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**Chronology of
 JOHN D. ROCKEFELLER & CHIROPRACTIC**

Year/Volume Index to the *Journal of the National Chiropractic Association* (1949-1963), formerly *National Chiropractic Journal* (1939-1948), formerly *The Chiropractic Journal* (1933-1938), formerly *Journal of the International Chiropractic Congress* (1931-1932) and *Journal of the National Chiropractic Association* (1930-1932):

Year	Vol.	Year	Vol.	Year	Vol.	Year	Vol.
		1941	10	1951	21	1961	31
		1942	11	1952	22	1962	32
1933	1	1943	12	1953	23	1963	33
1934	3	1944	14	1954	24		
1935	4	1945	15	1955	25		
1936	5	1946	16	1956	26		
1937	6	1947	17	1957	27		
1938	7	1948	18	1958	28		
1939	8	1949	19	1959	29		
1940	9	1950	20	1960	30		

Doing.” This will be a valuable sales help to any chiropractor. Nothing like it has ever been published.

The book will contain about 300 pages of magazine size (9x12 inches) attractively bound. It will contain many testimonials showing what Chiropractic has done for nearly every type of disease. Interspersed with the testimonials will be plenty of powerful and convincing selling arguments for the chiropractor. Other material of interest to the profession, including the celebrated Rockefeller case, will make the book a genuine compendium of Chiropractic.

A copy should be on the table in the waiting room of every chiropractor.

Write the Burton **Shields** Co., Postal Station Building, Indianapolis, Ind., for more information.



undated: photograph from Tom Lawrence, D.C. shows Wilbern Lawrence, D.C. and C.E. Foster, D.C. of Florida; caption: “Dr. Foster, Florida; I think he was Rockefeller’s doctor”



John D. Rockefeller (World's, 1938)

References:

World's most successful people rely upon chiropractic. What chiropractic is doing. Indianapolis: Burton Shields Co., 1938

1938 (July): *The Chiropractic Journal* (NCA) [7(7)]:
 -“SOMETHING ENTIRELY NEW” (p. 40):

The Burton **Shields** Co., Indianapolis, Ind., has decided to proceed with the publication of the book, “What Chiropractic Is

