



*National Chiropractic Journal* 1940 (Jan); 9(1): 11; journal caption reads: "Consider the Membership Map with Dr. W.H. McNichols, Vice-President-in-charge of membership. Life lines extend to members in every city and state in the five membership districts from the centrally-located executive offices. Other life lines extend to all officers of the Nation's Organization - The NCA." Pictured is W.H. McNichols, D.C. of Omaha