiana" (p. 49)
 - Stephanie McCubbin, D.C. authors "State digest report: Texas" (p. 51)
 - Foy W. Weeks, D.C. authors "State digest report: Arkansas" (p. 59)
 - Franklin R. Barrett of Northwest Assn. Management, Inc. authors "State digest report: Minnesota" (p. 59)
 - I. Schatzberg, D.C. authors "State digest report: Pennsylvania" (p. 59)
 - G.D. Parrott, Editor of the *Journal of the OACP*, authors "State digest report: Oregon" (pp. 60-1)
 - Bob Allison, D.C. of the Ohio State Chiropractic Society authors "State digest report: Ohio" (p. 61)
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 62)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "State digest report: Kentucky" (p. 63)
- 1967 (Mar/Apr): **Digest of Chiropractic Economics** [9(5)] includes:
- full-page ad for "World Chiropractic Convention," sponsored by the Canadian Chiropractic Association, to be held in Montreal during 23-29 July 1967 (p. 10) to celebrate "Canada's 100th birthday"; speakers will include Henri Gillet, D.C., Lyman Johnston, D.C., "Dr. Dean Miller," Ronald J. Watkins, D.C. & James W. Parker; "World Queen of Posture and Physical Fitness Pageant" will be held at this seminar
 - Claire O'Dell, D.C. authors "World Queen of Posture appears on CBS National T.V., 'To Tell The Truth' is host" (p. 13); many **photos**
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 19)
 - Stephanie McCubbin, D.C., editor of *Texas Digest*, authors "State digest report: Texas" (pp. 26-7)
 - Foy W. Weeks, D.C. authors "State digest report: Arkansas" (p. 27)
 - Robert Stesen, D.C., president of CANY, authors "State digest report: New York" (p. 28)
 - George E. Hariman, D.C. of Grand Forks ND authors "State digest report: N. Dakota" (p. 31)
 - Walter E. Sligh, D.C. authors "State digest report: Florida" (p. 33)
 - Herbert Rowe, D.C. authors "State digest report: Nevada" (p. 33)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "State digest report: Kentucky" (p. 33)
 - "College reports: National College" (pp. 38-9)
 - two page ad from Share International offers "Practice Building by Mail... Available for the FIRST TIME!" (pp. 42-3)
 - Franklin R. Barrett of Northwest Assn. Management, Inc. authors "State digest report: Minnesota" (p. 53)
 - Bob Allison, D.C. of **Ohio State Chiropractic Society Newsletter** authors "State digest report: Ohio" (p. 55)
 - D.L. Hammond, D.C., secretary of the Alaska Board of Chiropractic Examiners, authors "State digest report: Alaska" (pp. 56-7)
 - J.R. Kuhn, D.C. of Hobbs NM authors "State digest report: New Mexico" (p. 57)
 - "ACA-ICA boards meet at Texas" (p. 59); includes photograph of participants, and:
 - G.D. Parrott, Editor of the *Journal of the OACP*, authors "State digest report: Oregon" (p. 59)
 - G.L. Tucker, D.C. authors "State digest report: Nebraska" (p. 59)
 - G.T. Mouchet, D.C., editor of the Idaho Assn. of Chiro. Physicians, authors "State digest report: Idaho" (p. 61)
 - F.C. Torkelson, D.C., editor of *Connecticut Yankee*, authors "State digest report: Connecticut" (p. 61)
 - Caroll V. Guice, D.C., president of the Louisiana society, authors "State digest report: Louisiana" (p. 61)
 - John P. Charles, D.C. of Jackson MS authors "State digest report: Mississippi" (p. 62)
 - Mr. James Hughes, director of P.R. for Washington Chiropractic Association, authors "State digest report: Washington" (p. 62)
 - W.F. Nease, D.C., editor of *West Virginia Chiropractic Bulletin*, authors "State digest report: W. Virginia" (p. 62)
- 1967 (May/June): **Digest of Chiropractic Economics** [9(6)] includes:
- Jim Parker, D.C. authors "A symbol" (p. 4)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "State digest report: Kentucky" (p. 16)
 - George E. Hariman, D.C. authors "State digest report: N. Dakota" (p. 18)
 - Mr. Phil Bonner, executive secretary of the Alabama State Chiropractic Association, authors "State digest report: Alabama" (p. 19)
 - two-page centerfold ad for Parker School for Professional Success" (pp. 34B-C)
 - "College reports: National College" (pp. 39, 42)
 - Bob Allison, D.C. of the **Ohio State Chiropractic Society Newsletter**, authors "State digest report: Ohio" (p. 58)

- G.D. Parrott, Editor of the *Journal of the OACP*, authors "State digest report: Oregon" (p. 50)
- Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (pp. 52-3)
- Kathleen M. Sabourin, D.C., associate editor of *The Connecticut Yankee*, authors "State digest report: Connecticut" (p. 53)
- John W. Sing, D.C. of Derry NH authors "State digest report: N. Hampshire" (p. 56)
- W.F. Nease, D.C., editor of the *West Virginia Chiropractic Bulletin*, authors "State digest report: W. Virginia" (p. 57)
- I. Schatzberg, D.C. authors "State digest report: Pennsylvania" (p. 58)
- Stephanie McCubbin, D.C., editor of the *Texas Digest*, authors "State digest report: Texas" (p. 58)
- J.R. Kuhn, D.C. authors "State digest report: New Mexico" (p. 60)

1967 (July/Aug): *Digest of Chiropractic Economics* [10(1)] includes:

- full-page ad for PSPS (inside front cover)
- Jim Parker, D.C. authors "A million patients daily" (pp. 4-5)
- Foy W. Weeks, D.C. of Benton, Arkansas authors "State digest report: Arkansas" (p. 5)
- George E. Hariman, D.C. of Grand Forks ND authors "State digest report: N. Dakota" (p. 31)
- "Ohio group forms new Assn." (p. 11)
- John P. Charles, D.C. of Jackson MS authors "State digest report: Mississippi" (p. 18)
- Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 33)
- W.F. Nease, D.C., editor of *West Virginia Chiropractic Bulletin*, authors "State digest report: W. Virginia" (p. 33)
- Robert Stesen, D.C., president of CANY, authors "State digest report: New York" (p. 34A)
- photo** and caption (p. 35A):
Shown above is the festive banquet where Dr. Parker and his staff were host to over 1,000 doctors, wives and receptionists. Held on Saturday, July 8th, during the 10th annual Parker Homecoming and 174th seminar at Fort Worth, Texas, the banquet was followed by a dance and entertainment.
- Stephanie McCubbin, D.C., editor of the *Texas Digest*, authors "State digest report: Texas" (p. 35A)
- John W. Sing, D.C. of Derry NH authors "State digest report: N. Hampshire" (p. 35)
- "College reports: National College" (pp. 41, 43)
- G.D. Parrott, Editor of the *Journal of the OACP*, authors "State digest report: Oregon" (p. 50)
- full page ad for Graham Rockley Research Academy at Bayport NY (p. 51); Rockley is former research director for the New Zealand Chiropractic Association and for the Parker Chiropractic Research Foundation; includes photograph of Dr. Graham C. Rockley:



- G.T. Mouchet, D.C., editor of Idaho Assoc. of Chiro. Phys., authors "State digest report: Idaho" (p. 60)
- J. Calvin Wegner, D.C., editor of *P.C.S. Journal*, authors "Pennsylvania Society announces industrial-safety and public-education programs" (p. 62)
- Mr. James Hughes, director of P.R. for Washington Chiropractic Association, authors "State digest report: Washington" (p. 63)
- J.R. Kuhn, D.C. of Hobbs NM authors "State digest report: New Mexico" (p. 63)

1967 (Aug): is charter president of the **Chiropractic Press Guild** (Rehm, 1980, p. 223); publishes letter to "Chiropractic Authors, Editors, Writers" in the *Chirogram* [34(8): 186-7] in which he notes that the *Chirogram* now publishes news on **Palmer College** activities, sees this as an important step toward intraprofessional unity

1967 (Nov/Dec): *Digest of Chiropractic Economics* [10(3)] includes:

- full page ad for PSPS (inside front cover)
- Jim Parker, D.C. authors "Christmas and chiropractic" (p. 4)
- "World Queen of Posture and physical fitness received by president at the White House" (pp. 8-9); many **photos**, including Queen Ruth Ann Carter of South Carolina with U.S. President Lyndon B. Johnson; pageant executive director Claire O'Dell, D.C. with various politicians and chiropractical activists; including photograph and caption:



L to R: Dr. George Croft, Missouri State Posture Chairman; Dr. Ernest Napolitano, President, Columbia Chiropractic Institute; Dr. Don Sutherland, Executive Secretary, Canadian Chiropractic Assoc.; Mr. William Luckey, Editor, Chiropractic Digest.

- J. Joseph Allen, D.C., Assistant to the President of C.I.C. and research consultant to the Chiropractic Association of New York, authors "Elements of the health equation" (pp. 12-6)
- Marc Chasse, D.C. of Station Hill, Fort Kent, Maine authors "State digest report: Maine" (pp. 20-1)
- G.D. Parrott, Editor of the *Journal of the OACP*, authors "State digest report: Oregon" (p. 28)
- John P. Charles, D.C. of Jackson MS authors "State digest report: Mississippi" (p. 28)
- Mr. Phil Bonner, executive secretary of the Alabama State Chiro. Assn., authors "State digest report: Alabama" (p. 28)
- two-page centerfold ad for Parker Seminar (pp. 34-5); many brief testimonials
- "College reports: Columbia Institute" (pp. 39-40)
- "College reports: National College" (pp. 42-3)
- "New England Chiropractic Council holds first annual seminar in Boston" (p. 47); among the speakers and guests are: Clarence Gonstead, D.C.; Graham Rockley, D.C.; A.L. Schultz, D.C.; Narciso G. Rayes, Philippine Ambassador to the UK & UN; Joseph Janse, D.C., N.D. of National College; H. Ronald Frogley, D.C. of Palmer College; Chester C. Stowell, D.C. of Lincoln College; William N. Coggins, D.C. of Logan College; Ernest Napolitano, D.C. of Columbia Institute of Chiropractic; Steven Owens, D.C., member of the CINY Board of Directors; J. Joseph Allen, D.C. of Columbia; Massachusetts Governor John A. Volpe; Michele E. Merolla, D.C., editor of the New England Journal of Chiropractic; Malcolm E. Macdonald, D.C.; many **photos** of unidentified individuals
- W.F. Nease, D.C., editor of *West Virginia Chiropractic Bulletin*, authors "State digest report: W. Virginia" (p. 50)
- Stephanie McCubbin, D.C., editor of the *Texas Digest*, authors "State digest report: Texas" (p. 52)
- Kathleen M. Sabourin, D.C., associate editor of *The Connecticut Yankee*, authors "State digest report: Connecticut" (pp. 52-3)
- "Las Vegas to host Parker Seminar; New Frontier Hotel will be headquarters for January meeting" (p. 54); will include World Posture Queen Ruth Ann McCarter
- John W. Sing, D.C. of Derry NH authors "State digest report: N. Hampshire" (p. 55)
- J. Calvin Wenger, D.C., editor of *P.C.S. Journal*, authors "Pennsylvania Society announces industrial-safety and public-education programs" (p. 56)
- Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (pp. 57, 63)
- Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "State digest report: Kentucky" (pp. 58, 62); includes:
...The Kentuckiana Children's Center has been much in the news during the course of 1967. One of the highlights in the support of the Center was the contribution of funds from the Jefferson County Fiscal Court. Although the Center was denied participation in the United Appeal again this year, organized labor came to the rescue with an urgent request to organized labor groups to withhold a portion of their contributions to United Appeal and to give the funds to the Center...

- Bob Allison, D.C. of the *Ohio State Chiropractic Society Newsletter*, authors "State digest report: Ohio" (p. 60)
- Tom F. Greenawalt, D.C., president of the Iowa Chiropractic Society, Inc., authors "State digest report: Iowa" (pp. 61, 63); includes photograph of Dr. Greenawalt:



Chiropractic took another step forward with the third annual career day at Des Moines, Iowa, on Sunday, October 15th. Over 70 students of senior high school and junior college age attended this special day as guests of the Iowa Chiropractic Society. The morning program included such topics as "The Educational Requirements of a Doctor of Chiropractic," presented by Dr. Wm. Chapel, the new president of Lincoln College, and "Scholarships, Loans and Student Employment," discussed by Dr. John Miller, director of education at Palmer Chiropractic College. The topic, "Rewards of a Professional Career," was ably handled by a past president of the I.C.S., Dr. R.O. Masters, Sr.

Dr. J. LaMoine DeRusha, the dean of Northwestern College, told the students of housing and dormitories in our chiropractic colleges. The noon luncheon was held in the grand ballroom of the Fort Des Moines Hotel, where the students met the president of the I.C.S., Dr. Tom Greenawalt, who acted as M.C., and with the doctors and wives, enjoyed the wit and sound advice of Dr. James Parker.

The afternoon session included a discussion of the extra-curricular activities of college life including clubs, fraternities, sororities, etc., by Mrs. Eddie Page of Cleveland College. The director of admissions at National College, Dr. R.P. Beideman, ably discussed chiropractic internship and post-graduate study.

The field of research on the profession was handled by Dr. Fred Gehl, clinic director at Logan College. The program concluded with a panel discussion, moderated by Dr. Donald Strutt, of questions submitted by the students. The panel included all the program speakers of the day.

This program is in its third year and has seen an ever-increasing interest from Iowa students. The success of this program should give all other states cause for thought, as the future of our profession is directly dependent on new students for our colleges. What better way than THIS to reach that goal. Should this program be instituted on a national scale, the benefit to the colleges, the profession, and the general health of our nation would advance by one giant step.

- Henry Foley, D.C., president of the Georgia Chiropractic Association, authors "State digest report: Georgia" (p. 62)

PHOTOGRAPH



Paul Smallie, D.C., circa 1967

1968 (Jan/Feb): **Digest of Chiropractic Economics** [10(4)] includes:

-photograph (cover; repeated on p. 14):



Caption: Dr. and Mrs. James W. Parker greet World Queen of Posture, Miss Ruth Ann McCarter, with Dr. and Mrs. Clair W. O'Dell as they arrive by helicopter and land at pool-side in the patio of the Frontier Hotel

-ad for PSPS (inside front cover)

-Jim Parker, D.C. edits "More 'SHARE' ideas" (p. 5); includes idea from L. Ted Frigard, D.C. of Stockton CA:

-Franklin R. Barrett of Northwest Assn. Management, Inc. authors "State digest report: Minnesota" (p. 8)

-Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "State digest report: Kentucky" (p. 9)

-Stephanie McCubbin, D.C., editor of the **Texas Digest**, authors "State digest report: Texas" (p. 12)

- "1500 gather at Parker Seminar" (p. 14); notes Jim Parker weds Dr. Patrician Grace Shaw of Burbank CA; photo of seminar in Las Vegas, plus repeat of cover photo

- "...and we quote" (p. 17) includes:

First Federal Grant Awarded – "A recent federal grant to the National College, for construction of a dormitory, was the first federal grant awarded to a chiropractic school, Dr. Janse pointed out. He also noted a trend in various states, toward a single healing arts board for the licensing of chiropractic, osteopathy and M.D.

practitioners, which includes a basic science examination." The Journal of the Kansas Chiropractors Association.

-John P. Charles, D.C. of Jackson MS authors "State digest report: Mississippi" (p. 33)

-Henry Foley, D.C., president of the Georgia Chiropractic Association, authors "State digest report: Georgia" (p. 33)

-W.F. Nease, D.C., editor of **West Virginia Chiropractic Bulletin**, authors "State digest report: W. Virginia" (p. 33)

-G.T. Mouchet, D.C., editor of Idaho Assoc. of Chiro. Phys., authors "State digest report: Idaho" (p. 40)

-Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "State digest report: Indiana" (p. 41)

- "College news: National College of Chiropractic" (pp. 47-8)

-G.D. Parrott, Editor of the **Journal of the OACP**, authors "State digest report: Oregon" (p. 49)

-J. Calvin Wenger, D.C., editor of **P.C.S. Journal**, authors "Pennsylvania" (p. 56)

-John W. Sing, D.C. of Derry NH authors "N. Hampshire" (p. 62)

-Frederick J. Davies, D.C. of Portland ME authors "Main state doctors hear Graham Rockley" (pp. 62-3)

-Michel E. Merolla, B.Sc., D.C., editor of the **New England Journal of Chiropractic**, authors "Massachusetts" (p. 63)

-Barton W. DuKett, D.C., secretary of the Arkansas Chiropractic Association, authors "Arkansas" (pp. 63, 66)

1968 (Mar/Apr): **Digest of Chiropractic Economics** [10(5)] includes:

-ad for Parker Seminar (in side front cover)

-Jim Parker, D.C. authors "Walk with dignity" (p. 5); includes:

-Bob Allison, D.C. of the **Ohio State Chiropractic Society Newsletter**, authors "Ohio" (p. 24)

-Michel E. Merolla, B.Sc., D.C., editor of the **New England Journal of Chiropractic**, authors "Massachusetts" (p. 28)

- "Albert K. Klinger passes" (p. 28); includes **photo** of Mr. Klinger and:

Chiropractic suffered one of its greatest losses in Massachusetts history on January 15, 1968, when Mr. Albert K. Klinger of Marshfield Hills, Massachusetts, died. Mr. Klinger was one of the most active chiropractic laymen in New England. He is survived by his wife, Mildred, and two daughters, Mrs. Alberta Toby and Mrs. Kristina Huber.

Born in Bavaria, he came to this country as a young chemist and followed a career as an international representative in the medical drug field. At his retirement, because of ill health, he became a patient of chiropractic. From the first month as a patient he became a true disciple of chiropractic; and until his death, he devoted his full time, energies and experiences to the chiropractic profession.

Al Klinger was organizer and director of the Massachusetts Chiropractic Laymen's Association, Inc., which at one time had thousands of members. To promote the chiropractic philosophy he founded and built up a printing concern. He wrote and published monthly chiropractic news letters and articles and coordinated the establishment of layman's groups in Massachusetts. Mr. Klinger appeared at chiropractic professional and lay meetings throughout New England and New York.

The Massachusetts Chiropractic Association, Inc., named him Chiropractic Layman of the Year and gave him honorary

membership. The success of the legislative program in Massachusetts, which resulted in chiropractic legislation in 1966, was in great measure due to his efforts in molding favorable public opinion.

The chiropractic profession, and especially those of us in Massachusetts, shall always be indebted to this wonderful, gentle man who devoted the last 17 years of his life to chiropractic.

- G.T. Mouchet, D.C., editor of the Idaho Assn. of Chiro. Physicians, authors "State digest report: Idaho" (p. 37)
 - "College news: National College of Chiropractic" (pp. 43-4)
 - W.F. Nease, D.C., editor of **West Virginia Chiropractic Bulletin**, authors "W. Virginia" (p. 50)
 - Barton W. DuKett, D.C., secretary of the Arkansas Chiropractic Association, authors "Arkansas" (pp. 50-1)
 - Marc Chasse, D.C. of Station Hill, Fort Kent, Maine authors "Maine" (pp. 50-1)
 - Stephanie McCubbin, D.C., editor of the **Texas Digest**, authors "Texas" (pp. 52, 54)
 - Henry Foley, D.C., president of the Georgia Chiropractic Association, authors "Georgia" (pp. 54-5)
 - Mr. James Hughes, director of P.R. for Washington Chiropractic Association, authors "Washington" (pp. 55-6)
 - J.R. Kuhn, D.C. of Hobbs NM authors "New Mexico" (pp. 56, 58)
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "Indiana" (pp. 58-9)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "Kentucky" (pp. 60-1)
 - John Paul Feeney, D.C. of New Castle authors "Delaware" (pp. 61-2)
 - John W. Sing, D.C. of Derry NH authors "N. Hampshire" (pp. 62-3)
- 1968 (May/June): **Digest of Chiropractic Economics** [10(6)] includes:
- Jim Parker, D.C. authors "Cogent chiropractic communications" (p. 4); lists 50 replies to patients
 - full-page ad for Parker Homecoming (p. 17); many **photos**
 - two-page centerfold ad for Parker School for Professional Success; many testimonials, including from Peter G. Fernandez, D.C. of St. Petersburg FL, David J. Redding, D.C. of Dansville NY, Kerby Landis D.C. of Concord CA
 - Tom F. Greenawalt, D.C., president of the Iowa Chiropractic Society, Inc., authors "Iowa" (pp. 20-1)
 - J.R. Kuhn, D.C. of Hobbs NM authors "New Mexico" (p. 35)
 - Mr. Phil Bonner, executive secretary of the Alabama State Chiropractic Association, authors "Alabama" (p. 40)
 - John P. Charles, D.C. of Jackson MS authors "State digest report: Mississippi" (p. 40)
 - Michel E. Merolla, B.Sc., D.C., editor of the **New England Journal of Chiropractic**, authors "Massachusetts" (p. 41)
 - "College news: National College of Chiropractic" (pp. 43-4)
 - J. Calvin Wenger, D.C., editor of **P.C.S. Journal**, authors "Pennsylvania" (pp. 52-3)
 - G.T. Mouchet, D.C., editor of the Idaho Assn. of Chiro. Physicians, authors "StatIdaho" (p. 54)
 - John Paul Feeney, D.C. of New Castle authors "Delaware" (p. 54)
 - John W. Sing, D.C. of Derry NH authors "N. Hampshire" (p. 55)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "Kentucky" (p. 56)
 - Stephanie McCubbin, D.C., editor of the **Texas Digest**, authors "Texas" (pp. 56-7)
 - W.F. Nease, D.C., editor of **West Virginia Chiropractic Bulletin**, authors "W. Virginia" (p. 57)
 - Barton W. DuKett, D.C., secretary of the Arkansas Chiropractic Association, authors "Arkansas" (p. 58)
 - Marc Chasse, D.C. of Station Hill, Fort Kent, Maine authors "Maine" (p. 59)
 - Bob Allison, D.C. of the **Ohio State Chiropractic Society Newsletter**, authors "Ohio" (p. 60)
 - G.D. Parrott, Editor of the **Journal of the OACP**, authors "Oregon" (pp. 61-2)
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "Indiana" (pp. 62-3)
 - Franklin R. Barrett of Northwest Assn. Management, Inc. authors "Minnesota" (p. 63)
- 1968 (July/Aug): **Digest of Chiropractic Economics** [11(1)] includes:
- half page ad for PSPS (inside front cover)
 - "1000 in attendance at 11th annual Parker Homecoming and 180th seminar" (p. 4); includes photo of Jimmy Parker, D.C. and L. Ted Frigard, D.C.
 - John Paul Feeney, D.C. of New Castle authors "Delaware" (p. 24)
 - Kathleen M. Sabourin, D.C., associate editor of **The Connecticut Yankee**, authors "Connecticut" (pp. 50-1)
 - H.A. Marsch, D.C. of Orangeburg SC authors "S. Carolina" (p. 51)
 - George E. Hariman, D.C. of Grand Forks ND authors "N. Dakota" (p. 51)
 - Bob Allison, D.C. of O.S.C.S. **Newsletter** authors "Ohio" (p. 55)
 - Barton W. DuKett, D.C., secretary of Arkansas Chiro. Association, authors "Arkansas" (p. 56)
 - Stephanie McCubbin, D.C., editor of the **Texas Digest**, authors "Texas" (pp. 56-7)
 - W.F. Nease, D.C., editor of **West Virginia Chiropractic Bulletin**, authors "W. Virginia" (p. 57)
 - Henry Foley, D.C., past president of Georgia Chiropractic Association, authors "Georgia" (pp. 58)
 - Stanley S. Kaplan, D.C., public information chairman of Florida Chiropractic Association, authors "Florida" (p. 59)
 - J. Calvin Wenger, D.C., editor of **P.C.S. Journal** in Lancaster PA, authors "Pennsylvania" (p. 60)
 - J.R. Kuhn, D.C. of Hobbs NM authors "New Mexico" (p. 61)
 - Harold W. Evans, D.C., Executive Secretary of the Kentucky Association of Chiropractors, Inc., authors "Kentucky" (p. 62)
 - Mrs. Mary Rose Robinson, Executive Secretary of the Indiana State Chiropractic Association, authors "Indiana" (pp. 62-3); mentions Kentuckiana
 - Marc Chasse, D.C. of Station Hill, Fort Kent ME authors "Maine" (p. 63)

1968: William N. Coggins, B.S., Ph.G., D.C. authors **Basic Technique: a System of Body Mechanics**, published by Elco Publishing Company of Willowdale, Ontario
 -acknowledgments include D.P. Casey, D.C., Helen Jeanine Gehl and **William Luckey**

1969 (May/June): **Digest of Chiropractic Economics** [11(6)] includes:
 -John Paul Feeney, D.C. of New Castle DE authors "Delaware" (pp. 22-3)
 -"Mary Rose Robinson, Indiana Exec. Sec. Announces retirement" (p. 23); includes photograph of Ms. Robinson:



-Peter G. Fernandez, D.C. of St. Petersburg FL, Public Information chairman for the Florida Chiropractic Association, authors "Florida" (p. 59)
 -"Dallas firm will provide economic management guidance to chiropractors" (p. 62) notes that W.C. Chapel DC, former president of Lincoln Chiropractic College, is now executive vice president of Parker Chiropractic Research Foundation; photograph:

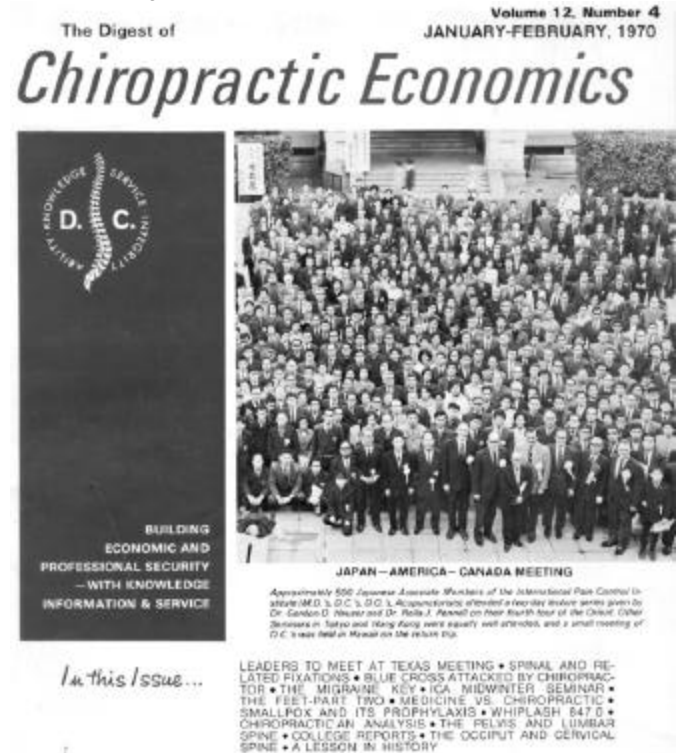


W.C. Chapel, D.C., 1969

1969 (Sept/Oct): **Digest of Chiropractic Economics** (p. 39) notes Dr. Smallie will publish a tabloid, **The Chiropractic Union** (an alternate form of **World-Wide Report**)

1970 (Jan/Feb): **Digest of Chiropractic Economics** [12(4)] includes:

-cover photograph & caption:



JAPAN – AMERICA – CANADA MEETING

Approximately 500 Japanese Associate Members of the International Pain Control Institute (M.D.'s, D.C.'s, D.O.'s, Acupuncturists) attended a two-day lecture series given by Dr. Gordon D. Heuser and Dr. Rolla J. Pennell on their fourth tour of the Orient. Other Seminars in Tokyo and Hong Kong were equally well attended, and a small meeting of D.C.'s was held in Hawaii on the return trip.

-D.B. Mears, D.C. of St. Albans VT authors "Analysis and adjustment of the occiput and cervical spine" (pp. 52-3, 55-6)

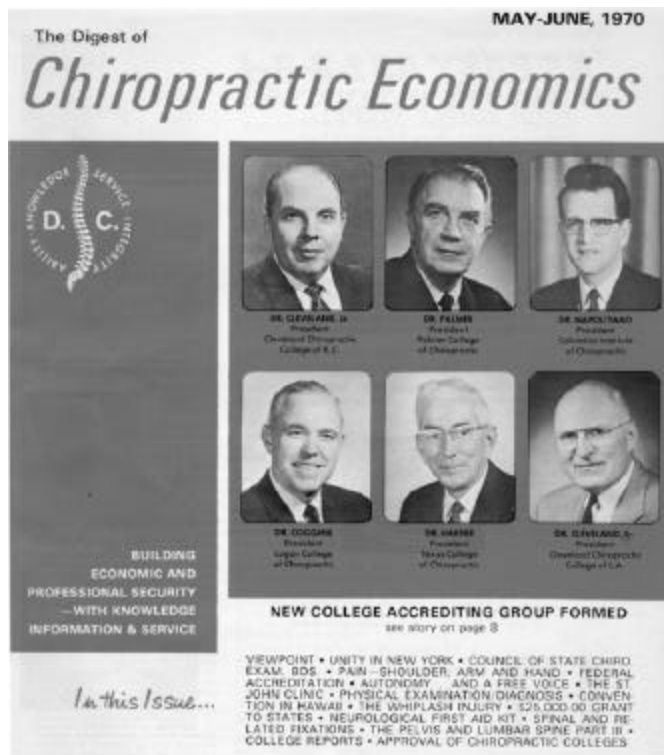
1970 (Mar/Apr): **Digest of Chiropractic Economics** [12(5)] includes:

-Walter V. Pierce, D.C. & Glenn Stillwagon, D.C. of NYCC author "Charting and interpreting skin temperature differential patterns" (pp. 37-9)

-Robert Wiehe, D.C. of Hillsboro IL authors "The physical examination/diagnosis" (pp. 40, 62)

1970 (May/June): **Digest of Chiropractic Economics** [12(6)] includes:

-cover photograph:



-“Federal accreditation... a priority for chiropractic colleges. A report to the profession concerning the Association of Chiropractic Colleges” (pp. 8-9)

-C. Robert Hastings, D.C., COSCEB secretary, authors report for **Council of State Chiropractic Examining Boards** (p. 5):

Response to inquiries has been most favorable and it appears that we are going to have a very good attendance at our annual meeting in Honolulu, Hawaii.

The meeting will be held in the Hilton Hawaii Village Hotel and an agenda covering a full two days on June 21 & 22 has been scheduled. Highlighting the agenda on Monday the 22nd will be a Forum on State Board Examining Procedures with Drs. P. Vogel of Florida, James Ransom of Colorado and Rudy Fahlbusch of California as panel members.

Word has just been received that Dr. James Ransom was re-appointed to the Colorado State Board of Chiropractic Examiners as of April 29, 1970 for another term. Congratulations to Dr. Ransom. He has been an active member of this Council for many years and we look forward to his continued support.

We would like to take this opportunity to express our appreciation to the publishers of the **Digest of Chiropractic Economics** for making this column available to this Council. We shall endeavor to use the space wisely and I am sure it will greatly aid in disseminating the news of interest to and about the many member boards of the Council of State Chiropractic Examining Boards.

A report on our annual meeting will appear in the next issue of the Digest.

1970 (June 20-23): “Report of 37th Annual Congress” of COSCEB, Hilton Hawaiian Village, Honolulu (FCLB Archives)

-C. Robert Hastings, D.C. authors “Secretary’s Report” (pp. 1-2); includes:

...Bill Lucky has extended this Council the courtesy of having a column in each issue of the Chiropractic Economics. We will attempt to place current items of interest in this column each month, so if you will keep me posted on items of interest from your State Board I will see that they get in the column.

1971 (Jan/Feb): **Digest of Chiropractic Economics** [13(4)] includes:

-“More on college accreditation” by Harold J. Kieffer DC, member of ACA Board of Governors, who discusses ACA’s and FCER’s role (16-7)

1971 (Mar/Apr): **Digest of Chiropractic Economics** [13(5)] includes:

-“The National Board of Chiropractic Examiners 1963-71,” a report by G.L. Holman, Executive Secretary, NBCE, “to the American Association of Basic Science Boards at their annual meeting in Chicago, February 13, 1971” pp. 12, 31)

-“The Association of Chiropractic Colleges” (p. “Supplement B-C”

1971 (Sept/Oct): **Digest of Chiropractic Economics** [14(2)] includes:

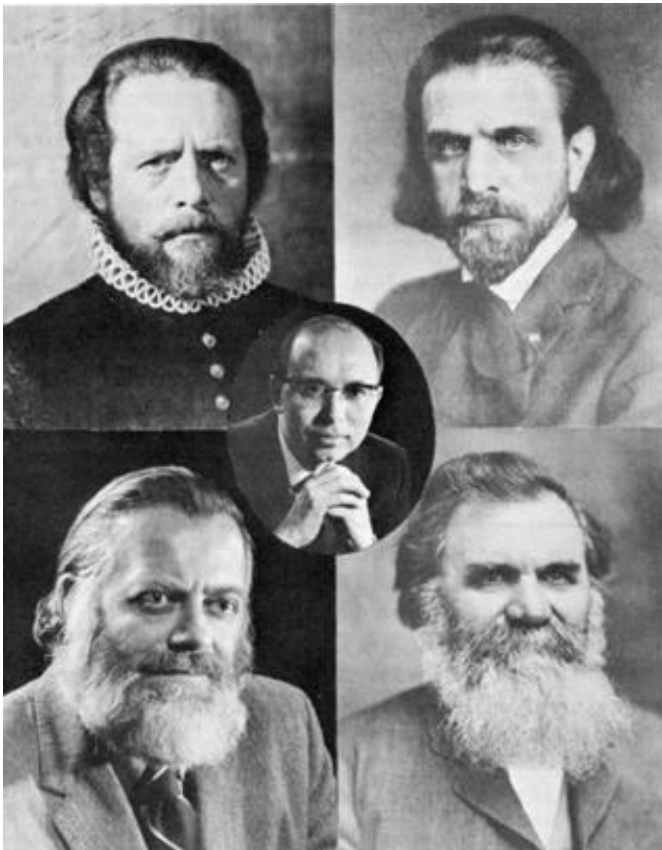
-**photo** of “ICA OFFICIAL FAMILY, SEATED: Drs. H. Ronald Frogley; Andrew B. Wymore; Gerald H. St. John; S.C. Syverud; George B. Banks; Thomas r. Elliott; R. Tyrrell Denniston (Secretary-Treasurer); J.F. McAndrews (Executive director); William S. Day (President); L.W. Rutherford (Chairman of the Board); James D. Harrison (General Counsel); Charles H. Heflin, Helmut D. Koch; Marvin F. Klaes; Harold T. Hughes; Robert E. fitzgerald; Carl S. Cleveland, Jr. STANDING: Drs. Charles P. Miller (First Vice President), George P. Banitch (Second vice President); Grady V. Lake (Third Vice President).” (p. 40)

-**photos** of Sid E. Williams, D.C. with Lester Maddox and Jeane Dixon (p. 52)

-“National-Lincoln Colleges sign affiliation agreement” by Joseph Janse, DC; **photo** of Dr. Janse (pp. 56-7)

1972 (May/June): **Digest of Chiropractic Economics** [14(6)] includes:

-“A new motion picture ‘Discovery of Chiropractic’; documentary movie scheduled... based on chiropractic history” (pp. 8-9); includes photograph & caption:



Principal actors in make-up for other roles, with people they will represent in the new movie. Upper left, Patrick McGoochan as he appears in the movie, "Mary Queen of Scots"; upper right, Dr. B.J. Palmer; center, Dr. L. Ted Frigard; lower left, Max Showalter as he appears in the movie, "The Moonshine War" and lower right Dr. D.D. Palmer.

-“Chiropractic Knights of the Round Table” (p. 11); photograph:



1974 (Jan/Feb): *Digest of Chiropractic Economics* [16(4)] includes:
-full-page ad for Richard Van Rumpt, D.C.’s DNFT (p. 71); photograph:

INNATE**INNATE**

OUR MOTTO
"INNATE
•
ALL INNATE
•
NOTHING
BUT INNATE"

INNATE TELLS ALL

1. It tells if a subluxation and nerve interference exists.
2. It tells you where it exists.
3. It tells you the listing of the subluxation.
4. It tells you how to correct the subluxation.
5. It — Innate tells you how to make an analysis and adjustment anywhere on the body.
6. It — Innate actually makes the correction of the subluxation and removes the nerve interference.
7. It — Innate tells you on post check, if you corrected the subluxation and removed the interference.

OUR BASIC PREMISE IS — "NO SUBLUXATION — NO ADJUSTMENT" FIND IT — FIX IT — LEAVE IT ALONE

D.N.F.T. — THE MOST

1. The most complete upper cervical correction in chiropractic.
2. The most complete and effective low back correction.
3. The most specific and only direct disc adjustment in all of chiropractic.
4. The most complete correction of all osseous and soft tissue problems.
5. The most complete and effective removal of nerve interference anywhere in the body.
6. The most complete, radical departure from all present day chiropractic technics.
7. The most loved technic by patients, all over the world.

D.N.F.T. — THE MOST

8. The most copied technic in all of chiropractic.
9. The most controversial, misunderstood, maligned, about technic, in all the history of chiropractic.

THE ONE AND ONLY

1. The only all innate technic in existence. Both analysis and adjustment made by innate.
2. The only (field taught adjusting technic) that does not require x-ray or instruments of any kind.
3. The only 100% completely new and different technic in chiropractic. (Based on 50 years of Van Rumpt's own personal research). Not borrowed or stolen from anyone.

CONSIDER THESE FACTS

Directional Non-Force Technic is the original and first all innate non-force technic in chiropractic. By studying D.N.F.T., you will be studying under Van Rumpt personally, who is the original researcher, founder, and developer of all Directional Non-Force Technic. D.N.F.T. is 100% chiropractic, done by hand and hand only, and is D. D. Palmer oriented. It is completely painless and takes only seconds to a few minutes to apply. There is no punch, pull, push or rub in. You contact innate, then begin. We teach special adjusting technics for many conditions, including hiatal hernias, hemorrhoids, and diverticulitis. We do not teach large groups. Notes are furnished. Subluxations - now you see them, now you don't. There are no cervical rotaries, lumbar rolls, playing piano on the spine or painful bone popping thrusts. We use no more force to adjust a 500 pound man than a 1 day old baby. D.N.F.T. is a new progressive, futuramic, precision type chiropractic. It does not require long drawn out series or courses of adjustments to add to the patients expense. Insurance companies and Workmens Compensation boards love D.N.F.T. D.N.F.T. is not a massage or a conglomeration of assorted integrated technics, moves or holds. It is chiropractic in its purest form. It will help you to improve your results, practice with more happiness, dedication, integrity and enthusiasm and help free you of fear of failure, worry, frustration, and guilt feelings.

REQUEST SEMINARS ONLY

Requests have been received for 3 seminars to 1974 in Los Angeles — Chicago — New York. Write for explanation of D.N.F.T. plus details — Dates — Place — Hours — and Fees.

RICHARD VAN RUMPT, D.C.
18 WEST PADRE STREET, SANTA BARBARA, CALIF. 93105
or PHONE — Area Code 805/965-8416

1974 (Mar/Apr): *Digest of Chiropractic Economics* [16(5)] includes:

-Bruce S. Vaughn, D.C. authors "In Hong Kong: a report on the practice of chiropractic" (p. 54)

1974 (July/Aug): *Digest of Chiropractic Economics* [17(1)] reports:

-Michael A. Espina, Jr., executive secretary of the Chiropractic Association of Louisiana, authors "Governor Edwards signs new law" granting licensure to chiropractors (pp. 50-1); includes photograph & caption:



Shown here with Louisiana Governor Edwin W. Edwards (center, at podium), just prior to his signing the chiropractic bill into law, are a few of the many who worked so hard to get this long-overdue law. At the far left is Dr. Edward A. Mernin, Vice President of the Chiropractic Association of Louisiana; next is Dr. John E. Flynn, President of the C.A.L.; then Rep. J. Richard Breaux, one of the primary movers in the House to enact this bill.

To the far right, conversing with Governor Edwards, is Dr. James W. Parker, who, with many concerned and generous members of the Parker Foundation, contributed nearly \$24,000.00 to the Louisiana licensing cause.

The deed is done. Welcome Louisiana to the community of chiropractic states. Finally, the chiropractic candle will shine on all fifty states, and through its light, the people of this country will benefit and reach new heights in health care.

It was a long, hard, uphill battle, that started in 1948, with one scared chiropractor, (Dr. Paul Adams), testifying before an unfriendly and antagonistic committee, to the campaign that was successfully completed this year.

Many people are responsible for this success, to try and list all of them will be an impossible task, however, we must single out a few individuals for their total support and dedication. Foremost, the chiropractic profession is forever in debt to Drs. William Boyd, Charles McHenry, John Lewis, as State Representatives, they paved the way for Dr. James Stephenson. As State Representative, this man did more to insure the successful passage of the Bill than anyone can imagine possible. He sacrificed his personal practice, in order to be able to travel around the state, visiting fellow legislators, trading and winning votes for chiropractic. Today, Dr. Stephenson is one of the most respected members of the Louisiana Legislature, admired by his peers in the Chamber and in the Chiropractic profession as well.

Dr. Fred Bates, Legislative Chairman of the Chiropractic Association of Louisiana whose skills and inside know-how of grass roots politics, proved invaluable and infallible time and time again.

Dr. John Flynn and Dr. Edward Mernin, President and Vice-Pres. of the C.A.L., respectively, Fund raisers Emeritus, their energy could only be measured by their love of Chiropractic. When someone faltered, they were always ready to show the way, by their actions.

The Board of Directors of the C.A.L., Dr. Harold Karas, Chairman; Dr. John Booth, Vice-Chairman; Dr. Eric Lensgraf, Secretary; Dr. Corwin Heneman, Treasurer; and the members, Drs. William Boyd, Jerry Norman, Kenneth Eastman, B.D. Mooring, and L.O. Tackett, all these doctors had the audacity to try new methods of campaigning and the courage and determination to see that everything was followed to a successful completion.

Dr. Gerald Brassard and William Day, your multiple trips finally bore fruit. Perseverance counts! Your testimonies were always an inspiration to all of us, to continue on. Drs. Peter Flaum, Dr. Richard Vincent, Malcolm Macdonald, Chester Wilk, and Gus Dubbs, what all of you helped accomplish will add another laurel to your already overcrowded crown of glory, you all are truly great men. To all of you, Louisiana will always offer a hearty welcome and undying gratitude.

A very special mention has to be made because of the efforts and support provided by Dr. James Parker, President of the Parker Chiropractic Research Foundation, and his Executive Vice-Pres.,

Dr. William Chapel. With no direct relation or interest in Louisiana, they poured thousands of dollars and hundreds of hours into the campaign. To these two men and their organization, the profession in general and Louisiana, in particular, are forever grateful.

To name all the doctors in Louisiana, who cooperated to make a success of this campaign, will be unfair, we always will fail to mention a few deserving ones. However, some names deserve special mention, due to their tremendous contributions; Dr. Paul Adams, Dr. D.B. Baillie, Dr. Brunner Blair, Dr. Melvin Eastman, Dr. Gerry Hinton, Dr. Charles Herring, Dr. Charles Guideon, Dr. G.B. Guillory, Dr. Harewell Morris, Dr. E.G. Nossier, Dr. James Ripple, Dr. Leroy Stagni, Dr. Willie Sacks, Dr. Courtney Stroebel and Dr. Floyd Turner. Doctors, the profession appreciates you! Once again we apologize if we fail to mention you, but the profession will always recognize the courage of ALL the doctors in Louisiana, who kept the chiropractic candle lit, through the years of harassment and persecution.

Finally, to all the doctors throughout this great country, who did their share, not once, but many times, by giving their monies and their time, thank you from all of us to all of you.

The victory in Louisiana was complete, we have a very good Bill, we did not compromise on the rights of the profession. In essence, the Louisiana Chiropractic Bill provides the following:

1 – Establishment of the Board of Chiropractic Examiners, composed of 6 doctors of Chiropractic and 2 M.D.s.

2 – Allows the individual practitioner the dissemination of chiropractic educational material to his patients, and allows the State Association to promote chiropractic on a professional basis.

3 – Allows the use of X-Ray equipment for all chiropractic purposes.

4 – Allows the doctors who have graduated from a college of chiropractic, which is accredited or approved by the Association of Chiropractic Colleges, or the Council on Chiropractic Education, or approved for the purposes of membership by the A.C.A. or the I.C.A. and approved by the Board, and who have been in practice over 8 years to be licensed automatically. The doctors, who comply with the above requirements, but have been in the state from 2 to 8 years, must take an examination on X-Ray procedures, physical diagnosis and public health, including contagious and communicable diseases. All other doctors must take an examination (14 Parts) as given to all newcomers to the state.

5 – Allows doctors who are licensed in other states, and comply with the Louisiana accreditation requirements, to obtain a license, without having to take the examination.

6 – Allows doctors who have passed the National Board of Chiropractic Examiners test, to obtain a license, by only taking the 3 part examination.

7 – Allows the use of diagnostic and therapeutic equipment.

8 – Does not deprive the doctor of chiropractic of the right to use his hard earned title.

So, come on down, the water's fine and we have a public hungry for chiropractic nourishment, which they have been deprived of long enough. Michael A. Espina, Jr., Executive Secretary, Chiropractic Association of Louisiana.

1975 (Jan/Feb): *Digest of Chiropractic Economics* [17(4)] includes:

-"\$100.00 to Kentuckiana" (p. 6):

Dear Editor:

This in regard to your journal which have been a subscriber for many years. In the last issue and prior to that, I have noticed a distressing and extreme position that the journal is taking in regard to **over** publication of Acupuncture related articles. In my opinion the **Digest of Chiropractic Economics** should be retitled to be the **Acupuncture Digest and the Economics of Clinic Masters**. There seems to be a trend of a predominance of Clinic Masters influence in the majority of the issues' articles which simulates [sic] a "mouth piece" for Clinic Masters. As a representative publication of Chiropractic on a large scale, one should be more Chiropractically relating and less Acupuncture/Clinic Masters dominating, in presentation of materials.

Sincerely,

Dr. Frank Daskalos

FJC/jjc

N.B.: A hundred dollars will be donated to Kentuckiana if you print this in your next issue in its entirety. I will be looking forward to your request that I make the above donation.

Editorial Comment:

Yes. We will do almost anything to help the wonderful work at Kentuckiana and hope also our readers will send a gift of love to support their work.

-full-page ad for R.E. Busch, D.C.'s practice management seminar; includes photograph of Dr. Busch:



1975 (Mar/Apr): **Digest of Chiropractic Economics** [17(5)] includes:

-Vern Gielow authors "The new breed of chiropractor" (pp. 26-8); includes:

ABOUT THE AUTHOR

Vern Gielow came to the field of chiropractic public relations following twenty years in radio and television broadcasting. He was Director of Public Relations and Publications for Palmer College of Chiropractic for over five years before becoming affiliated with the Owen Chiropractic Clinics of Jacksonville, Florida.

Active in public service, Mr. Gielow has been cited by the Governors of Iowa and Illinois for his work in the field of employment of the handicapped and for assistance programs on behalf of the mentally retarded. He has been president of a municipally owned art gallery, county human society and a historical organization. Mr. Gielow has also taken part in the activities of Chambers of Commerce and other civic organizations. Presently, he is writing a lay-oriented book on chiropractic.

Mr. Gielow lectures frequently on chiropractic public relations and will speak at the Mississippi Chiropractic Association's convention to be held May 30, 31 and June 1 in Biloxi.

1975 (May/June): **Digest of Chiropractic Economics** [17(6)] includes:

-two-page ad for "The Busch Seminar" includes photograph of Ron Fiese, D.C., president of PhotoScan Inc. which specializes in Moire contourgraphy:



Dr. Ron Fiese

-Richard E. Busch, D.C., F.A.C.C. of Fort Wayne IN authors "This I believe" (pp. 52-3)
 -"It' s good news at Clinic Masters April meeting" (p. 56); includes **photo** of banquet

1975 (Sept/Oct): **Digest of Chiropractic Economics** [18(2)] includes:

-"The McCubbin Chiropractic Clinic in Dallas, Texas" (pp. 10-2); many **photos**
 -Herman S. Schwartz, D.C. authors "The hidden symbol" (p. 18); includes photograph & text:



Eighteen years ago, the publisher of **The Digest of Chiropractic Economics** magazine created a symbol on behalf of the Doctor of Chiropractic, by embellishing the prevalent emblem of the spine and the "D.C." with four major attributes...

Basically **The Digest** symbol represents the Doctor as an individual member of the healing arts as compared to insignia which usually represent chiropractic as a profession...

1976 (Mar/Apr): **Digest of Chiropractic Economics** [18(5)] includes:

-"Interession 1: chiropractic, the decade ahead" (pp. 28-9); includes photograph & caption:



Participants in the discussion were (L. to R.) Dr. Joseph Mazzarelli, president, ICA; Mr. William Luckey, publisher, DCE; Dr. W. Heath Quigley, administrator, PCC; Dr. William Dallas, president, ACA; Dr. Walter Wardwell, professor, U of C.

-Ronald J. Feise, D.C. of Tucson AZ authors "Exploring the third dimension" (pp. 78, 90); includes bio-sketch and photograph of Dr. Feise plus Moire contourography images:



RONALD J. FEISE, D.C.

Ronald J. Feise, D.C. attended the University of New Mexico for his pre-professional training and Palmer College for his professional training. He has completed three years post graduate studies , in x-ray, at Los Angeles College and Palmer College and was awarded a Certificate of Achievement from the latter.

Dr. Feise was the first doctor certified in acupuncture in the State of Arizona, by Columbia Institute, and also has been certified by the Chinese Acupuncture Institute of Hong Kong and the Fourth World Acupuncture Congress.

Presently the director of one of the largest and most successful chiropractic clinics in the southwest, Dr. Feise has been appointed company doctor to several large Arizona corporations.

So concerned with the advancement of his profession, Dr. Feise has been lecturing on the principle of contour analysis at many national, state, and college seminars. He has researched thousands of hours on this new principle, and has consequently written a complete manual on contour analysis. Resultant of this extensive research, Dr. Feise has made several improvements and refinements on the analysis procedures, simplifying the procedure immensely.

Dr. Feise has been awarded such honors as the coveted Silver Medallion, membership to the International Platform Association, member of the American Association for the Advancement of Science, honorary member of the staff of the attorney general of New Mexico, Merit Award for the Professional Chiropractic Society, certified member of the National Association of Physical Therapists, contributing member of the Chiropractic Press Guild,

member of the Professional Chiropractic Association and past president, 1972.

-Walter Wardwell PhD of Department of Sociology at the University of Connecticut at Storrs authors "Whither Chiropractic?" (pp. 87-9)

1976 (May/June): **Digest of Chiropractic Economics** [18(6)] includes:

-“Chiropractic Editors Guild” (pp.4, 6)

-“Aeronautical research engineer speaks out on spinal stress” (pp. 44, 108-9); by Lowell E. Ward, D.C.

-W. Lamar Rosquist, D.C. of Salt Lake City authors “Body mechanics – its effect on body function and its correction with the spinal touch treatment” (pp. 46-7, 49); includes photograph of Dr. Rosquist:



-John F. Gorman, president of Vitaminerals, Inc. of Glendale CA authors “14-year vitamin and mineral battle ends” (pp. 50, 109)

-Richard H. Tyler, D.C. of N. Hollywood CA authors “Iotophoresis: a neglected therapeutic approach” (pp. 56-7); includes bio-sketch and photograph of Dr. Tyler:



ABOUT THE AUTHOR

Richard H. Tyler, D.C. is a board qualified chiropractic orthopedist. He graduated from the Los Angeles College of Chiropractic in 1969. Graduate studies have included Chiropractic Orthopedics, Diversified and Reflex Technics and Therapeutic Hypnosis.

Dr. Tyler was a member of the American Chiropractic Association and the California Chiropractic Association.

Presently he belongs to the American College of Chiropractic Orthopedists.

Civic Activities have included work with the Boy Scouts and with the Pop Warner Football League. He was the founder and director of the North Hollywood Kiwanis Clinic for Kids – diagnostic clinic.

Professional papers by Dr. Tyler have been published in, The Chirogram, The Digest of Chiropractic Economics and in The Osteopathic Physician.

-Russell W. Gibbons authors "The making of a chiropractor, 1906 to the making of a chiropractic physician, 1976" (pp. 94-5, 97, 99-100), delivered at annual convention of the Iowa Chiropractic Society at the Hilton Hotel in Des Moines, 7 May 1976; includes short biography:

Russell W. **Gibbons** has been a labor editor in Pittsburgh for the past ten years, and has contributed to several national publications, including commonwealth, The Nation, The New York Times Book Review and The New Leader. He edits the largest AFL-CIO affiliate publication in the United States, is a director of the Pennsylvania Health Security council and prepared a 1969 Task Force report on chiropractic which resulted in the "primary provider" position of the Steelworkers in the Commonwealth. He has addressed the House of Delegates of the American Chiropractic Association and has had reviews and commentary published in Healthways, the ACA Journal of Chiropractic, the Journal of the Canadian Chiropractic Association and the Journal of Clinical Chiropractic. An officer and bulletin editor of two specialty historical groups – The Dr. Frederick A. Cook Society and the Pennsylvania Labor History Society – he also is a member of the Society for the History of Discoveries and the American Association for the History of Medicine. He is also a consultant to both the Bicentennial Pittsburgh documentary project at the University of Pittsburgh and the Labor History Project of the Peoples Bicentennial Commission.

-George E. Hariman DC of Grand Forks ND authors "What does bicentennial mean to you?" (p. 103)

1976 (Sept/Oct): **Digest of Chiropractic Economics** [19(2)] includes:

-"Chiropractic editors guild meets in Chicago" (p. 26); includes:

A group of dedicated editors of chiropractic publications from throughout the United States met during their semi-annual symposium at the Holiday O'Hare-Kennedy Hotel in Chicago on July 31st and August 1st. Present were: Mr. John Quillin, Lombard, IL; Dr. William Rehm, Baltimore, MD; Dr. RB. Mawhiney, New Berlin, WI; Mrs. Fern Dzaman, Denver, CO; Dr. Devere Biser, Dallas, TX; Mr. Tom Kepler, Harrisburg, PA; Mrs. Tracy Mullen, Des Moines, IA; Dr. George Flowers, Cincinnati, OH; Miss Nancy Feeney, Davenport, IA; Dr. Dale Huntington, Springdale, AR.

Also in attendance as honored guests were: Dr. Joseph Mazzarelli, Pensauken, N.J.; Dr. Roy W. Hildebrandt, Lombard, IL; Dr. Jerry McAndrews, Davenport, IA; Dr. Harry Jensen, Sterling, IL.

Guest speakers included Dr. Joseph Janse, President of the National College of Chiropractic, who presented his thoughts as a chiropractic educator with regard to upgrading the content of state publications.

Dr. Chester Wilk of Chicago, who is heading the Anti-Trust suit against the American Medical Association, explained in detail plans for future action and the many benefits which will inure to the profession when this activity was brought to a successful conclusion.

W.L. Luckey and George Davidson conducted a symposium and workshop on Saturday afternoon with primary attention to the mechanics of preparing and publishing individual journals.

A highlight of the meeting was a talk on Sunday morning by Mr. Russell Gibbons, editor of "Steel Labor." Mr. Gibbons brought to the attention of the members the necessity of professional editing and selection of content to meet the two requirements of a state publication, specifically reader interest that relates to the local Doctor of Chiropractic together with detailed attention to the research and educational progress of the profession.

Mr. Gibbons has accomplished a great deal of individual research on the history of chiropractic and he pointed out the need for State Editors to join with other leaders in the profession to record the history of those individuals who have been in practice for a period of over 40 to 50 years. He recommended that serious attempts be made to conduct taped interviews with individuals to determine their experience and background for compilation at a later date into a true living history of Chiropractic since its development.

An additional recommendation was that some central depository of this type of record be established and maintained.

Special recognition was given to Dr. Robert Mawhiney of New Berlin, Wisconsin, who is continuing to act as chairman of the group.

Dr. George Flowers who has been editor of the Ohio Journal for more than 18 years lent his background and experience in a number of areas including the financial and production problems encountered by state or area publications.

Tentative plans were made at the conclusion of the meeting to establish a date during the month of January, 1977 for the next meeting to be held in Pennsylvania, probably in Harrisburg.

-two-page ad notes "Yes your magazine has moved to our new building" (pp. 84-5); sketch of new building, located at 31393 West 13 Mile Road, Farmington Hills MI 48018

1976 (Nov/Dec): **Digest of Chiropractic Economics** [19(3)] includes:

-"Dr. Ronald Feise lectures at College of Nursing" (p. 9); includes **photo** of Dr. Feise

-"FCER and Springwall research meeting in Chicago" (p. 12); two **photos** of group which include Drs. John Allenburg, Carl Cleveland III, Dale Good, Martin Jenness, Arthur Schierholz, Tuan Tran and John Triano; includes:

...Other speakers included Dr. Joseph Janse, president of National College, to which the researchers made a visit to see the college's research facilities; Dr. Arthur M. Schierholz, FCER secretary-treasurer; Walter Hellyer, president of the Columbia Mattress Co. of Chicago, a Springwall associate; and representatives of two publications – William L. Luckey and George M. Davidson of the Digest of Chiropractic Economics, and Dr. William S. Rehm, editor-in-chief of the Mid-Atlantic Journal of Chiropractic.

-Clarence E. Prill, D.C. of Peoria IL authors "Researching a phenomenon" (pp. 43, 109); includes photograph of Dr. Prill:



-Walter W. Arnholz, D.C. of Los Angeles authors "Detection and correction of muscle spasm" (pp. 68-9, 70)
 -full-page ad for Spinal Touch Seminars; includes photograph of W. Lamar Rosquist, D.C., seminar instructor (p. 120):



1977 (Jan/Feb): **Digest of Chiropractic Economics** [19(4)] includes:

-"Spears Chiropractic Hospital: the world's only chiropractic hospital" (p. 33); several **photos**

1977 (Mar/Apr): **Digest of Chiropractic Economics** [19(5)] includes:

-Richard H. Tyler, D.C. of North Hollywood CA authors "Chiropractic in England and a visit to the Anglo-European College of Chiropractic" (pp. 36-7); five photographs, including:



Administration and class rooms building – Anglo-European College of Chiropractic



Right: Dr. A.C. Breen, member, Council of Management. Left: Dr. S.R. Lord, dean of the college

1977 (July/Aug): **Digest of Chiropractic Economics** [20(1)] includes:

-Stanley Brody authors "An introduction to Backman" (pp. 49, 52; includes photograph of comic strip character:



1978 (Mar/Apr): **Digest of Chiropractic Economics** [20(5)] includes:

- “NCMIC did not endorse product” (p. 6)
- “Stoner Foundation” (p. 7); notes that Fred L. Stoner, B.A. D.C. is president of Nevada State Board of Chiropractic Examiners
- two-page ad announces “The Franklin Autograph Society present an exclusive Thomas A. Edison tribute to chiropractic” (pp. 22-3)
- Stanley Brody, D.C. of Wilmington NC authors “The pattern of subluxation: the basis of Brody major-minor system of patient analysis” (pp. 52-3)
- Thomas Forest, D.C. of Pleasanton CA authors “Specific upper cervical care” (pp. 54, 57)
- William J. Kotheimer, D.C. of Youngstown OH authors “The physiological leg reaction” (pp. 60-1, 64)

1978 (May/June): **Digest of Chiropractic Economics** [20(6)] includes:

- “Jewish Chiropractic Association to hold meeting in Washington, D.C.” (p. 4)
- Richard H. Tyler, D.C. authors “An eclectic therapeutic approach to the management of sinusitis” (pp. 44-6)
- two-page ad for Fred Stoner’s Stoner Foundation seminars includes testimonials, including photograph of James J. Badge, D.C.:



Dear Fred,

I wanted to take this opportunity to “thank you” for having the foresight and courage to develop and implement the B.A. program.

I must be completely honest with you regarding my skepticism of the B.A. program when I first heard of it. I was quite certain that it could not be of much substance – only a means to attract more doctors to your seminar with the promise of an “easy” B.A. Degree.

I must confess that the program is full of substance and is a real challenge to those willing to apply themselves.

As you know, Fred, I have been willing to criticize your seminar from the beginning whenever I felt a need to do so. I also feel a responsibility to praise your work when I think other members of your profession should know about the many good things you are doing.

My “CONGRATULATIONS” to you on a fine and progressive B.A. program.

James J. Badge, D.C.
Sedona, Arizona

- A. Earl Homewood, D.C., N.D., LL.B. of St. Petersburg FL authors “Cervical adjusting” (pp. 56-7)
- Roanld J. Feise, D.C. of Tucson AZ authors “The practical dimension of contour analysis” (pp. 68-9)

1978 (July/Aug): **Digest of Chiropractic Economics** [21(1)] includes:

- Vern Gielow authors “David D. Palmer the man” (pp. 36-8)
- “Richard Tyler, D.C. to appear in Burt Reynolds film” (pp. 9, 106; includes photograph of Tyler and Reynolds:



- L. Ted Frigard, D.C. authors “A tribute to Bill Luckey: may the force be with you...” (pp. 26, 102)

1978 (Aug 24): memo from **Joseph Janse** to **National College** faculty (National College Special Collections):
TO ALL STAFF MEMBERS TO INCLUDE
ADMINISTRATION, FACULTY AND CLINIC STAFF:

There is a marked and ever-increasing need within the chiropractic profession to present subjects of critical study, innovative investigation and research in the form of well-prepared papers that will appear in major publications within the profession, as well as clinical and scientific journals outside the profession.

The entire scientific and clinical community is seeking information from the chiropractic profession relevant to the major concepts, hypothesis and conjectors [sic] that comprise the thinking of our people. We are being challenged at every level, not necessarily in a mitigating or derogatory manner. People are

interested in us and they want to know how we think and ideate and what we have done on an investigatory basis.

For these reasons, may I submit to you the most sincere request that if at all possible you commit yourselves to the preparation annually of two scientific papers and submit them to the Chairman of the Department of Editorial Review and Publication, namely, Dr. **Roy W. Hildebrandt**.

As you well know, we here at the College have embarked upon a great adventure that has already become a commanding challenge and has already provoked commendable comments and observations. I refer to the quarterly published by the College, namely, THE JOURNAL OF MANIPULATIVE AND PHYSIOLOGICAL THERAPEUTICS. Then there are the scientific and clinical sections of the JOURNAL OF THE AMERICAN CHIROPRACTIC ASSOCIATION, the JOURNAL OF THE INTERNATIONAL CHIROPRACTORS ASSOCIATION, the SWISS ANNALS OF CHIROPRACTIC and the DIGEST OF CHIROPRACTIC ECONOMICS. On several occasions I have received requests from Journals outside of the profession and of significant stature for articles and papers.

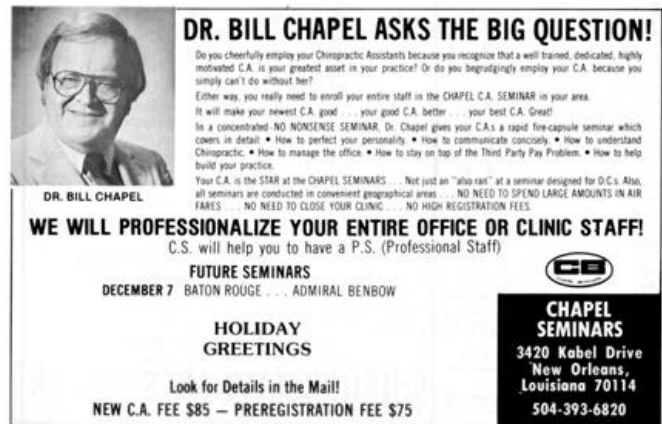
So, indeed, your literary talents are very much needed and it is my hope that you will see fit to respond with a sense of happy involvement.

1978 (Sept/Oct): **Digest of Chiropractic Economics** [21(2)] includes:

- “Jewish Chiropractic Society has first meeting” (p. D)
- “Straight Chiropractic Council has membership drive” (pp. D, 3)
- “Doctors of chiropractic, dentistry, medicine and psychology and nursing professionals speak to over 30,000” (p. 4); includes **photos** of Drs. Jerry Lalla and Ken Choate

1978 (Nov/Dec): **Digest of Chiropractic Economics** [21(3)] includes:

- “Chiropractic colleges receive 1978 grant awards from the Anabolic Foundation” (p. 4); grants awards committee includes Cynthia Preiss, D.C., Mr. William Luckey and Gordon Holman, D.C.
- Bill Chapel, D.C. of New Orleans authors “How to properly educate your chiropractic assistants” (pp. 12, 105)
- full-page announcement from **Chiropractic Economics Magazine** notes “These are the facts concerning insurance coverage included without extra charge to subscribers in U.S.A., Canada, & Mexico for all current subscribers” (p. 112)
- half-page ad from William Chapel, D.C. (p. 126):



DR. BILL CHAPEL ASKS THE BIG QUESTION!
Do you cheerfully employ your Chiropractic Assistants because you recognize that a well trained, dedicated, highly motivated C.A. is your greatest asset in your practice? Or do you begrudgingly employ your C.A. because you simply can't do without her?
Either way, you really need to enroll your entire staff in the CHAPEL C.A. SEMINAR in your area. It will make your newest C.A. good . . . your good C.A. better . . . your best C.A. Great!
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504-393-6820

1979 (Mar/Apr): **Digest of Chiropractic Economics** [21(5)] includes:

- Bill Luckey edits “Thinking It Over: bits and pieces of news and comments about the profession from all over the chiropractic world” (pp. 14-5)
- two-page ad for Ron Fiese, D.C.’s “Contour Analysis” (pp. 58-9)
- Richard H. Tyler, D.C. authors “Correlating diversified diagnostic concepts” (pp. 76-80)

1979 (May/June): **Digest of Chiropractic Economics** [21(6)] includes:

- “Dr. Janse honored by Santavicca and associates” (p. 4)
- “College news: National College of Chiropractic” (pp. 102-3); includes photograph & caption:



Mr. William Luckey, publisher of CHIROPRACTIC ECONOMICS, and Dr. Joseph Janse, President of the National College of Chiropractic, pause during the festivities at the 73rd annual National College of Chiropractic Homecoming.

1979 (July/Aug): **Digest of Chiropractic Economics** [22(1)] includes:

- Vern Gielow of Palmer College authors “Chiropractic in the eighties” (pp. 28-30)

1979 (Sept/Oct): **Digest of Chiropractic Economics** [22(2)] includes:

- John C. Willis MA, DC, future editor of *Chiropractic History*, authors “Chiropractic education in Virginia: a personal narrative.” (pp. 28, 116)

-“College news: New York Chiropractic College” (p. 103); includes photograph of William Luckey and:



Anthony Aragona, Esquire, Chairman of the Board of Trustees of NYCC, announced the election of two new trustees: Mr. **William Luckey**, Publisher, Author, and Philanthropist and Irving H. Greenfield, Esquire, Senior member of the law firm of Greenfield, Lipsky & Brass, Legal Counsel and Advisor to Metro-Goldwyn-Mayer. In making the announcement, Mr. Aragona indicated that the two new trustees will be joining fourteen other members of the Board who will continue to develop policies to further the education, social, and cultural goals of the college...

1979 (Nov/Dec): **DCE** [22(3)] includes:

-“Historical data sought” (p. 4):

Do you know about these chiropractic pioneers – where and when they were born and died, their educational backgrounds, their foremost contributions: George S. Blogett, Charles R. Bunn, A.P. Davis, Alva Gregory, Craig Kightlinger, Solon Langworthy, Joy Loban, Frank Margetts, George H. Patchen, Lenora Paxton, Warren L. Sausser, Oakley Smith, Lewis Trubenbach, W.T. Pruitt, J. Robinson Verner, Alfred Walton???

The editors of WHO’S WHO IN CHIROPRACTIC would like to know.

Those named above are just a sampling of the chiropractic notables about whom biographical data is being sought for inclusion in the new edition of the book.

Fern L. Dzaman, publisher and editorial director, is requesting individual doctors of chiropractic, state associations and their auxiliaries to assist in this endeavor aimed at helping to preserve and record the profession’s history. She hopes that the worthiness and timeliness of the project will be recognized. “We are heartsick whenever told that historical records are lost or have been discarded because somebody didn’t recognize their worth.”

Data on eminent deceased leaders from every state and Canadian province is sought. Information submitted can be in the form of published materials from journals, reference books, yearbooks, newspapers and personally written narratives.

The new edition of WHO’S WHO, to be dedicated to the ‘deceased notables of chiropractic,’ is tentatively scheduled for publication in late 1979. Participating in its preparation are, among others, Russell W. **Gibbons** and Eleanore Blaurock-Busch, both well-known writers on chiropractic.

Contributions of data or requests for additional information should be directed to WHO’S WHO IN CHIROPRACTIC INTERNATIONAL, P.O. Box 2615, Littleton, CO 80161.

1980 (Jan/Feb): **DCE** [22(4)] includes:

-Calvin Cottam DC, future contributor to *Chiropractic History* and inventor of cranial manipulation, authors “The first chiropractic physician – D.D.?” (pp. 130, 133)

1980 (Mar/Apr): **DCE** [22(5)] includes:

-Russell W. Gibbons authors “Chiropractic history comes alive: Story of the pioneers told in Who’s Who Necrology” (pp. 18-9, 24)

1980 (May/June): **DCE** [22(6)] includes:

-ad for Palmer “green books” from Sherman College of Straight Chiropractic (p. 96)

1980 (July/Aug): **Digest of Chiropractic Economics** [23(1)] includes:

-“College News: Western States Chiropractic College” (pp. 103, 105) notes presentation by Russell W. Gibbons:

...Homecoming ’80 was also privileged to hear an interesting historical prospective of chiropractic by Mr. Russell **Gibbons** of Pittsburgh, Pennsylvania, who is also well known to the chiropractic community. Mr. **Gibbons** is now considered to be an authority on chiropractic history. Significantly, he helped to develop the chiropractic history exhibit for the Smithsonian Institution in Washington, D.C...

-George L. Strathman DC authors “Struggle for chiropractic, Part II” (pp. 114-5)

-A.E. Homewood DC, ND authors “Some history of chiropractic veterinary medicine” (pp. 120-1)

1980 (Sept/Oct): **DCE** [23(2)] includes:

-Eleonore Blaurock-Busch authors “Herbalism – an adjunct to chiropractic? Part I History” (pp. 72-3, 76, 78); notes:

ABOUT THE AUTHOR

Eleonore Blaurock-Busch is a free-lancer and contributing editor of *Bestways*, *The American Chiropractor* and *The Colorado Chiropractic Journal*. She holds a druggist degree from Germany and recently founded the European Herb Co., which specializes in medicinal herb formulae. Inquiries are to be sent to: The European Herb Co., 4241 N. 30th St., Boulder, Co. 80301, (303) 449-8717. Mrs. Busch is married to Bernd W. Busch, M.S., D.C. of the Alpine Chiropractic Center in Boulder, Colorado.

1980 (Nov/Dec): **DCE** [23(3)] includes:

-“Chiropractic Historical Society formed in Denver” (p. 4):

Chiropractors, educators and writers from a dozen states and Canada formed the Association for the History of Chiropractic (AHC) on Oct. 18, 1980 at an all-day organizing meeting at Spears Hospital in Denver, Colo.

The new group, organized to “encourage and advance study in chiropractic history,” set a tentative spring 1981 time for its first annual symposium in Washington, D.C.

Among other priorities discussed at the Denver conference were the need for a chiropractic history journal of literary quality, the outline of a standardized course in history for possible utilization by the professional schools, and close liaison with colleges, foundations and other groups interested in preserving chiropractic historical resources.

Discussion also focused on the Smithsonian chiropractic history exhibit and ways the new organization might help in its expansion and perpetuation. The exhibit opened last April at the national Museum of History and Technology.

Representatives or official observers were present from the American Chiropractic Association, International Chiropractors

Association, Canadian Chiropractic Association, eight colleges, the Council on Chiropractic Education, and some state associations. The colleges represented were Palmer, Western States, National, Logan, Texas, New York, Life and Canadian Memorial.

Dr. William Rehm of Baltimore, Md., one of the conveners, was elected president pro-tem of the AHC and named committees to report on constitution and by-laws, a professional journal, public relations and the 1981 conference.

Reflecting on the success of the inaugural meeting, Dr. Rehm said, "The formation of this historical society is another milestone for our profession. Understanding our history has assumed an importance all its own, not only for chiropractors but for social historians, scientists, lawmakers and others who do and will recognize the growing stature of chiropractic. So often in the past, it was prejudice coming from misunderstanding that served as the basis for professional and public policy. That's the lesson for us."

Membership in the new society is expected to become available to everyone – professionals, scholars and students – interested in the history of chiropractic.

Publicity director for the association is Eleonore Blaurock-Busch of Boulder, Colo.

-Clarence W. Weiant, DC, PhD authors "A book that rocks our world" (pp. 52-3) which reviews Haldeman's (1980) *Modern Developments in the Principles & Practice of Chiropractic*

-Leonard K. Griffin DC authors "A bit of history: as depicted by D.D. and B.J. Palmer" (pp. 76-7, 79, 81)

1981 (Jan/Feb): **DCE** [23(4)] includes:

-"First annual conference on the history of chiropractic – a call for papers" (pp. 7, 9):

Doctors of chiropractic, students, laypersons and professionals in the fields of medical and social history are invited to submit papers to be read before the first annual Conference on the History of Chiropractic, to be held at the Smithsonian Institution, Washington, D.C., on June 6, 1981.

The Conference is being co-sponsored by the Association for the History of Chiropractic and the Medical Sciences Division of the national Museum of American History (formerly Museum of History and Technology) of the Smithsonian. Details of the Conference sessions will be announced in early 1981.

Those presenting papers should submit an abstract of their research in an area relevant to the history of chiropractic, with original conclusions based upon other published work or oral history interviews, with appropriate documentation and footnotes.

There is no recommended length for papers, which will be reviewed by the publications committee of the Association, but a maximum of 30 pages is suggested. The formal program of the Conference will allow time for discussion. The papers will be published in the first number of the **Journal** of the Association.

Titles and abstracts should be sent to the chairman of the publications committee: Mr. Russell W. Gibbons, 207 Grandview Drive South, Pittsburgh, Pennsylvania 15241 (412-782-0171). These should be received by February 15, 1981. The final manuscript form in two copies should be received by the committee chairman no later than May 1, 1981.

The AHC was formed in Denver, Colorado, October 18, 1980, to "encourage and advance study in chiropractic history." The meeting was attended by chiropractors, educators and writers from

a dozen states and Canada. William S. Rehm, D.C., Baltimore, Maryland, was elected president pro-tem.

1981 (Jan/Feb): **DCE** [23(4)] includes:

-Ernest G. Napolitano, D.C., president of NYCC and VP of CCE, authors "A tribute to William L. Luckey; a man of integrity, principle, honor, wisdom; 1910-1980" (pp. 10-2); includes photograph of Mr. Luckey and:



William L. Luckey, humanitarian, publisher, author, and friend of the chiropractic profession succumbed in a hospice in Southfield, Michigan on December 4, 1980. Bill Luckey was not a chiropractor but his love and vocation in life centered chiefly on his adopted profession. Perhaps the best thing to say about this dear friend of chiropractic is that he loved his fellowman and served humankind. He was truly a man who radiated happiness – happiness is only possible when one is busy. He believed that the body must toil, the mind must be occupied, and the heart must be satisfied. He was truly unselfish and indefatigable in his efforts to help others. He sowed seeds of love, understanding, and compassion. Bill Luckey was nationally known as the publisher of **The Digest of Chiropractic Economics**. He worked on the magazine until the time of his transition. Under his direction **The Digest** grew into a 24,000 readership and those who knew him best recalled how he would frequently devote 7 days a week to his task as publisher. To the profession of chiropractic and his friends he reflected an image of a quiet, mannerly, and thoughtful individual; a man who was dedicated to intellectual pursuits and raising the standards of the chiropractic profession so that great healing art could take its proper place in service to humanity.

The profession first became aware of a force emerging from Detroit, Michigan in the 1950s. This constructive force was first exerted on the chiropractors of Michigan. By the late '50s this force spread across the nation and was felt around the chiropractic world. **In a time when almost all chiropractic magazines were the reflection of one man, complete with pictures and articles of self-aggrandizement, The Digest came on to the scene like a breath of fresh air.** **The Digest** reflected the spirit of the times. Bill Luckey was a courageous publisher who wasn't always concerned about doing the most popular thing, because within his heart and soul he had to do what he believed to be right. Even if some were critical of his work, he did not stand ready to defend it; he simply allowed it to speak for itself. He was a man who kept a low profile and his extraordinary literary talent was often overlooked. Those of us who read **The Digest** knew that he was gifted with a deep insight into the humanity of man. He used

words as a great painter used color, and his pen was capable of varied strokes. Yet his work was so subtle that most people failed to recognize the fact that it was his creative mind behind the layout of the article for which others were given credit.

His magazine provided a forum so that potential leaders could express their views. He was not limited in his selection. He loved and encouraged free speech. **He allowed all views and ideas to be published.** He was honored and recognized by many of the chiropractic colleges for his devotion and dedication to the chiropractic profession. In 1964 he established “The Digest Loan Fund” at several chiropractic colleges, where students could borrow amounts to \$100.00 without interest. Such concern grew from his deep insight into human nature. One could say that Bill Luckey was an intellectual, but he was more than that – he had a brilliant mind; a man of wisdom with the courage of his convictions. One of his convictions was that no man can sincerely help another without first helping himself. He derived a great deal of satisfaction in helping others. His greatest glory was in recognizing that men fall, but they can rise again – if they are given a helping hand. He helped to lift many people to a higher level. He faced life squarely. He recognized that facts are facts, and will not disappear because of one’s likes or dislikes. He understood that our world is difficult – complicated – and at times tormenting. He approached problems with humility and his aims were to be helpful and to do good. He recognized that man has his faults. Each man has two facades that one would commonly identify as the good side and the bad side of his nature. It is the quality of the mind and the actions of the man that count most in the final analysis. He realized that men in our world have a great deal of knowledge, but have so little wisdom. It has been my experience that people who are wise do not talk about their wisdoms and do not behave as if they were superior persons. He had an adventurous mind. He looked at the broader, richer, and deeper things of life. His mind was open to life, and he was able to see the beauty of the world. He had great understanding and appreciation for others. He understood the power of words. Words are powerful because they represent the power of ideas. Nothing is more powerful as an idea whose time has come for expression. A few words from an idea – this idea can change the course of mankind. A few drops of water seem to hold no power; put a few drops of water in a small opening in a stone – freeze it, and it will crack the stone. Turn it into steam and it will move pistons and drive powerful engines. A few drops of water have latent power in them – so do a few words properly placed together. Ideas represent thoughts – as long as they remain thoughts they are latent and ineffective. When ideas and thoughts are expressed in words, used with enthusiastic action and strong conviction, they become a powerful force to change the world.

Bill Luckey had the ability to use the tools of language with readiness, precision, and accuracy. He was able to study and think. He had a tremendous understanding of human nature. His knowledge of nature, literature, business, and other arts gave him intellectual and esthetic enjoyment. He was a man with an amazing spirit. He dedicated his life to ideals, truths, and honor. He was a reliable person who set standards of excellence for each and every project in his life. He knew well that great works were performed by perseverance. He was a man who possessed tremendous enthusiasm. If ever Bill Luckey lost everything in this world, he would spring back once again because he had enthusiasm for living. He was a man of culture – restraint – quiet – and

understanding. You can judge a cultured person by his silence – by his actions – by his accomplishments – his life. He was a man of goodwill, cooperation, helpfulness, honest, integrity, honor, and wisdom, yet he was far deeper than that. He was a man of moral courage, which is a most significant ingredient of one’s character. He was a man who constructively changed the lives of many.

From the standpoint of chiropractic, thank God he passed through.
-“Tributes to William L. Luckey continued” (pp. 12, 14-5, 17); includes:

When Dr. Napolitano first approached us with his idea on tributes to Bill, our thoughts were negative, knowing that Bill never would have approved. When our discussion was over however, we had to agree that it would be selfish of us not to permit his many friends and colleagues to express their appreciation for the countless number of deeds Bill had done to promote the chiropractic profession.

We the staff with our president, Mrs. Helen Luckey, thank Dr. Napolitano and everyone else for their outpouring of love and praise for Bill.

...Everyone should have a friend with MOXIE. I’m glad that Bill was a friend of mine.

Faye B. Eagles, D.C.

Bill Luckey shared his thoughts, business acumen, optimism, wisdom, advice, experience, and humor with me for seventeen years. These attributes and friendship helped me through some tough times during my years with the American Chiropractic Association... I’ll miss him. His many friends in the profession will miss him.

Louis O. Gearhart, D.C., Executive Director, ACA

There will be many tributes paid to the late William L. Luckey attesting to his value as a man. I guess a quote from Cicero is somewhat appropriate in Bill Luckey’s case, he said “If you pursue good with labor, the labor passes away but the good remains; if you pursue evil with pleasure, the pleasure passes away and the evil remains.”

Bill Luckey pursued good with his labor, and his good will remain for our profession long after Bill has gone. I am happy to have been a friend of Bill Luckey’s and had an opportunity to know him for a number of years.

Louis Sportelli, D.C.

“Bill Luckey was just about the best layman friend chiropractic ever had. Of course, he ran a business, made a living, but he was well worth the laborer’s hire; and, indeed, he did labor – oh, how he labored!

“I remember in the early years, I was speaking on the Good Posture Program in Louisville, Kentucky. Former Vice President Alben Barkley was there and did the guest address; I did the professional address. Bill did the reporting. And at night he worked, in one instance until sun-up, on the “magazine” as he called it. I remember it was sun-up as I was helping.

“He always went first class for chiropractic. There were few grammatical errors, misspelled words, dangling [sic] modifying phrases or participles, etc. Bill knew his business; and he was a perfectionist enough to want the best to represent chiropractic

"I loved Bill Luckey. And I'll surely miss him. We tried to tell him so by supporting him from the first issue, 21 years ago, and by presenting him with a 'BACKBONE OF CHIROPRACTIC JOURNALISM' Award 18 years later.

"And the principles of first-class journalism as espoused by Bill Luckey will forever remain the spine of our own principles and the backbone of our own truth.

God loves you, Bill; and so do we!"

James W. Parker, B.A., D.C., Ph.C.
 Founder and President, PCRFB

William Luckey's world wide reputation was as great as that of any lay person. He served as the Executive Director of the Michigan Chiropractic Association and established **The Digest of Chiropractic Economics**, the largest journal of its kind and a vehicle for new ideas for the past quarter century. Mr. Luckey was a strong supporter of chiropractic organization and a **consistent advocate of research**. His passing is a great loss to the profession.

Dr. Jerry Brassard

William L. Luckey was a part of the movement of chiropractic for many years and all who knew him held him in high esteem. Bill's affection for chiropractic was evident in his continuing efforts to communicate the quality of the chiropractic profession to the many publics which he served. William L. Luckey will be remembered, and his memory cherished.

P.H. Sullivan, Jr., D.C., President, CCE

Bill Luckey will forever be in our hearts. His journalistic excellence and devotion to chiropractic contributed immeasurably to the growth and present status of this great profession.

We will all miss him.

Dr. Richard D. Yennie

With the passing of William L. "Bill Luckey, our profession has lost a great friend. Palmer College claimed Bill as one of its own, as he served on the staff in the 60's as Public Relations Director. His distinguished and loyal endeavors on behalf of Palmer and chiropractic will be remembered by us all, and his pioneering efforts in chiropractic media have earned him an enduring place in the history of the profession.

J.F. McAndrews, D.C. President
 Palmer College of Chiropractic

"My first 'rap' session with Bill Luckey was during the mid-years of the World Posture Pageant. Bill was always where the action was as long as chiropractic was the reason behind the news. Many rap sessions continued over the years and they always included many cups of coffee and cigarettes. The sessions were more often than not held in hotel coffee shops from California to New York. He was always behind new ideas in chiropractic and would grant a favor at the drop of a hint. No matter how many times I caught him on the phone, he was always asking about the family. Few men could replace him as a journalist, few men could replace him as a business man, but no one could replace him as a friend."

R.B. Mawhiney, D.C.
 Chiropractic Editors Guild
 Institute of Chiropractic Hypnosis

William L. Luckey has left to the chiropractic profession a legacy which cannot be counted in dollars and cents. To make certain that he would not inject his personal opinions into chiropractic affairs, **The Digest of Chiropractic Economics carries no editorial page**. Its contributors are accepted not on the basis of their affiliation or non-affiliation with a particular group. The criterion is: does the author write well and does he have a topic that is both interesting and appropriate? In a word he has given us a publication of incomparable merit.

Clarence W. Weiant, D.C., Ph.D.

Beyond being the best known layman in the chiropractic profession, Bill Luckey contributed greatly by publishing novel dialogue, theories, and techniques by chiropractors in **The Digest of Chiropractic Economics**. **He realized before many of us the importance of scientific research** if we were to keep pace with allied professions, demonstrate our responsibility to the public, and gain the confidence of scientific bodies and governmental agencies of whom we seek support.

His advice, good council [sic] and presence will be sorely missed by the Foundation for Chiropractic Education and Research (F.C.E.R.) and by his friends throughout the world.

Van D. Mericas, Past President, F.C.E.R.

Having done business with Bill Luckey for over 10 years as a post graduate technique instructor I knew of Bill's care for post graduate education in chiropractic. In those 10 years never once did we have a disagreement and he will be missed greatly as a man of his word.

Dr. A.W. Fuhr...

How well I remember the long and encouraging conversations with Bill during my tenure as Dean of CMCC. His ready wit, sound judgement and prudence coupled to his pragmatism made him the master diplomat to a frequently divided profession. Yes, Bill Luckey will be sorrowfully missed but not forgotten.

"Wisdom denotes pursuing the best ends by the best means" –

Francis Hutcheson

Although a very short and brief statement, I believe the above paragraph says it all.

Herbert J. Vear, President, WSCC...

Bill Luckey, my friend and a totally dedicated friend of chiropractic and thousands of chiropractors has gone. Bill left a legacy that influenced many chiropractors on a personal basis through his constant readiness to give unselfishly of himself. He has had a great part in the growth and advancement of the profession he loved so dearly.

I've had the honor and privilege of knowing Bill for over 25 years and he was always seeking new ways to help the colleges and chiropractic. The profession has not only lost a friend who wanted to help but one who had the knowledge and business acumen to put his ideas into action.

Monte Greenawalt, D.C.

...As an independent forum for expression, "The Digest of Chiropractic Economics" proved the value of, and the interest in, communications... Our profession has lost a very dear friend; one who set for us a clear example. He could be considered a pioneer

in intra-chiropractic communications. Let us hope that we can all learn from his endeavors and build upon his successes. I am sure that we know one another a little better because Bill tried.

Don Sutherland, D.C., President, CMCC

The first time I met Bill Luckey was in December, 1973, the day he hired me to become Editor of "The Digest of Chiropractic Economics." It was over a cup of coffee at a hotel coffee shop. As most of you know, this was Bill's favorite spot for conducting business and only the good Lord knows how many decisions affecting chiropractic were culminated over a cup of coffee in just such a setting.

From the start, Bill was not only a business associate but a good friend. We had many a lively discussion regarding chiropractic as Bill nurtured me in the inner turmoils of a growing profession. His masterful understanding of this profession he loved so dearly came into play many times over these past seven years and I shall miss his wise counsel when making decisions. Yes, we shall certainly miss him but we will continue to prosper as Bill knew his time would soon be coming and did all in his power to see that we could carry on without him. I have profited greatly by knowing Bill Luckey and although I might not be able to make all of the wise decisions he did, I will certainly do all in my power to promote the chiropractic profession with the same love and zeal that inspired Bill.

George M. Davidson, Editor

-additional reflections on Bill Luckey from James E. Reese, Jr., D.C., President of ICA; Arnold Chancily, B.S., D.C., M.S., F.I.C.C., F.A.C.C.; Jean Dyer; Carl B. Miller, D.C.; Carl S. Cleveland, Jr., D.C.; Carl S. Cleveland, Sr., D.C.; William N. Coggin, D.C.; Gordon L. Holman, D.C.; Earl Less, D.C.; A. Earl Homewood, D.C., N.D., LL.B.; Ralph G. Miller, Ed.D., Executive Secretary of CCE; Gary E. Refits, D.C.; J. Robert Lemon, R.Ph., President, V.M. Nutri, Inc.; Edwin M. Kenrick, D.C., President of ACA; John B. Wolfe, D.C., President of NWCC

-Eleonore Blaurock-Busch authors "Herbal expectorants" (pp. 36-8)

PHOTOGRAPH



William S. Rehm, D.C., 1981

1981 (May/June): **DCE** [23(6)] includes:

-Eleonore Blaurock-Busch interviews Rehm in "William S. Rehm, D.C., founder and president of the newly formed Association for the History of Chiropractic" (p. 30, 33, 132); see AHC Chrono

-"New Parker College is scheduled to open in 1982 in Dallas/Ft. Worth area" (p. 34)

PHOTOGRAPH



Russell W. Gibbons, founding editor of *Chiropractic History*, circa 1987

1981 (July/Aug): Dr. Paul Smallie's interview by the **American Chiropractor** is published (pp. 6-8)

1981 (July/Aug): **DCE** [24(1)] includes:

-James M. Russell DC, chairman of Texas Chiropractic College's "Enshrinement Committee," authors "Chiropractic Hall of Honor: outstanding chiropractors to be honored" (p. 9); notes former honorees include: 1) D.D. Palmer, 2) William D. Harper DC, 3) Ernest G. Napolitano DC, 4) Major B. DeJarnette DO, DC; new candidates to be enshrined are: 5) B.J. Palmer DC, 6) James R. Drain DC, 7) Henri Gillet DC, 8) ???, 9) Clarence W. Weiant DC, PhD; notes Russell W. Gibbons "will give the principal address" on the occasion of the "enshrinement" of #8

-Eleonore Blaurock-Busch interviews Leonard J. Savage DC

1981 (Sept/Oct): **DCE** [24(2)] includes:

-"Time to preserve chiropractic's history" (p. 4):

Participants and observers came from 17 states, the District of Columbia, and Ontario, Canada. It was the first annual Conference on Chiropractic History, June 5-6 in Washington, D.C.

Sponsored jointly by the Association for the History of Chiropractic and the Medical Sciences Division of the Smithsonian Institution, eight professional papers were read and the objectives of the Association discussed. "In chiropractic's 86th year – time to preserve its history," was the theme. The proceedings will be published later this year in the Association's official journal.

The principal events took place in the Smithsonian's National Museum of American History, where the new chiropractic exhibit is on display. Dr. Everett D. Jackson of the Medical Sciences Division welcomed the attendees and also conducted a tour of the various exhibits in the section. Chairman of the conference was Dr. William S. Rehm.

A highlight of the symposium was presentation of AHC's first honorary membership to Dr. Lyndon E. Lee of Mt. Vernon, N.Y. This was at once sentimental and symbolic. The honoree has practiced the profession for 64 years, and was characterized as one of chiropractic's legendary figures. The 94-year-old Dr. Lee accepted a framed citation.

The ICA hosted a cocktail reception and buffet at the historic Hotel Washington following adjournment of the conference.

It was also disclosed that AHC had received a \$500 grant from FACTS. These funds are earmarked for the journal.

Dr. Rehm, who had served as president pro-tem since its founding last fall, was elected president of AHC. Other officers elected for 1981-82 are: Russell Gibbons, vice-president; Dr. Herbert K. Lee, secretary, and Fern L. Dzaman, treasurer. Directors are to be named later. In addition, various standing and

special committees were approved; these include: public relations, membership, archives, publications, and an advisory committee to the Smithsonian. Logan College, Chesterfield, Mo., was selected as the site for the 1982 conference, with Drs. Arthur and Vivian Nickson in charge of local arrangements.

Anyone who is interested in chiropractic history is encouraged to become a member of AHC. Dues are nominal. For information, write: Association for the History of Chiropractic, 4920 Frankford Avenue, Baltimore, Md. 21206.

-“Chiropractic’s ‘Who’s Who’ editor recognized” (pp. 6-7):

The publisher and editorial director of **Who’s Who in Chiropractic International** has been recognized in a most appropriate way, by being included in the 1981 edition of **Who’s Who of American Women**. Fern L. Dzaman of Littleton, Colo., a Canadian by birth, is a former school-teacher and newspaper editor. She began her chiropractic publishing venture in 1974, the two volumes already published considered to be of historical significance to the profession. Many copies have been placed in public and college libraries.

Ms. Dzaman was also a founding member of the Association for the History of Chiropractic, which recently held its first annual meeting at the National Museum of American History in Washington, D.C.

-“Books in review: ‘Old Dad Chiro – a biography of D.D. Palmer, founder of chiropractic’ by Vern Gielow” (p. 47):

The laughter following the telling of a joke may have been the catalyst leading to the first chiropractic adjustment, according to a new book, “Old Dad Chiro – A Biography of D.D. Palmer, Founder of Chiropractic,” written by Vern Gielow and published by Bawden Brothers, Inc., Davenport, Iowa.

Three years of research preceded the writing of the first definitive biography of the founder of the world’s largest natural healing art. Palmer’s story goes beyond his death and through the details of a costly and disturbing lawsuit initiated against B.J. Palmer for allegedly contributing to his father’s death in 1913.

“It was necessary to clear away the myths which have always surrounded D.D.,” Gielow commented. “For example, he was well-educated by the standards of his time, although, some today would consider it ‘non-traditional.’”

Formerly on the administrative staff of Palmer College of Chiropractic, Gielow served as director of public relations, director of admissions and administrative assistant to the president, the late Dr. David D. Palmer. Continuing to write and speak on behalf of chiropractic, Gielow is also editor of a new publication, “The Chiropractic Educator,” to be issued monthly to the profession for distribution to patients and centers of influence.

“Old Dad Chiro” may be purchased through the publisher, Bawden Brothers, Inc., P.O. Box 10, Davenport, Iowa 52805. Cost per copy is \$5.95 plus \$1.00 each for shipping and handling.

-Eleonore Blaurock-Busch authors “Drug therapy vs. herbal medicine” (pp. 56-7, 60-1)

-“Palmer College of Chiropractic: Heritage Court dedicated” on 14 August 1981 during PCC’s homecoming (pp. 104, 106)

1982 (Jan/Feb): **DCE** [24(4)] includes:

-“A call for professional papers” (p. 7):

Practitioners, students, laypersons and professionals in the fields of medical and social history are invited to submit papers to be read before the second annual Conference on Chiropractic

History to be held at Logan College of Chiropractic, Chesterfield, Missouri on June 4-5, 1982.

The Conference is being co-sponsored by the Association for the History of Chiropractic and the Archives Department of Logan College. Details of the conference sessions, and the business meeting of the Association, which precede the Conference, will be announced in early 1982.

There is a 15 page maximum length for papers, which will be reviewed by a Publications Committee of the Association, but oral delivery at the Conference should be limited to 30 minutes in time. The papers will be published in the second number of the Journal of the Association.

Titles and abstracts should be sent to the chairman of the Publications Committee: Mr. Russell W. Gibbons, 207 Grandview Drive, South, Pittsburgh, Penna. 15215. They should be received by March 1, 1982. The final manuscript form in two copies, typewritten and double spaced, should be received by the Committee chairman no later than May 1, 1982.

1983 (Jan/Feb): **Digest of Chiropractic Economics** [25(4)] includes:

-Russ Gibbons authors “Association for the History of Chiropractic holds second conference” (p. 140); photo of Rehm & Nicksons; photo of Homewood, Janse & William Ramsey

-Eleonore Blaurock-Busch authors “German authorities endorse ancient roman spa” (pp. 153-4)

1983 (Mar/Apr): **Digest of Chiropractic Economics** [25(5)] includes:

-Eleonore Blaurock-Busch authors “The German situation” (pp. 81-2, 84, 132, 134)

1993 (Jan/Feb): **Digest of Chiropractic Economics** [35(4)] includes:

-Thomas W. Wing, D.C., N.D., CA authors “How a chiropractic modality became a medical modality: the 20th anniversary of MENS microcurrent” (pp. 28-9); credits Goodheart with inspiration

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Interview with Dr. Paul Smallie. *Today's Chiropractic* 1984; Nov/Dec:18, 19, 52

Interview with Dr. Paul Smallie by J. Keating on May 31, 1992 (Library Archives of Palmer College of Chiropractic/West)

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Smallie, Paul. First issues of *World Wide Report*, 1959; Archives of the Stockton Foundation for Chiropractic Research, Stockton CA

Smallie P. New California Chiropractic College. *Chirogram* 1975;
Nov: 17-23

Interview with Dr. Paul Smallie, son Don Smallie, D.C. and wife Margret Lloyd Smallie on 5/31/92 at Dr. Paul's home in Stockton; interviewer is J. Keating:

-Tape 2, Side 2-

-**World Wide Report (WWR)** became a column in the **Digest of Chiropractic Economics** soon after the **Digest** began publication; Paul reads the chiropractic literature very widely, has extensive library; Paul's mother was strong supporter of college training for Paul and his brothers, even during the depression years

-was "Associate Editor" of the **Digest of Chiropractic Economics** for Mr. Bill Luckey, wrote the **WWR** as a **Digest** column for many years before publishing **WWR** as an independent paper

-was editor of the **JCaCA** concurrent publishing **WWR** as an independent paper?

-Tape 3, Side 1-

-the original intent of **WWR** was to draw the **NCA** and the **ICA** closer together: "that was the primary concern with writing....to help in any way that I could to draw the two associations together. It seemed to me so defeating to have two associations constantly fighting, and at that particular time they were *really* fighting...now its somewhat camouflaged" [ergo, **WWR** has always been part of the unity movement within chiropractic]

-Tape 3, Side 2-

-Paul feels **WWR** helped to improve rapport between the **ACA** and **ICA**; "it made doctors aware that it was unnecessary to be constantly fighting..."

-**Chiropractic Press Guild**: Tony Bogden DC from Tucson AZ "was an Oxford man, a Rhodes scholar" who promoted the idea of the editors from state journals getting together to learn from one another; Dr. Paul was succeeded as first President of the Guild by Napolitano