



*The Chiropractic Journal* (NCA) 1935 (Sept); 4(9): 13; caption reads: "Above photo of tremendous crowd at the National Convention was taken on July 31, in Memorial Auditorium (which seats 3000). Note B.P.O.E. "99Chanters" in the fore-aisles and ten Perfect Body Contest Winners in front center row."



Hollywood Boulevard looking east from Highland Avenue. Apartment building, residents and the Planetarium in the background



*The Chiropractic Journal (NCA)* 1935 (July); 4(7): 7; caption reads: "The Perfect Back Contest on Tuesday evening, July 30, and The Great Public Meeting, on Wednesday evening, July 31, will be held in this Memorial Auditorium, which seats over 3000 people. Two feature events at the Convention"; *The Chiropractic Journal (NCA)* 1935 (Aug); 4(8): 45



*The Chiropractic Journal* (NCA); 1935 (July); 4(7): cover; caption reads "HOLLYWOOD'S LARGEST AND FINEST HOTEL - THE HOLLYWOOD ROOSEVELT - WILL BE OFFICIAL HEADQUARTERS FOR THE FORTIETH ANNIVERSARY NATIONAL CHIROPRACTIC CONVENTION, JULY 28 TO AUG. 2"



California Pacific International Exposition. Looking west along the Avenida de Los Palacios across the Plaza del Pacifico showing the Palace of Photography and Science with the California Tower in the background.



Muriel Goodspeed (age 18) of Los Angeles, winner of 1935 "Miss Perfection" contest at NCA convention



"Plaza Hotel -- One of Hollywood's leading hotels"