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## Chronology of BERNARD L. JENSEN, D.C., N.D.

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- 1890: Richard Murrell McLain (1920 grad and faculty member at LACC in 1920; interested in and teacher of iridology beginning in 1926) is born (Jensen, 1976, p. vi)
- 1908: Bernard Jensen (future DC, ND nutritionist and iridologist) is born in Stockton, California (Jensen, 1976)
- 1919: Frank W. Collins MD, DO, ND, PhC publishes *Disease diagnosed by observation of the eye* (Jensen, 1976, p. iii; see also Mar 26, 1923)
- 1919: Henry Lindlahr MD, ND "had a nature cure sanitarium near Chicago...He wrote *Irisdiagnosis and other diagnostic methods*, 1st Edition 1919" (Jensen, 1976, p. iv)
- circa 1925:** Richard Murrell McLain [DC, ND; apparently graduated from LACC in 1920, according to Jensen, 1976, p. vi; was LACC faculty member in 1920 according to graduation photo]
- 1929: Bernard Jensen DC, ND graduates from the West Coast Chiropractic College in Oakland ([see also June, 1925 issue of the ACA Bulletin re: West Coast Chiropractic College](#)); will study naturopathy with Benjamin Lust MD, ND, DC in Butler NJ and iridology with Richard Murrell McLain of Oakland (former LACC faculty member; see 1920, LACC, 1919-20/SFCR); Jensen will graduate from American School of Naturopathy under Frank W. Collins MD, DO, ND, PhC (Jensen, 1976, p. iv)
- 1931: Bernard Jensen DC, ND delivers address at annual convention of the American Naturopathic Association in Milwaukee and teaches iridology at "Dr. FW Collins' College in New Jersey and Dr. Benedict Lust's College in New York" (Jensen, 1976, p. iv); Collins is MD, DO, ND, PhC
- 1939: Marko J. Petinak PhD, ND, DC of LA publishes *Eyes in General Diagnosis* (Jensen, 1976, p. vi)
- 1940 (May): *The Scientific Chiropractor* (5[12]), published by the National-Affiliated Chiropractors of California (NACC), includes:  
-ad for Bernard Jensen DC's "Natures Retreat" in the "foothills of Altadena"; office at 2958 W 7th St, LA (p. 25)
- 1946 (July): *California Naturopath* (2[7]) reports:  
-ad: "Learn...IRISDIAGNOSIS" from Bernard Jensen DC, ND at 1958 W. Seventh St., Los Angeles (p. 30)
- 1952: Bernard Jensen DC, ND of Escondido CA publishes *The Science & Practice of Iridology*; notes that RM McLain DC, ND lives in Oakland
- 1953 (Apr): Bernard Jensen DC, ND of LA advertises his book *The Science and practice of iridology* in the *Journal of the American Naturopathic Physicians & Surgeons Association* (JANA) 1953 (Apr); 6(1):15
- 1955: Hollywood College School of Chiropractic publishes *Fait Accompli*, its 1955 Yearbook:  
-Bernard Jensen ND, DC' "New Hidden Valley Health Ranch" is at Rt. 4, Box 814, Escondido CA (p. 63)

### References (call numbers from WSCC/Budden library)

- Jensen BL. *The science and practice of iridology*. 1952, Bernard Jensen, Escondido CA
- Jensen BL. *Health magic through chlorophyll from living plant life*. 1973 (WB 890 J54h)
- Jensen BL. *The science and practice of iridology: a system of analyzing and caring for the body through the use of drugless and nature cure methods*. 1974 (WB 141 J54s)
- Jensen BL. *World keys to health and long life*. 1975 (WB 890 J54w)
- Jensen BL. *Survive this day: a guidebook for the critical times facing us*. 1976 (WB 890 J54s)
- Jensen BL. *Doctor-patient handbook*. 1976, Bernard Jensen Enterprises, Escondido CA (QU 145 J54d)
- Jensen BL. *You can master disease*. 1976 (WA 110 J54y)
- Jensen BL. *Nature has a remedy: a book of remedies for body, mind and spirit gathered from all corners of the world*. 1978 (WB 890 J54)
- Jensen BL. *How to revitalize the glands*. 1980 (WK 100 J54h)
- Jensen BL. *Iridology simplified*. 1980 (WB 141 J54is)
- Jensen BL. *Vital foods for total health with 150 health-building meals*. 1980 (WB 405 J54v)
- Jensen BL. *Tissue cleaning through bowel management from the simple to the ultimate*. 1981 (WI 520 J54t)
- Jensen BL. *Iridology: science and practice in the healing arts*. Volume II. 1982 (WB 141 J54i)
- Jensen BL. *Breath again naturally: how to deal with catarrh, bronchitis, asthma and manage lung and bronchial problems through a natural living and eating program*. 1983 (WF 140 J54b)
- Jensen BL. *Moving the whole body to health* [sound recording]; lecture at Foundation for Alternative Cancer Therapy convention, 1987 (WA 590 J54)
- Jensen BL. *Beyond basic health*. 1988 (WB 400 J54b)
- Jensen BL. *Foods that heal*. 1988 (WB 400 J54fs)
- Jensen BL. *Overcoming arthritis and rheumatism*. **DATE?** (WE 344 J54o)