



*National Chiropractic Journal* 1937 (June); 6(6): cover; see also "The Front Cover" (p. 9): "Michigan chiropractors deserve a medal; in the fact they have just been awarded one! Look at the front page of the Journal, where the floral float which they entered in the Blossom Week Festival, at Benton Harbor, May 2-9, is reproduced. This float won second prize - and there were 65 entires in the line of march. The festival was featured in Movietone News throughout the nation. The "parade of floats" was three miles long and it is estimated that 200,000 people from all over the United States and Canada saw it. Michigan chiropractors hope to participate in this event each year as it will do much to bring Chiropractic to the favorable attention of the public. Unique in design and personifying health, as well as beauty, the Chiropractic float carried the emblems of the NCA and the Michigan State Chiropractic Society. Chief credit for this achievement belongs to Dr. C.B. McDonald, of Benton Harbor, and Dr. Hazel Bacheller, of St. Joseph, who supervised the designing and building of the float. Dr. McDonald secured a complete and descriptive movie of each float in colors, which will be shown at the exhibit of the McDonald Health Clinic and Chiropractic Hospital at the joint convention of the NCA and MSCS at Grand Rapids, July 25-30."