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Loran M. Rogers, D.C.

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Color Code:

Red & Magenta: questionable or uncertain information

Green: for emphasis

Sources:

Craft, Sharon (Rogers: L.M.'s elder daughter), 2355 El Dorado Lane, Evergreen CO 80439 (303-674-4608)

Simonetti, Sally (Rogers: L.M.'s younger daughter, born 1936), #2 Cerrado Court, Santa Fe NM 87505 (505-466-3416)

Year/Volume Index to the *Journal of the National Chiropractic Association* (1949-1963), formerly *National Chiropractic Journal* (1939-1948), formerly *The Chiropractic Journal* (1933-1938), formerly *Journal of the International Chiropractic Congress* (1931-1932) and *Journal of the National Chiropractic Association* (1930-1932):

Year	Vol.	Year	Vol.	Year	Vol.	Year	Vol.
		1941	10	1951	21	1961	31
		1942	11	1952	22	1962	32
1933	1	1943	12	1953	23	1963	33
1934	3	1944	14	1954	24		
1935	4	1945	15	1955	25		
1936	5	1946	16	1956	26		
1937	6	1947	17	1957	27		
1938	7	1948	18	1958	28		
1939	8	1949	19	1959	29		
1940	9	1950	20	1960	30		

Chronology

1897 (Dec 14): L.M. Rogers born in Boone, Boone County, Iowa (birth certificate); Zella R. Patterson is L.M.'s older sister; mother is Maud V. Hunter-Rogers, born in Iowa; father is Lewis Reed Rogers, born Iowa



L.M. Rogers, graduation from Palmer School of Chiropractic (PSC), 1924 (photo courtesy of Sharon (Rogers) Craft)

1926 (Oct): *The Hawkeye Chiropractor* [1(9)], edited by James E. Slocum, D.C. of Webster City IA, includes: -L.M. Rogers, D.C. authors "Among us mortals" (p. 4)



Front row, L to R: "A.V. Coble of Woodbine, president and candidate for re-election; L.M. Rogers of Webster City, candidate for president; H.A. Reiners of West Union, running for director from the northeastern division; Charles E. Caster of Burlington, secretary and candidate for re-election. In the rear row, they are, left to right: L.L. Dolson of Cedar Rapids, running for director from the east central division; C.H. McClure of Rock Rapids, candidate for vice president; E.L. Michaelson of Glenwood, candidate for vice president, and Jerry Bruner of Des Moines, candidate for secretary"; from *The Hawkeye Chiropractor* 1927 (Dec); 3(1): 7; Charles E. Caster, D.C. is Editor of *The Hawkeye Chiropractor*

1929-31: L.M. **Rogers**, D.C. "served as secretary-treasurer of the Iowa Chiropractors Association" according the **ACA Journal of Chiropractic** 1972 (Mar); 9(3):21

1929 (Nov): **The Hawkeye Chiropractor** [5(1)], edited by L.M. Rogers, D.C., includes:

-E.L. Michaelson, D.C., president of Iowa Chiropractors' Association, authors "President's address" (pp. 1, 3, 6); includes:

... Then turn your mind to the International Chiropractic Congress that just recently met in Omaha, Neb., and study its outline for the future. No one but the narrow minded, self-centered individual will belittle such a movement. It may be slow moving because of its great body, but it will get to functioning in due time, and the spirit of that organization should be the spirit of ours. Officers of that organization are: Pres. Dr. J. Ralph John, 2634 N. Charles St., Baltimore, Md., Vice Pres., Dr. John A. Ohlson, 410 Republic Bldg., Louisville, Ky., Secretary, Dr. Harry Gallaher, P.O. Drawer 463, Guthrie, Oklahoma, Treasurer, Dr. Anna M. Foy, 718 Kansas Ave., Topeka, Kansas. These four officers compose the Executive Committee. They have a lot of work to do. The International Chiropractic Congress consists of a federation of three subsidiary or constituent organizations, namely: The **International Congress of Chiropractic Examining Boards**, who have nine members; The International Congress of Officers of State Chiropractic Associations, who have five members; The International congress of Chiropractic Educational Institutions, who have three members...

-James E. Slocum, D.C., president of IA BCE, authors "A statement" (pp. 2, 5); notes recent re-appointment to Board

PHOTOGRAPH



L.M. Rogers, D.C., Editor, *The Hawkeye Chiropractor* 1929 (Nov); 5(1): 4 (Barge Collection)



Ada Rogers, late 1920s (photo courtesy of Sharon [Rogers] Craft)



L.M. Rogers, D.C. palpates a patient while his mentor, A.B. Hender, M.D., D.C., dean of the Palmer School, looks on during the 1931 convention of the Iowa Chiropractors' Association

1929 (Dec): **The Hawkeye Chiropractor** [5(2)], edited by L.M. Rogers, D.C., includes:

-“Are you interested in **reciprocity**?” (p. 5):

Below we have listed for your information the states with which it is possible to obtain **reciprocity** through the Iowa Board of Chiropractic Examiners, providing you have an Iowa license and the other necessary qualifications.

Tennessee; Vermont; New Mexico; Arizona; Oklahoma; Missouri; New Hampshire; Kansas; North Carolina; Kentucky; Maryland; Georgia and Colorado (soon).

Address all communications concerning **reciprocity** to Dr. Myrtle Long, secretary, Board of Chiropractic Examiners, State House Des Moines, Iowa.

-“Spinal thrusts: wise and otherwise” (p. 7) includes:

I note that our “gracious friend,” Dr. Morris Fishbein of A.M.A. fame, was guest speaker at the Medical Society’s Meeting in Des Moines a few weeks ago. His subject was the usual one, as he is apparently incapable of talking upon any subject except “Medical Follies,” which was put into book form by the “Doctor” several years ago for the benefit of those who have no regard for facts....

Annie Riley Hale ably answers “Medical Follies” in her book, “These Cults,” published by the National Health Foundation, Woolworth Building, New York City. This book should be in the hands of every Drugless Physician and should be recommended to your patients when the subject of “Medical Follies” is mentioned.

1930 (Apr): **The Hawkeye Chiropractor** [5(6)], L.M. Rogers, D.C., editor, includes:

-“International Chiropractic Congress” (p. 6):

The International Chiropractic Congress was conceived on account of a dire need, and was fostered and nourished by the hundreds of leaders in our profession, men and women whose only ambition is to perpetuate the science and art of Chiropractic, who, long since came to a realization of a need of welding existing organizations into one effective mass by constructive co-operation.

The International Chiropractic Congress came into existence in 1926 when the **International Congress of Chiropractic Examining Boards** was organized and is made up of State Associations, Chiropractic Examining Boards and representatives of recognized Chiropractic schools and colleges. These three divisions have their own functioning organization but are joined together through the election of delegates from each body to what is known as the Board of Governors, composed of seventeen delegates.

As the various states of the Union may legislate and administer their law for their welfare, as long as they do not infringe on the rights of other states, so also may these three divisions of the Congress do likewise. The executive work of the Congress in the interval between Conventions is cared for, subject to approval by the Board of Governors, by an executive Board of four, composed of the President, Vice-President, Secretary and Treasurer, viz:

Dr. J. Ralph John, Pomona, Cal., President.

Dr. J.A. Ohlson, Louisville, Ky., Vice-President.

Dr. Harry Gallaher, Guthrie, Oklahoma, Secretary.

Dr. Anna M. Foy, Topeka, Kansas, Treasurer.

The next annual convention will be held in Denver, beginning July 7, 1930, at which time it is hoped that every State Association, every recognized School and College and every State Board of Examiners in the world will be represented by at least one delegate.

If, in the final analysis, Chiropractic is worth practicing it certainly is worth maintaining and the International Chiropractic Congress is designed to accomplish this most worthy objective.

1930 (July): **The Hawkeye Chiropractor** [5(8)], L.M. Rogers, D.C., editor, includes:

-Hugh B. Logan, D.C., business manager of the California Chiropractic Association, authors “Chiropractic in California” (p. 3)

-“Chiropractors are affected by state attorney’s ruling” (p. 3); includes:

Des Moines, Iowa, July 11. – chiropractors may not advertise as foot correctionists, the attorney general’s office has ruled in response to a request from Dr. D.C. Steelsmith, acting state health commissioner.

-“International Chiropractic Congress” (p. 4):

The 1930 meeting of the International Chiropractic Congress is being held in Denver, Colorado, July 7 to 11 inclusive.

Iowa will be well represented at this meeting of the most important organization in the Chiropractic world.

Dr. E.L. Michaelson, President of the I.C.A., will represent the State Association. Dr. L.M. Rogers, Secretary Treasurer, also planned to attend but was unable to do so because of serious injuries received in an automobile accident.

Dr. R.L. Sheeler, Vice-President of the State Board of Examiners, will represent the Iowa State Board of Chiropractic Examiners.

Dr. J. E. Slocum, President of the Board, also made plans to attend but his departure was unexpectedly delayed. However, at this writing he still plans to attend the closing sessions of the Congress. Dr. Slocum is a member of the Board of Governors of the Congress and it is highly important that he should attend, as there are several matters of dire import to be considered.

We prophesy that within five years or less the International Chiropractic Congress will make itself heard and its actions recognized both within and without the ranks of the Profession.

God speed the day when we shall have an organization that can and will do things in a national and international way for the future of Chiropractic.

-“News flash!” (p. 7):

We have just received the most welcome news that Dr. J.E. Slocum, of Webster City, has been elected to the Presidency of the International Chiropractic Congress at the meeting held in Denver, Colorado, July 7 to 11 inclusive. We congratulate the members of the Congress upon their selection. We know that Dr. Slocum will fill this high position with credit to the Congress and honor to himself. He has been “tried by fire” many times in the past and has always proved to be loyal to the best interests of Chiropractic. He is honest, just, and fearless, and we predict a very successful year for the congress under his leadership.

We have also been notified that Dr. Myrtle Long has been reappointed as Secretary of the Iowa Board of Examiners. This news will come as a pleasant surprise for nearly every Chiropractor in the State. Dr. Long, as her name would indicate, has served us long and faithfully in her present position and we want her to know that the Profession as a whole thoroughly appreciates her efforts.

1930 (Aug/Sept): **The Hawkeye Chiropractor** [5(9)], L.M. Rogers, D.C., editor, includes:

-“Dr. Slocum receives honor: heads International Chiropractic Congress” (pp. 1, 5); notes Slocum succeeds J. Ralph John, D.C. of Hollywood CA as president of **ICC**; includes:

...At the Denver Convention various projects were begun. One project was the raising of \$2,000,000 in the State of California for

the general furtherment of the organization's work. Another project started during the meeting was the planning of a \$100,000 hospital for Denver, also for the benefit of the Profession...

-"Official ruling" (p. 4) notes letter from Gerald O. Blake, Asst. Attorney General for Iowa to D.C. Steelsmith, Iowa Commissioner of Health; includes:

1. In reply we would say that under the provision of Chapter 119, it is necessary for Chiropractors to display the word "Chiropractic," and they should not use the words, "Foot Correctionists," nor are they entitled to assume the duties incident to the practice of Podiatry. They may, however, apply their method of treatment to other parts of the body than that of the spine, provided the treatment is given by hand adjustment.

2. In answer to your second question, the statute does not cover the words, "Foot Correctionists." I do not believe that it would be a violation of Chapter 117 for a party to advertise as a Foot Correctionist, and manufacture and fit arch supports for different kinds of human feet, provided, of course, that he confines his work solely to the manufacture and fitting of arch supports...

1930 (Oct): *The Hawkeye Chiropractor* [5(10)], L.M. Rogers, D.C., editor, includes:

-L.M. Rogers, D.C. authors "A statement by the state secretary" (p. 3)

-L.M. Rogers, D.C. authors editorial, "Time to awaken!" (p. 4)

- "Fee-splitting doctors" (p. 6); includes:

Though Iowa is one of eight states that have enacted laws against the division of fees between physicians, no attempt has been made in any of these states to enforce those laws, according to Dr. James Fairchild Baldwin, a practitioner of fifty-five years...

According to Dr. LeRoy Long of Oklahoma City there are, in the United States, 30,000 untrained men performing surgical operations without the necessary training and intellectual equipment. They resort to fee-splitting to secure their patients. - Des Moines Register, August 30, 1930.

1930 (Nov): *The Hawkeye Chiropractor* [6(1)], L.M. Rogers, D.C., editor, includes:

-Arthur W. Schwieter, D.C. of the NCA Board of Directors authors "Amalgamation of UCA and ACA: Negotiations completed for one great national organization" (pp. 1, 5)

1930 (Dec): *The Hawkeye Chiropractor* [6(2)], L.M. Rogers, D.C., editor, includes:

- "International Congress reports much progress" (pp. 1, 6); notes bond drive in California by **ICC** secretary Harry Gallaher, D.C., suggests "almost 50% of the chiropractors approached have responded to the call of the Profession."

1931 (Jan): *The Hawkeye Chiropractor* [6(3)], L.M. Rogers, D.C., editor, includes:

- "Activity! A professional holiday honoring D.D. Palmer is suggested" (p. 1); includes:

Dr. C.H. Wood, Editor of the "Chirogram," Los Angeles, California, suggests that the Chiropractic Profession set aside one day in the year in honor of Dr. Daniel David Palmer, the Founder of Chiropractic. We believe this move is one which will receive the endorsement of the entire Profession and we take this means to heartily endorse it. Dr. D.D. Palmer was born in Canada, March 7, 1845, and died in California in the year of **1914**.

September 18, 1895, is the date usually given as the date of the Discovery of Chiropractic by this great and good man, although it is known that he had been thinking and studying the application of this vital principle for some months or years previous to this date.

Dr. F.F. Roth of Kentucky has suggested that the date of March 7, 1931 be set aside as the first Professional Holiday and also that this day shall be known as "D.D. Palmer Day" and be fittingly celebrated with due honor to the "Old Master" for the discovery of the vital principle of Chiropractic...

- "Warning to chiropractors!" (p. 5) notes recent passage of **basic science** bill in Arkansas

- "Health certificates the issue: A favorable ruling by the attorney general's office" (p. 6); message from Iowa Asst. Attorney General G.O. Blake to Dr. D.C. Steelsmith, Iowa Commissioner of Health, includes:

...we would say that we are unable to discover any distinction between a Physician, Osteopath or Chiropractor as the same relates to communicable disease, and we are, therefore, of the opinion that a Chiropractor or an Osteopath may certify children to be non-infectious from a communicable disease, and that this certificate should be given the same weight by a Board of Education through their principal or teacher as that of a Physician...

- "Co-operation is assured; Dr. Frank Elliott states his present attitude" (p. 7):

Now, as ever before, there is "war and rumor of war." There are those who will misinterpret and misunderstand almost everything that has been done and said by those to whom they are personally opposed.

Because of this fact and because of his position in the State of Iowa, we are pleased to reproduce a letter from Dr. Frank Elliott of the P.S.C; also Representative from Scott County in the coming Legislature, which was written in reply to a letter of inquiry by the Chairman of the Legislative Committee of the I.C.A.

We want every Chiropractor in the state to read the following communication so that all will know just where and in whom confidence may be placed. Dr. Elliott boldly and frankly states his position relative to any change in the present bill and also relative to the Iowa Chiropractors' Association.

The Legislative Committee and the Executive Committee of the Iowa Chiropractors' Association will be ever on the alert to guard and protect the interests of Iowa Chiropractors and we are happy to learn that we shall have the active support of Dr. Elliott in "keeping the present bill unchanged" and in fighting those who are sponsoring the "limited practise act" and other adverse legislation affecting the Chiropractic Profession.

The letter, which is self-explanatory, follows:

Davenport, Iowa.
December 27th, 1930.

Dr. J.E. Slocum,
Webster City, Iowa.

Dear Doctor:-

I have your letter of December 23rd stating your position on the Iowa Bill. It concurs completely with my own conception of what ought to be done.

I will oppose any attempt to modify or change the present bill in any form. I believe the definition is as good as can be made by any form of Legislation, and until the Supreme Court of the state has finally passed on the definition. In other words, we cannot in any way change its meaning or intent, or in fact, change the definition of Chiropractic.

In answer to your first question - "Are you responsible for the organization of a second Chiropractic Association in Iowa?" My answer is NO. I did not even know that there was a second association in Iowa. I do not know who its sponsors are, and have taken no part in it. Some members of the School asked my advice last fall about such a move and **I advised against it.** I told them if they were not satisfied with the way the association was operated, they should get a crowd of their friends together, **in the association**, and if they were in a majority, they could control it as

they saw fit. I still believe that this is the most efficient method of settling differences.

I thought my position was well understood on this question. If all of the Chiropractors would practise Chiropractic as you do and as you understand it, there would be no need for any squabbles or differences of opinion.

Regardless of what any association does or says, or any group of individuals does or says, there will be no change in the present bill during the next session of the Legislature, if I can prevent it.

Very truly yours,...

FWE:LNB

1931 (Apr): *The Hawkeye Chiropractor* [6(6)], L.M. Rogers, D.C., editor, includes:

-Rogers' editorial (p. 4) includes:

Dr. F.J. Kolar, of Portland, Oregon, has informed us that he plans to be in Minneapolis about the fifteenth of may and will teach his famous course in "Bloodless Surgery" to those who are interested. The work will require about one week and, of course, there is a charge for it. Dr. Kolar is the developer of "Thalamotherapy," which is used throughout the country by his former graduates.

-“Chiropractors are experts; Ruling in Oklahoma” (p. 8):

“In the Oklahoma State Supreme Court, a decision has been rendered – “that a Chiropractor is qualified to testify as an expert on spinal injuries.” This ruling seemingly puts a crimp in the medicos of Oklahoma who have been prosecuting the Chiropractors, charging them with practising Medicine illegally.”

1931 (May/June): *The Hawkeye Chiropractor* [6(7)], L.M. Rogers, D.C., editor, includes:

-Frank Wright, D.C. authors “This and that” (p. 2); includes:

Dr. Jim Drain in his Chiropractic Digest for February says: “The Texas Chiropractic College does not condemn the Chiropractor who mixes, as long as the man is conscientious and believes in what he is using, and we believe the majority of ‘mixers’ are in that class. The only way a man can keep from being a hypocrite is by doing that which he believes in. **It is not our purpose to try to make straight Chiropractors out of mixers; and then failing, condemn them.**”

That is sensible, Dr. Drain, and your logic needs universal approval. It is a safe guess to say that 98 per cent of those who mix are conscientious in doing so, that is, they believe they are aiding the patient to get well. If one believes he can use some drugless means to aid the adjustments, it should be his privilege to do so, in fact it is his duty to do so.

-“T.B. test resolution explained by Rep. Elliott of Davenport” (p. 3)

1931 (July/Aug): *The Hawkeye Chiropractor* [6(8)], L.M. - Rogers, D.C., editor, includes:

-“Two great national organizations form an alliance” (p. 1); notes affiliation between NCA and ICC, names officers of each

-Loran M. Rogers, D.C.’s “Editorial” (p. 4) includes:

The Editor has been reliably informed that Dr. Frank Elliott of Davenport, has severed all connections with the P.S.C. and the Central Broadcasting Company. If this be true, the P.S.C. has lost the last of the “Old Guard” as Dr. Elliott has been with them for many years. Dr. Elliott has made a great many friends throughout the country through his policy of fairness and tolerance. These folks will read this with much regret and they will no doubt feel that the P.S.C. could ill-afford to lose Dr. Elliott.

1931 (Sept): *The Hawkeye Chiropractor* [6(9)], L.M. -Rogers, D.C., editor, includes:

-L.M. Rogers, D.C.’s “Editorial” notes that he will not run for reelection as secretary-treasurer of the Iowa Chiropractors’ Association, and will no longer edit the *Hawkeye Chiropractor* (pp. 4-5); also:

A CORRECTION

The July-August issue of this publication carried a short statement to the effect that Dr. Frank Elliott had severed all connections with the Palmer School and the Central Broadcasting company. This part of the statement was true to fact.

The Editor also stated that “the P.S.C. has lost the last of the ‘Old Guard’ as Dr. Elliott has been with them for many years.” This statement was not entirely true as Dr. A.B. Hender, Dean of the P.S.C., is still actively associated with them and plans to be for many years to come. The Editor wishes to inform his readers that no harm was intended to any one and the statement was made only as a matter of “news.” Dr. Hender may be the last of the “Old Guard” but he is by no means the least. The Editor is extremely sorry if this unintentional slip of the pen has caused either Dr. Hender of the Palmer School any annoyance. He regrets exceedingly that the statement was written as to cast reflection on any one, surely none was intended.

-“This bill went into effect in July, 1931” (p. 5); reviews new Iowa law requiring all healers to list degrees (e.g., D.C., M.D., D.D.S.) after name; allows DCs and DOs to identify themselves as “Doctors”

1932 (Apr): *Journal of the International Chiropractic Congress* [1(5)] includes:

-“Editorial Comment” by Loran M. Rogers, D.C. (p. 4):

It has been called to our attention that Dr. **B.J. Palmer** has, in a recent issue of the F.H.N., criticized the *ICC JOURNAL* for accepting advertising of modalities and adjuncts in order to get its message before the profession.

It is ducedly inconsistent, to say the least, for B.J. Palmer to criticize others for advertising things other than "straight Chiropractic" when HE attempts to SELL such adjuncts as the NCM and such modalities as the **BJ-WOC Exerciser** to the profession, and particularly and especially when HE accepts strictly medical advertising, such as medicines, drugs and cough syrups over Radio station **WOC** which first announces that "this program is coming to you from the **Palmer School of Chiropractic Studios** in Davenport" and then comes glowing testimonials as to the efficacy of REM for COUGHS, ARZEN and MISTOL for COLDS, NUJOL for CONSTIPATION, BAYER ASPIRIN for PAIN, etc, among the conglomeration of MIXED and MEDICAL PROGRAMS. Chiropractors are having difficulty explaining to their patients why **B.J. Palmer** accepts advertising over Station **WOC** which directly challenges the Chiropractic Principle which HE professes to advocate.

We give notice her and now, to all and sundry, that the *ICC JOURNAL* intends to accept bonafide advertising of every nature which is presented, except that which is directly pro-medical, such as REM, ARZEN, MISTOL, NUJOL, ASPIRIN, etc., which proves that we have a great respect for the principles of CHIROPRACTIC and for DRUGLESS HEALING as against the DRUG METHOD regardless of the **BJ-WOC** paradox. We also **know** this is true: The *ICC Journal* **refuses to accept** such medical advertising as is being broadcast over **WOC right now!**

1932 (Sept): *Journal of the ICC* [1(9)] includes:

-Editor **L.M. Rogers** DC discusses **NCA** convention (p. 4):

...We cannot pass this opportunity without a word of praise for Drs. W.L. **Sausser**, W.C. **Schulze**, L.J. **Steinbach**, C.W. Johnson, **Stanley**

Hayes and Mr. **Arthur Holmes**, all of whom had wonderful and timely messages for the field.

1932 (Oct 19): **Loran M. Rogers** DC, new Executive Sec'y of the **NCA** at 710 Des Moines St, Webster City IA (replacing **BA Sauer** DC, who is now "Recording Secretary"), writes to **CS Cleveland** re: upcoming (**ICC**) Congress convention in Kansas City; notes that **James E. Slocum** DC, **ICC** President, has suggested that 2 programs run simultaneously: one for the delegates and one for the non-delegates; requests 1500 word article directed at college-leader-delegates to the convention-if **CS Cleveland** (as president of the college branch of the **ICC**) cannot provide than Dr. **Harring of Missouri Chiropractic College** (sec'y of college branch of **ICC**) should write (Cleveland papers-CCC/KC)

1932 (Nov 5): **Cleveland Chiropractic College** now located at 3724 Troost Ave, KC; **CS Cleveland** is Chairman of the Program Committee for the **ICC** conference; he notes that speakers will include: Lt. Gov. "Happy" Chandler of KY, **James R. Drain** DC and HE Weiser DC of **TCC**, HC **Harring** DC of **Missouri CC**, "Dr **Watkins** of the Educational Clinics", Dr Hawkins of the Psychopathic Sanitarium, Dr Carver, HE **Vedder** of Lincoln CC, WC **Schulze** of **National**, **Steinbach** of **Universal CC**, [**A.B.?**] **Hender** of **PSC**, Trubenbach of NY, "Beatty and Russell of the Colorado", also "Drs **Slocum**, **Rogers**, **Ohlson**, **Gallaher**, **Marshall**, **Schwietert**, **Ingram**, **Blanchat**, **Greene**, **Hanson**, **Kolar**, **Adelman**, **Gatten**, **McNichols**"; registrants may arrange for "dissection work" through **CCCCC** (Cleveland papers, CCC/KC)

1932 (Nov 8): **Lillard T. Marshall** DC, president of the **NCA**, writes to **CS Cleveland** at 3722 Troost Ave, Kansas City to request enrollment in dissection course; notes that he will "bring Gov. Chandler with me" (Cleveland papers-CCC/KC); officers of the **NCA** are:

- Lillard T. Marshall** DC, president, 514 Fayette Bank Bldg, Lexington KY
- Harry McIlroy DC, vice-president at large, Indianapolis
- LM Rogers** DC, exec sec'y, Webster City IA
- LE Fuller DC, treasurer, Lebanon IN
- BA Sauer** DC, recording sec'y, Syracuse NY

Board of Directors of **NCA** are:

- AW Schwietert** DC, chairman, Sioux Falls SD
- Wilbern Lawrence** DC, Meridian MS
- Charles M Guyselman DC, Jackson MI
- JH Durham DC, Louisville KY
- OA Ohlson DC, Denver CO
- AT Holmes**, Chief Counsel

1932 (Dec): **National College Journal of Chiropractic** (15[4]: 10) reports:

The **International Chiropractic Congress**, held in Kansas City, Missouri, at the Hotel Muehlebach, November 13-17, 1932 was tremendously successful. The convention combined business with education and pleasure, and represented a gathering of many of the brilliant personages in the profession.

Dr. W.C. **Schulze**, **President of the National College of Chiropractic**, spoke upon the subject of "A Physical Examination with Special Attention to the Abdomen." For the benefit of those who were unable to attend the Convention, Dr. **Schulze's** educational speech is printed in this issue of the *Journal*.

Dr. Cleveland, **Dr. Rogers**, **Dr. Marshall** and **Dr. JE Slocum**, and all members and committees responsible for the Convention are to be

congratulated upon their good work and for outlining such a splendid program.

It was a pleasure to listen to Dr. Johnson, Dr. **Hawkins**, Dr. **Harring**, Dr. **Vedder**, Dr. Ohlson, Dr. **Rogers**, Dr. **Slocum**, Dr. Hanson, Dr. **Schwietert**, Dr. **Drain**, Dr. **Cleveland**, and many others of the great galaxy of good men and true in the profession.

1932: According to Rogers (New, 1950):

First office of the association was in the quarters now occupied by the Hoffman Printery on Des Moines Street where Dr. Rogers founded the *NCA Journal* in 1932. Since that time, the *Journal* has been published locally by the Fred Hahne Printing Co...

1933 (Aug): **The Chiropractic Journal (NCA)** [1(8)] notes:

-**Loran M. Rogers'** editorial (p. 6):

The National Recovery Act...[is] an essential unity of the New Deal Program....Every Trade, Industry, Institution, Profession and Organization will be directly affected by the National Recovery Act when all phases are put into operation. Naturally, the large Trades and Industries are the first to be called upon to comply with the government's instructions and regulations. The other groups will follow as rapidly as Codes can be formulated and accepted.

An opportunity is afforded the Chiropractic Profession to be among the first professions to submit a Professional Code for approval. If accepted, it will be enforced. The profession can, through mutual accord, do more to improve its invaluable service to humanity and increase its prestige through professional advancement than might otherwise be possible during the course of twenty years. Surely this is an opportunity and a privilege which we must not overlook nor neglect in spite of the many imaginary obstacles and difficulties with which we are faced. An Open Invitation is extended to every professional organization and educational institution to send representatives to this history-making conference. And so again we echo the clarion call - On to Denver!

1933 (Oct): **The Chiropractic Journal (NCA)** [1(10)] notes:

-editor **Loran M. Rogers** reports submission of **NCA's** Professional Code to federal government (p. 4)

-editor **Loran M. Rogers** reports "The **NCA's** New Plan" involving creation of a House of Counselors; proposal offered by AW Schweiert DC at the Denver convention (p. 4)

-**LM Rogers** authors "The Baron Munchausen of chiropractic is at it again, 'Scharlie!'; notes **BJ Palmer's** and **CHB's** "rule or ruin" policies; Palmer's rejection of Professional Code Conference (p. 24)

1933 (Nov): **The Chiropractic Journal (NCA)** [1(11)] publishes:

-“News flashes: DIVIDEND DECLARED!” (p. 18):

We are very happy to herald the long-awaited “blessed event” at the home of Dr. and Mrs. L.M. Rogers, 734 Division Street, Webster City, Iowa. Little Miss Sharon Lea, who weighed nine pounds, seems disposed to accept the circumstances and environment which greeted her arrival with great equanimity and gives promise of brilliant accomplishments in the future. She does not seem to be nearly so concerned or excited about her coming as the fond parents, but rather seems to take for granted that if this was the best she could do, she will make the most of it and teach them many things.

Dr. Stork circled over the house a number of times, seemingly undecided whether or not to leave the much-to-be desired bundle of love, but finally must have decided that these two “young folks” (who are not so very young) meant well and so he

graciously alighted with the precious package, much to the delight and relief of the anxious parents-to-be.

Both parents are extremely happy (and thankful) that the little miss resembles her mother in both features and disposition. Yes, Sharon Lea and Mother are both getting along nicely. Thank you. The Father, too, is getting along as well as could be expected and it is believed that he will survive the shock altho' it is doubtful if he will ever be the same again.

1933: Loran & Ada Rogers' first child, Sharon, is born

circa 1934-36: **Budden** (1951) recalls that:

That the private ownership of the institutions in a measure militated against a generous and wholesale upsurge to finance this idea is true and must be taken into account in appraising the situation prevailing at that time. Only an optimist, however, and one quite unfamiliar with the economics of chiropractic schools and colleges would suggest that, by advancing scholastic requirements, more money could be made. The facts being quite the contrary, as we have intimated, the "school men" as a group hesitated. Some suggested that while the idea was a good one, the time was not yet. Nevertheless, Dr. **E.J. Smith**, young graduate of the **National College** and of Western Reserve University in 1921, gave the first real impetus toward what is now so far developed by establishing a four-year school in Cleveland, Ohio. The **Metropolitan College of Chiropractic** opened its doors to the **first four-year** students and the new era had begun. Shortly after this pioneer effort, the **National College** proclaimed that it would issue certificates of graduation "cum laude" to those who successfully negotiated its thirty-two months course. The writer of this article initiated this action and signed as "Dean" the first diplomas. It should be stated here, and with no sense of derogation of those who took a leading part in this advance, in the case of the **N.C.C.** certainly, the fact that a medical board of examiners held sway over chiropractic activities in Illinois, and to some extent in Ohio, tended powerfully to fertilize the soil in which the actual four-year course took root.

Almost simultaneously with these events, the new idea appeared in Colorado. The late **Homer Beatty**, head of the college in Denver and author of the well-known text, "Anatomical Adjustive Technique," now began to raise his voice calling for thirty-six months training. A vigorous advocate of any cause he espoused, the impact of his personality and propaganda soon began to make itself felt. Dr. **Beatty**, however, was not alone. Associated with him in this crusade were several of the teachers of the school, notably Dr. Niel Bishop, as well as a number of men "in the field." Behind them all, however, and adding powerfully to the growth of the movement, loomed the figure of **Professor Jones**, dean emeritus of **Northwestern University, School of Psychology**, and doctor of chiropractic of **National College**.

Now another voice from the far west was added to the growing debate. The pages of the **National Journal** began to reflect the views of **C.O. Watkins** of Montana. Logical, incisive persistent "**C.O.**" hammered away at the bulwarks of the short-course school of thought. There can be no doubt that his rapid rise to a leading place in the councils of the **NCA** brought powerful aid and comfort to the four-year idea.

It was, however, to Dr. **R.D. Ketchum**, of Bend, Oregon, that credit must go for giving final impulse toward definite action by the **NCA**. The doctor was at that time state delegate for Oregon, and was generally admitted to be one of the most influential and respected members of the then **House of Counselors**. It was as such that he issued his call to arms. Said he at the close of a short but powerful exhortation, "We have talked a lot about the four-year course, let us get busy and do something about it.

Some time previous to this event, however, a committee appointed by the **NCA** had been at work attempting to evaluate the status of the schools. The outline of an accreditation system already had emerged. The groundwork was being laid for what was to come. The challenge from the West then was caught up and echoed by this committee and the wheels began to turn. At this point there strode into the forefront of the picture a stalwart figure. Already a leading member of the committee, he now took a commanding position. From that moment on, the incisive logic, the mordant sarcasm, the merciless dialectic, coupled with a calm, rock-like resistance to criticism and opposition that is **J.J. Nugent**, served as a rallying point in the conflict which suged and eddied around the four-year idea.

Powerful aid now also came from members of the Executive Committee. The secretary, Dr. **L.M. Rogers**, as an executive, long a silent symphizer, became effectively articulate on the affirmative side. Drs. Gordon M. **Goodfellow**, of California, Downs, of Montana, Harriman, of North Dakota; men from Iowa, from Illinois, from Minnesota, from Wisconsin, stood up to be counted for the new day in education. Thus ended phase one. (**Budden**, 1951).

1934 (Mar): **The Chiropractic Journal (NCA)** [3(3)] notes:

-**?LM Rogers?** writes (pp. 32, 40):

The **Montana ChiroLite** published monthly at Sidney, Montana, by Editor Dr. **C.O. Watkins** is only a eight or ten page mimeographed news letter, but the editor has the knack of boiling everything down and giving his readers the meat of the most interesting news in the air. Let us hope that eventually every state will have its own little news bulletin keeping its members informed of local news, and that every practitioner will eventually become a subscriber to the **Chiropractic Journal**, so as to keep abreast of progress and national news of interest to the profession.

1934 (Apr): **The Chiropractic Journal (NCA)** [3(4)] publishes:

-Willard Carver, LL.B., D.C. authors "Chiropractic errors in California injunction suit are revealed!" (p. 8):

Dr. B.J. Palmer has been widely noising it abroad that his institution and those acting with it, had attained a great victory in California. In the last issue of the **Journal** there appeared certain matters taken from a newspaper in San Jose, under the title of "Chiropractic Fratricide" which was addressed to the decision of Judge James of San Jose.

As strange as one would think it, neither the remarks of B.J., nor those of the newspaper, contain anything approaching the actual truth and situation in California.

I was at San Jose for the purpose of testifying expertly in the injunction suit against Roscoe C. Steele, et al. In the trial of the case B.J. Palmer was put upon the stand and permitted to testify as to his definition of Chiropractic in detail, and to testify that his idea was taught in the P.S.C.; and the defense didn't develop, on cross-examination, that he used modalities in that he used the X-ray apparatus and the Neurocalometer, he use of which he now calls the "hole in one."

The defense counsel, three lawyers of California, would not permit me to state on the witness stand, what Chiropractic consists of or in; and what has always been taught in Carver educational institution, and what is taught generally in the majority of the standard Chiropractic institutions in California, and elsewhere.

The lawyers were afraid to do so because they had the fixed idea that in doing so I would shut out all phases of Physio-Therapy, notwithstanding, I told them that I could take care of myself upon that proposition, on cross-examination, and not do their record any injury.

Had they permitted me to testify fully there would not have been the adverse dicta that is discovered in Judge James' opinion. However, Judge James' dicta did not do the situation any damage.

I feel sure that no matter what had been done, Judge James would have split the case precisely as he did, and I also think that his opinion discloses reversible error, for the language of the statute in that part of it directed to the subject matter of the action, is quite clear and expressive.

However, why should the judge who is a politician get the entire medical profession on his back when his office is at stake, when he could split his decision and carry water on both shoulders without spilling a drop?

It is perfectly clear, from a perusal of the opinion, that the court does not hold Chiropractic is, nor does not decide what schools each Chiropractic, and therefore does not decide what Chiropractic is in California. It only holds as follows:

"It is the court's opinion that the practice of modalities herein questioned is not included in those things which may be done or practiced under the authority of a license or certificate issued under the Chiropractic Act, and as now in effect.

It follows from the views herein expressed that a decree be rendered for the plaintiff and against the defendants, and each of them, as prayed for, enjoining the defendants from the practice of the modalities in question; and it is accordingly so ordered."

It clearly appears from the decision that the only victory won by B.J. Palmer was to have certain complimentary statements made about him in the dicta of the learned court, which dicta he forsook when he finally reached his decision.

The writer does not know what the chiropractors of California have done, or intend to do with regard to the decision of the case, which should have been promptly appealed **but for the fact** that my evidence had been kept out and therefore **the record was in questionable shape**. However, with the record as it is there was no doubt in my mind that the Supreme Court would reverse Judge James, and order a different decree.

1934 (Oct 2): letter to **L.M. Rogers** DC from **Hector Lamont** DC (PSC grad) in Wheeling WV (Hayes collection):

Dear Doctor Rogers:

Following the action of the **NCA** at the convention in Pittsburgh, I am enclosing herewith my check for five dollars for membership, together with my application which I trust you will find in order.

This morning, on looking over the October issue of the **Chiropractic Journal**, I find several things upon which I wish to offer what I would call constructive criticism and I trust you will accept it as such.

On Page 4, the first two editorial articles are unquestionably a tirade against the Palmer School and **B.J. Palmer**. You know, Doctor Rogers, you are trying to unite Chiropractors throughout the country regardless of what school they graduated from and such editorial articles as this certainly is not helping the policy of the **NCA**. (I, personally, am a graduate of the **Palmer School** of February, 1914). I certainly do not agree with Doctor Palmer on many things, but I do not feel that the statements in your editorial article are at all elevating to the science of Chiropractic; and you nor anyone else can deny that **B.J. Palmer** has done as much, if not more for Chiropractic, than any man living today; and I certainly do hope that in your efforts to unite the Chiropractic profession, you will take into consideration the fact that there are as many, if not more, **Palmer School** graduates in the United States today as there are graduates from all other schools put together; and that in the future you will use at least a little discretion in writing editorial articles.

In reference to the number attending either the **NCA** convention in Denver of Pittsburgh, or those attending at Davenport, naturally there are conflicting statements, but why bring this up? It does absolutely no good and certainly cannot help but do a great deal of harm as it has a tendency to create still more unrest in the Chiropractic profession.

I had been in hopes that after the Pittsburgh convention which I attended and was very much pleased to meet you personally, that let of this useless talk would be left aside and that you would go in for things really worth while in a big way. Who cares how many attended Davenport, Pittsburgh or Denver?

Then, under the heading "Voice of the Profession" on Page 16, under the sub-heading "A Basic Technician's report," you have what is purported to be a letter written in by one boasting **Logan's Basic Technique**. Now, I do not have any quarrel with anyone wishing to use **Logan's** BT or anything else, but it seems to me that -- as you are trying to unite the profession -- why not write up an article giving facts on the so-called Hole-In-One method of adjustment and the use of the **Neurocalometer**. It seems to me this would be only fair play, and particularly in view of the fact that the **NCA** is looking for new members and that the **Chiropractic Journal** is looking for new subscribers, that a few articles on the Hole-In-One, as stated above, or on Spinal Balance as taught at the **UCC** by Dr. **Steinbach**, or Dr. **DeJarnette's Sacro-Occipital Technique**, would have a tendency to increase your subscriptions and membership of the **NCA**: Because, you know as well as I that Chiropractors using these methods are naturally interested in different phases of Chiropractic and are naturally going to subscribe to periodicals publishing articles on the subject or branch of Chiropractic that they are particularly interested in.

I appreciate the fact that in order to make the Journal self-sustaining, it is necessary to procure considerable advertising; but I certainly do not feel that it is necessary to run **Kolar's** stuff on Page 25 and **Logan's** stuff on Page 29 as "Special". Why not mark this stuff advertising? It really is and you know it as well as I. No doubt you will recall, I brought this to your attention in Pittsburgh and upon talking to numerous persons at Pittsburgh I found that everyone spoken to was of the same opinion as myself in this regard. I do not know what, if any obligation the **NCA** is under to these two gentlemen but it seems to me that the **NCA** should be bigger than any one or two people or any clique of people and should be an organization for the good of Chiropractors throughout the country. I assure you that had there been more of a clean-cut open and above-board policy during the past few years, many other Chiropractors (myself included) would have become members long before this time.

This letter is rather long and no doubt somewhat rambling but I cannot refrain from expressing my opinion on the above subjects and I trust you will accept it in the same spirit in which it is written.

With kindest regards, I am, Very truly yours,...

1934 (Oct 4): letter from **LM. Rogers** DC to **Hector Lamont** DC (Hayes collection):

Dear Dr. Lamont:

This will acknowledge your letter of October 2 enclosing an application for general membership in the **National Chiropractic Association**. Your application will be submitted to the Board of Directors for their approval, and you will be notified within two weeks of their decision in the matter. I am very happy to welcome you into our large friendly family, and I assure you that it was a real pleasure to get your interesting letter.

For the most part I agree heartily with the sentiment expressed. You are right! We are trying to unite the Chiropractic profession. However, we have found that it is impossible to unite them so

long as we have someone like **B.J. Palmer** driving the wedge of dissention to prevent National unity.

I am, myself, a graduate of the **PSC**, but I, like thousands of others of his graduates, thoroughly disapprove of his policy of dividing the profession for personal aggrandizement. It may be, as you say, that I should have used a little more discretion in writing about him editorially. However, when one reads the **FHN** month after month, and sees such ridiculous and far-fetched statements, it is difficult to let them pass without correcting the impressions left.

I am, however, almost convinced that it might be the wise thing to ignore his activities completely and go on down the line building for National Chiropractic unity.

So far as the "Voice of the Profession" page is concerned, you will note that that is a page or pages devoted to letters from the field which discuss many things with which we may or may not agree, and is so stated in the tile above the page. It is an "Open Forum," and we publish the gist of many letters received with which we do not agree.

I wish to advise you also that when our present contract with those mentioned runs out, should they desire further advertising, it will be so marked, as the new contract will specifically provide for such.

I want you to know that I value your opinion very highly and I trust you will see my position in the matter. We are, as you probably know, attempting to please not just one group within the profession, but all of the groups, that it is possible to please, as only in this way can we bring about a National Chiropractic unity.

I assure you that I shall be very glad to hear from you at any time. With kindest personal regards and best wishes, I am, Sincerely yours,

Dr. L.M. Rogers
Editor and Publisher

1935 (Mar 14): letter from **Stanley Hayes** to **L.M. Rogers** DC in Webster City IA (Hayes collection):

Dear Doctor Rogers:

The program committee for the next annual convention of the West Virginia Chiropractors' Society, to be held at Wheeling some time in June, have asked me to present to the convention the facts regarding the advantages of affiliation with the **National Chiropractic Association**.

Naturally, I will be glad to do this, as I have waited several years for conditions here to ripen to the point where a resolution to affiliate would stand a fair chance of success without at the same time seriously disrupting our state organization. I could have forced a sufficient vote at any one of several past conventions, but to have done so would have been a strategic blunder. Such a premature move would have created a dangerous split in our Society, closed the avenue of conversion to the opposition, and led to a certain rescinding of the business later -- possibly at the very next convention. Thus the last state would have been worse than the first, and the sore spot created would have prevented constructive action for years to come.

I have chose to work quietly, not to say insidiously, among the stronger element in the state. It may interest you to know that I have never once mentioned or hinted at affiliation to any of them. I knew that if my part was played right, affiliation would suggest itself to them. Apparently it did, for this program committee, who now start the ball rolling, consists of three men who have led the open opposition in previous conventions and elsewhere. Two of these were formerly strong **bj-ites**. The other, Dr. Remick, of Wheeling, used to be a member of the **ACA**, but has been a bitter "anti" since the big riot at Cleveland (I believe it was Cleveland) over **Benny Sauer** etc. some years ago. I am very glad and a little surprised to see that Remick is back in the fold. He went to the

Pgh. convention last year, but only as an ardent worker for **Logan** and the **Basic Technic** organization, which then chanced to be his reigning obsession.

Remick thought I was responsible for **Logan's** failing to organize a class in this state, and for his general fizzle in the various attempts he made to gain a foothold in this region for his purposes of exploitation. Remick had **Logan** on the program of our last convention to squirt the old sales spiel under the guise of a "scientific lecture," one of his lieutenants slated for an X-ray lecture, had some private propaganda in circulation, and I am sure he had Tripplett and some of **Logan's** other **Basic Tech.** birds lined up to come from nearby states to "visit" our convention and help overwhelm the unwary with boundless praise of said technic. Whether Remick was to get a cut-back for all this clever (?) work on the program committee, I don't know, but I thought so then and still think so. At any rate, the stage was beautifully set.

In the last monthly circular letter to our Society membership and all other chiropractors in the state, I gave a brief synopsis of the various attractions of the convention, the object being to get out a good attendance, which we did. But in mentioning **Logan's** part I let fall a phrase which was quite innocent --- so innocent, in fact, that nobody but the **Logan** crowd noticed it at all --- but which threw the **Logan** camp into a stampede. I never saw so much squirming about nothing. Remick frothed at the mouth and wrote me a hot letter demanding immediate apology to **Logan**, and as good as saying that he (Remick) and others would not attend the convention unless such abject and profuse apology was instantly forthcoming. **Logan**, of course, would never think of coming after such an insult unless all was retracted and **Logan's** boot well licked. Anyone with the least bit of naivete left in his hide would have concluded from the letter that the whole northern end of the state was in arms, that the convention would be a dead flop, and the state Society shot all to shreds if I did not at once mend matters.

I merely reminded Remick that the guilty flee when no man pursueth, and that if he was foolish enough to let others know the sinister significance he read into that innocent remark they would undoubtedly suspect that he had a guilty conscience, and might get very suspicious of him and Logan. I informed Remick how long he would have to wait for me to furnish him, **Logan**, or anybody else with an apology for that, and told him politely where he could go while he waited. I promised him grief without end if he attempted to carry out his insinuation that he would make an issue of his peeve at the convention and sow discord. He did not mention it at the convention, and **Logan** didn't come. The latter, to save his face, wired that he had urgent business in New York, and he was so sorry he could not be with us. Requiescat in pace!

Logan, in line with his reputed boast that they would make a subsidiary of the **NCA** or break it up, had Remick spouting venom against the organization. I asked him at Pittsburgh why he did not belong anymore, and he replied that the **NCA** was "too d----d dirty" for him. Then, to the several who were in the group at the time, he launched forth into a diatribe against said organization in general and about the rough-and-tumble meeting at Cleveland (or wherever it was) in particular. I let him fill the air with anti-**NCA** propaganda and whisky fumes until he used up about all of his master's voice he could remember just then. At that juncture I told him very plainly that the **NCA** was too d----d dirty to suit me, too, but that it could never be cleaned by fellow who were soaking their fingers in filth ten times dirtier; and that as long as its membership consisted of weak brothers and sisters who could be seduced by every plausible profiteer and ephemeral adventurer who swooped down upon them there was no hope of making professional conditions any better. I reminded him that the **NCA** was and always had been the best bet the profession had; that every organization of human beings, from church boards on down (or should one say up?) the line had its portion of Judases and

self-seeking exploiters; and that if a man quit an organization as soon as evidence of skulduggery bobbed up, he would belong to nothing and get nowhere.

I reminded him further that the NCA had made a splendid effort to get out the financial which bad management had put it in, and that all along the line improvements of all kinds were being made. And, finally, that most of the best and biggest men we have are in the NCA, and if they can't eventually achieve the salvation of our profession through it, then the profession is sunk. I repeat that I am glad to see Remick back, for he is really a good fellow and an earnest worker, I have found his judgment flighty, but it could be worse.

The fact that he is on this program committee, which (without even a hint from me) favors NCA affiliation is, I hope and believe, a good sign. At any rate, I believe I can promise you a favorable action at our next convention -- and no backfires later. If you will send me the "dope" I will at least do all I can to secure affiliation.

Pardon the length and the gossip. I am worse than an old woman when I get started.

Sincerely yours,...

1935 (Sept 22): "Officers of the National Chiropractic association will meet today in Excelsior Springs as guests of the Excelsior Chiropractic sanitarium. Among those who will be present are Dr. C. Sterling Cooley, president, Tulsa, Okla.; Dr. L.M. Rogers, secretary and treasurer, Webster City, Ia.; Dr. A.W. Schwietert, Sioux Falls, South Dakota; Dr. H.K. McIlroy, Indianapolis, Ind. Dr. McIlroy is the chairman of the bureau on Public Education. These doctors are meeting in Excelsior Springs for the purpose of devising ways and means whereby the Chiropractic practitioner will have a publication to distribute among his patients and prospective patients. It was agreed at a recent Chiropractic convention at Los Angeles, Calif., that such a publication should be issued at regular intervals and distributed to the chiropractor. It was also intimated that the association members in part were contemplating the establishing of a Chiropractic college and sanitarium. This matter also will be discussed at the meeting. - *The Daily Standard* (Excelsior Springs)"; reprinted in *The Chiropractic Journal* (NCA) 1935 (Oct); 4(10):19

1936 (Jan): *The Chiropractic Journal* (NCA) [5(1)] includes:

-letter to the editor from G. Pothoff DC, president of the Chiropractic Sanitarium, Forest Park, Davenport IA (p. 27):

Dear Dr. Rogers: We wish to advise you that we received a letter from Dr. Watkins of Sidney, Montana, who is secretary of the Montana Chiropractic Association, and he states that they are putting on quite a unique program. They selected the names of two hundred state officers, including the county judges and the county commissioners of each county, sent the names and addresses to us, and we addressed a copy of the booklet, "Facts - What Chiropractic Can Do for Insanity" to them, stamped them and sent the whole lot by express to Judge Ponath at Wahpeton, North Dakota, and he mailed them out from there. You will appreciate this has a far better effect than if we would mail them out from here.

It surely has been an eye-opener to Montana, as the booklets have only been out about ten days, and we have had some very fine comments from the state. We feel that other states should follow this same procedure and would be glad to have the secretaries of other state associations provide this forward-looking program in their states. It would not be much of an outlay of money for any state association, as we will gladly furnish the booklets gratis.

Thanking you in advance for any consideration given this matter and with best wishes and kind regards.

-letter to editor LM Rogers DC from F. Lee Lemly DC of Dallas says (p. 27):

I wish to express my appreciation for the beautiful reproduction of the NCA emblem. It is very effective and I am delighted to place same in my reception room.

What a power we could wield if we had ten thousand of these emblems and members throughout the United States. I hope the day will come when this will be true, and I sincerely believe that we are well on our way.

-letter to editor LM Rogers DC from Ollie M. Zimmer DC of Chicago says (p. 27):

Just received the beautiful framed emblem of our association and it is certainly just splendid. The coloring is such an improvement over the silver and black of our last one, and the frame sets it off so wonderfully. Thanking you for it...

-publishes ad from Burton Shields Company of Indianapolis which includes wall plaque with chiro ANGEL (price \$1.50) and *Health Through Chiropractic* (p. 49)



NCA Board of Directors, 1938 in Toronto; left to right are: Frank O. Logic, Loran M. Rogers, C.S. Cooley, E.M. Gustafson, Kelly C. Robinson, John Schnick, Attorney Arthur T. Holmes, Wilbern Lawrence & C.O. Watkins (NCA photo collection)



Sharon, Ada & Sally Rogers, c1938 (photo courtesy of Sharon [Rogers] Craft)



L.M. Rogers's mother, Maud, date unknown (photo courtesy of Sharon [Rogers] Craft)



L.M. Rogers and daughters c1938: Sharon (left) age 4.5, and Sally, age 1.5 (photo courtesy of Sharon [Rogers] Craft)



Maud Rogers (L.M.'s mother) and Zella Patterson (his sister) date unknown (photo courtesy of Sharon [Rogers] Craft)

1940 (Mar): **National Chiropractic Journal** [9(3)] notes:
 -"Official Directory" (p. 3) includes:
 LEGAL DEPARTMENT
 A.T. HOLMES, Chief Counsel -- La Crosse, Wisconsin

Members having legal problems are urged to write or wire direct to Hon. A.T. Holmes, Chief Legal Counsel, 318 Linker Block, La Crosse, Wisconsin, to avoid delay and obtain prompt action in legal matters, sending copy of letter to Dr. L.M. Rogers, Sec'y-Treas., Webster City, Iowa.



Rogers family, 1940; Sharon (on dad's lap) is age seven, Sally (right) is 4 yrs old (photo courtesy of Sharon [Rogers] Craft)



L.M. Rogers, D.C., 1940 (NCA photo collection.)



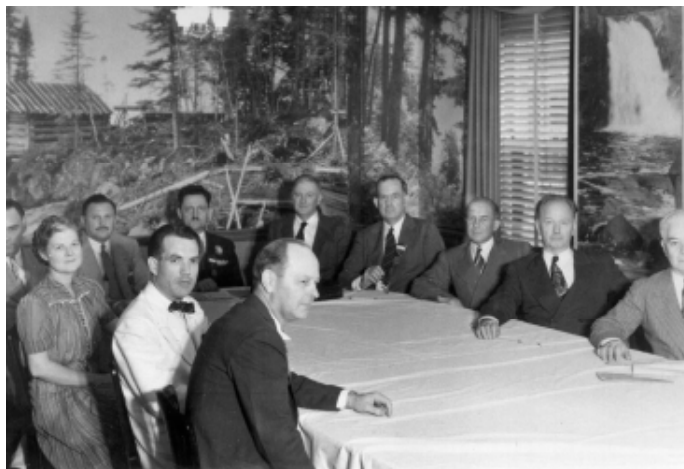
NCA Board of Directors meets in Minneapolis, 1940; left to right are front row are: Frank O. Logic, A.T. Holmes, W.T. McNichols, C.S. Cooley, C.O. Watkins, E.M. Gustafson, Celia Hart, James Slocum, Loran M. Rogers (NCA photo collection)



NCA Board of Directors meets in Minneapolis, 1940; left to right standing are: Emmett J. Murphy, Celia Hart, W.T. McNichols, L.M. Rogers, Harry K. McIlroy; seated left to right are: C.S. Cooley, C.O. Watkins, Frank O. Logic, A.T. Holmes, Wilbern Lawrence, F. Lorne Wheaton (NCA photo collection)



NCA Board of Directors meets in Minneapolis, 1940; left to right are: Celia Hart, L.M. Rogers, A.T. Holmes, Wilbern Lawrence, C.O. Watkins, Frank O. Logic, W.T. McNichols, C.S. Cooley, E.M. Gustafson, James Slocum (NCA photo collection)



NCA Board of Directors meets in Minneapolis, 1940; clockwise from center front are: L.M. Rogers, Emmett J. Murphy, Celia Hart, C.O. Watkins, Frank O. Logic, W.T. McNichols, ???, Wilbern Lawrence, F. Lorne Wheaton, C.S. Cooley, Harry K. McIlroy (NCA photo collection)



Loran M. Rogers, D.C. (left) and Robert Ramsay, D.C. (right), former president of the Minnesota Chiropractic College, negotiate for the NCA with George J. Juettner (center), Sales Manager for the Hotel Nicollet, during the NCA's 1940 convention in Minneapolis (NCA photo collection)

1941 (May 19): letter to **L.M. Rogers** DC of **NCA** from **TF Ratledge** (Ratledge papers, SFCR Archives)

1943 (Aug): **LM Rogers** sells the **National Chiropractic Journal** to the **NCA**, as noted in the 9/43 issue

1943 (Nov): **National College of Chiropractic Journal** [12(11)] includes:

-LM Rogers DC's "Editorial" discusses Bernard M. Baruch formation of a committee to investigate physical medicine (p. 6)



L.M. Rogers and daughters c1943: Sally (left) age 7, and Sharon, age 10 (photo courtesy of Sharon [Rogers] Craft)

1945 (Dec 1-2): Minutes of the Meeting of the Board of Directors of the Proposed National Chiropractic Insurance Company (NCMIC Archives):

Webster City, Iowa December 1-2, 1945

The Board of Directors of the National Chiropractic Insurance Company met at the home office in Webster City, Iowa, on December 1-2, 1945, with the following present: Dr. F. Lorne Wheaton, Dr. Gordon M. Goodfellow, Dr. Frank O. Logic, Dr. Cecil D. Strait, Dr. Geo. E. Hariman, Dr. L.M. Rogers, Hon. Arthur T. Holmes and Atty. Robert D. Johns.

Motion by Dr. Goodfellow, seconded by Dr. Hariman, that Dr. Rogers and Mr. Johns be empowered to set up a new Mutual Insurance Corporation, to be known as the National Chiropractic Insurance Company (or The Chiropractic Insurance Company of America). Carried.

Motion by Dr. Goodfellow, seconded by Dr. Logic, that the malpractice liability insurance be available only to general members of the NCA, and that the annual insurance premium be \$40.00 per year. Carried.

Motion by Dr. Logic, seconded by Dr. Strait, that the premium on nurses or technicians over one be \$10.00 per year for each additional one. Carried.

Motion by Dr. Logic, seconded by Dr. Hariman, that from the premiums collected by the National Chiropractic Insurance Company, there be paid the salaries and expenses of the legal counsel, the executive office at Webster City, and the expenses of the officers and directors, claims, and all other expenses incident to the running of such insurance business. Carried.

Motion by Dr. Goodfellow, seconded by Dr. Logic, that the policy and application as revised at this meeting be approved.

Motion by Dr. Goodfellow, seconded by Dr. Hariman, to authorize Dr. Rogers to proceed with the printing of policies, application forms, and publicity to put the new insurance company into effect, as soon as the temporary permit is issued by the Insurance Commissioner. Carried.

Motion by Dr. Logic, seconded by Dr. Strait, that Mr. Holmes be retained as Chief Legal Counsel, and that Mr. Robert D. Johns be employed as Associate Counsel at a retainer of \$5,000.00 a year, plus \$50.00 a day per diem for work done for the Company outside the office, and that a retainer be paid to Mr. Johns, effective January 1, 1946. Carried.

Motion by Dr. Goodfellow, seconded by Dr. Logic, that Dr. Rogers be employed as secretary-treasurer of the National Chiropractic Insurance Company and that he be paid an annual salary of \$4800.00, effective January 1, 1946. Carried.

Motion by Dr. Goodfellow, seconded by Dr. Strait, that Dr. Rogers be authorized to purchase all necessary office equipment for the new corporation. Carried.

Motion by Dr. Goodfellow, seconded by Dr. Strait, that Dr. Rogers be authorized to employ whatever additional help is necessary in carrying on the new corporation. Carried.

Motion by Dr. Hariman, seconded by Dr. Logic, that the Farmers National Bank of Webster City, Iowa, be designated as the depository for funds of the new insurance company. Carried.

Motion by Dr. Strait, seconded by Dr. Hariman, that the meeting adjourn sine die. Carried.

The following motions were passed on February 6, 1946 -

Motion by Dr. Hariman to postpone the annual meeting of the policyholders until the annual meeting of the National Chiropractic Association. Carried.

Motion by Dr. Strait that Dr. F. Lorne Wheaton be named president, Dr. Frank O. Logic, vice-president, and Dr. L.M. Rogers, secretary-treasurer of the National Chiropractic Insurance Company until the next annual meeting. Carried.

Signed, Dr. L.M. Rogers, Secretary-Treasurer

1945 (Dec 17): NCIC Articles of incorporation approved by Chas. R. Fischer, Commissioner of Insurance for the

Insurance Department of Iowa; filed in Hamilton County, Iowa on January 4, 1946 at 10:30 AM for a recording fee of \$1.10 (NCMIC Archives):

ARTICLES OF INCORPORATION OF THE NATIONAL CHIROPRACTIC INSURANCE COMPANY

We, the undersigned, for the purpose of forming a mutual insurance corporation under and pursuant to the provisions of Chapters 384 and 404 of the 1939 Code of Iowa, and Acts amendatory thereto, do hereby associate ourselves as a body corporate and do hereby adopt the following Articles of Incorporation.

ARTICLE I.

The name of this corporation shall be:
NATIONAL CHIROPRACTIC INSURANCE COMPANY.

ARTICLE II.

The general nature of its business shall be:

1. To insure or indemnify upon the mutual plan those practicing the science and art of chiropractic against liability imposed by law by reason of malpractice, and to insure practicing chiropractors against loss of income due to sickness or accidents.

2. To protect in every way not contrary to law the philosophy, art and science of chiropractic and the professional welfare of its members.

ARTICLE III.

The principal place of business shall be Webster City, Iowa.

ARTICLE IV.

The management of this corporation shall be invested in a Board of Directors consisting of not less than five nor more than nine. Such directors shall be elected at the first and subsequent annual meetings and shall hold office until their successors are duly elected and qualified. The By-laws may provide that the Board of Directors be divided into classes holding for a term of not to exceed three years and providing for the election of the members of one class at each annual meeting. Any vacancies occurring in the Board of Directors during the interim of the annual meetings shall be filled by such Board, and the persons so elected shall serve until the next annual meeting.

The first Board of Directors shall consist of five members who shall be F. Lorne Wheaton, D.C., New Haven, Connecticut; G.M. Goodfellow, D.C., Los Angeles, California; Frank O. Logic, D.C., Iron Mountain, Michigan; Cecil D. Strait, D.C., Marietta, Georgia; and G.E. Hariman, D.C., Grand Forks, North Dakota.

The above named directors shall hold their respective offices until the first annual meeting of the corporation.

ARTICLE V.

The general officers of the corporation shall be the president, one or more vice-presidents, a secretary and a treasurer, except that the office of secretary and treasurer may be held by the same individual, all of whom must be graduate chiropractors. The president and vice-president shall be elected by the Board of Directors from among their own number by a majority vote at the annual meeting. The Board of Directors shall appoint a secretary and a treasurer and other necessary employees at the annual meeting.

The first officers shall be President, F. Lorne Wheaton, D.C., New Haven, Connecticut; Vice-president, Frank O. Logic, D.C., Iron Mountain, Michigan; Secretary and Treasurer, L.M. Rogers, D.C., Webster City, Iowa. The above named officers shall hold their respective offices until the first annual meeting of the corporation.

ARTICLE VI.

The annual meeting of this corporation shall be held on the third Tuesday in January of each year.

ARTICLE VII.

The members or directors of this corporation may at any time they deem advisable establish or create a guaranty fund under and

pursuant to Chapter 404 of 1939 Code of Iowa and acts amendatory thereto.

ARTICLE VIII.

The By-laws may provide for the method of transferring and using excess monies of the corporation above those amounts needed for the payment of claims and the maintenance of all legal reserves, for those purposes enumerated in Article II of these Articles, and in excess of such reserves or surpluses as shall be required by the Insurance Commissioner, and membership in this corporation shall be construed to be a waiver of all claims for dividends declared out of such excess.

ARTICLE IX.

Membership in this corporation shall be obtained by purchase of a policy of malpractice insurance as provided in the By-laws, and by complying with such other requirements as are provided in the By-laws, or by resolution of the Board of Directors.

Each policyholder shall have one vote and may be discharged or expelled from the corporation by a majority vote of the Board of Directors upon the fulfilling of the requirements of Chapter 404 of the 1939 Code of Iowa and Acts Amendatory thereto.

ARTICLE X.

These Articles of Incorporation may be amended by the vote of a majority of the members expressed in the manner provide din the By-laws at any annual meeting or at a special meeting of the members called for that express purpose.

ARTICLE XI.

The time of commencement of this corporation shall be January 1, 1946, and its duration shall be in perpetuity.

ARTICLE XII.

Private property of the members of this corporation shall be exempt from corporate debts as provided by Chapter 404, 1939 Code of Iowa and Acts Amendatory thereto.

ARTICLE XIII.

There shall be no authorized capital stock.

ARTICLE XIV.

The names and places of residence of each of the original incorporators and organizers are as follows:

<u>NAME</u>	<u>RESIDENCE</u>
Loran M. Rogers	Webster City, Iowa
Harriet Whaley	Webster City, Iowa
F. Lorne Wheaton	New Haven, Connecticut
G.M. Goodfellow	Los Angeles, California
Frank O. Logic	Iron Mountain, Michigan
Cecil D. Strait	Marietta, Georgia
G.E. Hariman	Grand Forks, North Dakota

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 1st day of December, 1945.

Loran M. Rogers
Harriet Whaley
F. Lorne Wheaton
G.M. Goodfellow
Frank O. Logic
Cecil D. Strait
G.E. Hariman

Subscribed and sworn to before me this 1 day of December, 1945.

Oma Hulsne
Notary Public, Hamilton County
My Commission Expires July 4, 1948



Original charter for the National Chiropractic Insurance Company, dated December 27, 1945

1945 (Dec 27): National Chiropractic Insurance Company (NCIC) chartered in state of Iowa (Rogers, 1965)

1946: Janse (1976) indicates that Loran Meredith Rogers, D.C. "organized and founded the National Chiropractic Insurance Company and served as its executive secretary and treasurer."

1945-46: NCA makes loan of \$30,000 as start-up for NCIC, according to NCIC Minutes, July 31, 1949

1946 (Feb 1): NCIC receives "Certificate of Authority" from Insurance Commissioner of Iowa (Rogers, 1965)



L.M. Rogers and his wife, Ada, at the Palmer Memorial in Port Perry, Ontario, 1946

1946 (Oct 1): Sylva Ashworth DC's malpractice liability payment due (\$10), notice from LM Rogers, Sec'y-Treas, NCIC [now NCMIC] (Ashworth papers-CCC/KC)

1947 (Jan 4): letter from James Hung Faraday, D.C., Dean of the SFCC at 1119 Market St., San Francisco, to NCIC (CCE Archives #35-02-1956):

National Chiropractic Insurance Co.
National Building
Webster City, Iowa
Gentlemen:

I should appreciate any information you can furnish concerning a malpractice policy to cover our clinic activities.

The clinic is under the constant, immediate supervision of a doctor of chiropractic licensed in the State of California. Only senior students who have passed rigid examinations are permitted to enter the clinic as "student clinicians".

The clinic has colon therapy, physiotherapy in addition to chiropractic adjustments. There is no x-ray used therapeutically.

Do you have some type of malpractice policy to cover clinic activities of an established college? If not, any advice or guidance on this matter would be appreciated.

Very truly yours...

JHF:rk

-handwritten note from "LMR" (Rogers): "Bob- How about this one?"

-"Bob" handwritten reply: "I vote no! Too much exposure unless you could collect a substantial premium based on average number of students administering adjustments. Suggest full premium from each licensed chiro, half premium for each student."

-Rogers replies in letter on 1/30/47



front row, L to r: E.A. Thompson, D.C.; L.M. Rogers, D.C.; F. Lorne Wheaton, D.C.; Frank O. Logic, D.C.; back row, L to R: ???; George Hariman, D.C.; Gordon M. Goodfellow, D.C., N.D.; presumably taken at 1946 dedication of DD Palmer Memorial in Port Perry, Ontario (NCA photo collection)

1947 (Feb); *National Chiropractic Journal* [17(2)] includes:

-LM Rogers DC authors "Editorial" (p. 6):

Pursuant to the By-laws of the National Chiropractic Insurance Company and the Insurance laws of Iowa, the Board of Directors postponed the annual meeting of the policyholders until the time and place of the National Chiropractic Convention in Omaha, Nebraska, August 3 to 8, 1947.

The postponement was made in order that a more representative group of policyholder delegates could be in attendance, which will assure a more representative and democratic election of members of the Board of Directors of the National Chiropractic Insurance Company.

Dr. Cecil D. Strait, of Marietta, Georgia, resigned as Director for District No. 5 due to the press of other activities, and Dr. John L. Prosser, of Tampa, Florida, was elected to serve as Director for District No. 5, subject to confirmation by the delegates at the next annual meeting. Dr. Gordon M. Goodfellow, representing District No. 4, and Dr. Frank O. Logic, representing District No. 2, will also be up for re-election, subject to the majority vote of the delegates at the annual meeting.

Dr. Geo. E. Hariman, Chairman of the NCA Board of Directors, resigned as president of the National Chiropractic Insurance Company, and Dr. Frank O. Logic was elevated to the presidency to serve until the next election. Dr. F. Lorne Wheaton was elected as vice-president of the NCIC.

The National Chiropractic Insurance Company has 2,437 policies in force and its first year of business has proved to be most successful in providing a real insurance service to its policyholders in every state in the Union, as well as in Canada...

During the first year, more than \$106,000.00 in premiums were collected and after all claims, expenses, contingent liabilities, legal reserves, and taxes were provided for, the net earnings of the company were slightly over \$19,000.00. The insurance company has legal reserves in excess of \$60,000.00 in government bonds for the protection of its policyholders...

1947 (Sept): *National Chiropractic Journal* [17(9)]:

-"Editorial" by L.M. Rogers DC (p. 6)

The UNITED INSURERS of Denver, through which the NCA Group Health and Accident Insurance is carried, has been rendering a real service to NCA members and has made commendable progress in their plans to promote the best interests of the chiropractic profession.

Just recently the United Insurers group purchased the Fidelity National Life Insurance Company of Denver, and so has added to the scope of its services as originally planned. Now as additional proof of their sincerity of purpose, they have, as one of the first steps, recognized doctors of chiropractic as insurance examiners and issued an insurance examination form with a chiropractic analysis as an integral part thereof.

The Fidelity National Insurance Company representative at the national chiropractic convention announced a special endowment policy would be issued in favor of the **Chiropractic Research Foundation**. This policy may be obtained in units of \$1,000.00 or in half units of \$500.00 or quarter units of \$250.00. It is a ten-year endowment policy and the rates, at age 50, are \$99.60 per year for \$1,000.00. The face value of the policy will be paid to the **Chiropractic Research Foundation** at the end of ten years or previously in the event of death.

Since the premiums are deductible from your income tax, this makes an admirable form of contribution to the **CRF** and the executive board of directors of the **NCA**, after careful consideration of the endowment plan, gave its endorsement to the proposal as another step in the right direction.

We, therefore, urge **NCA** members to apply for the **CRF** endowment policy in as many \$1,000.00 units as they feel they can adequately finance and thus lend encouragement to the

Fidelity National Insurance Company and material Support to the **Chiropractic Research Foundation**.

1948 (July 4): Minutes of the Annual Meeting of the Board of Directors of the National Chiropractic Mutual Insurance Company (NCMIC Archives):

-held at Hotel Multnomah in Portland OR in conjunction with NCA convention; present were Hariman (President), Goodfellow, Prosser, McIlroy, Rogers, Justin C. Wood DC, Atty. Robert D. Johns

Motion by Dr. Wood, seconded by Dr. Prosser, that Dr. Gordon M. Goodfellow be authorized and instructed to take such action and execute such papers as may be necessary to secure a policy of life insurance in the Northwestern Mutual Life Insurance Company on the life of Dr. L.M. Rogers, having a total face amount of \$10,000.00, with the National Chiropractic Insurance Company to be named as beneficiary of such policy and to be the owner of same; the policy so obtained shall be of the Ordinary Life type. The treasurer is hereby instructed to pay all premiums on such policy as they come due. Carried...



Rogers, wife Ada and daughters Sharon (left) and Sally (right) at the College Inn in Chicago, 5 November 1948 (photo courtesy of Sally [Rogers] Simonetti)

1948 (Aug): *JNCA* [18(8)] notes:

-convention report by L.M. Rogers DC includes (pp. 28, 44):

...since the formation of the National Chiropractic Insurance Company in 1946, the NCA had been granted a tax exemption certificate by the federal bureau of internal revenue and that negotiations were under way to determine the status of the NCA in reference to tax exemptions since 1946...

Atty. Robert D. Johns, associate legal counsel, then gave a resume of the claims which have arisen and handled to the satisfaction of both the NCA and policyholders of the National Chiropractic Insurance Company. He gave all members some pertinent advice in reference to any claims that may be made against them in the future...

Reorganization of NCIC Board

The board of directors of the National Chiropractic Insurance Company, comprising Dr. Gordon M. Goodfellow, Dr. Geo. E. Hariman, Dr. Harry K. McIlroy, Dr. John L. Prosser, and Dr. Justin C. Wood, during their reorganization meeting elected Dr. Goodfellow as president, Dr. McIlroy as vice-president, and Dr. L.M. Rogers as secretary-treasurer, and named Hon. Arthur T. Holmes as chief legal counsel and Atty. Robert D. Johns as associate legal counsel.

1948 (Sept); *National Chiropractic Journal* [18(9)] includes:

-editorial by LM Rogers DC (pp. 6, 63):

The National Chiropractic Insurance Company was formed as a mutual casualty company under the Insurance Laws of the State of Iowa on January 1, 1946, to provide adequate malpractice protection and benefits for members of the NCA.

Starting with an initial surplus of \$30,000.00, and only a few hundred policyholders, this company now has some three thousand (3,000) policyholders, all of whom are members of the NCA.

The company has established a Claim Reserve Fund for the protection of policyholders in the amount of \$73,451.59, in addition to the surplus of \$32,469.97. This has been increased, since the insurance examination on December 31, 1947, in accordance with Schedule "P," as additional premiums were received.

You have the assurance that this company will always strive to merit the confidence of our many loyal policyholders by maintaining more than adequate claim reserves to cover any contingencies that may arise from time to time.

The first three years a newly organized insurance company must operate under what is known as Schedule "P" approved by the Insurance Commissioners of America. During this time a large percentage of premium reserves must be set aside into a Claim Reserve Fund for the protection and benefit of policyholders. After the third year, claim reserves may be established on an estimated claim basis, depending upon previous claims and experience ratings.

Thus, after 1949, the Surplus of the National Chiropractic Insurance Company will be increased proportionately to the Claim Reserves now established under Schedule "P."

The National Chiropractic Insurance Company issues separate policies to NCA members who apply within ten days after the application is received at the Home Office. This policy sets forth in black and white exactly what is covered and what the policyholder may depend upon in time of trouble.

It provides malpractice protection up to \$5,000.00 in any one case or \$15,000.00 in any number of cases in one policy year in the practice of chiropractic and other drugless methods, including physiotherapy and supplemental nutrition, so long as the policyholder does not prescribe drugs or medicines or practice surgery. The policy provides the same protection, without additional charge, for one assistant (nurse or technician) at the base rate of \$40.00 annually or \$10.00 quarterly.

The NCIC has an enviable record since it has policyholders in practically every state and has processed every claim to the satisfaction of the policyholder involved. Since January, 1946, a total of one hundred and seventeen (117) claims have been processed by the home office, some of them involving many thousands of dollars. Some \$33,000.00 has been expended in closing those cases to date.

A Statement of Financial Condition*

ASSETS	
U.S. Government Bonds	\$79,994.00
Cash in Banks	52,957.45
Accrued Interest on Bonds	202.75
Furniture and Fixtures	3,681.19
Gross Assets	\$136,835.39
Less: Not Admitted Assets	3,681.19
Total Admitted Assets	\$133,154.20
LIABILITIES	
Claim Reserves (Schedule "P")	\$73,451.59
Unearned Premium Reserve	26,711.09
Accrued Taxes	494.85
Total Liabilities	\$100,657.53
Surplus	32,496.67
Total	\$133,154.20

Note: On a case base estimate for Claim Reserves to cover pending cases, rather than Schedule "P" as required by the Insurance Department of Iowa, the surplus would be increased by \$60,801.59, for a total surplus of \$93,298.26



Loran M. Rogers, Robert D. Johns and F. Lorne Wheaton, c1950 (photo courtesy of Sally [Rogers] Simonetti)

1949 (Sept): **JNCA** [19(9)] notes:

-“National Chiropractic Insurance Company, Inc., A Mutual Casualty Company” (p. 5):

- PRESIDENT, Dr. Gordon M. Goodfellow, 714 S. Hill St., Los Angeles, Calif.
- VICE-PRESIDENT, Dr. John L. Prosser, 506 E. Lafayette, Tampa, Florida
- SECRETARY-TREASURER, Dr. L.M. Rogers, National Bldg., Webster City, Iowa
- DIRECTOR, Dr. Harry K. McIlroy, 504 State Life Bldg., Indianapolis, Ind.
- DIRECTOR, Dr. George E. Hariman, 2002 University Avenue, Grand Forks, N.D.
- DIRECTOR, Dr. Justin C. Wood, 609 North Division St., Salisbury, Maryland
- LEGAL STAFF, Hon. Arthur T. Holmes, Chief Counsel; Robt. D. Johns, Associate Counsel; Rudolph Schlabach, Associate Counsel, Gateway Building, La Crosse, Wis.
- HOME OFFICE, National Building, Webster City, Iowa

“Highlights of the National Convention” by L.M. Rogers (pp. 9-17, 62) includes:

...Dr. L.M. Rogers, executive secretary, followed with his report of activities. For the benefit of the new delegates present he outlined the progress of the NCA since 1932 and stated that as of July 15, 1949, the NCA had a total membership of 7,044 members in all classifications, with twenty-four affiliated state associations and nine Junior NCA chapters in accredited four-year colleges...

Dr. Rogers reported the National Chiropractic Insurance Company now has assets in excess of \$200,000.00, with more than 3,000 policyholders in good standing...

Atty. Robert D. Johns, associate legal counsel of the NCA-NCIC, gave the report of the legal department, with a resume of the claims which have arise and were handled to the satisfaction of both the NCA and the policyholders of the National Chiropractic Insurance Company...

-“Code of Chiropractic Ethics” by L.M. Rogers (pp. 19-21, 64, 66)

-“Dr. Halsteen passes on” (p. 70):

The entire chiropractic profession was shocked to learn of the passing of Dr. Thor H. Halsteen, 52, on July 7, 1949 following an operation at Parkview Hospital, Los Angeles, Calif.

Dr. Halsteen was very active in both professional and civic affairs and contributed much toward the success of his profession.

He was born in Drammen, Norway, May 20, 1897. Here he received his high school and college education, graduating from the University of Oslo. He was married to Kristine Naess in 1923 and came to the United States in 1924. He attended the Palmer School of Chiropractic in Davenport, Iowa, and was graduated in 1926, establishing his first office in Iowa Falls, after taking post-graduate work at the Lincoln, National and Nashville colleges. Dr. Halsteen was licensed to practice in Iowa, California, Colorado, Maryland and Florida.

He served as president, vice-president, and secretary of the Iowa Chiropractic Association, was state delegate to the NCA, and edited the Hawkeye Chiropractor. He was also president of the Executive Committee of the Lincoln Chiropractic College and vice-president of the National Council of Chiropractic Roentgenologists, later becoming a Fellow of the International College of Chiropractors.

Besides the many offices held professionally, Dr. Halsteen was also president of the North Hardin County Chapter of the American Red Cross, chairman of the Boy Scouts of America, Iowa Falls, Iowa, worshipful master of A.F. and A.M., member of the Knights of Pithias, the Lutheran Church, Civilian Defense Council, and director of first and life saving in Iowa Falls.

He moved to California and was a member of the California Chiropractic Association since its inception in 1944. He became president of the CCA in 1948, and headed the list for new members in the NCA in 1948-49.

The profession extends sincerest sympathies to Mrs. Halsteen and two daughters, Elizabeth Anne and Laila Marie. Dr. Halsteen’s passing is a great loss to chiropractic.

1950 (Jan): Gordon **Goodfellow** DC’s **photo** featured on the cover of the **JNCA**; editorial (p. 6) by **Loran M. Rogers** DC notes that **Goodfellow** has practiced in LA since 1927, was born in Canada in 1900, emigrated to USA in 1922, graduated from **LACC** in 1925, has not missed a state convention in 22 years, was elected president of NCA in 1935, chairman of the **NCA Committee on Education** from 1938-41, NCA Executive Board in 1941, 1944, 1947, was elected member of **National Chiropractic Insurance Company (NCIC)** in 1946 and is now president

1950 (Jan 9-11): “Minutes of Mid-Year Meeting of Board of Directors of National Chiropractic Insurance Company, Inc.” held at Hotel Fort Des Moines, Iowa (NCMIC Archives):

Motion by Dr. Wood, seconded by Dr. Prosser, that the NCIC lease half of the ground floor (approximately 3,800 square feet) of the new building from Dr. L.M. Rogers and Ada E. Rogers for a ten-year period at a monthly rental of \$300.00, with option to renew the lease or purchase the building during the last six months of 1959, provided the NCA has not previously signified its intention to purchase the building. Carried...

-copy of lease from L.M. & Ada Rogers (his wife) renting NCIC’s portion of the National Building in Webster City (dated 11 January 1950); specifies purchase price for bldg of \$65K valid thru 1 July 1959; signed by Rogers & Board of Directors & Robert D. Johns & Harriet S. Whaley

1950 (Feb): **JNCA** [20(2)] includes:

-“New National Building - NCA moves into fine new headquarters” (pp. 39-42); notes purchase of former National Guard Armory in Webster City (purchased by L.M. Rogers, leased to NCA and NCIC, per NCIC Board minutes); 13,000 sq. ft. of floor space; many photos, including one of Harriet Whaley, Rogers’ secretary and co-signer of NCIC Articles of Incorporation, at her desk; original off-print of this article available from NCMIC; employees are:

-L.M. Rogers, D.C., secretary-treasurer

-Mrs. Harriet Whaley, Rogers’ secretary

-Harold F. Achenbach, “business manager of publications”

-Glenn E. Long, managing editor of Healthways Magazine

-Mrs. Gladis Drake, NCIC accounts supervisor

-Mrs. Mary Olthoff, bookkeeper

-Charlotte Entriken, stenographer

-Miss Dorothy Essig, “manager of circulation”

-Betty Moore, circulation department

-Delpha Greenley, circulation department

-Edith Jensen, circulation department



“The Official Family of the NCA: Dr. John L. Prosser, Chairman (at head of table). right - Dr. Harry R. Bybee, President; Dr. George A. Smyrl, vice-President; Dr. Justin Wood, Director; Dr. Harry K. McIlroy, Director. Left - Dr. L.M. Rogers, Executive Secretary; Dr. Robt. D. Johns, Legal Counsel; Dr. Gordon M. Goodfellow, Director; Dr. George E. Hariman, Director. Dr. Emmett J. Murphy and Dr. John J. Nugent were not available when photo was taken following convention in Chicago, Illinois” (Aesculapian [LACC], 1950, p. 6)

1950 (Aug): front cover of the **Journal of the NCA** features Floyd Cregger DC’s **photo**; LM Rogers DC’s editorial [20(8): 6] indicates:

Our front cover this month honors Dr. Floyd Cregger of Los Angeles, California, president of the NCA Key Member Club.

Dr. Cregger is really one of the 'show me boys,' having first seen the light of day in Tipton, Missouri, on July 28, 1900. He received his preliminary education in Missouri and later moved to California where he met and married Peggy Casad in October, 1920 at Merced, California. They have been blessed with three fine children, F. Merton, Alta Reese, and Gary.

Dr. Cregger graduated from the **Ratlidge Chiropractic College** in 1925 and will have practiced his profession a quarter of a century this year. He has been eminently successful in his Los Angeles clinic and now has his son, Dr. F. Merton, associated with him.

He is the past president of the Los Angeles District Association (1935), California Chiropractic Association (1936), NCA State Delegate (1937-1944), Vice-President of the NCA (1946-1947), and Trustee of the CRF since 1948. He has also served for several years as a member of the NCA Committee on Radio Publicity.

He has been active in civic and fraternal affairs, serving as District Officer of the Lions International for two years and as District Chairman for four years. He is a veteran of World War I, and a member of the American Legion Post No. 715.

Dr. Cregger has always been in the forefront of all progressive movements in the profession and provided an enviable leadership for the **NCA** during his terms of office. He sponsored the **NCA** Key Member Club at Toronto in 1946, was elected president at Omaha in 1947, and has served efficiently since that time. The **NCA** Key Membership Club is one of the most exclusive organizations in the **NCA**, since membership is limited to those who have enrolled three or more new members in one year. Its membership now comprises nearly 100 members, all of whom have rendered yeoman service to the **NCA**.

His most charming and capable wife, Peggy, has indeed been a helpmate to him, having served as President of the National Women's Chiropractic Auxiliary (1944-1946), and being still active in the councils of the organization.

We acknowledge, with grateful appreciation, the outstanding example of service to the **NCA** that 'Dr. Floyd' and his wife, Peggy, have given unstintingly to the organization and the profession generally. May his enviable record inspire others to a life of service, which brings its own satisfaction and rewards. (Rogers, 1950)

1951 (Aug): **JNCA** [21(8)] includes:

- photo of Ernest M. **Gustafson**, D.C. (cover)

-L.M. Rogers notes: (p. 6)

Our front cover this month honors Dr. Ernest M. **Gustafson**, one of the pioneer chiropractors of Washington, D.C. Dr. **Gustafson** was born in Sweden (at an early age, he declares) and came to the United States at the age of twelve. They settled in Minnesota where he received his preliminary education.

Being a lover of natural science, he enrolled in the **PSC**, graduating in June, 1916, with the degrees, D.C., Ph.C. He opened an office on Thomas Circle in Washington, D.C. in August, 1916, where he established a large and influential clientele, and is still engaged in the practice of his profession there.

Dr. **Gustafson** has been an ardent supporter of all movements for the good of the profession. He was a founding member of the **Chiropractic Research Foundation** and has contributed liberally to its support through the years. Just recently he was among those stalwarts who joined The Century Club, which was founded to assure perpetuation of the aims and ideals of the **Chiropractic Research Foundation**.

He is past vice-president of the National Capital Chiropractic Society, past member of the Executive Board of Directors of the **NCA**, 1936-40, and is now serving as vice-president of the National Council of Past Executives.

Dr. **Gustafson** is a member of the Washington Board of Trade, a Mason and a Shriner, and served as deacon in the Calvary Baptist Church in Washington for some twenty years.

He married Gertrude Fisher, of Washington, D.C., in 1920 and they have been most happily married for lo these thirty yers. His charming and gracious wife has been an ardent and loyal supporter of her husband's profession and was most active in church and club organizations until September, 1939, when she sustained a bad fall which crippled her for life. In spite of her handicap, these two fine personalities are enjoying the autumn of life in the best tradition in their beautiful Rock Creek Park home, which provides every convenience for living life to its fullest in accordance with the laws of God and man.

1951 (Sept): **JNCA** [21(9)] includes:

-L.M. Rogers, D.C., secretary-treasurer of CRF, authors "The new program of the Chiropractic Research Foundation is now formulated" (p. 22)

1951 (Oct 25): letter to **Thure C. Peterson** DC from **LM Rogers** DC (Cleveland papers, CCC/KC):

Dear Dr. Peterson:

Pursuant to our previous correspondence and recent telephone conversation, we have decided to make available to all of the accredited colleges on an equal basis the center spread in the **Journal of the National Chiropractic Association** starting with the January issue, which will go to press on December 10.

The center spread is, of course, the most desirable in the entire Journal, and we have always used it for our own purposes in promoting Healthways and other important projects.

Since the accredited colleges have, as I understand it, come to the conclusion that they wish to eliminate their competitive advertising in the Journal, we have set up what we believe to be the ideal way to present the accredited colleges to the profession from month to month through the Journal of the National Chiropractic Association, and at a minimum of cost to the colleges - the total cost for the use of the center spread for the entire year - 12 issues - is \$2,880.00.

If the 14 fully accredited, provisionally approved, and associated colleges each will go along with the project, as I was informed, the cost to each of them will be only \$205.00 per year. Further, we will grant a 5% discount for payment in advance, which will make the cost to each college only \$195.00 total for the 12 issues.

Should the 8 fully accredited colleges decide they wish to use this space by themselves, the cost would be \$360.00 each per year. We will grant a 5% discount for payment in advance which would make the total cost to each college only \$342.00.

I trust the fully accredited colleges, as well as the provisionally approved and associated colleges, will go along with the first proposal, since it will make a much more imposing picture to present to the profession each month.

I am depending upon you to write each of the colleges, as you agreed to, at the very earliest convenience, since we must have the contracts in on or before December 1, as otherwise we will have to make other plans for the use of this space.

Is it your understanding that the colleges will not use any space in the Journal other than this, for example in advertising their homecomings, or post graduate courses at specified times during the year if they desire to do so?

I would appreciate clarification on this point and the date you plan to contact the colleges listed. I am sending you sufficient copies of the proof of the advertisement under separate cover so that they may know exactly how their ad will look in the proposed new set-up.

I think it is important that you contact them at once since I, too, as editor of the Journal, will plan to write tm on the same subject at an early date.

Thanking you for your cooperation, and trusting to hear from you at your earliest convenience, I am, Sincerely yours...

1951 (Nov): **Journal of the NCA** [21(11)] includes:

-photo of **Cecil L. Martin** DC (cover)

-**LM Rogers** DC's editorial re: **Cecil L. Martin** (p. 6):

This month our front cover honors Dr. **Cecil L. Martin**, of Jersey City, New Jersey, vice-chairman of the National Council of State Delegates. Dr. **Martin** was born, raised, and graduated from local schools in New Jersey. He attended Tulane University, and later graduated with a D.C. degree from the New York College of Chiropractic [**New York School of Chiropractic**] some thirty years ago. He has lived in Jersey City for many years and takes an active interest in civic and fraternal affairs, as well as in his chosen profession, where his leadership and sound judgment have been in demand through the years.

Dr. **Martin** was elected president of the state chiropractic association three times, which attests his popularity. He is the chiropractic member of the State Board of Medical Examiners, having been first appointed by Governor Edge in 1945.

"He was elected secretary of the National Council of State Chiropractic Examining Boards in 1946 and still holds that position.

Dr. **Martin** has been elected as NCA State Delegate from New Jersey for the past seven years and this year, at Detroit, was elected as vice-chairman of the National Council of State Delegates. He is a Fellow of the International College of Chiropractors, a Gold Key member of the NCA Key Member Club, and a Century Club member of the Chiropractic Research Foundation.

He is a Mason, a Shriner, and has taken both the Scottish Rite and York Rite. He is a member of the Order of the Eastern Star and a number of other Masonic organizations.

Dr. **Martin** has one son, who is a member of the Federal Bureau of Investigation, one daughter, and five grandchildren, all of whom he worships as only a father and grandfather can.

He is progressive-minded and is always in the vanguard of those who are seeking to advance their profession, nationally, in every rational way. We salute you, then, Dr. **Martin**, for the many fine contributions you have made to your chosen profession.

1951 (Dec): *Journal of the NCA* [21(12)] includes:

-**photo** of **Leo E. Wunsch** DC (cover)

-**LM Rogers** DC's editorial re: **Leo E. Wunsch** (p. 6):

This month we honor Dr. **Leo E. Wunsch**, of Denver, Colorado, vice-president of the National Council of Chiropractic Roentgenologists. Dr. Wunsch was born in Denver on September 12, 1894, just one year and one week before the first chiropractic adjustment was given by Dr. Daniel David Palmer.

He was graduated from North Denver High School and traveled the Orpheum Circuit for a number of years with his parents, who were theatrical people.

Dr. **Wunsch** attended Colorado University at Boulder and became engaged in the practice of pharmacy in 1912. He was **graduated as a registered pharmacist** in 1916 and also earned a degree in Pharmaceutical Chemistry and managed one of the largest prescription pharmacies in Denver.

He served in World War I and was commissioned in aviation, where he was injured. He was transferred to the Medical Department at Camp Travis, where he had charge of the medical supply depot and served as a part-time anesthetist.

After the war Dr. **Wunsch** studied chiropractic at the PSC and was graduated in 1922. He engaged in research in radiology at the Rockefeller Foundation for a period of four years. He then opened an office in Denver, where he has been engaged in general practice and also has operated an outstanding diagnostic X-ray laboratory for the past twenty-nine years.

Dr. **Wunsch** has lectured extensively on Radiology at both state and national conventions since 1937. He has served as president of the Colorado Chiropractic Association and at present is vice-president of the National Council of Chiropractic Roentgenologists, having been recently elected in Detroit.

His chief interest, outside of lecturing and music, are his two sons, **Leo E. Wunsch II** and John Robert. **Leo II** will be graduated from the Lincoln Chiropractic College in 1952 and after some post-graduate study, will become associated with his father. John is now attending Officers Naval Training School in Pensacola, Florida, and will finish his naval aviation course in 1952.

We trust we are not revealing a secret, but if so here 'tis. "Dr. **Leo**" and Miss Grace Howard, his charming and efficient secretary for lo these past twenty-five years, are being married in November (date unknown by editor) and will spend their honeymoon in

Hawaii. We wish them God speed and many years of happy and fruitful life together. To us it appears like an ideal match.

We salute you then, "Dr. **Leo**," for your fine professional attitude and your many contributions to your chosen profession.

-**photos** of NCA convention in Detroit (pp. 42-3) include **CO Watkins** seated next to **LM Rogers**

1952 (May): *JNCA* [22(5)] includes:

-Hilary W. Pruitt, D.C., secretary of NCCR, authors "Report of seventh annual x-ray symposium" (pp. 28-9); includes photograph & caption:



From left to right, sitting: Dr. M.A. Giammarino, Coatesville, Pa.; Dr. Leo E. Wunsch, Denver, Colo.; Dr. Theo. Vladeff, Detroit, Mich.; Dr. H.W. Pruitt, Henderson, Ky.; Dr. Waldo G. Poehner, Chicago, Ill.; Dr. L.P. Rehberger, Highland, Ill. Standing: Dr. Ralph Powell, St. Louis, Mo.; Dr. Earl A Rich, Indianapolis, Ind.; Dr. Roland Kissinger, Chicago, Ill.; Dr. Joe Janse, Chicago, Ill.; Dr. D.W. MacMillan, Wellan, Ontario, Canada; Dr. Carl Cleveland, Jr., Kansas Ciy, mo.; Dr. L.M. Rogers, Webster City, Iowa; Dr. James W. Long, Freeport, N.Y. Photo shows officers of council (seated) and speakers (standing) at symposium.

1953 (May): *JNCA* [23(6)] includes:

-"Highlights of Junior NCA day at the National College of Chiropractic: National Association officials participate in a most successful meeting in Chicago" (pp. 13-4); includes several photographs:



Dr. John L. Prosser, Executive Board member and president of the Chiropractic Research Foundation, receiving a full membership check for the Century Club of the Research Foundation from Mr. Patrick McKee, chancellor of the Sigma Phi Kappa Fraternity, during the recent Junior assembly at the National College.



Dr. L.M. Rogers, executive secretary of the National Chiropractic Association, addressing the student body of the National College of Chiropractic commemorating the founding of the Junior NCA by the student body of the college in 1940.



Dr. John J. Nugent, director of education, as he spoke before a gathering of 400 at the assembly of the National College of Chiropractic during Junior NCA day sponsored by the William C. Schulze Chapter at the National College and the original of all chapters now existing in the accredited colleges.

1954 (Sept): **National Chiropractic Journal** [24(7)] includes: -Mr. H.F. Achenbach of Webster City IA, secretary-treasurer of NCA, authors "Highlights of the National Chiropractic Convention in St. Louis" (pp. 11-21); includes "Report of Executive Secretary" (pp. 20-1):

Dr. L.M. Rogers, executive secretary, introduced the new state delegates and reported on the progress of the NCA during the past year. The recommendations which he outlined last year, constituting a positive program of action as adopted by the Executive Board of Directors and the House of Delegates, have all been placed into effect:

(1) A continuing **battle is being waged in many states to stabilize and liberalize chiropractic laws** in accordance with the statement on rational principles and practice of chiropractic which was adopted by the House of Delegates at the last convention as follows:

"Chiropractic is a system of therapeutics based upon the theory that disease is caused by interference with nerve function. It is based on the premise that all systems and physiological processes of the human body are co-ordinated by the nervous system; that interference with the nerve control of these systems impairs their function and induces dysfunction or disease by rendering the body less resistant to infection or to other exciting causes. **Its therapeutics is designed to restore normal function of the nerve system by specific adjustment of the structures of the human body, and the use of clinical nutrition, physiotherapy and psychotherapy, as indicated."**

1955 (Jan 8): "Minutes of Mid-Year Meeting of the Board of Directors of the National Chiropractic Insurance Company, Inc." held at Hotel Fontainebleau, Miami Beach FL (NCMIC Archives):

-present are: Higgs (president), McIlroy, Prosser, Wood, Martyn, Rogers & Johns

TO WHOM IT MAY CONCERN:

This is to state that we have this date inspected premises described as West 1/3 of Lot 14 and East 2/3 of Lot 15, Block 96 Dubuque & Pacific Railroad Addition to Webster City, Iowa, said premises being located in the 700 Block on the North side of Second (Main) Street in Webster City, Iowa, and owned by Dr. L.M. Rogers and Ada E. Rogers. This property has a 66 foot frontage on said Second Street, and approximately 124 feet deep, the two story and basement brick building occupying all of said ground.

In our opinion the present day reasonable value of said premises is, to-wit:

Ground and improvements.....\$149,000.00

Respectfully submitted,

(Signed) F.V. Talcott (10 year service)

(Signed) Orville Perryhill (14 year service)

Board of Appraisal

Webster City Building & Loan Association

Dated at Webster City, Iowa this 14th day of January A.D., 1955



Ada & Loran Rogers (background), daughter Sally and grandson Scott; photo courtesy of Sally [Rogers] Simonetti

1957 (Mar): **ICA International Review** [11(9)] includes:
 -"Joint PR program is continued" (pp. 6-10); many photographs (McPhail, Wray Hughes Hopkins, Hugh Chance, Rogers), including:



"EXECUTIVE COMMITTEE heading the joint conerence include three representatives from the CCA, ICA and NCA. They are (front row, from left) D. S.B. Hindle, Dr. L.K. Griffin, Dr. Tom Lawrence, Dr. L.D. McPhail, (back row, from left) Dr. Gordon Goodfellow, Dr. Karl Lindquist, Dr. Don C. Sutherland, Dr. R.W. Tyler, and Dr. Lorne Wheaton."



"COORDINATING COMMITTEE sat in a panel discussion to answer questions from the floor. They are (from left)) Dr. L.M. Rogers, executive secretary of the NCA, Dr. Don C. Sutherland, executive secretary of the CCA, and Paul Mendy, director of information services for ICA."

1957 (Mar): **JNCA** [27(3)] includes:
 -photo of Loran M. Rogers DC & Donald C. Sutherland D.C. (p. 13):



Loran M. Rogers DC and Donald C. Sutherland DC (executive director of the Canadian Chiropractic Association); not shown at right: Paul Mendy of ICA

1957 (Apr): **JNCA** [27(4)] includes:
 -Rogers' editorial (p. 6) notes increase in maximum NCIC coverage to \$20K/\$60K for \$75/yr
 -photograph (p. 16):



Paul Mendy (ICA), Donald C. Sutherland DC and Loran M. Rogers DC; caption reads: "Plans for the national observance of Correct Posture Week, May 1-7, were outlined at a two day meeting of representatives of NCA-CCA-ICA. Attending the session were, left to right in the photo above, Paul Mendy, Davenport, director of information services of the International Chiropractors Association; Dr. Don Sutherland, Toronto, Canada, executive secretary of the Canadian Chiropractic Association, and Dr. L.M. Rogers, Webster City, Iowa, executive secretary of the National Chiropractic Association. The meeings were held at the National Chiropractic Association's offices in Webster City."

-photograph (p. 20) of NCA display in Farmers National Bank Building in Webster City; display notes that NCA has contributed to local community since 1932

1958 (July 18): Memo on NCIC stationery from L.M. Rogers DC, secretary-treasurer (NCMIC Archives):
 MEMO TO ALL NCIC POLICYHOLDERS:

The National Chiropractic Insurance Company is interested solely in the protection of chiropractors - "protection - not profit" is its guiding rule as it has proved during the past twelve years.

Therefore, we are pleased to announce another forward step in the protection of our policyholders, all of whom are members of the National Chiropractic Association and profit from its successful operation.

The Board of Directors of the National Chiropractic Insurance Company has, with the approval of the Insurance Commissioner of Iowa, decided to extend its malpractice coverage to include what might be termed public liability "fringe malpractice benefits" without the payment of any additional premium.

We are proud to extend the already liberal malpractice coverage to include public liability protection to cover accidents to patients while in the confines of your office rooms. Such incidents or accidents include slipping on a rug or a waxed floor and breaking an arm, falling off an examination stool or table and breaking the patient's glasses, accidental release of the catch-lock on a hi-lo table injuring patient, pinching patient's fingers in table, etc. These incidents and accidents, while not too frequent, are often troublesome and costly to the doctor who has not carried public liability protection in the past.

Therefore we are pleased to advise you that the NCIC now provides you, as a malpractice insurance policyholder, with this public liability protection for patients, without the payment of ANY additional premium whatsoever. In other words, your present \$5,000/\$15,000 basic coverage malpractice policy, and all extensions thereof, now will include public liability protection in your office rooms at the same basic premium of only \$40 per year for both coverages.

We are enclosing a public liability rider, effective on and after August 1, 1958, for this purpose. Please attach this important rider to your present malpractice policy. Be assured that your record in our office has now been corrected to include this extra public liability protection at no additional charge.

We are also enclosing herewith a list of malpractice "Do's and Don'ts" for your information and protection. Please, after careful reading, place this card in your malpractice policy jacket for reference when faced with a malpractice suit.

The several folders enclosed are worthy of close reading by all members of the NCA, since they outline the official long range, public relations program and some of the many valuable services offered by your organization.

We trust you will be as pleased with this extension of NCA-NCIC services to members and policyholders as we are, since it once again proves that NCA-NCIC are interested in protection of chiropractors - not profit for private stockholders.

1958 (July): **JNCA** [28(7)] notes:

-LM Rogers DC, secretary-treasure of NCIC, authors "Be sure you have malpractice insurance that really protects you!" (pp. 12, 72-3); notes his disgruntlement over an article in the OCA News (March-April 1958) entitled "Be sure your insurance is legal in Oklahoma"; Rogers notes:

We wish to point out that the National Chiropractic Insurance Company is the ONLY legally, licensed chiropractic insurance company in America. The NCIC was chartered by the State of Iowa. The Articles of Incorporation were approved by the Secretary of State on December 27, 1945. The NCIC By-laws and malpractice insurance policies were approved by the Iowa State Insurance Department on January 2, 1946. The Insurance Commissioner of Iowa issued a Certificate of Authority for the NCIC on February 1, 1946, and has re-issued a similar certificate each year for the past twelve years. There has never been any question whatsoever as to the legal entity of NCIC...

The National Chiropractic Insurance Company has more than one-half million (\$650,000.00) dollars in assets for the protection of its policyholders, all of whom are doctors of chiropractic and members of the National Chiropractic Association.

The NCIC does business legally by mail in every state. It does not have any paid agents or solicitors in any state but Iowa, hence it is able to provide malpractice insurance for a more reasonable premium than any outside insurance company, including Lloyds of London, since they must pay brokers' fees and agents' commissions...

...since the Board of Directors are all practicing doctors of chiropractic who receive no salary and no dividends, but render this service to the profession without remuneration, the NCIC has been able to increase its protection to policyholders from the original policy of \$5,000/\$15,000 at \$40 per year to a \$10,000/\$30,000 policy at \$60 per year, and a \$15,000/\$45,000 policy at \$70 per year, and now to a \$20,000/\$60,000 policy at \$75 per year.

1958 (Dec): **JNCA** [28(12)] includes:

-LM Rogers' "Editorial" (pp. 6, 78):

...The Board of Executive Directors of the NCA has established a new educational foundation - The Foundation for Accredited Chiropractic Education to meet this essential need.

The Board of Directors of the National Chiropractic Insurance Company, with the approval of the Insurance Commissioner of Iowa, has contributed the first fifty thousand (\$50,000.00) dollars to the Endowment Fund of F.A.C.E., which will be kept intact. The interest will be used as the fund builds, year by year, to assist the accredited colleges through grants to provide for chiropractic research programs which they are capable of conducting and so badly needed by the profession. All funds received from life memberships in F.A.C.E. at \$1,000 will also be placed in reserve in the Endowment Fund...

The Operating Fund has been created by the transfer of some forty-two thousand (\$42,000.00) dollars from the old CRF, which has become inactive in recent years...

1959 (Feb): **JNCA** [29(2)] includes:

-L.M. Rogers' editorial (pp. 6, 74) notes that Pruitt has resigned from NCA and NCIC Boards [replaced on both Boards by A.M. Schierholz]:

...The new building addition, completed in December, will make additional facilities available for the expansion of professional services contemplated for the past several years.

As one important step in that direction, Dr. Hilary W. Pruitt, of Henderson, Kentucky, resigned as a member of the Executive Board of Directors of the NCA and NCIC. He had been serving as director of professional relations on a part-time basis for several months and due to the emergency need for his services, moved to Webster City in September, where he has been associated in the national headquarters since that time.

Dr. Pruitt was, therefore, named as director of professional relations on a full time basis upon his resignation from the Executive Board. He will "double in brass," so to speak, also as director of insurance relations for the present. It is contemplated that a full-time director of insurance relations will be appointed at a later date as plans unfold and the department is developed to require the additional qualified personnel for efficient functioning of this important division.

The NCA Executive Board of Directors appointed Dr. Arthur M. Schierholz, of Ames, Iowa, present NCA state delegate for Iowa, to serve as executive director for District No. 2 in the unexpired term of Dr. Pruitt until the next convention at Chicago in July, when the annual election will be held to fill the regular term of three years. Dr. Schierholz is well qualified, having had much organization experience as president and director of the Iowa Chiropractors' Association and having been re-elected unanimously last year as NCA state delegate for Iowa after having

served two terms in that position, which attests to his popularity and leadership qualities.

1959 (Apr): **JNCA** [29(4)] notes:

-L.M. Rogers' editorial (pp. 6, 73) notes:

We of the NCA-NCIC welcome criticism of our policies when that criticism is rational and constructive, since we learn much from such criticism. However, we learn nothing from such emotional diatribes as have been directed against the NCA recently they have little or no effect on the profession either except perhaps to make some see "red" and others to feel "blue" that this profession should be subjected to such emotional and nonsensical outbursts...

Thus, it becomes increasingly apparent that the NCA definition and scope of accepted practice, which has received widespread endorsement by the profession, must eventually become the basis for official acceptance if this profession is to sustain and advance its standing and achieve universal recognition as one of the major healing professions in America...

1959 (June): **JNCA** [29(6)] notes:

-**photo** of George H. Haynes & Loran M. Rogers (p. 10);
Rogers gives \$4,800 FACE grant check to LACC

1959 (June): **JCaCA** [15(2)] notes:

-photo of "Seminar Celebrities" (p. 10):



"Prominent in activities of NCA seminar were (left to right) Dr. Hilary Pruitt, Dr. L.M. Rogers, Dr. J.G. Anderson, and Dr. Gordon Goofellow."

1959 (Aug): **JNCA** [29(8)] includes:

-L.M. Rogers' editorial notes election of Earl G. Liss DC of Detroit & P.L. Poulsen DC of Baker OR as president and VP of NCA (pp. 6, 74)

1959 (Sept): **JNCA** [29(9)] includes:

-L.M. Rogers' editorial (pp. 6, 75) mentions changes in relations between NCA and state societies:

...The new By-laws of the NCA, adopted in Chicago, provide for the automatic cancellation of all present affiliations agreements as of January 1, 1960. The NEW affiliation agreement is now available which provides for much closer liaison between the NCA and its affiliated state associations as well as many new and hitherto unavailable membership and association benefits.

The House of Delegates unanimously passed a provision for raising the NCA dues \$20 per year or \$5 per quarter. Thus, NCA dues after January 1, 1960 will be \$15 every three months rather than \$10 as in the past. This entire \$20 will be used for education and research through the accredited colleges and other authorized agencies and for no other purpose.

Now, the NEW NCA Membership Package Plan of Affiliation provides that all members of the state association will become members of the NCA and policyholders in the NCIC, and all NCA members and policyholders will become members of the affiliated state association, within a period of one year after the affiliation agreement is signed by both parties.

It provides that all active members of the affiliated state association shall pay dues in the amount of \$120 per year, or \$30 per quarter, direct to the NCA. This will entitle them to the following benefits and privileges which have a total individual value of \$160.00 for each \$120 NCA membership in an affiliated state:

(A) General membership in the NCA at \$60 per year, which includes \$20 to be devoted exclusively to education and research through accredited colleges and other authorized agencies.

(B) Basic malpractice policy in the NCIC of \$5,000/\$15,000 coverage at \$40 per year. (Increased coverage to be available at low rates when desired by individual members.)

(C) The NCA will furnish to each active NCA member in an affiliated state ten (10) yearly subscriptions to Healthways Magazine in bulk package to his office address, each month, without charge.

(D) The NCA will furnish to the affiliated state association, upon request, NCA public relations or vocational guidance literature and other NCA materials of their own choosing for use in state-wide public relations projects in the amount of \$10 per active member, per year, after the first year this agreement is in full force or within 30 days after the agreement is fully consummated.

(E) Group Life insurance policy with coverage of \$10,000 at age 25 to \$500 at age 70 for \$30 per year. This group life insurance policy to be available to all active members under age 69 who can qualify by submission of a simple statement that is acceptable to New York Life Insurance Company. Members not eligible for reasons of age, illness or legal provision will pay NCA dues of only \$100 per year or \$25 per quarter and receive all other privileges and benefits of the affiliation...

-convention report includes "Report of Secretary-Treasurer, NCIC" (pp. 60, 62):

Dr. Rogers, secretary-treasurer of the National Chiropractic Insurance Company, reported that the NCIC is the only legally licensed chartered chiropractic insurance company. It was chartered by the State of Iowa on December 27, 1945. The malpractice policies were approved January 2, 1946, and the Insurance Commissioner of Iowa has issued a certificate of authority to operate for the past twelve years.

At the present time there are 4,442 bona fide policyholders. Premiums received during the past year amount to \$222,106.00. Other income was \$24,335.00. The operating expenses amounted to \$177,971.00 which includes a contribution of \$50,000.00 to the Foundation for Accredited Chiropractic Education. No other insurance company has ever given anything to chiropractic education; therefore, it is difficult to understand how any right thinking doctor of chiropractic would support an outside insurance company other than become a policyholder in NCIC.

There are four policies available from the National Chiropractic Insurance Company. They are a \$5,000/\$15,000 policy at \$40.00 per year; a \$10,000/\$30,000 policy at \$60.00 per year; a \$15,000/\$45,000 policy at \$70.00 per year; and a \$20,000/\$60,000 policy at \$75 per year.

This past year the Board of Directors extended the policy benefits, with the approval of the Iowa Insurance Commissioner, to include public liability insurance within the confines of the office without any additional premium.

Dr. Rogers compared the premium rates charged by the National Chiropractic Insurance Company with the current

malpractice premium rates offered to chiropractors on an individual basis through Lloyds of London, which showed how economical NCIC rates really are in comparison, as **Lloyds' premium rates are 3 to 4 times more in most states.**

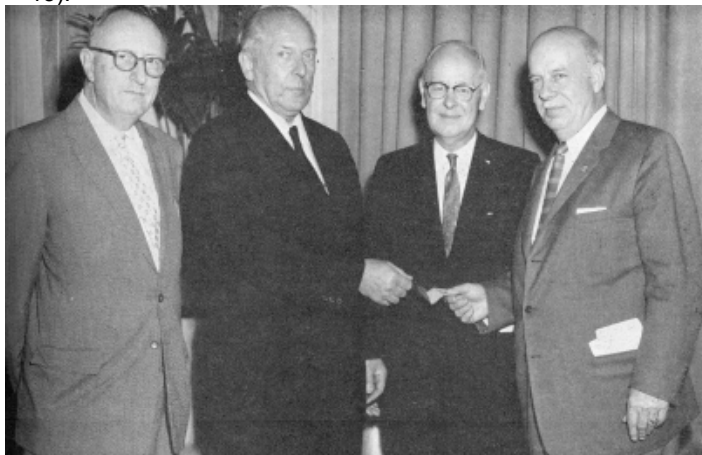
One of the reasons the premiums are so much lower in the National Chiropractic Insurance Company is that there are no stockholders and no paid agents or solicitors, and therefore no one to whom dividends or commissions must be paid each year. Also, the members of the Board of Directors receive no salary, but contribute their services in the interest of the profession.

The National Chiropractic Insurance Company has \$700,000.00 in assets, **in addition to the national headquarters building,** making total admitted assets of \$830,000.00.

The success of the National Chiropractic Insurance Company has been due in large measure to the wise and efficient handling of the cases by Attorney Robert D. Johns, general counsel, NCIC...

1959 (Nov): **JNCA** [29(11)] notes:

-photograph of Weiant, Peterson, Rogers & Cecil Martin (p. 13):



Dr. Cecil Martin (right), chairman of the NCA Executive Board of Directors, is shown presenting Dr. Thure C. Peterson (second from left), president, Chiropractic Institute of New York, with a grant-in-aid check from the Foundation for Accredited Chiropractic Education. Others in the photo are Dr. C.W. Weiant (left), dean, Chiropractic Institute of New York, and Dr. L.M. Rogers, executive secretary, National Chiropractic Association. Presentation was made during the District Educational Seminar held in New York City, September 26-27.

1960 (Apr): **JNCA** [30(4)] notes:

-editorial from L.M. Rogers (p. 6) includes:

The formation of the Foundation for Accredited Chiropractic Education, the donation of \$50,000 from the National Chiropractic Insurance Company, and the raising of NCA dues by \$20 per year have started a much-needed program whereby the NCA-accredited schools will receive financial aid to upgrade their standards in an effort to become accredited by the U.S. Department of Health, Education and Welfare. The raise in dues will contribute more than \$100,000 annually to this important program...

A group life plan and a group income protection plan are available through the NCA for protection of its members. And, of course, malpractice insurance is available to members through NCIC which affords the most complete protection at lowest cost of any malpractice insurance available...

1960 (June): **JNCA** [30(6)] notes:

-editorial by L.M. Rogers DC includes (pp. 6, 80):

The National Chiropractic Insurance Company, organized in 1946 to provide liberal malpractice insurance exclusively for NCA members, has been meeting the professional requirements of such an organization in a most effective way for the past fourteen years. The NCIC was soundly organized and has been efficiently managed for the exclusive benefit of the profession, as its excellent record attests through the years.

This is official notice, then, that the postponed meeting of the policyholders of the NCIC will be held during the National Chiropractic Convention at the Hotel Leamington in Minneapolis, Minnesota, July 3 to 8, 1960.

The meeting is called at that time so there will be a more representative meeting of policyholders to vote on the election of directors and the transaction of other official business...

1960 (Aug): **JNCA** [30(8)] notes:

-L.M. Rogers' editorial (p. 6) includes:

The National Chiropractic Insurance Company last year donated \$50,000.00 of its surplus to the Foundation for Accredited Chiropractic Education. The NCA this year will be in the process of allocating some \$100,000.00 to the accredited colleges, and other sources, for the upgrading of colleges and scientific research...

1961 (June): **JNCA** [31(6)] includes:

-editorial by L.M. Rogers DC (p. 5):

The National Chiropractic Insurance Company, organized in 1946 to provide liberal malpractice insurance exclusively for NCA members, has been meeting the professional requirements of such an organization in a most effective way for the past fifteen years. The NCIC was soundly organized and has been efficiently managed for the exclusive benefit of the profession as its excellent record attests through the years, with no increase in premiums during the fifteen year period.

This is official notice, then, that the postponed meeting of the policyholders of the NCIC will be held during the National Chiropractic Convention at the Stardust Auditorium in Las Vegas, June 11-16.

The meeting is called at that time so there will be a more representative meeting of policyholders to vote on the election of directors and the transaction of other official business. May we urge you to make your reservation NOW so you may be housed in the spacious, air-conditioned, headquarters hotel for greater convenience.

1963 (Apr 8): Letter from Stanley Hayes, D.C. to Edwin H. Kimmel, D.C. (in my CINY/Kimmel file):

Dr. Edwin H. Kimmel
409 Edward Avenue
Woodmere, Long Island, New York
Dear Doctor Kimmel:

Thank you very, very much for your kind and encouraging letter of March 25. The "well done!" of men of your mentality is the real reward for effort to improve our profession. Let me say that I owe you a number of similar compliments for the fine articles you have contributed to the NCA Journal. When a writer appears in the Journal, I sample him, and then either hope to hear from him again – or forget him entirely. When the Journal arrives, I look at the table of contents, hoping to see a name that means something worth reading – a rather rare experience. I have read or tried to read the Journal from the first issue – and completely agree with the editor of a state publication (one of the very few that is worth a damn, or even half a damn) when he said the Journal contained a bushel of chaff to every grain of wheat. The reason for that sad state of affairs is quite plain to anyone who

understands the Journal's invariable editorial policy and the why thereof.

As I have repeatedly stated, the Journal is merely a mouthpiece for the NCA Hierarchy, which in turn is a tool of the real political power that has literally dictated NCA policy from the beginning. As soon as I can spare the space, I am going to discuss that subject in enough detail to reveal some facts that most NCA members have overlooked.

Getting back to your own articles, I have fully intended to compliment you on every one of them. But procrastination in writing is one of my worst weaknesses. Also, when trying to express my appreciation for good work, I like to be in the right mood and have enough time to express myself as well as I can. Somehow, the mood and the time seem seldom to coincide. Moreover, since 1953 – when BJ and his local cohorts tried to pass a back-to-the-back law in Arizona, I have been extremely busy. We had to organize a new state association to combat the devilment – and that called for a new publication to carry the truth to all Arizona chiropractors. It was my hard luck to have that job on my hands. The old state organization was merely an ICA tool, was well entrenched and strongly supported by ICA and its group of schools. That outfit gave us the works.

It took us six years to break the back of BJ's back-to-the-back business and force the passage of a fairly decent chiropractic law – amending the old law, which was passed in 1921.

I know why the Journal turned your article down – but I would like to know the excuse Rogers gave you for doing it. I assure you that I will be glad to publish the article. It contains much meat. For reasons of space, I may have to run it in about three parts, but I think it can be split so as not to disturb its continuity. Please let me know if that is agreeable to you.

There are some matters which for important reasons I want to present just as soon as possible. Otherwise, I would be glad to run the entire article in one issue. So I shall try to divide it into three parts and will send you a copy for your approval before publication.

The April Journal shows that one Edwin H. Kimmel of Brooklyn is the new NCA Delegate, replacing Dr. Elmer A. Berner. I naturally assumed that it meant you – and rejoiced greatly. But the NCA Directory lists two men of that name, one in Brooklyn, and one in Woodmere. Are there two Edwin H. Kimmels in New York?

I am elated to learn that you have your sights set on Arizona as a place to practice. You have the right idea – and the right place for you is right here in Tucson. I don't know of anyone just now whom you might team up with but I will inquire.

Thank you again and again for your kind words for the Bulletin.

Sincerely yours,...

SH/gb

1964 (Apr 2): letter from Stanley Hayes DC at Union WV to **Clarence W. Weiant**, DC, PhD (Weiant file):

Dear Dr. Weiant,

You will probably drop dean when you see another one of my windstorms following on the heels of my last one to you -- but I overlooked mention of some of the very important points in your letter: Your idea of getting our **ACA** National Headquarters out of Webster City, I believe is very important. Also the employment of an outside management specialist to direct all **ACA** business operations. Likewise, get **FACE** out of this damned political mess.

And here is something that I believe is a **MUST**. Rumors have reached me that the **NCA** political clique says **Rogers** wants to resign but that they have not been able to find a man to take his place. In short, they mean to keep him as the "indispensable

man." Replying to that alibi, I would suggest the Abominable Snow Man -- or Alley Oop. I hear also that R. himself wants to be the big shot in **NCIC**. That, I suspect, may be the prettiest financial plum in sight.

We must have a full slate of acceptable and available men ready to replace every mother's son of the gravy train gang that has far too long ridden this profession -- almost to death. If we don't have the men ready, some of those leeches will win by default. We should have an entirely new set of Officers and a new Board of Governors. In other words, with a new deal all around, coupled with an acceptable scope of practice and a positive pledge of honesty and efficiency in our new government, I would risk my last nickel that we can soon command "field" support that will top anything in chiropractic history. With that, we can have real unity and give **AMA** a fight that will stay in medical history from now on.

Sincerely yours,...

1965 (Nov/Dec): **Digest of Chiropractic Economics** [8(3)] includes:

-“National Chiropractic Insurance Co. celebrates 20 year anniversary” (pp. 16-7); photographs:





Dr. L.M. Rogers, secretary of the National Chiropractic Insurance Company of Des Moines, Iowa, presents a check for fifty thousand (\$50,000.00) dollars to Dr. A.M. Schierholz, secretary of The Foundation for Accredited Chiropractic Education. This contribution makes a total of two hundred thousand (\$200,000.00) dollars donated to FACE by the NCIC, and it is specifically earmarked for creation of a new, chartered, accredited chiropractic college on the eastern seaboard, preferably in New York State, plans for which are being implemented.

1967 (Dec 11): letter from Abe J. Schlabach, D.C. and Lelia Esch Schlabach, D.C. of Phoenix to L.M. Rogers, D.C. in Des Moines (in my NCMIC file):

Dear Doctor Rogers,

We received your letter inviting us to join the National Chiropractic Insurance Company. Of especial [sic] interest to us was the paragraph indicating your support of our chiropractic colleges with money for research and education. Since this is something we are very interested in we are wondering if you have supported our alma mater, Palmer College in any way. If not, we would find it very difficult indeed to join your organization.

We would very much appreciate a reply.

Sincerely yours,...

-attached is undated letter on NCIC stationery from L.M. Rogers, D.C., executive secretary:

Dear Doctor:

As a prospective member of the American Chiropractic Association, I want you to know about the unparalleled malpractice protection available only to ACA members.

The National Chiropractic Insurance Company was founded twenty-two years ago for the sole and express purpose of protecting doctors of chiropractic against malpractice claims. This is our only interest – it's not a sideline with NCIC.

Through the years, NCIC has weathered the storms and stood behind the practicing doctor of chiropractic. You cannot find better, or more secure protection anywhere...especially with a record of service to the profession for twenty-two years.

It's with pride that I point out to you that in all these twenty-two years, NCIC has never raised a premium, has never reduced

any of our coverages. Instead, just a year ago, the board of directors voted to provide a policy which doubled the protection then available. This new policy provides \$100,000 protection for each claim, or \$300,000 aggregate per year. This is the most comprehensive protection you can buy for your premium dollar anywhere. Coverage extends to physiotherapy and supplemental nutrition, plus premises liability protection in the event of injury to any patient.

Protection is available only to members of the American Chiropractic Association, so you benefit doubly through ACA membership.

We're also proud of our support of the chiropractic colleges, through grants to FACE for education and research in the amount of a quarter of a million dollars.

We're in business for your benefit, and besides years of experience behind us, we now have assets of more than one-and-one-half million dollars for your protection. We look forward to receiving your policy application along with your ACA application.

Sincerely yours,...

1967 (Dec 20): letter on NCIC stationery from executive secretary L.M. Rogers, D.C. to Abe J. Schlabach, D.C. and Lelia Esch Schlabach, D.C. of Phoenix (in my NCMIC files):
Dear Drs. Schlabach:

In reply to yours of recent date, I wish to advise that I, too, am a graduate of the Palmer College of Chiropractic in 1925.

I know Dr. David Palmer personally and have conferred with him a number of times on the subject of applying for accreditation of the Palmer college by the American Council on Education.

He is very interested and I am confident that one of these days he will take that important step. When he does, the Palmer College will become eligible to receive its share of the funds, which are contributed to ACA Accredited Colleges by the ACA, the NCIC and FACE.

Personally I would very much like to see this happen at an early date.

Sincerely yours,...

LMR:PB

1968 (May): **ACA Journal of Chiropractic** [5(5)] includes: -"Chiropractic of Yesterday" (p. 67) includes photograph of (L-R): F. Lorne Wheaton, D.C., Donald C. Sutherland, D.C., Tom Lawrence, D.C., L.M. Rogers, D.C.



1970 (Dec): **ACA Journal of Chiropractic** [7(12)] notes:

-**photo** caption reads:

While at ACA headquarters the clinic directors discussed insurance problems with Dr. **L.M. Rogers**, executive secretary of the NCIC. L-R: Dr. Paul Palombi, Lincoln; Dr. Ivan McCallum, Canadian Memorial; Dr. Garth Lane, National; Dr. Jack Daugherty, Western States; Dr. Herb Vear, Canadian Memorial; Dr. Leonard Fay, National and chairman of the conference; Dr. L.M. Rogers, executive secretary, NCIC; Dr. Glenn Olson, Los Angeles; Dr. John Allenburg, Northwestern, and Dr. David Ramby, Texas.

1972 (Mar): **ACA Journal** [9(3)] includes:

-**"Report of National Chiropractic Insurance Company: Dr. Rogers retires"** (p. 21)

-**photo** of Loren M. Rogers, D.C. (p. 21)

1999 (Oct 18): letter from Sally (Rogers) Simonetti:

Dear Joe,

It was nice talking to you last week. All this talk of my father and the '40s has brought a lot of memories to mind. Nothing more than what I told you over the phone, really, but stuff about my childhood that I hadn't thought of for a while. So thanks.

To reiterate, my Dad was a very forward thinking entrepreneur. My sister and I both have a great deal of respect for all the things he accomplished. Besides his business interests, he served on the Webster City school board and was responsible for creating a mandatory physical education program for that system. He believed inoculations were bad for the immune system and therefore would not allow us to be vaccinated. Consequently, my immune system seems to be very strong, of course this could be a coincidence. We could never have cokes or pasteurized milk or aspirin. That was not popular with us, but I know he truly believed it was for our good health. We also got regular adjustments when ever he thought we needed them. Dad was often asked to give the Gettysburg address at the cemetery on Memorial Day, this always made us proud.

Mom spent many hours of my young childhood sewing the Chiropractic angel on a huge white satin banner. It was displayed at the national conventions, I believe. She was very supportive of his career and served the board members many a chow mien dinner when they met at our house. She was a wonderful hostess and they both liked to party a lot.

That's about all I can think of right now that might be of interest to you. Why don't you call my sister, she was older and probably remembers more.

2001 (July 24): e-mail from Don G. Hariman, D.C. (DGHariman@aol.com):

When George Hariman began his chiropractic career the healing professions were in a state of flux in the United States. The Flexner Report on medical education had just shown that the standards of medical school education was deplorable and that the licensure was not standardized. There were many healers and healing stragtems available from the magnetic healers to the various forms of manipulators and homeopathic vs. allopathic medical controversy. Anything seemed possible and even the practitioners were uncertain of what practice would evolve into.

Chiropractic, of course, was at that time, divided and defined in two camps. D.D. Palmer and his son, B.J. Palmer of Iowa on the one side with their adherents as well as the people like Harper, Haring, Drain, Logan et al who had left Palmer and would eventually start their own schools defined the very conservative but radical wing of the profession and espoused the "one cause-one cure theorem" as it evolved. On the other extreme was W.C.

Schulze, a medical physician who was leader of the National College of Chiropractic in Chicago. This was a school more in the tradition of a medical faculty with connections to Cook County Hospital, lecturers of some note and featured basic science education including dissection. These were dubbed the "mixers". There was a high degree of concern for diagnosis in its day and the school remained a leader in scientific introspection and investigation within the profession.

When George Hariman began practice, he had the adjuncts of physiotherapy which included long wave diathermy (a dangerous but effective heat source for therapy) contractile currents for muscular reeducation (called a sine wave because of the multiplicity of currents available which basically showed the sine curve made by the McIntosh Company) heat lamps and a rudimentary adjusting table made by the Zenith Company. The x-ray was the open wire type with available factors of about 15 ma and 85 kvp. A far cry from modern equipment and only somewhat better than the original Roentgen lab equipment. There was a hand held flouroscope which provided as much or more radiation to the operator as the patient and no idea of the dangers of radiation. The largest danger was the high tension exposed cables which occasionally shocked the operator. Long exposures were the rule and film was surprisingly readable but usually motion was present producing a blurring.

When George Hariman became interested in the NCA it was because he was active in the North Dakota Chiropractic Association. Someone "had to" go to the convention in Philadelphia about 1933 or 34 and George volunteered. He became interested in the benefits of a national voice for the profession. Expenses were almost non-existent in those days so it was a personal expense. As the organization evolved, he was a voice for the formation of hospitals and also was known as a level headed doer. Before he was elected to the Executive Board it was a very loose organization which was operating under the aegis mainly of L.M. Rogers of Iowa and Lillard Marshall of Kentucky and Jim, Slocum. In many ways it was to their personal benefit.

Many others were able to "use" the NCA for personal satisfaction and some gain. Emmett Murphy ingratiated himself as a Washington Lobbyist for NCA first by saying that he just wanted to help for no fee. Then he had a subscription list of the profession and finally was hired on staff. He was an adequate person and he served as well as could be expected but his performance was always somewhat less than his promise and he was often the victim of the process in making promises that could not be completed. The incident of the Tolan bill comes to mind. Mr. Tolan was a congressman from California and the chiropractic bill that he introduced in multiple congresses was always in committee but never saw the light of day. Much money was given to the congressman for his efforts or lack of same. Meanwhile Emmett's greatest claim to value was to get tires during the war for chiropractors from the rationing boards. John Nugent was also an individual who was purported to have an independent income and served as the spokesman and titular head of the education wing of the NCA. He made a wonderful appearance but was not a great planner or thinker. He served us well in his small niche. John Schnick of Ontario was the apparent spokesman for Canada. Since the organization was loose, he was the only member from Canada present and he enjoyed being the debonair bon vivant. Being unmarried he was a great man with the ladies with his manners and air of sophistication. The men were unworried about him since they got the picture that he was a homosexual. I am unaware that he ever contributed much beyond his presence.

George determined that there was a need for a good national journal and he was a leader in the push to buy a printing plant. The plant was in the home town of L.M. Rogers and George was one of several who gave the money to the NCA as a "loan" to buy

the plant. To my knowledge, he was never repaid this loan and he chalked it up to professional needs.

Several men who served on the Executive Board with George were good friends beginning with C.O. Watkins of Montana who was an early mentor. These included Schwietert of South Dakota, Wheaton of Connecticut, Goodfellow of California and to a lesser extent Cregar of California

George was also involved with the school people and when he gave money for the founding of the FCER he began to take an interest in schools since they were the main beneficiaries. While he was enamored by W.A. Budden, he lost some of the enthusiasm when his son went to Western States College and was less than impressed. Janse of National College was always well received and George made a contribution and served on the building board for the new campus of his alma mater. He had respect for Leo Spears and worked with him as best he could to promote other hospitals but they remained almost exclusive as hospital builders.

George was always looking for ways for accommodation between the mixers and the straights, especially at the higher levels. While he disdained B.J. Palmer, He had high regard for David Palmer. He wanted to include Logan and Harper and was very pleased when Lincoln College and Jim Drain became allied with NCA. His experience with coexistence was colored by the efforts which had been so successful in North Dakota. He felt we needed to make strong united statements in order to survive. (personal note: he would be, as I am, dismayed with the cacaphony which persists as to what is the place of chiropractic in the healing arts.)

He served two terms on the Board of Governors or Executive Director and against advice he ran for a third term and was defeated. He could have been elected President but he couldn't see that this was the office he should take. He continued to be a delegate to the ACA for many years after this and he worked tirelessly in North Dakota as a lobbyist for the association during turbulent times.

During this time the NCA continued its concern with scientific investigation. Considerable effort was placed on the use of full spine radiography as an investigative medium and positioning was much talked about by pioneers such as Vladoff, Logan and others as well as diagnosis by Wunsch, Giammarino, Rich, Janse and others. In addition they funded the work of Fred Illi in Switzerland investigating the sacroiliac region and pelvis for mechanical problems and function. Its successor, the ACA carried on the Councils of Radiology and Hospitals and Education and expanded them into specialty programs in Orthopedics, Radiology and others attesting to the continued interest in excellence in therapeutic approach

He was very effective at the endeavors he undertook because he always gave it all he had. He was willing to back his enthusiasm with his purse regardless of the condition of the purse and while he did not take criticism or defeat lightly, he never held a grudge. He asked for no medals and generally received none. But he was highly regarded and knew it and that was enough.

2002 (June 21): e-mail from Tom Lawrence, D.C. (Tlaw4201@aol.com):

Thanks Joe -

for the suggestion that I join the Association for Chiropractic History. I already am a member as a result of a recommendation from you at a previous time.

I suggest that you will have to get into the records and archives at ACA if you are to compile a complete history, however, this might be difficult, since much of the history is of stories of struggle for power and control, and some of the movers and shakers might not want to see the whole story told. Some of the episodes are every bit as sordid as the battles between the ICA and the ACA-NCA-ACA.

I admire L.M. **Rogers** as a chief engineer who had a big part in the development of the profession. Not only was he a design engineer, he also drove the engine that pulled the train most of the time. He functioned for a time as secretary of that growing national association while he was in full time practice. He always had a coterie of loyal friends who backed him up, but it was his crusty attitude and determination to forge ahead when he knew he was right that accomplished many great achievements for the profession. One battle involved the need for an office building for the growing NCA. The board never got around to acquiring one, so L.M. built one and rented it to the Association, and, through the years, he had to withstand a storm of accusations that he was a greedy landlord, getting rich at the expense of the members.

And so, the rebellion at Denver was not an isolated incident of anarchy and takeover. The statement in the next sentence is not for publication. I would like to know the full story of the maneuvering to gain power in the Executive Suite by Ron Harris, O.B. Inman, Lou Sportelli, Jerry Brassard, S.M. Elliott and a few others.

I can think of a few men who could give you some valuable information, however, I do not know if all of them are still with us: Bill Dallas, Paggett, Art Schierhols, Bill Watkinson (if he is gone, he has a son in practice who might have preserved some of his papers) - I can think of many others - I can see their faces but I can't think of their names. I feel sure there are many who still have a trove of old minutes, records and correspondence. I have nothing left. I sent all of my old papers to Dr. Leach. I'm afraid that was a mistake. He asked for it, but I fear that I overwhelmed him.

I wish the very best for you in this endeavor.

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